

TEXAS

MEDINA COUNTY

AT A GLANCE

greater:
SATX

REGIONAL ECONOMIC PARTNERSHIP

Q1 2022

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Report Parameters

1 County

48325 Medina County, TX

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

53,302

Population (2021)

Population **grew by 4,063** over the last 5 years and is projected to **grow by 4,376** over the next 5 years.

12,521

Total Regional Employment

Jobs **grew by 836** over the last 5 years and are projected to **grow by 1,289** over the next 5 years.

\$62.6K

Median Household Income (2019)

Median household income is **\$244 below** the national median household income of \$62.8K.

Takeaways

- As of 2021 the region's population **increased by 8.3%** since 2016, growing by 4,063. Population is expected to **increase by 8.2%** between 2021 and 2026, adding 4,376.
- From 2016 to 2021, jobs **increased by 7.2%** in Medina County, TX from 11,685 to **12,521**. This change **outpaced the national growth rate of 0.4% by 7.6%**. As the number of jobs increased, the **labor force participation rate decreased from 56.0% to 55.8% between 2016 and 2021**.
- Concerning educational attainment, **12.0% of Medina County, TX residents possess a Bachelor's Degree** (8.4% below the national average), and **9.0% hold an Associate's Degree** (0.3% above the national average).
- The top three industries in 2021 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Local Government, Excluding Education and Hospitals.

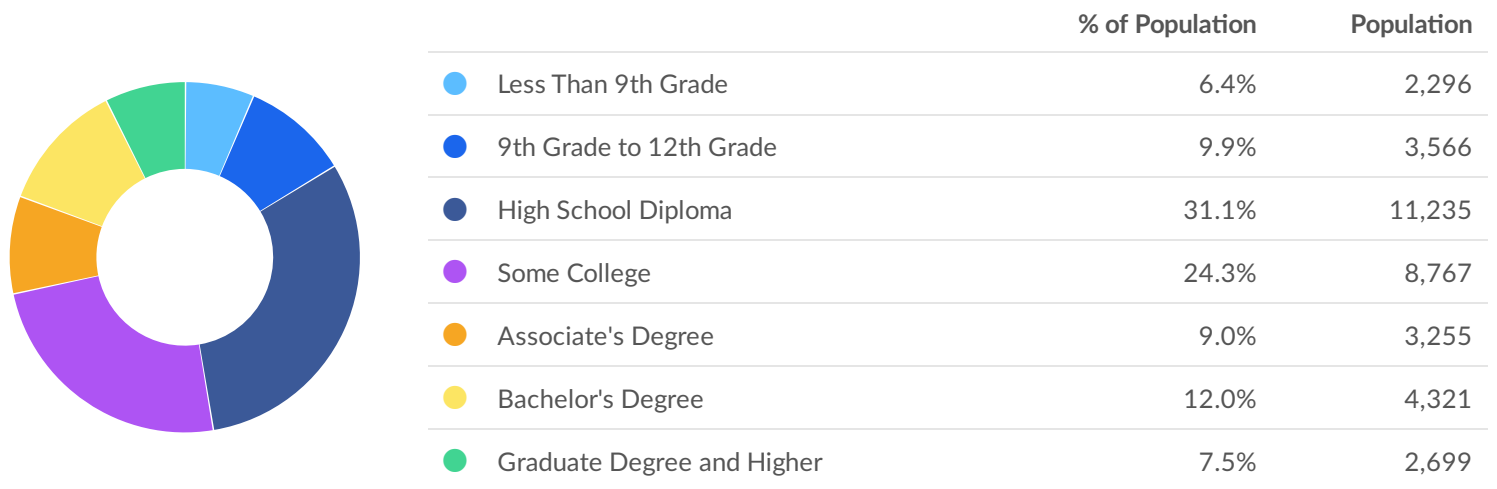
	Population (2021)	Labor Force (2021)	Jobs (2021)	Cost of Living	GRP	Imports	Exports
Region	53,302	22,329	12,521	94.4	\$1.35B	\$2.88B	\$1.45B
State	29,804,424	14,398,691	14,041,695	96.6	\$1.89T	\$1.24T	\$1.54T

Dec 2021 Labor Force Breakdown



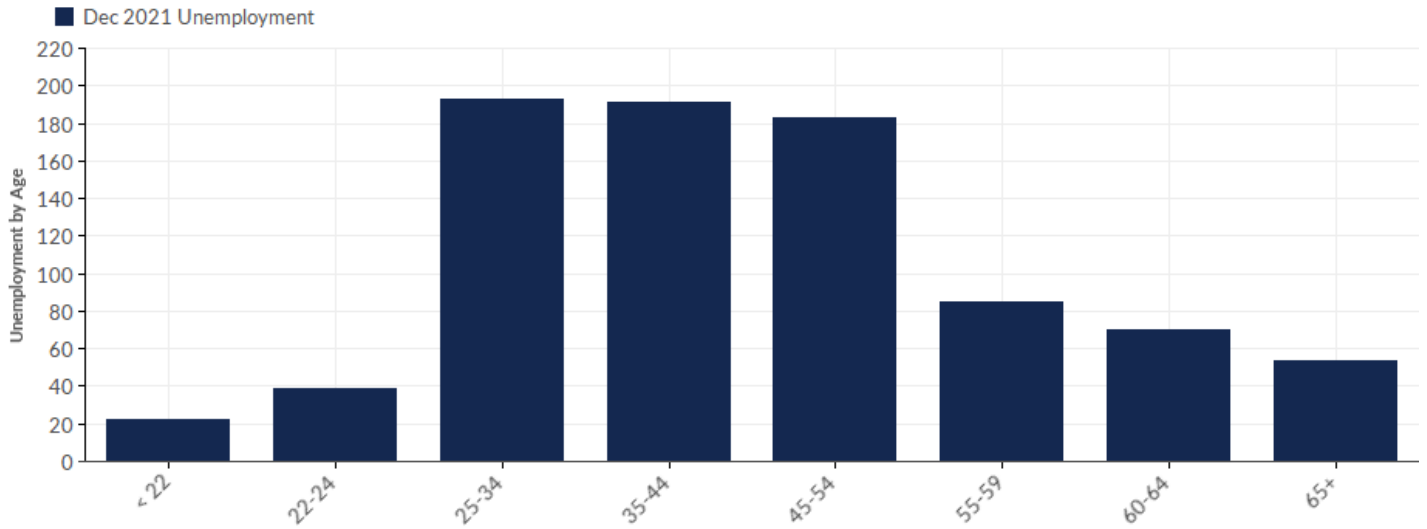
Educational Attainment

Concerning educational attainment, **12.0% of Medina County, TX residents possess a Bachelor's Degree** (8.4% below the national average), and **9.0% hold an Associate's Degree** (0.3% above the national average).



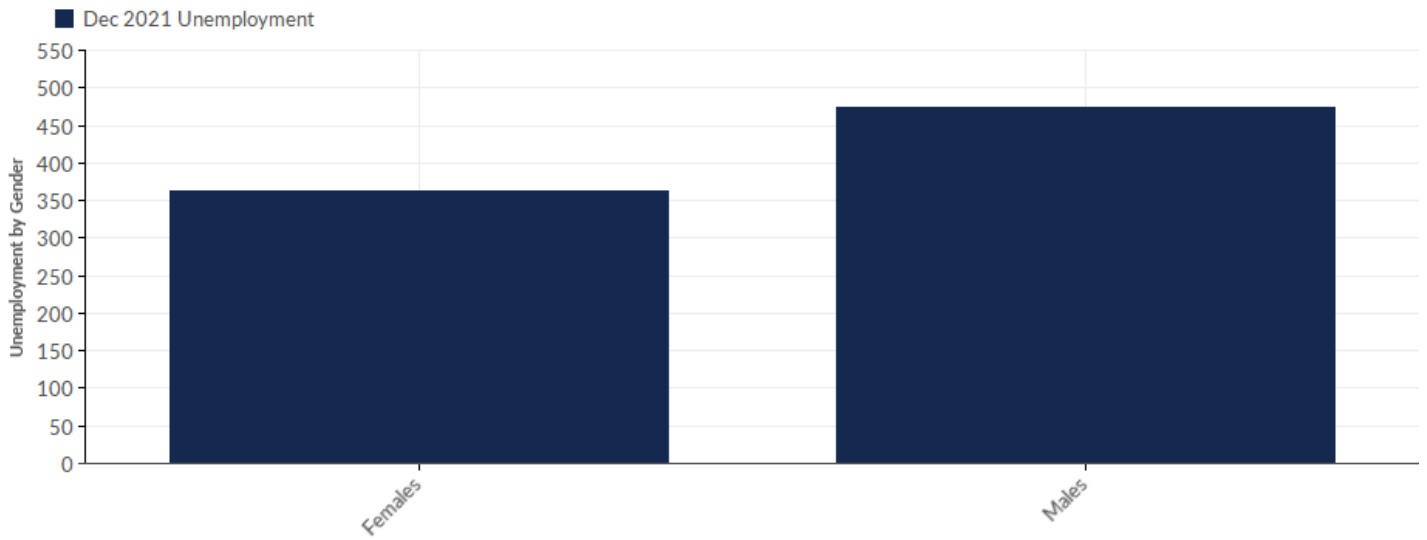
Unemployment by Demographics

Unemployment by Age



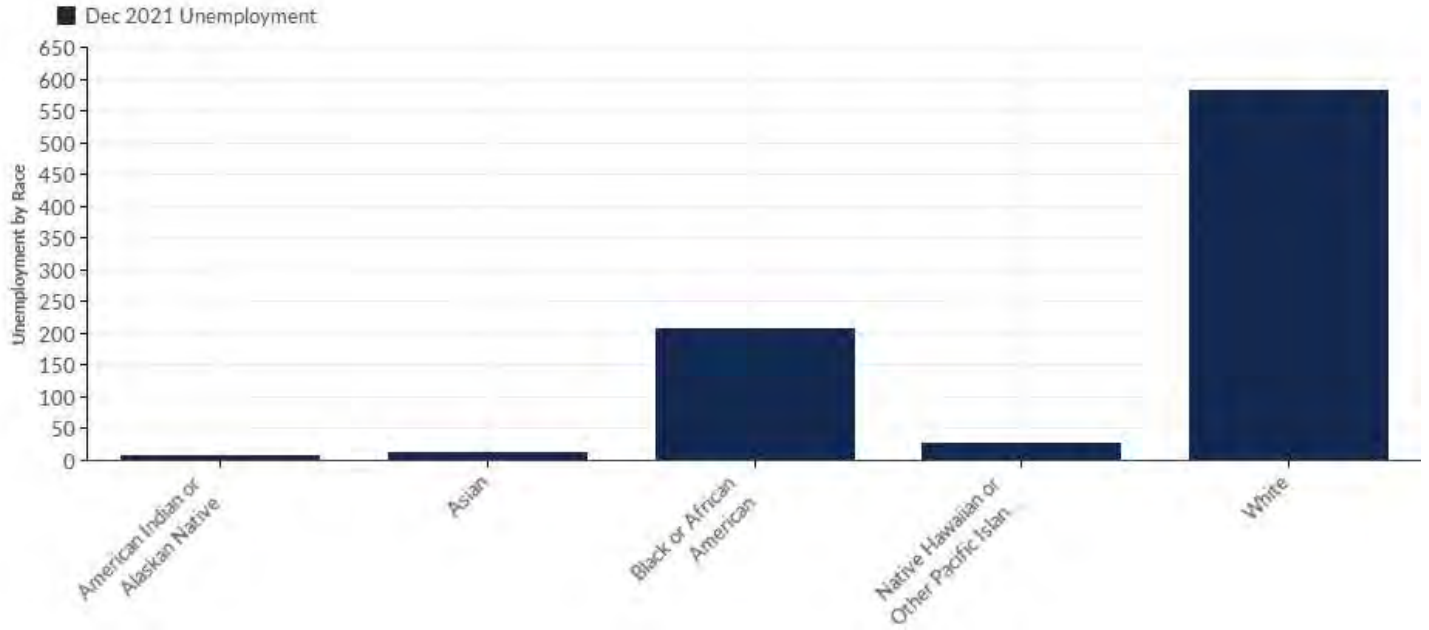
Age	Unemployment (Dec 2021)	% of Cohort
< 22	22	2.63%
22-24	39	4.67%
25-34	193	23.09%
35-44	191	22.85%
45-54	183	21.89%
55-59	85	10.17%
60-64	70	8.37%
65+	53	6.34%
Total	836	100.00%

Unemployment by Gender



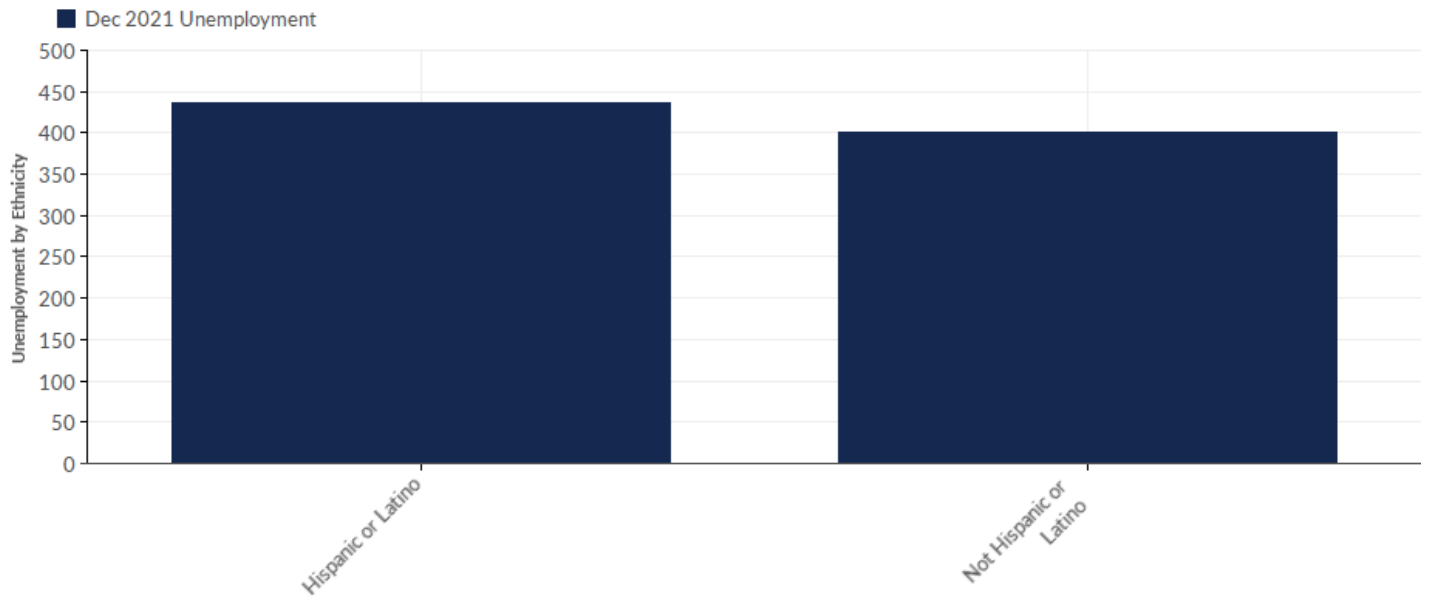
Gender	Unemployment (Dec 2021)	% of Cohort
Females	363	43.42%
Males	473	56.58%
Total	836	100.00%

Unemployment by Race



Race	Unemployment (Dec 2021)	% of Cohort
American Indian or Alaskan Native	8	0.96%
Asian	12	1.44%
Black or African American	208	24.88%
Native Hawaiian or Other Pacific Islander	26	3.11%
White	582	69.62%
Total	836	100.00%

Unemployment by Ethnicity

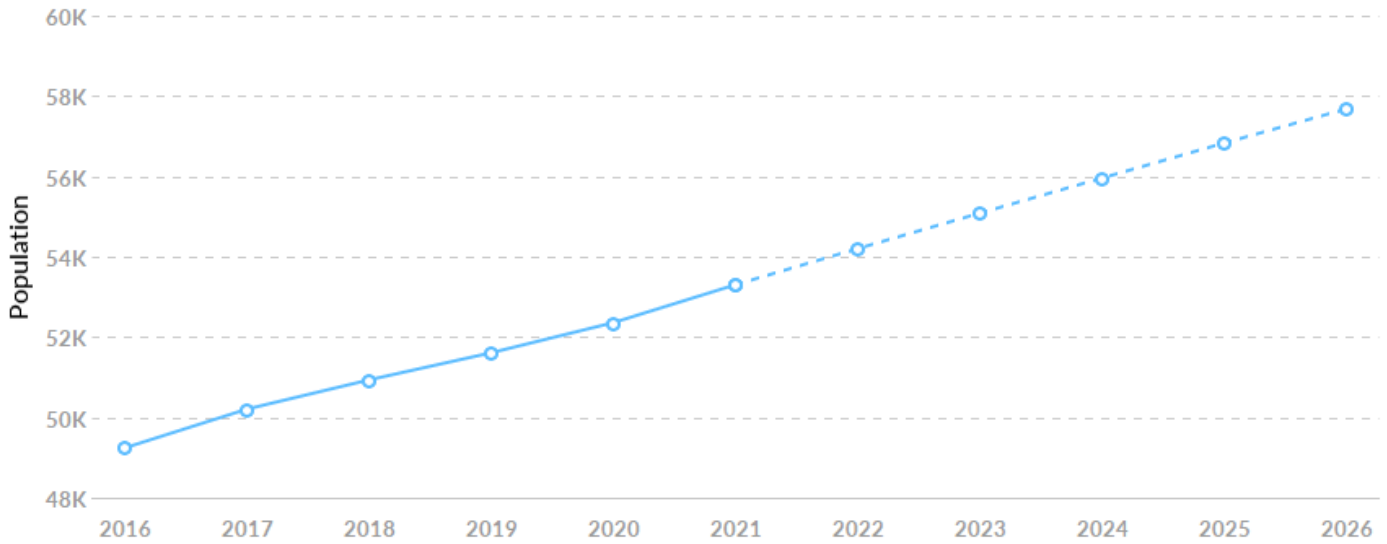


Ethnicity	Unemployment (Dec 2021)	% of Cohort
Hispanic or Latino	435	52.03%
Not Hispanic or Latino	401	47.97%
Total	836	100.00%

Historic & Projected Trends

Population Trends

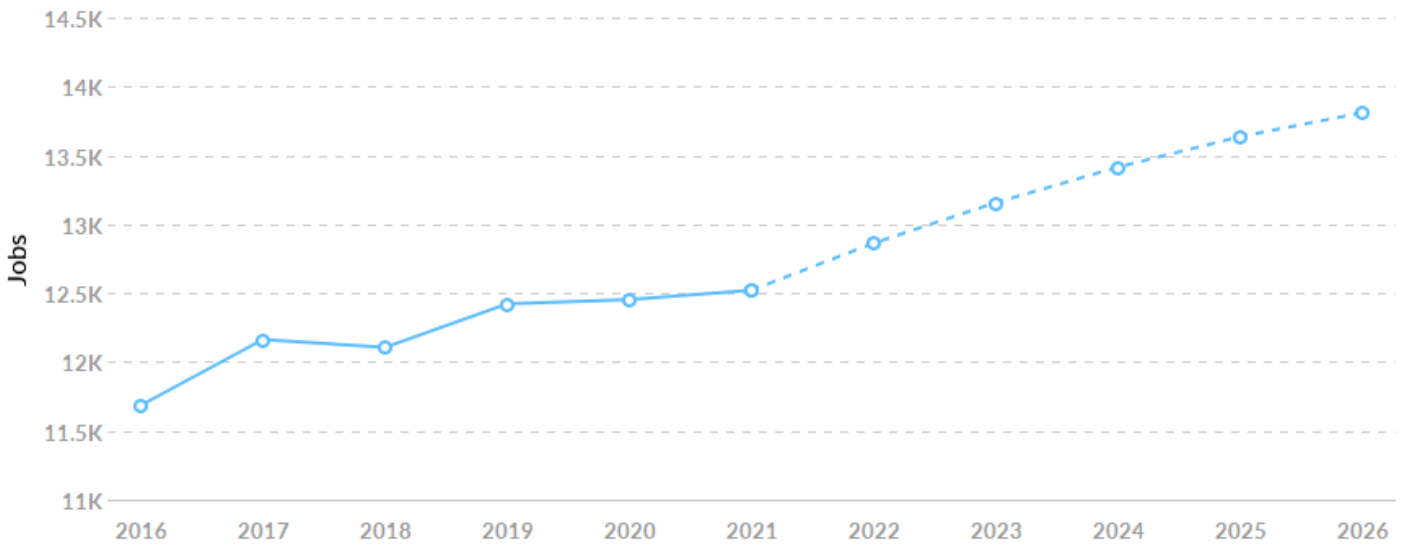
As of 2021 the region's population **increased by 8.3%** since 2016, growing by 4,063. Population is expected to **increase by 8.2%** between 2021 and 2026, adding 4,376.



Timeframe	Population
2016	49,239
2017	50,205
2018	50,933
2019	51,608
2020	52,358
2021	53,302
2022	54,201
2023	55,084
2024	55,957
2025	56,830
2026	57,678

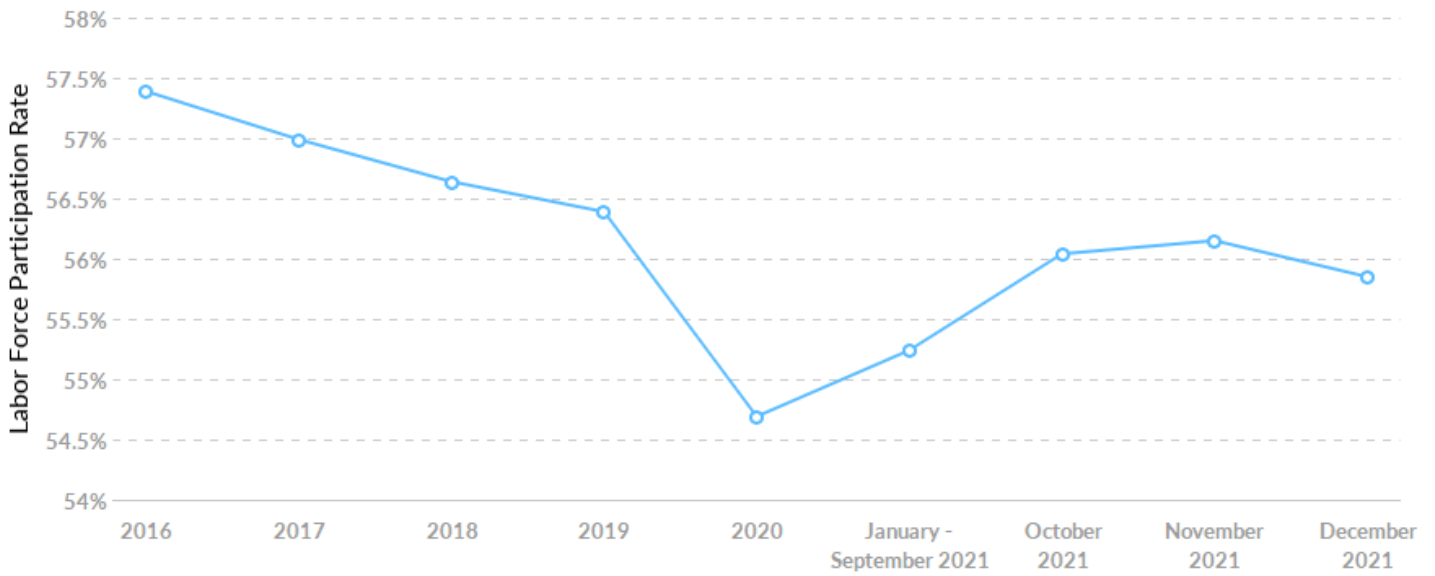
Job Trends

From 2016 to 2021, jobs increased by 7.2% in Medina County, TX from 11,685 to 12,521. This change **outpaced the national growth rate of 0.4% by 7.6%.**



Timeframe	Jobs
2016	11,685
2017	12,163
2018	12,106
2019	12,422
2020	12,453
2021	12,521
2022	12,863
2023	13,157
2024	13,415
2025	13,636
2026	13,810

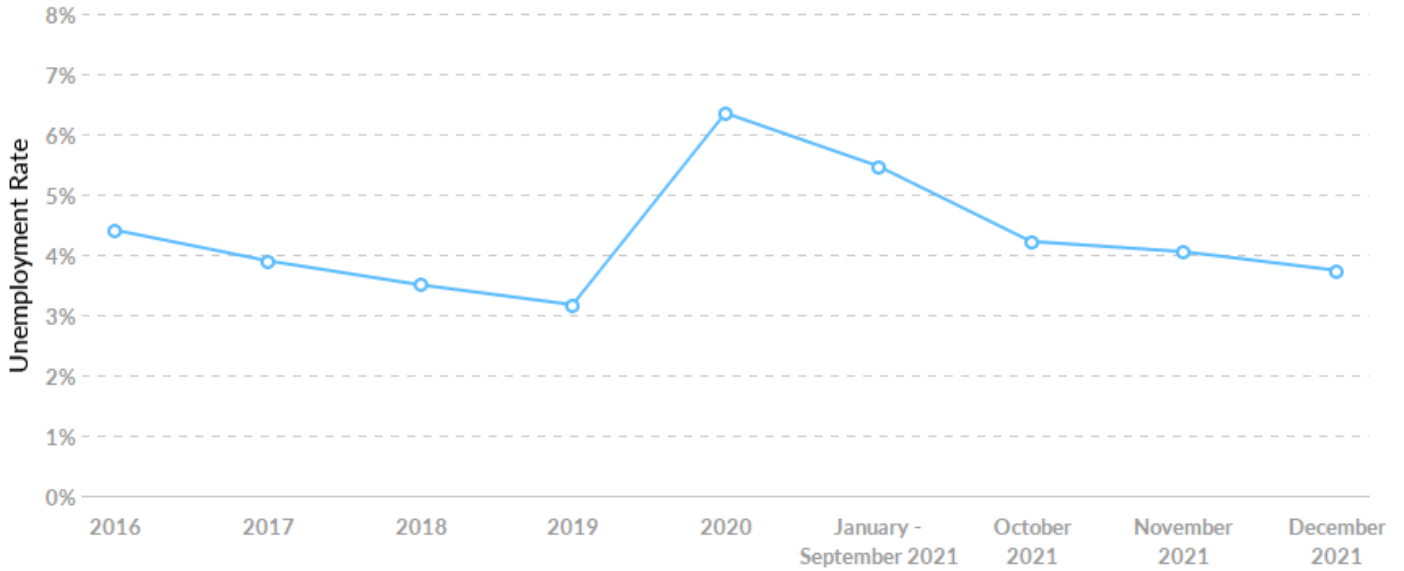
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2016	57.39%
2017	56.99%
2018	56.64%
2019	56.39%
2020	54.69%
January - September 2021	55.24%
October 2021	56.04%
November 2021	56.15%
December 2021	55.85%

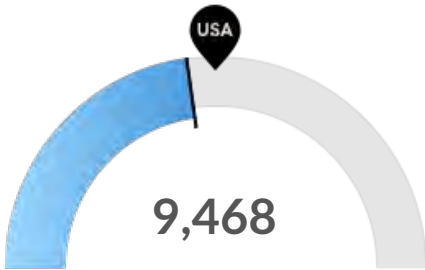
Unemployment Rate Trends

Medina County, TX had a December 2021 unemployment rate of 3.74%, **decreasing from 4.41% 5 years before.**



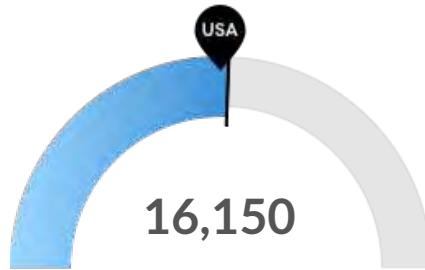
Timeframe	Unemployment Rate
2016	4.41%
2017	3.90%
2018	3.50%
2019	3.17%
2020	6.35%
January - September 2021	5.47%
October 2021	4.22%
November 2021	4.05%
December 2021	3.74%

Population Characteristics



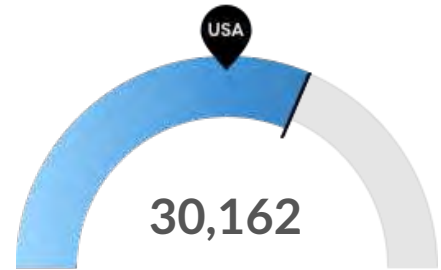
Millennials

Medina County, TX has 9,468 millennials (ages 25-39). The national average for an area this size is 10,790.



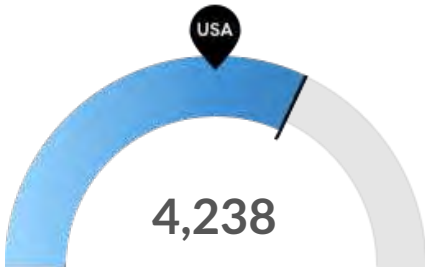
Retiring Soon

Retirement risk is about average in Medina County, TX. The national average for an area this size is 15,583 people 55 or older, while there are 16,150 here.



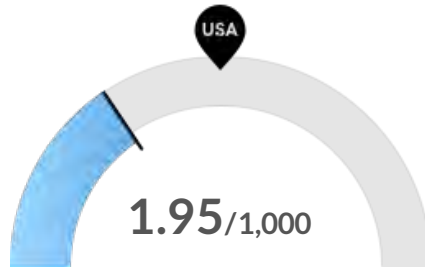
Racial Diversity

Racial diversity is high in Medina County, TX. The national average for an area this size is 21,089 racially diverse people, while there are 30,162 here.



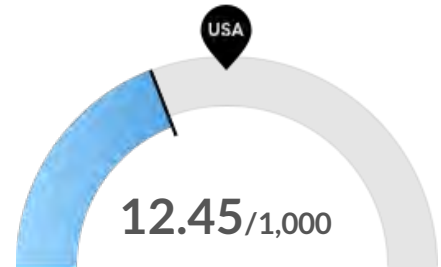
Veterans

Medina County, TX has 4,238 veterans. The national average for an area this size is 2,866.



Violent Crime

Medina County, TX has 1.95 violent crimes per 1,000 people. The national rate is 3.62 per 1,000 people.

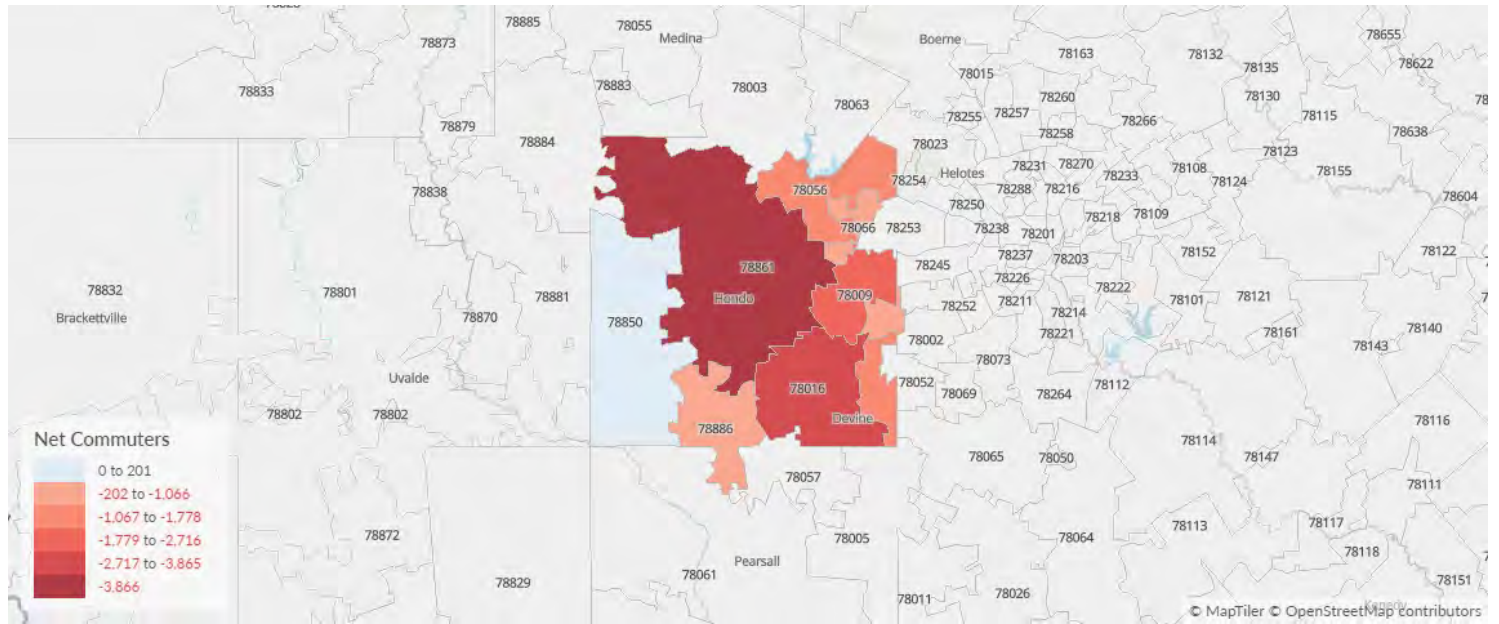


Property Crime

Medina County, TX has 12.45 property crimes per 1,000 people. The national rate is 17.91 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Medina County, TX currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2021 Employment
78861	Hondo, TX (in Medina c...	3,971
78016	Devine, TX (in Medina c...	3,307
78009	Castroville, TX (in Medi...	3,027
78059	Natalia, TX (in Medina c...	1,200
78850	D Hanis, TX (in Medina ...	404

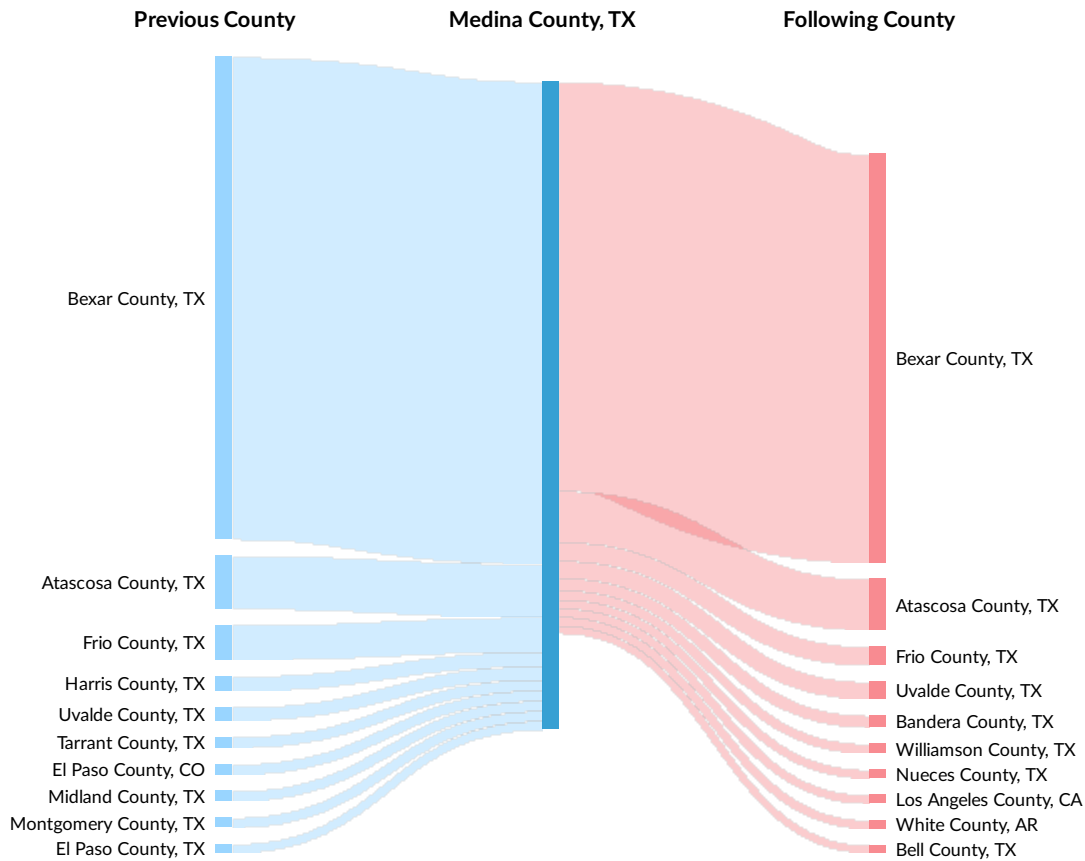
Where Talent Lives

ZIP	Name	2021 Workers
78861	Hondo, TX (in Medina c...	7,838
78016	Devine, TX (in Medina c...	6,024
78009	Castroville, TX (in Medi...	4,806
78059	Natalia, TX (in Medina c...	2,469
78056	Mico, TX (in Medina co...	1,159

Inbound and Outbound Migration

The table below analyzes past and current residents of Medina County, TX. The left column shows residents of other counties migrating to Medina County, TX. The right column shows residents migrating from Medina County, TX to other counties.

As of 2019, 1,362 people have migrated from Bexar County, TX to Medina County, TX. In the same year, 1,156 people left Medina County, TX migrating to Bexar County, TX. The total Net Migration for Medina County, TX in 2019 was 337.

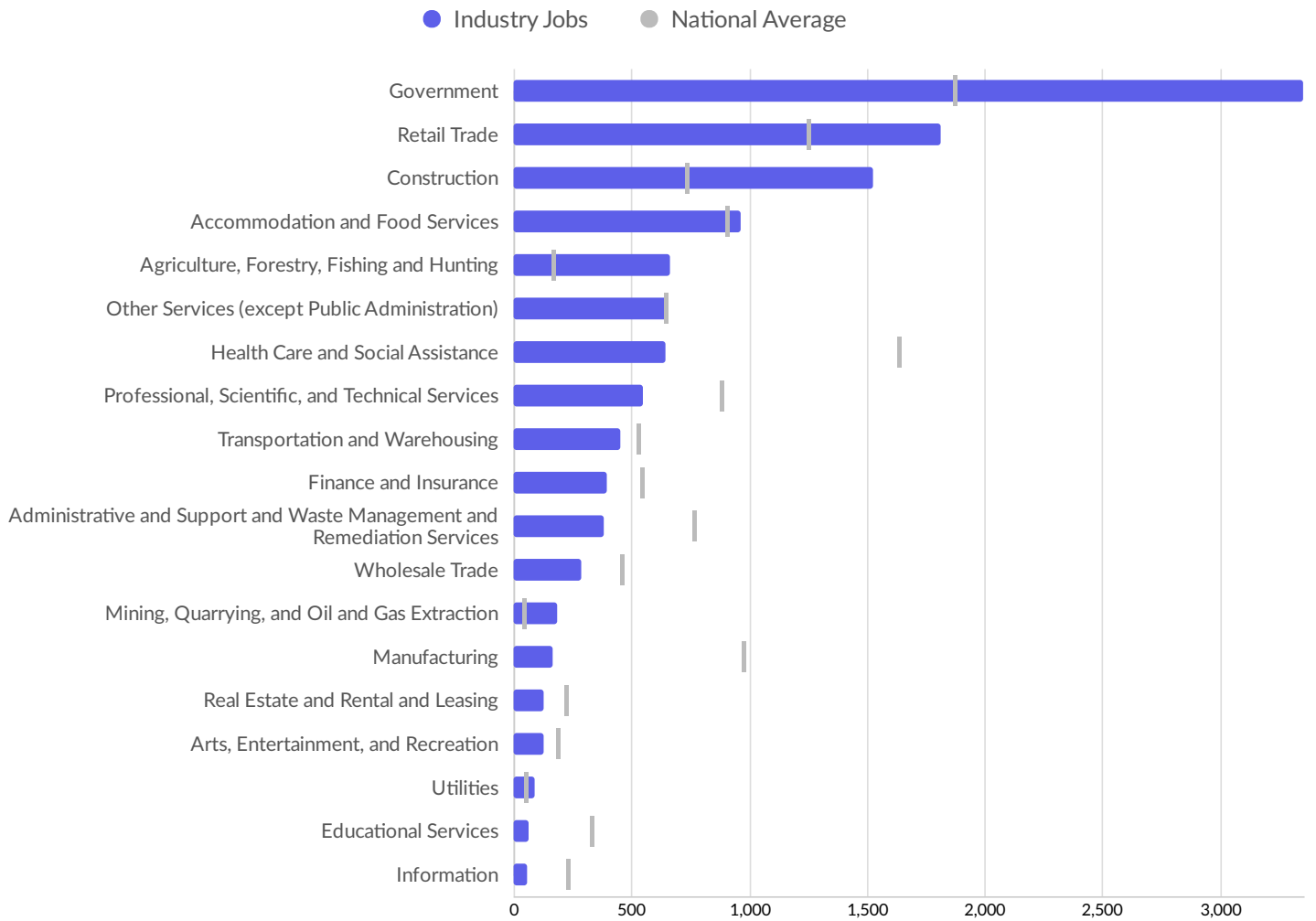


Top Previous Counties	Migrations
Bexar County, TX	1,362
Atascosa County, TX	150
Frio County, TX	98
Harris County, TX	41
Uvalde County, TX	37
Tarrant County, TX	31

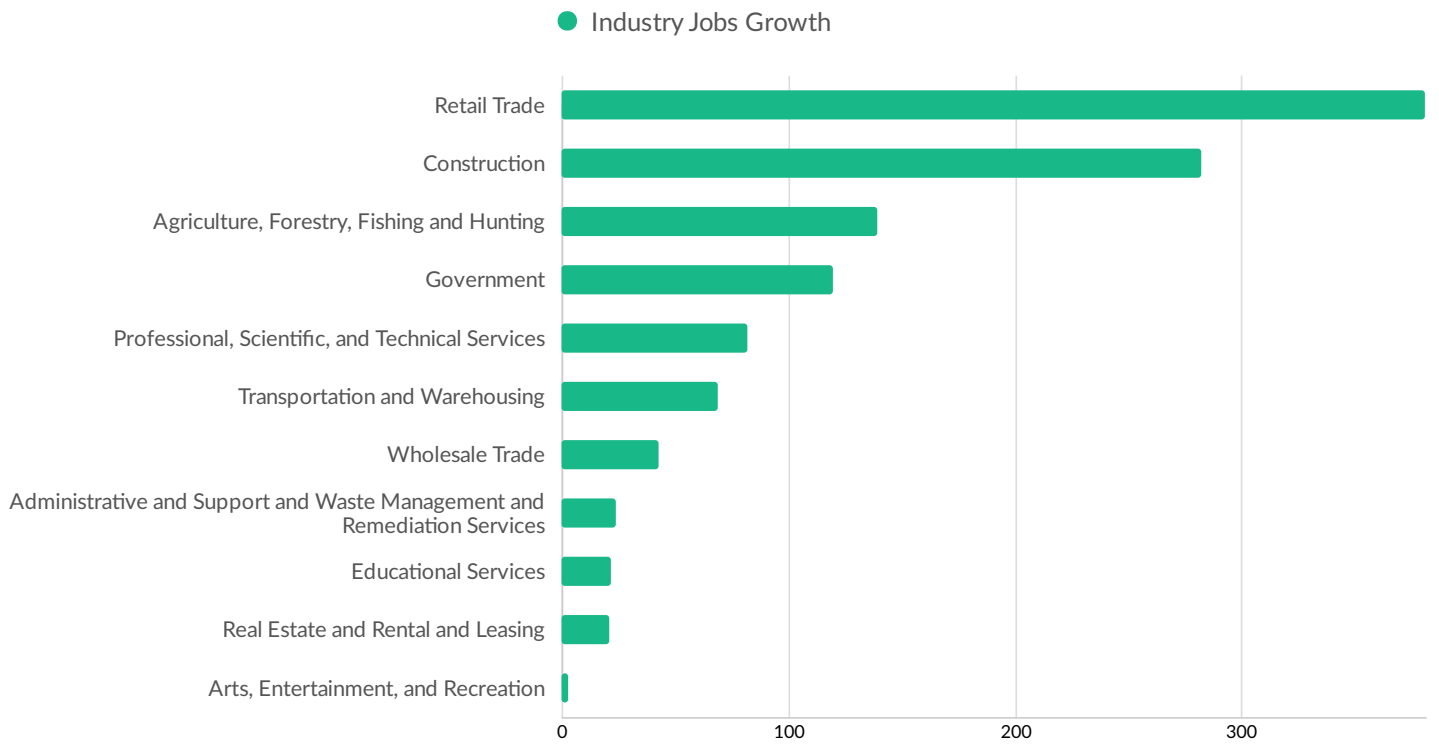
Top Previous Counties	Migrations
El Paso County, CO	29
Midland County, TX	29
Montgomery County, TX	28
El Paso County, TX	25
Bell County, TX	24
Comal County, TX	23
Randall County, TX	22
Travis County, TX	21
Lubbock County, TX	17
Top Following Counties	Migrations
Bexar County, TX	1,156
Atascosa County, TX	144
Frio County, TX	53
Uvalde County, TX	49
Bandera County, TX	34
Williamson County, TX	26
Nueces County, TX	25
Los Angeles County, CA	25
White County, AR	24
Bell County, TX	22
Macomb County, MI	21
Brazos County, TX	19
Henderson County, TX	18
Luna County, NM	18
McLennan County, TX	18

Industry Characteristics

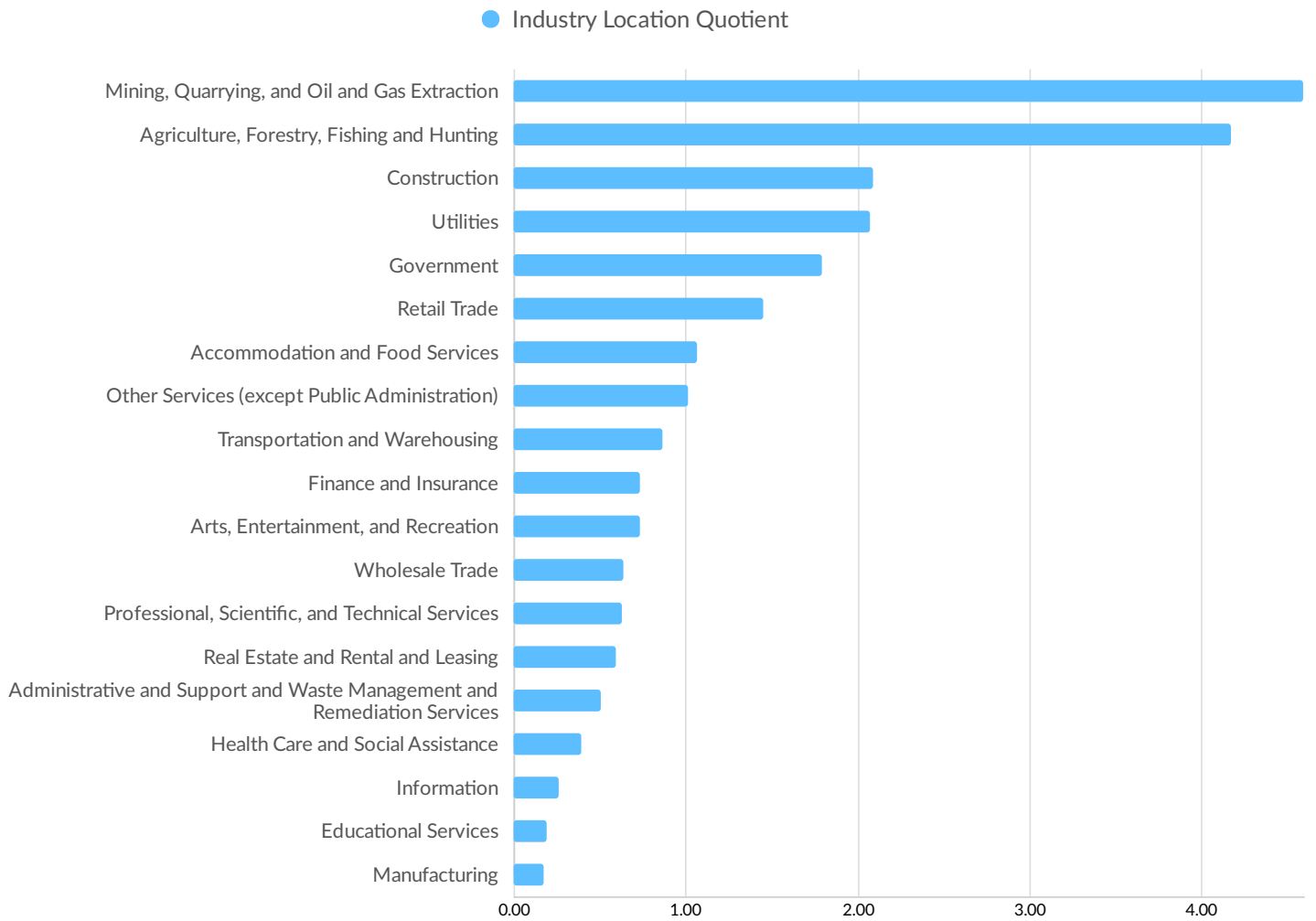
Largest Industries



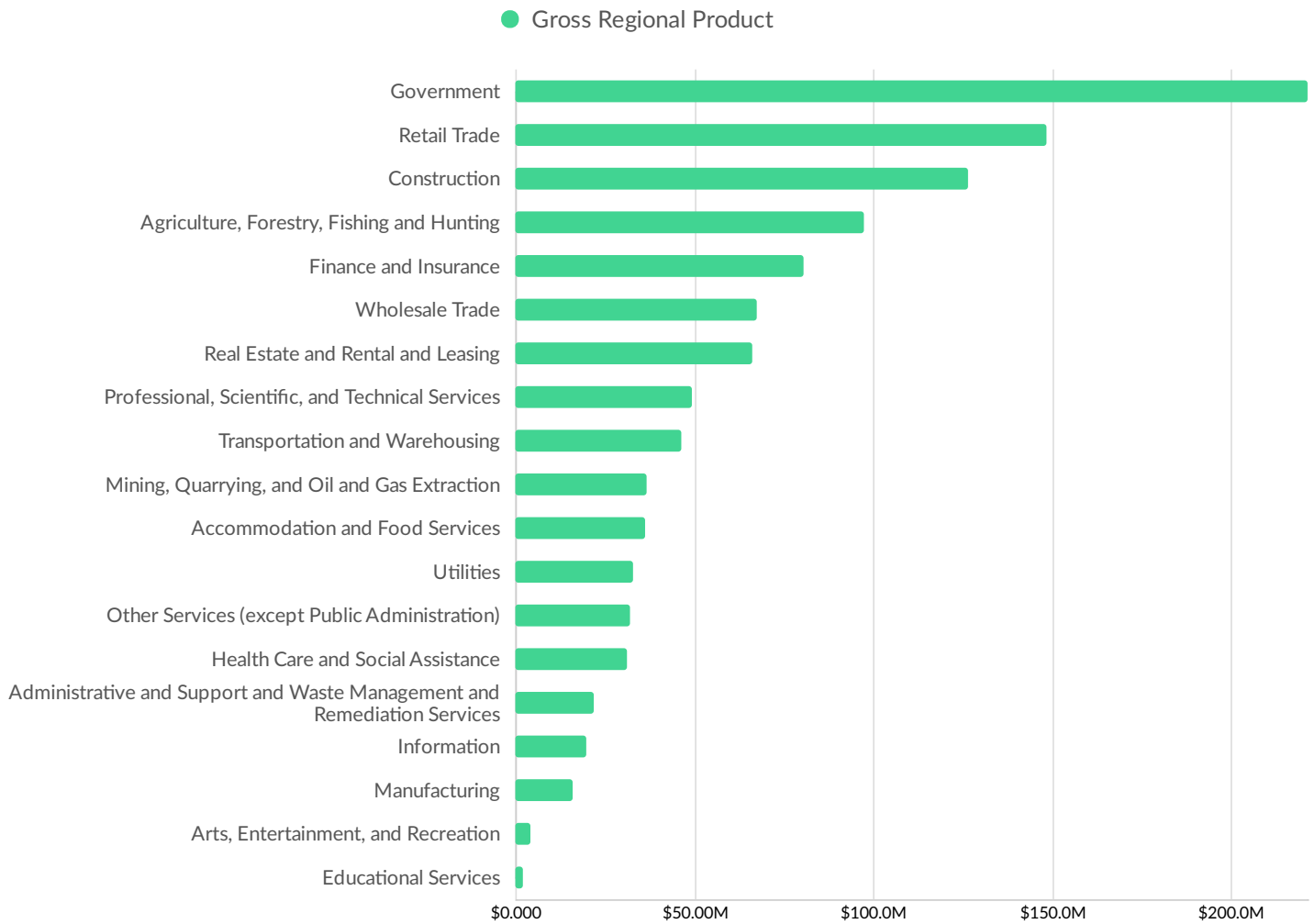
Top Growing Industries



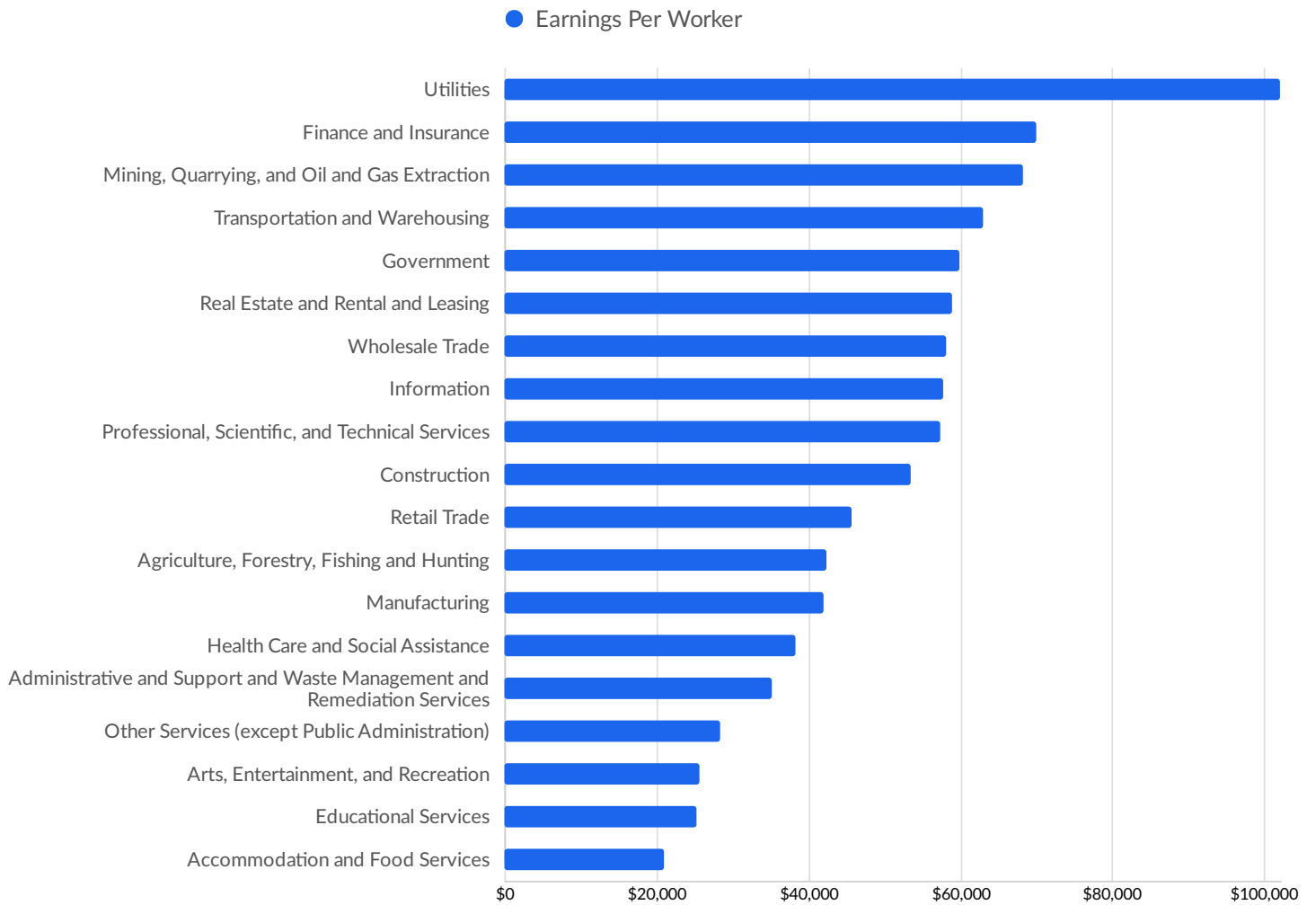
Top Industry Location Quotient



Top Industry GRP























Top Industry Earnings



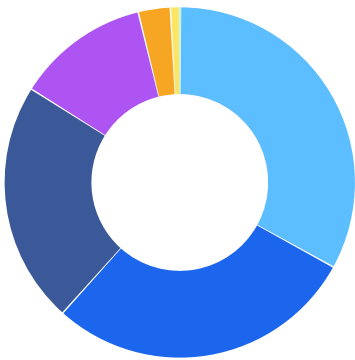
Business Characteristics

2,278 Companies Employ Your Workers

Online profiles for your workers mention 2,278 companies as employers, with the top 10 appearing below. In the last 12 months, 293 companies in Medina County, TX posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Medina Valley Isd	82 	USAA	711 
USAA	82 	Walmart	74 
Devine Isd	70 	Love's	52 
Hondo Isd	70 	Texas Department of Criminal Ju...	45 
United States Air Force	63 	Boeing	41 
Citigroup	52 	Club Demonstration Services	35 
Northside Isd	50 	James Avery	34 
H-E-B	49 	Medina Healthcare	34 
Walmart	45 	O'Reilly Auto Parts	32 
City Of Hondo	42 	Hillside Boutique Hotel	31 

Business Size

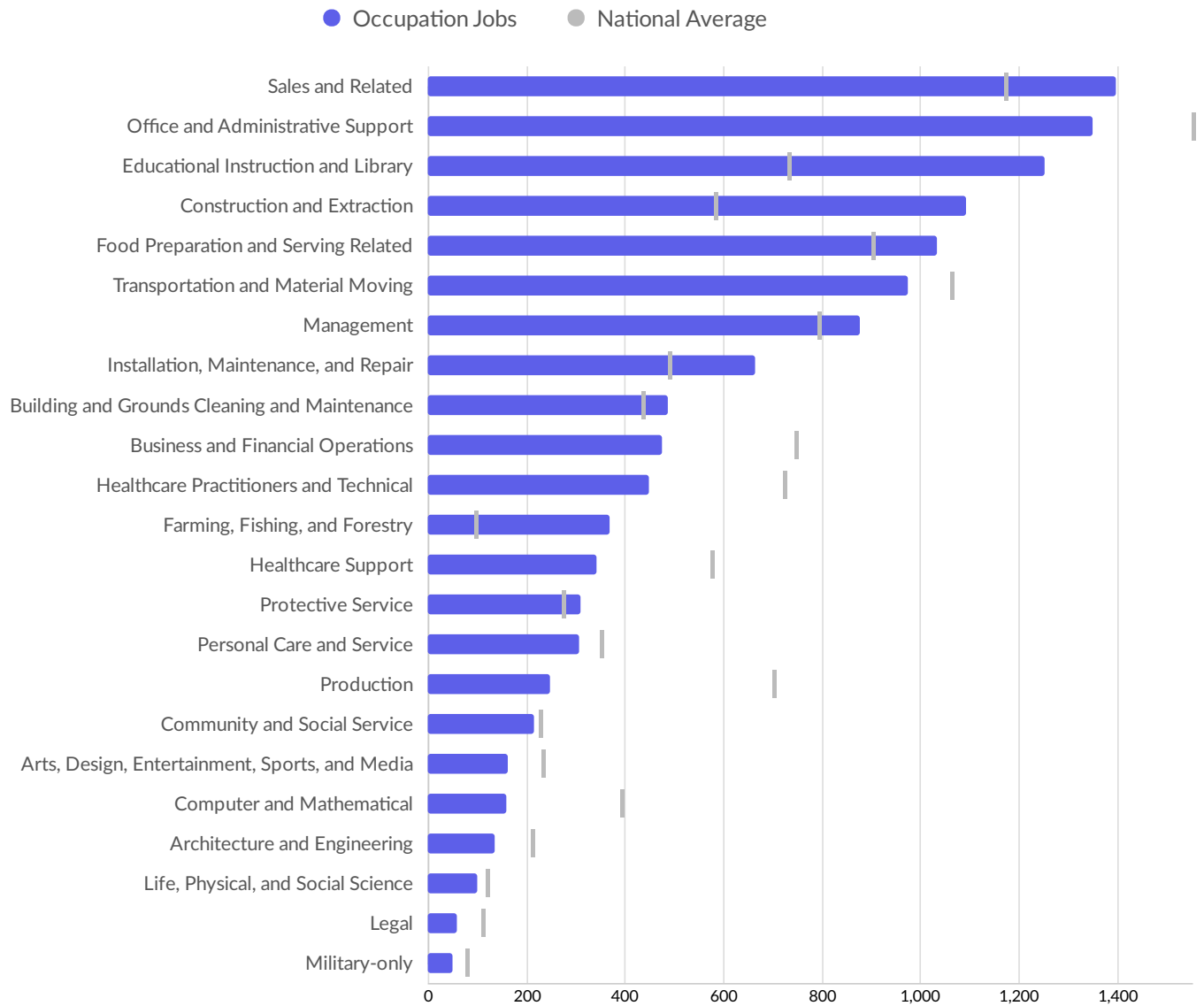


	Percentage	Business Count
1 to 4 employees	32.9%	390
5 to 9 employees	28.6%	339
10 to 19 employees	22.3%	264
20 to 49 employees	12.2%	145
50 to 99 employees	3.0%	35
100 to 249 employees	0.8%	10
250 to 499 employees	0.1%	1

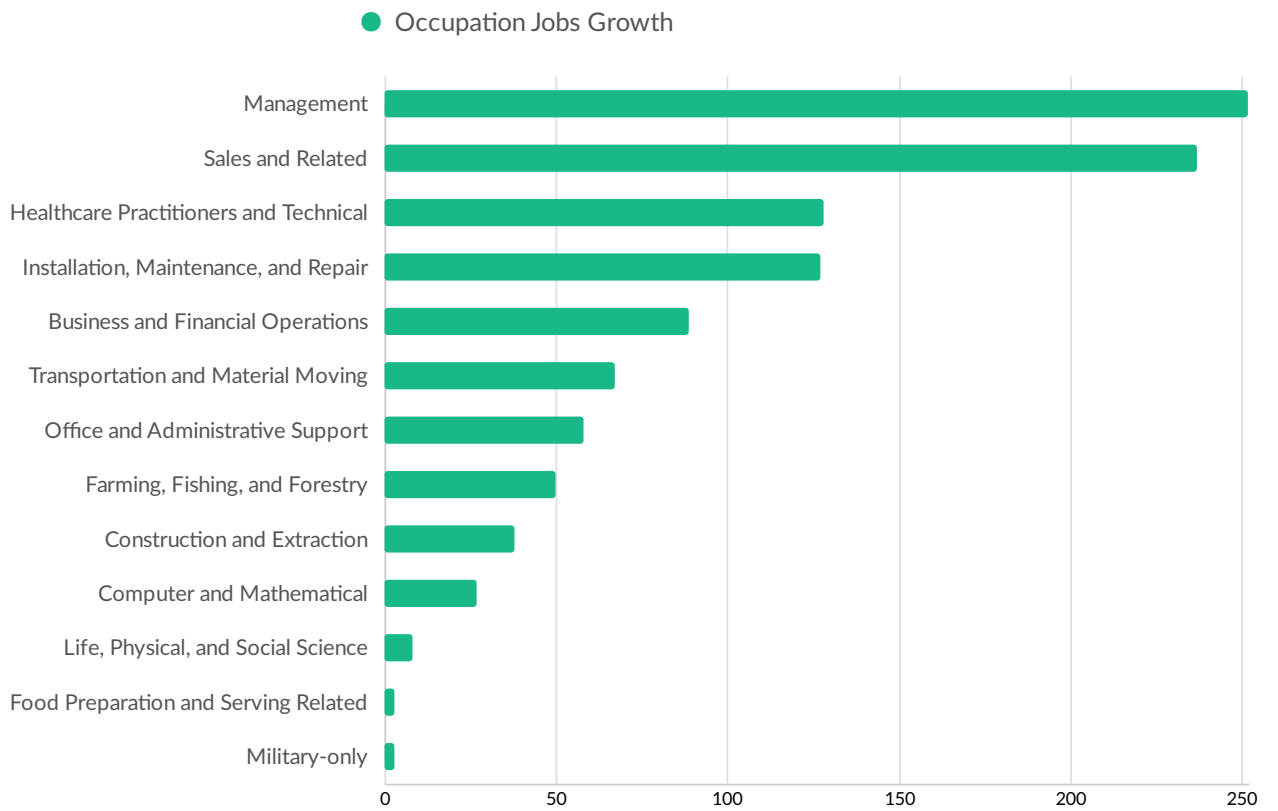
**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

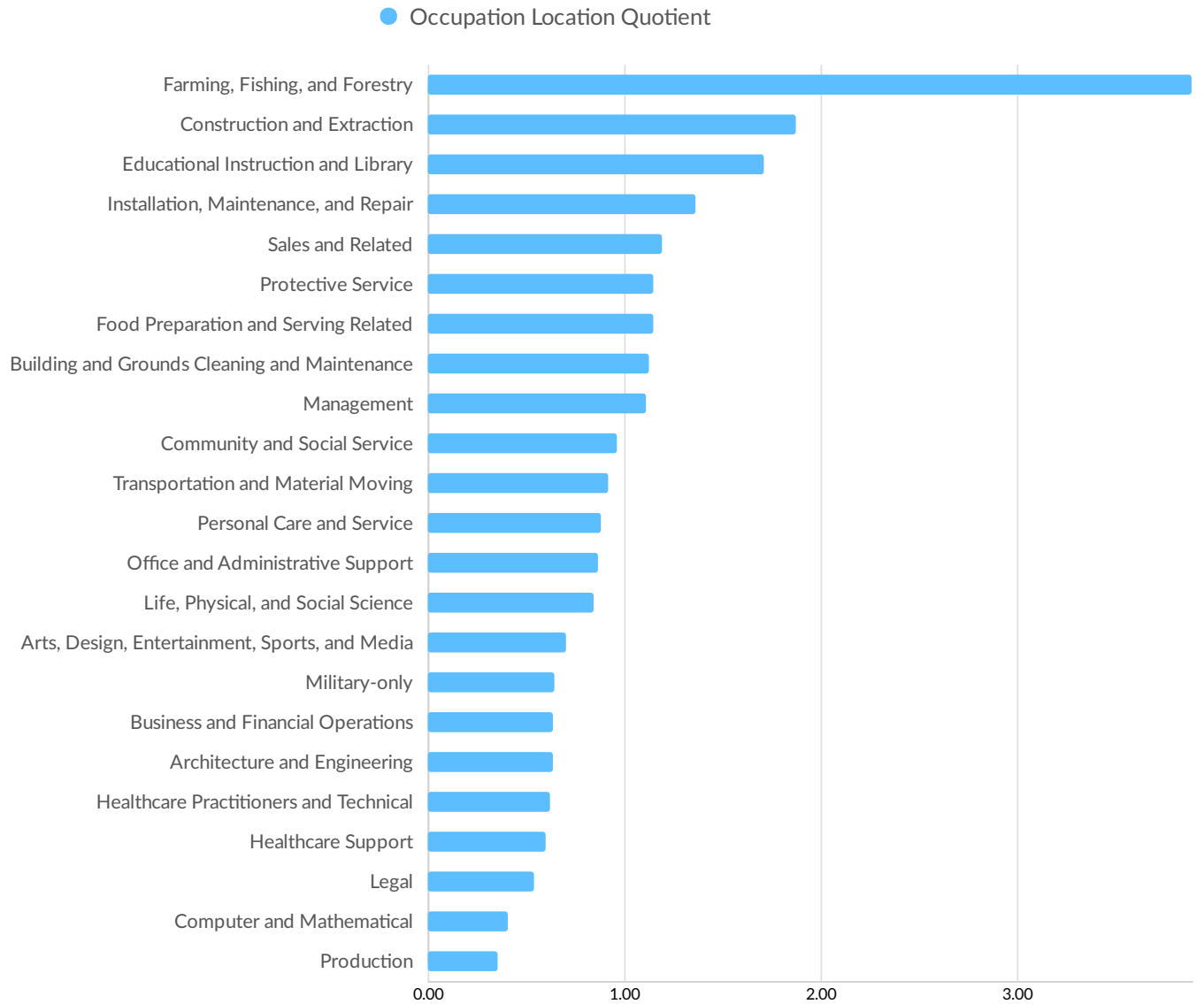
Largest Occupations



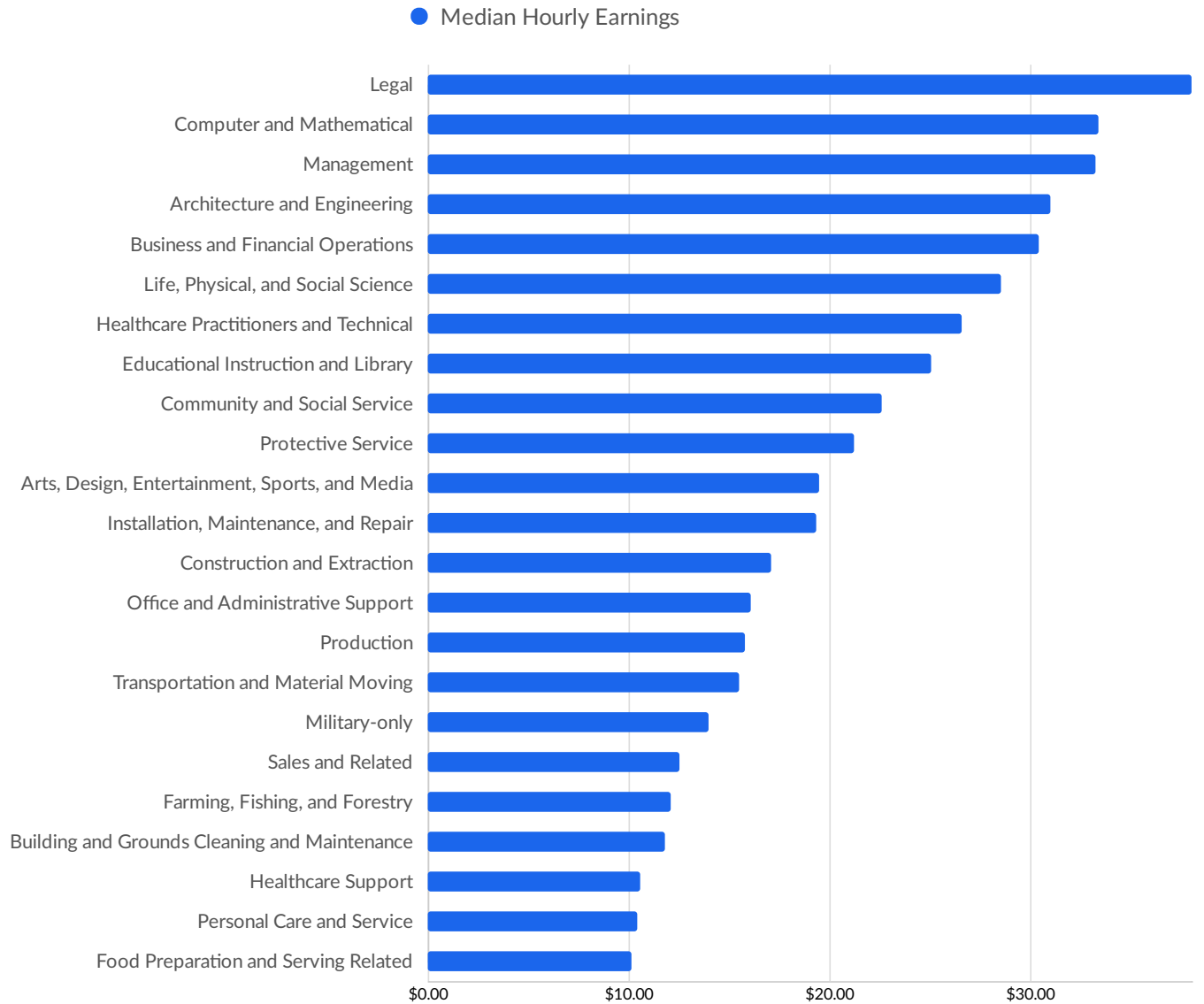
Top Growing Occupations



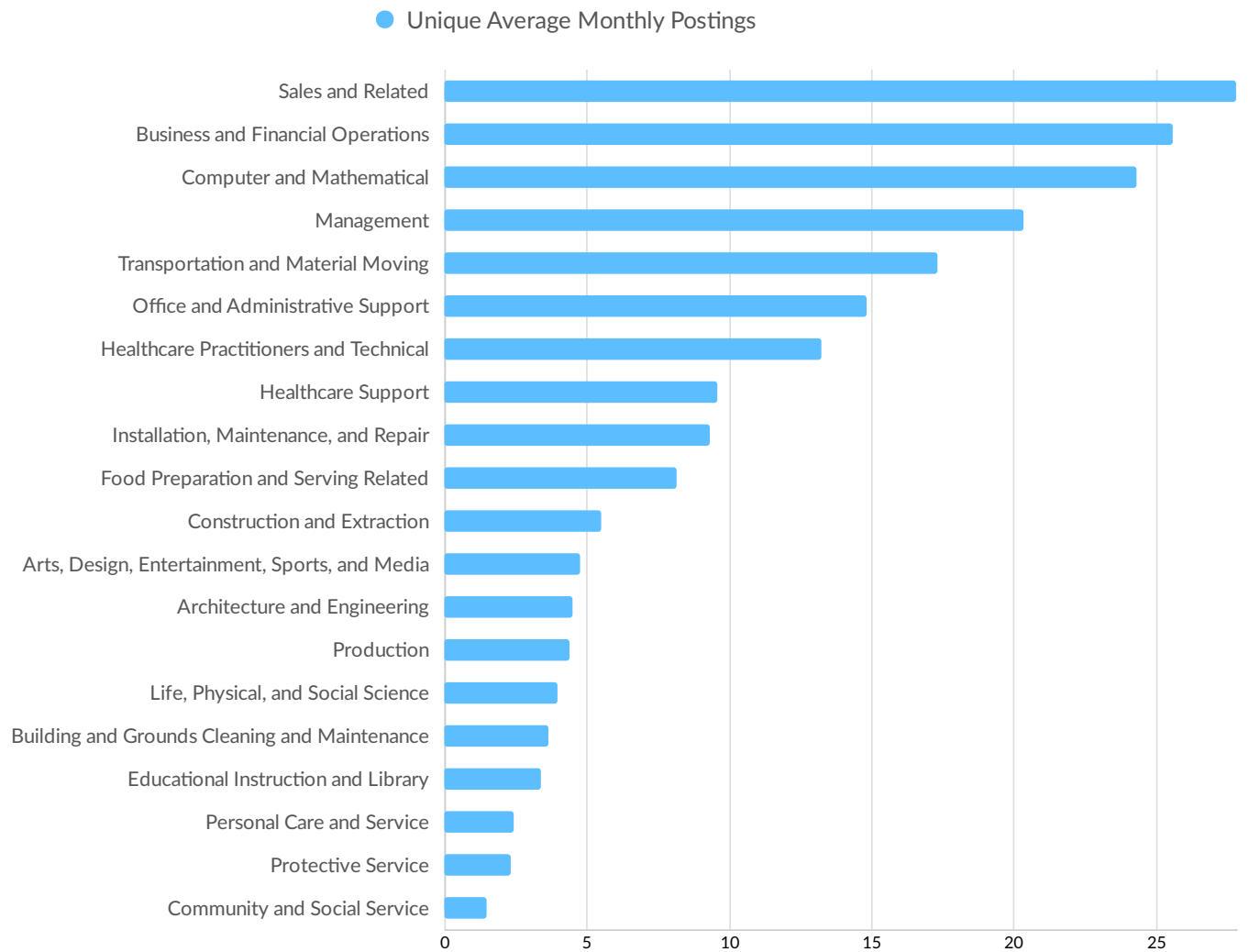
Top Occupation Location Quotient



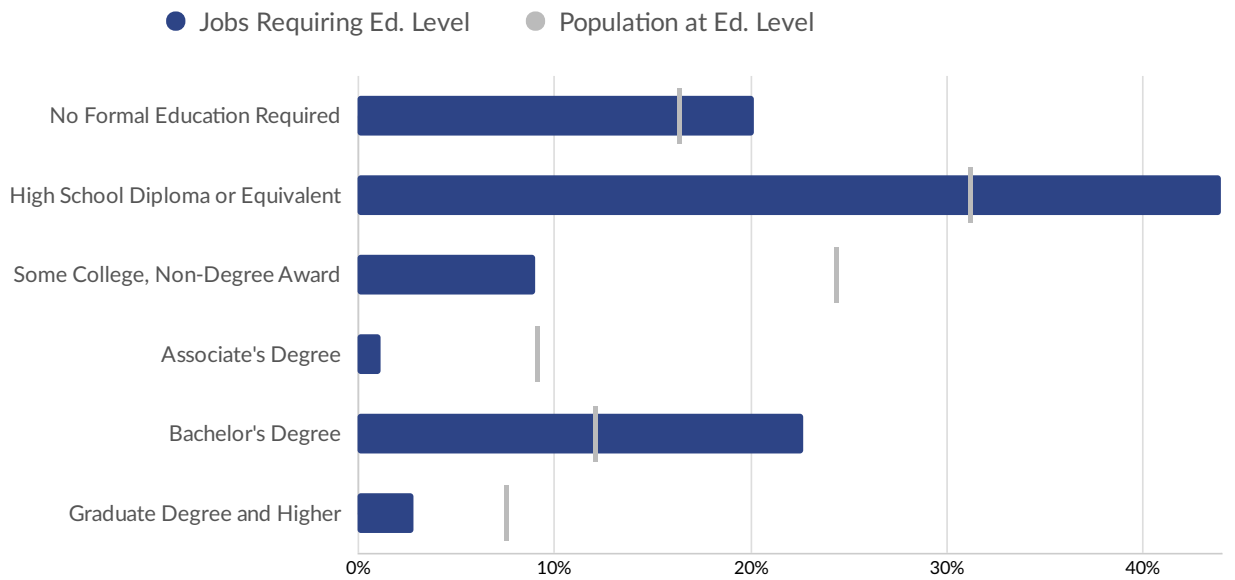
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Medina County, TX produced graduates.

In-Demand Skills

