

TEXAS

# WILSON COUNTY

AT A GLANCE

greater:  
**SATX**

REGIONAL ECONOMIC PARTNERSHIP

Q1 2022

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## Report Parameters

### 1 County

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48493 Wilson County, TX

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

53,129

Population (2021)

Population **grew by 4,927** over the last 5 years and is projected to **grow by 5,196** over the next 5 years.

10,889

Total Regional Employment

Jobs **grew by 959** over the last 5 years and are projected to **grow by 1,312** over the next 5 years.

\$76.7K

Median Household Income (2019)

Median household income is **\$13.8K above** the national median household income of \$62.8K.

## Takeaways

- As of 2021 the region's population **increased by 10.2%** since 2016, growing by 4,927. Population is expected to **increase by 9.8%** between 2021 and 2026, adding 5,196.
- From 2016 to 2021, jobs **increased by 9.7%** in Wilson County, TX from 9,930 to **10,889**. This change **outpaced the national growth rate of 0.4% by 10.1%**. As the number of jobs increased, the **labor force participation rate decreased from 62.4% to 61.8% between 2016 and 2021**.
- Concerning educational attainment, **15.4% of Wilson County, TX residents possess a Bachelor's Degree** (4.9% below the national average), and **7.1% hold an Associate's Degree** (1.6% below the national average).
- The top three industries in 2021 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Grocery Stores.

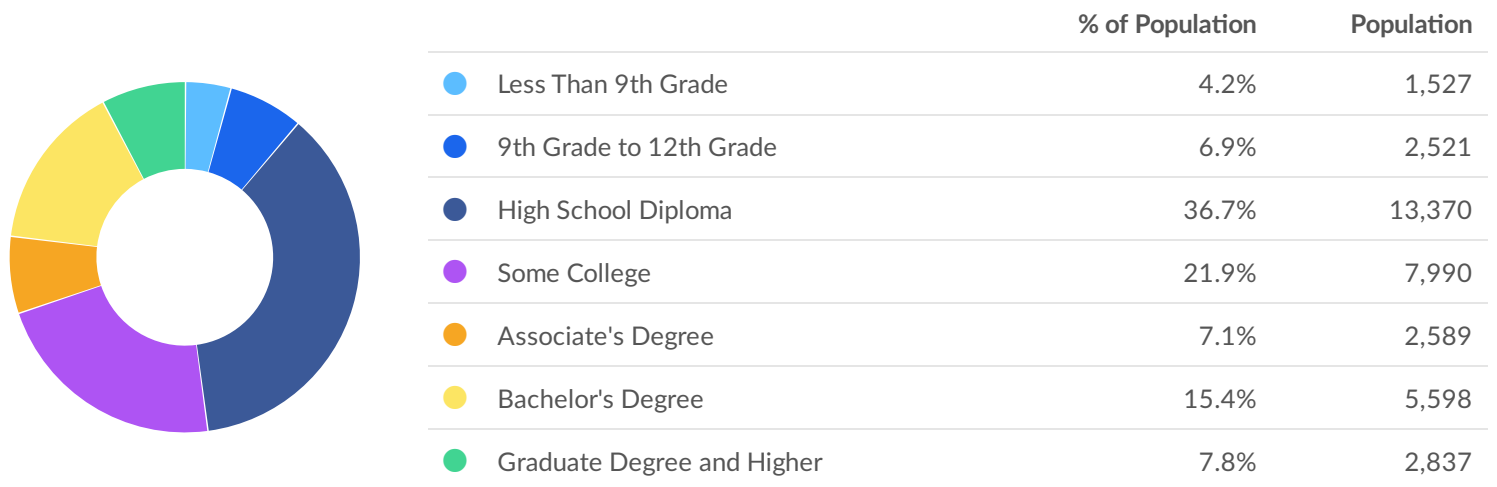
	Population (2021)	Labor Force (2021)	Jobs (2021)	Cost of Living	GRP	Imports	Exports
Region	53,129	25,596	10,889	96.8	\$1.22B	\$3.16B	\$1.15B
State	29,804,424	14,398,691	14,041,695	96.6	\$1.89T	\$1.24T	\$1.54T

## Dec 2021 Labor Force Breakdown



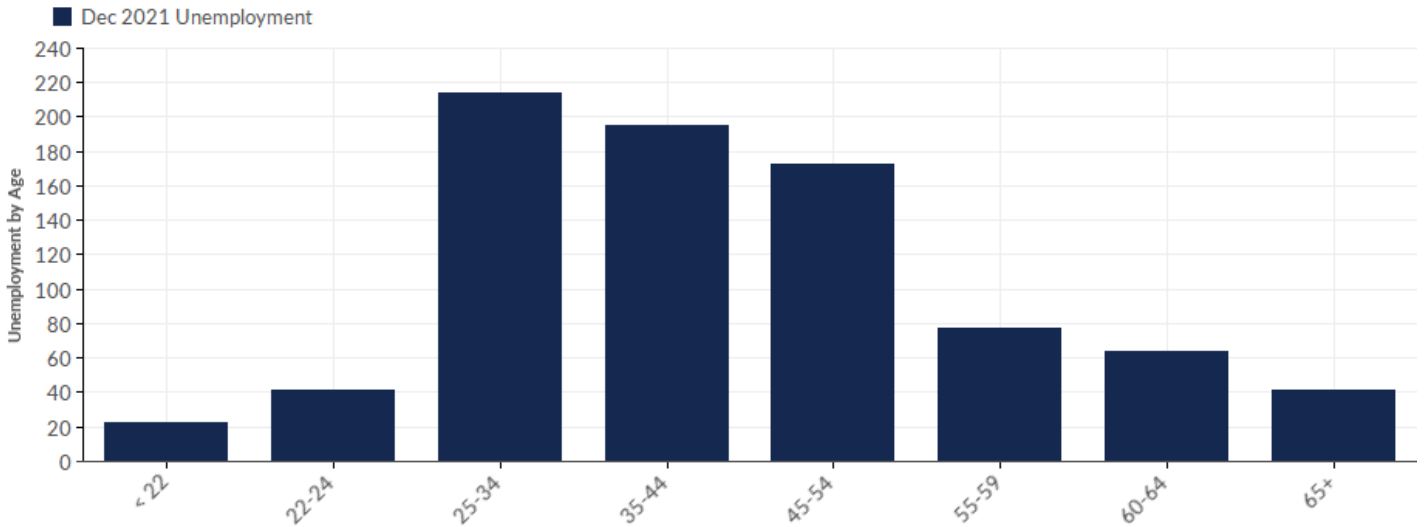
## Educational Attainment

Concerning educational attainment, **15.4% of Wilson County, TX residents possess a Bachelor's Degree** (4.9% below the national average), and **7.1% hold an Associate's Degree** (1.6% below the national average).



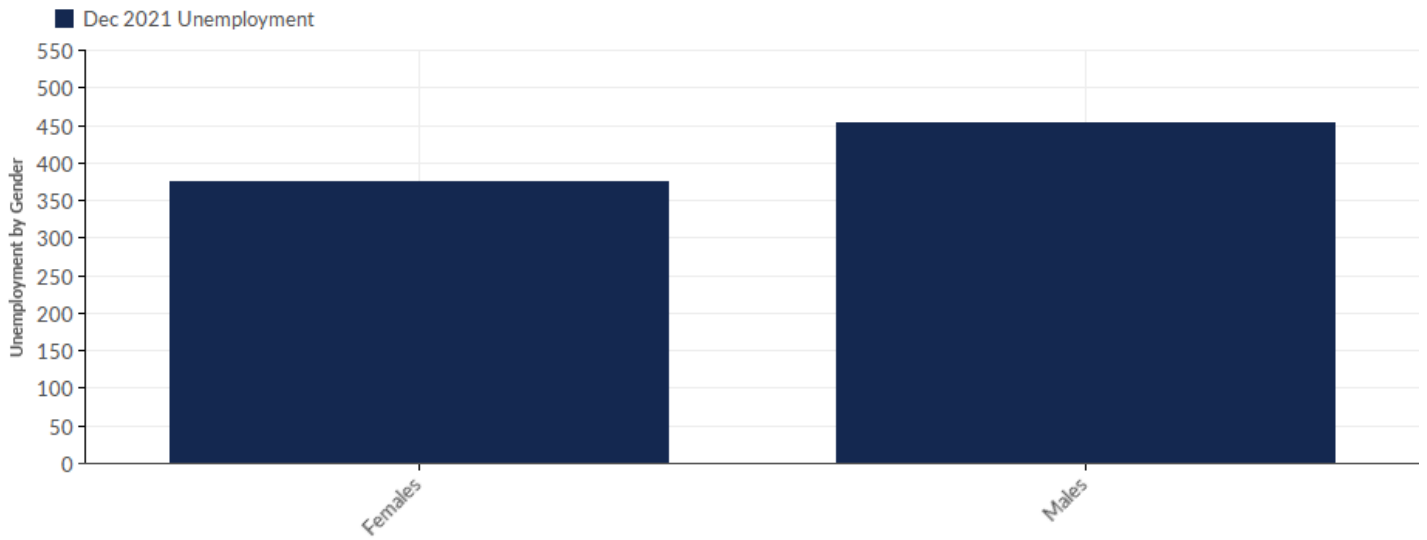
# Unemployment by Demographics

## Unemployment by Age



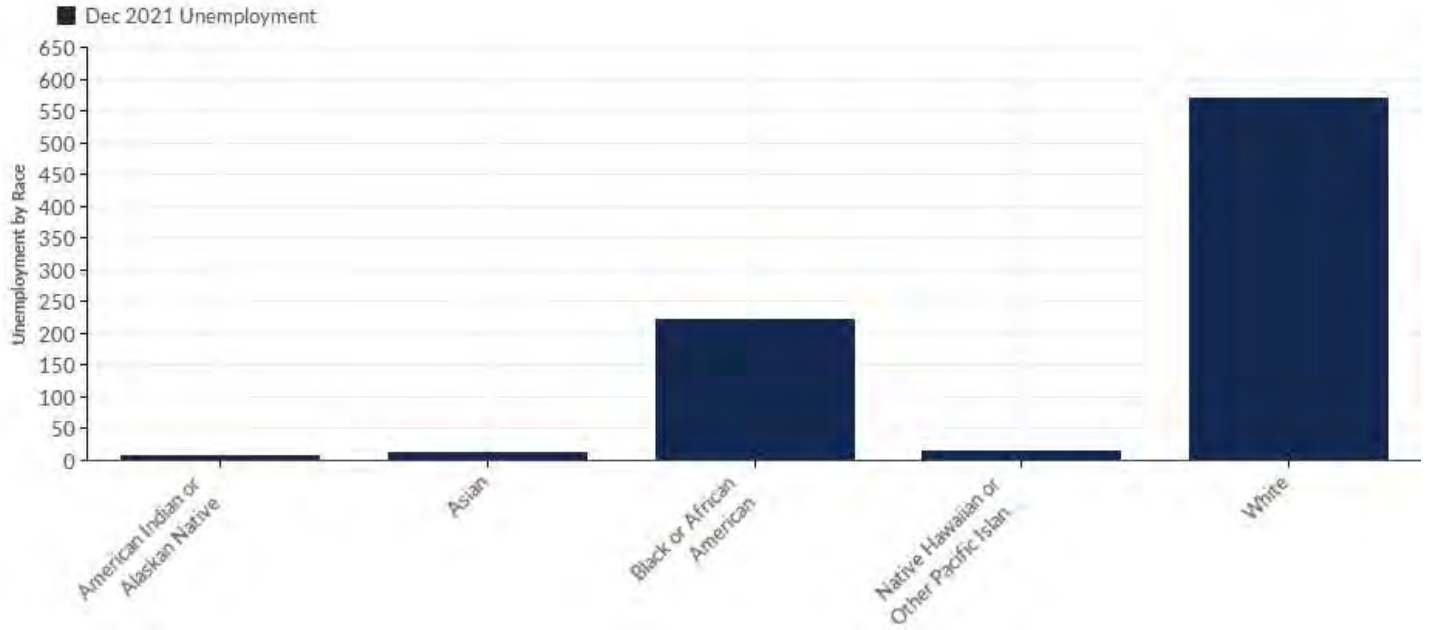
Age	Unemployment (Dec 2021)	% of Cohort
< 22	22	2.66%
22-24	41	4.96%
25-34	214	25.88%
35-44	195	23.58%
45-54	172	20.80%
55-59	77	9.31%
60-64	64	7.74%
65+	42	5.08%
<b>Total</b>	<b>827</b>	<b>100.00%</b>

## Unemployment by Gender



Gender	Unemployment (Dec 2021)	% of Cohort
Females	375	45.34%
Males	452	54.66%
Total	827	100.00%

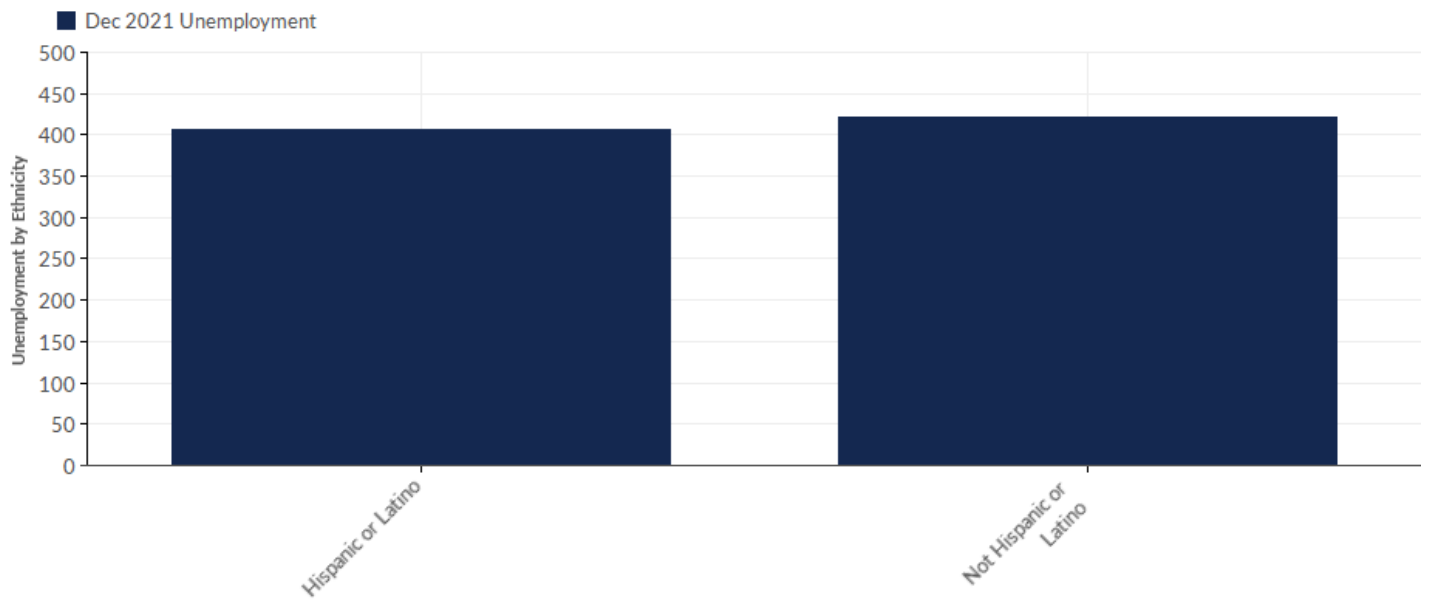
## Unemployment by Race



Race	Unemployment (Dec 2021)	% of Cohort
American Indian or Alaskan Native	7	0.85%
Asian	13	1.57%
Black or African American	222	26.84%
Native Hawaiian or Other Pacific Islander	15	1.81%
White	570	68.92%
<b>Total</b>	<b>827</b>	<b>100.00%</b>



## Unemployment by Ethnicity

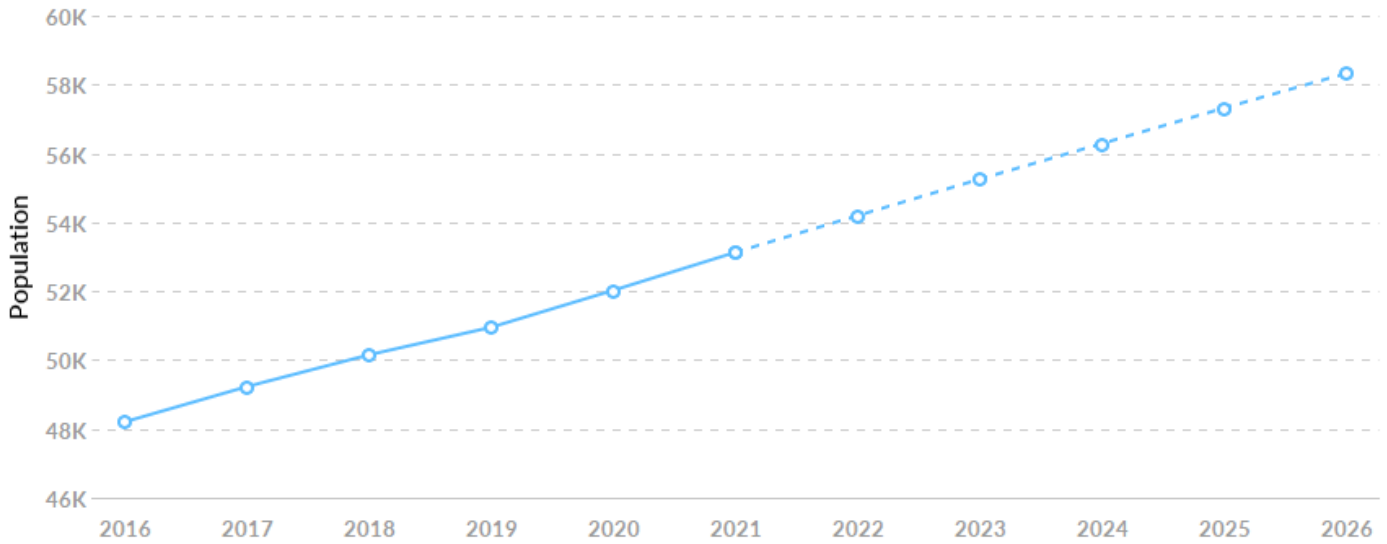


Ethnicity	Unemployment (Dec 2021)	% of Cohort
Hispanic or Latino	407	49.21%
Not Hispanic or Latino	420	50.79%
Total	827	100.00%

# Historic & Projected Trends

## Population Trends

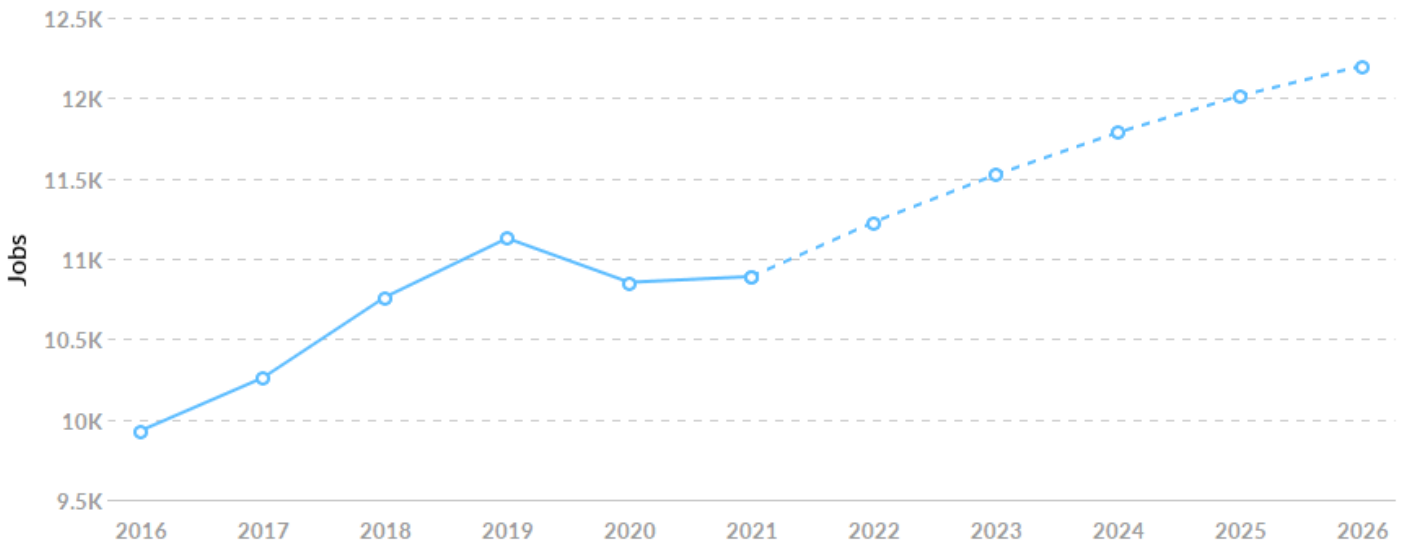
As of 2021 the region's population **increased by 10.2%** since 2016, growing by 4,927. Population is expected to **increase by 9.8%** between 2021 and 2026, adding 5,196.



Timeframe	Population
2016	48,202
2017	49,226
2018	50,150
2019	50,950
2020	52,023
2021	53,129
2022	54,194
2023	55,253
2024	56,286
2025	57,319
2026	58,325

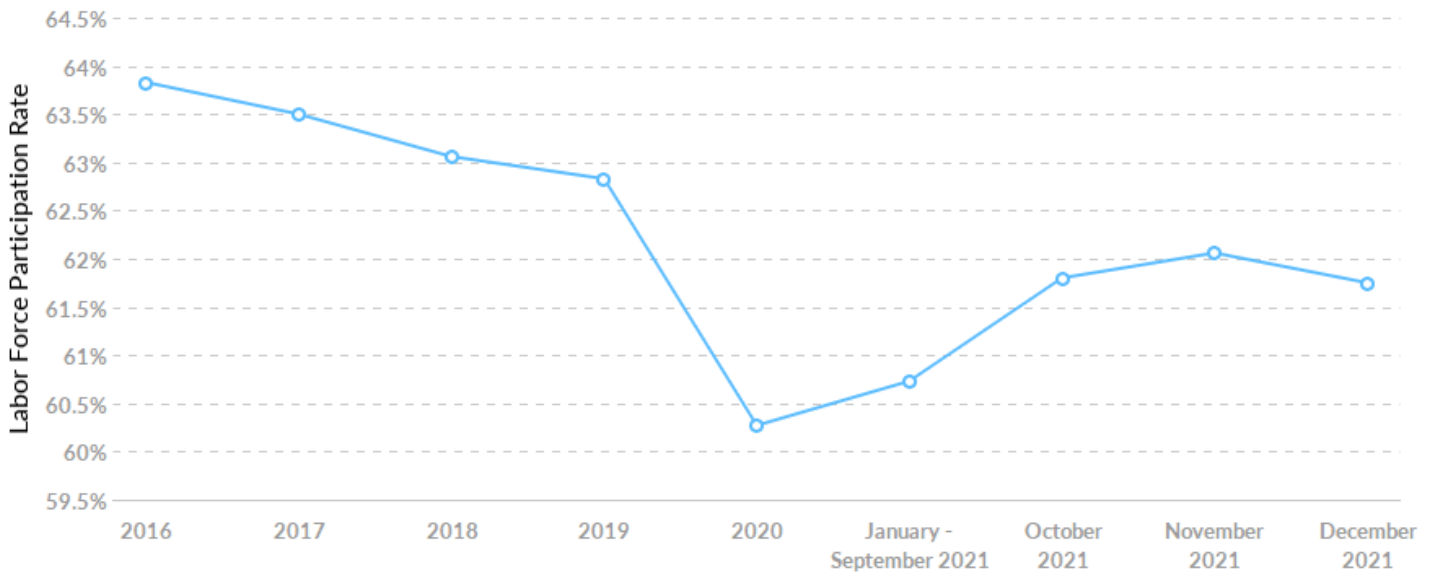
## Job Trends

From 2016 to 2021, jobs increased by 9.7% in Wilson County, TX from 9,930 to 10,889. This change outpaced the national growth rate of 0.4% by 10.1%.



Timeframe	Jobs
2016	9,930
2017	10,259
2018	10,761
2019	11,127
2020	10,853
2021	10,889
2022	11,228
2023	11,523
2024	11,786
2025	12,014
2026	12,201

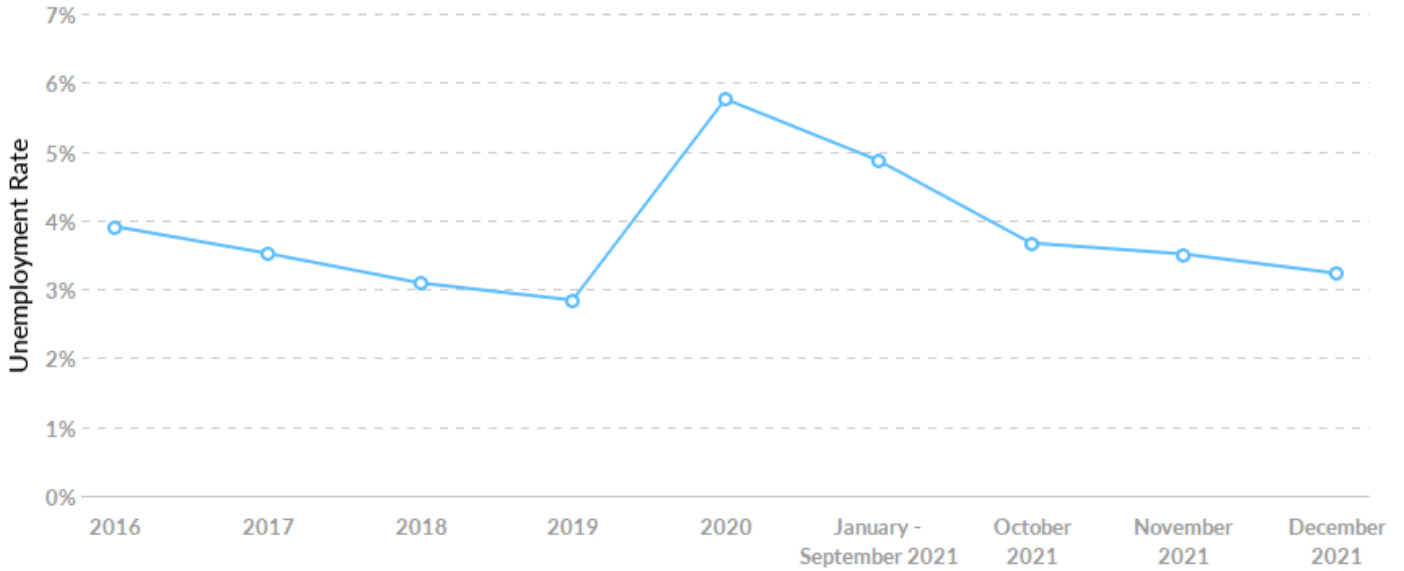
## Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2016	63.83%
2017	63.50%
2018	63.06%
2019	62.83%
2020	60.27%
January - September 2021	60.73%
October 2021	61.80%
November 2021	62.06%
December 2021	61.75%

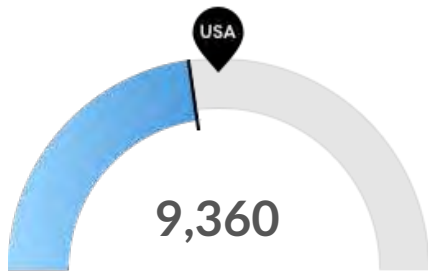
## Unemployment Rate Trends

Wilson County, TX had a December 2021 unemployment rate of 3.23%, decreasing from 3.91% 5 years before.



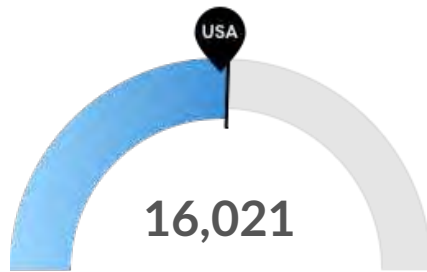
Timeframe	Unemployment Rate
2016	3.91%
2017	3.52%
2018	3.09%
2019	2.84%
2020	5.76%
January - September 2021	4.87%
October 2021	3.67%
November 2021	3.51%
December 2021	3.23%

## Population Characteristics



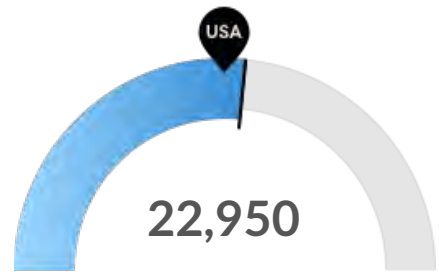
**Millennials**

Wilson County, TX has 9,360 millennials (ages 25-39). The national average for an area this size is 10,721.



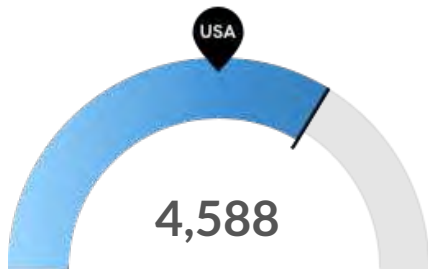
**Retiring Soon**

Retirement risk is about average in Wilson County, TX. The national average for an area this size is 15,483 people 55 or older, while there are 16,021 here.



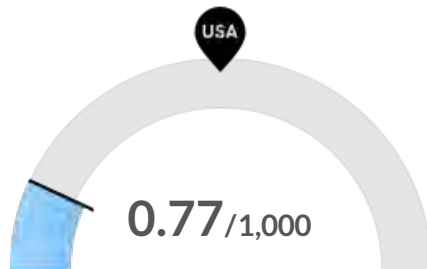
**Racial Diversity**

Racial diversity is about average in Wilson County, TX. The national average for an area this size is 20,954 racially diverse people, while there are 22,950 here.



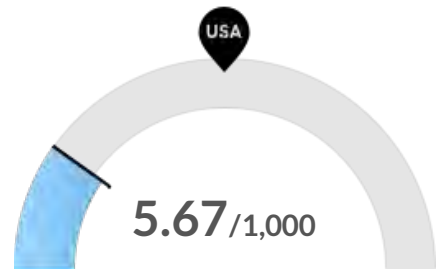
**Veterans**

Wilson County, TX has 4,588 veterans. The national average for an area this size is 2,829.



**Violent Crime**

Wilson County, TX has 0.77 violent crimes per 1,000 people. The national rate is 3.62 per 1,000 people.

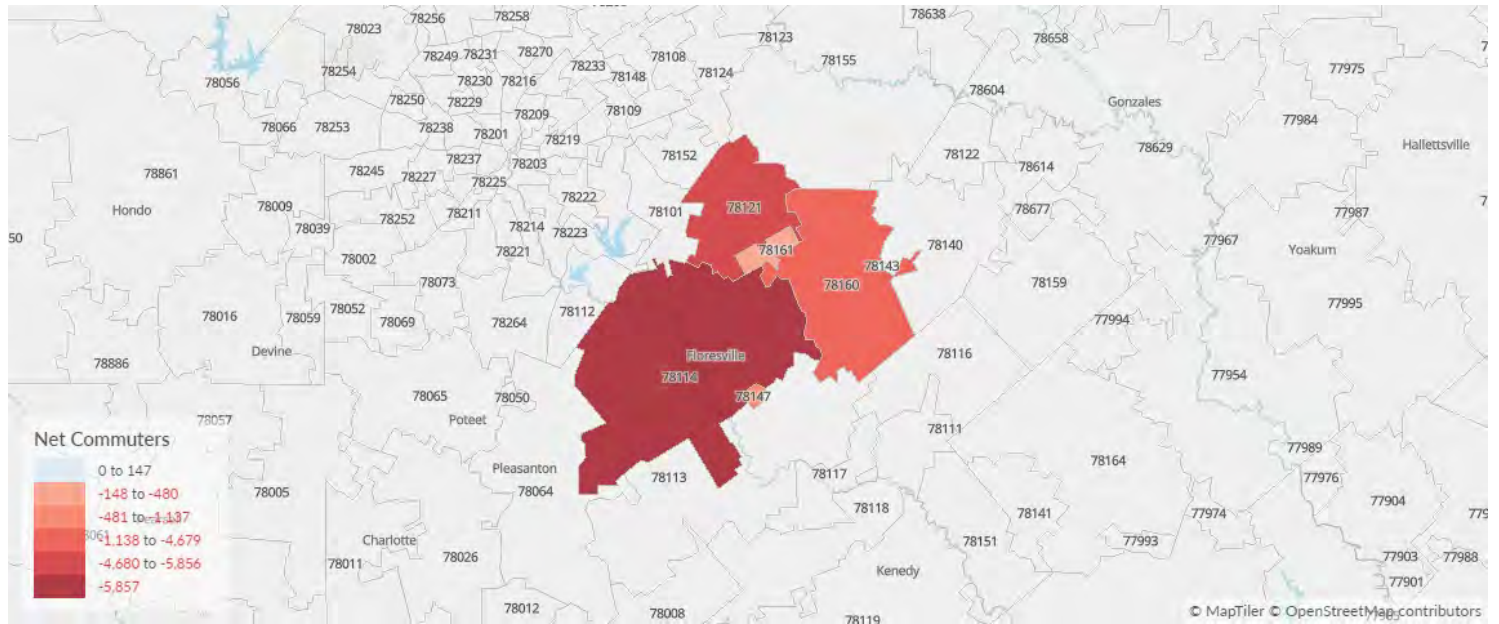


**Property Crime**

Wilson County, TX has 5.67 property crimes per 1,000 people. The national rate is 17.91 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Wilson County, TX currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

ZIP	Name	2021 Employment
78114	Floresville, TX (in Wilso...	5,800
78121	La Vernia, TX (in Wilson...	3,574
78160	Stockdale, TX (in Wilson...	1,056
78147	Poth, TX (in Wilson cou...	382
78161	Sutherland Springs, TX (...	75

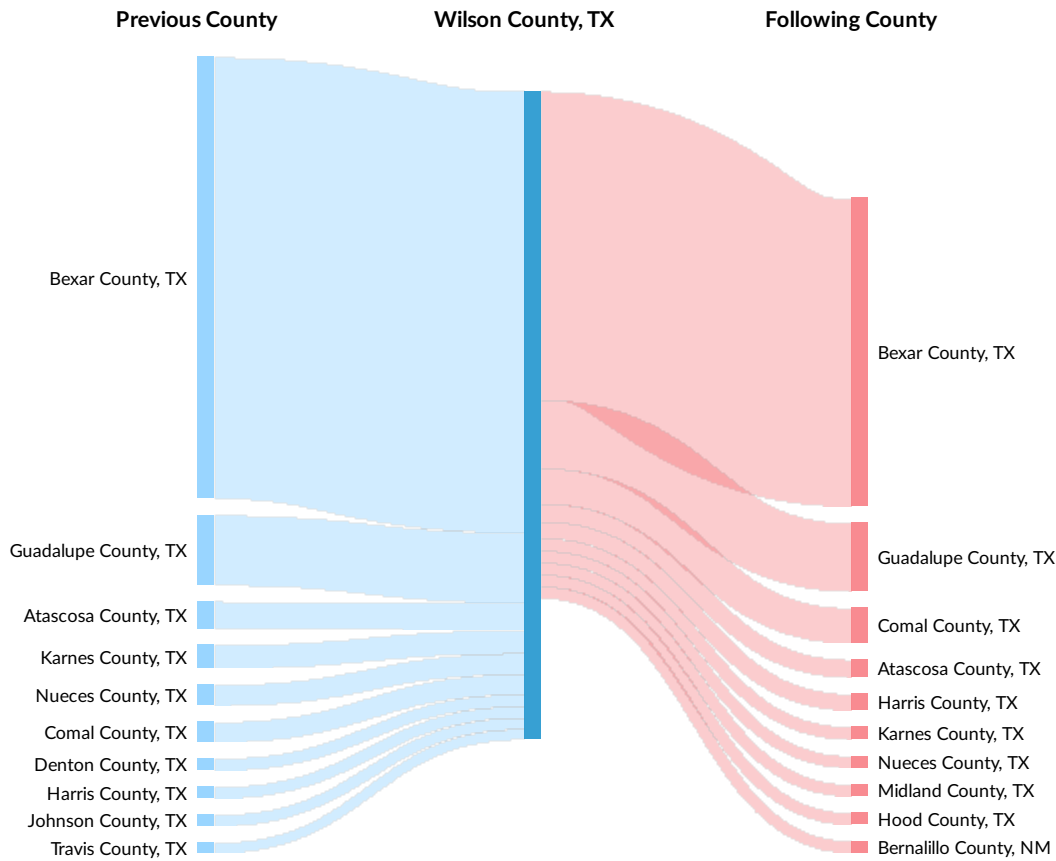
### Where Talent Lives

ZIP	Name	2021 Workers
78114	Floresville, TX (in Wilso...	11,658
78121	La Vernia, TX (in Wilson...	8,253
78160	Stockdale, TX (in Wilson...	2,194
78147	Poth, TX (in Wilson cou...	863
78161	Sutherland Springs, TX (...	224

# Inbound and Outbound Migration

The table below analyzes past and current residents of Wilson County, TX. The left column shows residents of other counties migrating to Wilson County, TX. The right column shows residents migrating from Wilson County, TX to other counties.

As of 2019, 1,291 people have migrated from Bexar County, TX to Wilson County, TX. In the same year, 902 people left Wilson County, TX migrating to Bexar County, TX. The total Net Migration for Wilson County, TX in 2019 was 759.



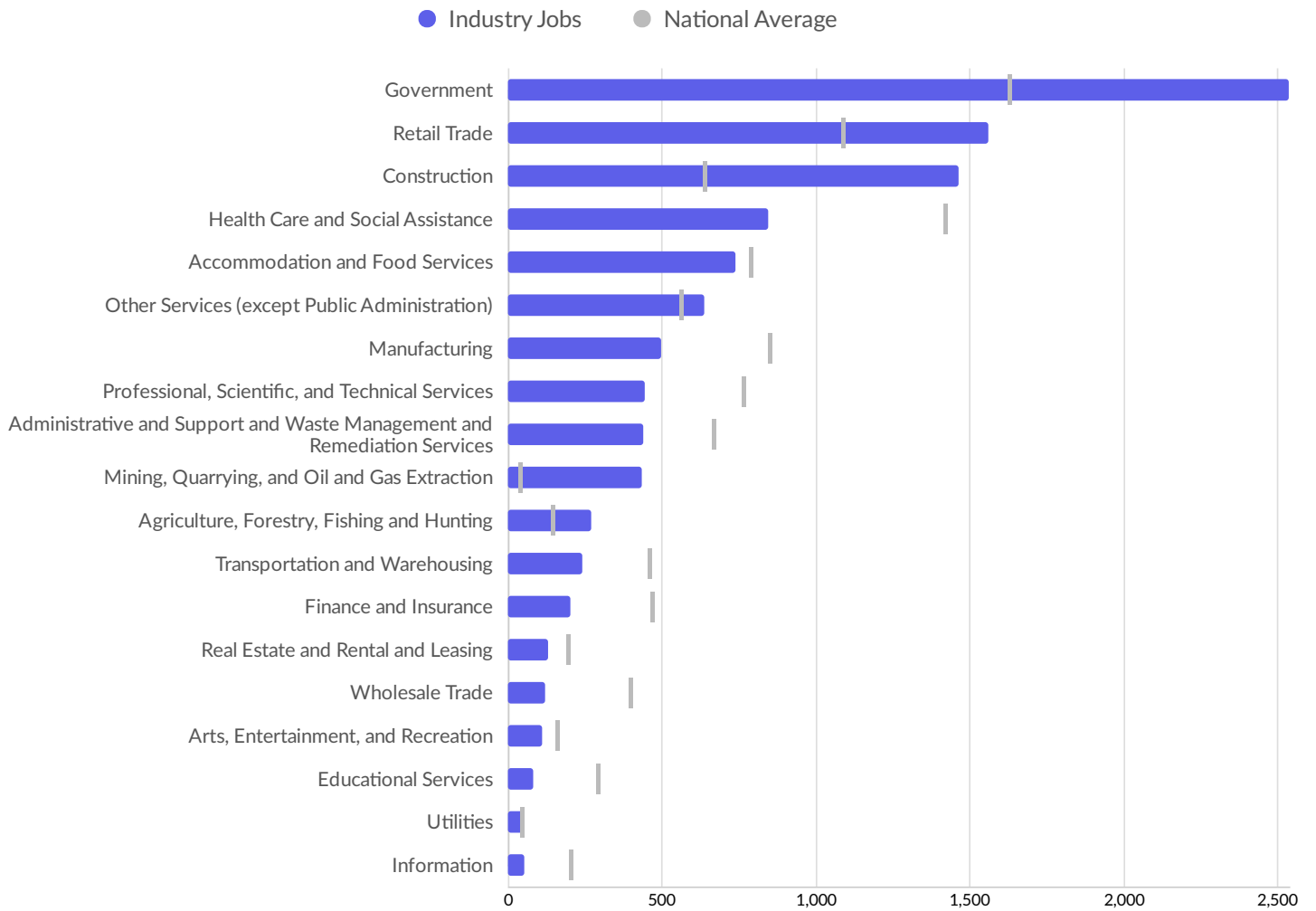
Top Previous Counties	Migrations
Bexar County, TX	1,291
Guadalupe County, TX	204
Atascosa County, TX	80
Karnes County, TX	68
Nueces County, TX	61
Comal County, TX	59



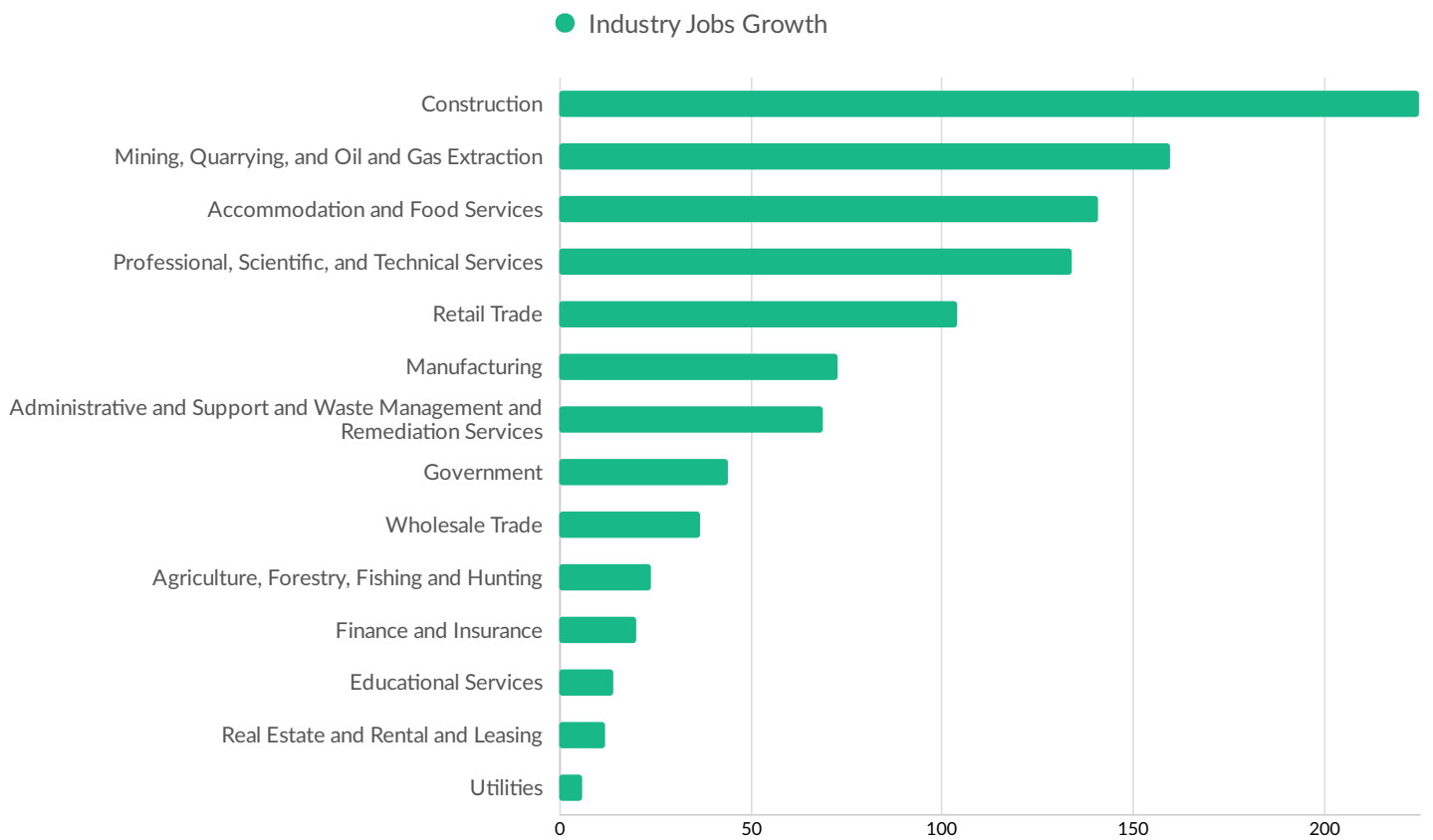
Top Previous Counties	Migrations
Denton County, TX	35
Harris County, TX	34
Johnson County, TX	33
Travis County, TX	30
Smith County, TX	30
Taylor County, TX	27
Hays County, TX	27
Gonzales County, TX	23
Dallas County, TX	23
Top Following Counties	Migrations
Bexar County, TX	902
Guadalupe County, TX	200
Comal County, TX	103
Atascosa County, TX	52
Harris County, TX	48
Karnes County, TX	37
Nueces County, TX	35
Midland County, TX	35
Hood County, TX	35
Bernalillo County, NM	35
Travis County, TX	27
Wise County, TX	26
Brazoria County, TX	25
Prince William County, VA	23
Williamson County, TX	23

# Industry Characteristics

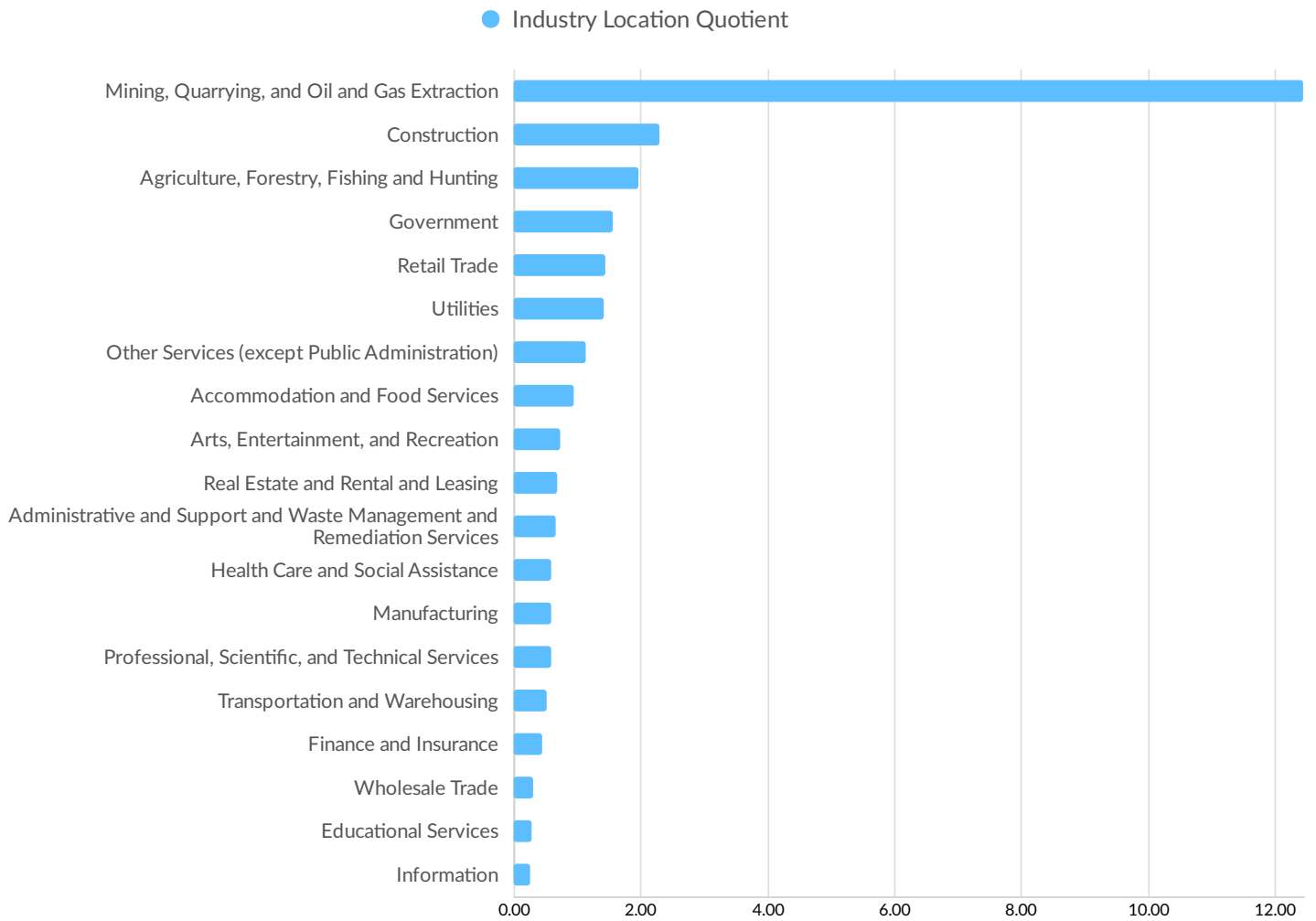
## Largest Industries



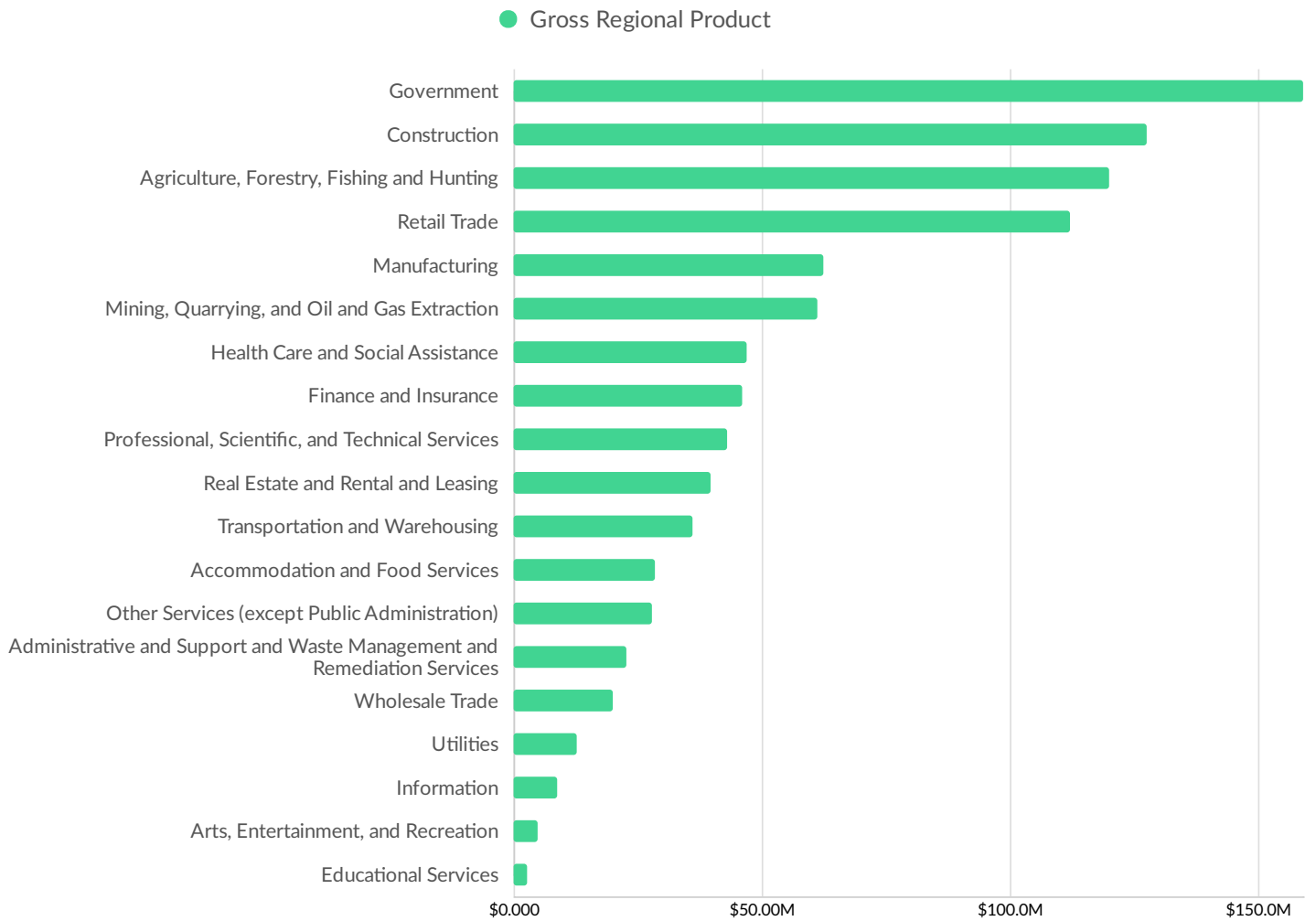
## Top Growing Industries



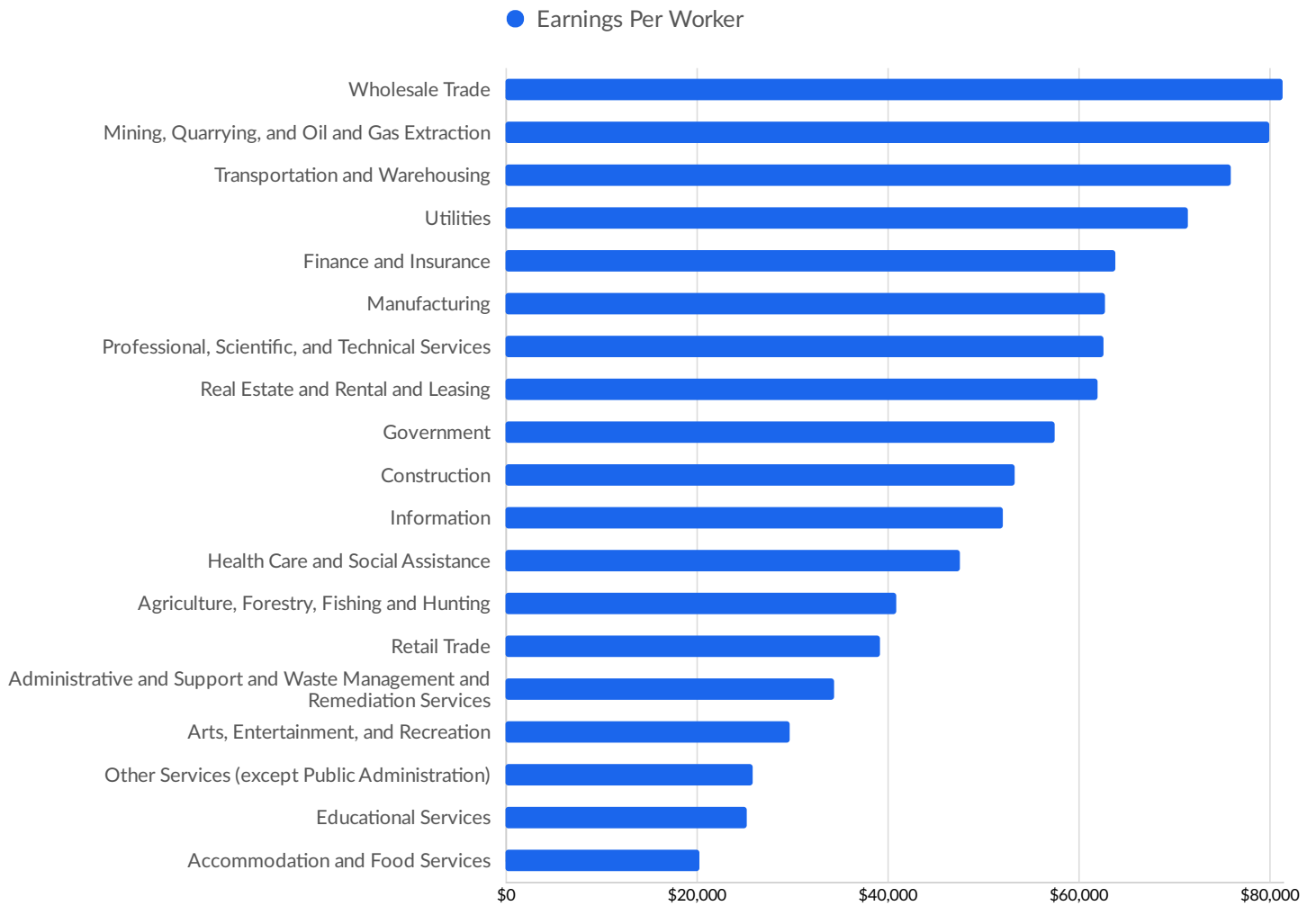
## Top Industry Location Quotient



## Top Industry GRP























## Top Industry Earnings



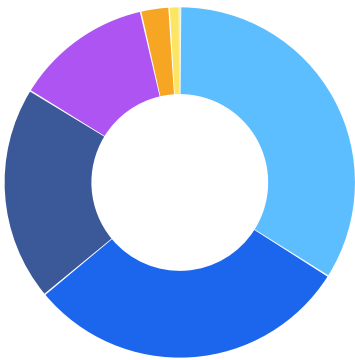
## Business Characteristics

### 3,134 Companies Employ Your Workers

Online profiles for your workers mention 3,134 companies as employers, with the top 10 appearing below. In the last 12 months, 324 companies in Wilson County, TX posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Floresville Isd	143 	Wilson County Memorial Hospit...	97 
La Vernia Isd	138 	UnitedHealth Group	76 
H-E-B	108 	Connally Memorial Medical Cen...	54 
United States Air Force	81 	H-E-B	54 
USAA	72 	Nexion Health Management	39 
U.S. Army	69 	Healthcare Services Group	37 
Cps Energy	53 	Touchstone Communities	34 
EOG Resources	48 	AutoZone	33 
Connally Memorial Medical Cen...	46 	Reliant Rehabilitation	33 
ConocoPhillips	38 	Country Care Manor	23 

## Business Size



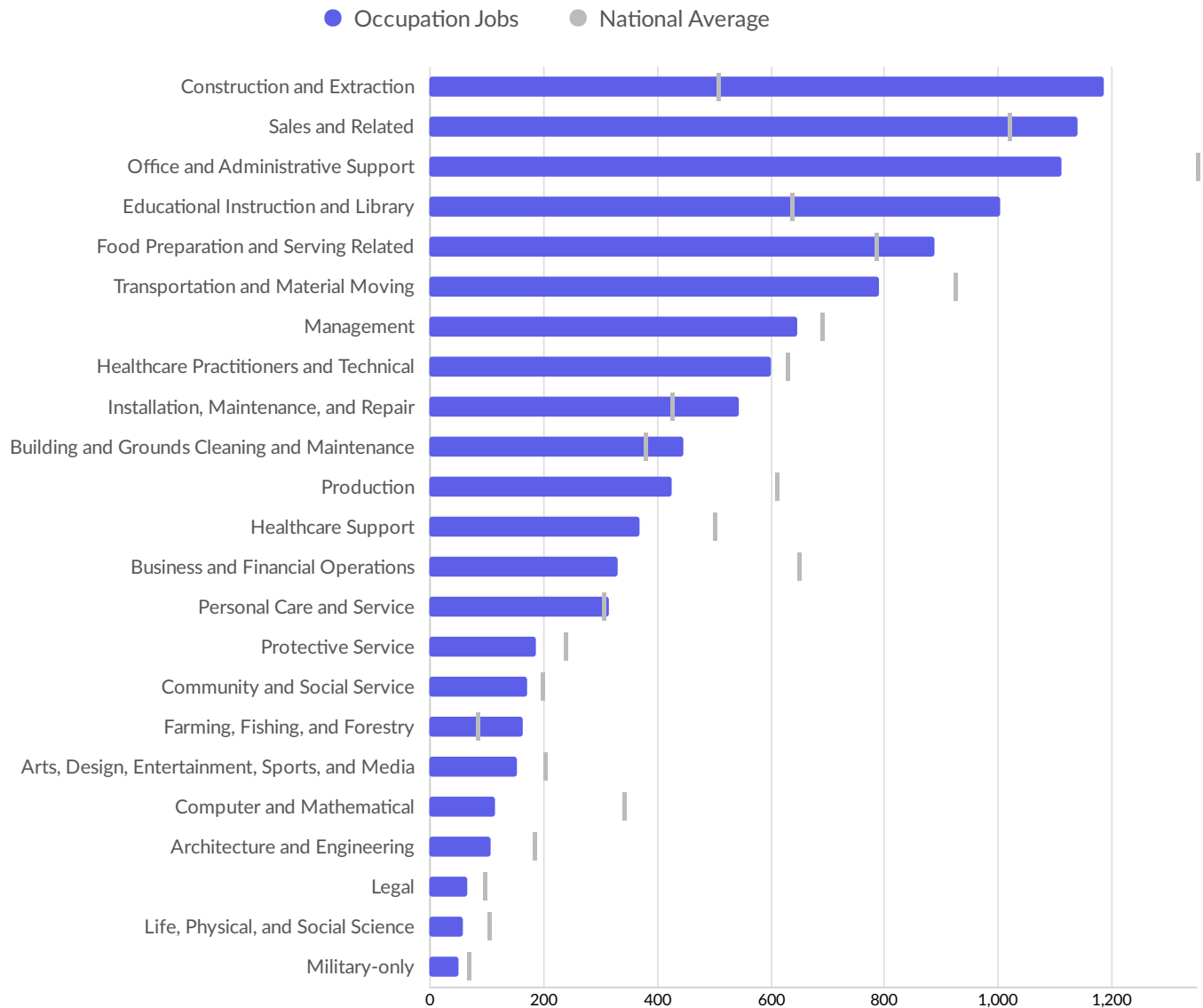
	Percentage	Business Count
1 to 4 employees	33.9%	324
5 to 9 employees	30.0%	287
10 to 19 employees	19.8%	189
20 to 49 employees	12.7%	121
50 to 99 employees	2.6%	25
100 to 249 employees	0.9%	9
250 to 499 employees	0.1%	1

\*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.



# Workforce Characteristics

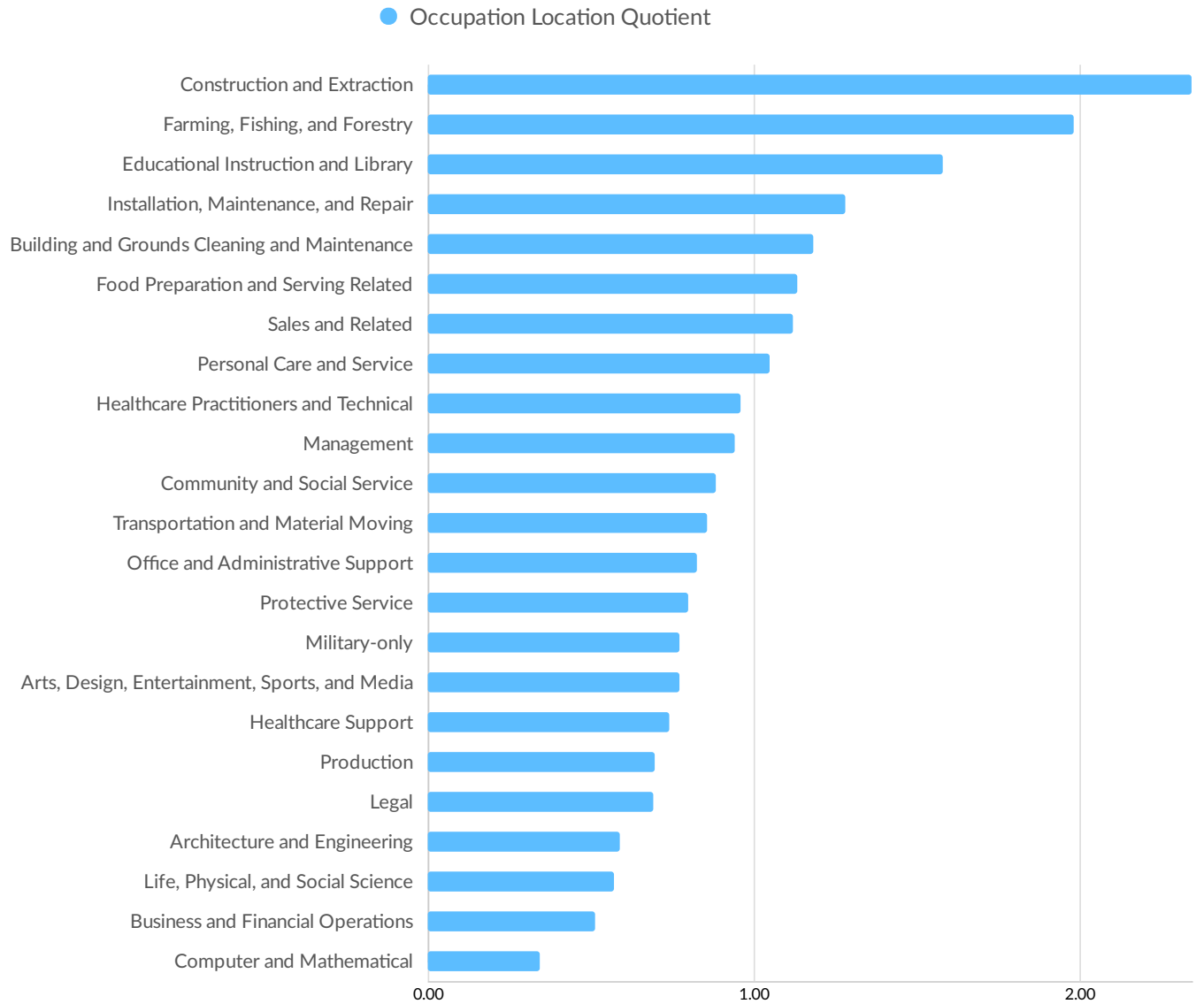
## Largest Occupations



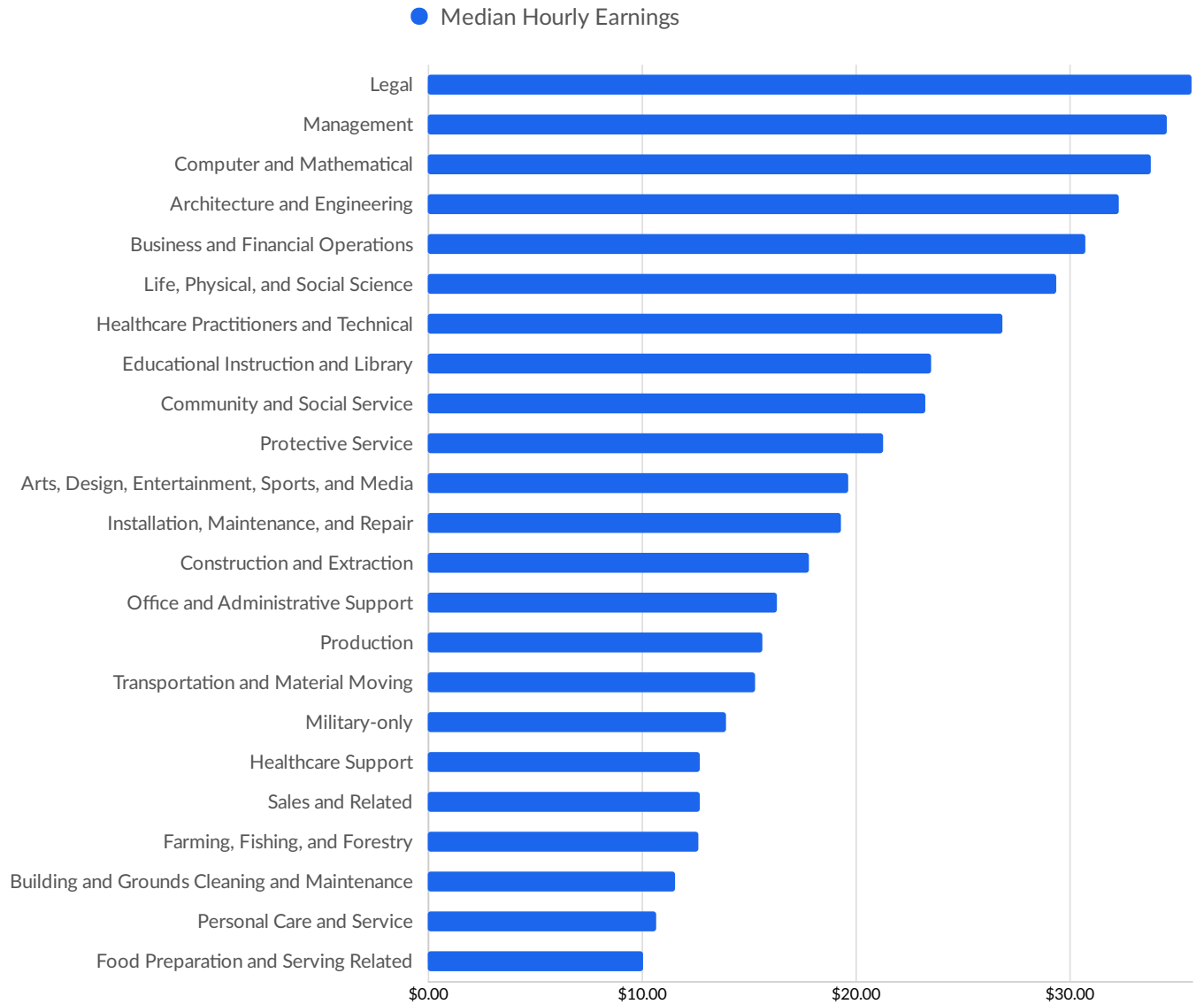
## Top Growing Occupations



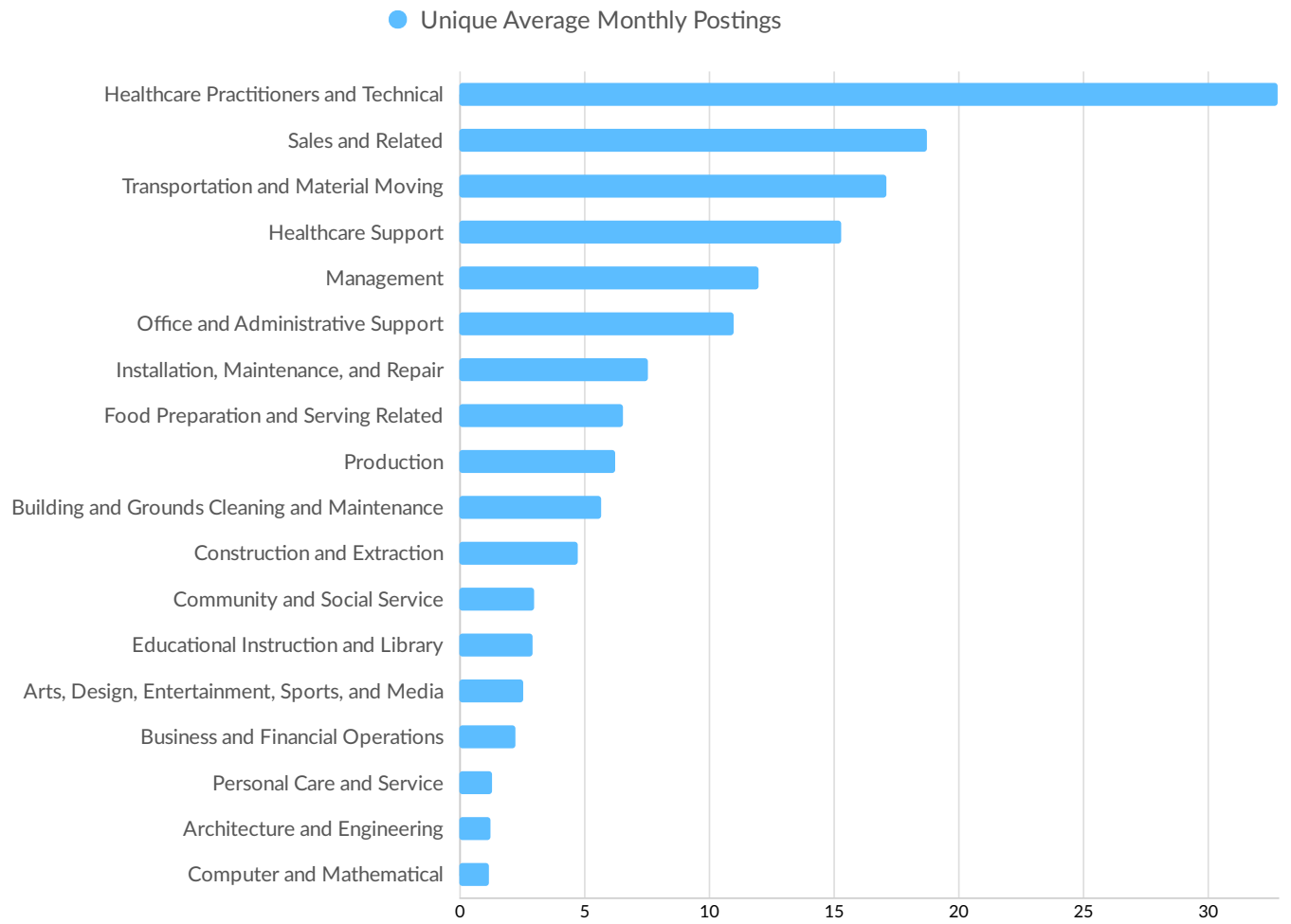
## Top Occupation Location Quotient



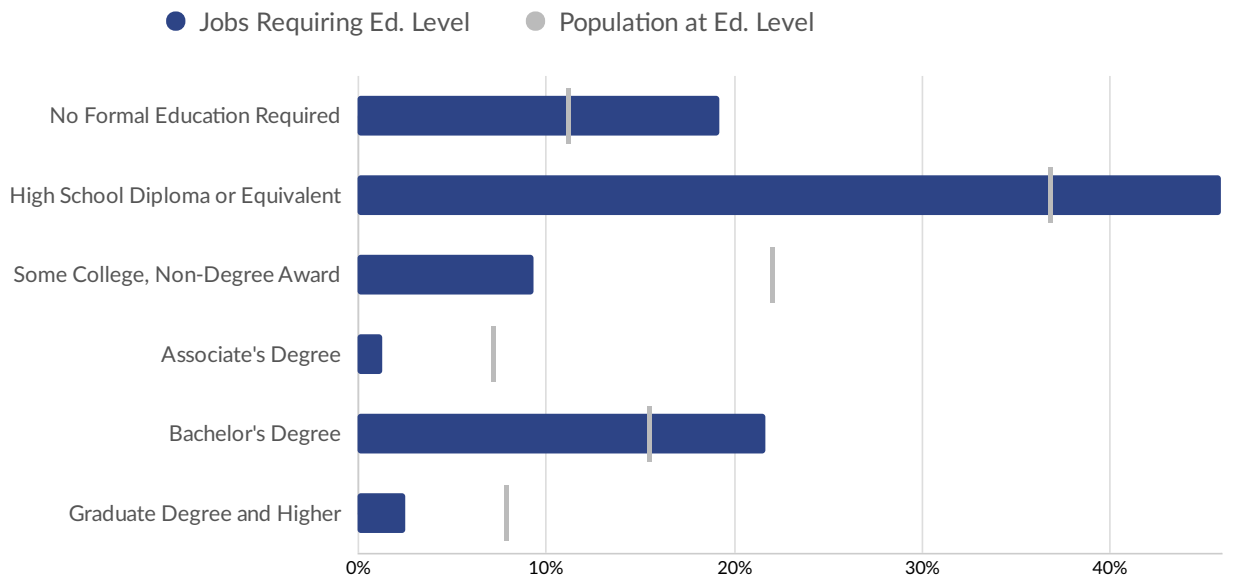
## Top Occupation Earnings



## Top Posted Occupations



## Underemployment



## Educational Pipeline

Over the last 5 years, no schools in Wilson County, TX produced graduates.

# In-Demand Skills

