

FINANCIAL SERVICES INDUSTRY PROFILE

greater:SATX Regional Economic Partnership



In San Antonio, there is a deep talent pool with the right people to fill your jobs, paired with an unmatched innovation ecosystem driving the technological advances that are reshaping and disrupting the Financial Services industry.

Financial Services Innovation Ecosystem

- Over 100 Finance Operations with over \$5 million in annual revenue: San Antonio has strengths in insurance, depository credit intermediation, and brokerage firms - which poses excellent opportunities for supporting industries in FinTech and B2B services. San Antonio startups, such as FloatMe, have successfully raised Series A funding.
- 5 Major Operations with over \$500M in revenue: USAA, Frost Bank, SWBC, Argo Group, and Humana collectively employ almost 30,000 San Antonians and generate vital multiplier effects.

**USAA INVENTED THE CHECK
DEPOSIT TECHNOLOGY WE
DEPEND ON TODAY.**



Why SATX

The Talent to Meet Your Needs

- More than 71,000 people work in Finance and Insurance.
- 195 Business Programs in the Region, from Certificates to Master's Degrees.
- Highlights Include Finance, Accounting, Risk Management, Statistics and Data Science, Business Analytics and Technology, International Business, MBA, and Healthcare Administration.

Over 5,600 Completions in Business Programs at area institutions of higher education:

- San Antonio and San Marcos collectively host over 168,000 enrollees at Institutes of Higher Education, with thousands of business degree holders entering the market each year. This is above and beyond talent available for recruitment from the Austin region.

8,500

ACCOUNTANTS
& AUDITORS

8,100

BUSINESS
OPERATIONS
SPECIALISTS

6,700

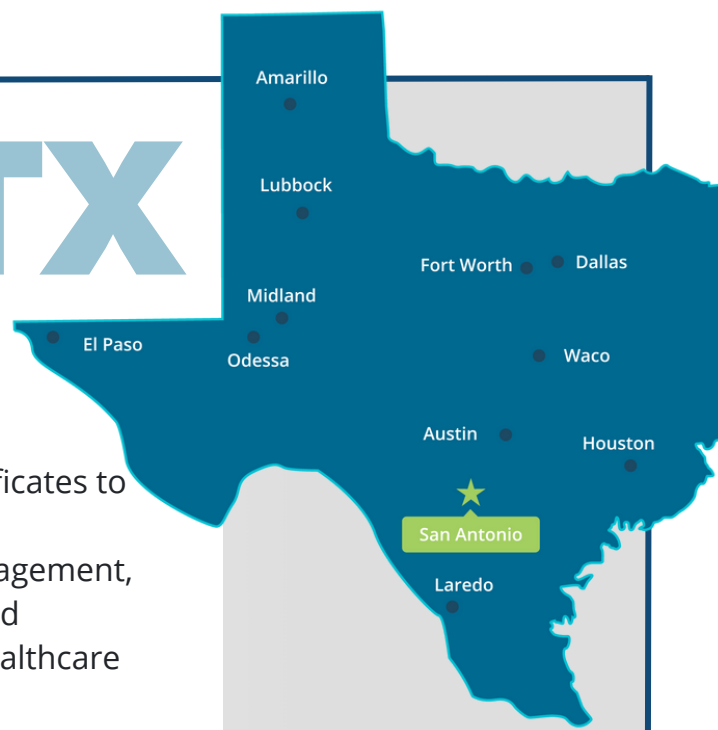
HUMAN
RESOURCES
SPECIALISTS

4,100

MARKET
ANALYSTS

1,900

FINANCIAL
ADVISORS



ALAMO
COLLEGES



TEXAS A&M UNIVERSITY
SAN ANTONIO



TRINITY
UNIVERSITY



ST. MARY'S
UNIVERSITY



OLLU
OUR LADY OF THE LAKE
UNIVERSITY

UTSA

Life Works GreaterSM

Simply put, your employees can enjoy more of what they earn in San Antonio. San Antonio's cost of living is the 4th lowest among America's 25 largest cities, residential home prices are the most affordable in the Texas Triangle at under \$325,000 in 2023, and the average commute time is around 24 minutes. There's something for everyone with a vibrant foodie scene, nightlife, the arts, and over 150 miles of trail and 15,000 acres of park in San Antonio and much more in the MSA.

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