



# Comal County, TX



San Antonio, Texas

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## Report Parameters

### 1 County

48091 Comal County, TX

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

**184,982**

Population (2022)

Population **grew by 44,261** over the last 5 years and is projected to **grow by 49,130** over the next 5 years.

**79,457**

Total Regional Employment

Jobs **grew by 17,080** over the last 5 years and are projected to **grow by 15,907** over the next 5 years.

**\$85.9K**

Median Household Income (2021)

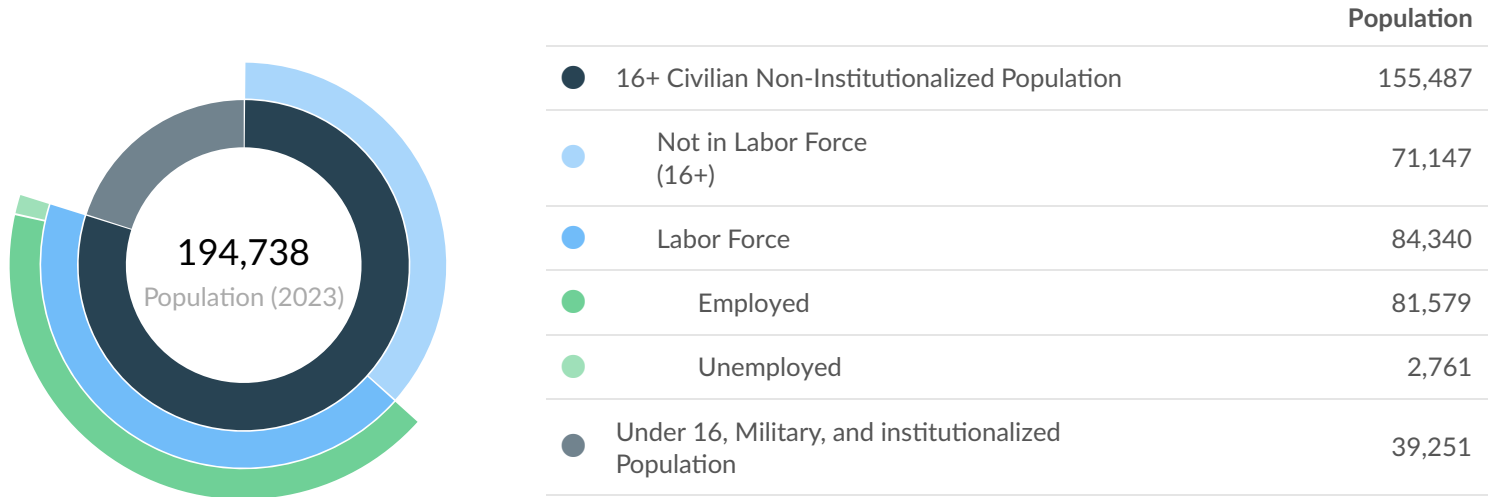
Median household income is **\$16.9K above** the national median household income of \$69.0K.

## Takeaways

- As of 2022 the region's population **increased by 31.5%** since 2017, growing by 44,261. Population is expected to **increase by 26.6%** between 2022 and 2027, adding 49,130.
- From 2017 to 2022, jobs **increased by 27.4%** in Comal County, TX from 62,377 to **79,457**. This change **outpaced the national growth rate of 3.8% by 23.6%**. As the number of jobs increased, the **labor force participation rate decreased from 60.6% to 56.1% between 2017 and 2022**.
- Concerning educational attainment, **26.2% of Comal County, TX residents possess a Bachelor's Degree** (5.4% above the national average), and **6.7% hold an Associate's Degree** (2.1% below the national average).
- The top three industries in 2022 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and Warehousing and Storage.

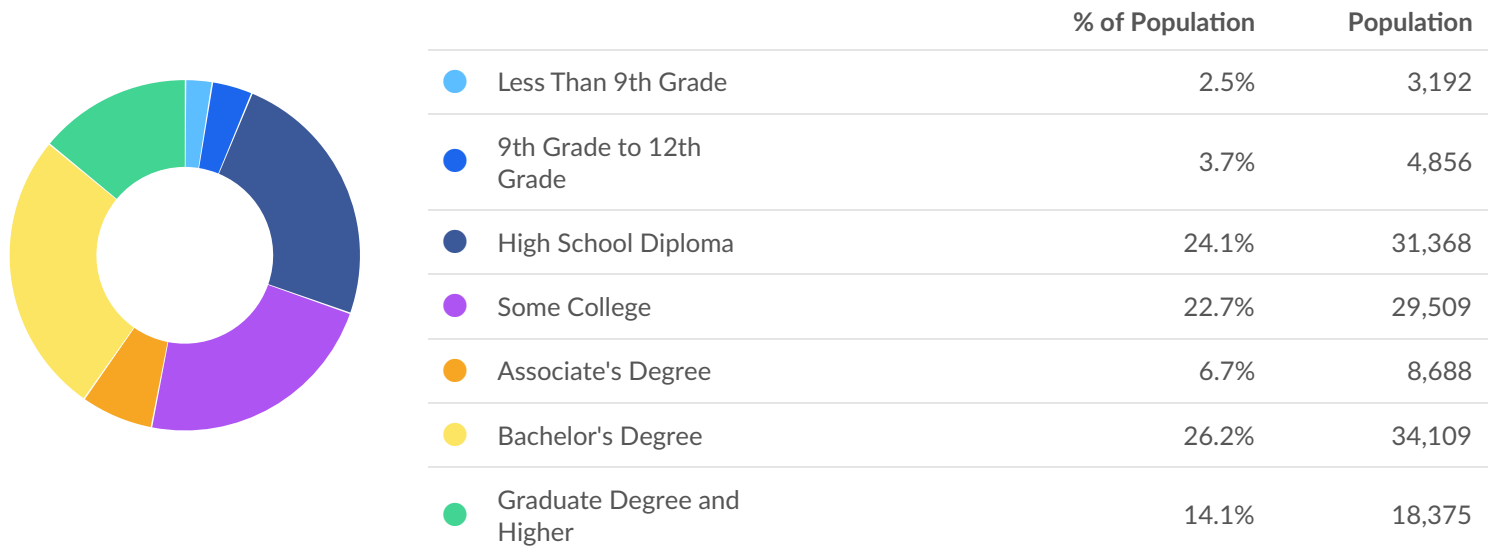
	Population (2023)	Labor Force (Apr 2023)	Jobs (2022)	Cost of Living	GRP	Imports	Exports
Region	194,738	84,340	79,457	98.7	\$9.54B	\$10.96B	\$7.46B
State	30,191,899	15,019,921	15,036,699	96.4	\$2.29T	\$1.38T	\$1.80T

## Apr 2023 Labor Force Breakdown



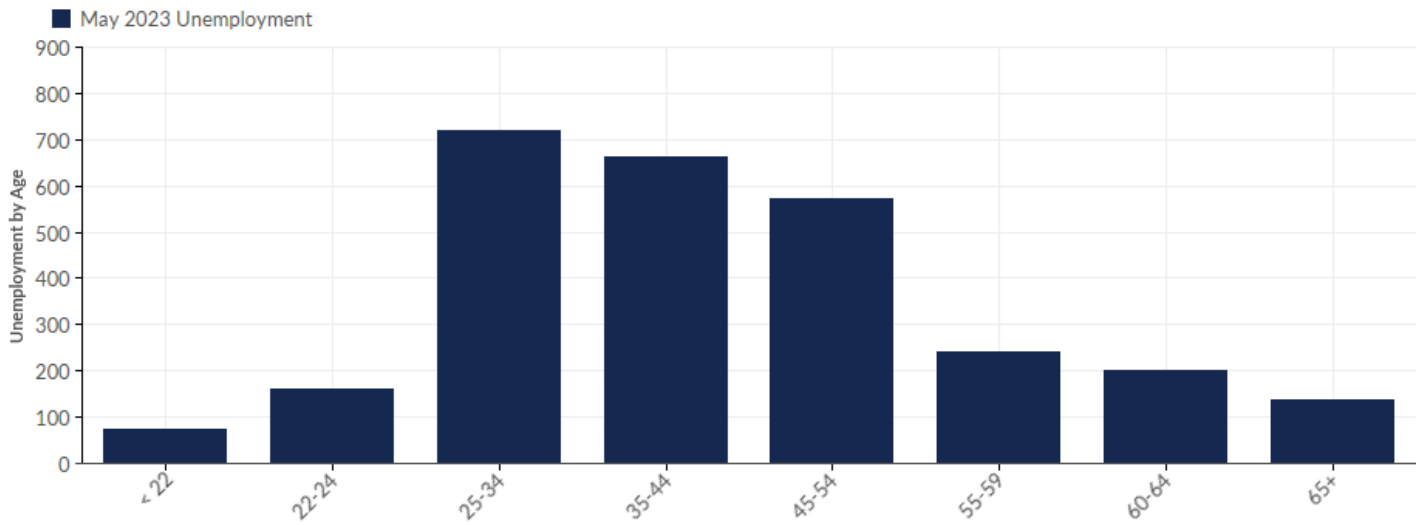
## Educational Attainment

Concerning educational attainment, **26.2% of Comal County, TX residents possess a Bachelor's Degree** (5.4% above the national average), and **6.7% hold an Associate's Degree** (2.1% below the national average).



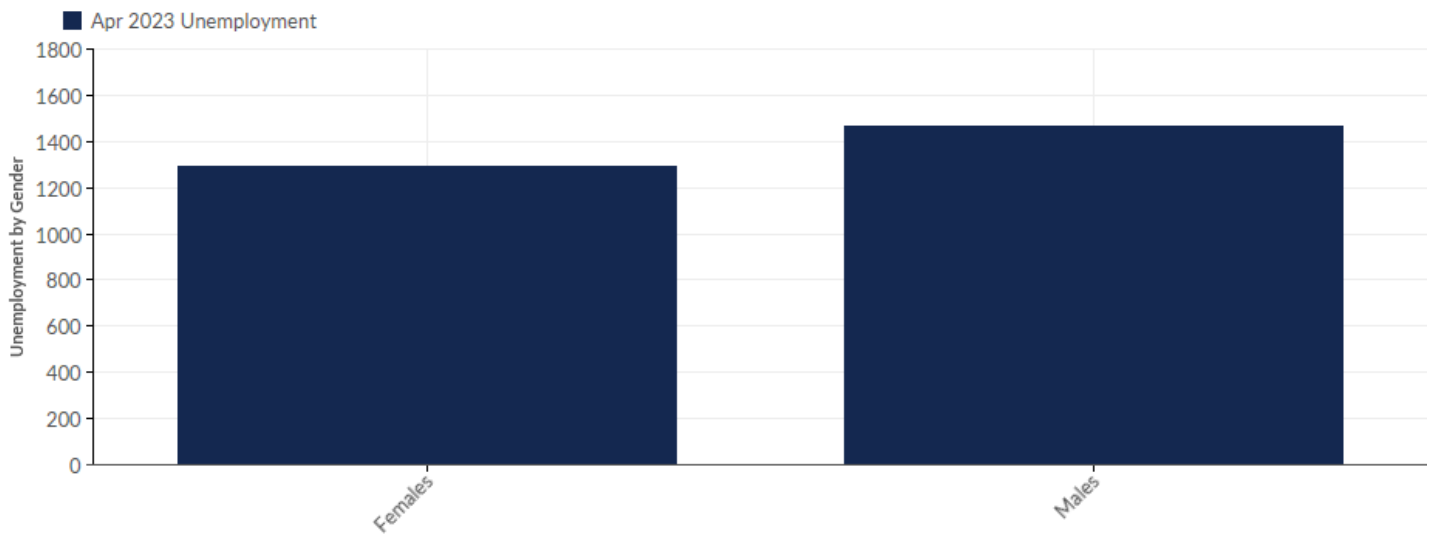
# Unemployment by Demographics

## Unemployment by Age



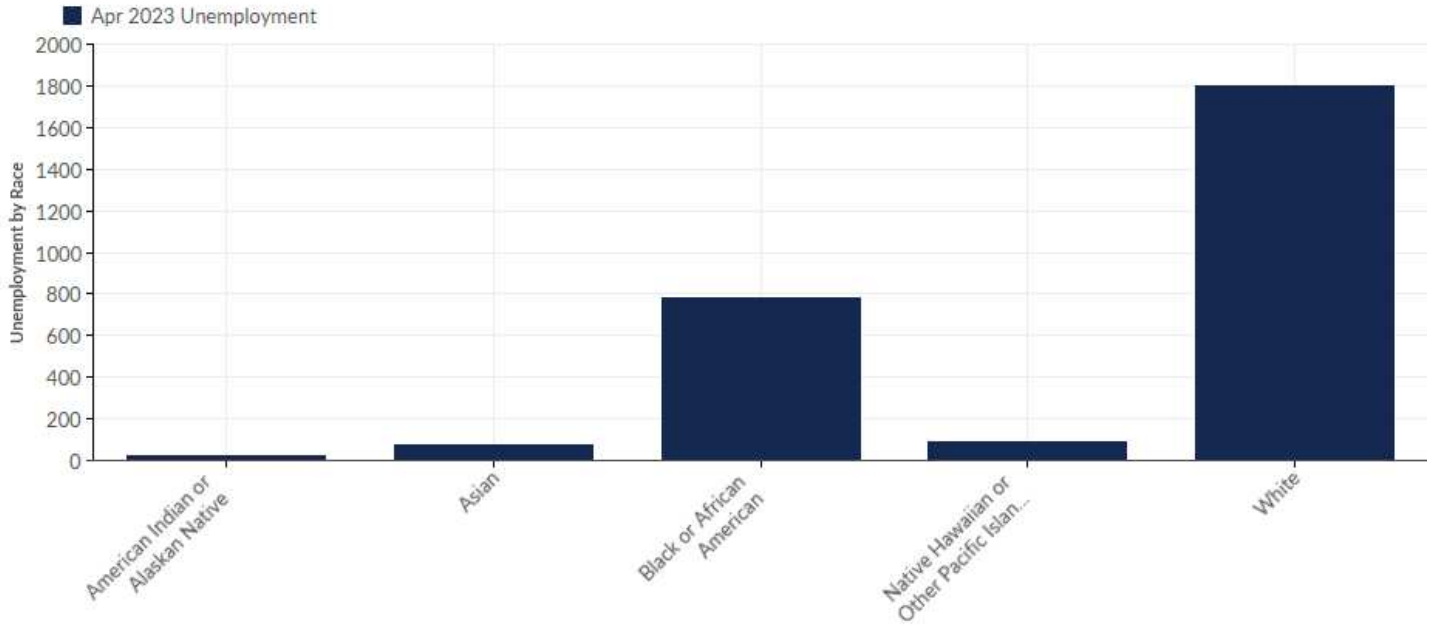
Age	Unemployment (May 2023)	% of Unemployed
< 22	72	2.61%
22-24	159	5.76%
25-34	720	26.08%
35-44	661	23.94%
45-54	571	20.68%
55-59	240	8.69%
60-64	201	7.28%
65+	137	4.96%
Total	2,761	100.00%

## Unemployment by Gender



Gender	Unemployment (Apr 2023)	% of Unemployed
Females	1,295	46.90%
Males	1,466	53.10%
Total	2,761	100.00%

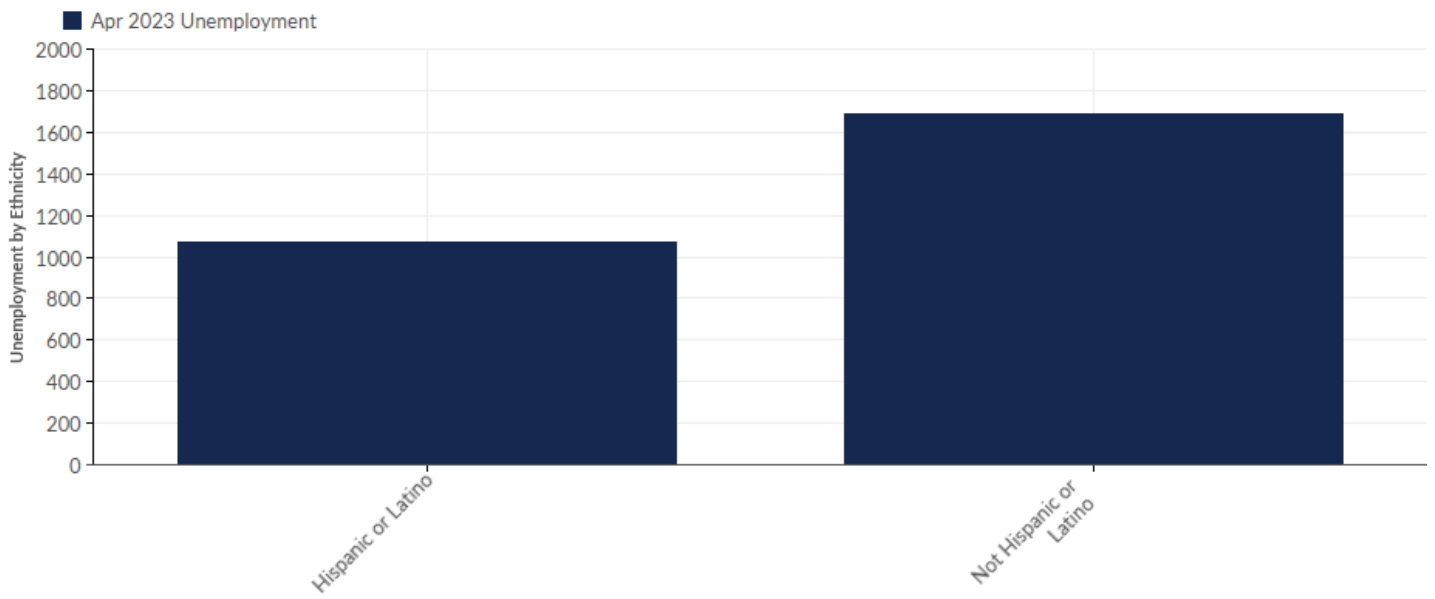
## Unemployment by Race



Race	Unemployment (Apr 2023)	% of Unemployed
American Indian or Alaskan Native	23	0.83%
Asian	72	2.61%
Black or African American	777	28.14%
Native Hawaiian or Other Pacific Islander	93	3.37%
White	1,797	65.09%
Total	2,761	100.00%



## Unemployment by Ethnicity

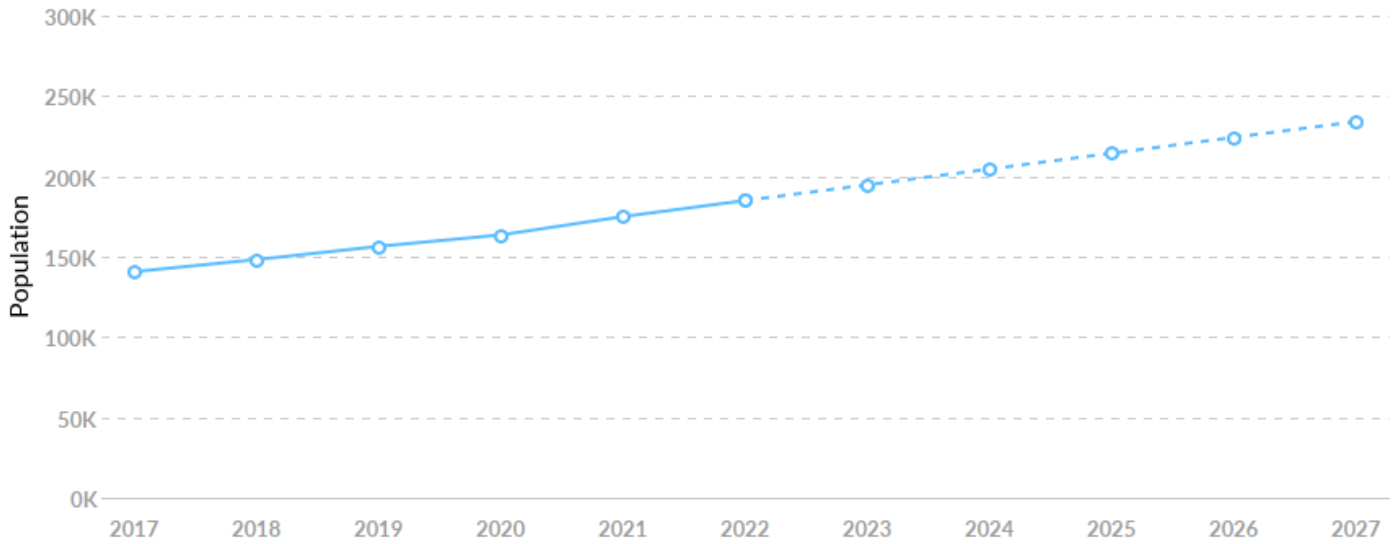


Ethnicity	Unemployment (Apr 2023)	% of Unemployed
Hispanic or Latino	1,070	38.75%
Not Hispanic or Latino	1,691	61.25%
Total	2,761	100.00%

# Historic & Projected Trends

## Population Trends

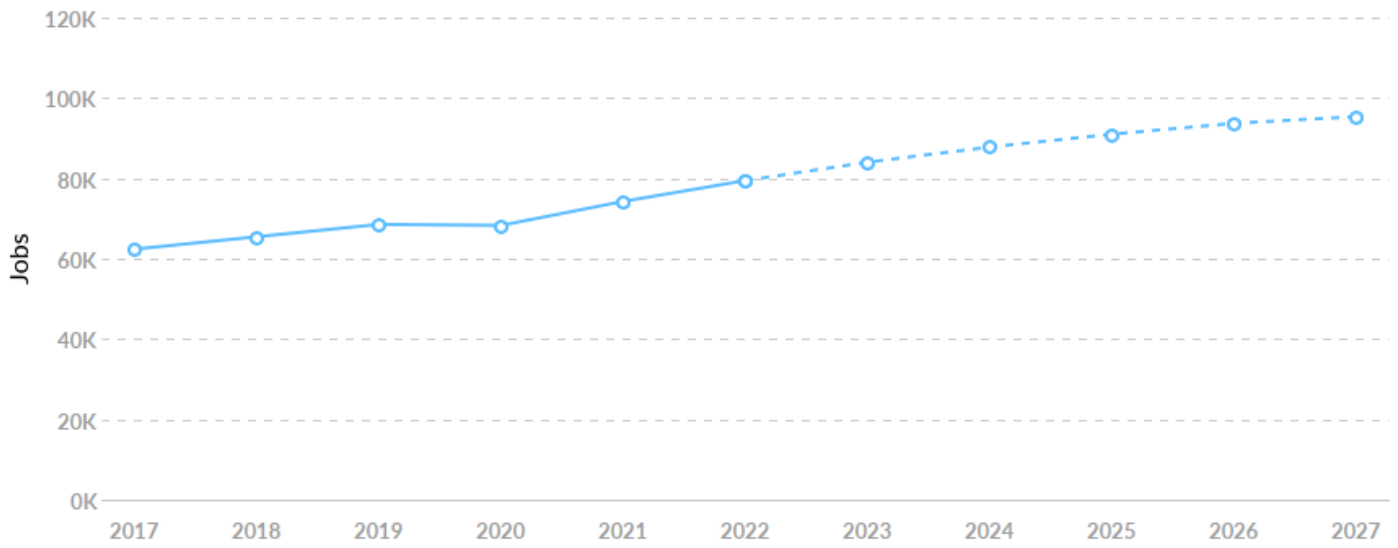
As of 2022 the region's population increased by 31.5% since 2017, growing by 44,261. Population is expected to increase by 26.6% between 2022 and 2027, adding 49,130.



Timeframe	Population
2017	140,721
2018	148,230
2019	156,435
2020	163,573
2021	174,986
2022	184,982
2023	194,738
2024	204,550
2025	214,414
2026	224,291
2027	234,111

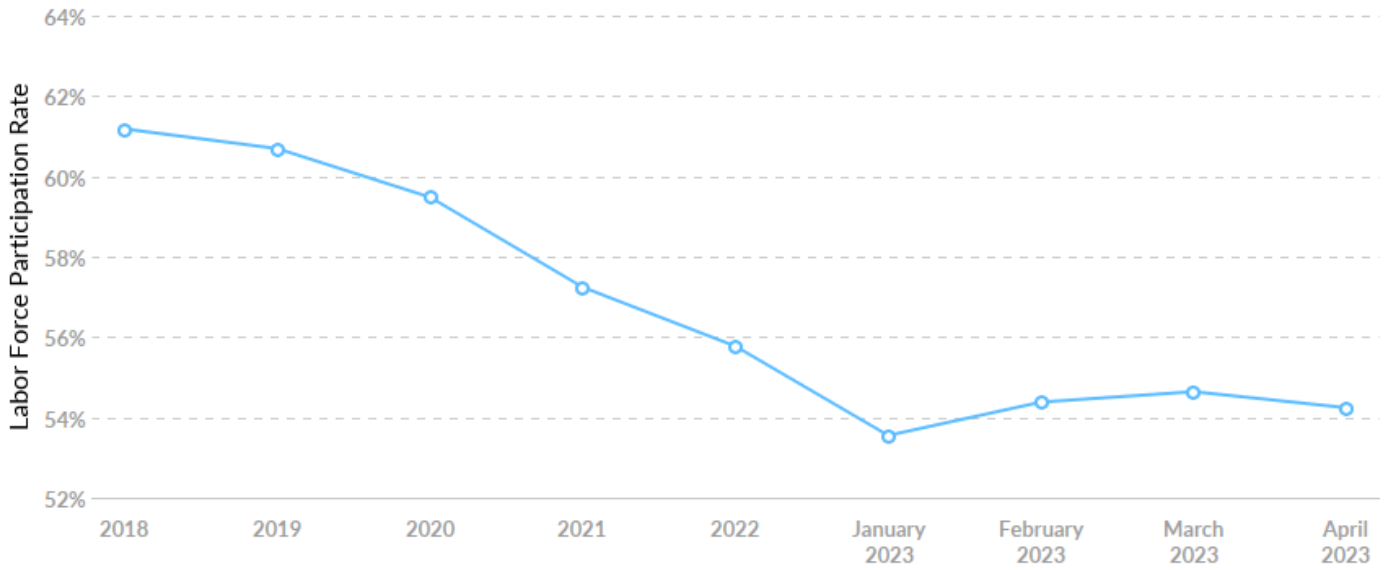
## Job Trends

From 2017 to 2022, jobs increased by 27.4% in Comal County, TX from 62,377 to 79,457. This change **outpaced the national growth rate of 3.8% by 23.6%**.



Timeframe	Jobs
2017	62,377
2018	65,464
2019	68,535
2020	68,290
2021	74,263
2022	79,457
2023	84,033
2024	87,797
2025	90,992
2026	93,705
2027	95,364

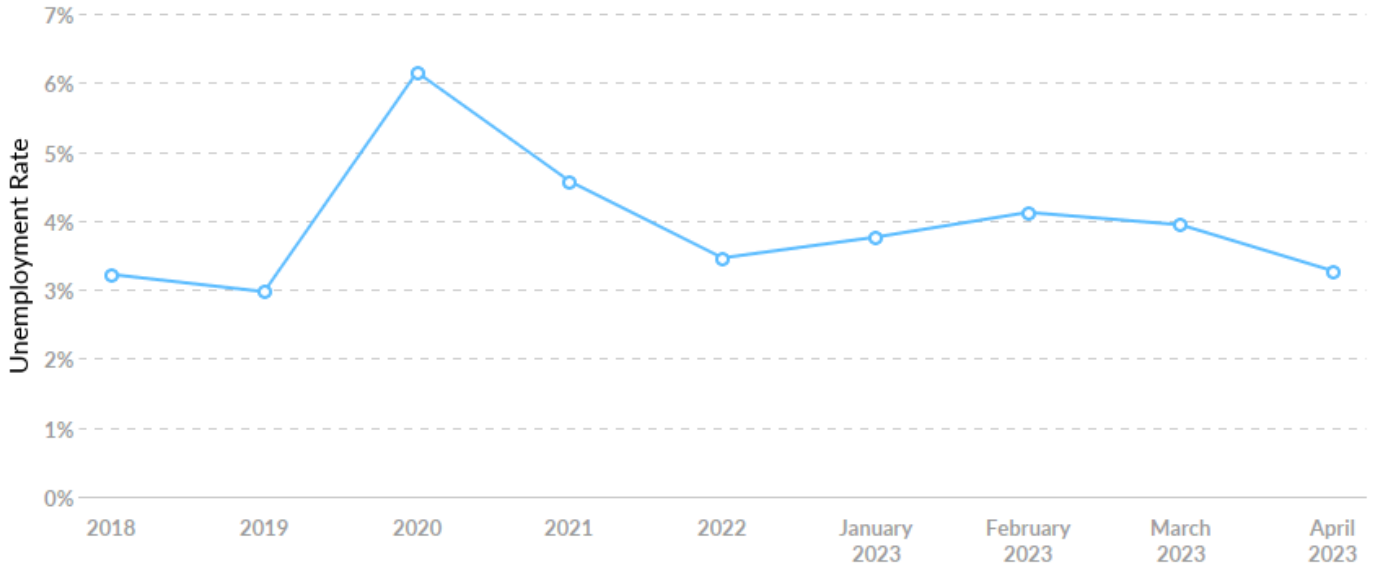
## Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2018	61.18%
2019	60.69%
2020	59.48%
2021	57.24%
2022	55.77%
January 2023	53.55%
February 2023	54.38%
March 2023	54.64%
April 2023	54.24%

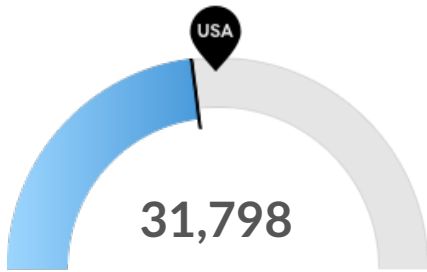
## Unemployment Rate Trends

Comal County, TX had an April 2023 unemployment rate of 3.27%, **increasing from 3.22%** 5 years before.



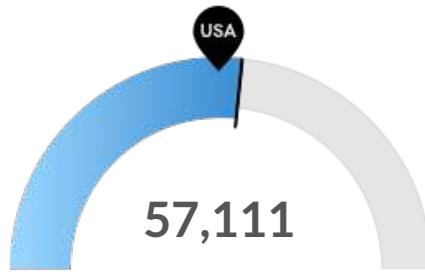
Timeframe	Unemployment Rate
2018	3.22%
2019	2.97%
2020	6.15%
2021	4.57%
2022	3.46%
January 2023	3.76%
February 2023	4.12%
March 2023	3.94%
April 2023	3.27%

## Population Characteristics



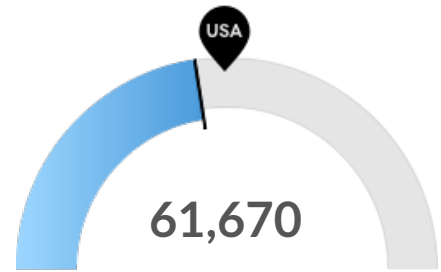
**Millennials**

Comal County, TX has 31,798 millennials (ages 25-39). The national average for an area this size is 35,744.



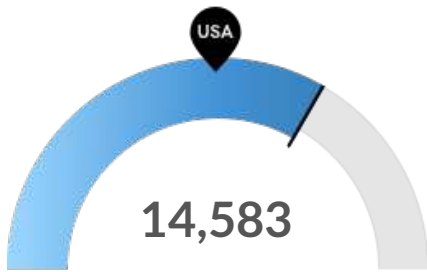
**Retiring Soon**

Retirement risk is about average in Comal County, TX. The national average for an area this size is 52,012 people 55 or older, while there are 57,111 here.



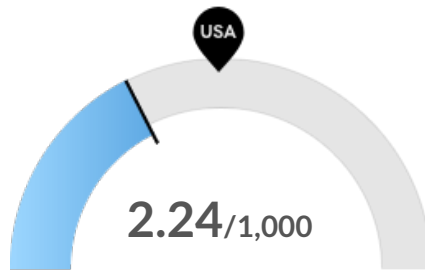
**Racial Diversity**

Racial diversity is low in Comal County, TX. The national average for an area this size is 71,209 racially diverse people, while there are 61,670 here.



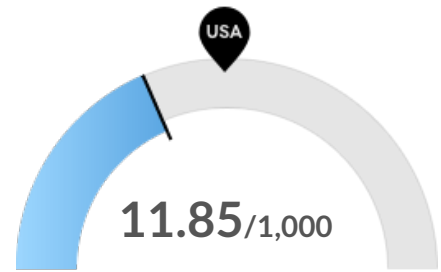
**Veterans**

Comal County, TX has 14,583 veterans. The national average for an area this size is 9,190.



**Violent Crime**

Comal County, TX has 2.24 violent crimes per 1,000 people. The national rate is 3.59 per 1,000 people.

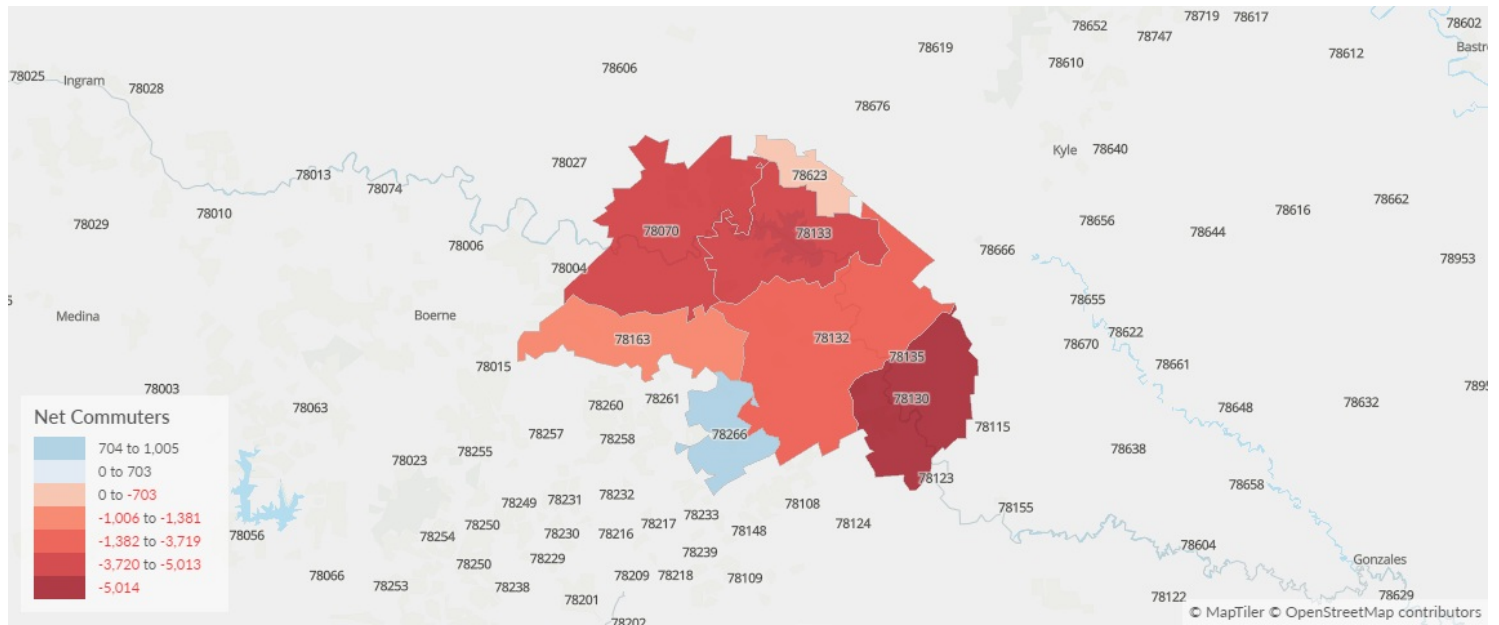


**Property Crime**

Comal County, TX has 11.85 property crimes per 1,000 people. The national rate is 17.8 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Comal County, TX currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

ZIP	Name	2022 Employment
78130	New Braunfels, TX (in C...	38,602
78132	New Braunfels, TX (in C...	14,140
78070	Spring Branch, TX (in Co...	7,363
78133	Canyon Lake, TX (in Co...	7,119
78163	Bulverde, TX (in Comal ...	6,198

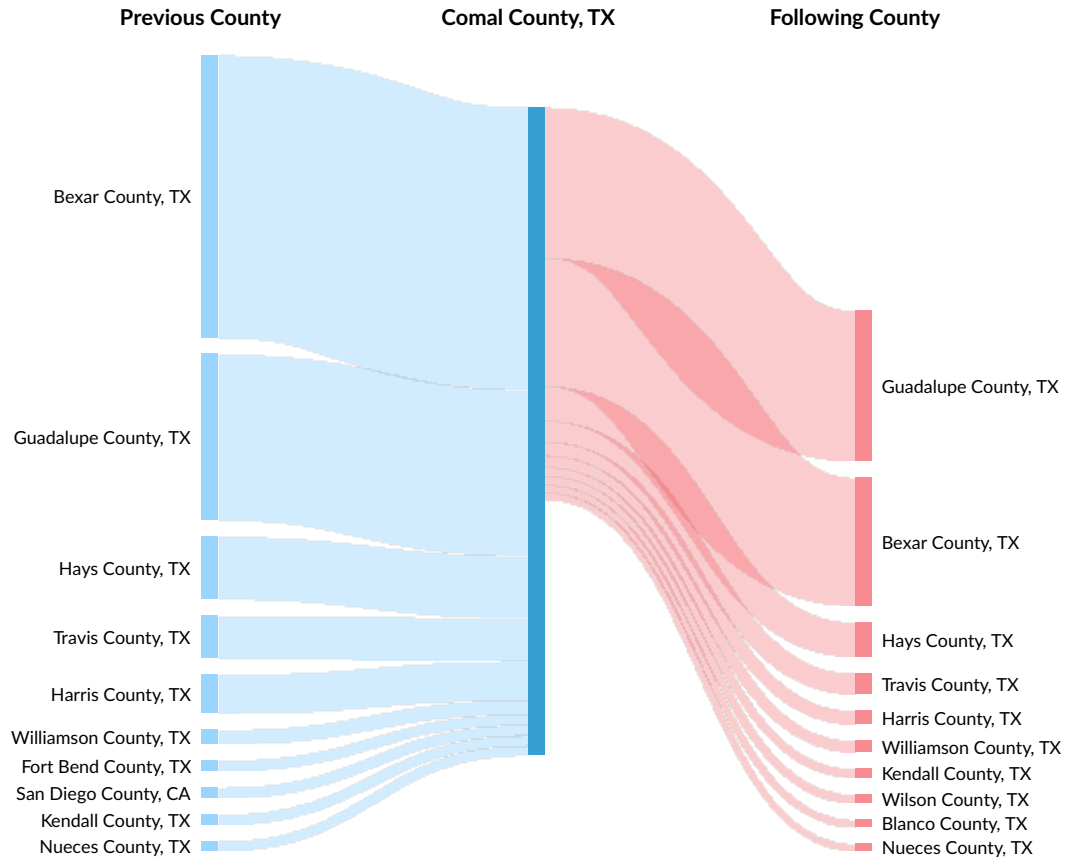
### Where Talent Lives

ZIP	Name	2022 Workers
78130	New Braunfels, TX (in C...	43,616
78132	New Braunfels, TX (in C...	15,522
78070	Spring Branch, TX (in Co...	11,315
78133	Canyon Lake, TX (in Co...	10,839
78163	Bulverde, TX (in Comal ...	7,204

# Inbound and Outbound Migration

The table below analyzes past and current residents of Comal County, TX. The left column shows residents of other counties migrating to Comal County, TX. The right column shows residents migrating from Comal County, TX to other counties.

As of 2020, 4,574 people have migrated from Bexar County, TX to Comal County, TX. In the same year, 2,439 people left Comal County, TX migrating to Guadalupe County, TX. The total Net Migration for Comal County, TX in 2020 was 7,132.



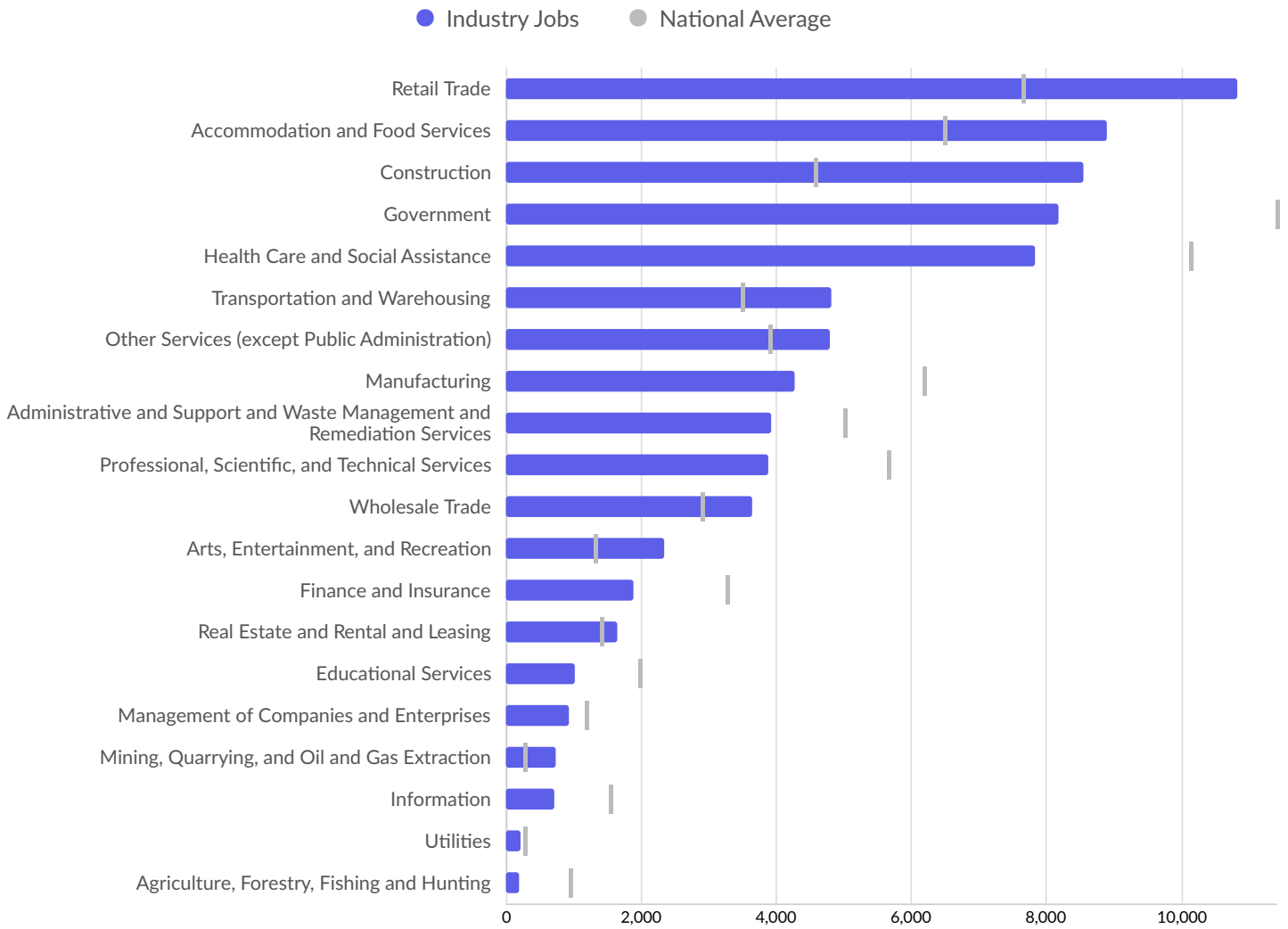
Top Previous Counties	Migrations
Bexar County, TX	4,574
Guadalupe County, TX	2,688
Hays County, TX	1,010
Travis County, TX	695
Harris County, TX	628
Williamson County, TX	229



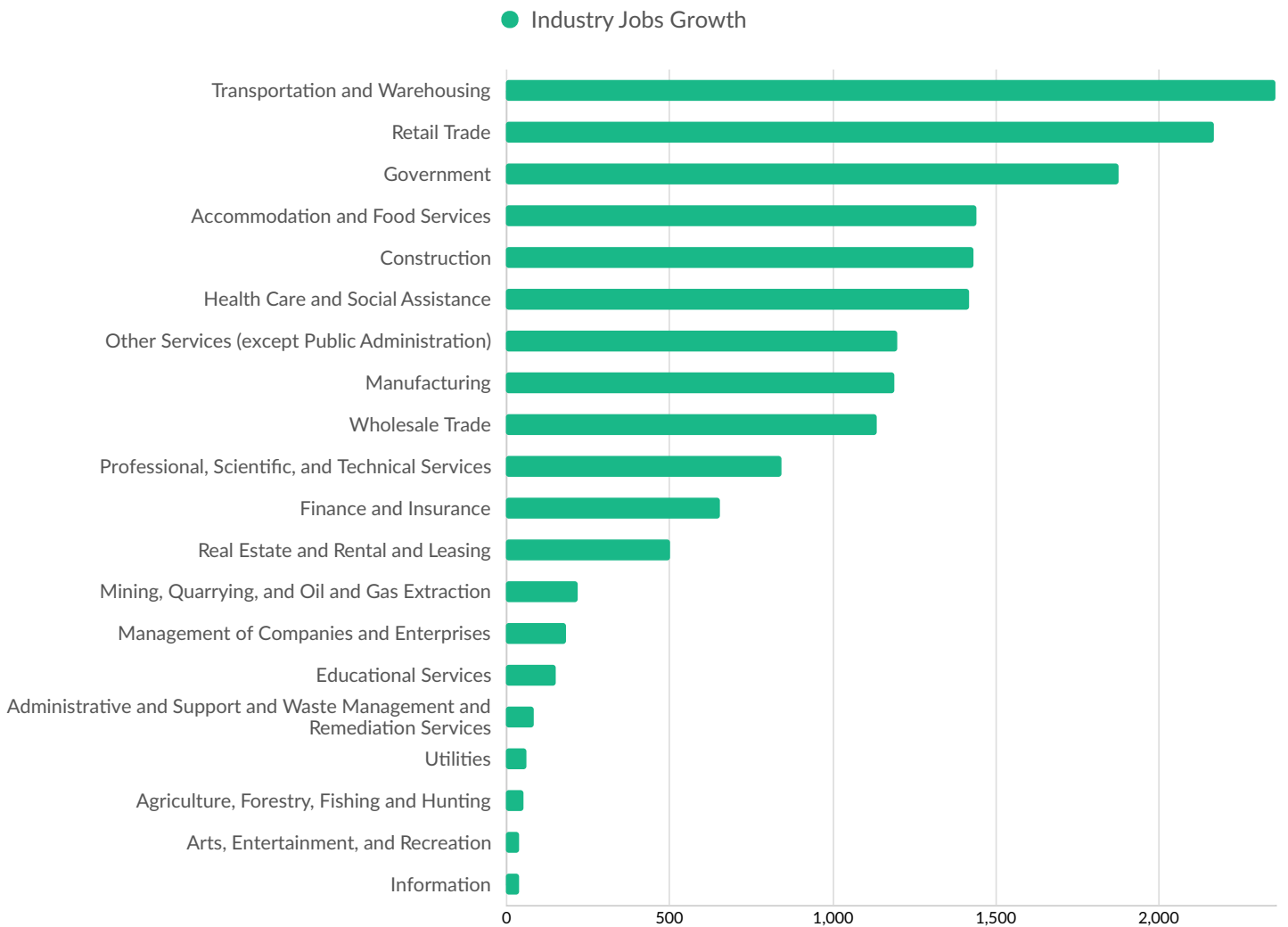
<b>Top Previous Counties</b>	<b>Migrations</b>
Fort Bend County, TX	171
San Diego County, CA	171
Kendall County, TX	165
Nueces County, TX	159
Montgomery County, TX	133
Los Angeles County, CA	125
Tarrant County, TX	121
Riverside County, CA	109
Orange County, CA	107
<b>Top Following Counties</b>	<b>Migrations</b>
Guadalupe County, TX	2,439
Bexar County, TX	2,077
Hays County, TX	560
Travis County, TX	338
Harris County, TX	223
Williamson County, TX	185
Kendall County, TX	147
Wilson County, TX	143
Blanco County, TX	125
Nueces County, TX	117
Tarrant County, TX	100
Montgomery County, TX	81
Denton County, TX	74
Dallas County, TX	73
Fort Bend County, TX	60

# Industry Characteristics

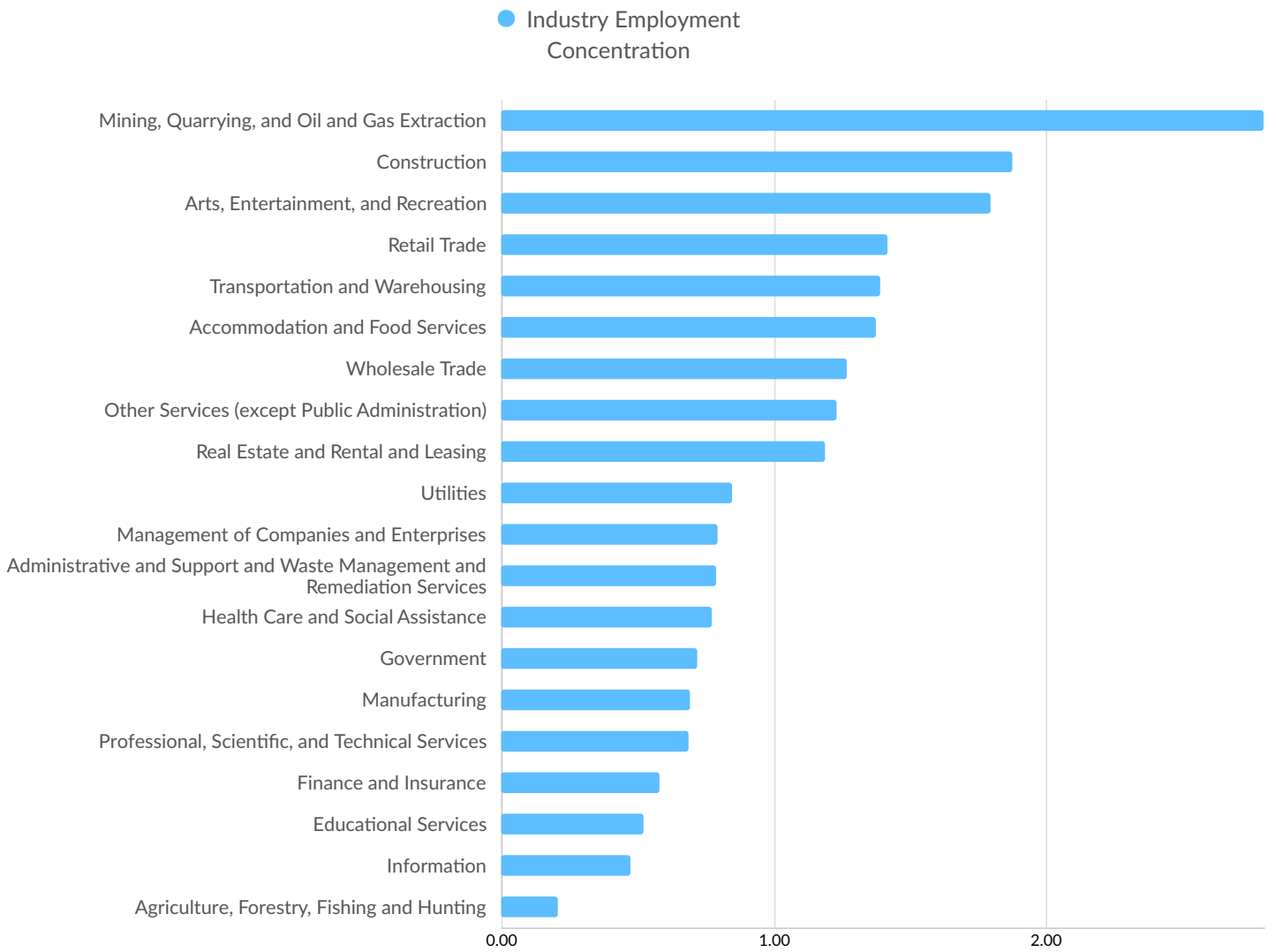
## Largest Industries



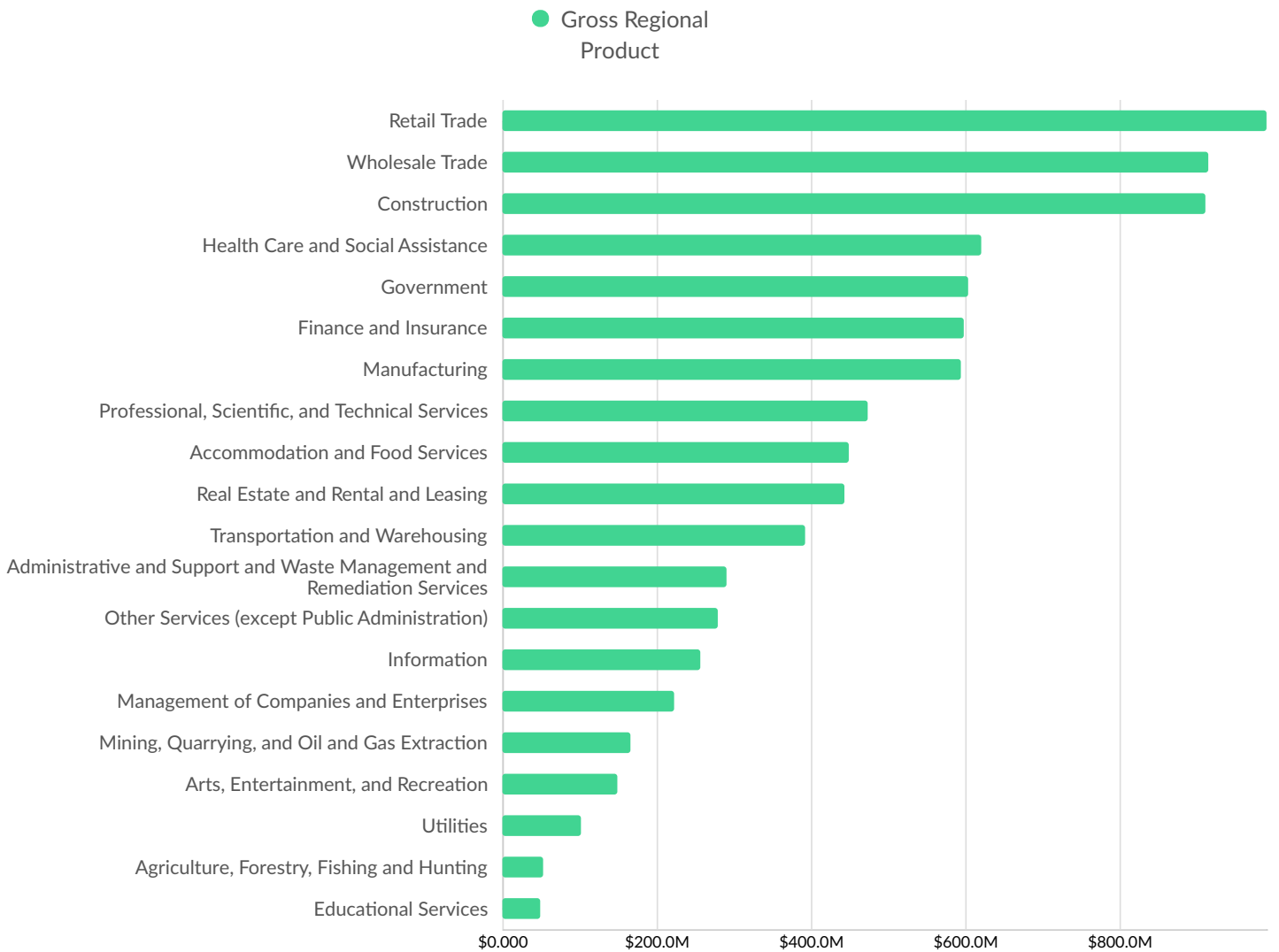
## Top Growing Industries



## Top Industry Employment Concentration



## Top Industry GRP























## Top Industry Earnings



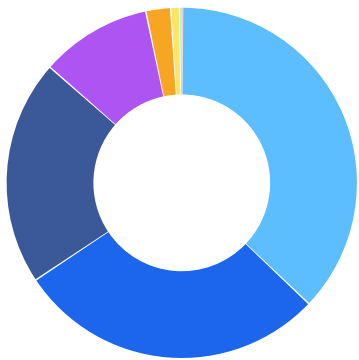
## Business Characteristics

### 20,226 Companies Employ Your Workers

Online profiles for your workers mention 20,226 companies as employers, with the top 10 appearing below. In the last 12 months, 2,518 companies in Comal County, TX posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Comal Independent School Distr...	671 	Methodist Healthcare	409 
H-E-B	399 	CHRISTUS Health	365 
United States Army	395 	H-E-B	211 
United States Air Force	376 	Standardaero	188 
USAA	346 	New Braunfels Independent Sch...	163 
Texas State University	287 	Cemex	142 
Rush Enterprises	232 	Rush Enterprises	139 
Walmart	225 	Walmart	134 
The Scooter Store	221 	Tenet Healthcare	131 
Comal Isd	205 	Post Acute Medical	121 

## Business Size



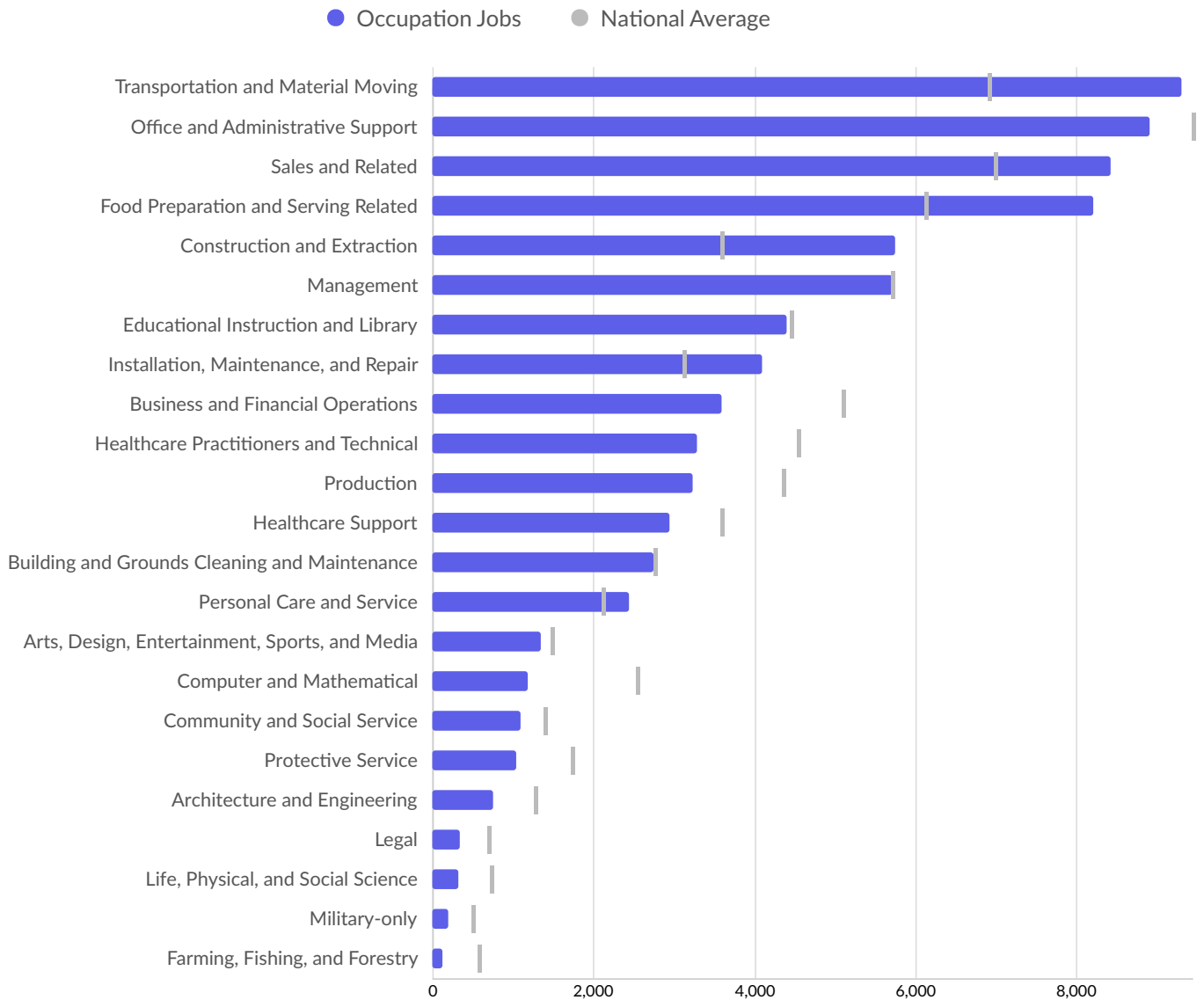
	Percentage	Business Count
● 1 to 4 employees	37.0%	2,541
● 5 to 9 employees	28.6%	1,959
● 10 to 19 employees	20.8%	1,427
● 20 to 49 employees	10.2%	703
● 50 to 99 employees	2.3%	157
● 100 to 249 employees	0.8%	56
● 250 to 499 employees	0.2%	12
● 500+ employees	0.1%	6

*\*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

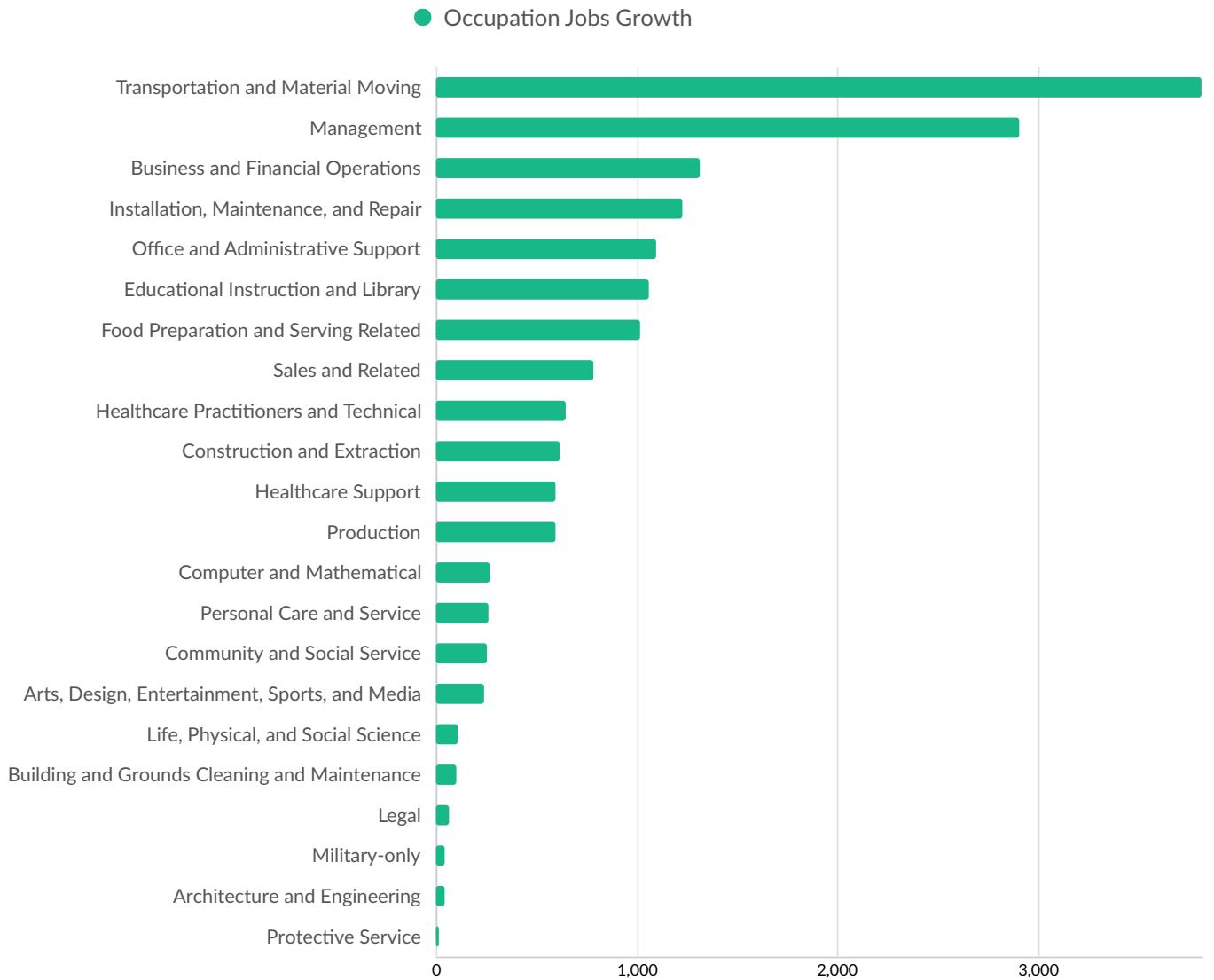


# Workforce Characteristics

## Largest Occupations



## Top Growing Occupations



## Top Occupation Employment Concentration

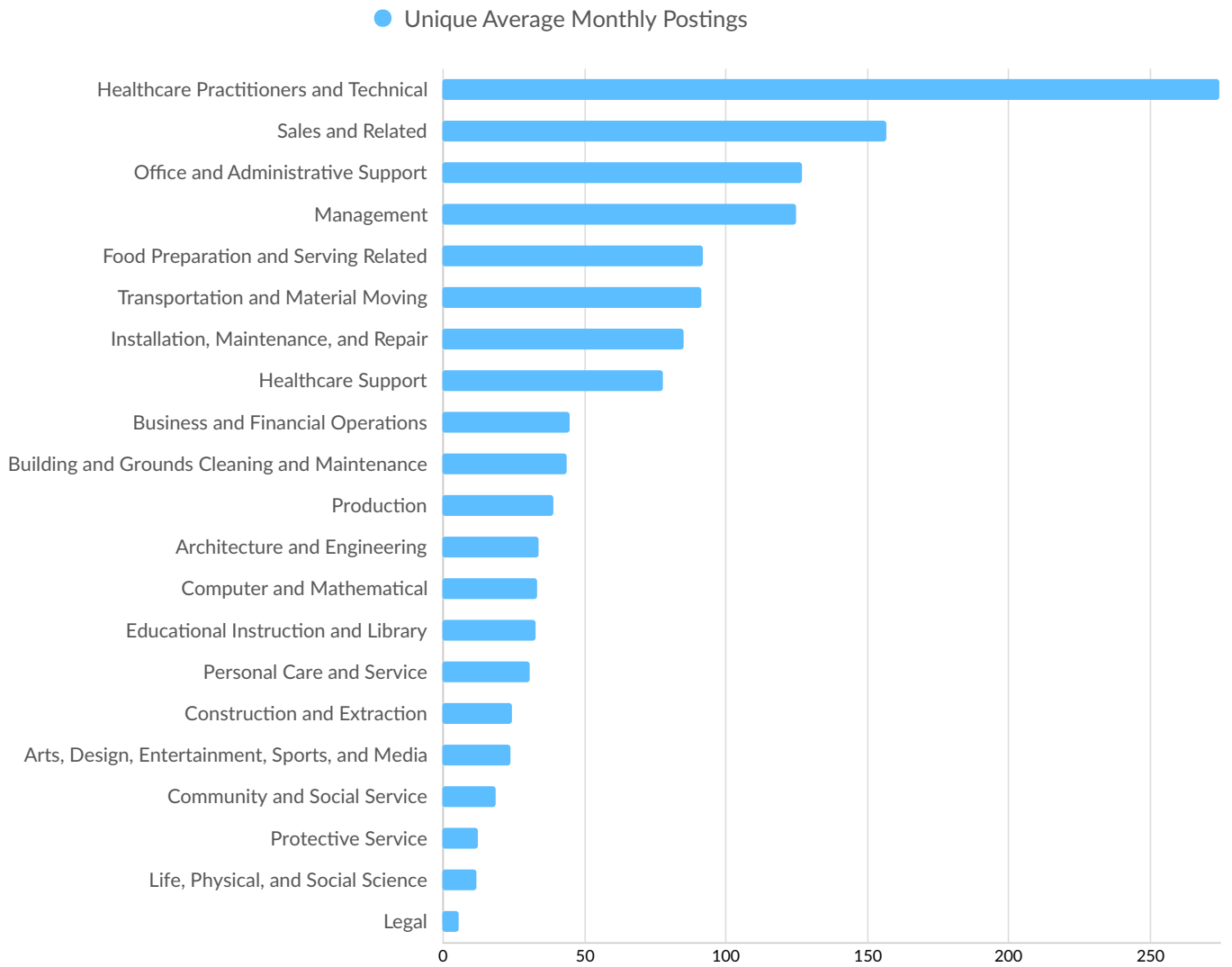
● Occupation Employment Concentration



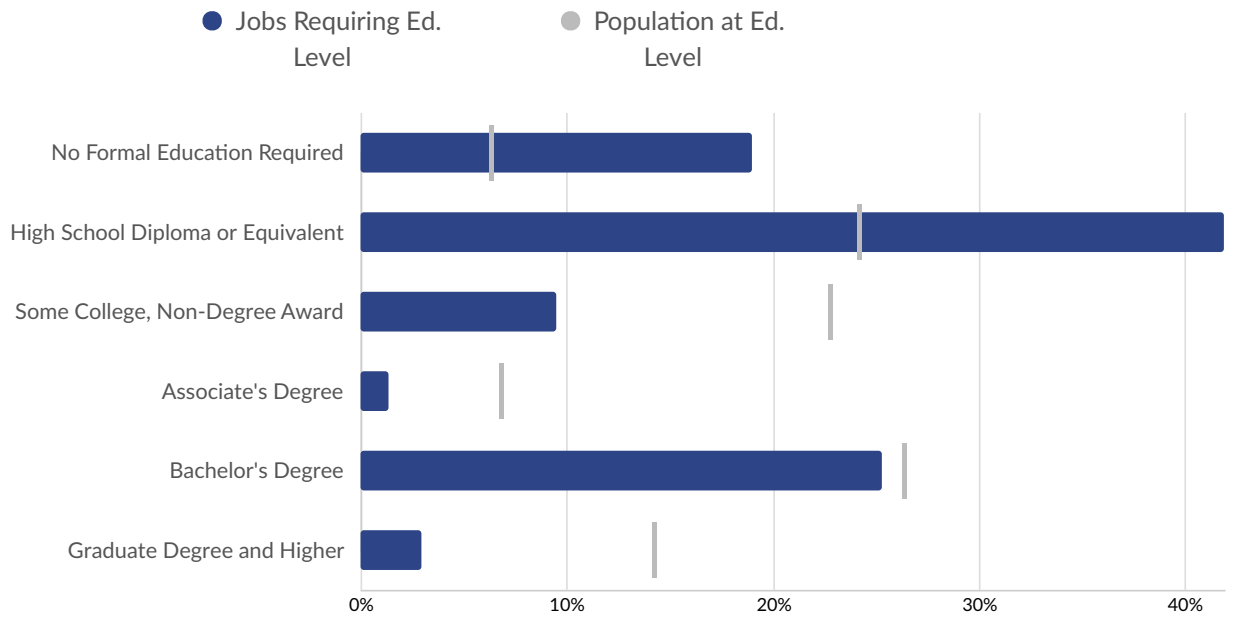
## Top Occupation Earnings



## Top Posted Occupations







## Underemployment



## Educational Pipeline

In 2021, there were 52 graduates in Comal County, TX. This pipeline has grown by 37% over the last 5 years. The highest share of these graduates come from "Cosmetology/Cosmetologist, General" (Certificate), "Nail Technician/Specialist and Manicurist" (Certificate), and "Cosmetology, Barber/Styling, and Nail Instructor" (Certificate).

School	Total Graduates (2021)	Graduate Trend (2017 - 2021)
William Edge Institute	40 	
Seguin Beauty School-New Braunfels	12 	

- Certificate
- Associate's
- Bachelor's
- Master's or Higher

# In-Demand Skills

