



Guadalupe County, TX



San Antonio, Texas

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Report Parameters

1 County

48187 Guadalupe County, TX

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

182,036

Population (2022)

Population **grew by 22,370** over the last 5 years and is projected to **grow by 23,964** over the next 5 years.

51,694

Total Regional Employment

Jobs **grew by 4,849** over the last 5 years and are projected to **grow by 7,968** over the next 5 years.

\$80.0K

Median Household Income (2021)

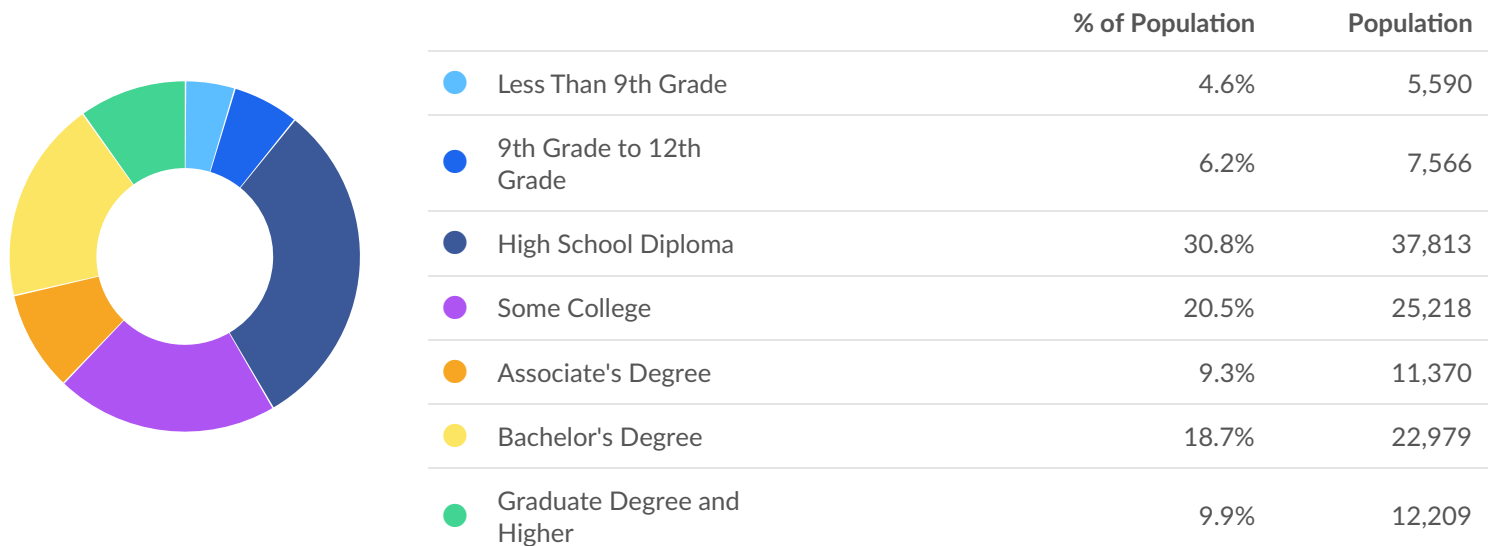
Median household income is **\$11.0K above** the national median household income of \$69.0K.

Takeaways

- As of 2022 the region's population **increased by 14.0%** since 2017, growing by 22,370. Population is expected to **increase by 13.2%** between 2022 and 2027, adding 23,964.
- From 2017 to 2022, jobs **increased by 10.4%** in Guadalupe County, TX from 46,845 to **51,694**. This change **outpaced the national growth rate of 3.8% by 6.6%**. As the number of jobs increased, the **labor force participation rate decreased from 63.2% to 61.1% between 2017 and 2022**.
- Concerning educational attainment, **18.7% of Guadalupe County, TX residents possess a Bachelor's Degree** (2.1% below the national average), and **9.3% hold an Associate's Degree** (0.4% above the national average).
- The top three industries in 2022 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Warehousing and Storage.

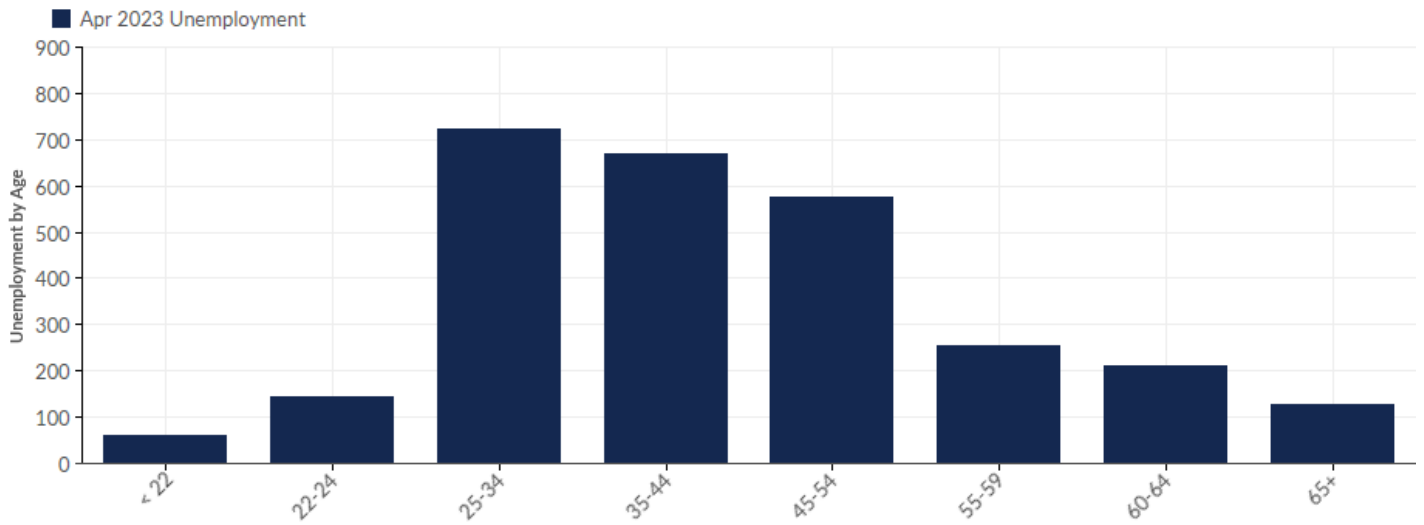
Educational Attainment

Concerning educational attainment, **18.7% of Guadalupe County, TX residents possess a Bachelor's Degree** (2.1% below the national average), and **9.3% hold an Associate's Degree** (0.4% above the national average).



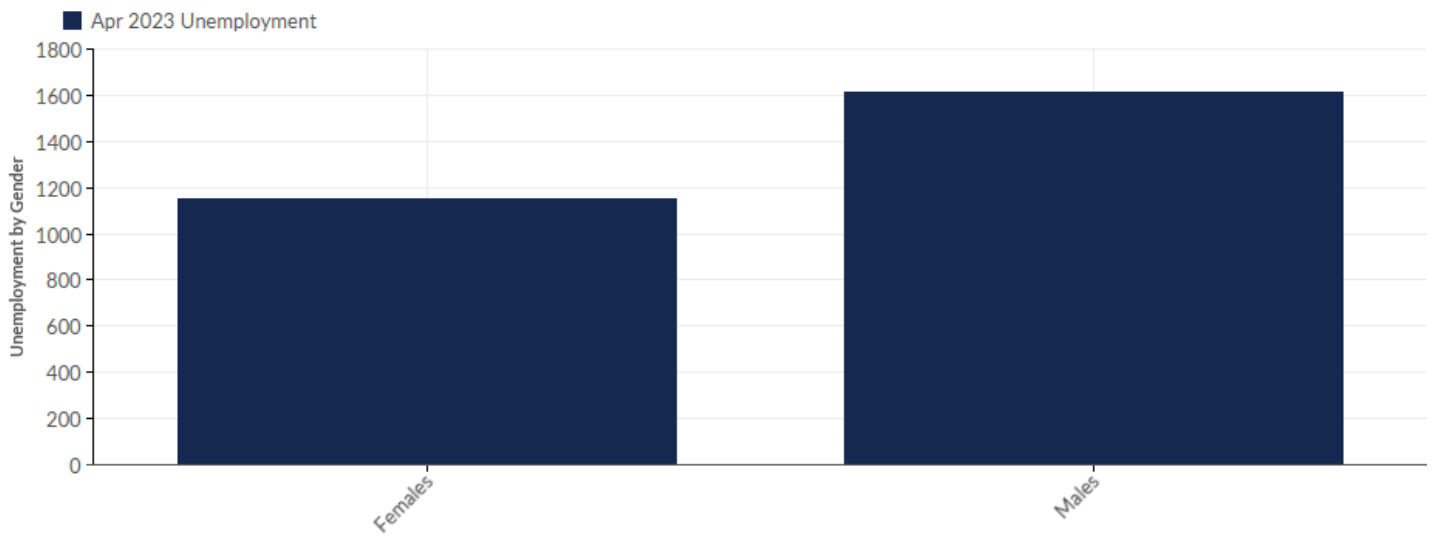
Unemployment by Demographics

Unemployment by Age



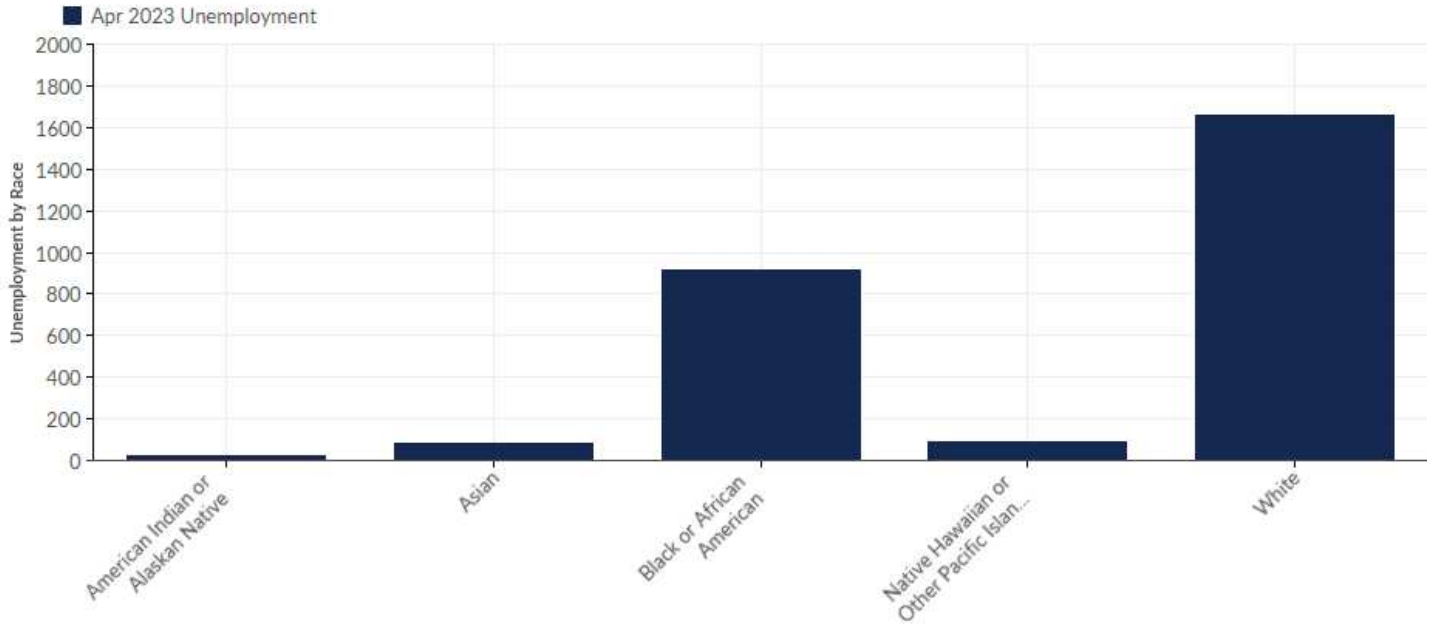
Age	Unemployment (Apr 2023)	% of Unemployed
< 22	60	2.17%
22-24	144	5.21%
25-34	723	26.17%
35-44	670	24.25%
45-54	575	20.81%
55-59	253	9.16%
60-64	212	7.67%
65+	127	4.60%
Total	2,763	100.00%

Unemployment by Gender



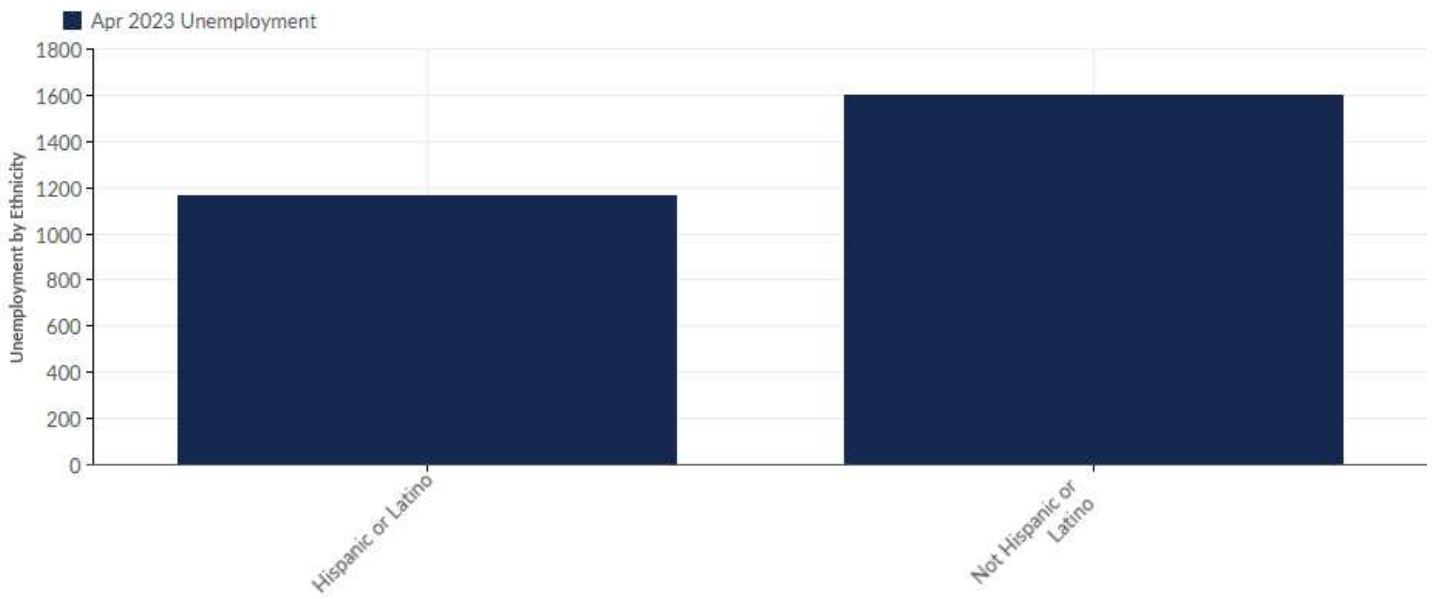
Gender	Unemployment (Apr 2023)	% of Unemployed
Females	1,148	41.55%
Males	1,615	58.45%
Total	2,763	100.00%

Unemployment by Race



Race	Unemployment (Apr 2023)	% of Unemployed
American Indian or Alaskan Native	20	0.72%
Asian	84	3.04%
Black or African American	912	33.01%
Native Hawaiian or Other Pacific Islander	92	3.33%
White	1,655	59.90%
Total	2,763	100.00%

Unemployment by Ethnicity

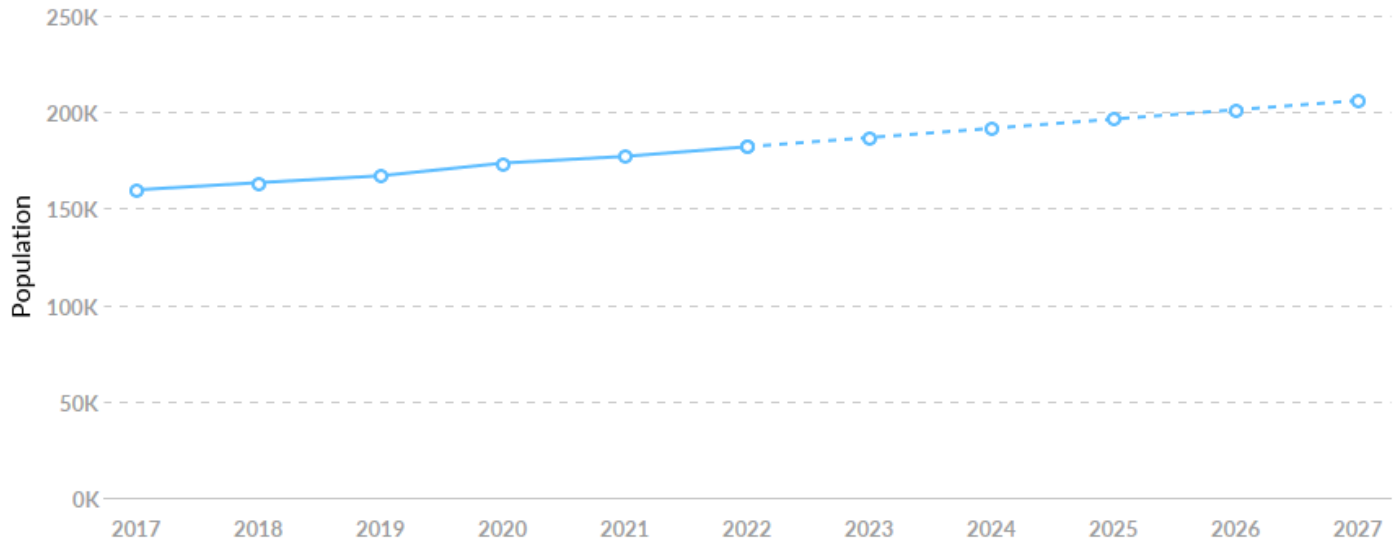


Ethnicity	Unemployment (Apr 2023)	% of Unemployed
Hispanic or Latino	1,163	42.09%
Not Hispanic or Latino	1,600	57.91%
Total	2,763	100.00%

Historic & Projected Trends

Population Trends

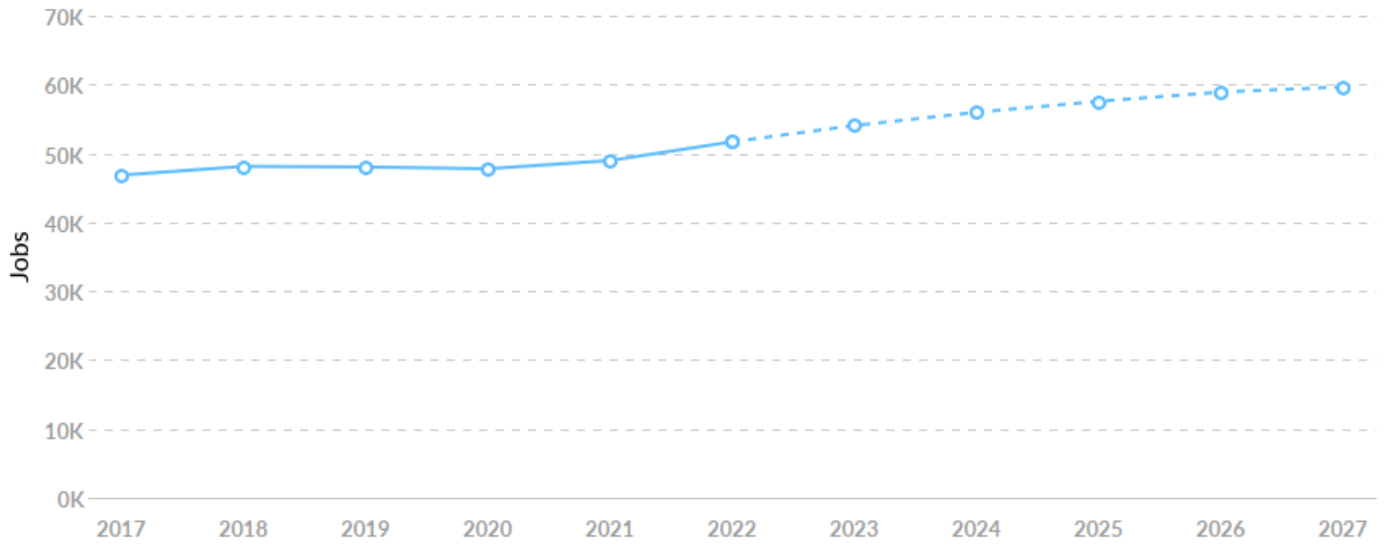
As of 2022 the region's population **increased by 14.0%** since 2017, growing by 22,370. Population is expected to **increase by 13.2%** between 2022 and 2027, adding 23,964.



Timeframe	Population
2017	159,666
2018	163,397
2019	166,970
2020	173,541
2021	177,036
2022	182,036
2023	186,789
2024	191,573
2025	196,379
2026	201,205
2027	206,000

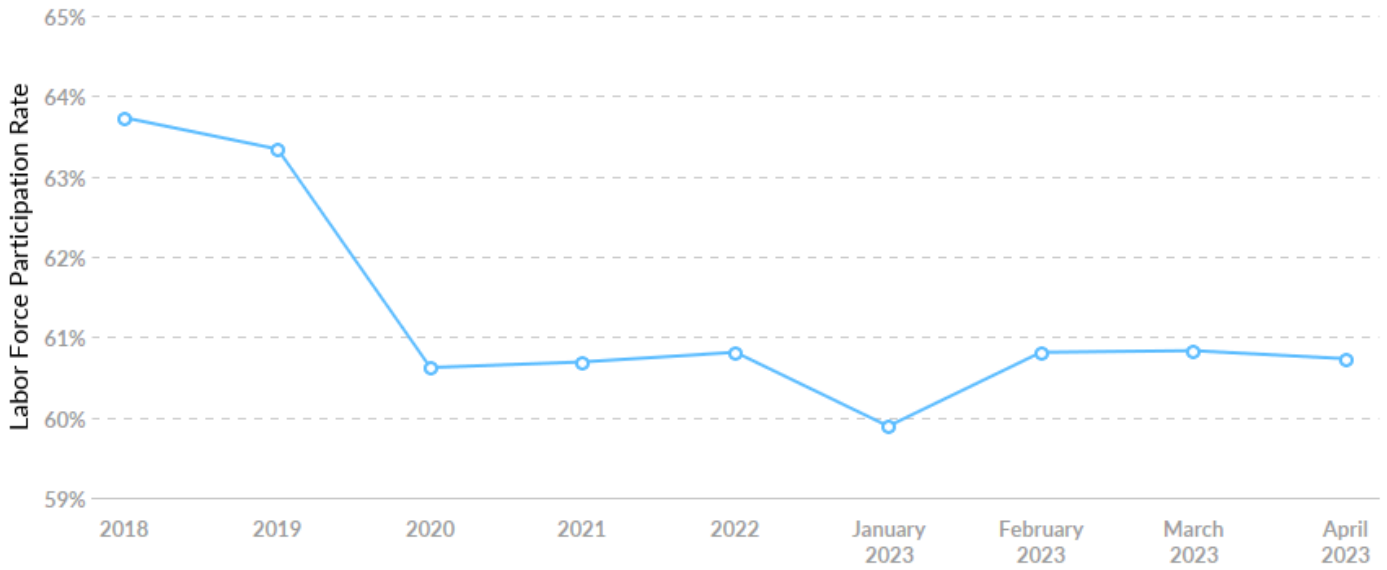
Job Trends

From 2017 to 2022, jobs increased by **10.4%** in Guadalupe County, TX from 46,845 to **51,694**. This change **outpaced the national growth rate of 3.8%** by **6.6%**.



Timeframe	Jobs
2017	46,845
2018	48,117
2019	48,023
2020	47,774
2021	48,967
2022	51,694
2023	54,056
2024	55,970
2025	57,570
2026	58,903
2027	59,662

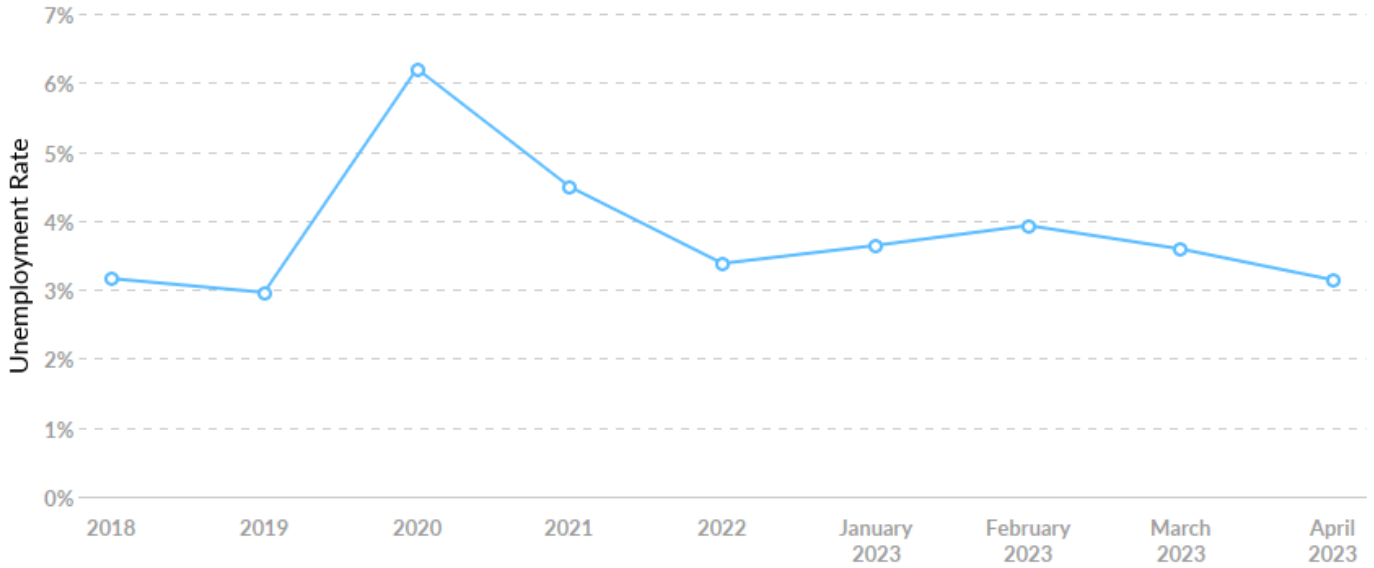
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2018	63.73%
2019	63.34%
2020	60.62%
2021	60.69%
2022	60.81%
January 2023	59.89%
February 2023	60.81%
March 2023	60.83%
April 2023	60.73%

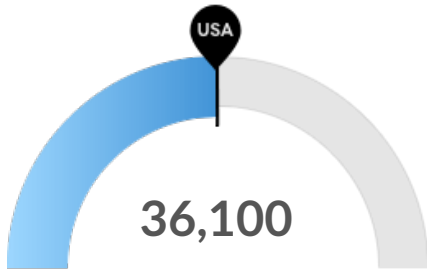
Unemployment Rate Trends

Guadalupe County, TX had an April 2023 unemployment rate of 3.14%, **decreasing from 3.16%** 5 years before.



Timeframe	Unemployment Rate
2018	3.16%
2019	2.96%
2020	6.20%
2021	4.49%
2022	3.38%
January 2023	3.64%
February 2023	3.93%
March 2023	3.59%
April 2023	3.14%

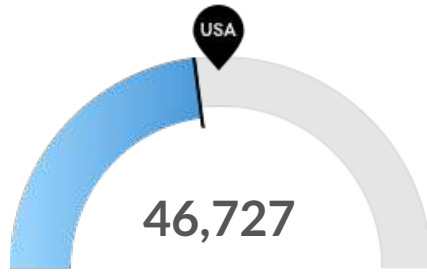
Population Characteristics



36,100

Millennials

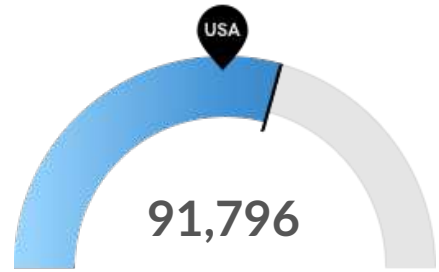
Guadalupe County, TX has 36,100 millennials (ages 25-39). The national average for an area this size is 36,162.



46,727

Retiring Soon

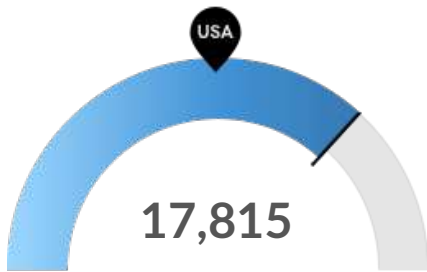
Retirement risk is low in Guadalupe County, TX. The national average for an area this size is 52,622 people 55 or older, while there are 46,727 here.



91,796

Racial Diversity

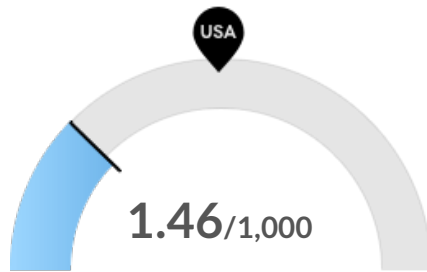
Racial diversity is high in Guadalupe County, TX. The national average for an area this size is 72,043 racially diverse people, while there are 91,796 here.



17,815

Veterans

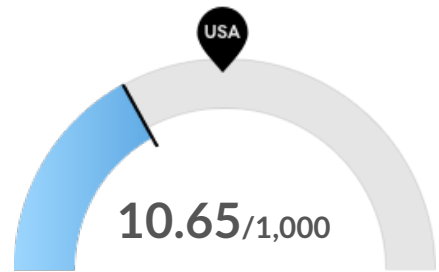
Guadalupe County, TX has 17,815 veterans. The national average for an area this size is 9,298.



1.46/1,000

Violent Crime

Guadalupe County, TX has 1.46 violent crimes per 1,000 people. The national rate is 3.59 per 1,000 people.



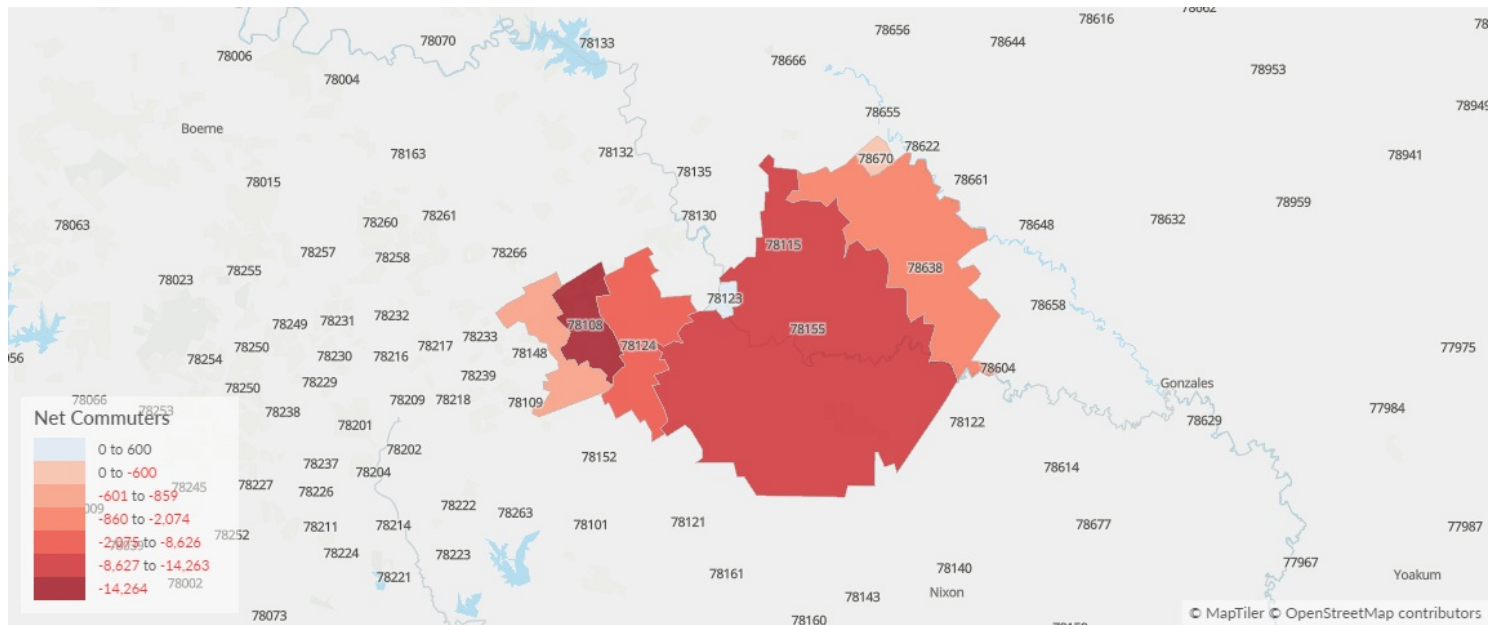
10.65/1,000

Property Crime

Guadalupe County, TX has 10.65 property crimes per 1,000 people. The national rate is 17.8 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Guadalupe County, TX currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 78155.



Where Talent Works

ZIP	Name	2022 Employment
78154	Schertz, TX (in Guadalupe County)	21,911
78155	Seguin, TX (in Guadalupe County)	19,654
78108	Cibolo, TX (in Guadalupe County)	6,404
78124	Marion, TX (in Guadalupe County)	1,767
78123	Mc Queeney, TX (in Guadalupe County)	1,431

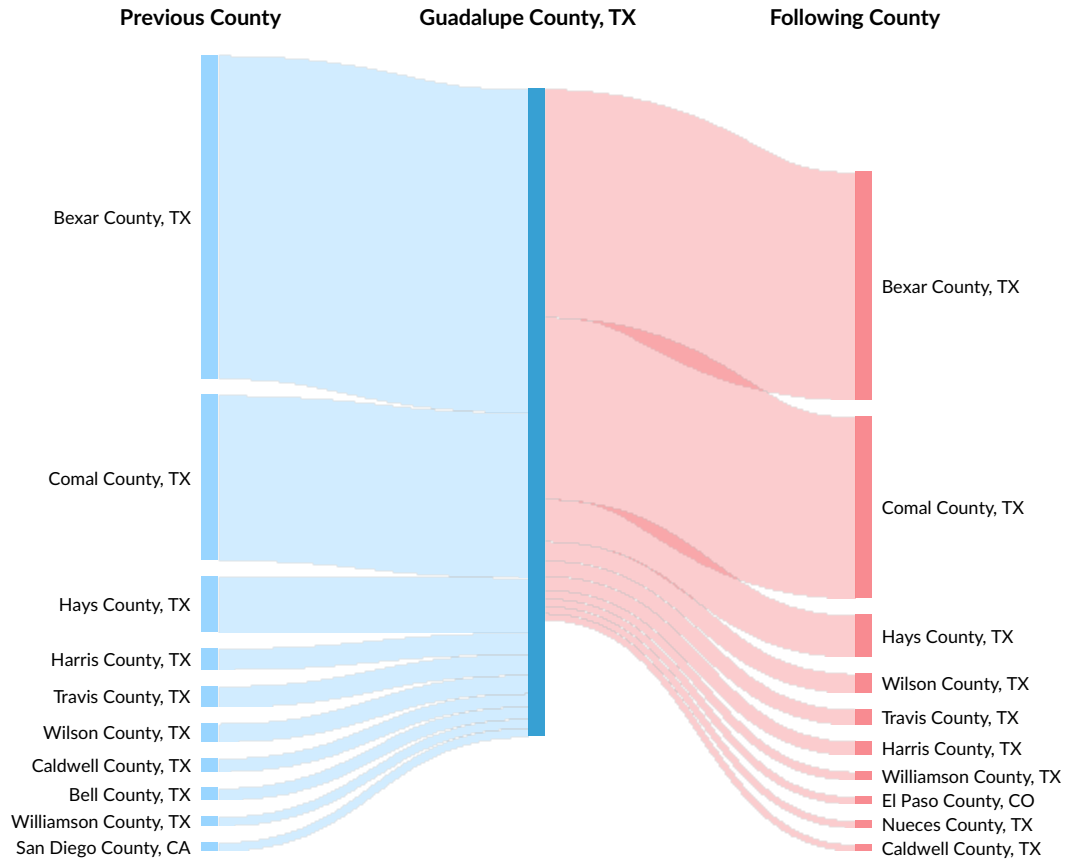
Where Talent Lives

ZIP	Name	2022 Workers
78155	Seguin, TX (in Guadalupe County)	28,282
78154	Schertz, TX (in Guadalupe County)	22,512
78108	Cibolo, TX (in Guadalupe County)	20,668
78124	Marion, TX (in Guadalupe County)	3,841
78123	Mc Queeney, TX (in Guadalupe County)	1,377

Inbound and Outbound Migration

The table below analyzes past and current residents of Guadalupe County, TX. The left column shows residents of other counties migrating to Guadalupe County, TX. The right column shows residents migrating from Guadalupe County, TX to other counties.

As of 2020, 4,781 people have migrated from Bexar County, TX to Guadalupe County, TX. In the same year, 3,373 people left Guadalupe County, TX migrating to Bexar County, TX. The total Net Migration for Guadalupe County, TX in 2020 was 3,269.

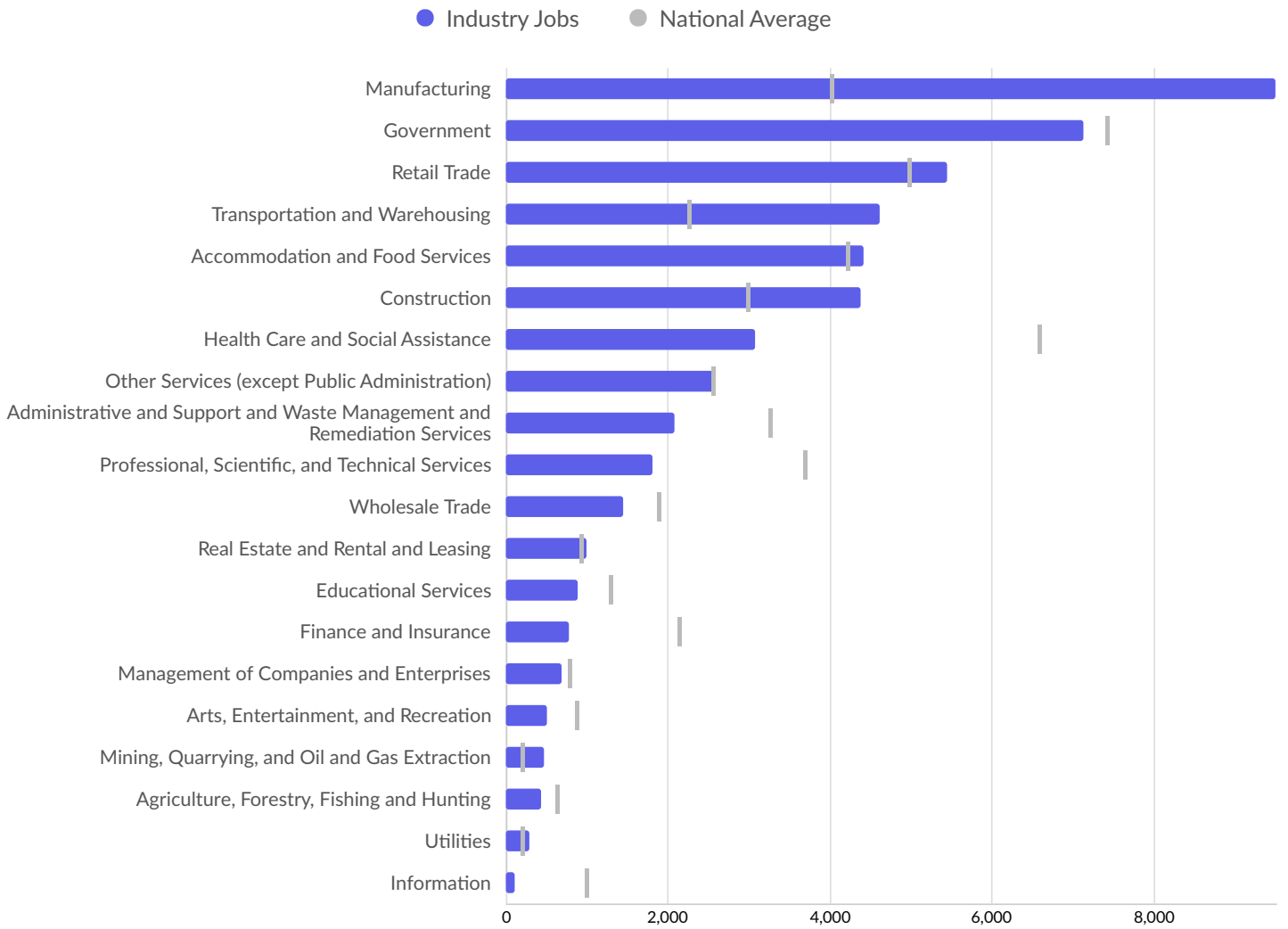


Top Previous Counties	Migrations
Bexar County, TX	4,781
Comal County, TX	2,439
Hays County, TX	814
Harris County, TX	316
Travis County, TX	310
Wilson County, TX	271

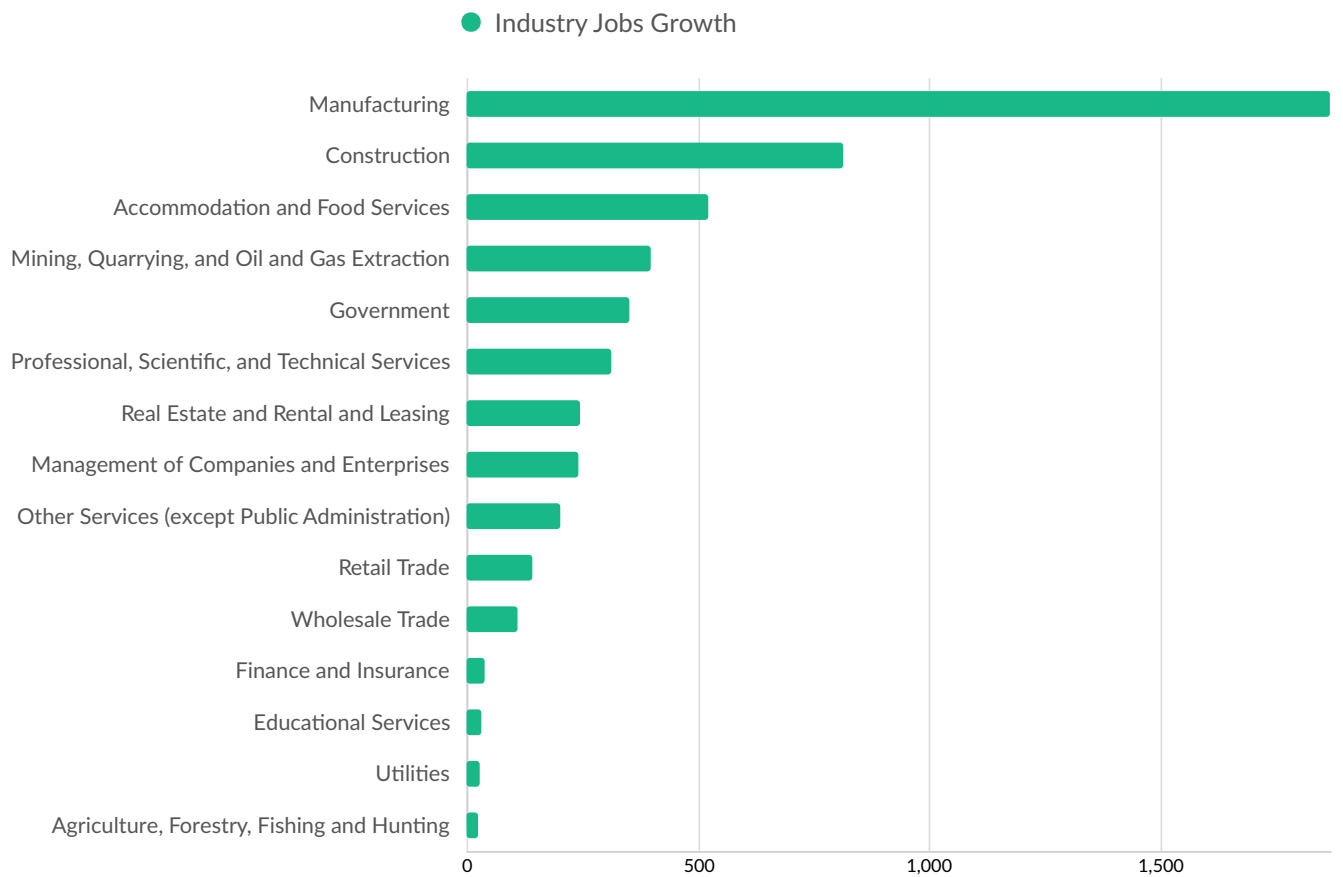
Top Previous Counties	Migrations
Caldwell County, TX	197
Bell County, TX	180
Williamson County, TX	137
San Diego County, CA	130
Nueces County, TX	120
Gonzales County, TX	116
Los Angeles County, CA	110
El Paso County, TX	94
Pierce County, WA	89
Top Following Counties	Migrations
Bexar County, TX	3,373
Comal County, TX	2,688
Hays County, TX	623
Wilson County, TX	286
Travis County, TX	227
Harris County, TX	206
Williamson County, TX	128
El Paso County, CO	112
Nueces County, TX	106
Caldwell County, TX	100
Tarrant County, TX	92
Gonzales County, TX	87
Honolulu County, HI	82
San Diego County, CA	79
Fort Bend County, TX	74

Industry Characteristics

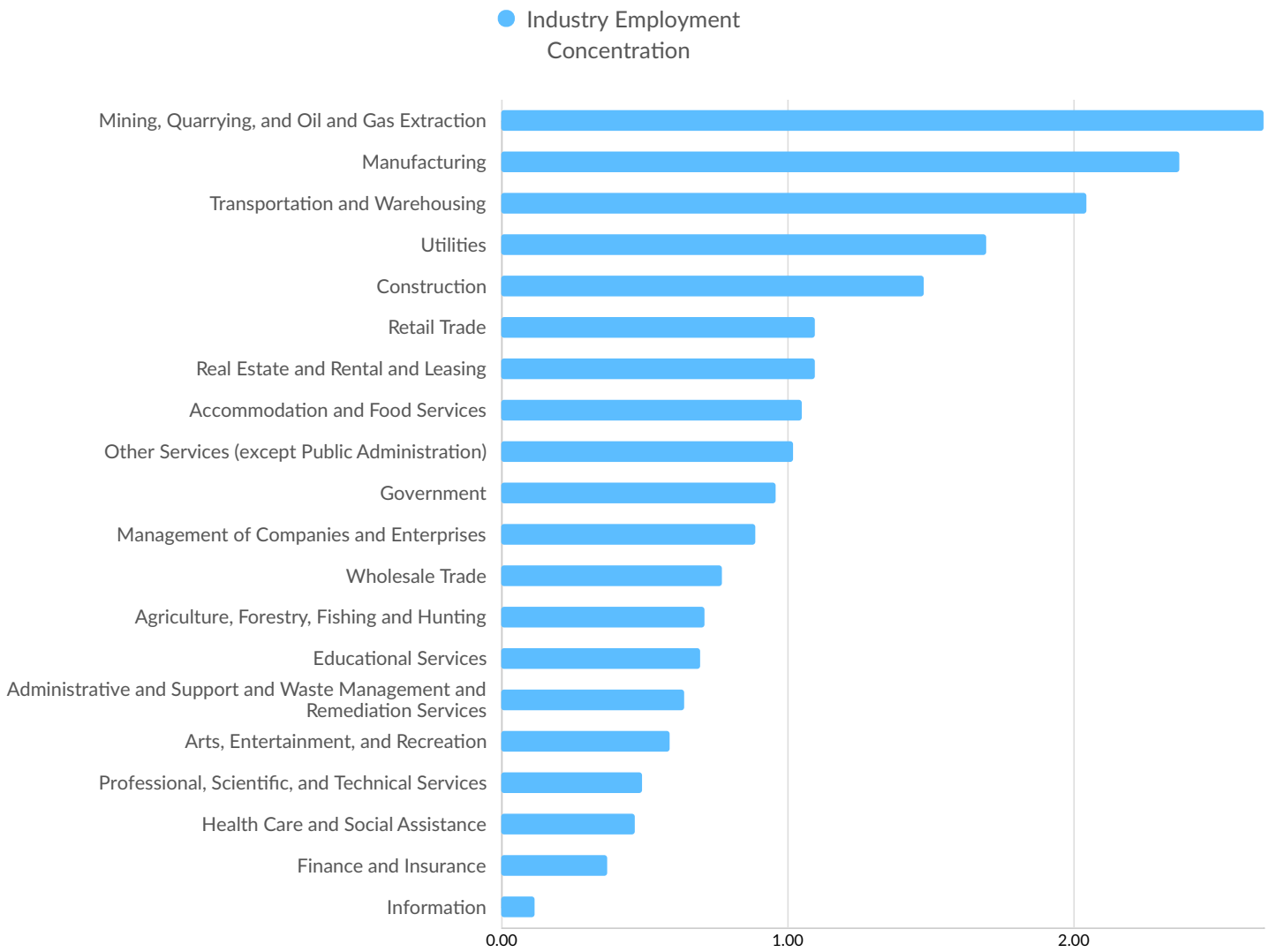
Largest Industries



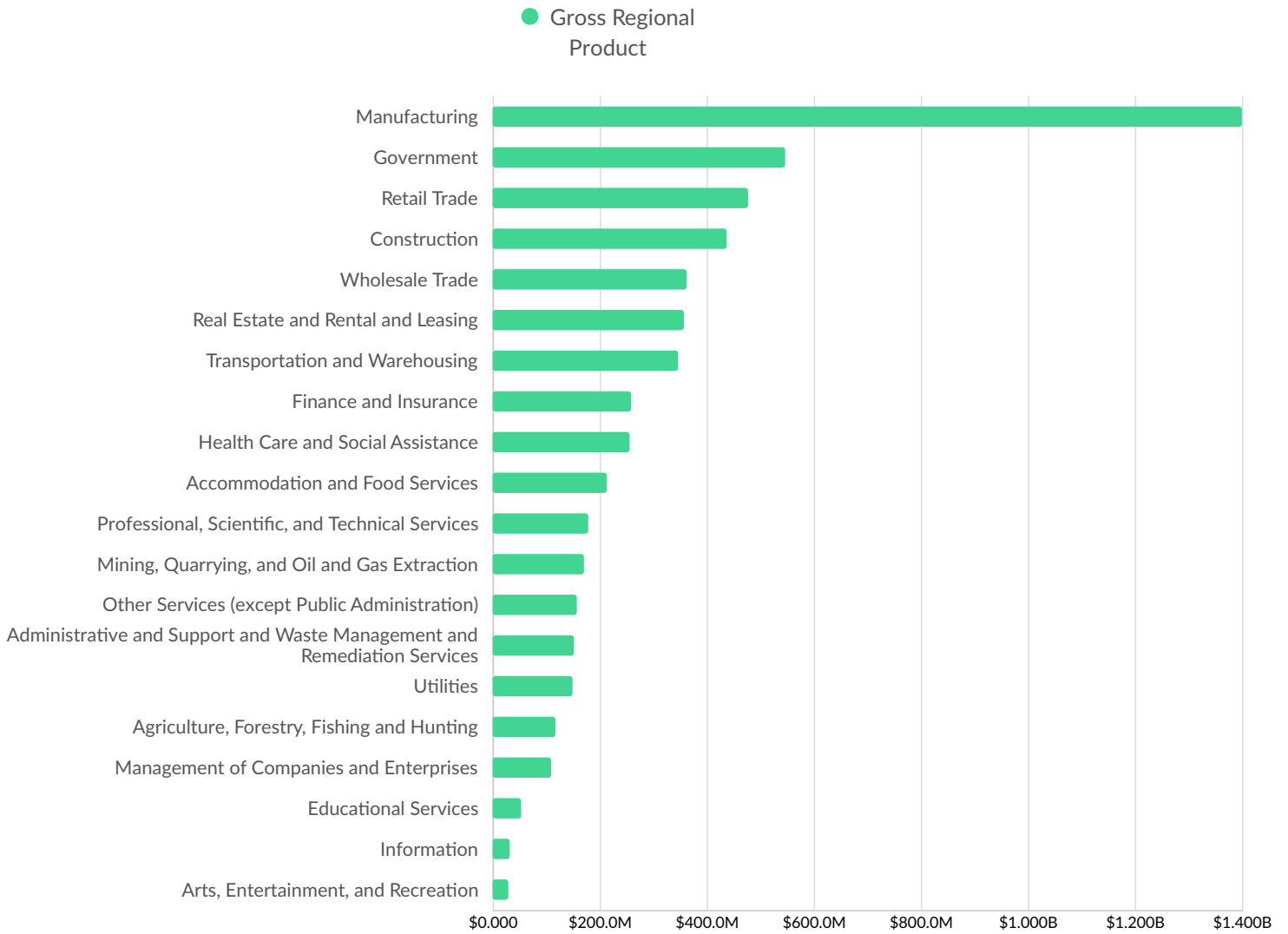
Top Growing Industries



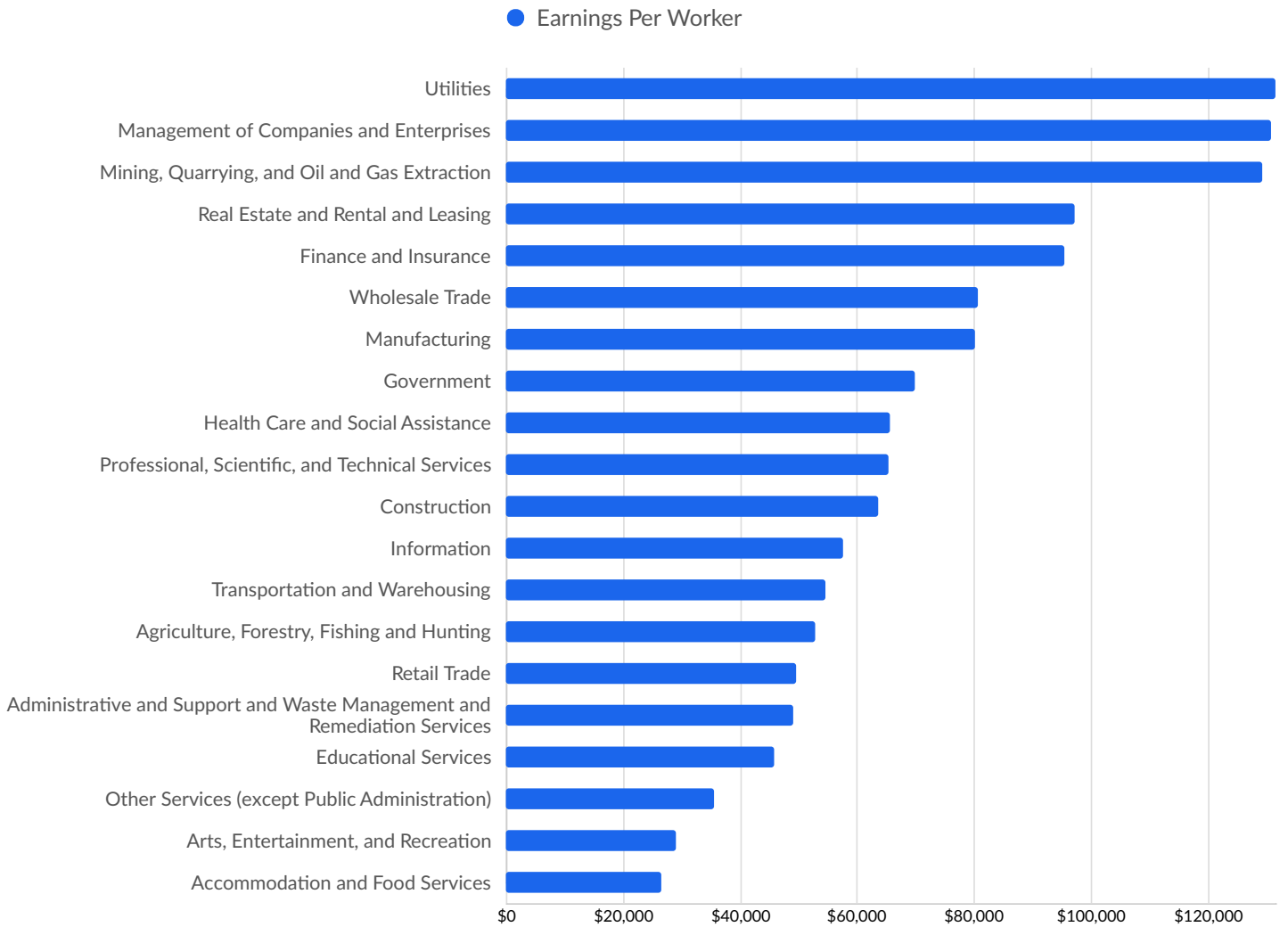
Top Industry Employment Concentration



Top Industry GRP























Top Industry Earnings



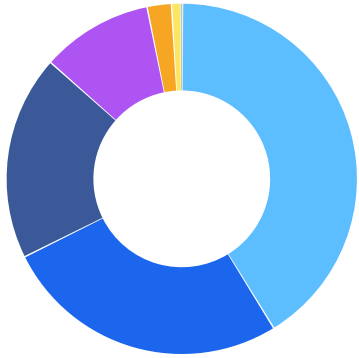
Business Characteristics

11,809 Companies Employ Your Workers

Online profiles for your workers mention 11,809 companies as employers, with the top 10 appearing below. In the last 12 months, 1,608 companies in Guadalupe County, TX posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
United States Air Force	1,335 	Methodist Healthcare	821 
United States Army	821 	Caterpillar	339 
H-E-B	293 	Sysco	229 
Seguin Isd	291 	United Alloy	169 
USAA	279 	HCA Healthcare	157 
Caterpillar	253 	H-E-B	143 
Texas Lutheran University	215 	Vitesco Technologies	133 
Walmart	203 	Munters	128 
Amazon	173 	Walmart	125 
Continental	169 	Randstad	118 

Business Size

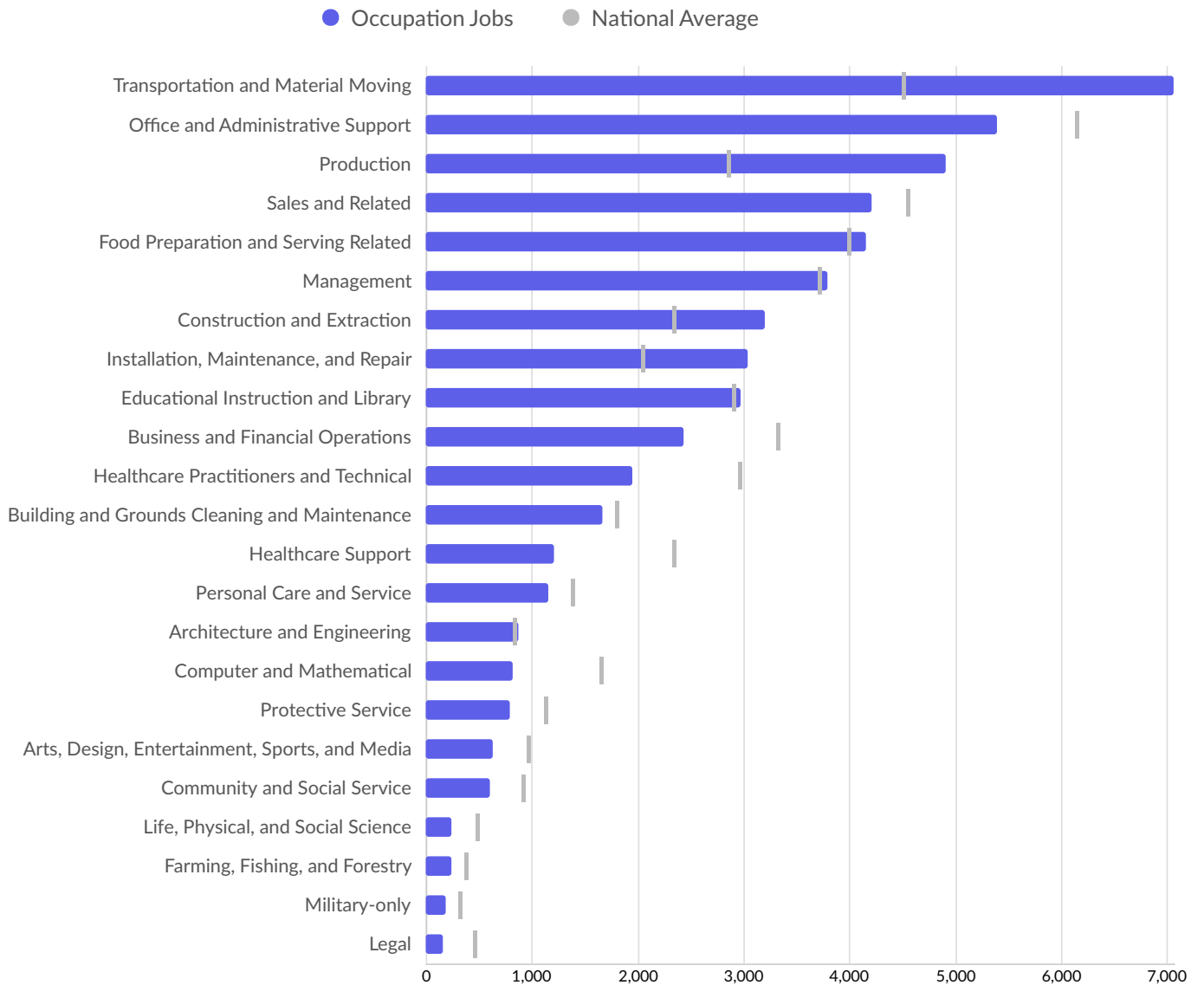


	Percentage	Business Count
● 1 to 4 employees	41.1%	1,634
● 5 to 9 employees	26.5%	1,051
● 10 to 19 employees	18.9%	750
● 20 to 49 employees	10.3%	408
● 50 to 99 employees	2.2%	89
● 100 to 249 employees	0.8%	33
● 250 to 499 employees	0.1%	3
● 500+ employees	0.1%	4

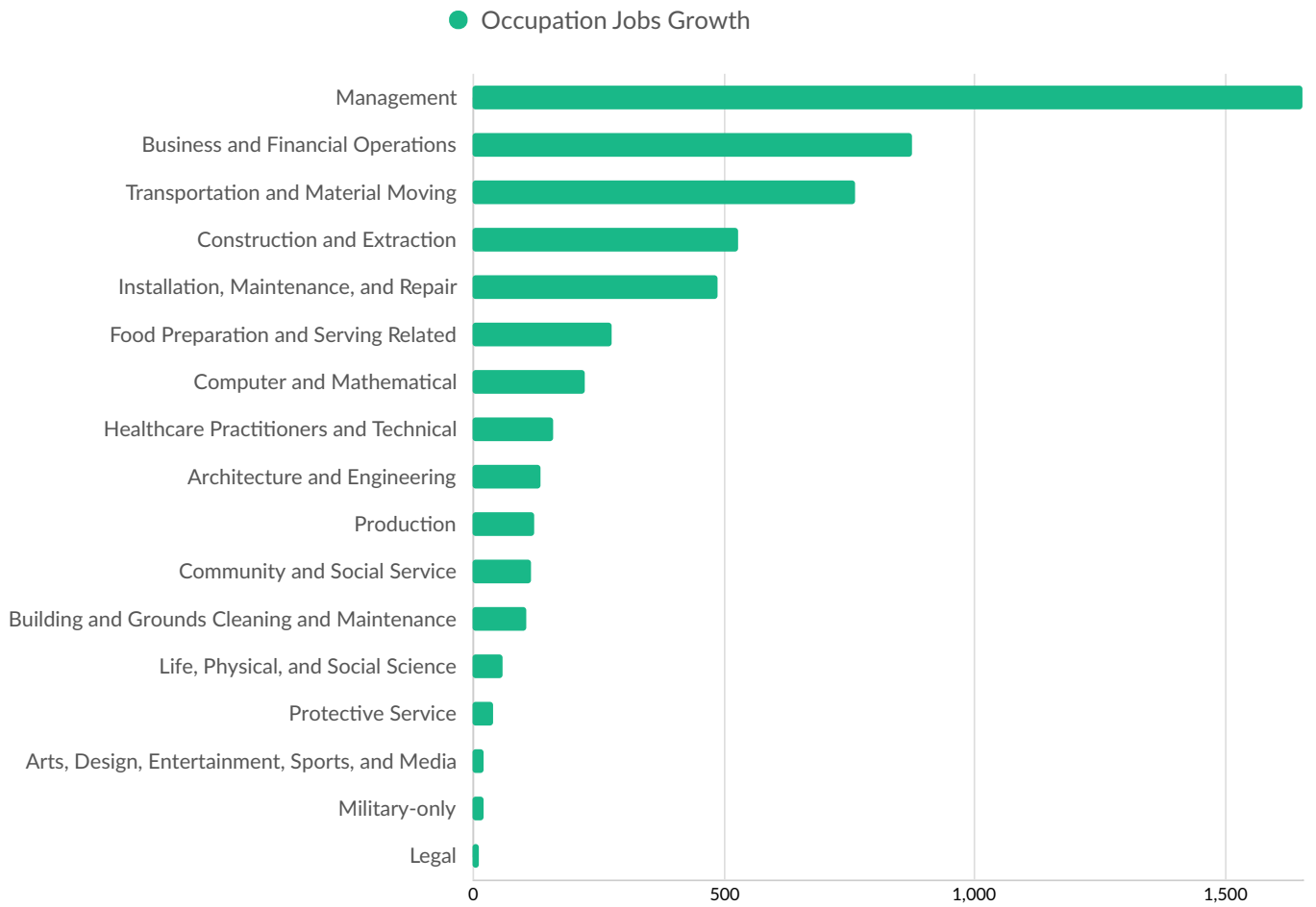
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

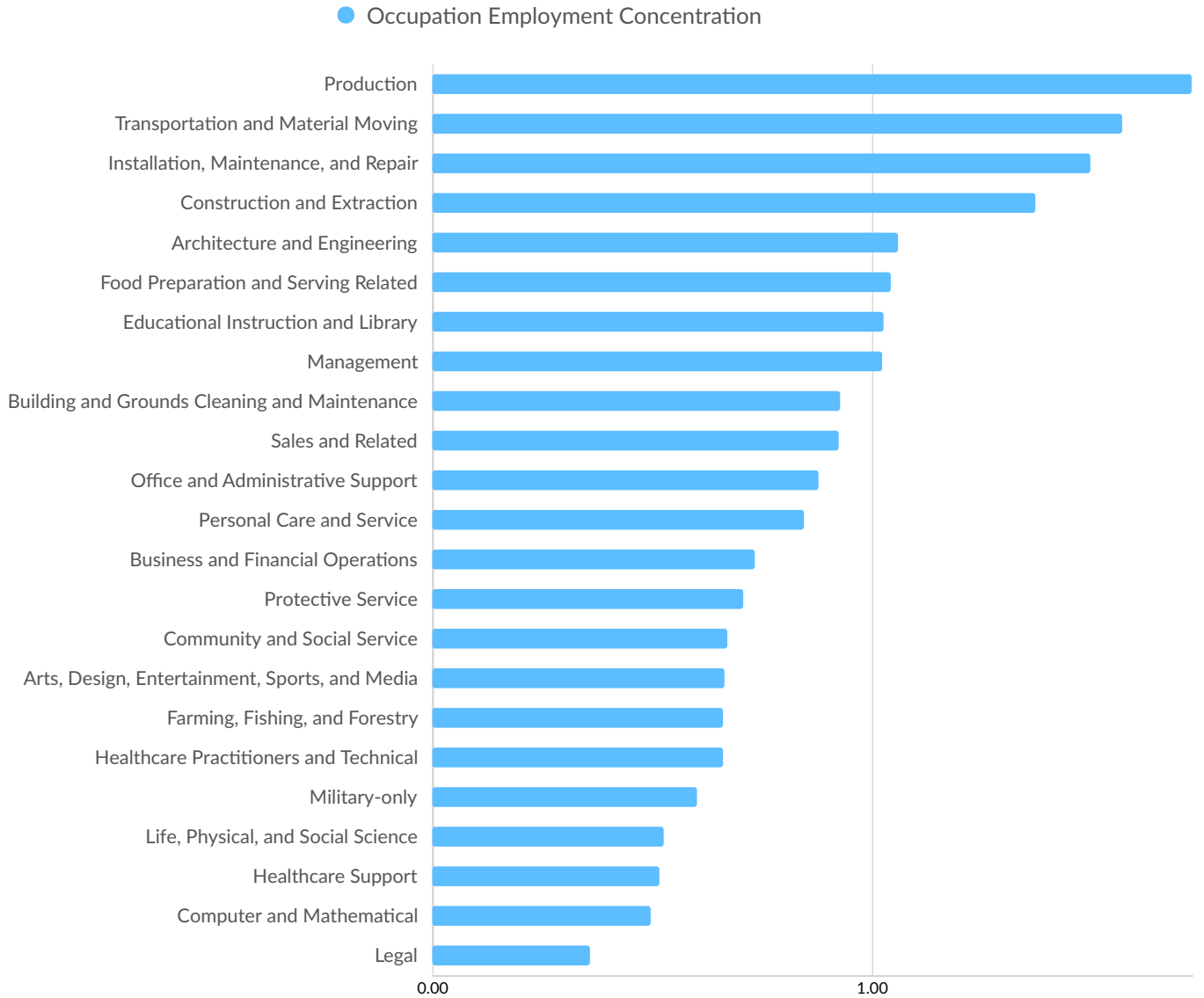
Largest Occupations



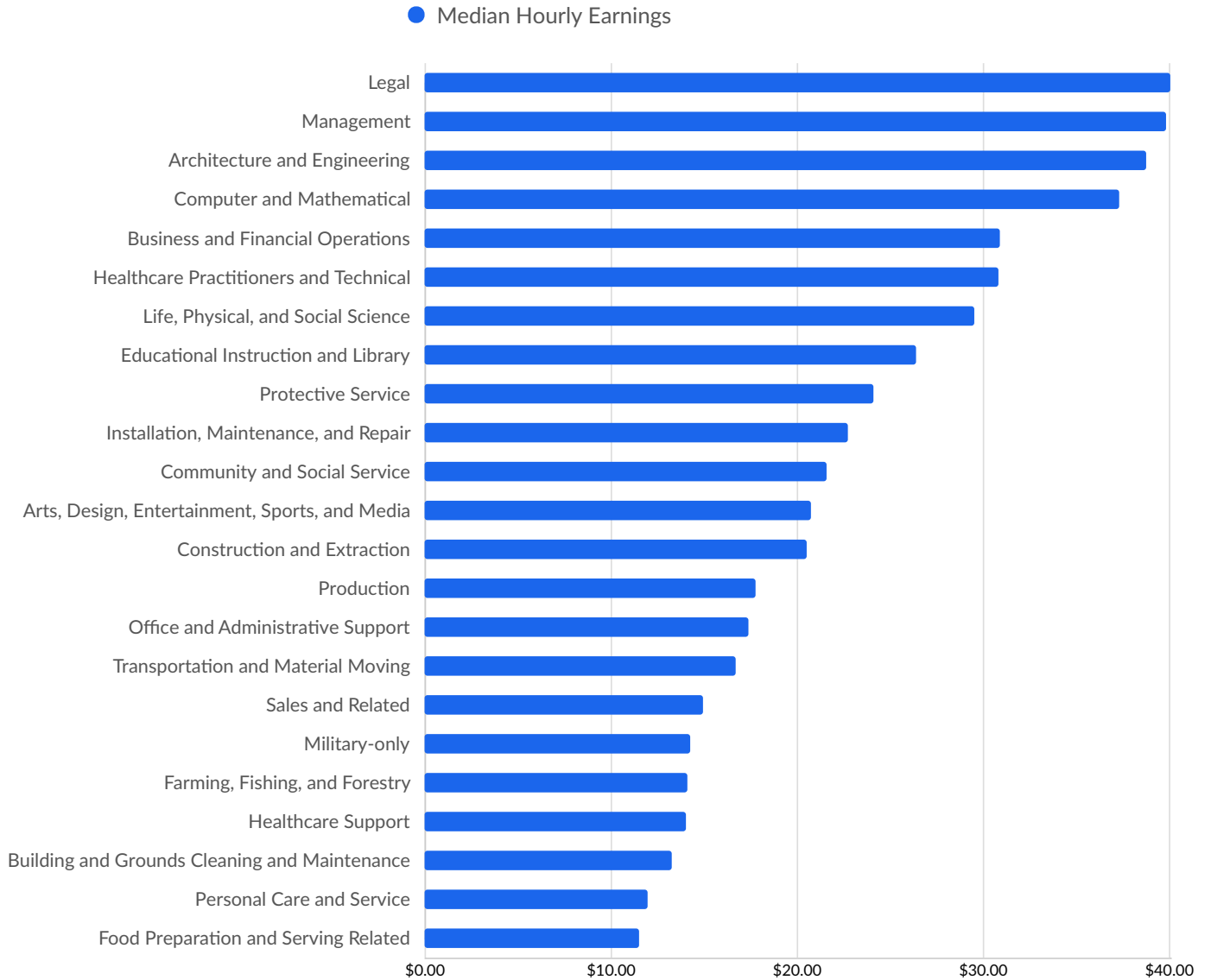
Top Growing Occupations



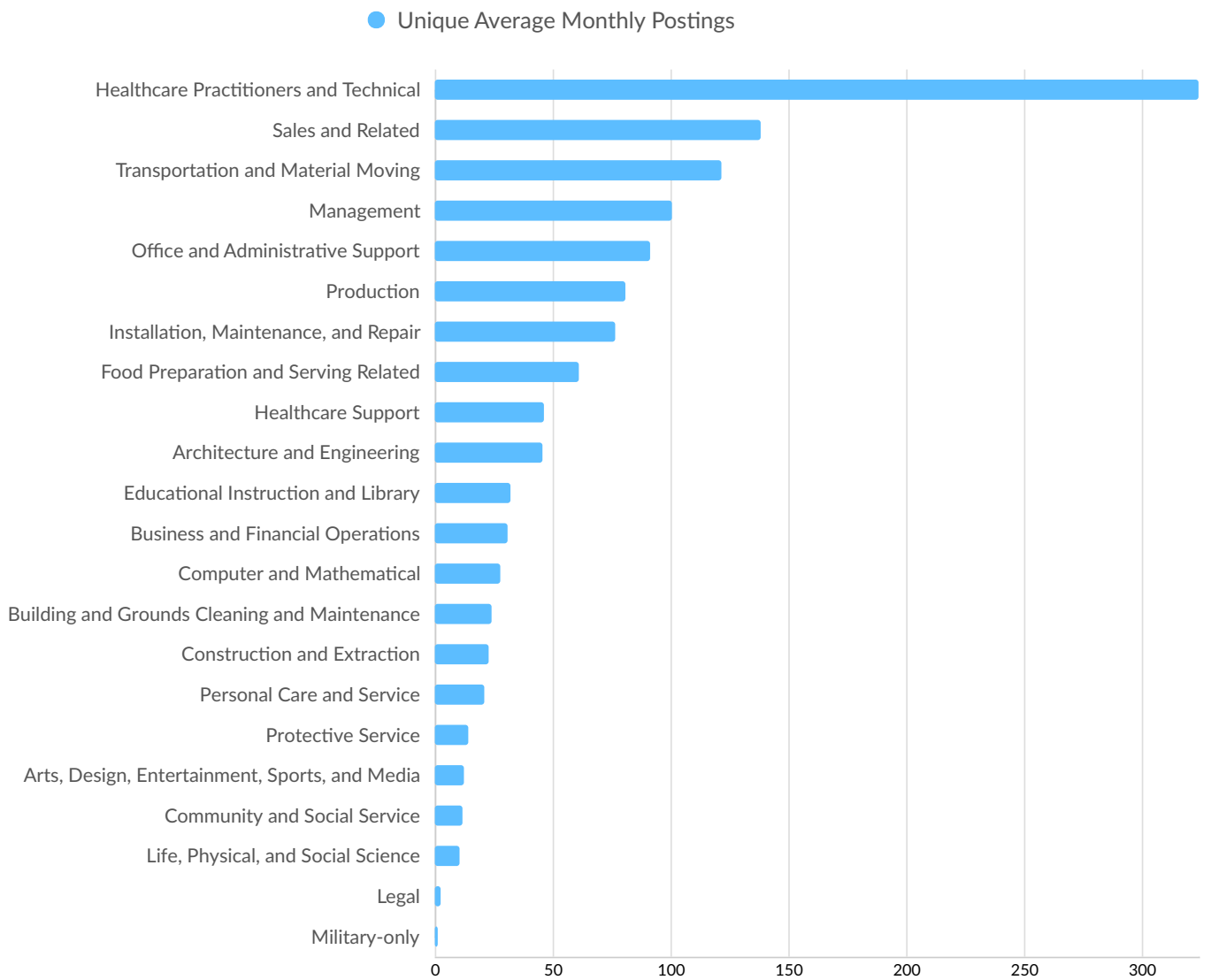
Top Occupation Employment Concentration



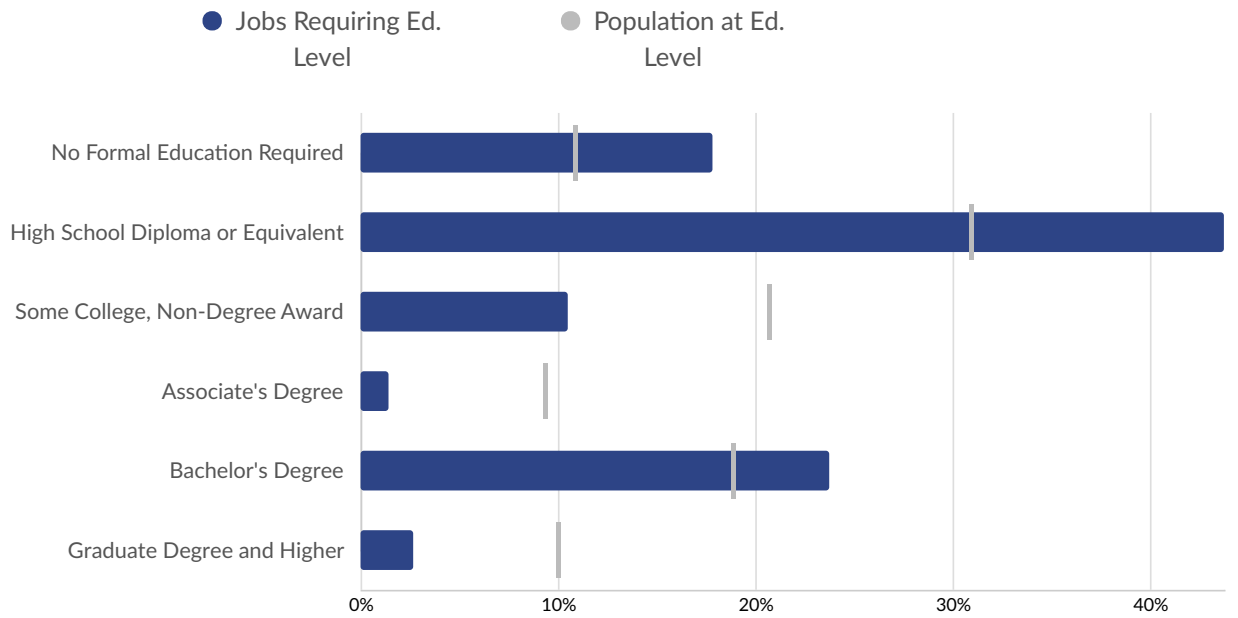
Top Occupation Earnings



Top Posted Occupations







Underemployment



Educational Pipeline

In 2021, there were 366 graduates in Guadalupe County, TX. This pipeline has grown by 29% over the last 5 years. The highest share of these graduates come from "Business Administration and Management, General" (Bachelor's), "Exercise Science and Kinesiology" (Bachelor's), and "Registered Nursing/Registered Nurse" (Bachelor's).

School	Total Graduates (2021)	Graduate Trend (2017 - 2021)
Texas Lutheran University	343 	
Seguin Beauty School-Seguin	23 	

- Certificate
- Associate's
- Bachelor's
- Master's or Higher

In-Demand Skills

