

TEXAS

COMAL COUNTY

AT A GLANCE

greater:
SATX

REGIONAL ECONOMIC PARTNERSHIP

Q1 2022

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Report Parameters

1 County

48091 Comal County, TX

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

172,128

Population (2021)

Population **grew by 37,720** over the last 5 years and is projected to **grow by 35,915** over the next 5 years.

71,347

Total Regional Employment

Jobs **grew by 12,164** over the last 5 years and are projected to **grow by 13,020** over the next 5 years.

\$79.9K

Median Household Income (2019)

Median household income is **\$17.1K above** the national median household income of \$62.8K.

Takeaways

- As of 2021 the region's population **increased by 28.1%** since 2016, growing by 37,720. Population is expected to **increase by 20.9%** between 2021 and 2026, adding 35,915.
- From 2016 to 2021, jobs **increased by 20.6%** in Comal County, TX from 59,183 to **71,347**. This change **outpaced the national growth rate of 0.4% by 21.0%**. As the number of jobs increased, the **labor force participation rate decreased from 60.4% to 57.1% between 2016 and 2021**.
- Concerning educational attainment, **24.4% of Comal County, TX residents possess a Bachelor's Degree** (4.1% above the national average), and **7.9% hold an Associate's Degree** (0.8% below the national average).
- The top three industries in 2021 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and Utility System Construction.

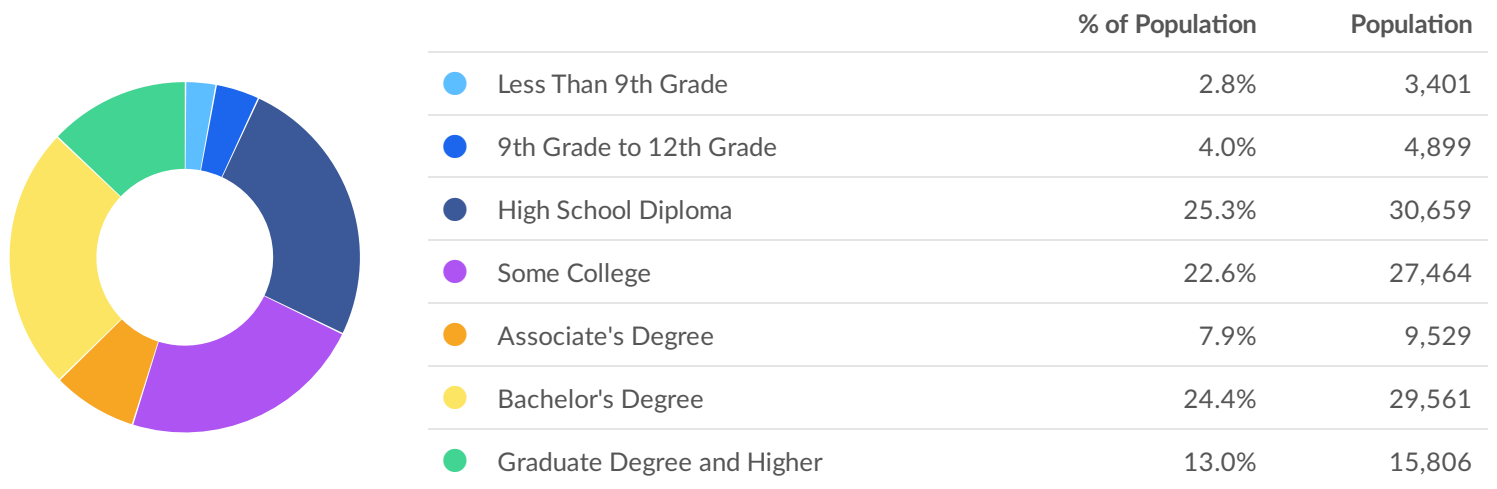
	Population (2021)	Labor Force (2021)	Jobs (2021)	Cost of Living	GRP	Imports	Exports
Region	172,128	78,387	71,347	99.0	\$7.87B	\$9.58B	\$6.29B
State	29,804,424	14,398,691	14,041,695	96.6	\$1.89T	\$1.24T	\$1.54T

Dec 2021 Labor Force Breakdown



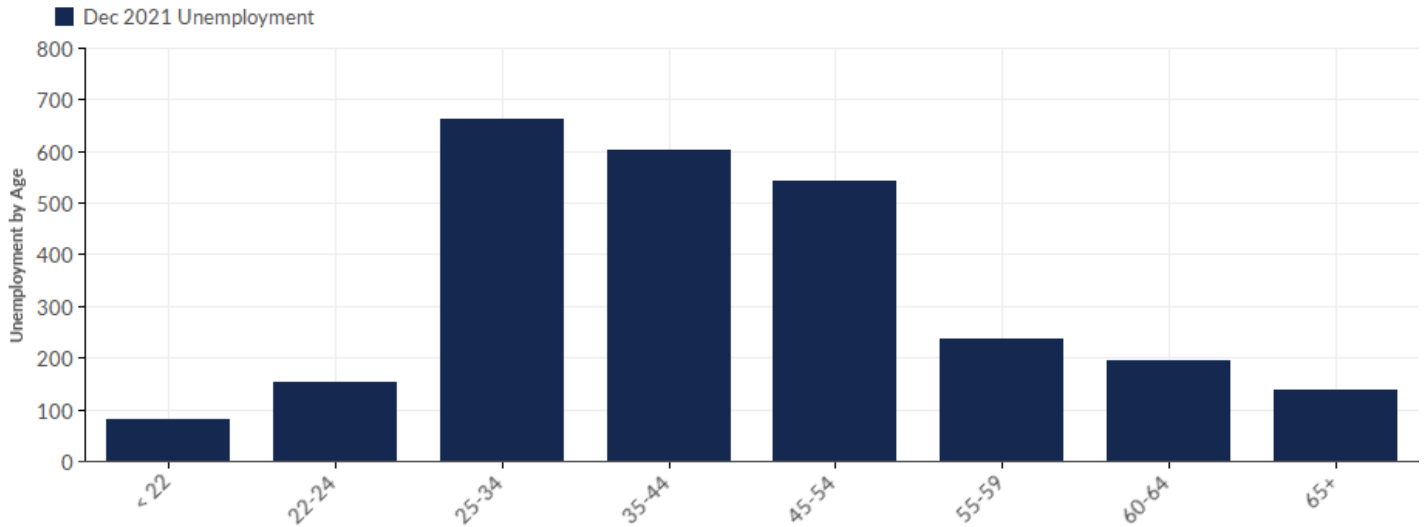
Educational Attainment

Concerning educational attainment, **24.4% of Comal County, TX residents possess a Bachelor's Degree** (4.1% above the national average), and **7.9% hold an Associate's Degree** (0.8% below the national average).



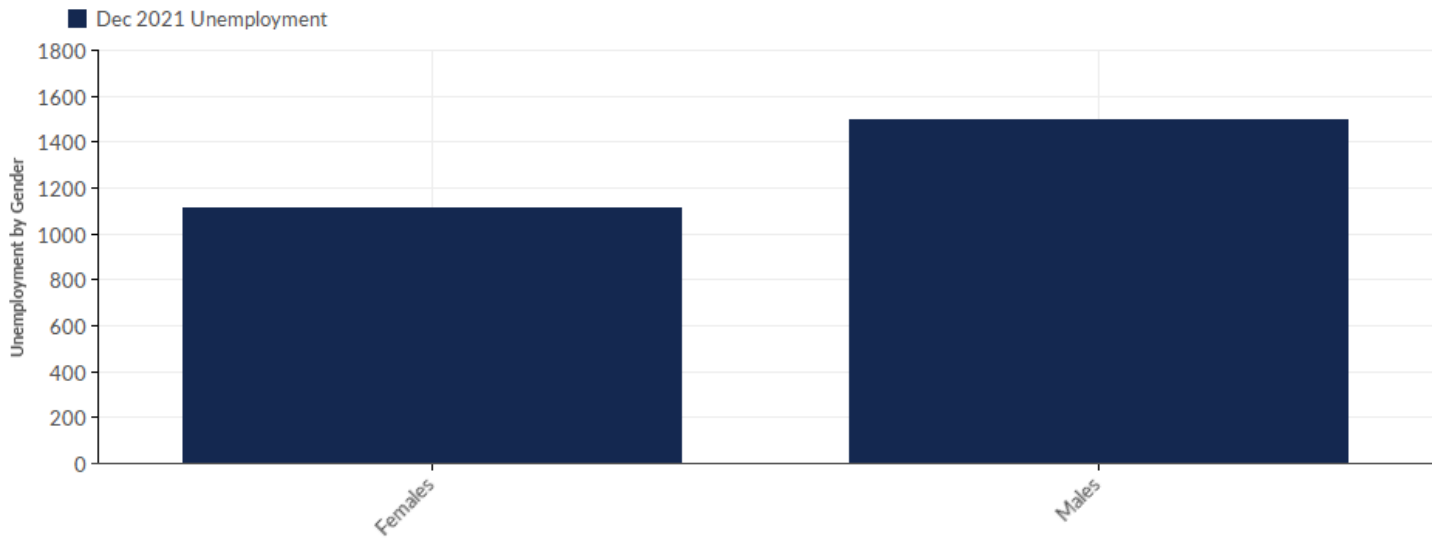
Unemployment by Demographics

Unemployment by Age



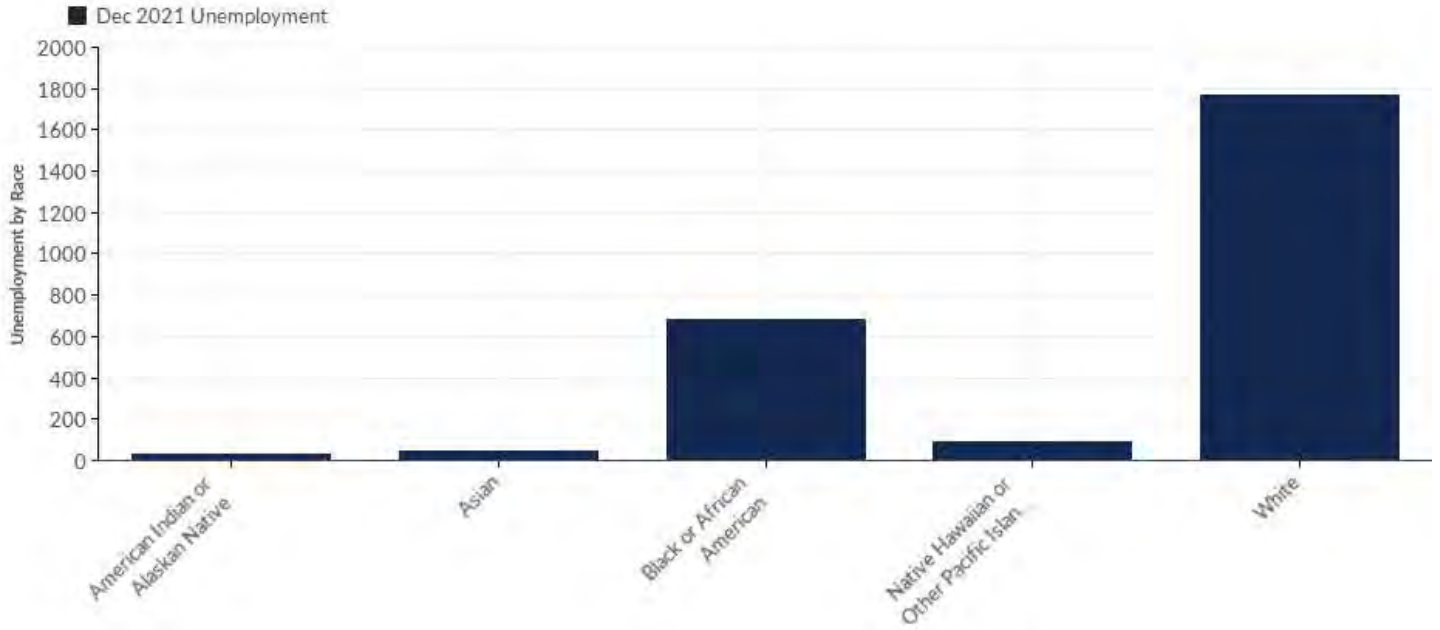
Age	Unemployment (Dec 2021)	% of Cohort
< 22	81	3.10%
22-24	154	5.90%
25-34	662	25.36%
35-44	603	23.10%
45-54	541	20.73%
55-59	236	9.04%
60-64	196	7.51%
65+	137	5.25%
Total	2,610	100.00%

Unemployment by Gender



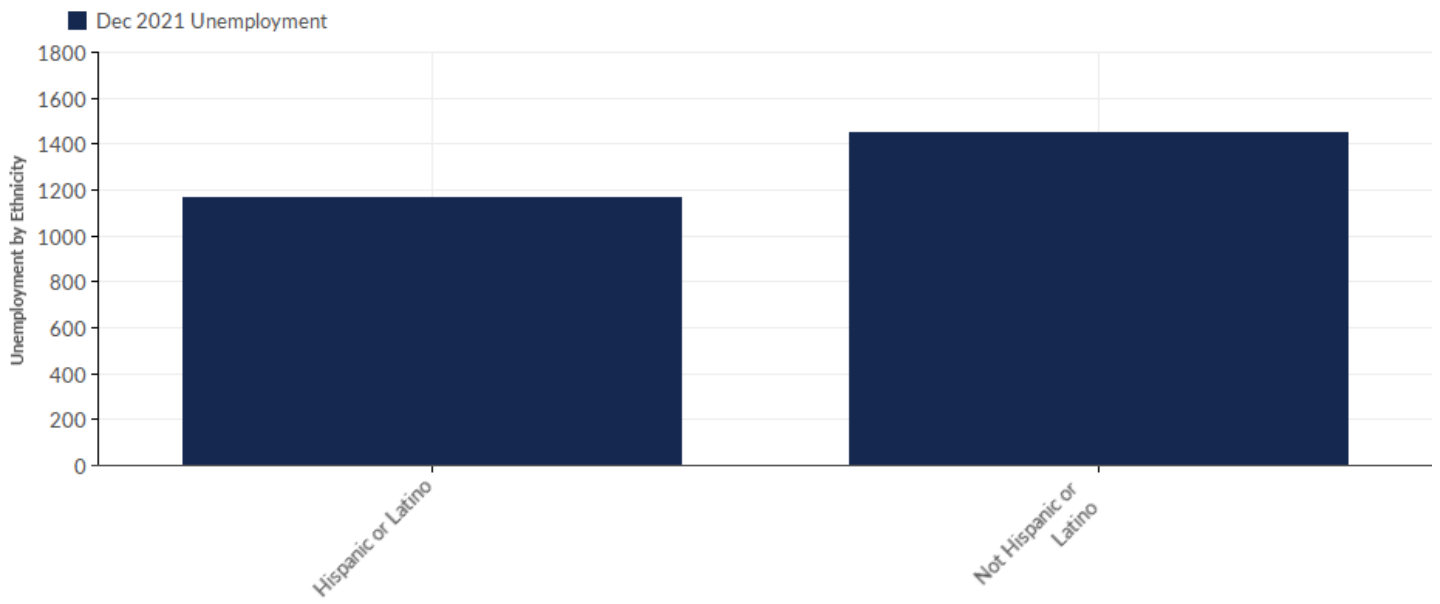
Gender	Unemployment (Dec 2021)	% of Cohort
Females	1,112	42.61%
Males	1,498	57.39%
Total	2,610	100.00%

Unemployment by Race



Race	Unemployment (Dec 2021)	% of Cohort
American Indian or Alaskan Native	27	1.03%
Asian	42	1.61%
Black or African American	684	26.21%
Native Hawaiian or Other Pacific Islander	89	3.41%
White	1,768	67.74%
Total	2,610	100.00%

Unemployment by Ethnicity

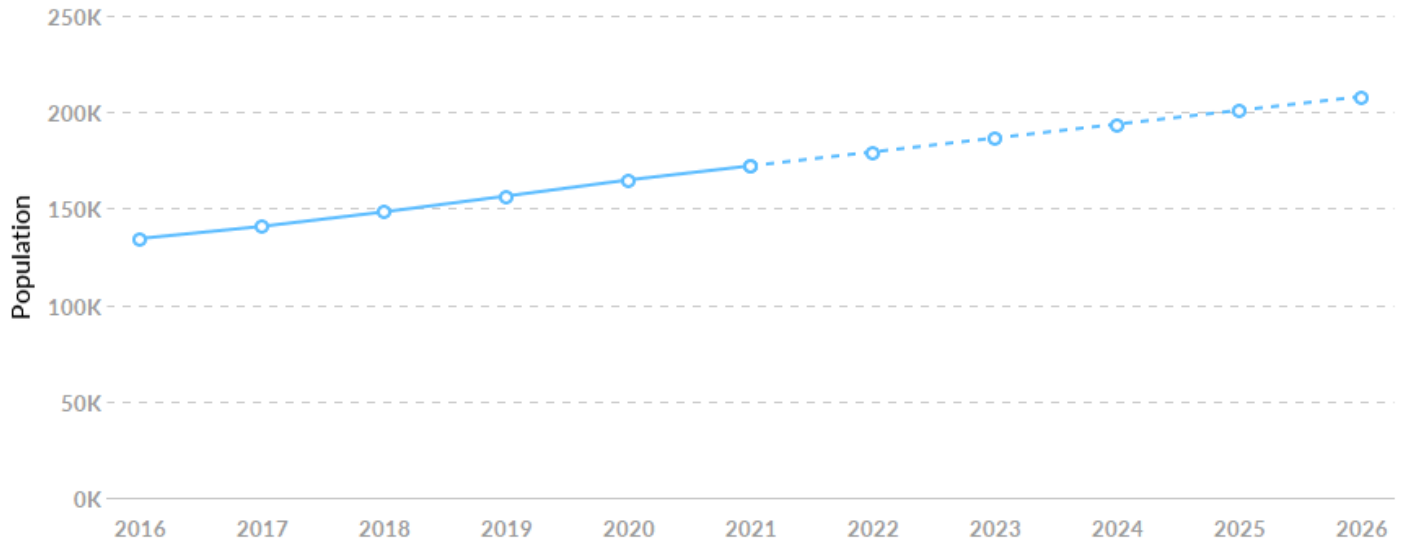


Ethnicity	Unemployment (Dec 2021)	% of Cohort
Hispanic or Latino	1,163	44.56%
Not Hispanic or Latino	1,447	55.44%
Total	2,610	100.00%

Historic & Projected Trends

Population Trends

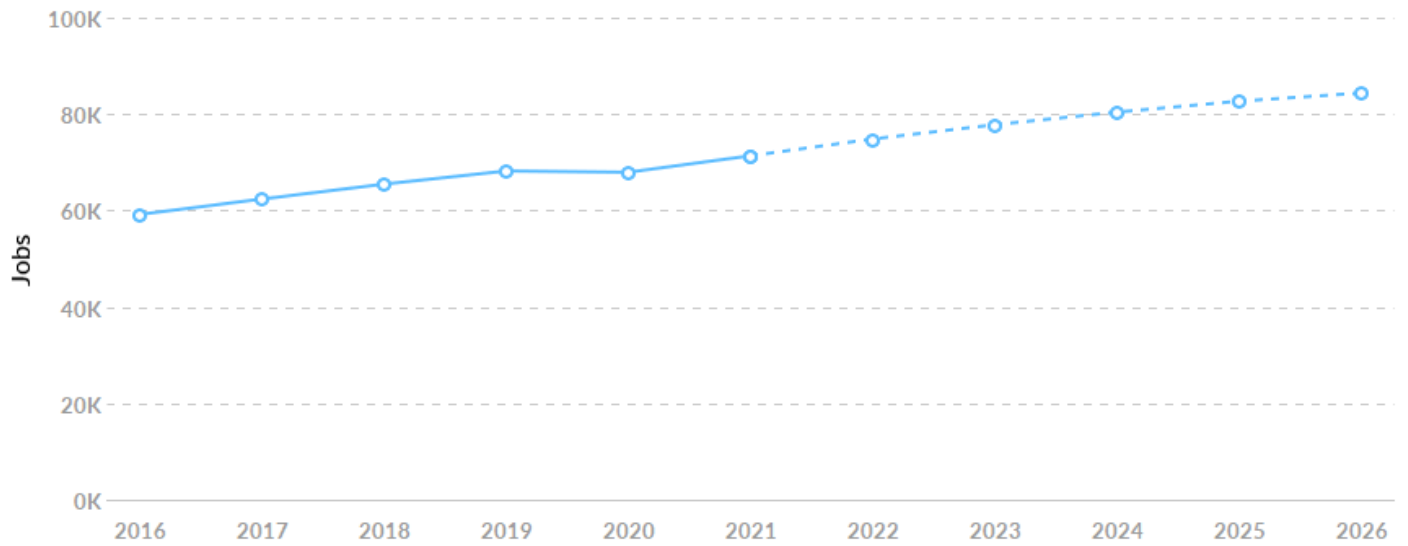
As of 2021 the region's population **increased by 28.1%** since 2016, growing by 37,720. Population is expected to **increase by 20.9%** between 2021 and 2026, adding 35,915.



Timeframe	Population
2016	134,408
2017	140,721
2018	148,230
2019	156,435
2020	164,812
2021	172,128
2022	179,337
2023	186,548
2024	193,728
2025	200,915
2026	208,043

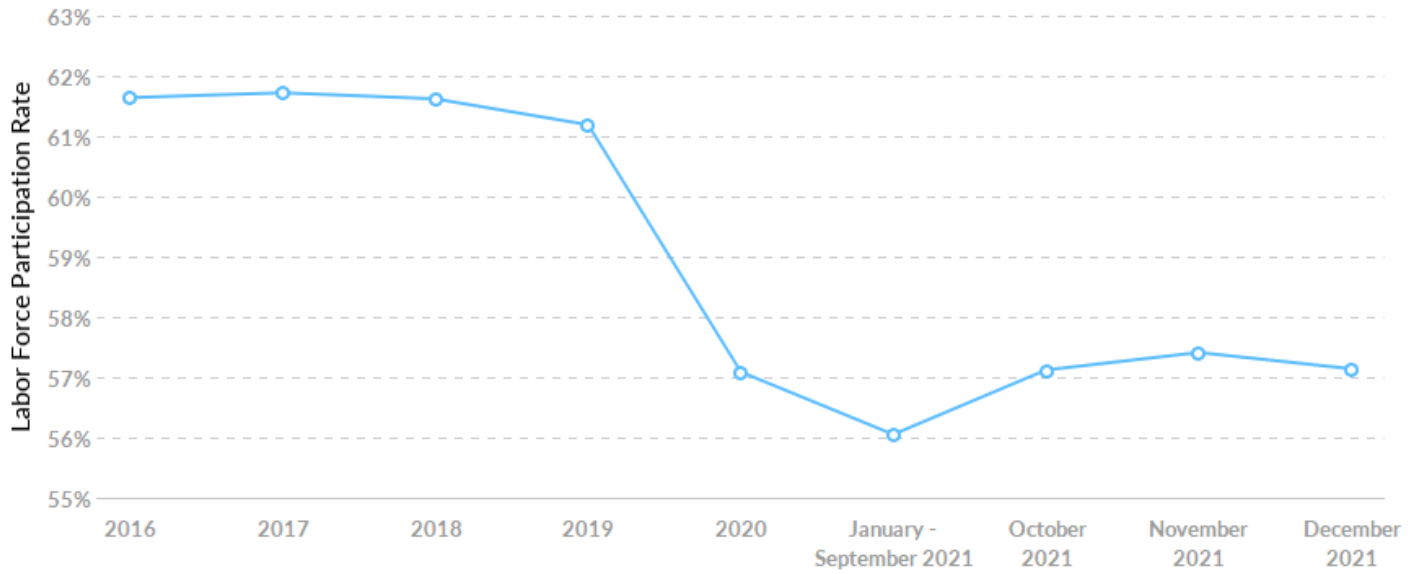
Job Trends

From 2016 to 2021, jobs increased by 20.6% in Comal County, TX from 59,183 to 71,347. This change outpaced the national growth rate of 0.4% by 21.0%.



Timeframe	Jobs
2016	59,183
2017	62,369
2018	65,468
2019	68,196
2020	67,932
2021	71,347
2022	74,830
2023	77,798
2024	80,404
2025	82,678
2026	84,367

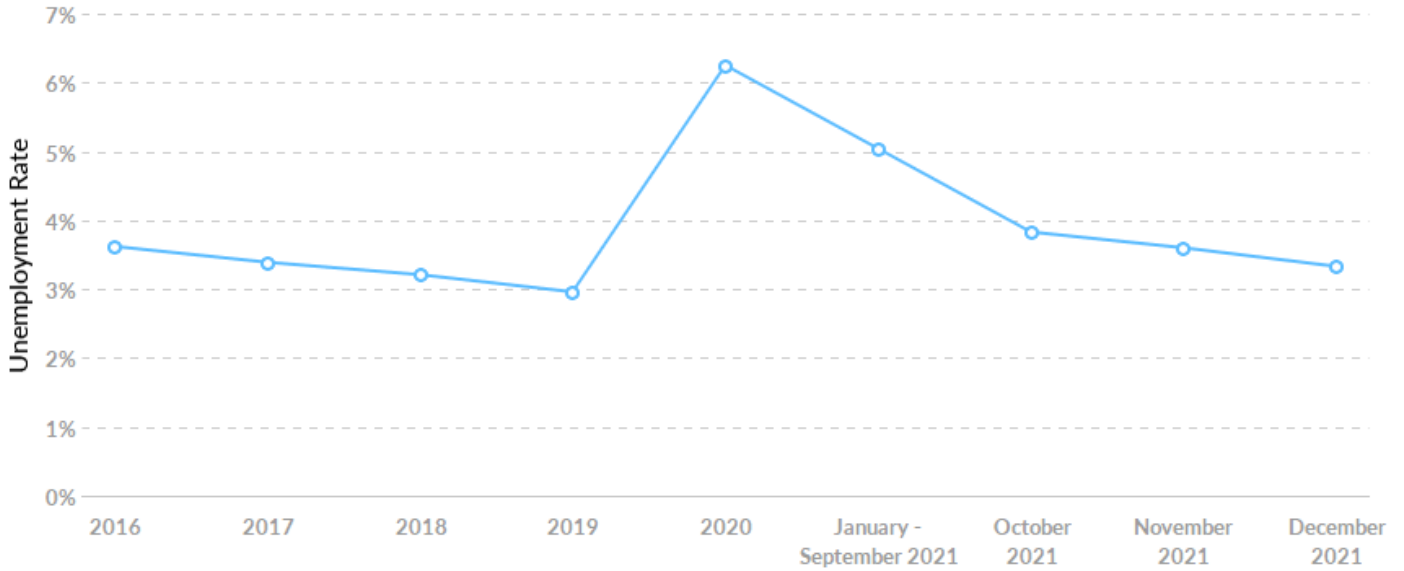
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2016	61.64%
2017	61.72%
2018	61.62%
2019	61.19%
2020	57.09%
January - September 2021	56.05%
October 2021	57.12%
November 2021	57.41%
December 2021	57.14%

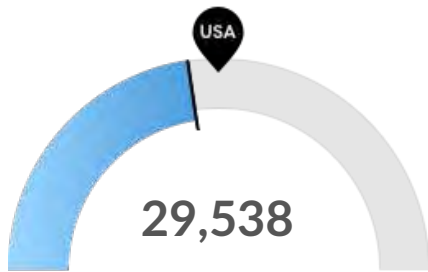
Unemployment Rate Trends

Comal County, TX had a December 2021 unemployment rate of 3.33%, **decreasing from 3.62%** 5 years before.



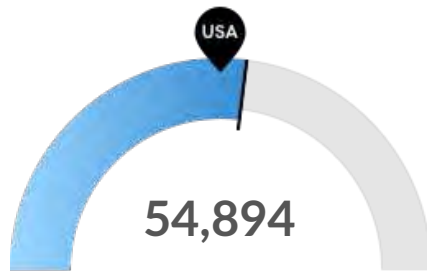
Timeframe	Unemployment Rate
2016	3.62%
2017	3.39%
2018	3.21%
2019	2.96%
2020	6.25%
January - September 2021	5.04%
October 2021	3.83%
November 2021	3.60%
December 2021	3.33%

Population Characteristics



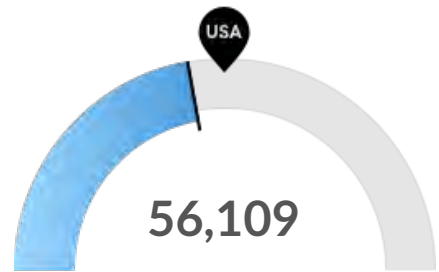
Millennials

Comal County, TX has 29,538 millennials (ages 25-39). The national average for an area this size is 33,963.



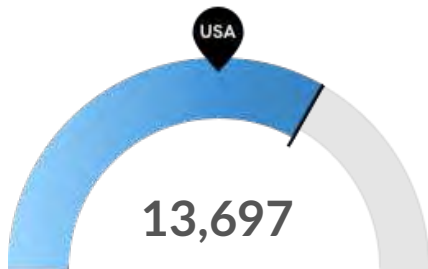
Retiring Soon

Retirement risk is high in Comal County, TX. The national average for an area this size is 49,052 people 55 or older, while there are 54,894 here.



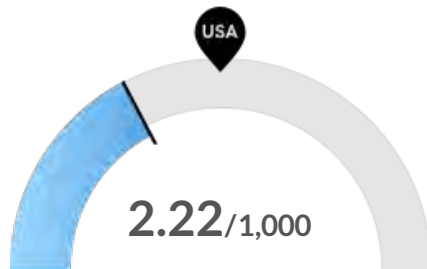
Racial Diversity

Racial diversity is low in Comal County, TX. The national average for an area this size is 66,384 racially diverse people, while there are 56,109 here.



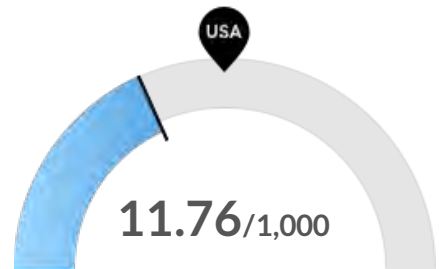
Veterans

Comal County, TX has 13,697 veterans. The national average for an area this size is 8,686.



Violent Crime

Comal County, TX has 2.22 violent crimes per 1,000 people. The national rate is 3.62 per 1,000 people.

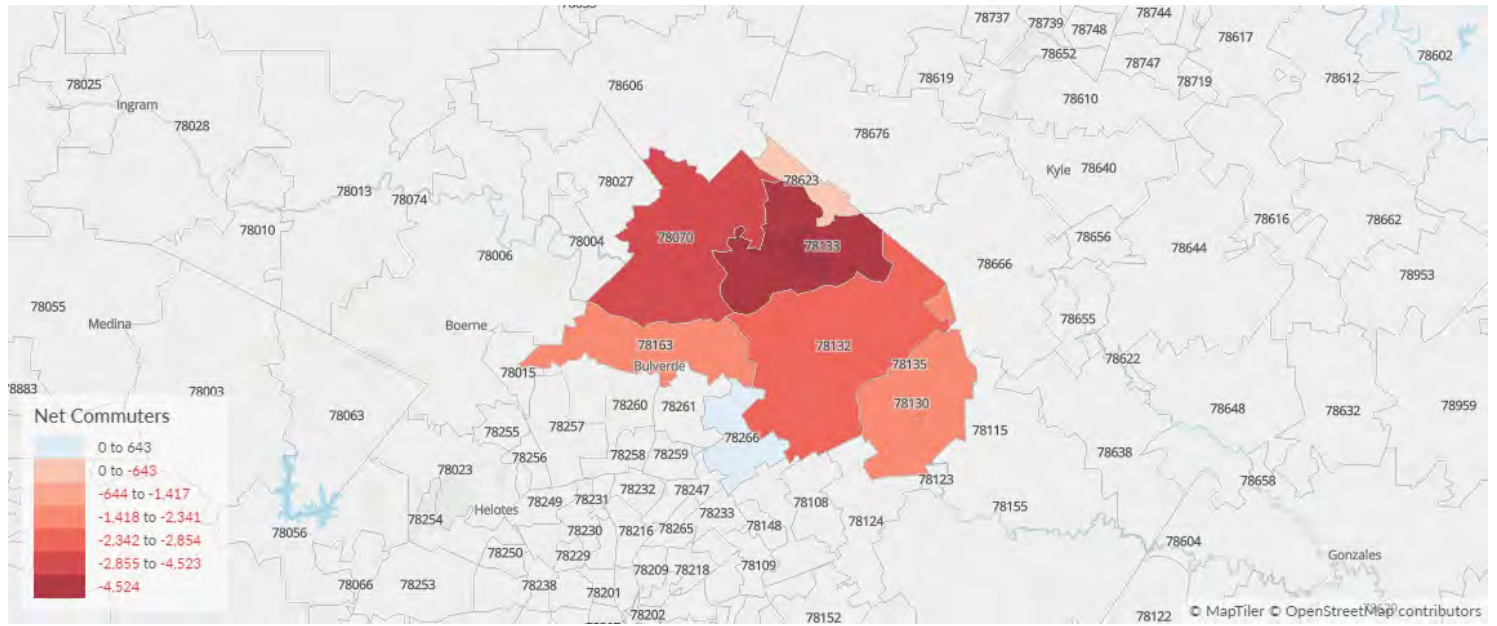


Property Crime

Comal County, TX has 11.76 property crimes per 1,000 people. The national rate is 17.91 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Comal County, TX currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2021 Employment
78130	New Braunfels, TX (in C...	36,549
78132	New Braunfels, TX (in C...	12,823
78070	Spring Branch, TX (in Co...	6,216
78133	Canyon Lake, TX (in Co...	5,996
78163	Bulverde, TX (in Comal ...	5,386

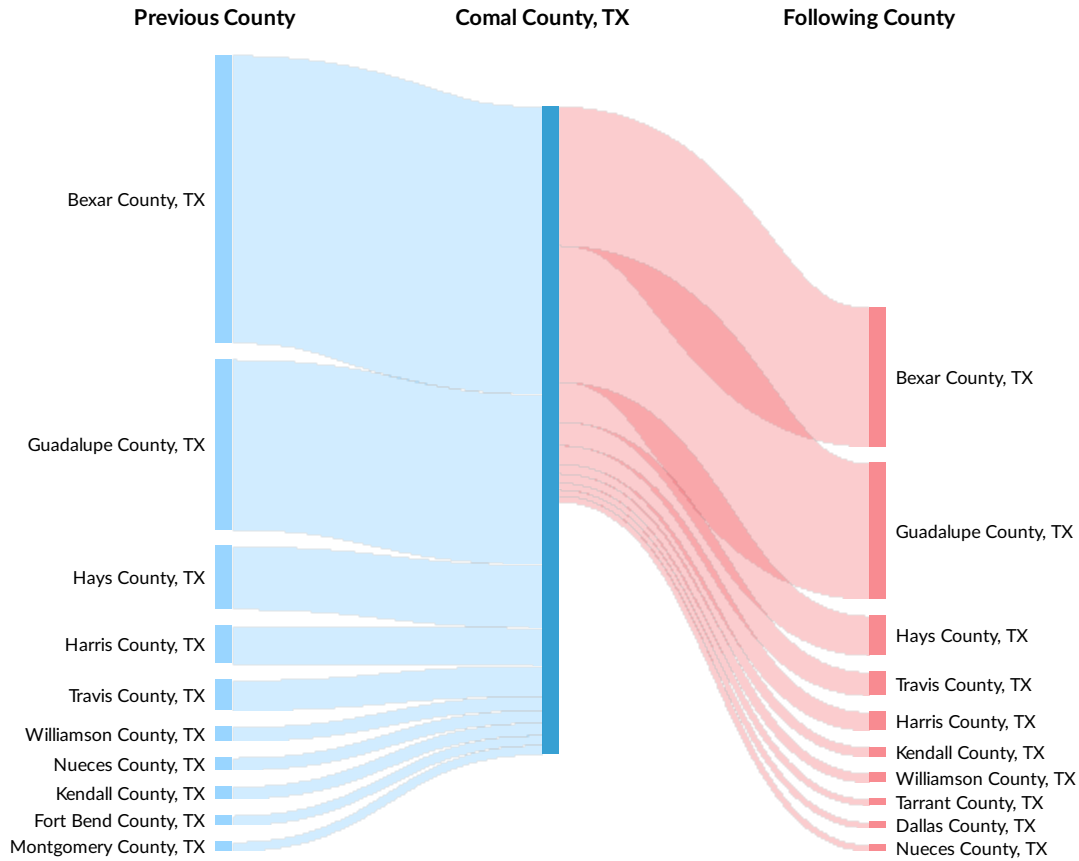
Where Talent Lives

ZIP	Name	2021 Workers
78130	New Braunfels, TX (in C...	38,315
78132	New Braunfels, TX (in C...	15,165
78133	Canyon Lake, TX (in Co...	10,520
78070	Spring Branch, TX (in Co...	9,071
78163	Bulverde, TX (in Comal ...	6,805

Inbound and Outbound Migration

The table below analyzes past and current residents of Comal County, TX. The left column shows residents of other counties migrating to Comal County, TX. The right column shows residents migrating from Comal County, TX to other counties.

As of 2019, 3,951 people have migrated from Bexar County, TX to Comal County, TX. In the same year, 1,910 people left Comal County, TX migrating to Bexar County, TX. The total Net Migration for Comal County, TX in 2019 was 6,071.

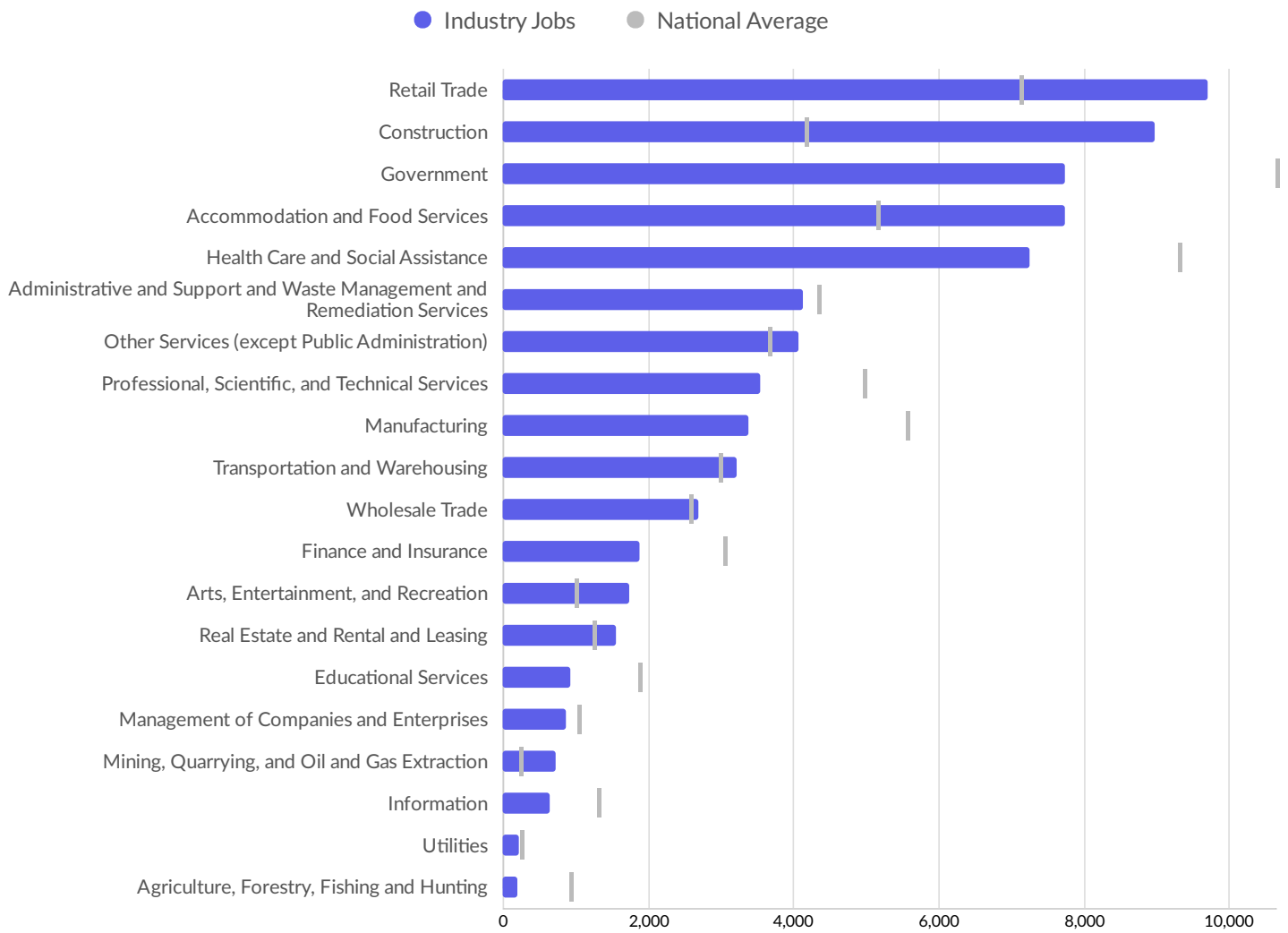


Top Previous Counties	Migrations
Bexar County, TX	3,951
Guadalupe County, TX	2,338
Hays County, TX	867
Harris County, TX	520
Travis County, TX	417
Williamson County, TX	195

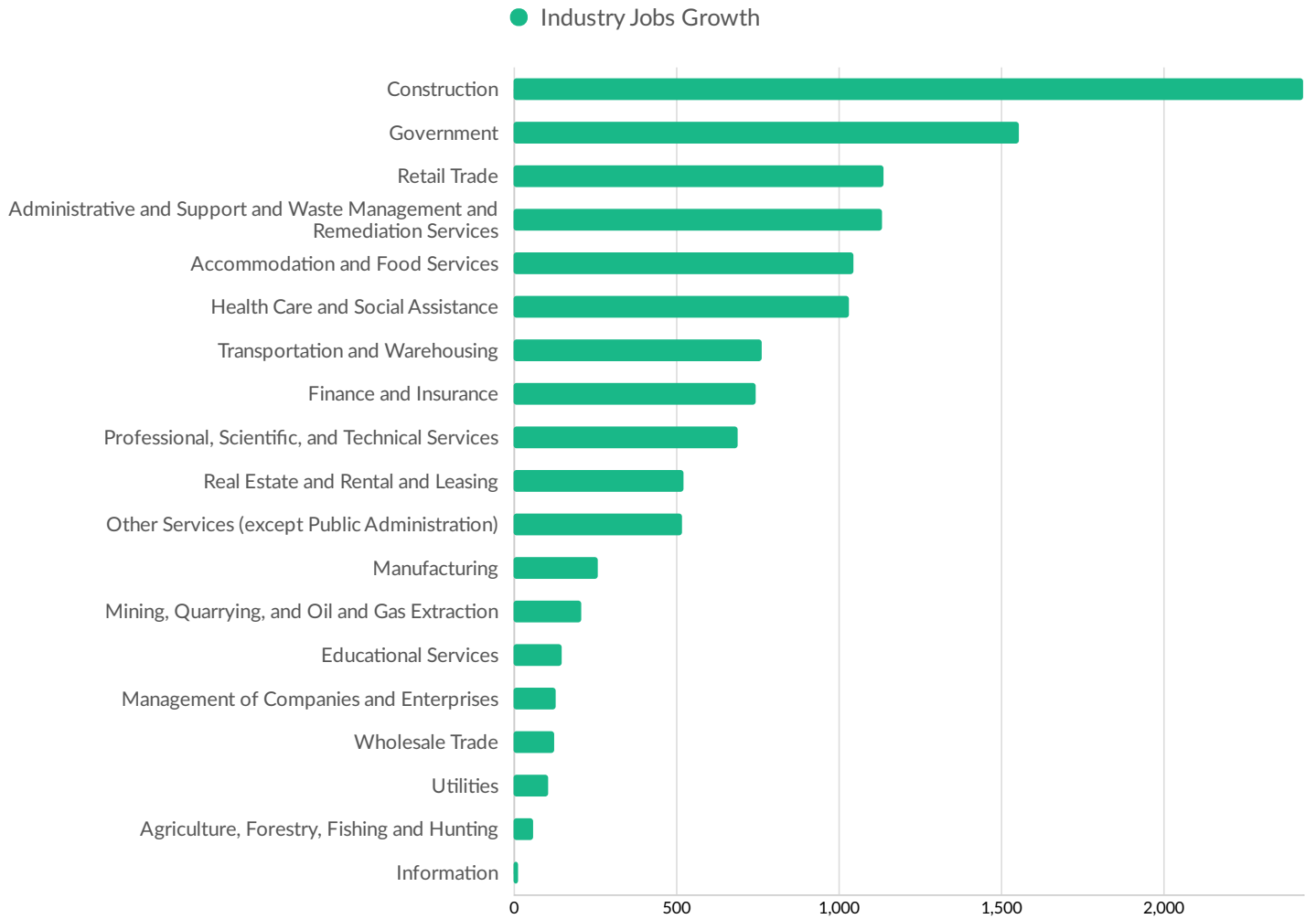
Top Previous Counties	Migrations
Nueces County, TX	173
Kendall County, TX	171
Fort Bend County, TX	135
Montgomery County, TX	127
Tarrant County, TX	115
San Diego County, CA	106
Wilson County, TX	103
Blanco County, TX	101
Dallas County, TX	97
Top Following Counties	Migrations
Bexar County, TX	1,910
Guadalupe County, TX	1,871
Hays County, TX	547
Travis County, TX	325
Harris County, TX	255
Kendall County, TX	133
Williamson County, TX	128
Tarrant County, TX	92
Dallas County, TX	86
Nueces County, TX	85
Caldwell County, TX	72
Blanco County, TX	72
Bell County, TX	67
Wilson County, TX	59
Hidalgo County, TX	51

Industry Characteristics

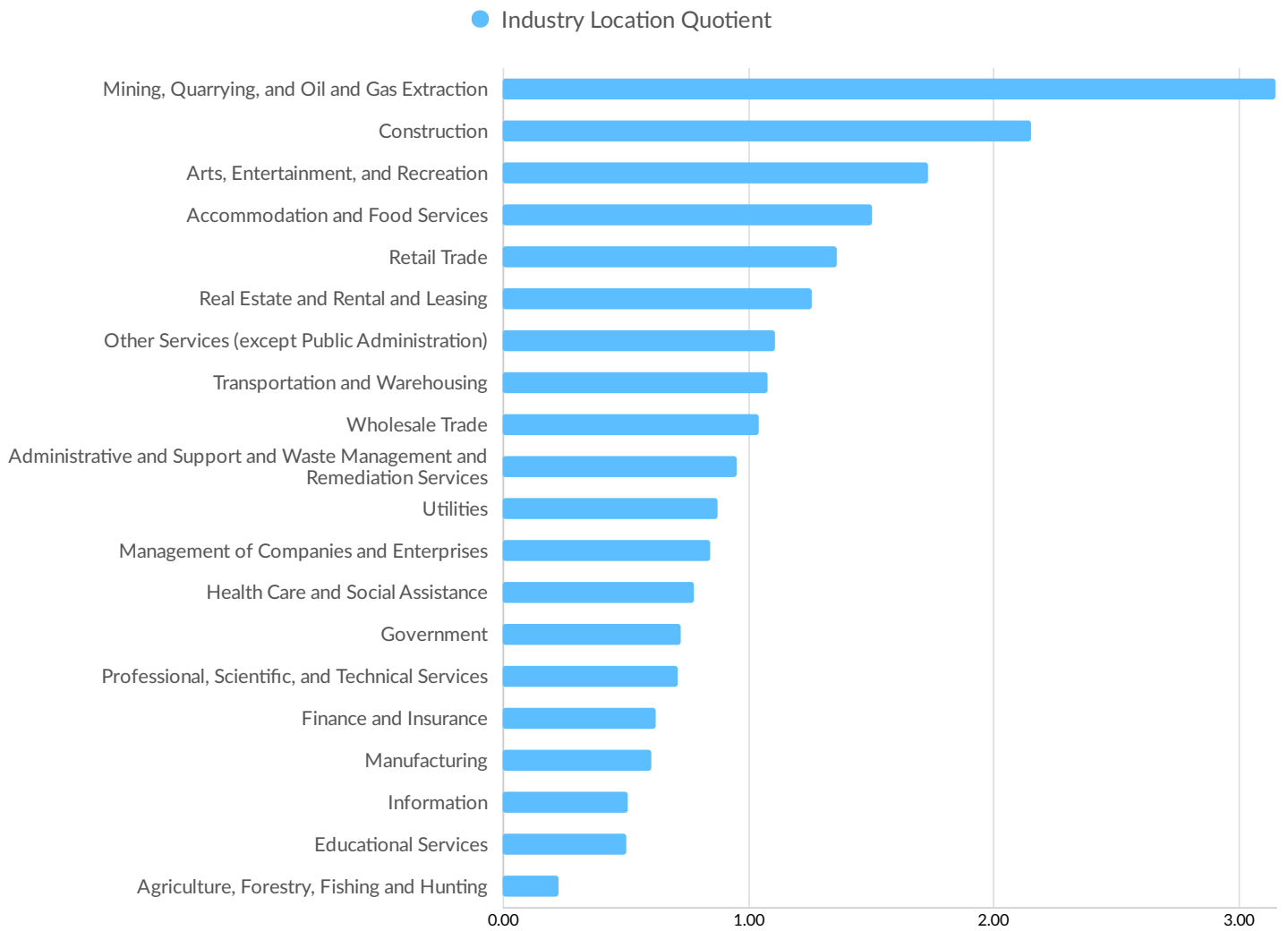
Largest Industries



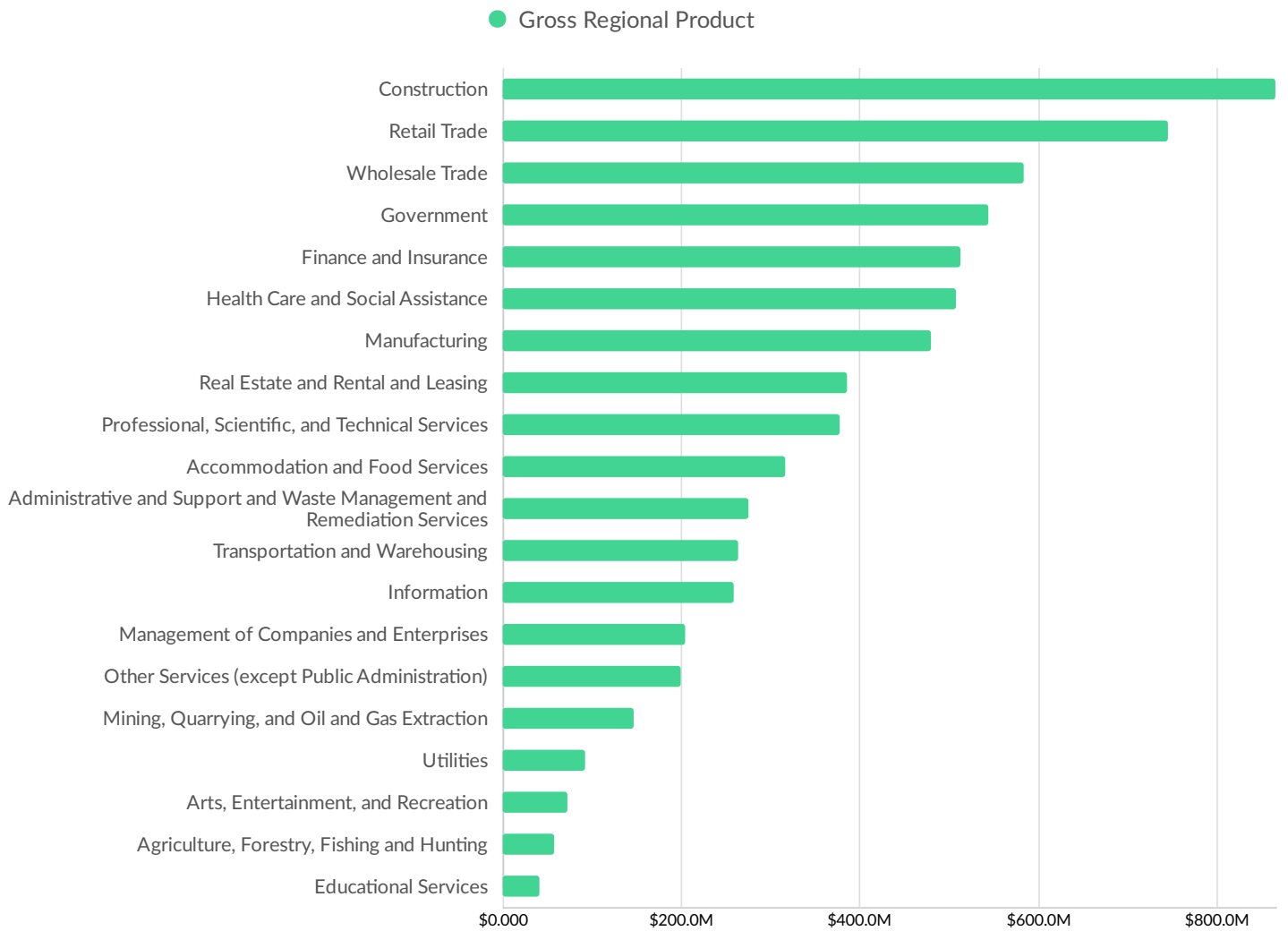
Top Growing Industries



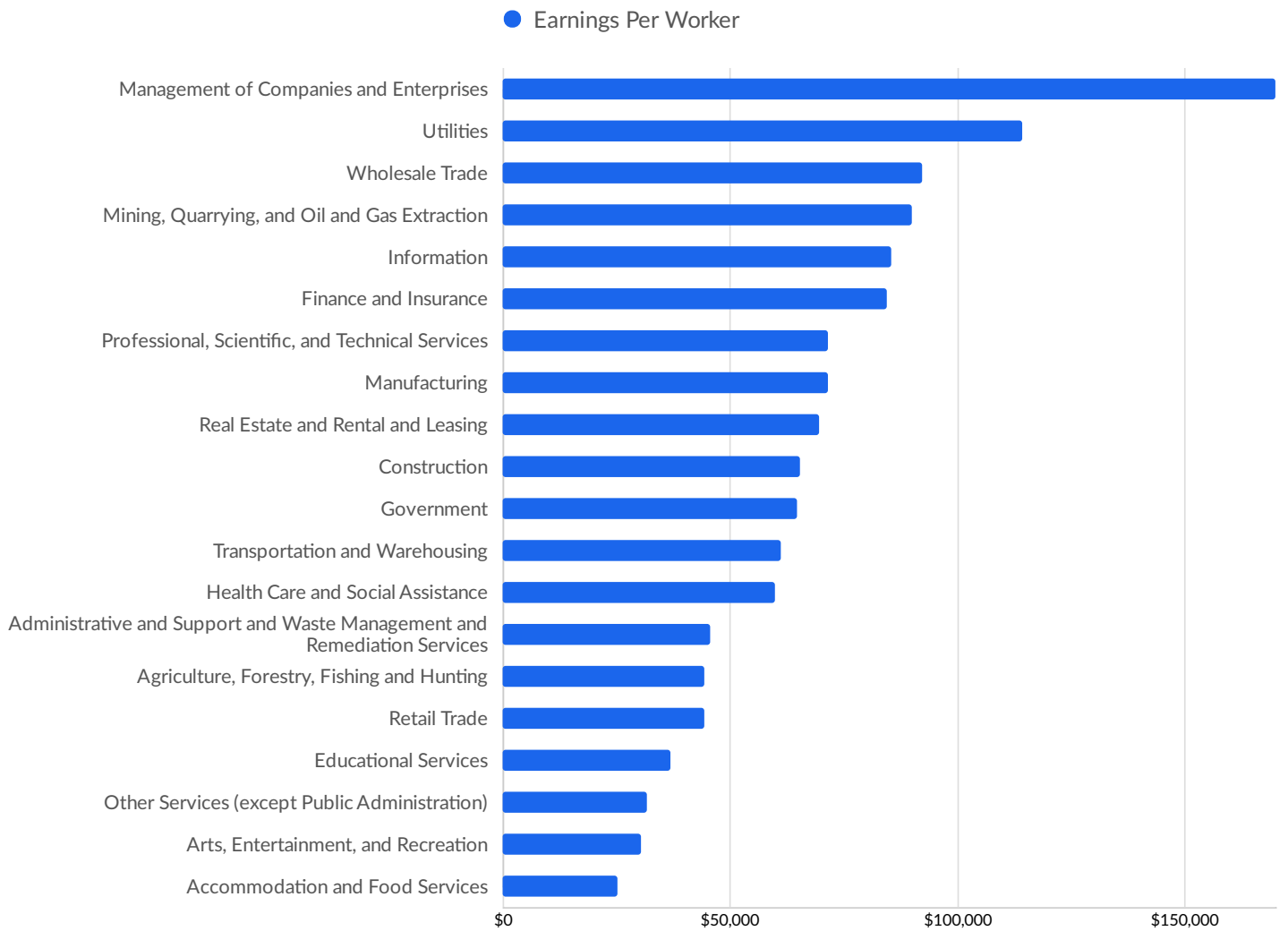
Top Industry Location Quotient



Top Industry GRP























Top Industry Earnings



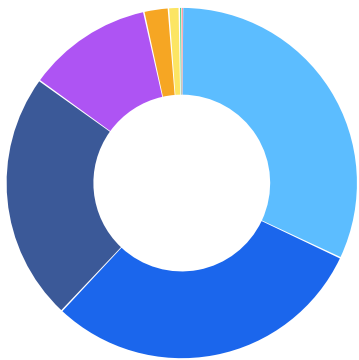
Business Characteristics

12,866 Companies Employ Your Workers

Online profiles for your workers mention 12,866 companies as employers, with the top 10 appearing below. In the last 12 months, 1,878 companies in Comal County, TX posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Comal Independent School Distr...	592 	Christus Health	545 
H-E-B	343 	Methodist Hospital	430 
United States Air Force	340 	USAA	270 
U.S. Army	329 	Resolute Health Hospital	202 
USAA	291 	Tenet Healthcare	165 
The Scooter Store	228 	Sysco	160 
Rush Enterprises	222 	UnitedHealth Group	150 
Texas State University	217 	Walmart	148 
Comal Isd	212 	H-E-B	146 
Walmart	187 	New Braunfels Independent Sch...	144 

Business Size

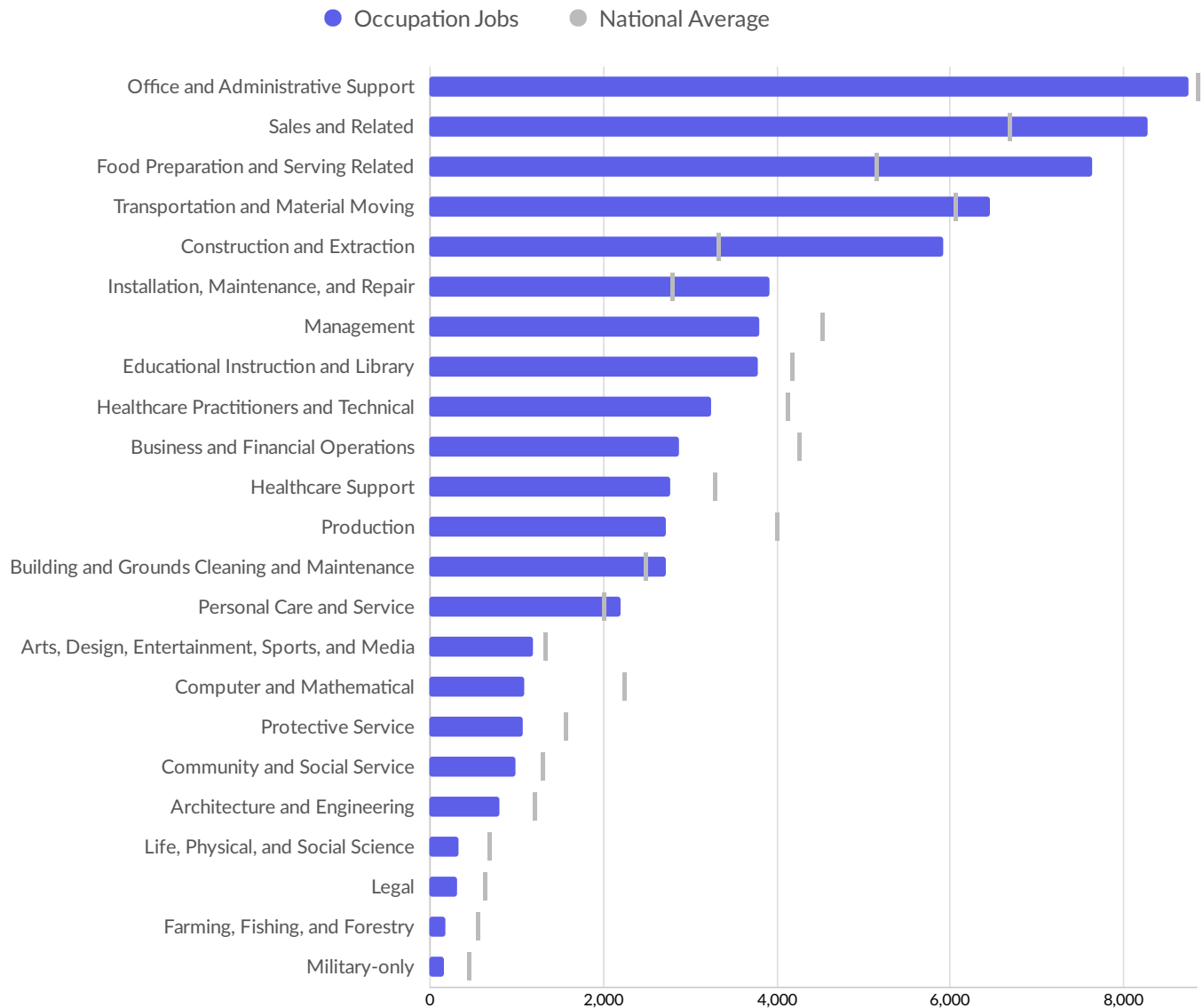


	Percentage	Business Count
1 to 4 employees	31.9%	1,836
5 to 9 employees	30.0%	1,724
10 to 19 employees	22.9%	1,318
20 to 49 employees	11.6%	666
50 to 99 employees	2.3%	130
100 to 249 employees	1.0%	57
250 to 499 employees	0.2%	13
500+ employees	0.1%	4

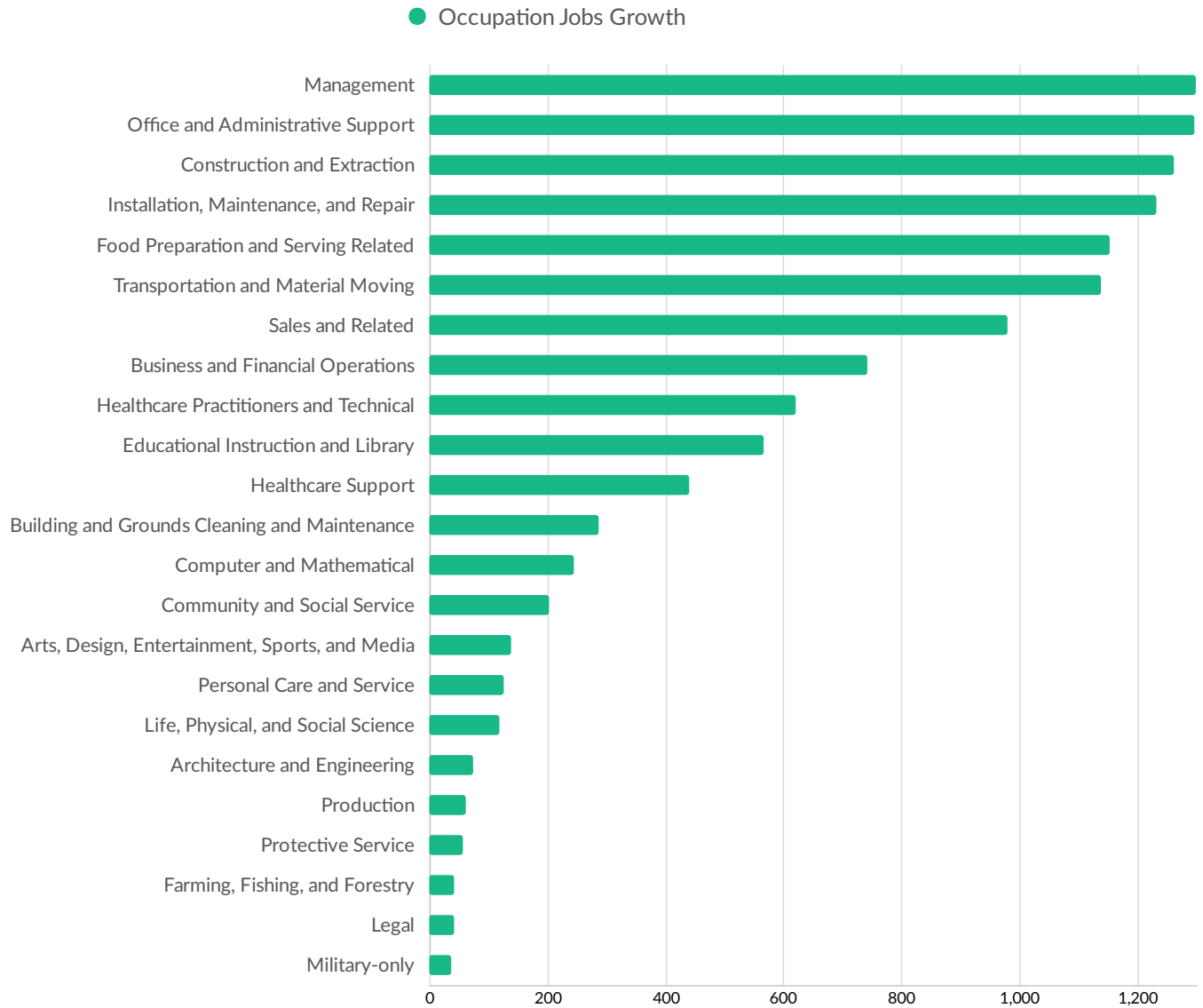
*Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

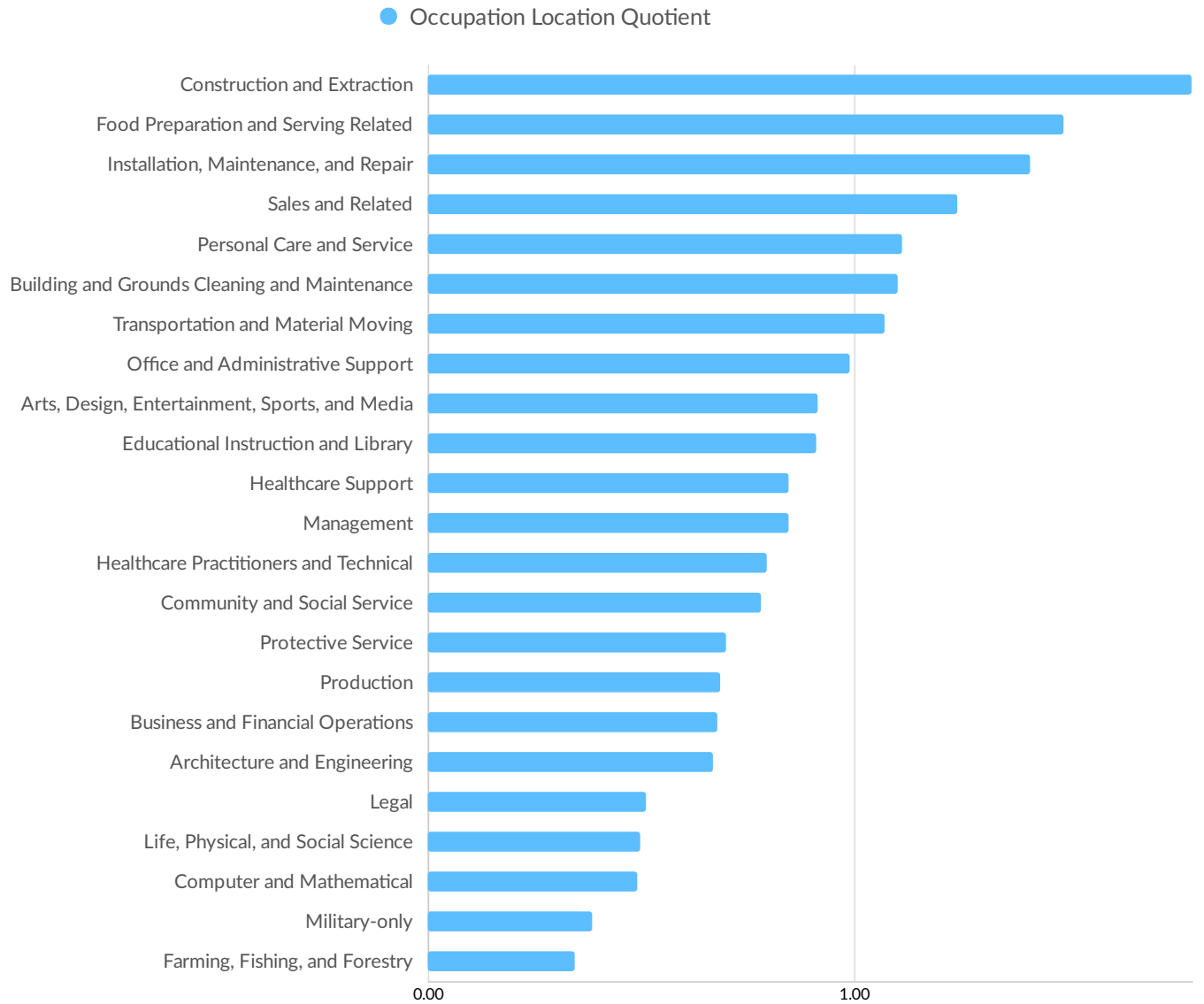
Largest Occupations



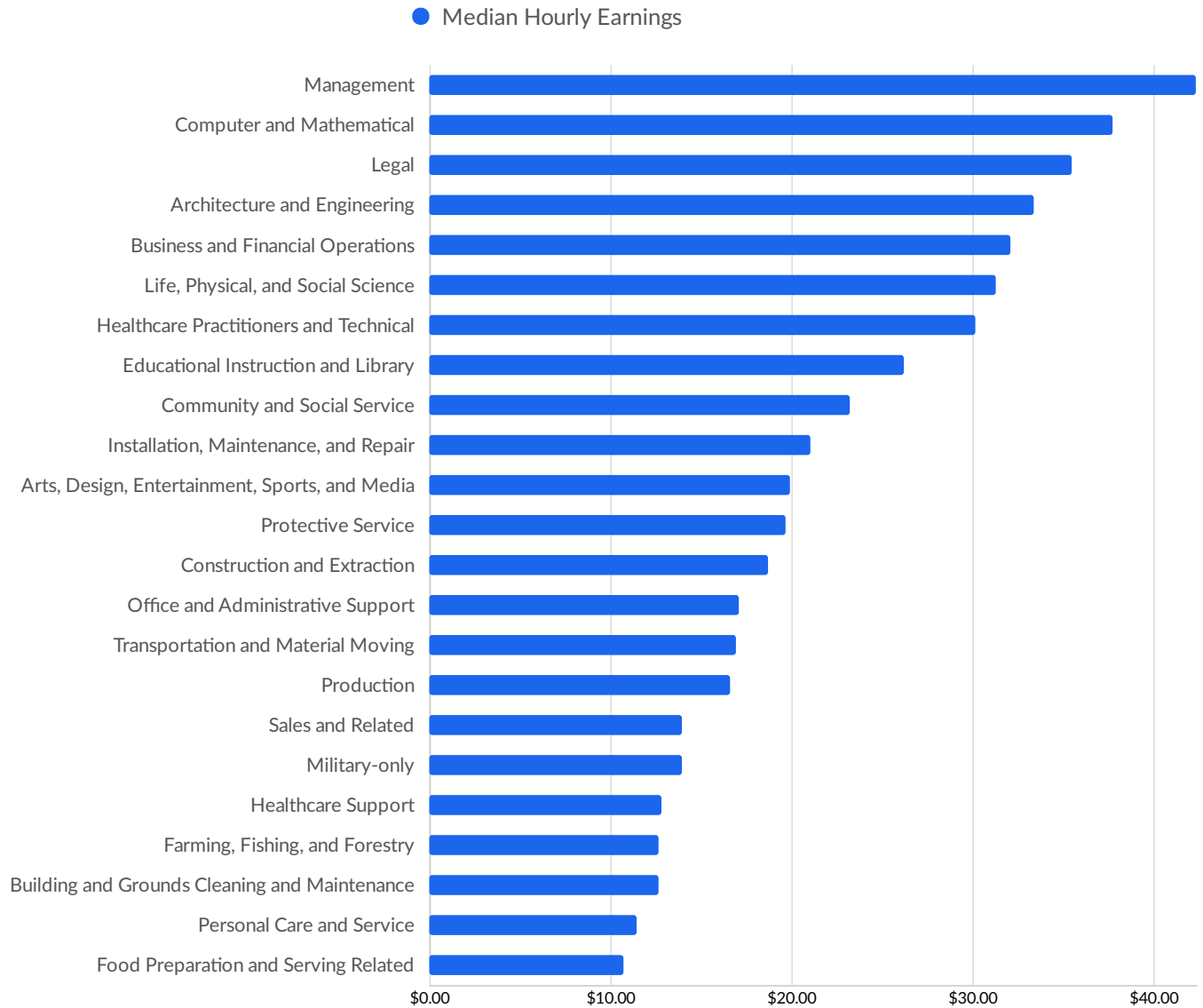
Top Growing Occupations



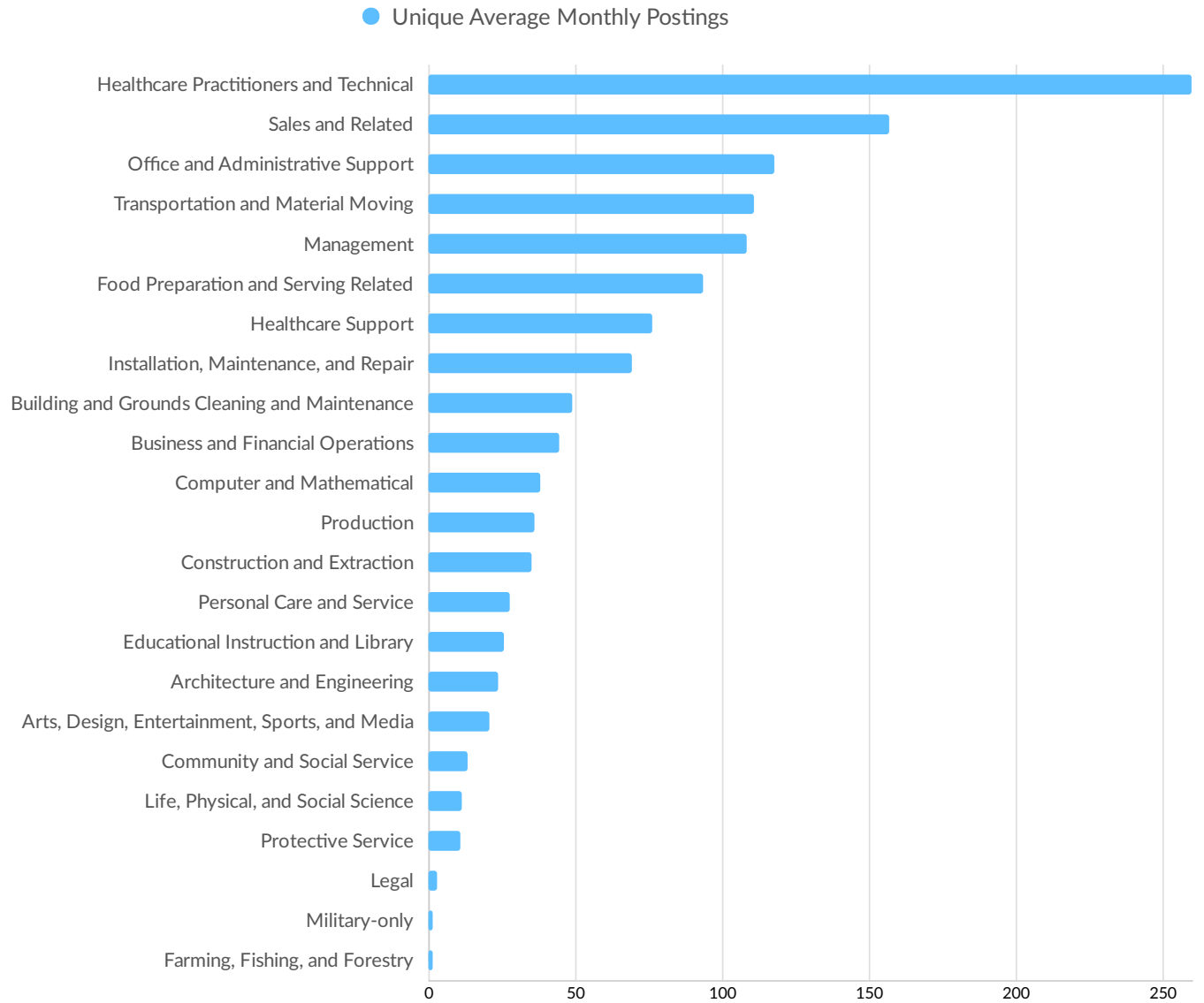
Top Occupation Location Quotient



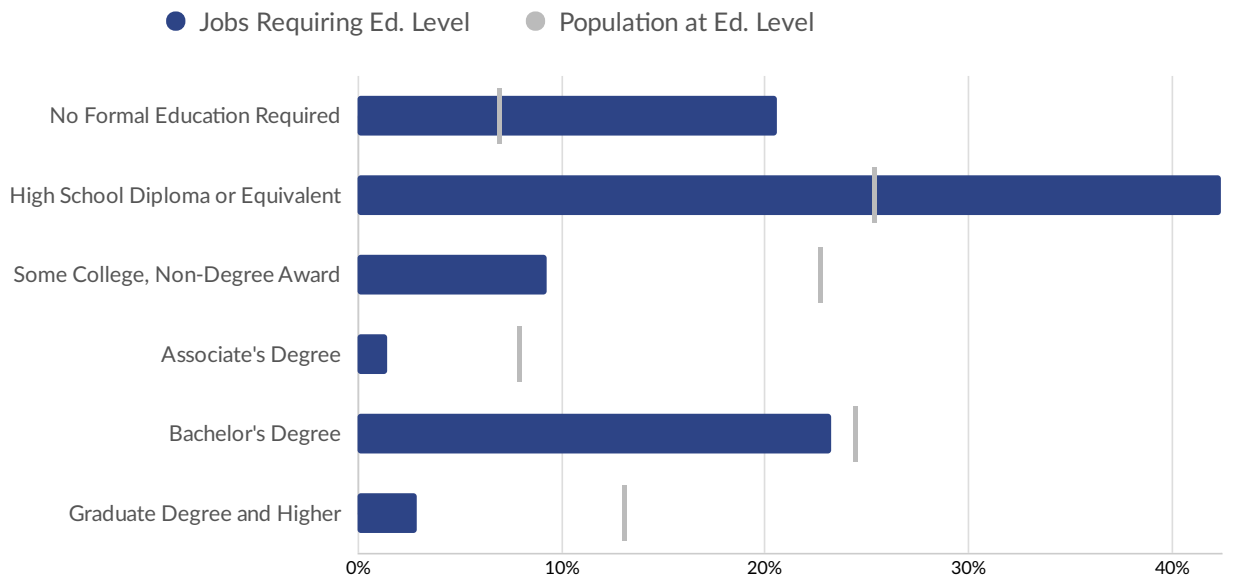
Top Occupation Earnings



Top Posted Occupations





Underemployment



Educational Pipeline

In 2020, there were 46 graduates in Comal County, TX. This pipeline has grown by 39% over the last 5 years. The highest share of these graduates come from "Cosmetology/Cosmetologist, General", Nail Technician/Specialist and Manicurist, and "Cosmetology, Barber/Styling, and Nail Instructor".

School	Total Graduates (2020)	Graduate Trend (2016 - 2020)
William Edge Institute	33	
Seguin Beauty School-New Braunfels	13	

● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher

In-Demand Skills

