

INDUSTRY PROFILE

FINANCIAL & PROFESSIONAL SERVICES

The Greater San Antonio region has emerged as one of the nation's strongest destinations for financial services and corporate operations, combining a diverse talent pool, affordable business environment, growing technology capabilities, and exceptional quality of life. Companies can scale efficiently while accessing workforce strengths that support long-term growth.

FAST FACTS

Growth & Momentum

22%

Above the national average for jobs in this sector, San Antonio's 109,600+ financial and professional services sector is strong and primed for growth

26%

Growth In business and financial occupations over the past five years

Competitive Cost

$29.76

Average office market asking rent per sq. ft. (CBRE, Q2 2026)

Workforce Development & Talent Pipeline

109,600+

Employed in Financial & Professional Services

12,500+

Business Administration, Management, Operations, and Accounting completions 2021-2025

4.2%

Growth in educational attainment rate in the past 5 years

greater: SATX

An Established Hub, Ready for Growth

Financial services employers are increasingly choosing San Antonio as a destination to expand, consolidate operations, and access a growing workforce. The region provides deep talent pools across finance, accounting, technology, cybersecurity, customer operations, and data analytics.

Recent expansions by Guidehouse and Ernst & Young demonstrate confidence in the market's ability to deliver skilled talent, operational efficiency, and long-term scalability. San Antonio's affordability and workforce diversity create a compelling advantage for employers competing nationally for talent.

Accelerating Growth Through Talent & Opportunity

Guidehouse selected San Antonio as a strategic location for expansion, attracted by the region's growing professional services workforce and strong pipeline of technology and business talent. Since establishing operations in the market, Guidehouse has begun hiring towards its 1,000-job regional employment target, supporting the company's growth in management consulting, digital transformation, and artificial intelligence-enabled services. The project represents one of the region's largest professional services investments in recent years and reflects San Antonio's growing appeal as a destination for high-skill, knowledge-based employment.

The company's decision reinforces a broader trend of employers choosing San Antonio to access diverse talent, competitive operating costs, and a community that supports long-term business growth.

Impact

- 1,000 announced jobs
- Management consulting and AI transformation focus
- High-wage professional services careers
- Supports growth of San Antonio's innovation economy

Why SATX?

Deep & Diverse Workforce
Access one of the nation's most diverse talent pools with strong concentrations of financial, business, technology, and operations professionals.

Technology-Enabled Growth
Strong cybersecurity and data science capabilities provide crossover talent for modern financial services operations.

Sustainable Growth
Affordable real estate and Texas' business-friendly environment support sustainable and scalable growth.

Life Works Greater℠ in SATX
There's something for everyone with a vibrant foodie scene, nightlife, the arts, and over 400 miles of trail and 30,000 acres of public parks in San Antonio and much more in the MSA. And simply put, your employees can enjoy more of what they earn in San Antonio. San Antonio's cost of living is the 4th lowest among America's 25 largest cities, residential average home prices are the most affordable in the Texas Triangle at under $320,000, and the average commute time is around 27 minutes.

greater: SATX
REGIONAL ECONOMIC PARTNERSHIP

www.greatersatx.com