



Kerr County, TX



San Antonio, Texas

Contents

Report Parameters	1
Economy Overview	2
Unemployment by Demographics	4
Historic & Projected Trends	8
Population Characteristics	12
Inbound and Outbound Migration	14
Industry Characteristics	16
Business Characteristics	21
Workforce Characteristics	23
Educational Pipeline	29
In-Demand Skills	30

Report Parameters

1 County

48265 Kerr County, TX

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

54,390

Population (2024)

Population **grew by 1,968** over the last 5 years and is projected to **grow by 1,591** over the next 5 years.

23,111

Total Regional Employment

Jobs **grew by 703** over the last 5 years and are projected to **grow by 1,041** over the next 5 years.

\$67.9K

Median Household Income (2023)

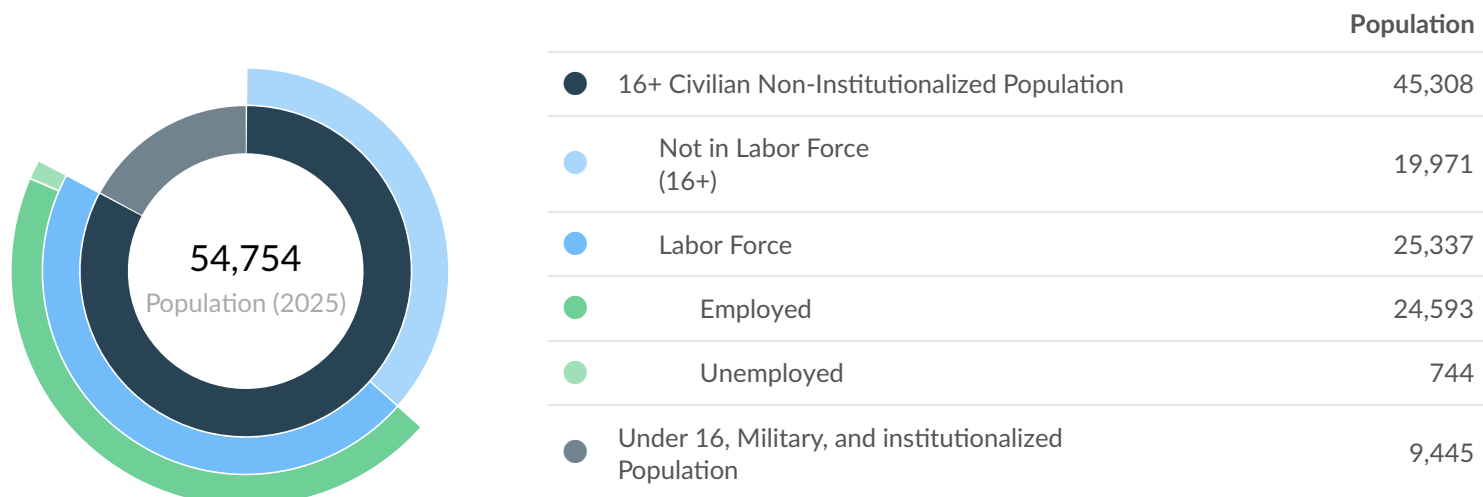
Median household income is **\$10.6K below** the national median household income of \$78.5K.

Takeaways

- As of 2024 the region's population **increased by 3.8%** since 2019, growing by 1,968. Population is expected to **increase by 2.9%** between 2024 and 2029, adding 1,591.
- From 2019 to 2024, jobs **increased by 3.1%** in Kerr County, TX from 22,409 to **23,111**. This change **fell short of the national growth rate of 4.1% by 1.0%**. As the number of jobs increased, the **labor force participation rate increased from 53.5% to 55.7% between 2019 and 2024**.
- Concerning educational attainment, **19.6% of Kerr County, TX residents possess a Bachelor's Degree** (1.9% below the national average), and **8.8% hold an Associate's Degree** (the same as the national average).
- The top three industries in 2024 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and General Medical and Surgical Hospitals.

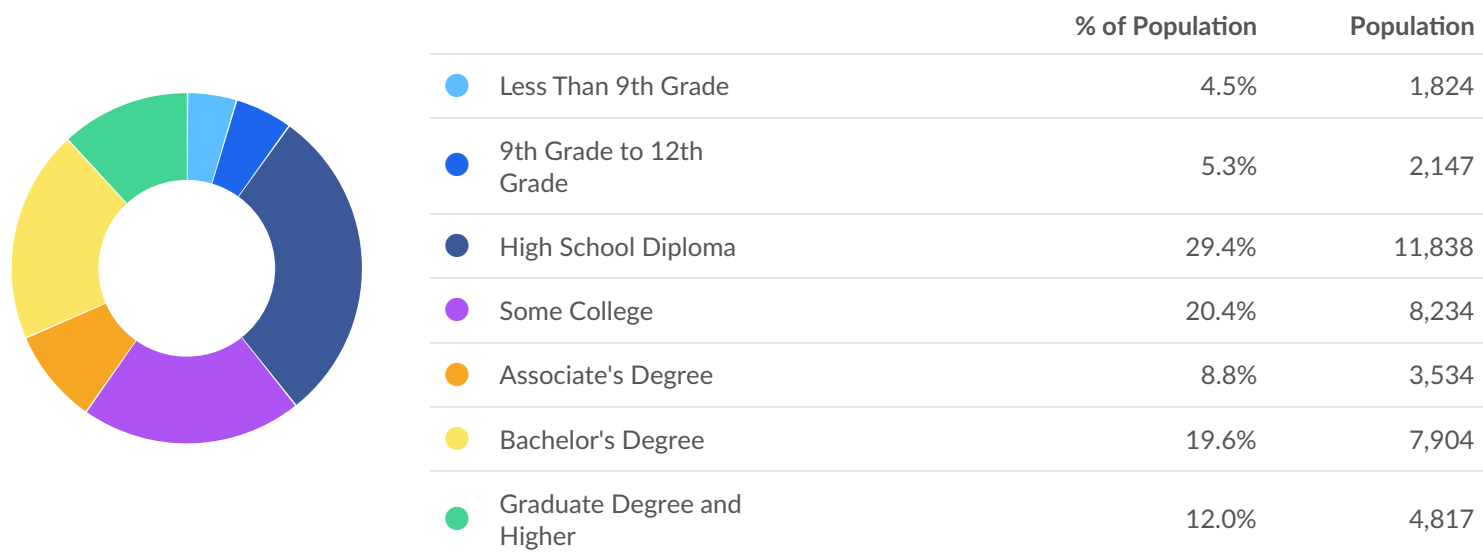
	Population (2025)	Labor Force (Apr 2025)	Jobs (2024)	Cost of Living	GRP	Imports	Exports
Region	54,754	25,337	23,111	98.1	\$3.29B	\$4.64B	\$3.89B
State	31,353,880	15,922,659	15,747,620	96.7	\$2.72T	\$1.55T	\$2.08T

Apr 2025 Labor Force Breakdown



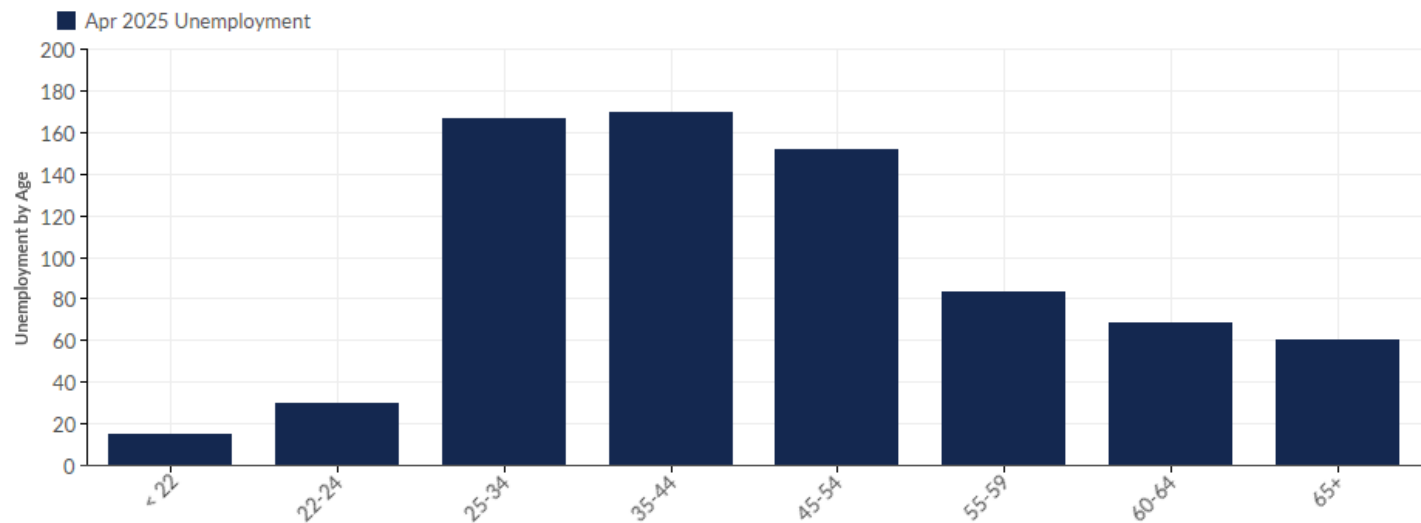
Educational Attainment

Concerning educational attainment, **19.6% of Kerr County, TX residents possess a Bachelor's Degree** (1.9% below the national average), and **8.8% hold an Associate's Degree** (the same as the national average).



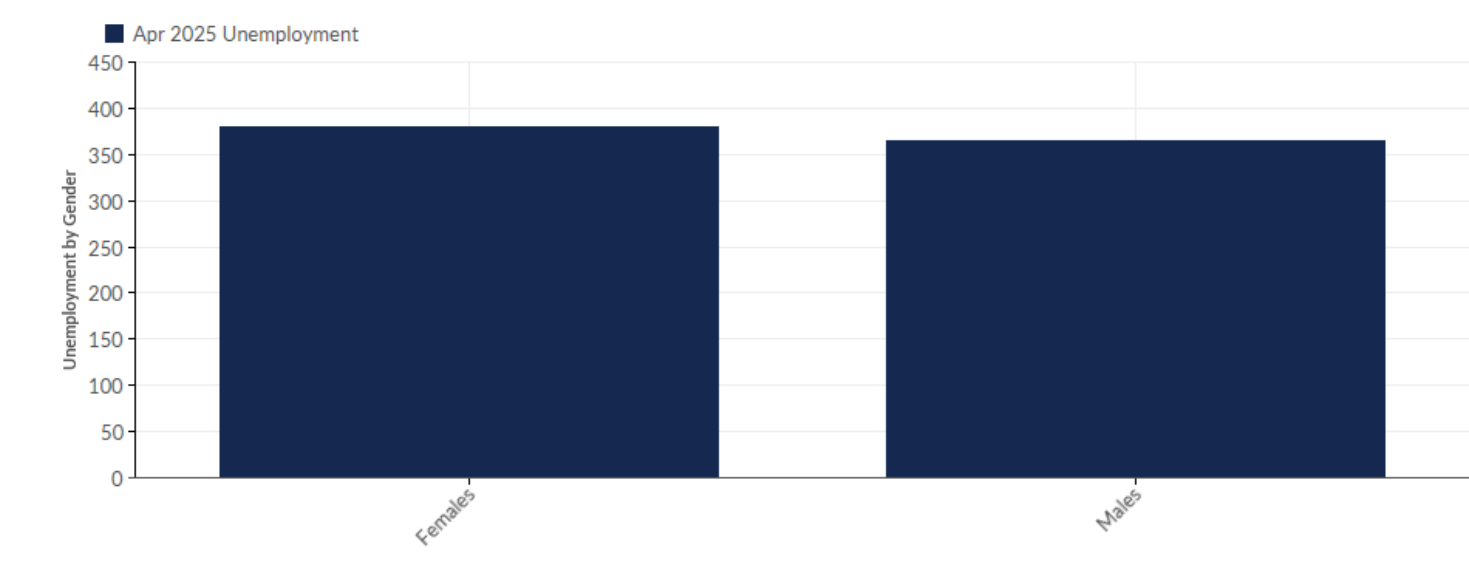
Unemployment by Demographics

Unemployment by Age



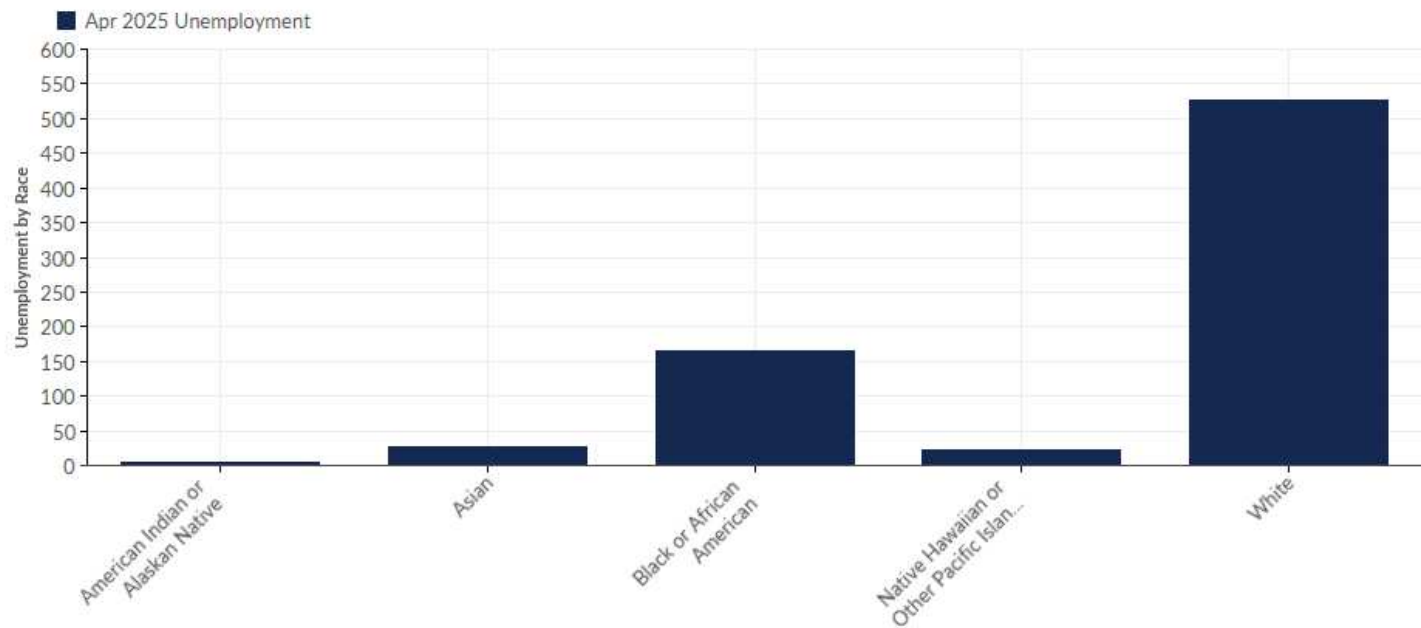
Age	Unemployment (Apr 2025)	% of Unemployed
< 22	15	2.02%
22-24	29	3.90%
25-34	167	22.45%
35-44	170	22.85%
45-54	151	20.30%
55-59	83	11.16%
60-64	69	9.27%
65+	60	8.06%
Total	744	100.00%

Unemployment by Gender



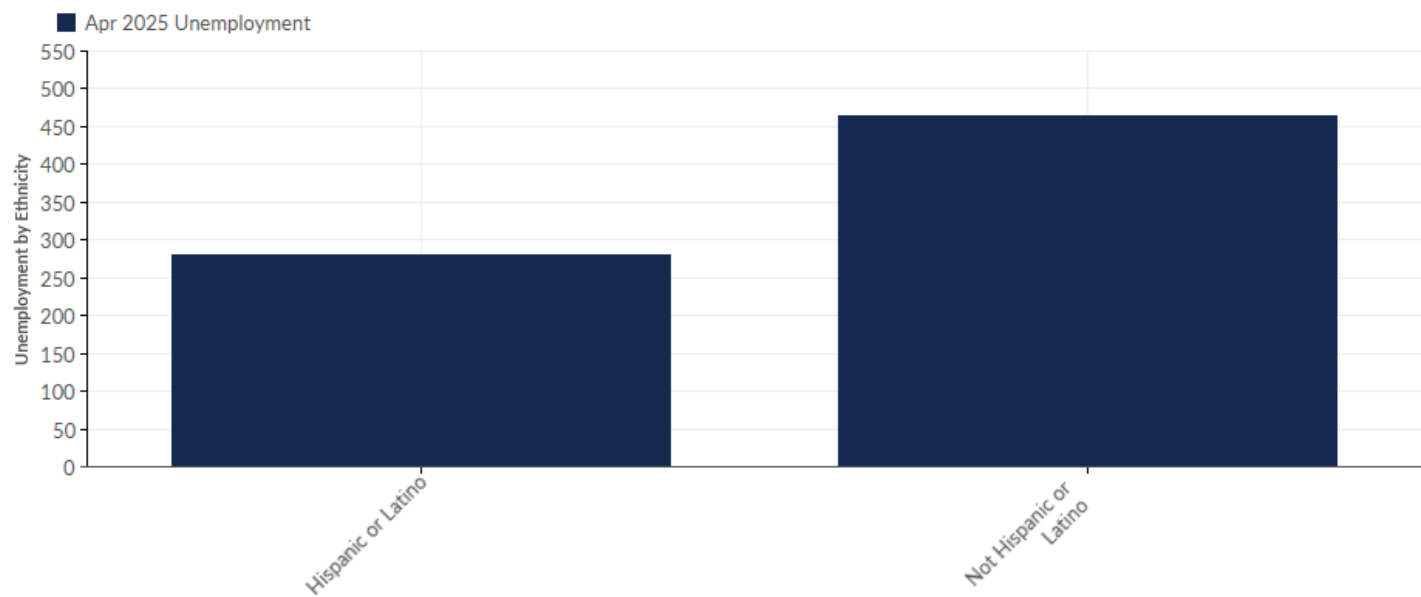
Gender	Unemployment (Apr 2025)	% of Unemployed
Females	380	51.08%
Males	364	48.92%
Total	744	100.00%

Unemployment by Race



Race	Unemployment (Apr 2025)	% of Unemployed
American Indian or Alaskan Native	5	0.67%
Asian	26	3.49%
Black or African American	164	22.04%
Native Hawaiian or Other Pacific Islander	21	2.82%
White	527	70.83%
Total	744	100.00%

Unemployment by Ethnicity

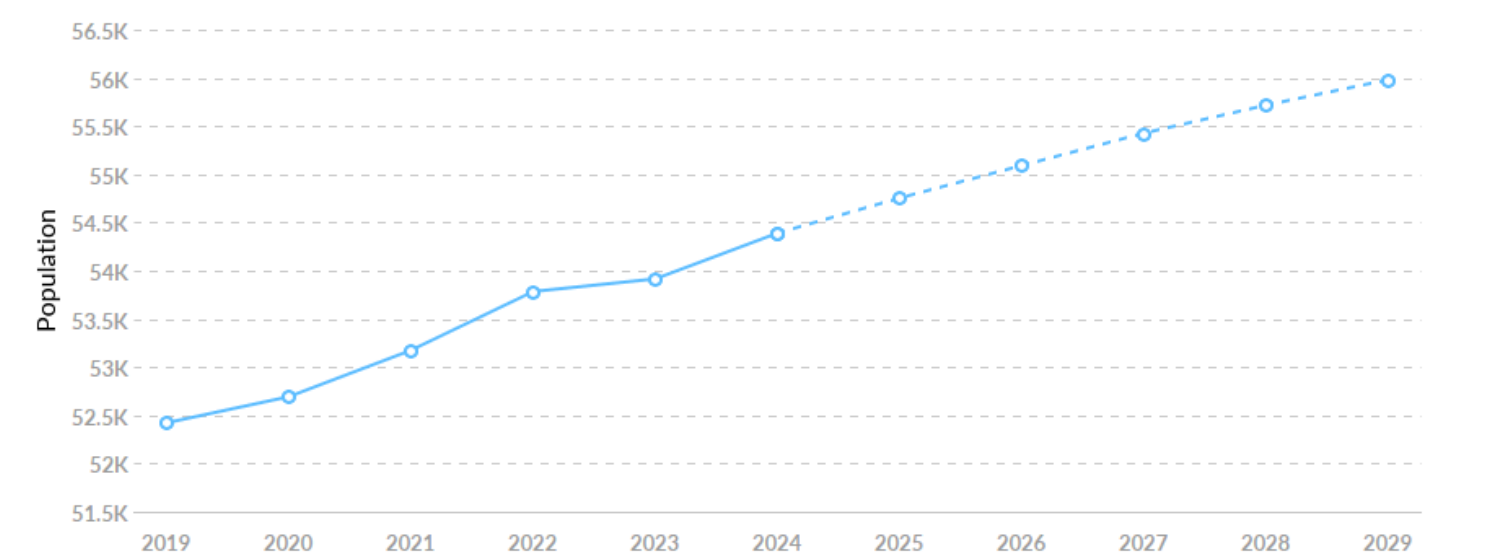


Ethnicity	Unemployment (Apr 2025)	% of Unemployed
Hispanic or Latino	279	37.50%
Not Hispanic or Latino	465	62.50%
Total	744	100.00%

Historic & Projected Trends

Population Trends

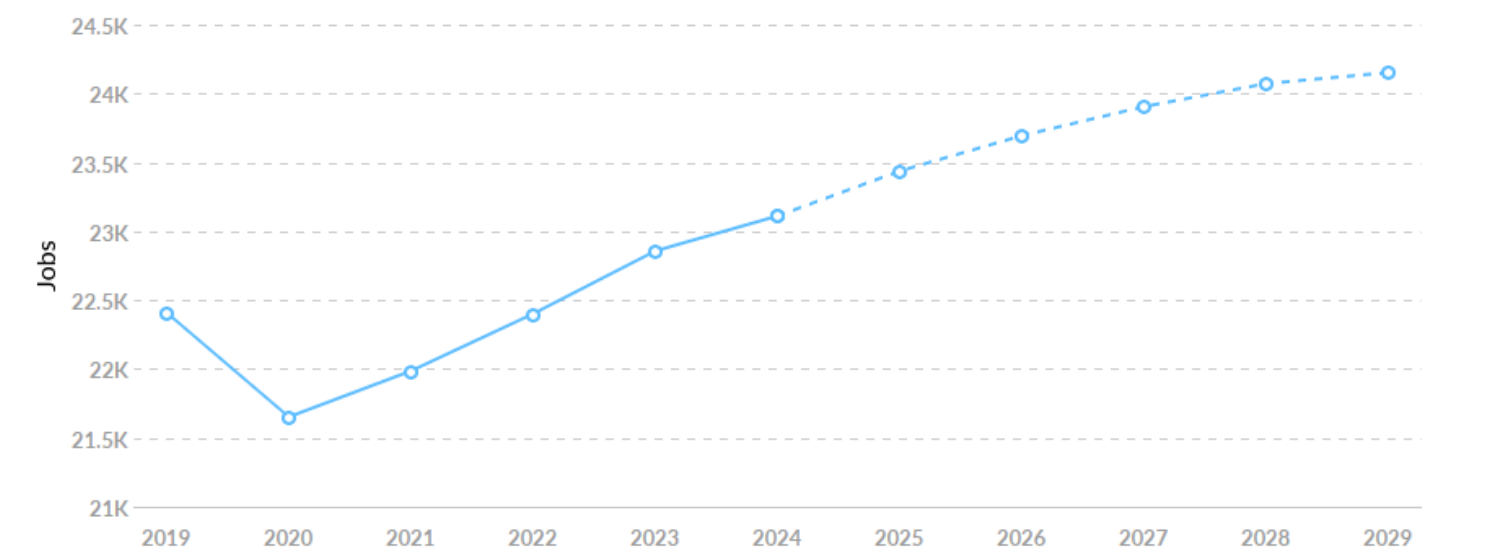
As of 2024 the region's population **increased by 3.8%** since 2019, growing by 1,968. Population is expected to **increase by 2.9%** between 2024 and 2029, adding 1,591.



Timeframe	Population
2019	52,422
2020	52,693
2021	53,175
2022	53,784
2023	53,915
2024	54,390
2025	54,754
2026	55,091
2027	55,427
2028	55,717
2029	55,981

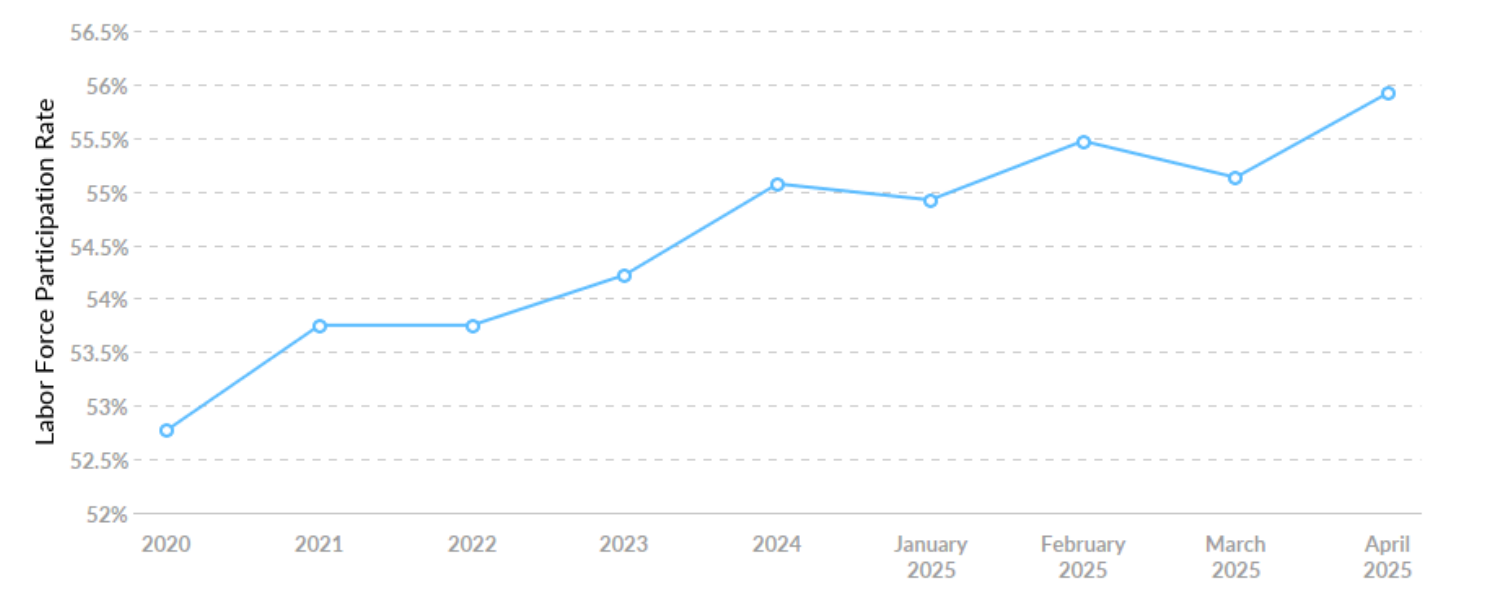
Job Trends

From 2019 to 2024, jobs increased by 3.1% in Kerr County, TX from 22,409 to 23,111. This change fell short of the national growth rate of 4.1% by 1.0%.



Timeframe	Jobs
2019	22,409
2020	21,652
2021	21,986
2022	22,401
2023	22,857
2024	23,111
2025	23,437
2026	23,694
2027	23,905
2028	24,072
2029	24,152

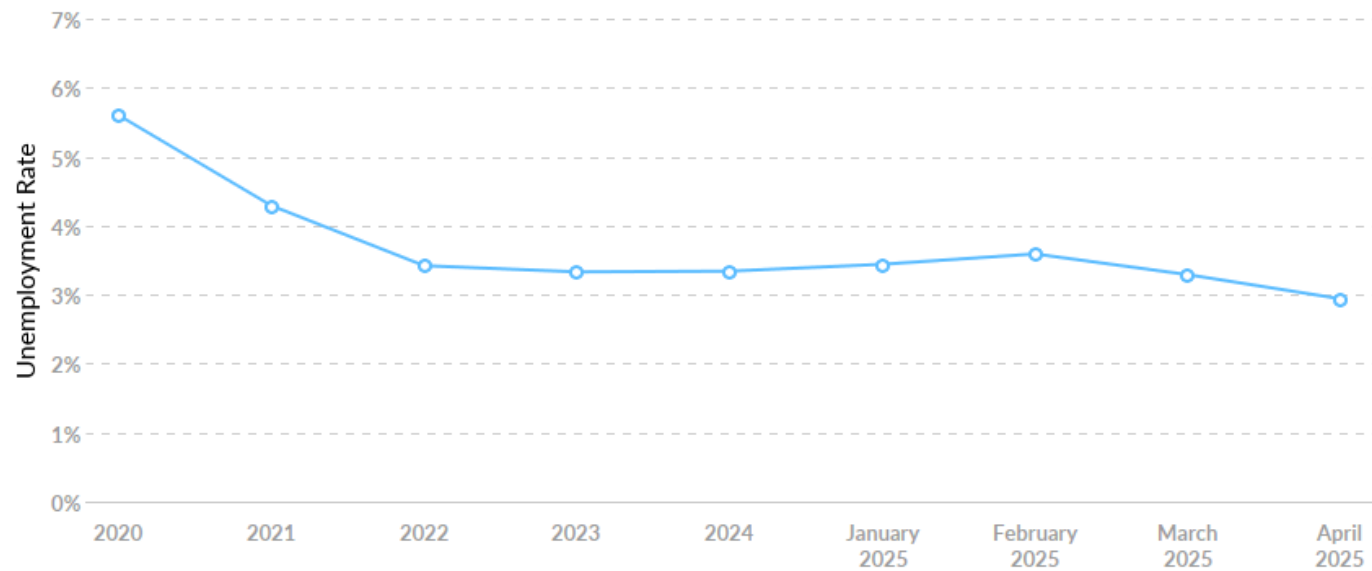
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2020	52.77%
2021	53.75%
2022	53.75%
2023	54.22%
2024	55.07%
January 2025	54.92%
February 2025	55.47%
March 2025	55.13%
April 2025	55.92%

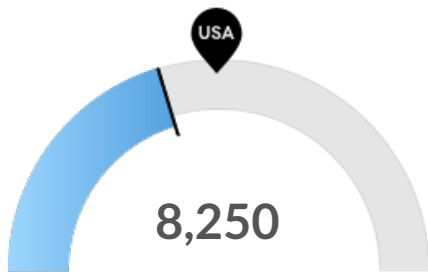
Unemployment Rate Trends

Kerr County, TX had an April 2025 unemployment rate of 2.94%, **decreasing from 5.60%** 5 years before.



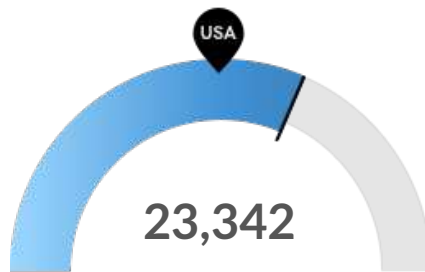
Timeframe	Unemployment Rate
2020	5.60%
2021	4.29%
2022	3.42%
2023	3.33%
2024	3.34%
January 2025	3.44%
February 2025	3.59%
March 2025	3.29%
April 2025	2.94%

Population Characteristics



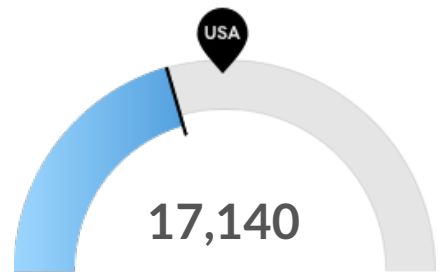
Millennials

Kerr County, TX has 8,250 millennials (ages 25-39). The national average for an area this size is 10,955.



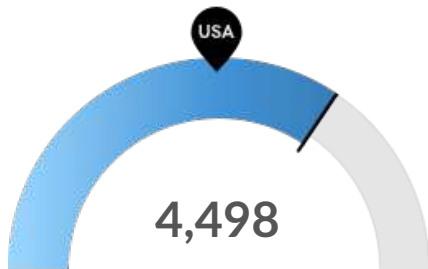
Retiring Soon

Retirement risk is high in Kerr County, TX. The national average for an area this size is 16,276 people 55 or older, while there are 23,342 here.



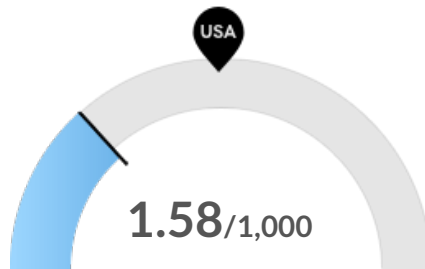
Racial Diversity

Racial diversity is low in Kerr County, TX. The national average for an area this size is 22,454 racially diverse people, while there are 17,140 here.



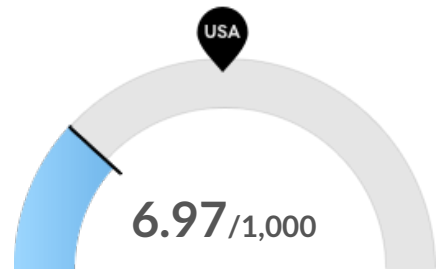
Veterans

Kerr County, TX has 4,498 veterans. The national average for an area this size is 2,667.



Violent Crime

Kerr County, TX has 1.58 violent crimes per 1,000 people. The national rate is 3.54 per 1,000 people.

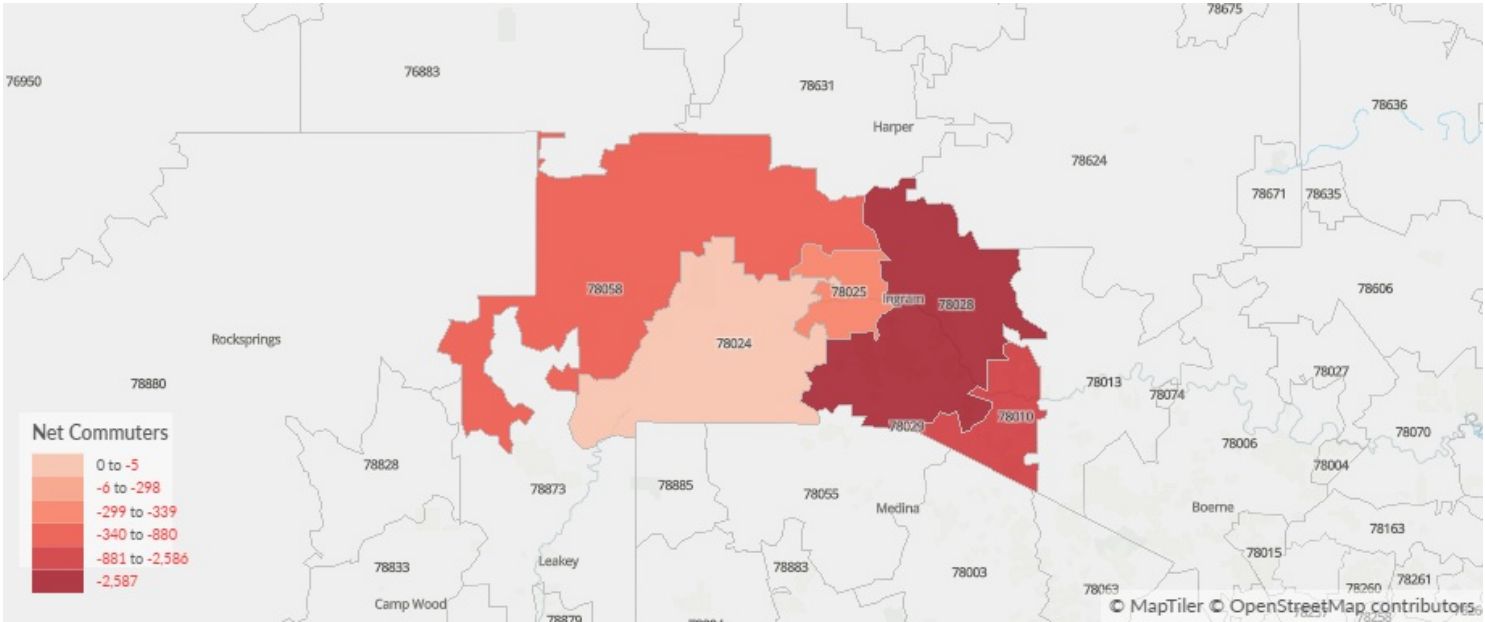


Property Crime

Kerr County, TX has 6.97 property crimes per 1,000 people. The national rate is 18.02 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Kerr County, TX currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2024 Employment
78028	Kerrville, TX (in Kerr cou...	19,173
78025	Ingram, TX (in Kerr coun...	2,257
78010	Center Point, TX (in Ker...	703
78024	Hunt, TX (in Kerr county)	496
78058	Mountain Home, TX (in ...	316

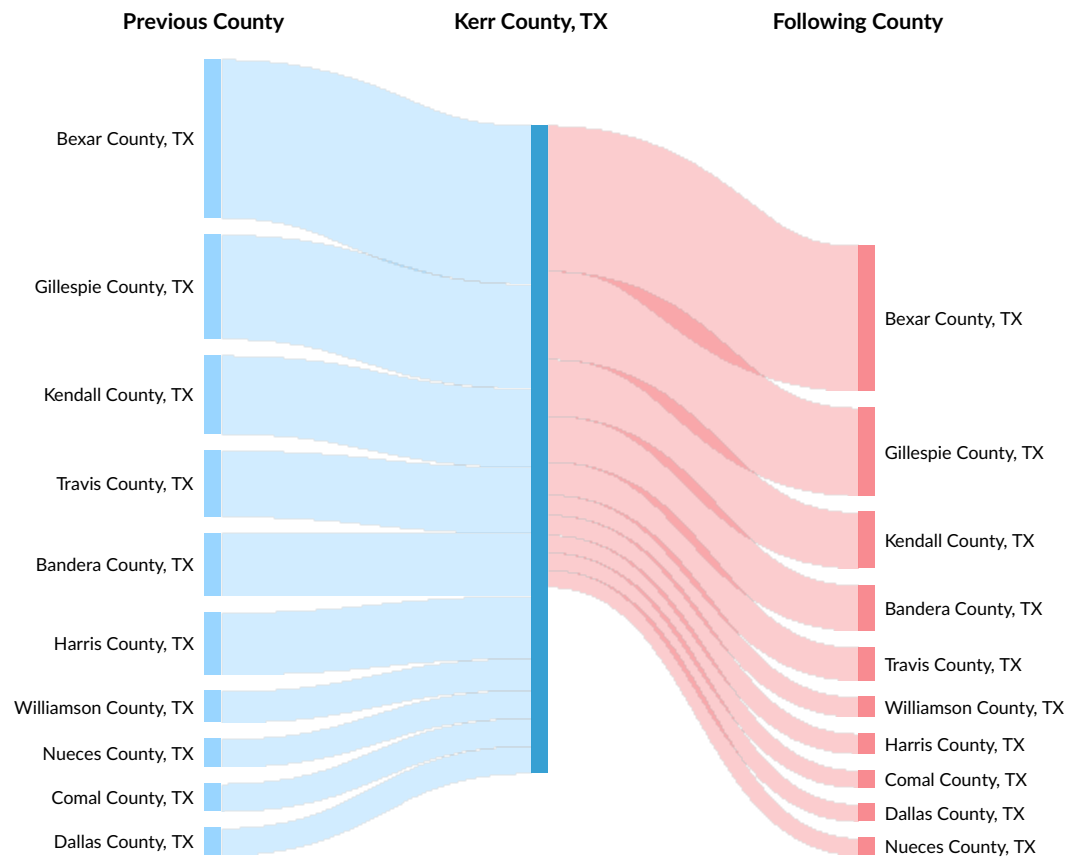
Where Talent Lives

ZIP	Name	2024 Workers
78028	Kerrville, TX (in Kerr cou...	21,761
78025	Ingram, TX (in Kerr coun...	2,557
78010	Center Point, TX (in Ker...	1,584
78058	Mountain Home, TX (in ...	656
78024	Hunt, TX (in Kerr county)	499

Inbound and Outbound Migration

The table below analyzes past and current residents of Kerr County, TX. The left column shows residents of other counties migrating to Kerr County, TX. The right column shows residents migrating from Kerr County, TX to other counties.

As of 2022, 316 people have migrated from Bexar County, TX to Kerr County, TX. In the same year, 290 people left Kerr County, TX migrating to Bexar County, TX. The total Net Migration for Kerr County, TX in 2022 was 533.

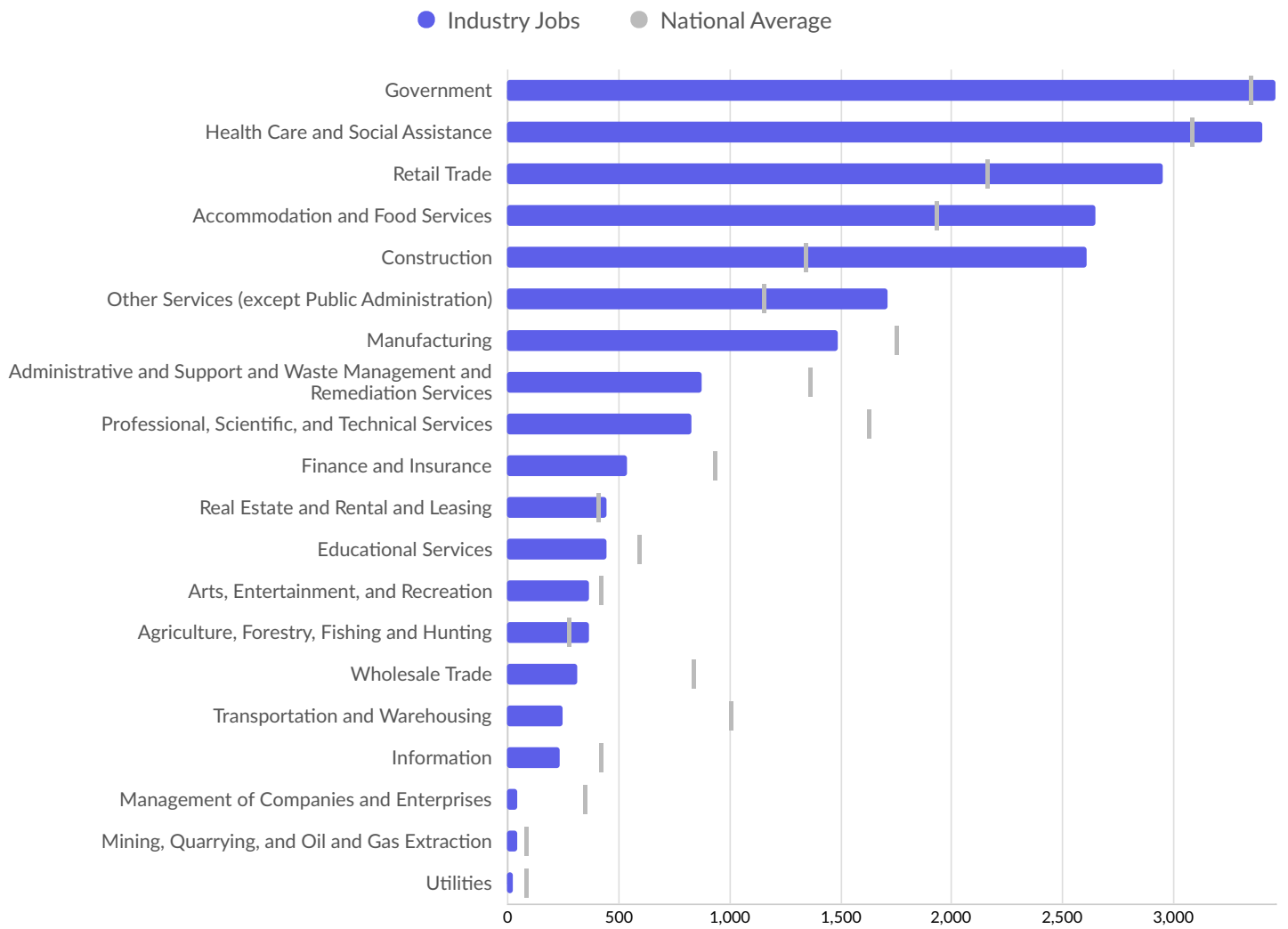


Top Previous Counties	Migrations
Bexar County, TX	316
Gillespie County, TX	207
Kendall County, TX	156
Travis County, TX	132
Bandera County, TX	125
Harris County, TX	124

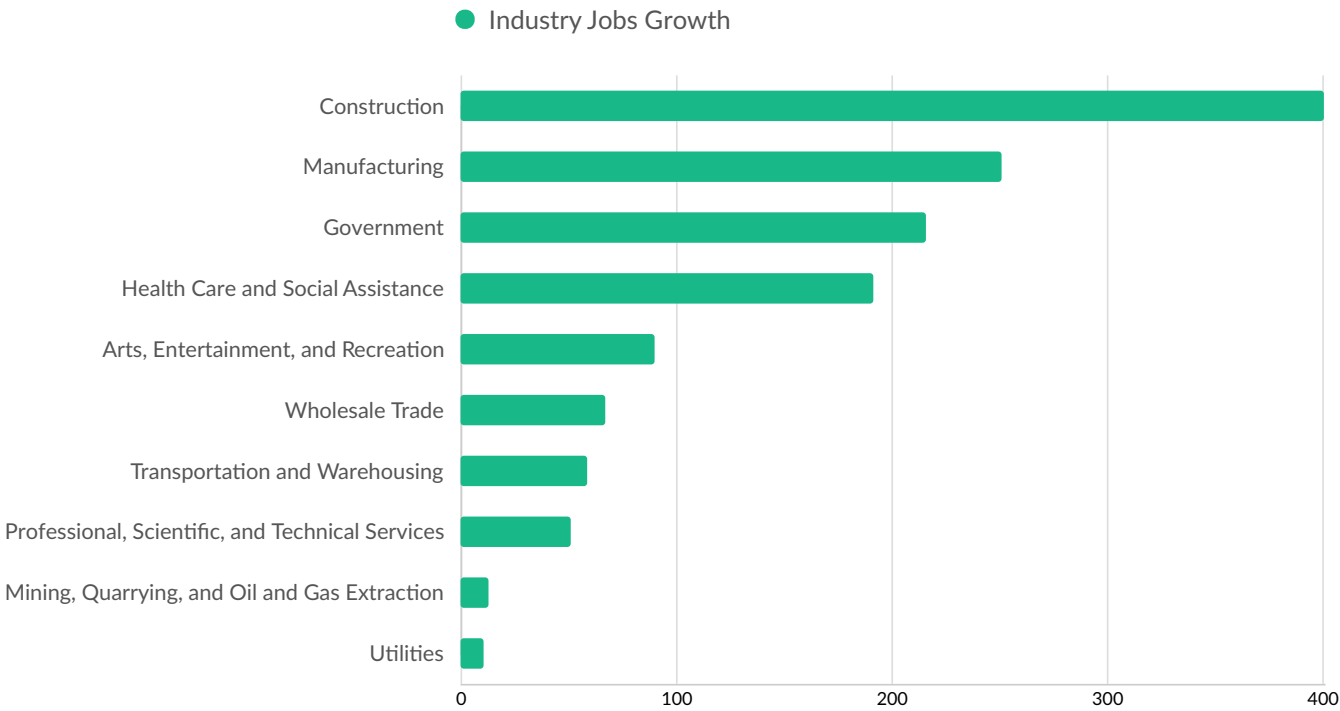
Top Previous Counties	Migrations
Williamson County, TX	63
Nueces County, TX	56
Comal County, TX	55
Dallas County, TX	54
Montgomery County, TX	40
Tarrant County, TX	35
Hays County, TX	34
Fort Bend County, TX	32
Ellis County, TX	31
Top Following Counties	Migrations
Bexar County, TX	290
Gillespie County, TX	175
Kendall County, TX	112
Bandera County, TX	91
Travis County, TX	66
Williamson County, TX	40
Harris County, TX	40
Comal County, TX	35
Dallas County, TX	35
Nueces County, TX	34
Guadalupe County, TX	33
Ellis County, TX	30
Tarrant County, TX	30
Denton County, TX	28
Los Angeles County, CA	28

Industry Characteristics

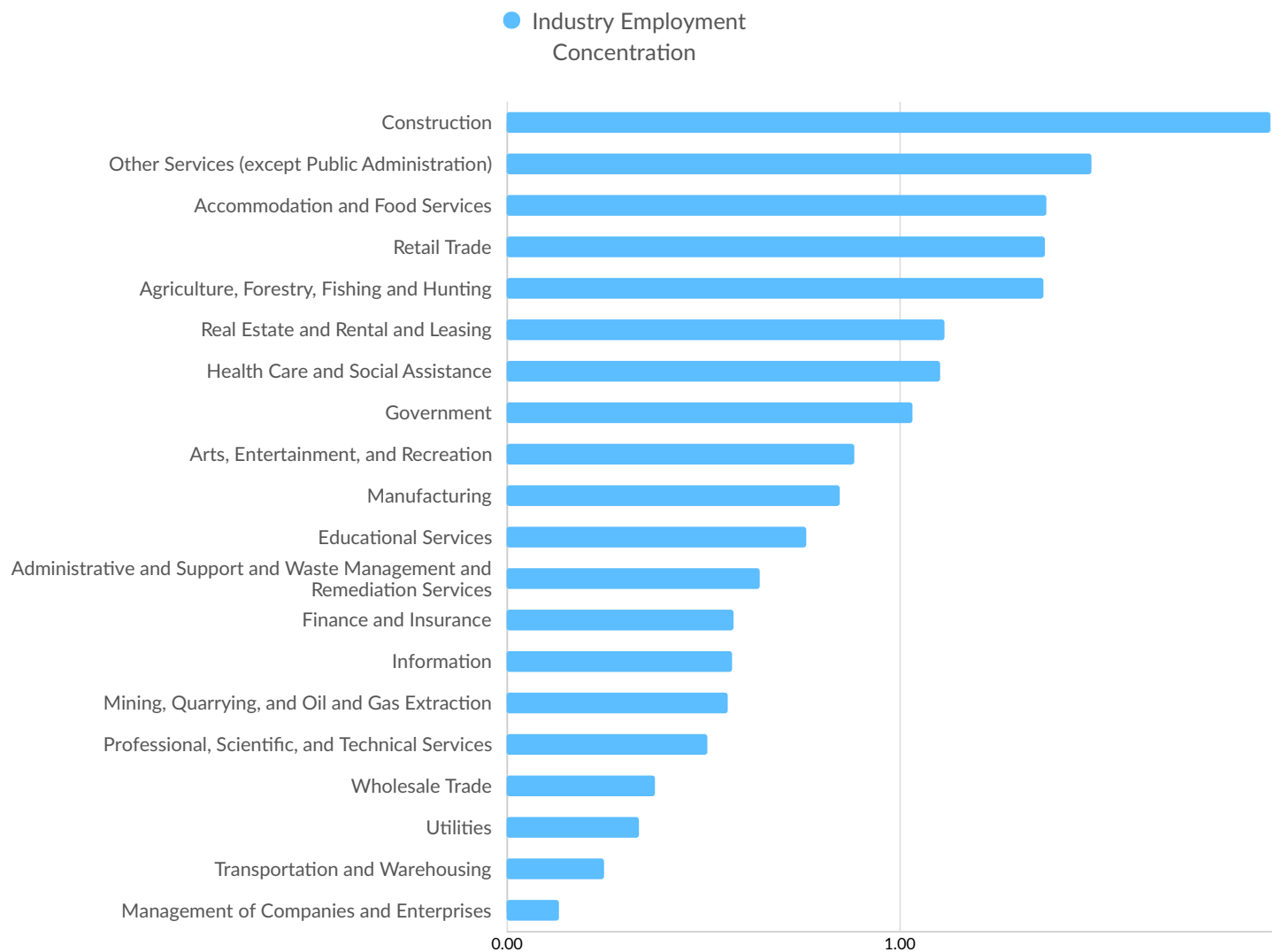
Largest Industries



Top Growing Industries

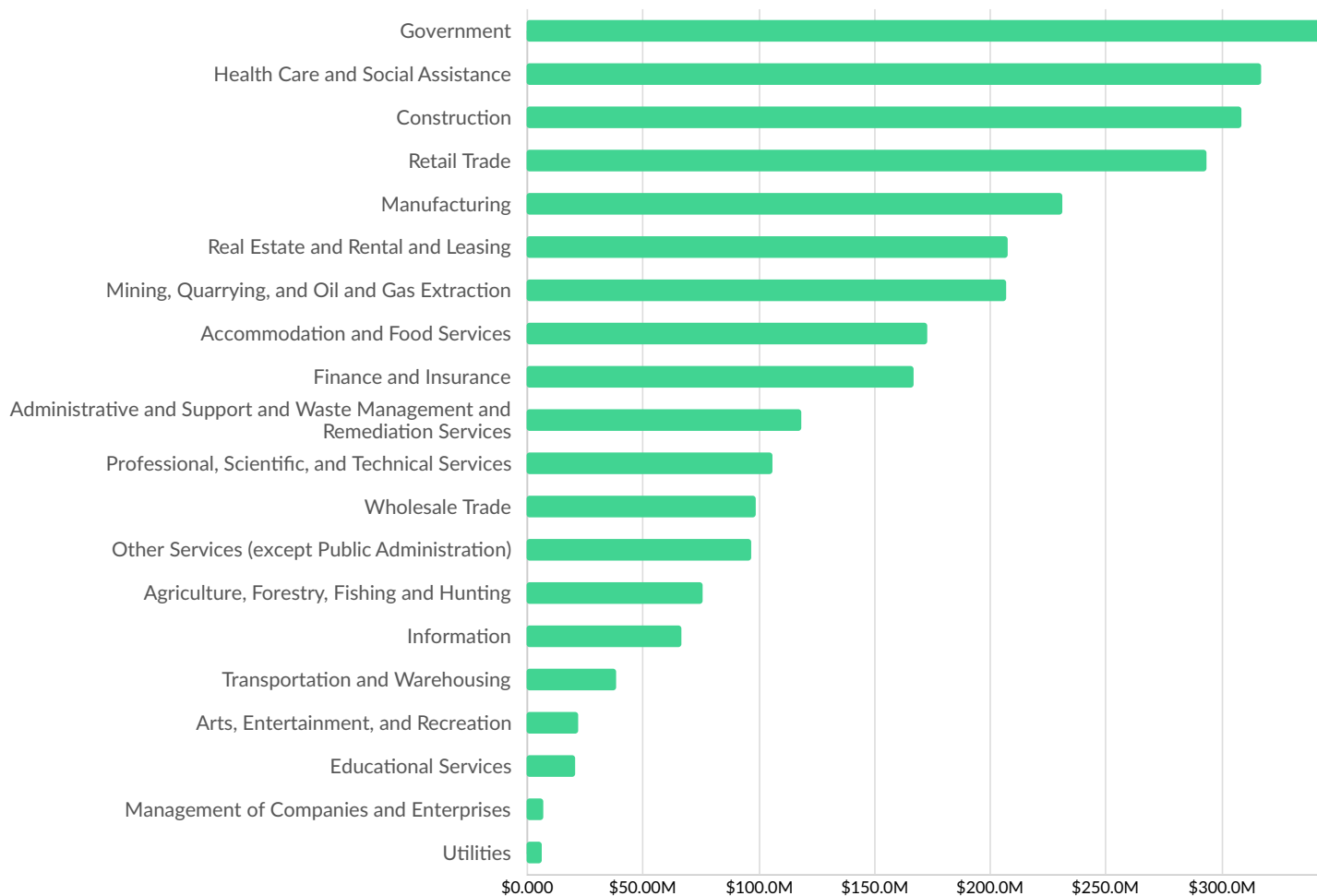


Top Industry Employment Concentration

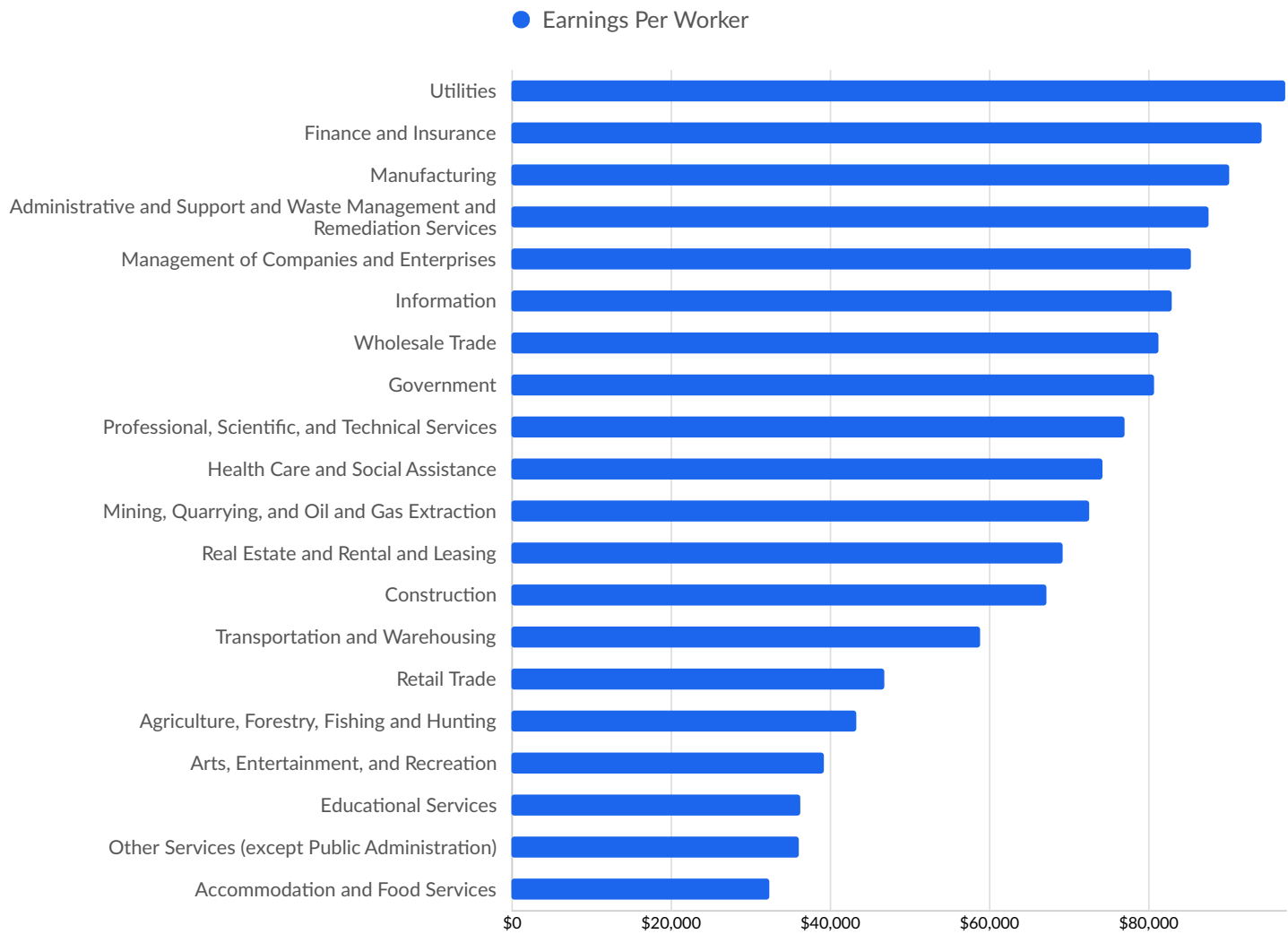


Top Industry GRP

● Gross Regional Product



Top Industry Earnings



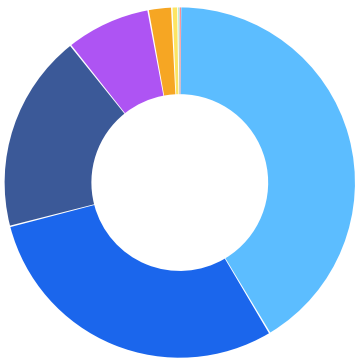
Business Characteristics

4,880 Companies Employ Your Workers

Online profiles for your workers mention 4,880 companies as employers, with the top 10 appearing below. In the last 12 months, 470 companies in Kerr County, TX posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Peterson Health	300 <div></div>	Peterson Health	303 <div></div>
Schreiner University	237 <div></div>	Touchstone Communities	150 <div></div>
James Avery	204 <div></div>	Methodist Health System	141 <div></div>
Kerrville Isd	133 <div></div>	Schreiner University	102 <div></div>
H-E-B	83 <div></div>	Walmart	69 <div></div>
Kerrville State Hospital	82 <div></div>	Peterson Regional Medical Center	68 <div></div>
La Hacienda Treatment Center	76 <div></div>	James Avery	59 <div></div>
United States Department of Ve...	71 <div></div>	Travel & Leisure Group Ltd	55 <div></div>
Century 21	53 <div></div>	Starlite Recovery Center	49 <div></div>
Gold Star Referral Clubs	50 <div></div>	Acadia Healthcare	48 <div></div>

Business Size

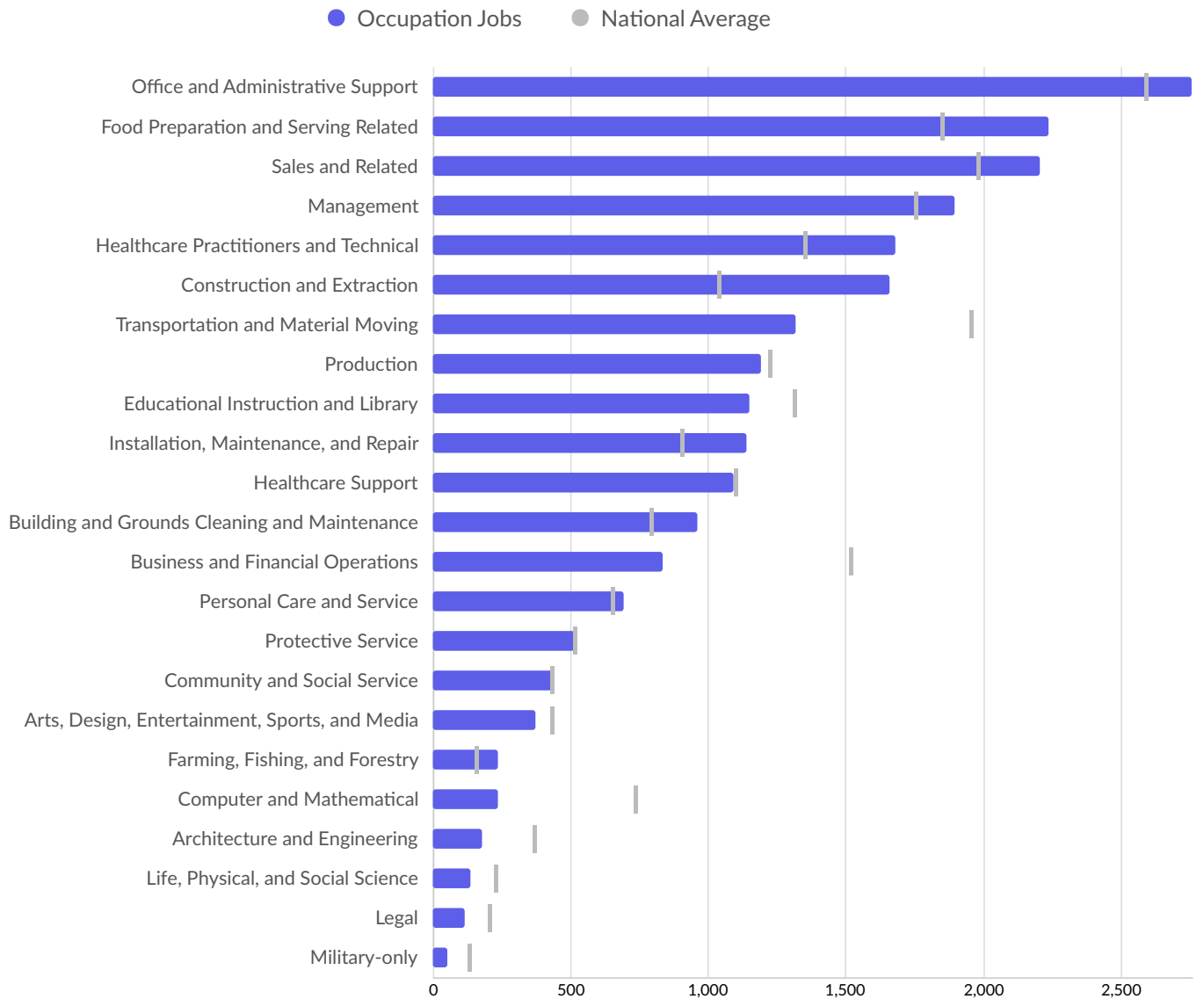


	Percentage	Business Count
1 to 4 employees	41.4%	1,352
5 to 9 employees	29.6%	966
10 to 19 employees	18.3%	599
20 to 49 employees	7.8%	255
50 to 99 employees	2.2%	71
100 to 249 employees	0.6%	18
250 to 499 employees	0.2%	6
500+ employees	0.1%	2

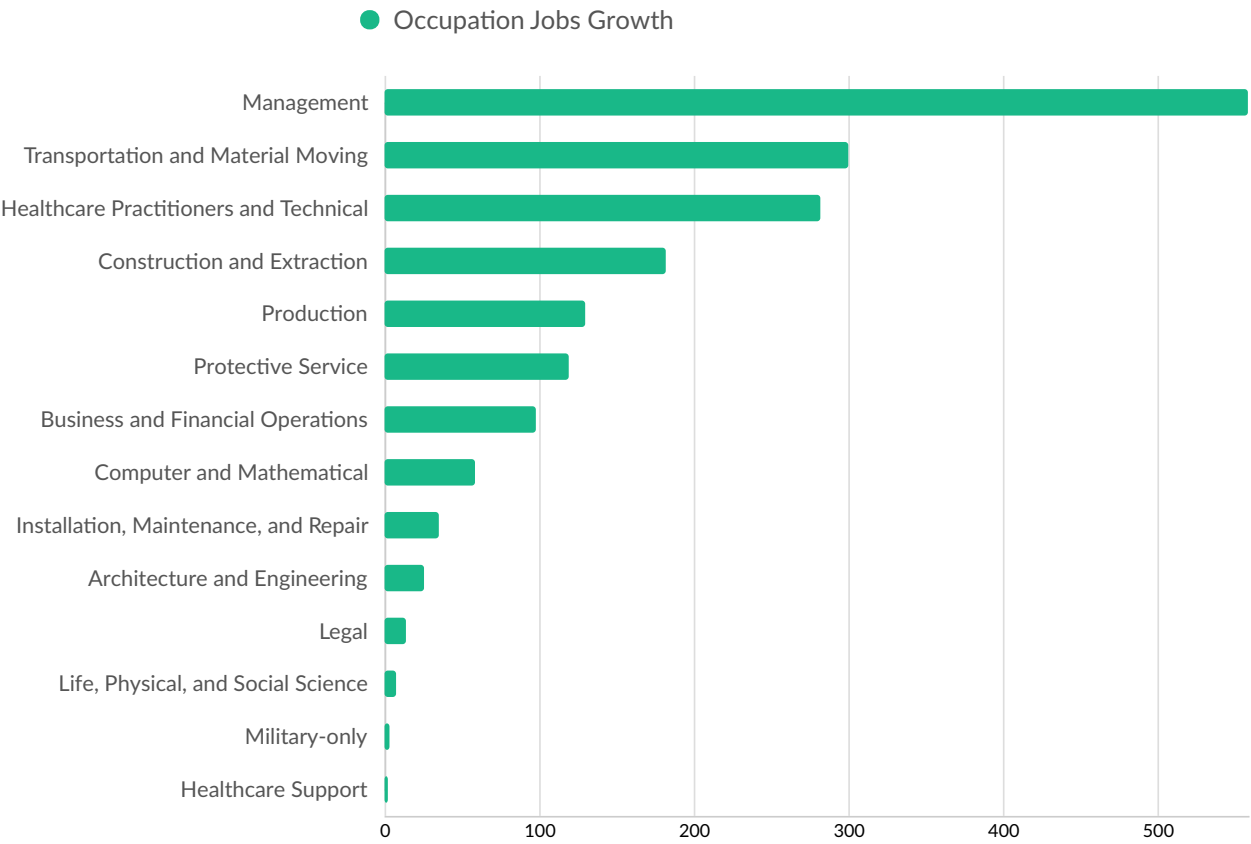
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

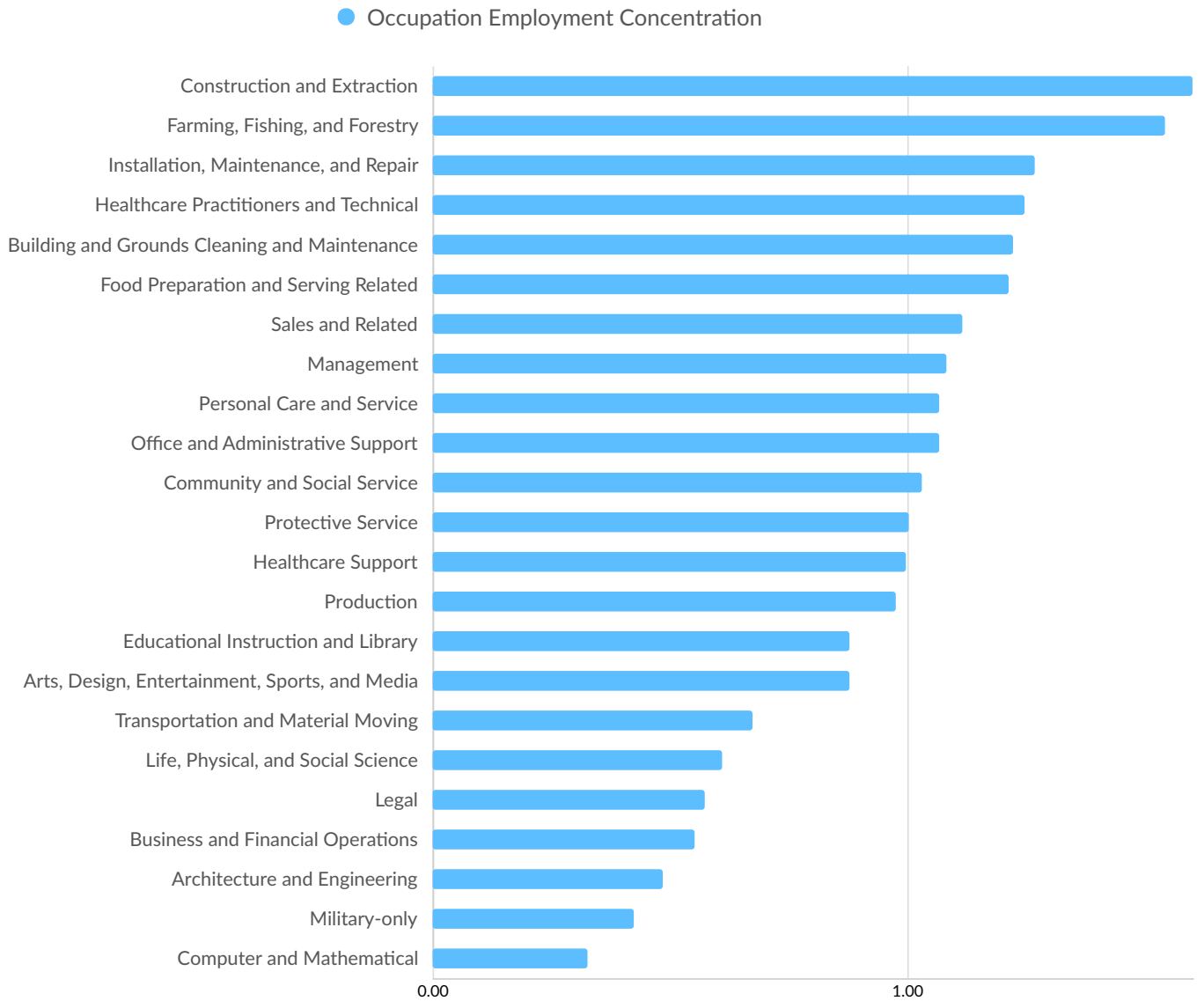
Largest Occupations



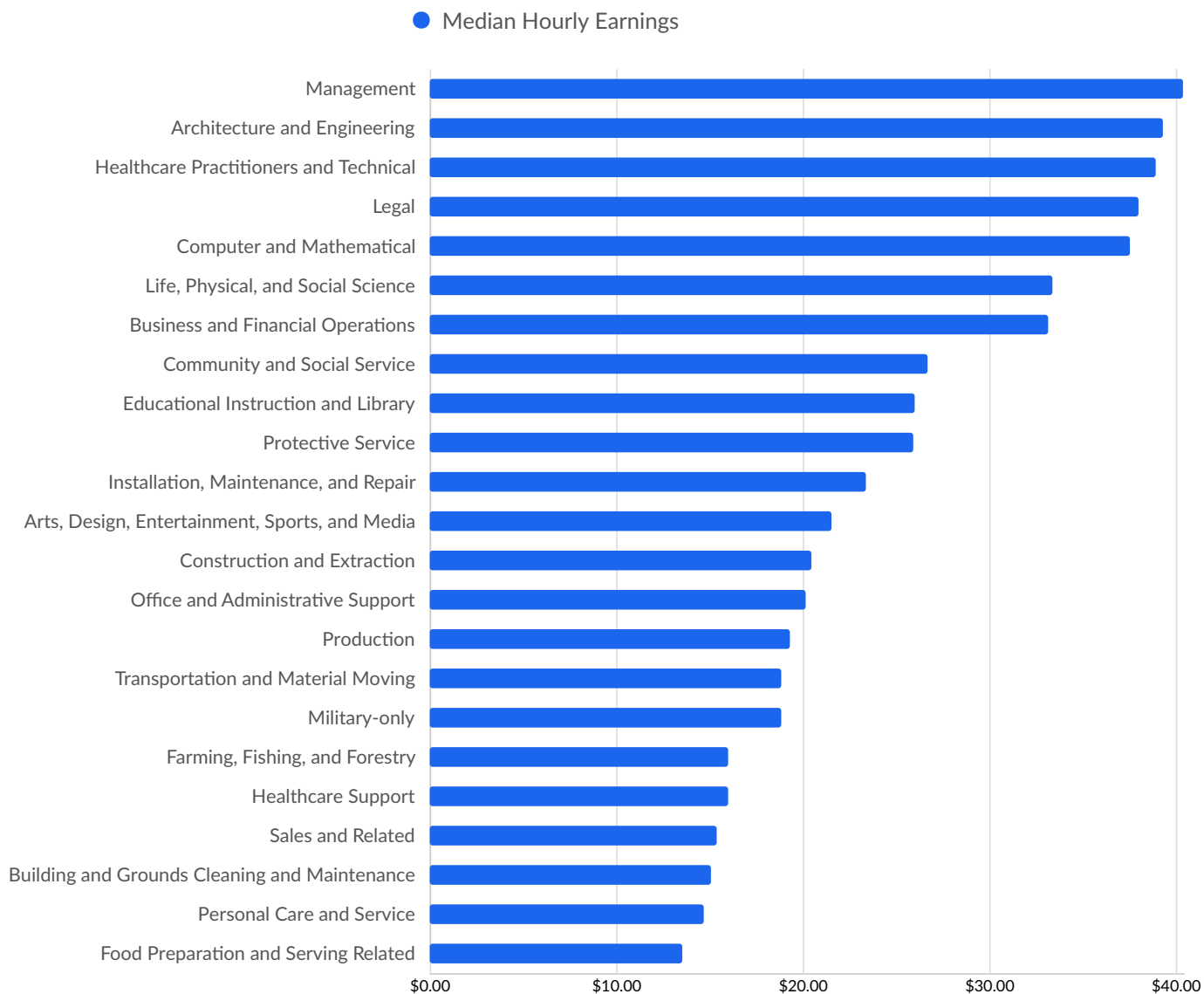
Top Growing Occupations



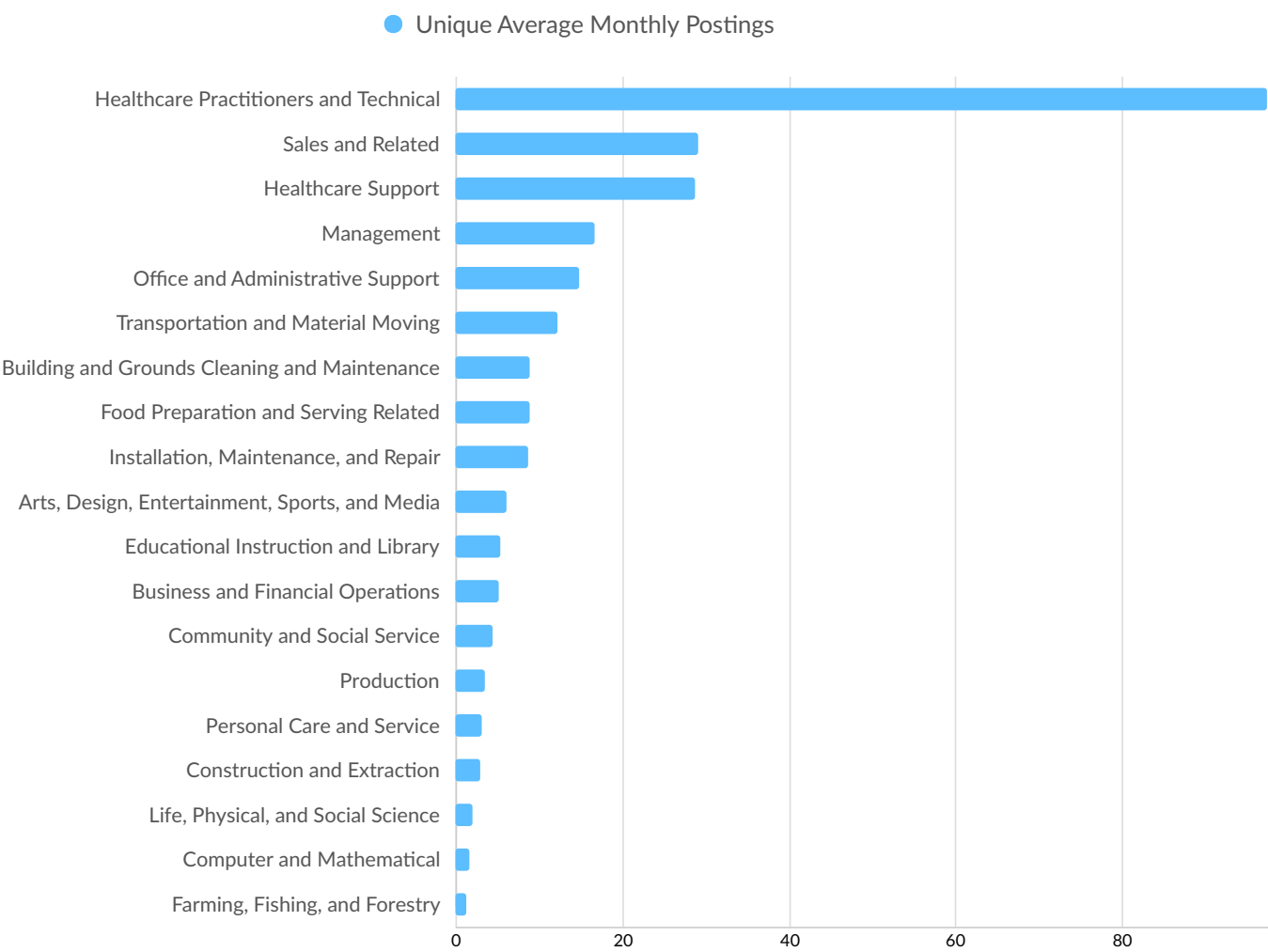
Top Occupation Employment Concentration



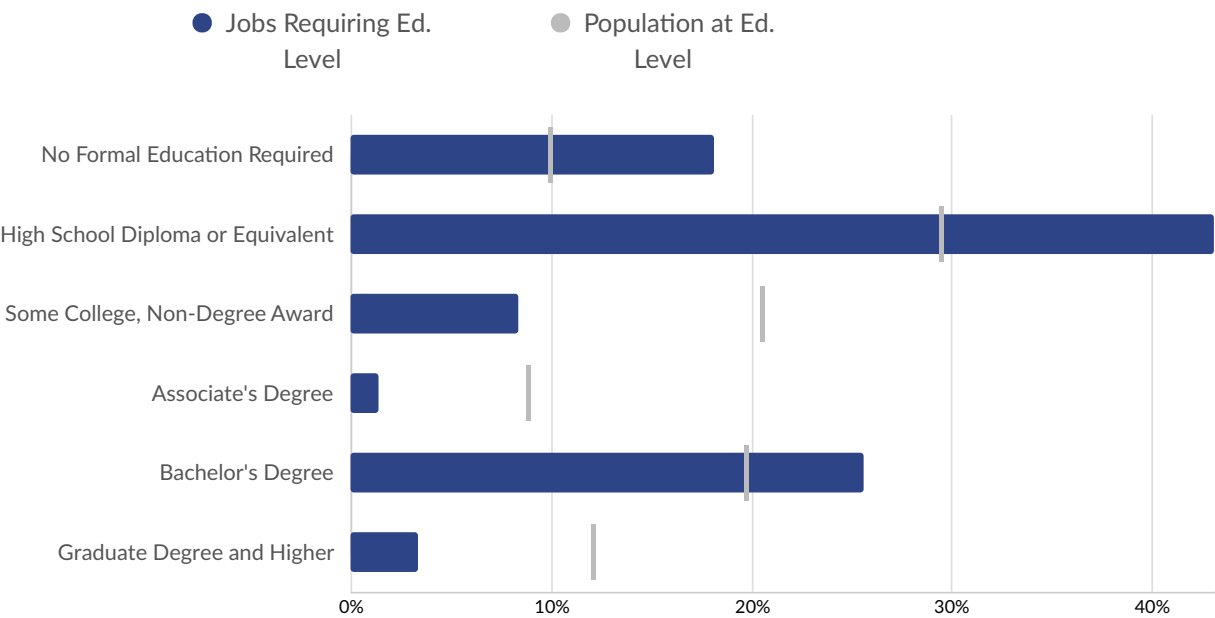
Top Occupation Earnings



Top Posted Occupations

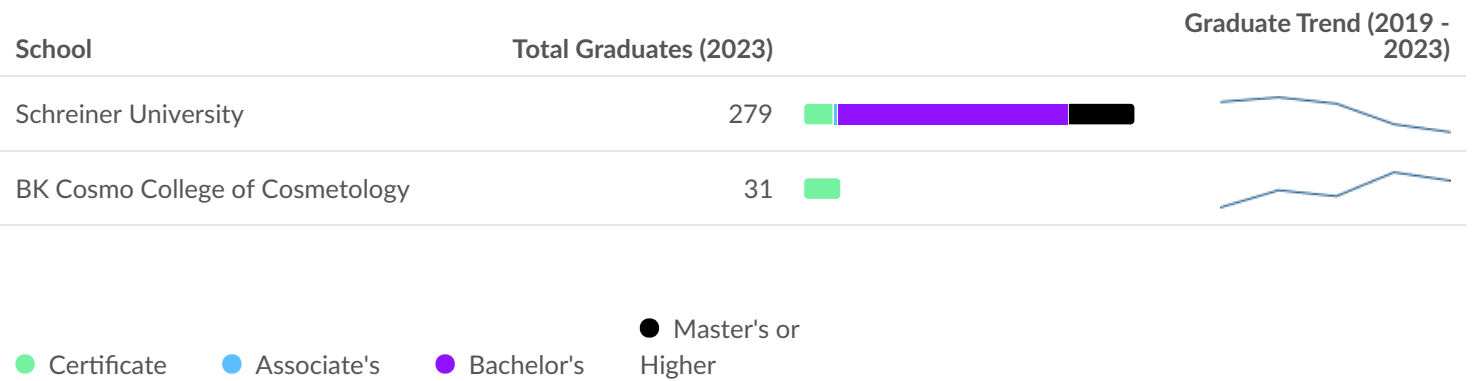


Underemployment



Educational Pipeline

In 2023, there were 310 graduates in Kerr County, TX. This pipeline has shrunk by 7% over the last 5 years. The highest share of these graduates come from "Registered Nursing/Registered Nurse" (Bachelor's), "Business/Commerce, General" (Master's or Higher), and "Education, General" (Master's or Higher).



In-Demand Skills

