

TEXAS

GUADALUPE COUNTY

AT A GLANCE

greater:
SATX

REGIONAL ECONOMIC PARTNERSHIP

Q1 2022

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Report Parameters

1 County

48187 Guadalupe County, TX

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

174,910

Population (2021)

Population **grew by 20,400** over the last 5 years and is projected to **grow by 21,003** over the next 5 years.

48,685

Total Regional Employment

Jobs **grew by 3,932** over the last 5 years and are projected to **grow by 6,089** over the next 5 years.

\$74.5K

Median Household Income (2019)

Median household income is **\$11.7K above** the national median household income of \$62.8K.

Takeaways

- As of 2021 the region's population **increased by 13.2%** since 2016, growing by 20,400. Population is expected to **increase by 12.0%** between 2021 and 2026, adding 21,003.
- From 2016 to 2021, jobs **increased by 8.8%** in Guadalupe County, TX from 44,753 to **48,685**. This change **outpaced the national growth rate of 0.4% by 9.2%**. As the number of jobs increased, the **labor force participation rate decreased from 63.6% to 62.3% between 2016 and 2021**.
- Concerning educational attainment, **18.5% of Guadalupe County, TX residents possess a Bachelor's Degree** (1.8% below the national average), and **9.1% hold an Associate's Degree** (0.4% above the national average).
- The top three industries in 2021 are Education and Hospitals (Local Government), Warehousing and Storage, and Restaurants and Other Eating Places.

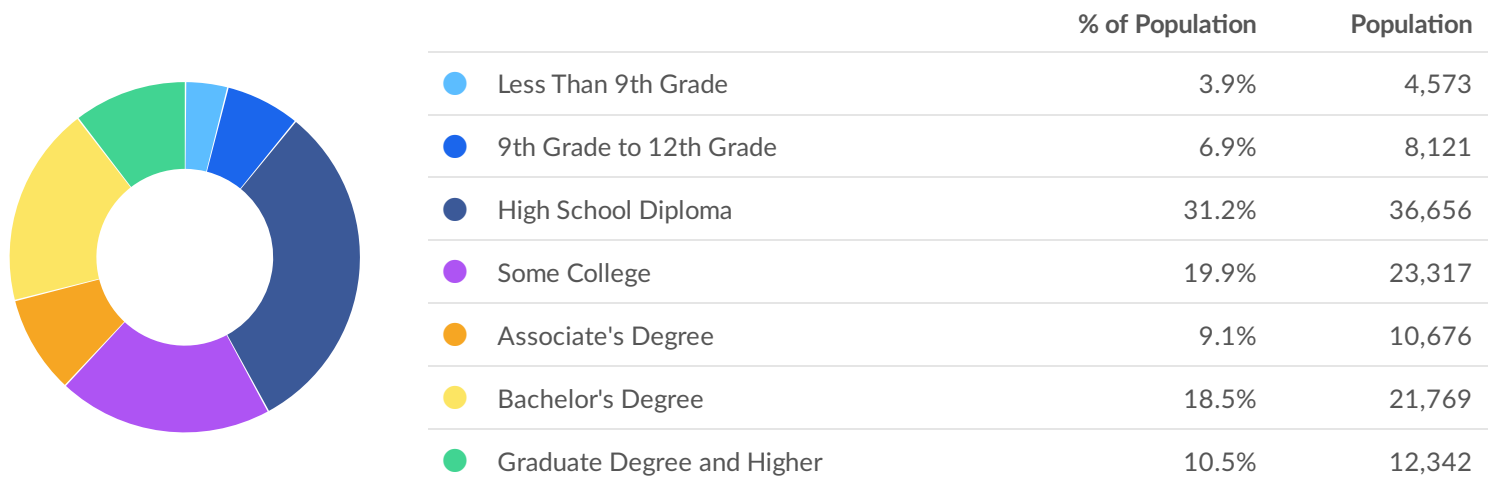
	Population (2021)	Labor Force (2021)	Jobs (2021)	Cost of Living	GRP	Imports	Exports
Region	174,910	84,038	48,685	95.8	\$5.44B	\$10.32B	\$5.84B
State	29,804,424	14,398,691	14,041,695	96.6	\$1.89T	\$1.24T	\$1.54T

Dec 2021 Labor Force Breakdown



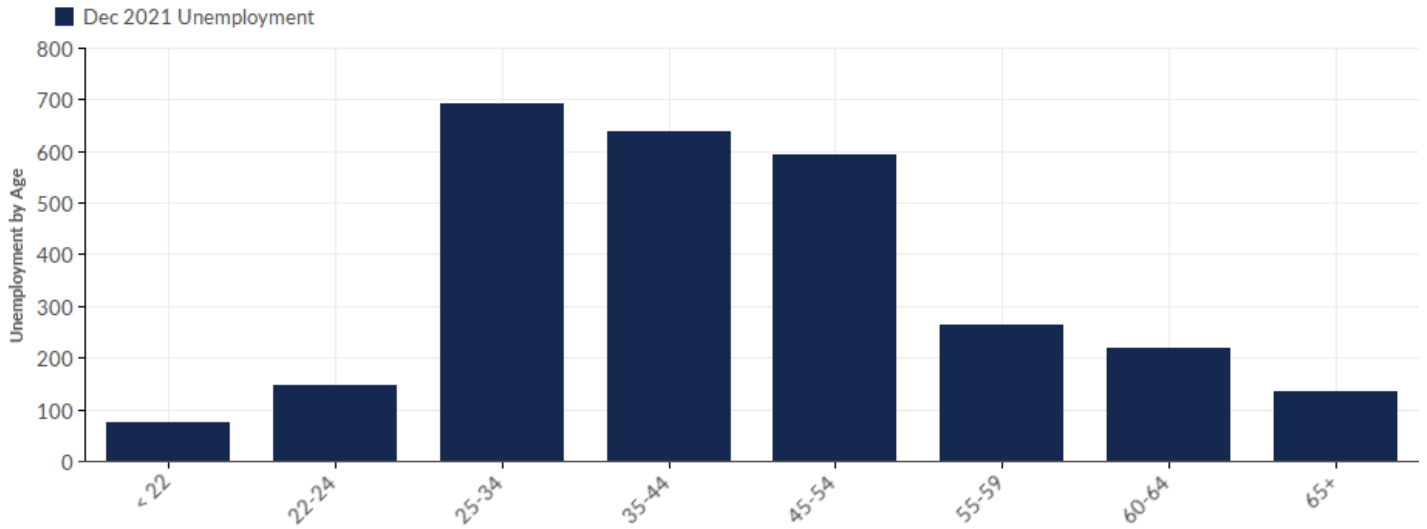
Educational Attainment

Concerning educational attainment, **18.5% of Guadalupe County, TX residents possess a Bachelor's Degree** (1.8% below the national average), and **9.1% hold an Associate's Degree** (0.4% above the national average).



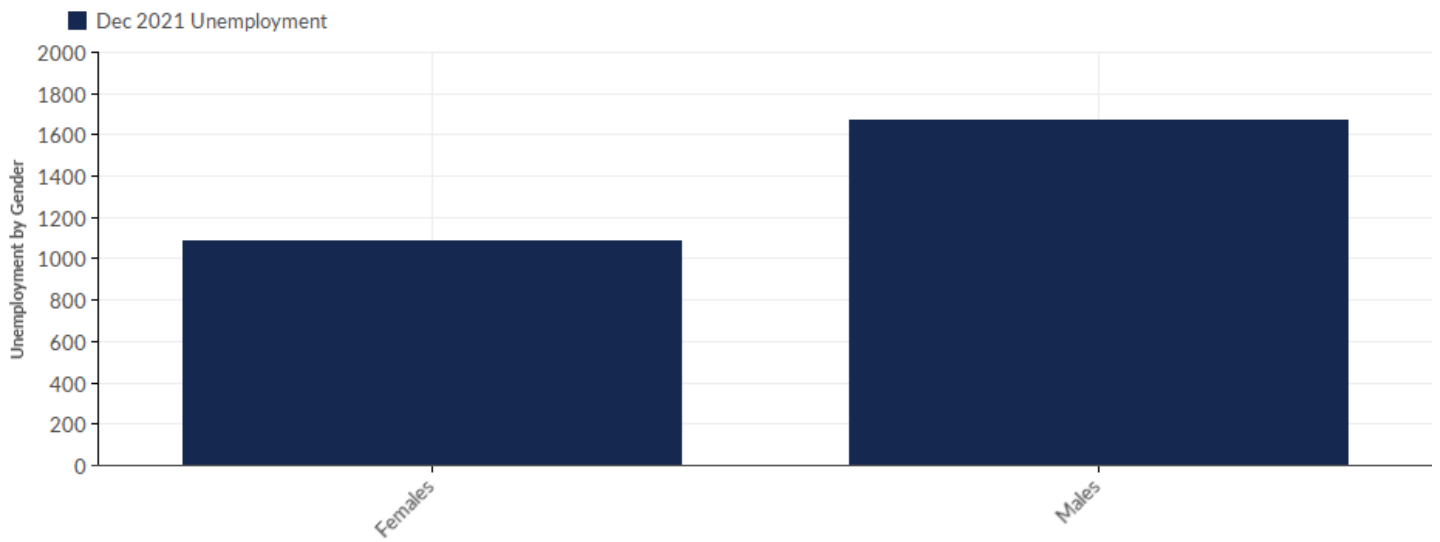
Unemployment by Demographics

Unemployment by Age



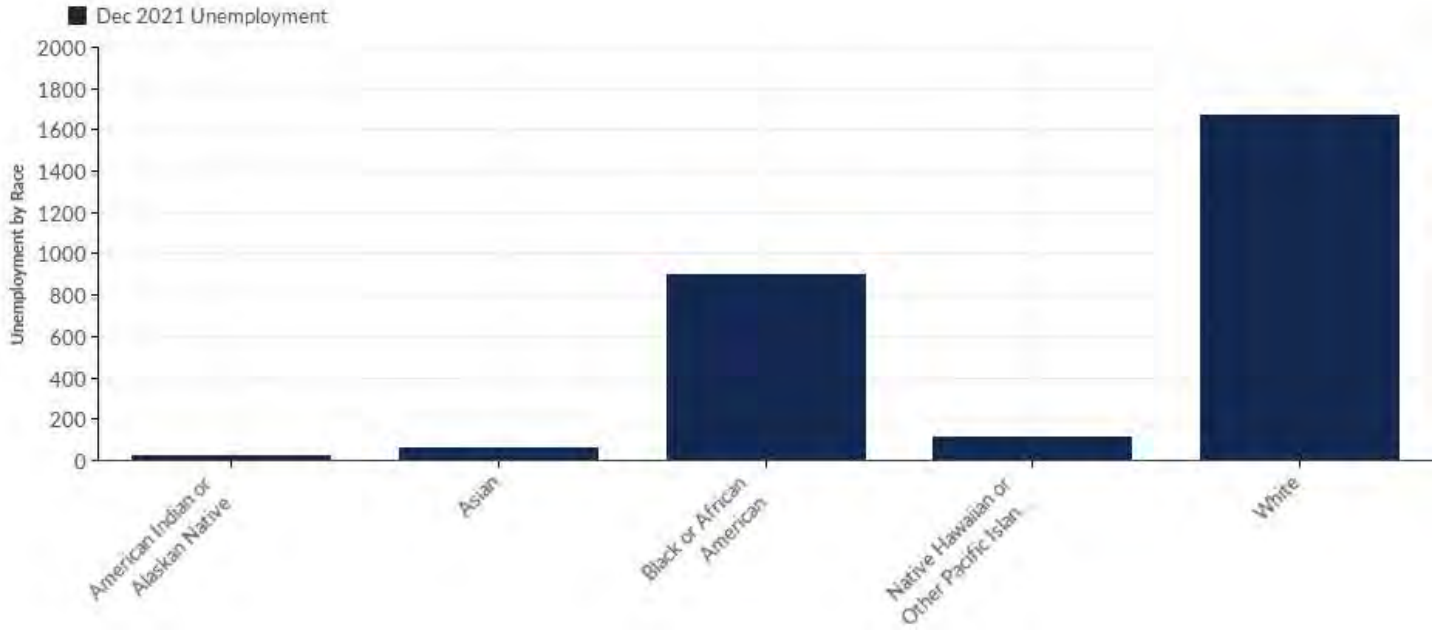
Age	Unemployment (Dec 2021)	% of Cohort
< 22	75	2.72%
22-24	147	5.32%
25-34	691	25.03%
35-44	639	23.14%
45-54	594	21.51%
55-59	263	9.53%
60-64	218	7.90%
65+	134	4.85%
Total	2,761	100.00%

Unemployment by Gender



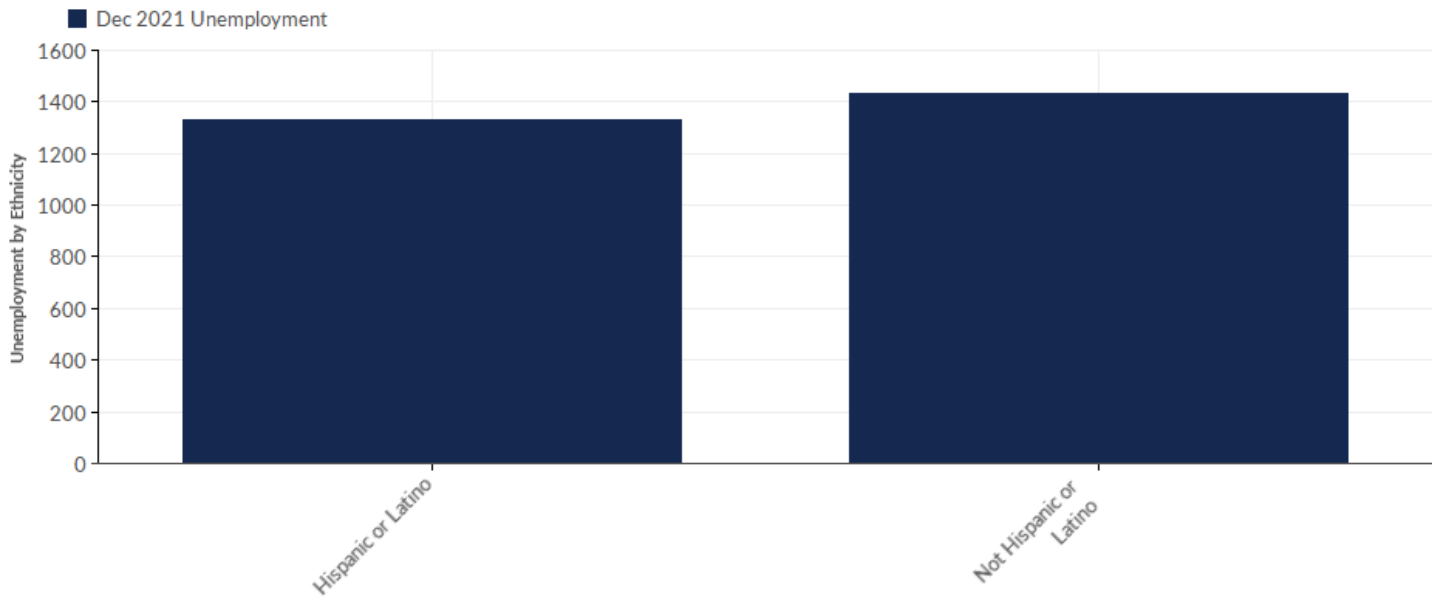
Gender	Unemployment (Dec 2021)	% of Cohort
Females	1,087	39.37%
Males	1,674	60.63%
Total	2,761	100.00%

Unemployment by Race



Race	Unemployment (Dec 2021)	% of Cohort
American Indian or Alaskan Native	25	0.91%
Asian	57	2.06%
Black or African American	897	32.49%
Native Hawaiian or Other Pacific Islander	109	3.95%
White	1,673	60.59%
Total	2,761	100.00%

Unemployment by Ethnicity

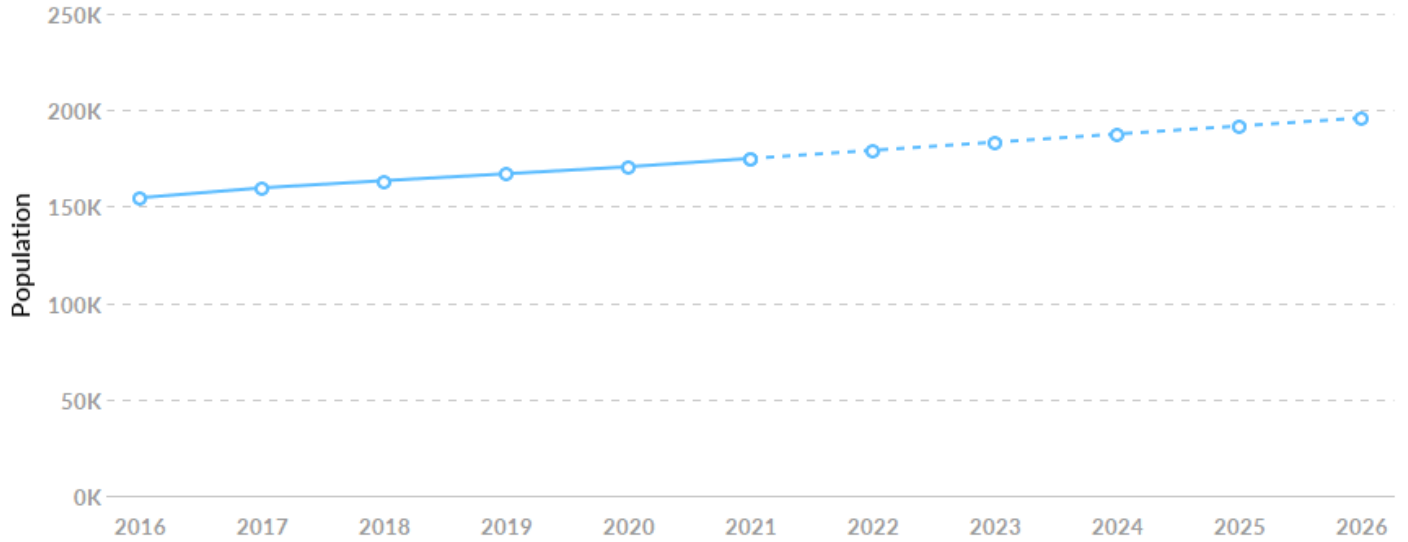


Ethnicity	Unemployment (Dec 2021)	% of Cohort
Hispanic or Latino	1,330	48.17%
Not Hispanic or Latino	1,431	51.83%
Total	2,761	100.00%

Historic & Projected Trends

Population Trends

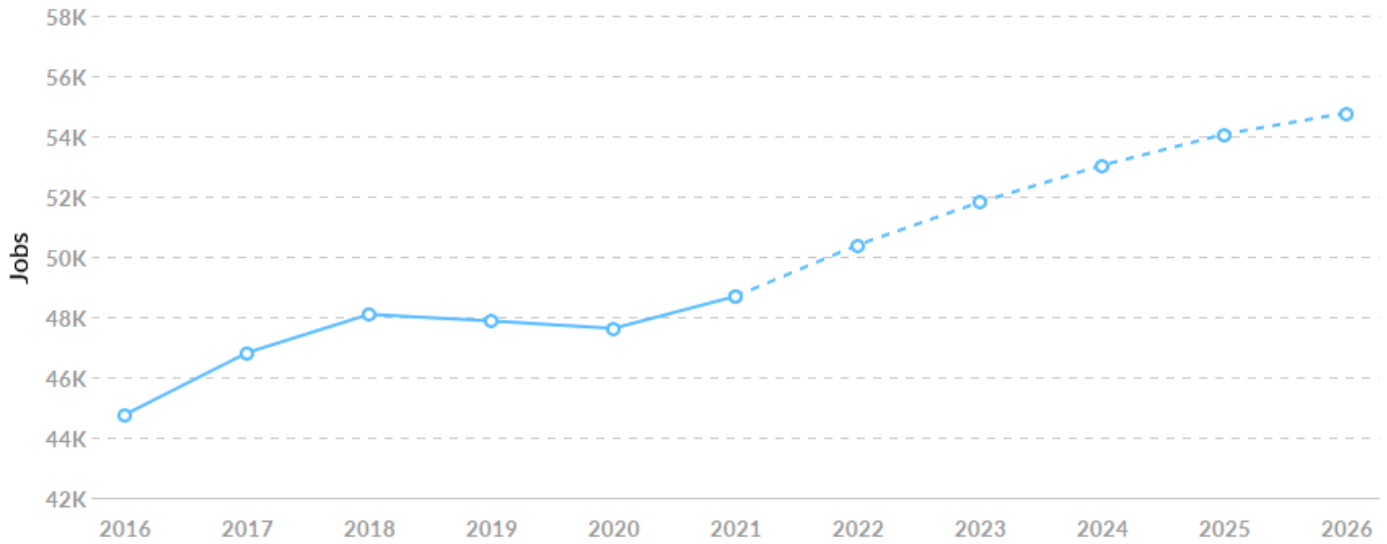
As of 2021 the region's population **increased by 13.2%** since 2016, growing by 20,400. Population is expected to **increase by 12.0%** between 2021 and 2026, adding 21,003.



Timeframe	Population
2016	154,510
2017	159,666
2018	163,397
2019	166,970
2020	170,608
2021	174,910
2022	179,140
2023	183,357
2024	187,572
2025	191,760
2026	195,913

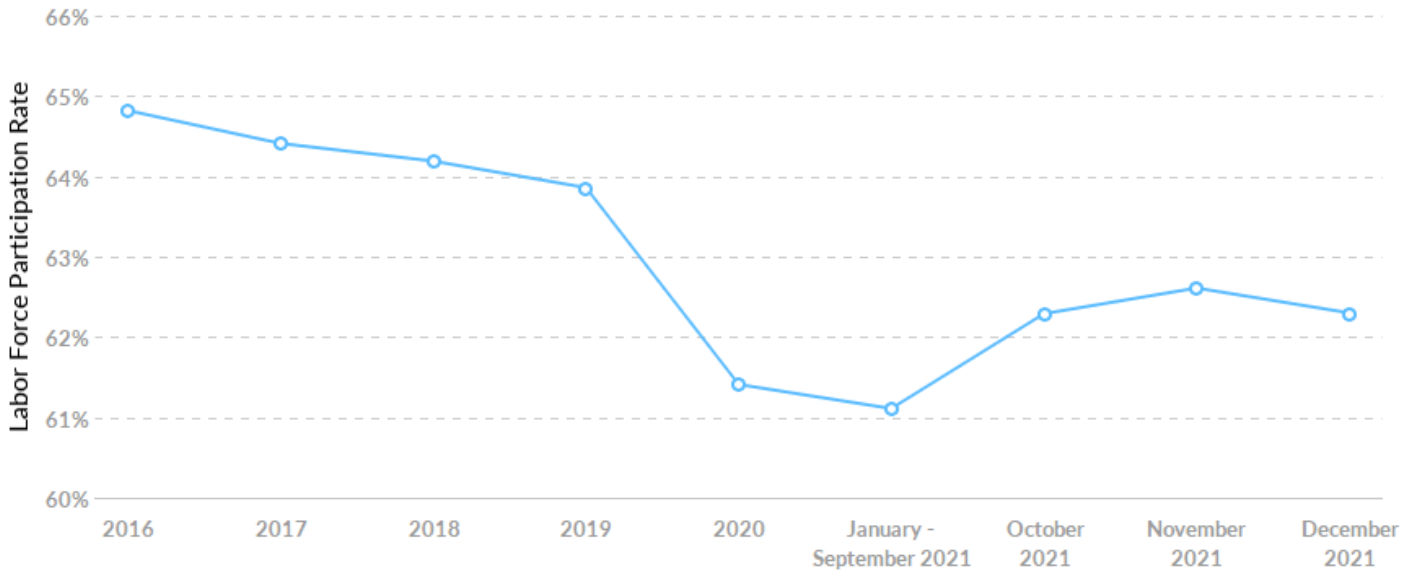
Job Trends

From 2016 to 2021, jobs increased by **8.8%** in Guadalupe County, TX from 44,753 to **48,685**. This change **outpaced the national growth rate of 0.4% by 9.2%**.



Timeframe	Jobs
2016	44,753
2017	46,810
2018	48,086
2019	47,866
2020	47,619
2021	48,685
2022	50,391
2023	51,811
2024	53,031
2025	54,065
2026	54,774

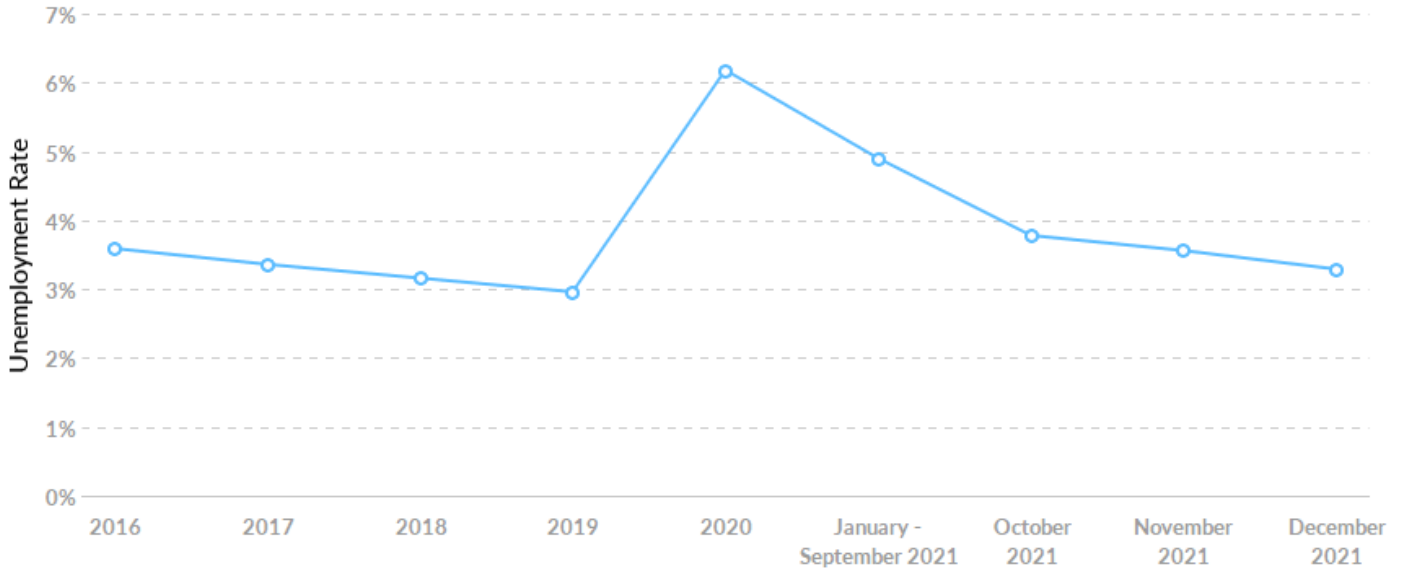
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2016	64.82%
2017	64.41%
2018	64.19%
2019	63.86%
2020	61.41%
January - September 2021	61.11%
October 2021	62.29%
November 2021	62.61%
December 2021	62.30%

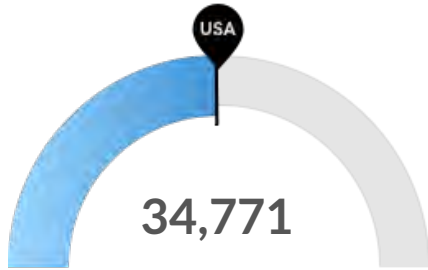
Unemployment Rate Trends

Guadalupe County, TX had a December 2021 unemployment rate of 3.29%, **decreasing from 3.59%** 5 years before.



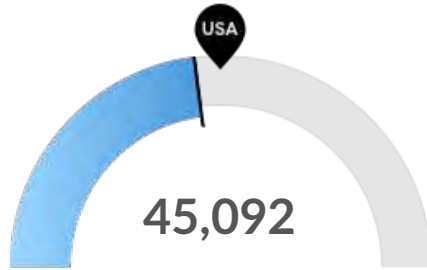
Timeframe	Unemployment Rate
2016	3.59%
2017	3.36%
2018	3.16%
2019	2.96%
2020	6.18%
January - September 2021	4.90%
October 2021	3.78%
November 2021	3.56%
December 2021	3.29%

Population Characteristics



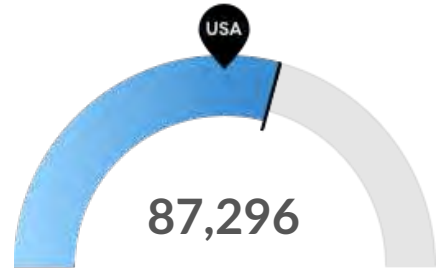
Millennials

Guadalupe County, TX has 34,771 millennials (ages 25-39). The national average for an area this size is 35,158.



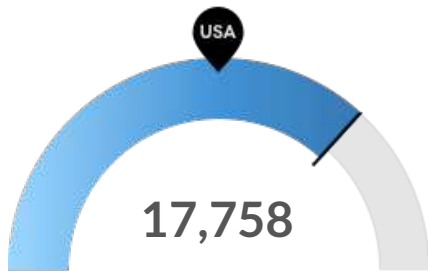
Retiring Soon

Retirement risk is low in Guadalupe County, TX. The national average for an area this size is 50,777 people 55 or older, while there are 45,092 here.



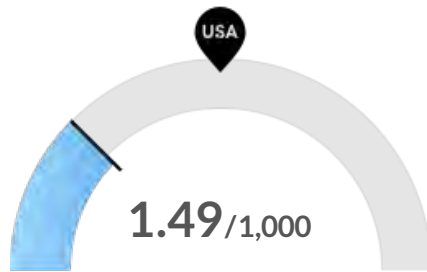
Racial Diversity

Racial diversity is high in Guadalupe County, TX. The national average for an area this size is 68,718 racially diverse people, while there are 87,296 here.



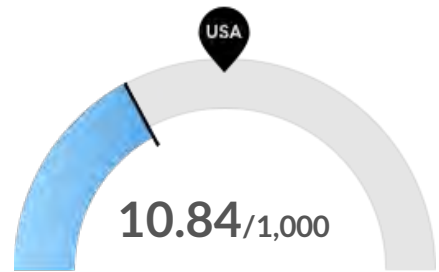
Veterans

Guadalupe County, TX has 17,758 veterans. The national average for an area this size is 9,271.



Violent Crime

Guadalupe County, TX has 1.49 violent crimes per 1,000 people. The national rate is 3.62 per 1,000 people.

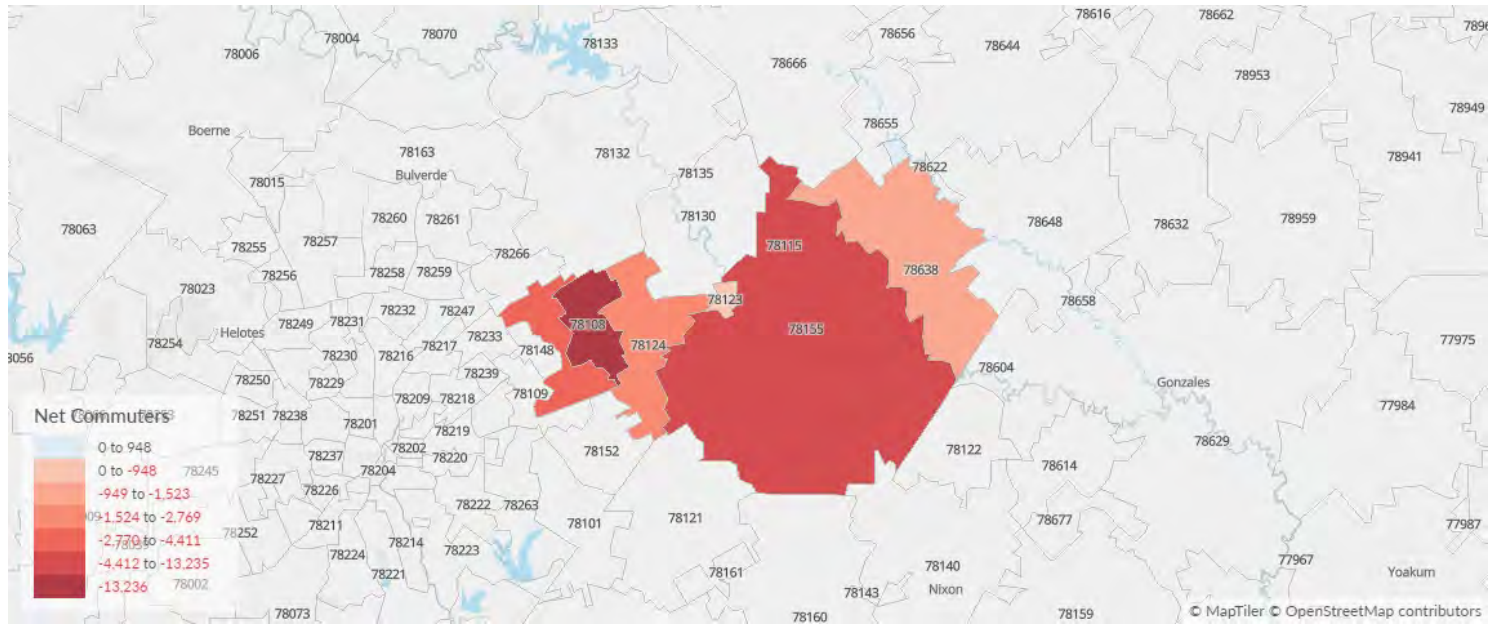


Property Crime

Guadalupe County, TX has 10.84 property crimes per 1,000 people. The national rate is 17.91 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Guadalupe County, TX currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2021 Employment
78155	Seguin, TX (in Guadalupe County)	20,930
78154	Schertz, TX (in Guadalupe County)	18,666
78108	Cibolo, TX (in Guadalupe County)	5,564
78124	Marion, TX (in Guadalupe County)	1,845
78123	Mc Queeney, TX (in Guadalupe County)	1,154

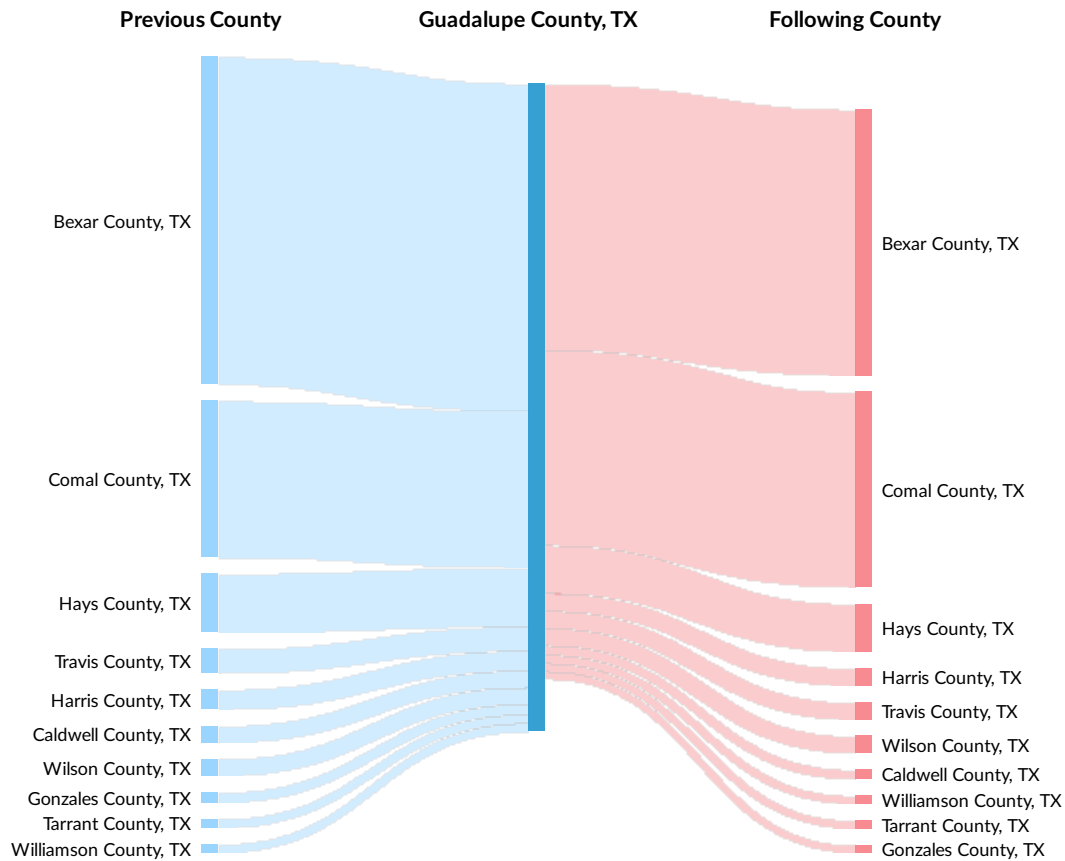
Where Talent Lives

ZIP	Name	2021 Workers
78155	Seguin, TX (in Guadalupe County)	25,342
78154	Schertz, TX (in Guadalupe County)	21,436
78108	Cibolo, TX (in Guadalupe County)	18,800
78124	Marion, TX (in Guadalupe County)	3,369
78123	Mc Queeney, TX (in Guadalupe County)	1,438

Inbound and Outbound Migration

The table below analyzes past and current residents of Guadalupe County, TX. The left column shows residents of other counties migrating to Guadalupe County, TX. The right column shows residents migrating from Guadalupe County, TX to other counties.

As of 2019, 3,921 people have migrated from Bexar County, TX to Guadalupe County, TX. In the same year, 3,186 people left Guadalupe County, TX migrating to Bexar County, TX. The total Net Migration for Guadalupe County, TX in 2019 was 2,009.

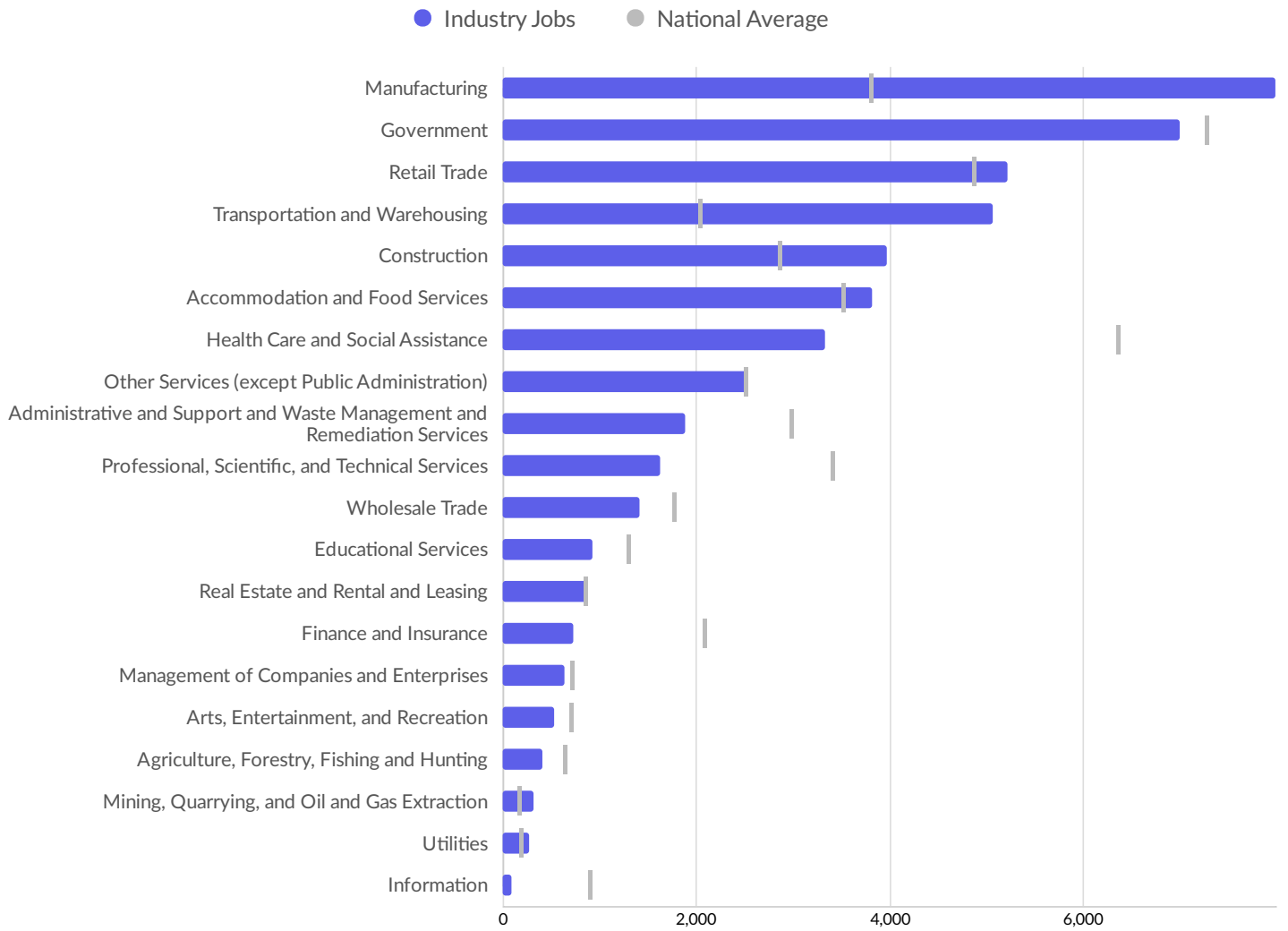


Top Previous Counties	Migrations
Bexar County, TX	3,921
Comal County, TX	1,871
Hays County, TX	706
Travis County, TX	288
Harris County, TX	237
Caldwell County, TX	201

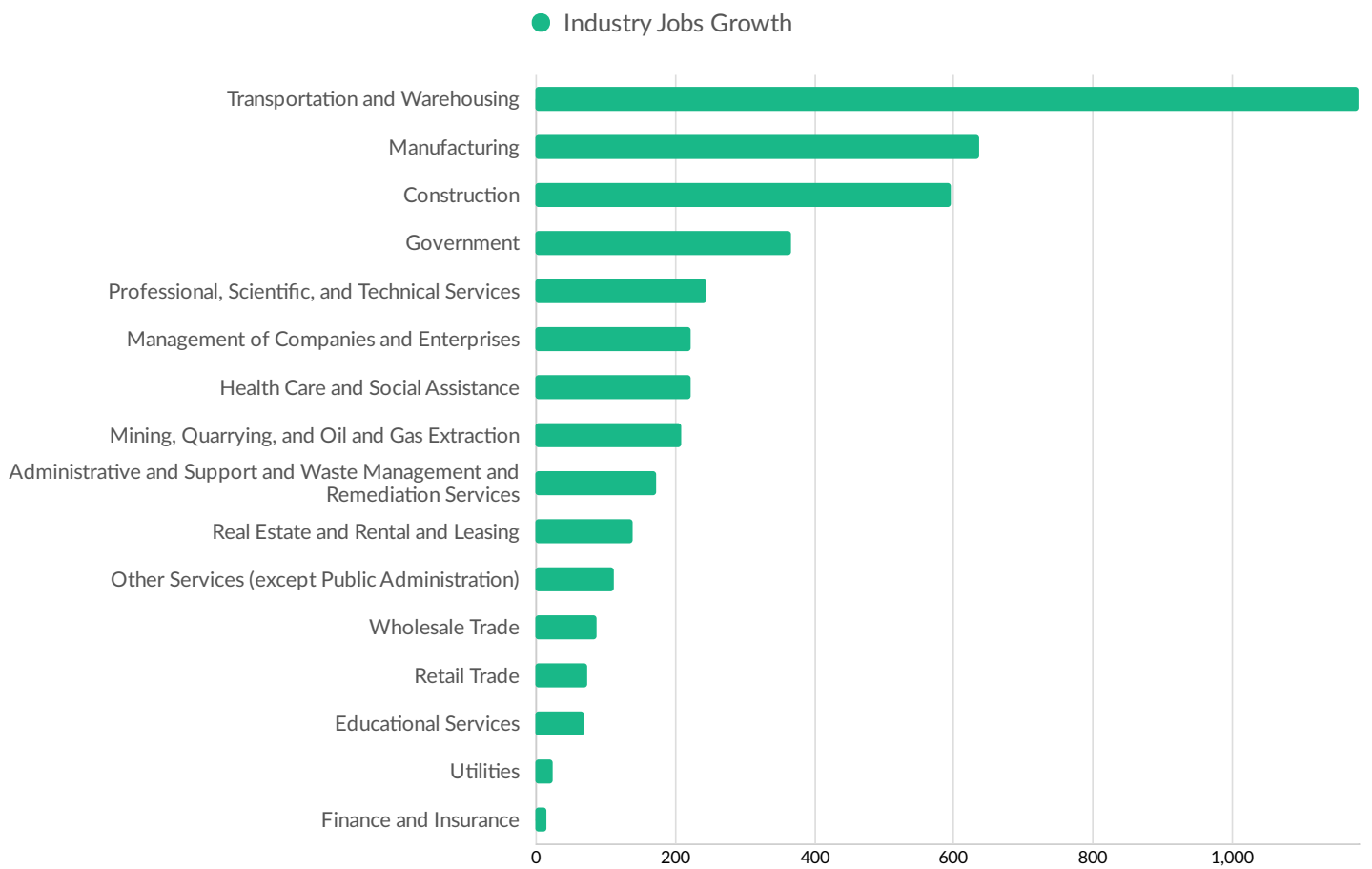
Top Previous Counties	Migrations
Wilson County, TX	200
Gonzales County, TX	123
Tarrant County, TX	105
Williamson County, TX	102
Bell County, TX	100
San Diego County, CA	97
Honolulu County, HI	96
El Paso County, CO	85
Nueces County, TX	82
Top Following Counties	Migrations
Bexar County, TX	3,186
Comal County, TX	2,338
Hays County, TX	574
Harris County, TX	212
Travis County, TX	207
Wilson County, TX	204
Caldwell County, TX	115
Williamson County, TX	100
Tarrant County, TX	96
Gonzales County, TX	93
El Paso County, CO	86
Nueces County, TX	86
Bell County, TX	67
Clark County, NV	65
Dallas County, TX	63

Industry Characteristics

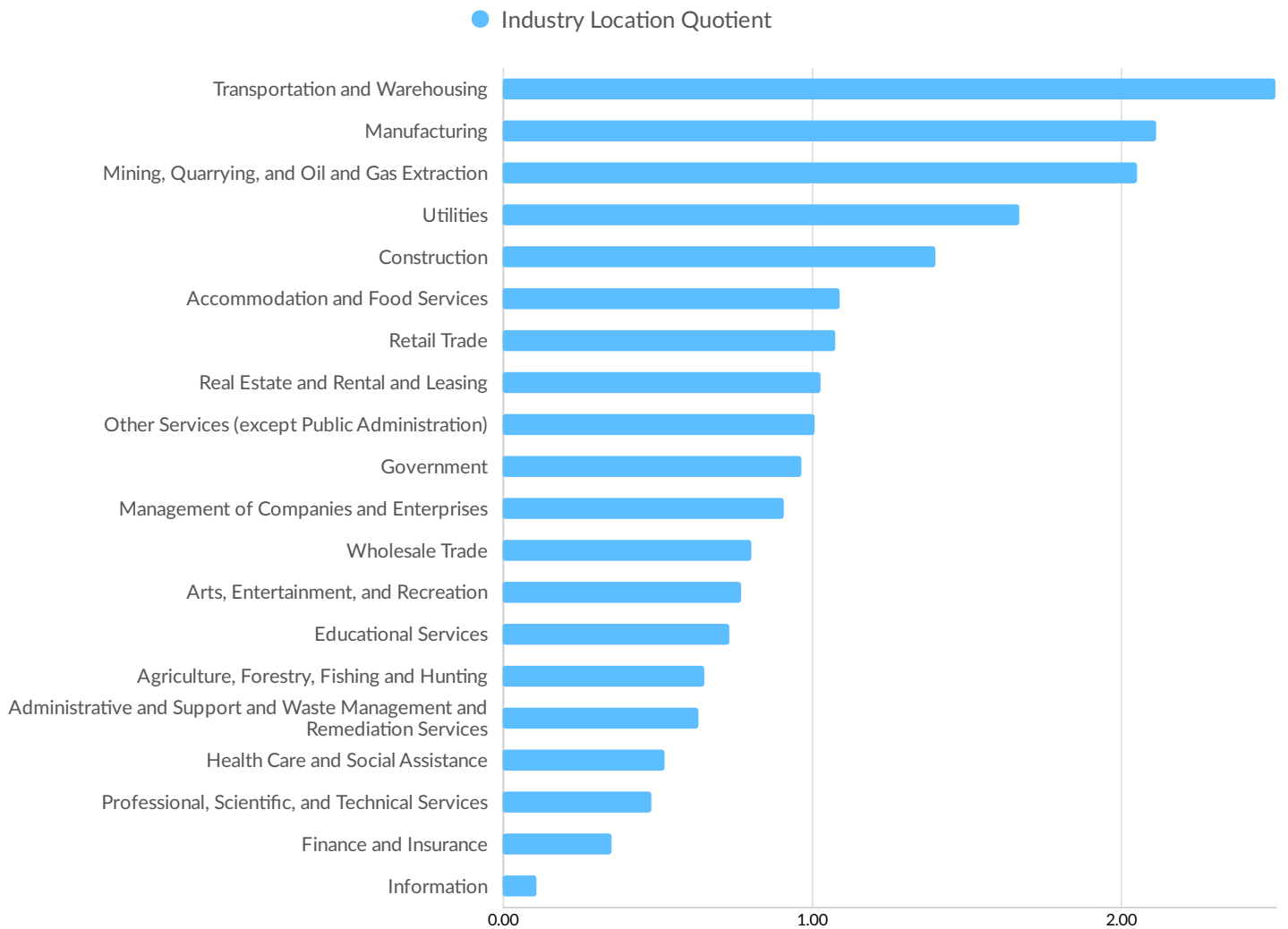
Largest Industries



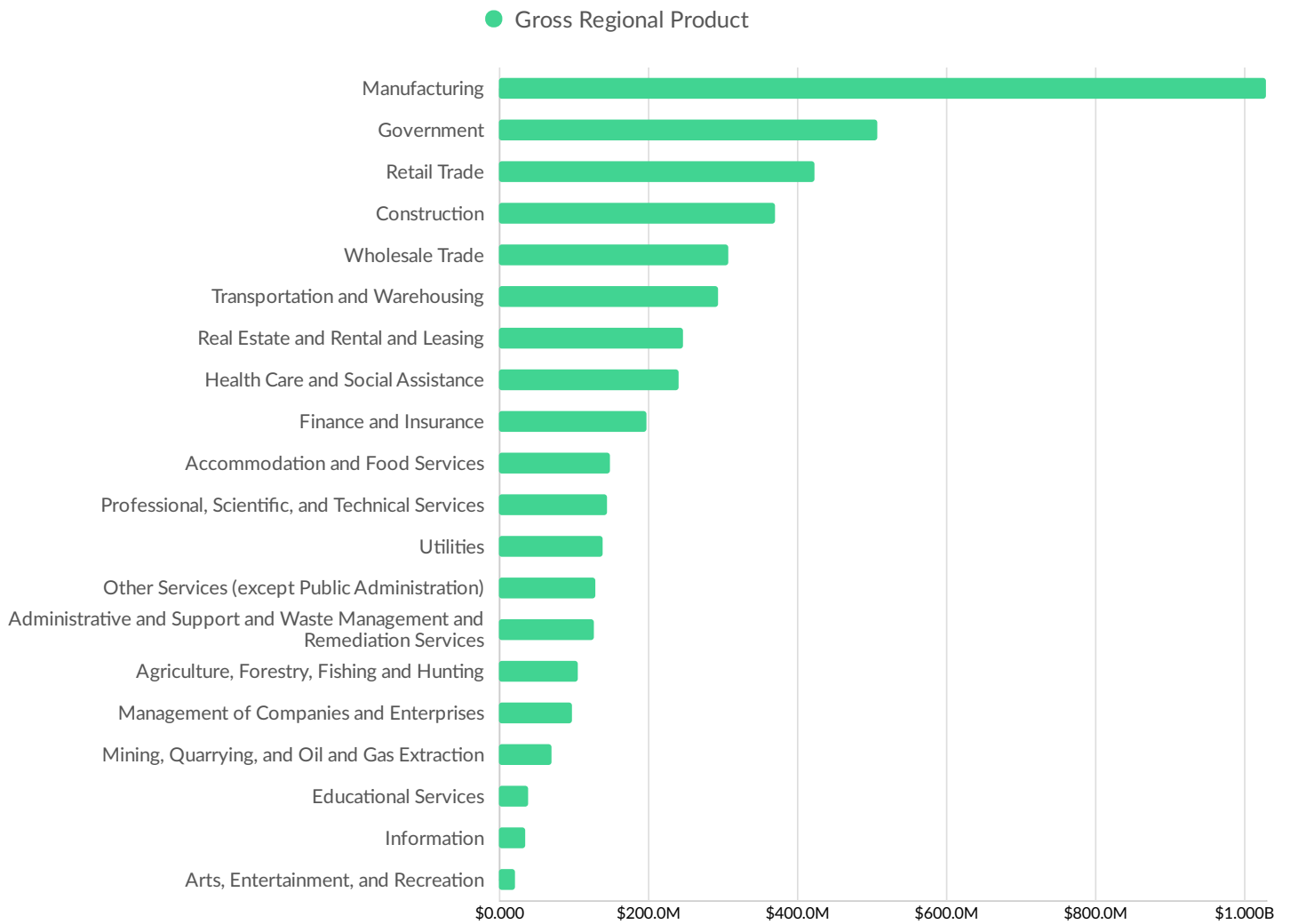
Top Growing Industries



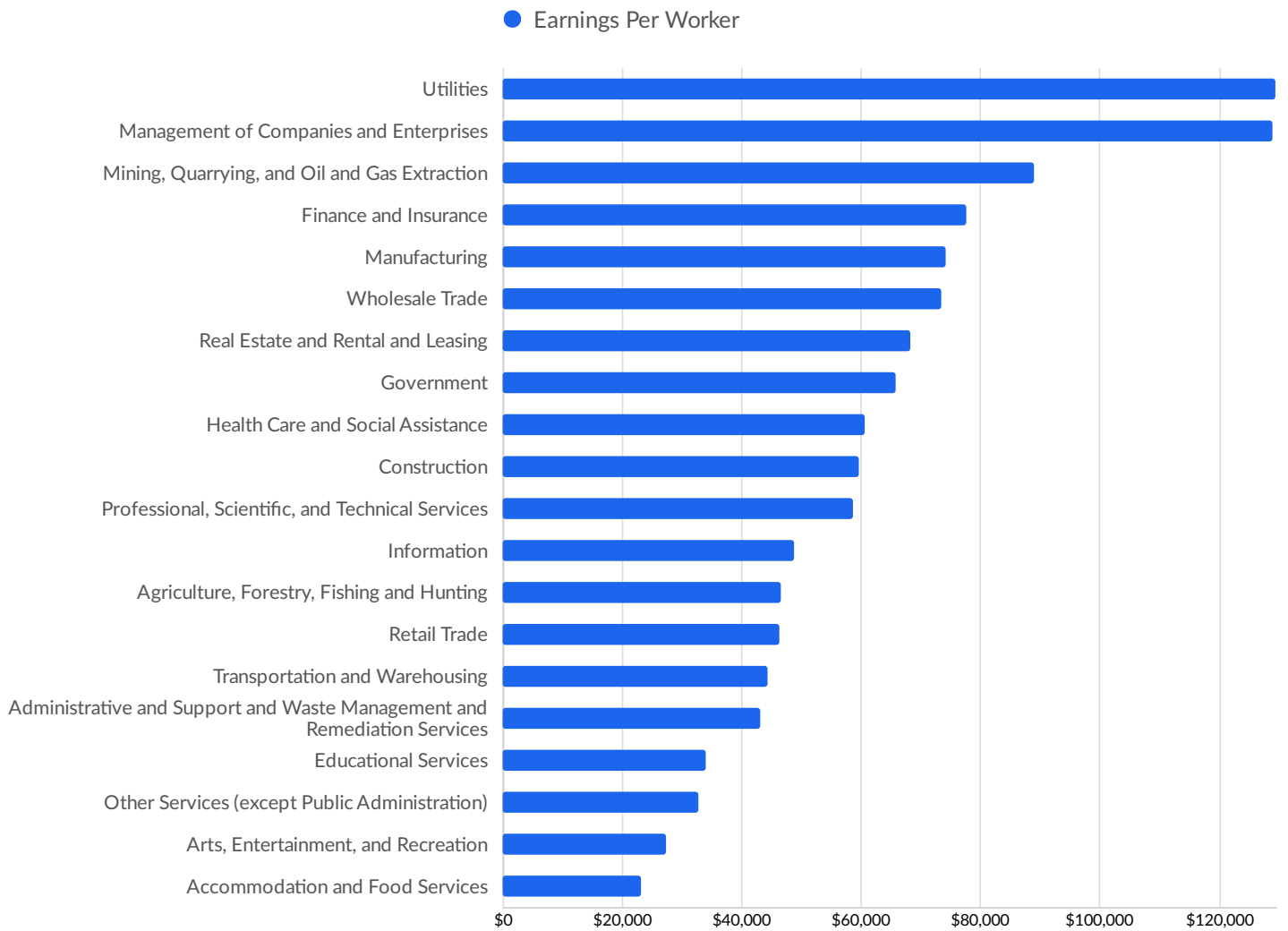
Top Industry Location Quotient



Top Industry GRP























Top Industry Earnings



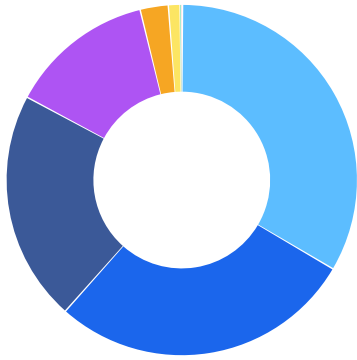
Business Characteristics

10,169 Companies Employ Your Workers

Online profiles for your workers mention 10,169 companies as employers, with the top 10 appearing below. In the last 12 months, 1,613 companies in Guadalupe County, TX posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
United States Air Force	1,677 	Methodist Hospital	877 
U.S. Army	1,087 	USAA	713 
H-E-B	366 	Caterpillar	346 
USAA	347 	HCA Healthcare	338 
Judson Isd	306 	Sysco	313 
Seguin Isd	281 	ManpowerGroup	223 
Walmart	252 	Randstad	144 
Caterpillar	224 	Methodist Texsan Hospital	121 
Amazon	180 	Amazon	108 
Continental	175 	Methodist Healthcare	106 

Business Size

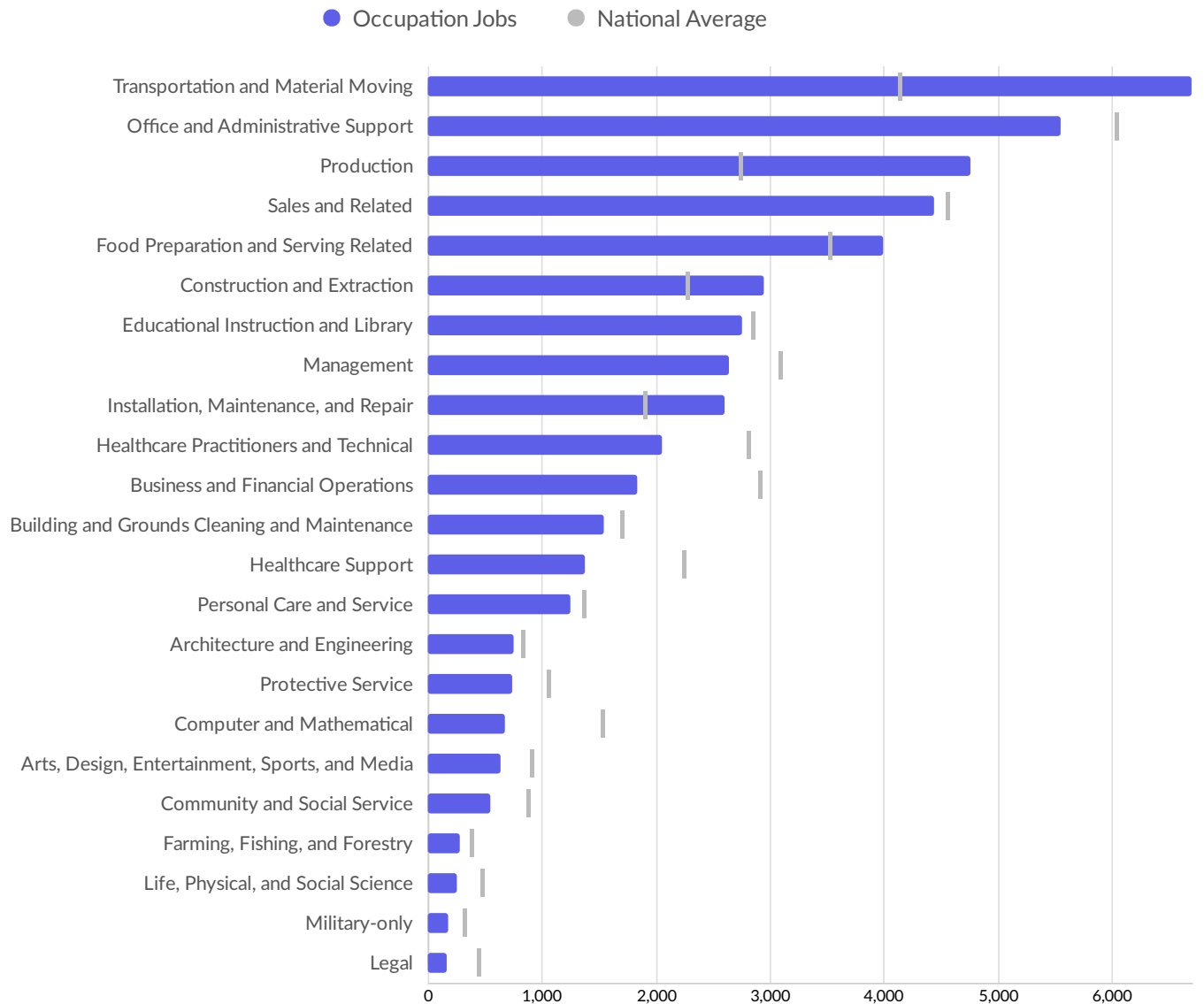


	Percentage	Business Count
1 to 4 employees	33.4%	1,055
5 to 9 employees	28.1%	888
10 to 19 employees	21.3%	672
20 to 49 employees	13.4%	422
50 to 99 employees	2.6%	82
100 to 249 employees	1.1%	34
250 to 499 employees	0.1%	3
500+ employees	0.1%	4

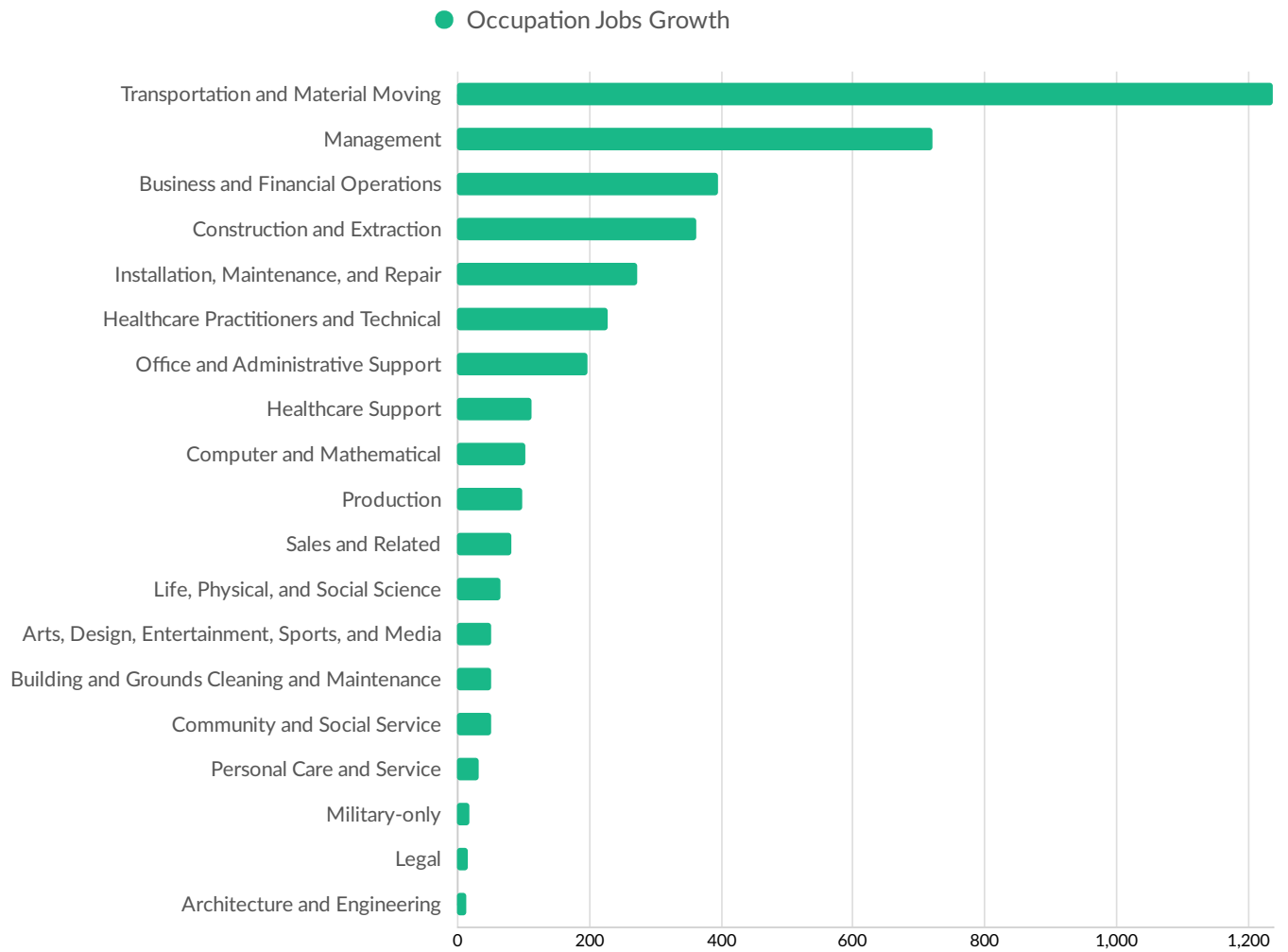
**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

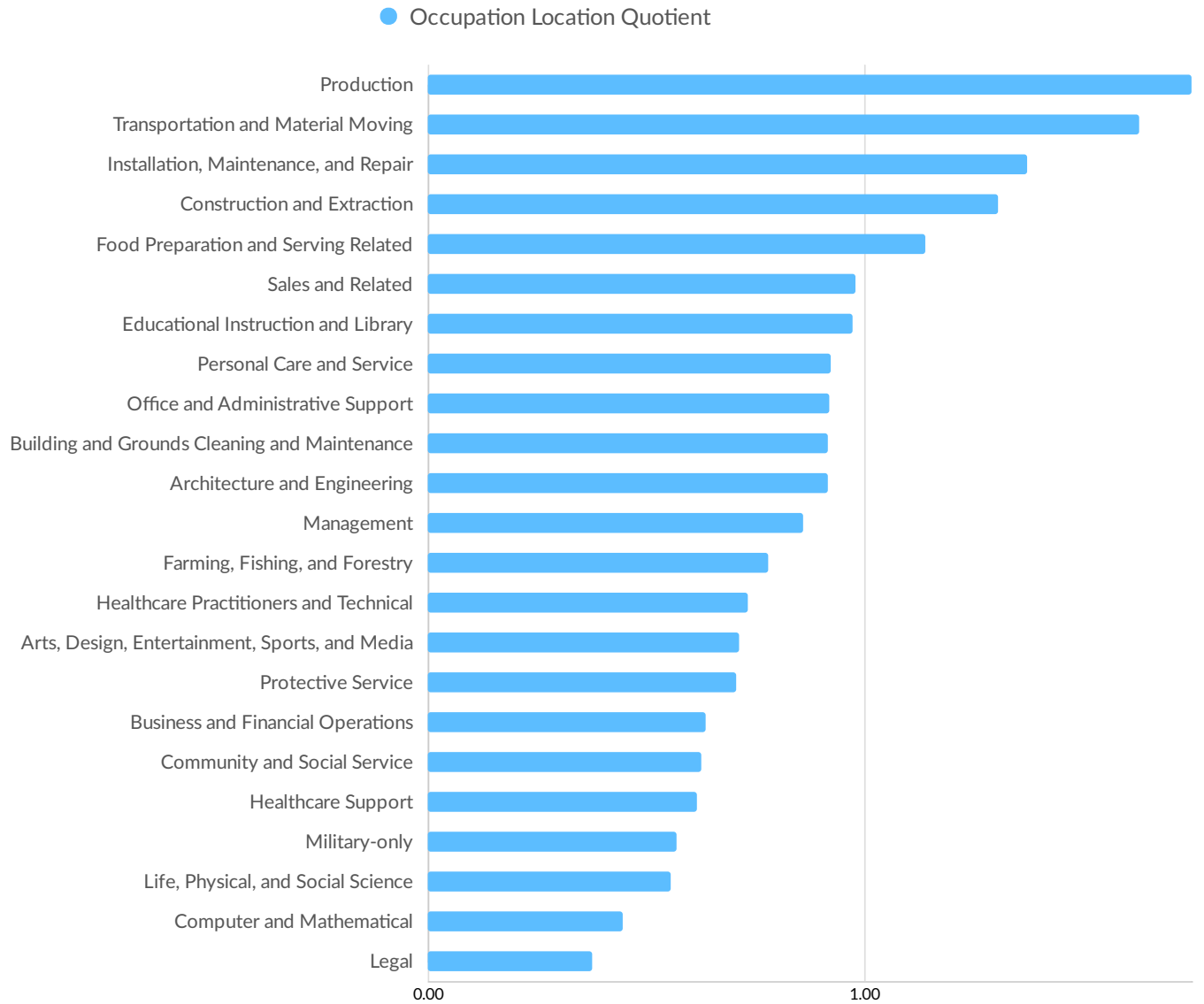
Largest Occupations



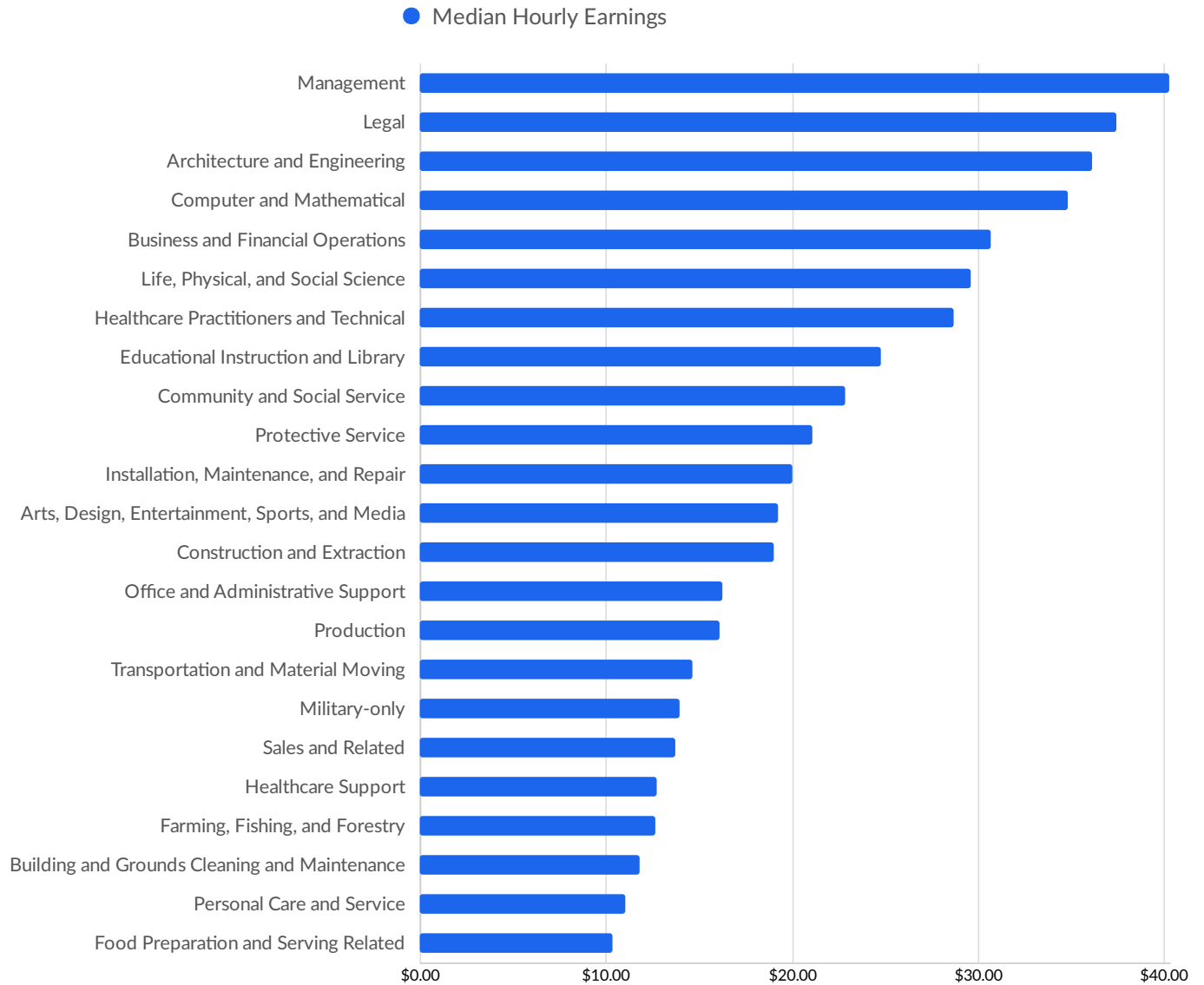
Top Growing Occupations



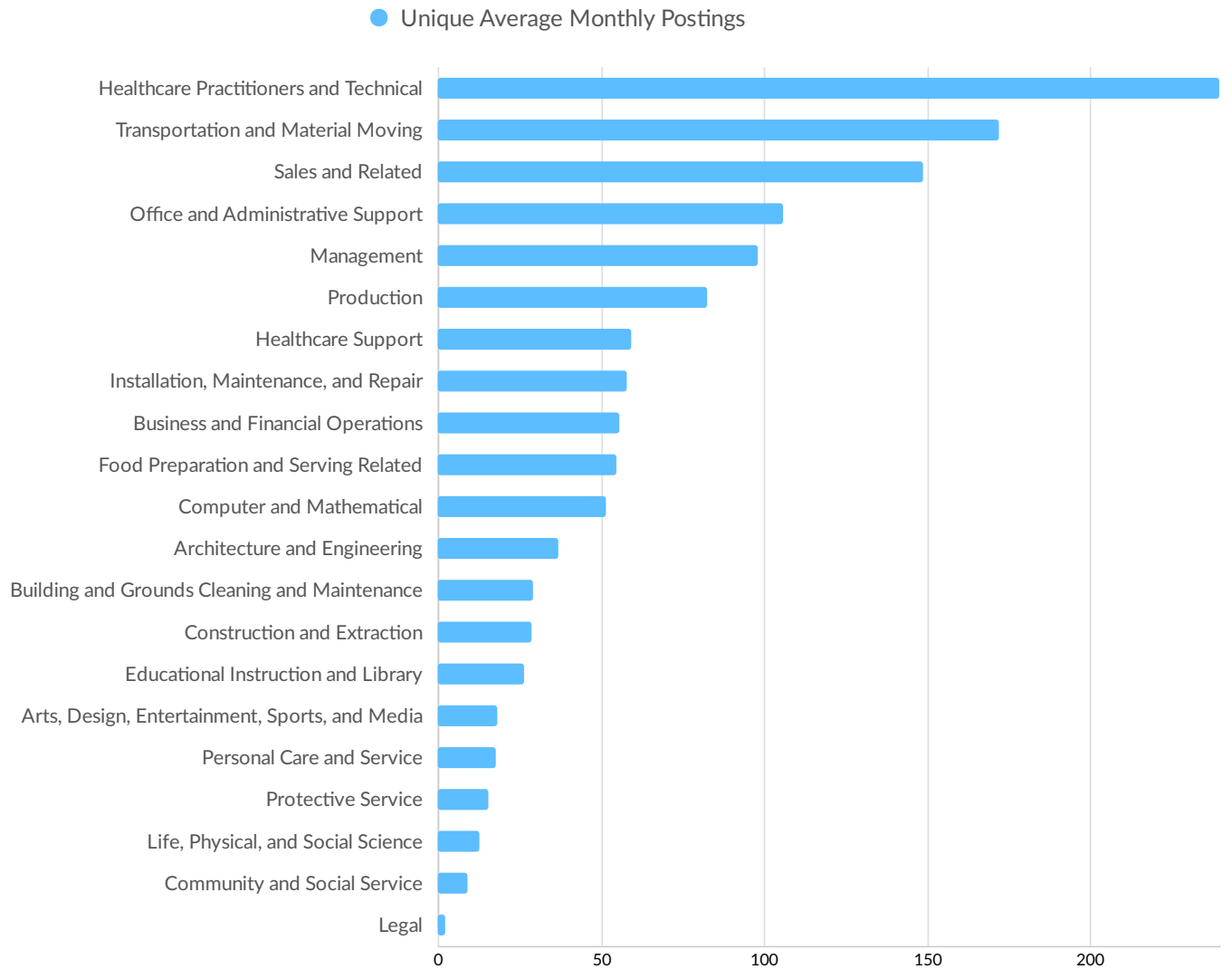
Top Occupation Location Quotient



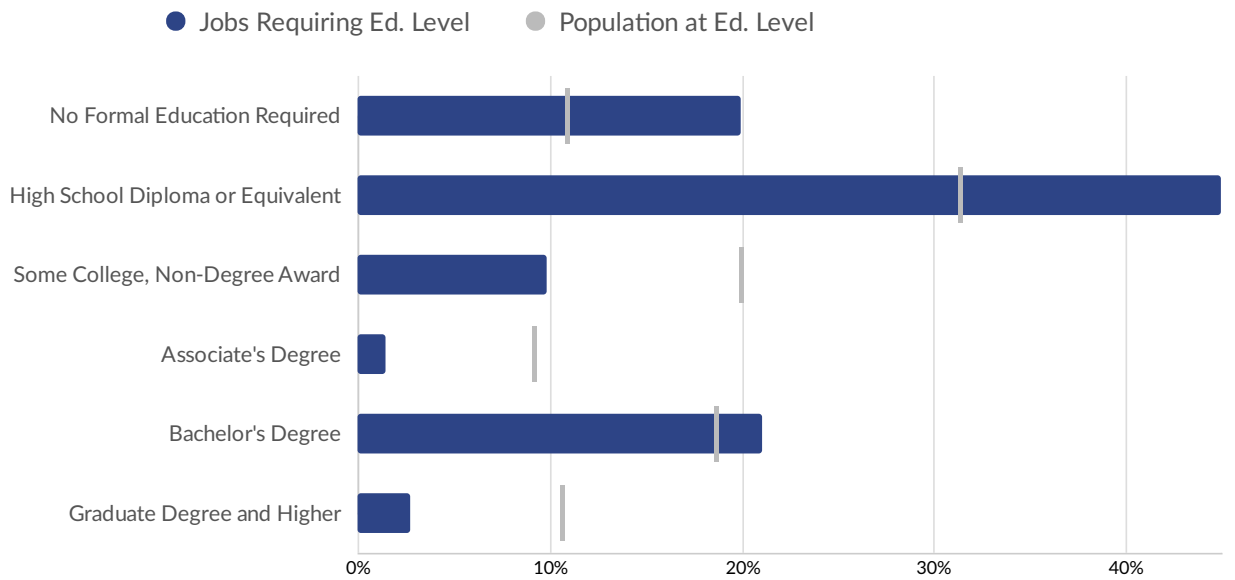
Top Occupation Earnings



Top Posted Occupations







Underemployment



Educational Pipeline

In 2020, there were 278 graduates in Guadalupe County, TX. This pipeline has shrunk by 20% over the last 5 years. The highest share of these graduates come from "Business Administration and Management, General", Exercise Science and Kinesiology, and Registered Nursing/Registered Nurse.

School	Total Graduates (2020)	Graduate Trend (2016 - 2020)
Texas Lutheran University	266 	
Seguin Beauty School-Seguin	12 	

● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher

In-Demand Skills

