

Kerr County, TX

greater: SATX
REGIONAL ECONOMIC PARTNERSHIP

San Antonio, Texas

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Report Parameters

1 County

48265 Kerr County, TX

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

54,037

Population (2025)

Population **grew by 1,341** over the last 5 years and is projected to **grow by 412** over the next 5 years.

23,754

Total Regional Employment

Jobs **grew by 2,087** over the last 5 years and are projected to **grow by 1,137** over the next 5 years.

$69.4K

Median Household Income (2024)

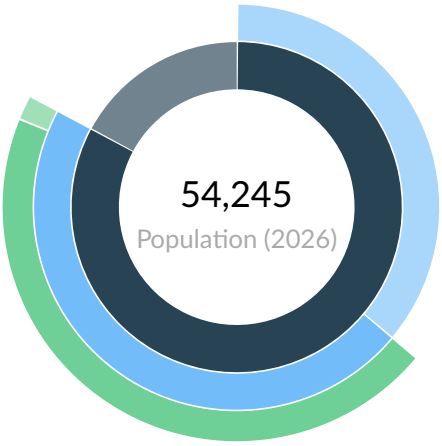
Median household income is **$11.3K below** the national median household income of $80.7K.

Takeaways

- As of 2025 the region's population **increased by 2.5%** since 2020, growing by 1,341. Population is expected to **increase by 0.8%** between 2025 and 2030, adding 412.
- From 2020 to 2025, jobs **increased by 9.6%** in Kerr County, TX from 21,667 to **23,754**. This change **fell short of the national growth rate of 10.7% by 1.1%**. As the number of jobs increased, the **labor force participation rate increased from 53.2% to 56.8% between 2020 and 2025**.
- Concerning educational attainment, **19.0% of Kerr County, TX residents possess a Bachelor's Degree** (2.8% below the national average), and **8.6% hold an Associate's Degree** (0.3% below the national average).
- The top three industries in 2025 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and General Medical and Surgical Hospitals.

	Population (2026)	Labor Force (Sep 2026)	Jobs (2025)	Cost of Living	GRP	Imports	Exports
Region	54,245	25,352	23,754	98.2	$3.53B	$4.98B	$4.16B
State	32,157,198	16,001,837	16,028,367	96.7	$2.93T	$1.64T	$2.23T

Sep 2026 Labor Force Breakdown



	Population
16+ Civilian Non-Institutionalized Population	44,904
Not in Labor Force (16+)	19,552
Labor Force	25,352
Employed	24,419
Unemployed	933
Under 16, Military, and institutionalized Population	9,341

Educational Attainment

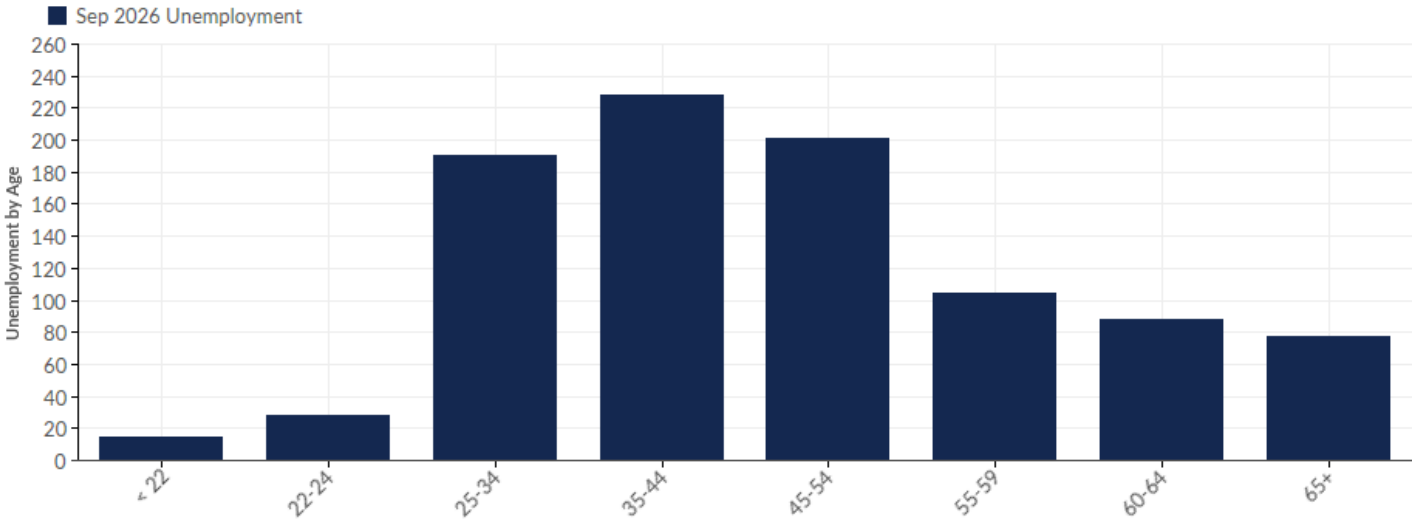
Concerning educational attainment, **19.0% of Kerr County, TX residents possess a Bachelor's Degree** (2.8% below the national average), and **8.6% hold an Associate's Degree** (0.3% below the national average).



	% of Population	Population
Less Than 9th Grade	4.7%	1,894
9th Grade to 12th Grade	5.5%	2,219
High School Diploma	31.0%	12,439
Some College	18.8%	7,543
Associate's Degree	8.6%	3,450
Bachelor's Degree	19.0%	7,630
Graduate Degree and Higher	12.4%	5,001

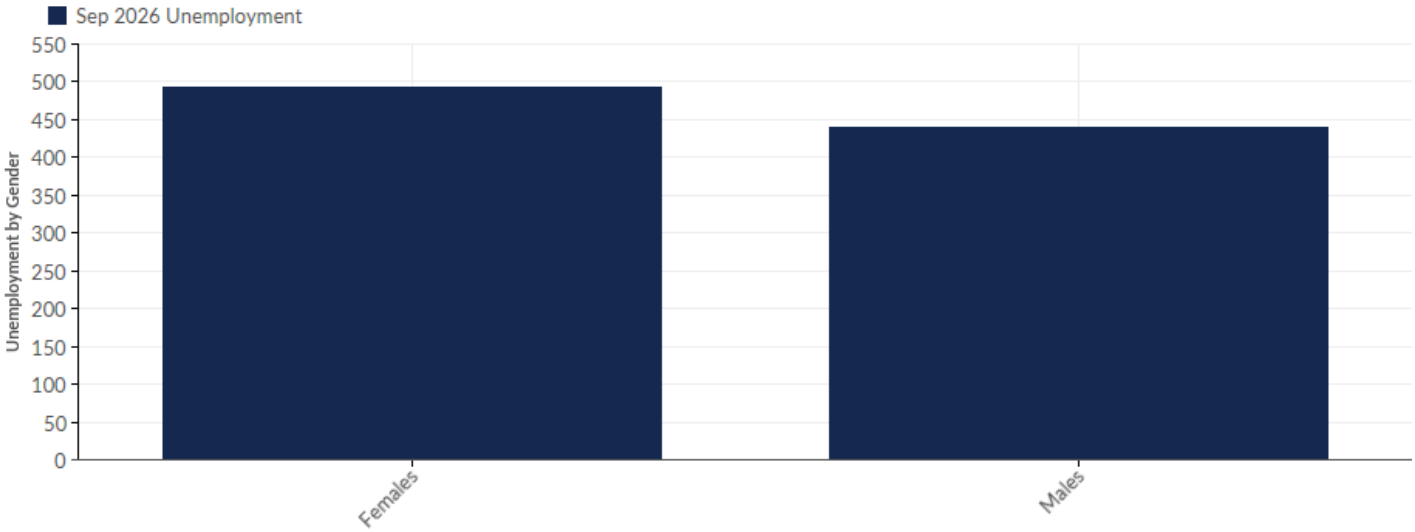
Unemployment by Demographics

Unemployment by Age



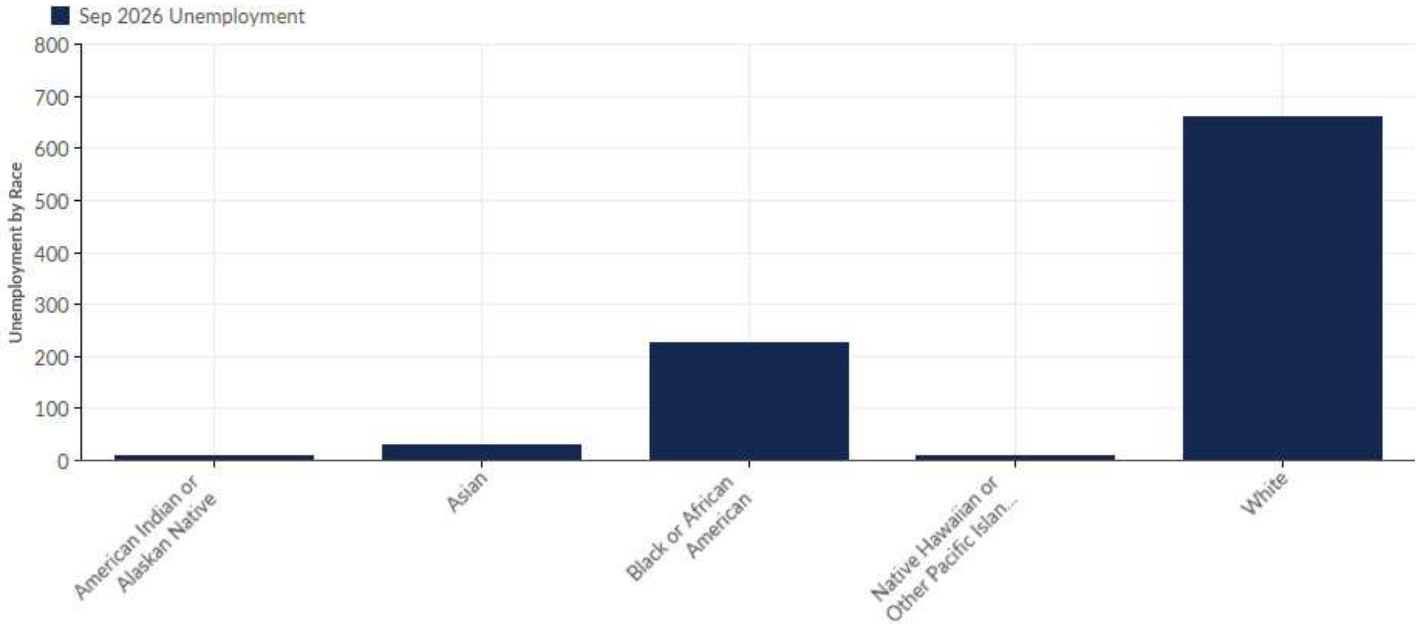
Age	Unemployment (Sep 2026)	% of Unemployed
< 22	15	1.61%
22-24	28	3.00%
25-34	191	20.47%
35-44	228	24.44%
45-54	201	21.54%
55-59	104	11.15%
60-64	88	9.43%
65+	78	8.36%
Total	933	100.00%

Unemployment by Gender



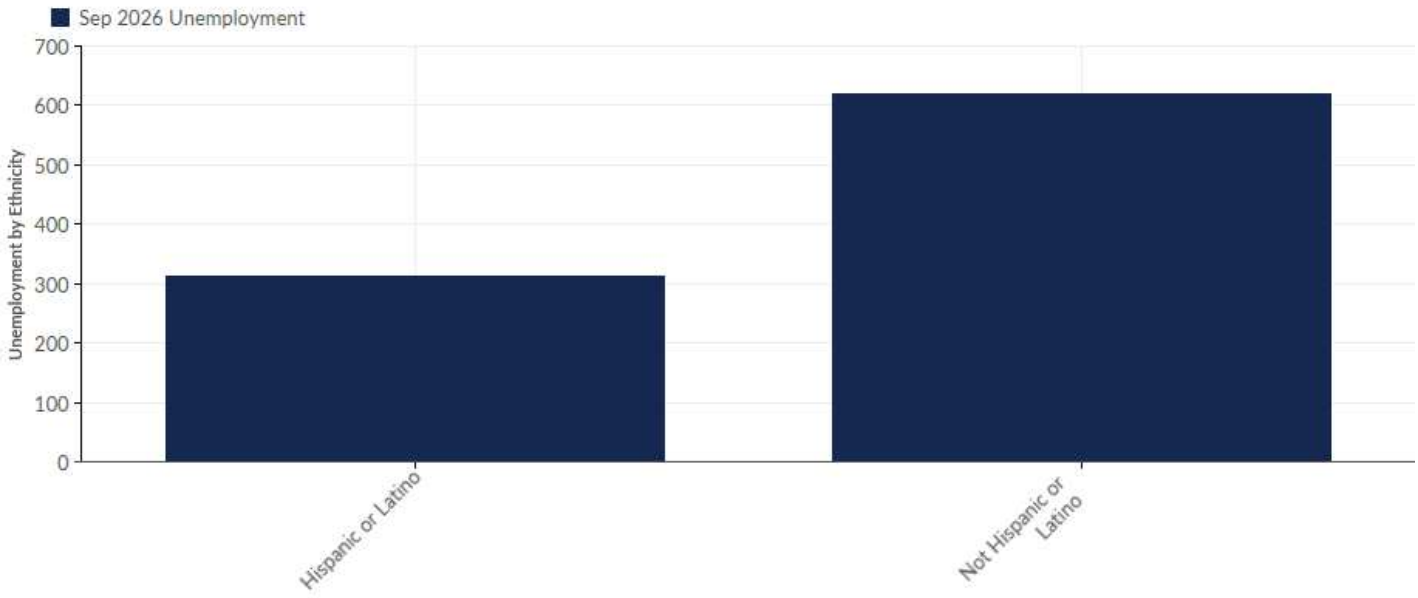
Gender	Unemployment (Sep 2026)	% of Unemployed
Females	493	52.84%
Males	440	47.16%
Total	933	100.00%

Unemployment by Race



Race	Unemployment (Sep 2026)	% of Unemployed
American Indian or Alaskan Native	8	0.86%
Asian	31	3.32%
Black or African American	225	24.12%
Native Hawaiian or Other Pacific Islander	10	1.07%
White	659	70.63%
Total	933	100.00%

Unemployment by Ethnicity

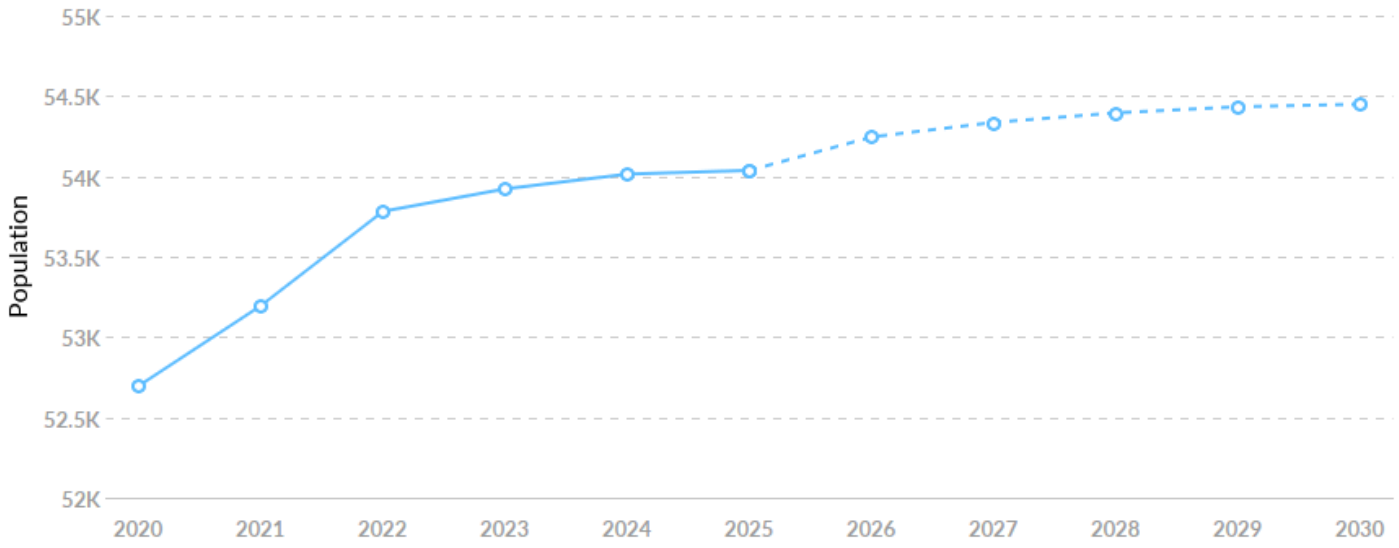


Ethnicity		Unemployment (Sep 2026)	% of Unemployed
Hispanic or Latino		313	33.55%
Not Hispanic or Latino		620	66.45%
	Total	933	100.00%

Historic & Projected Trends

Population Trends

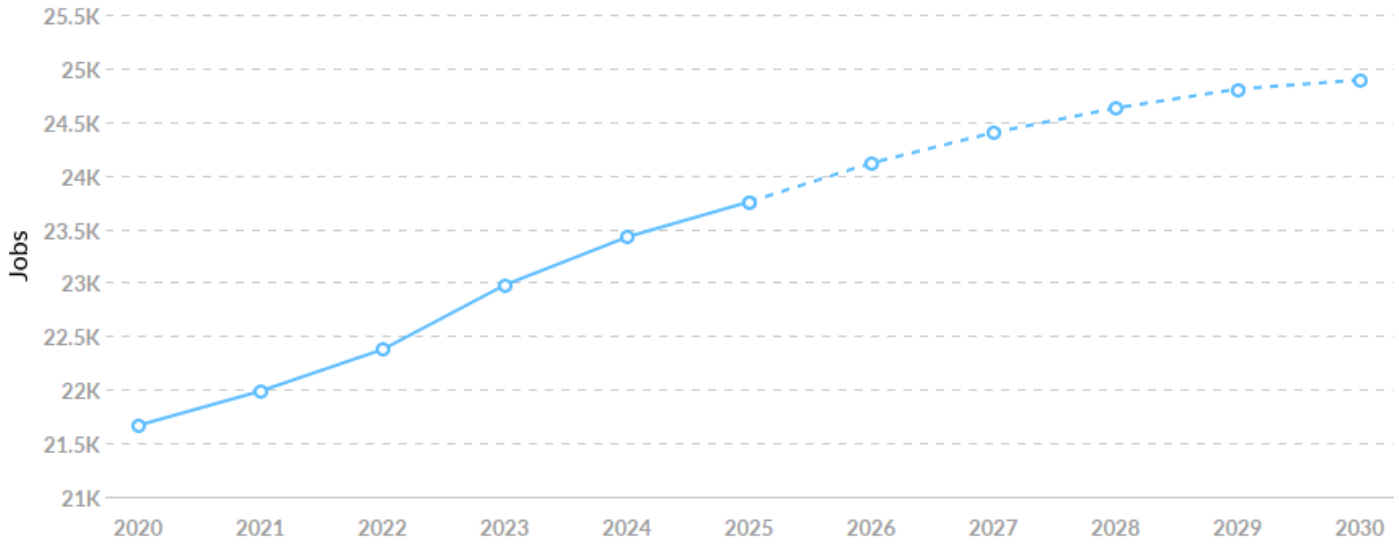
As of 2025 the region's population **increased by 2.5%** since 2020, growing by 1,341. Population is expected to **increase by 0.8%** between 2025 and 2030, adding 412.



Timeframe	Population
2020	52,696
2021	53,195
2022	53,782
2023	53,922
2024	54,014
2025	54,037
2026	54,245
2027	54,336
2028	54,395
2029	54,433
2030	54,449

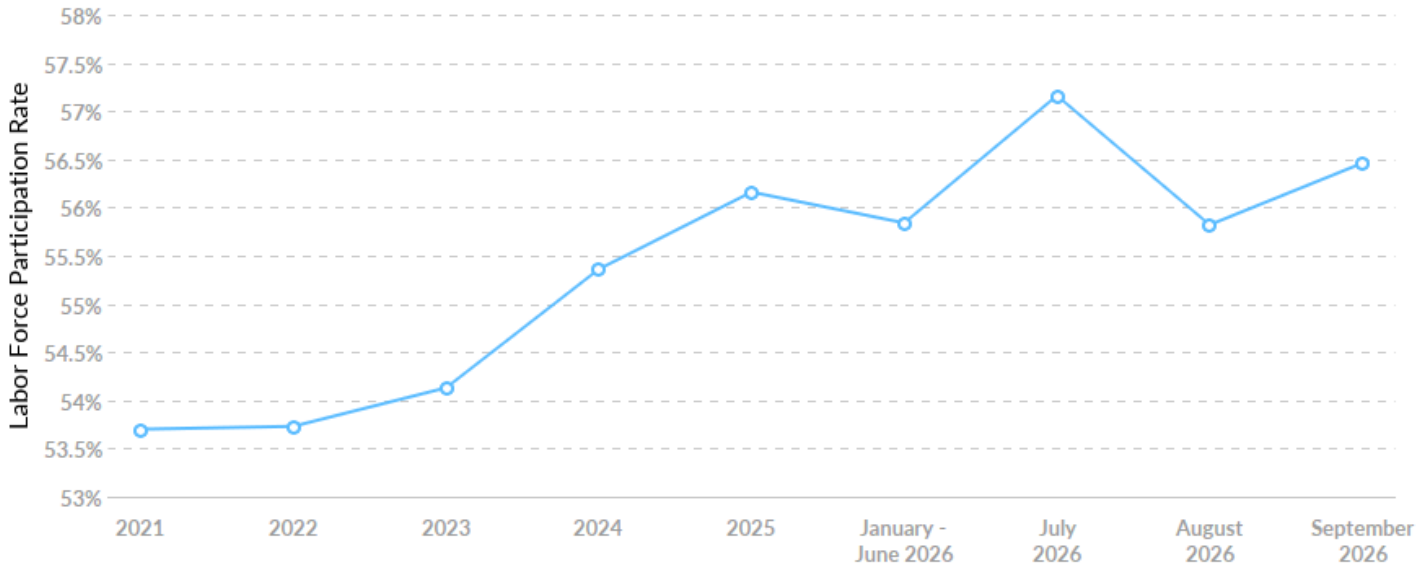
Job Trends

From 2020 to 2025, jobs **increased by 9.6%** in Kerr County, TX from 21,667 to **23,754**. This change **fell short of the national growth rate of 10.7% by 1.1%.**



Timeframe	Jobs
2020	21,667
2021	21,987
2022	22,376
2023	22,978
2024	23,425
2025	23,754
2026	24,116
2027	24,400
2028	24,629
2029	24,806
2030	24,891

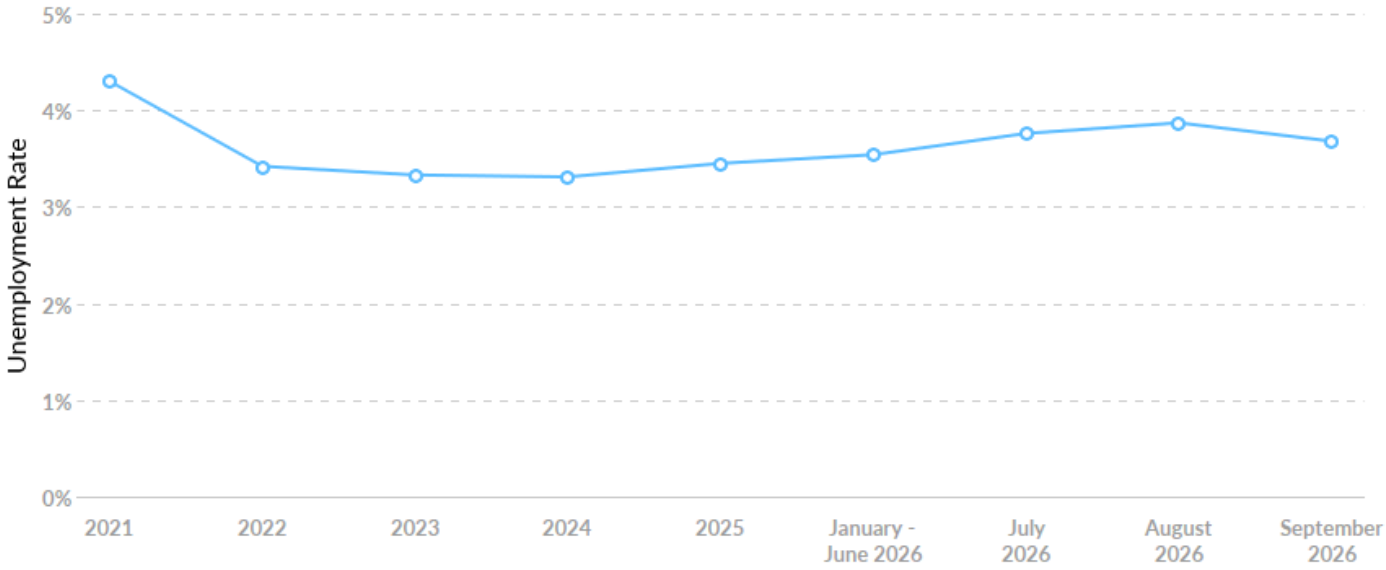
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2021	53.70%
2022	53.73%
2023	54.13%
2024	55.36%
2025	56.16%
January - June 2026	55.84%
July 2026	57.16%
August 2026	55.82%
September 2026	56.46%

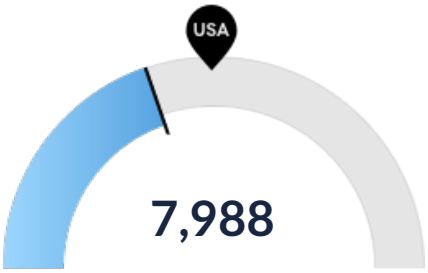
Unemployment Rate Trends

Kerr County, TX had a September 2026 unemployment rate of 3.68%, **decreasing from 4.30%** 5 years before.



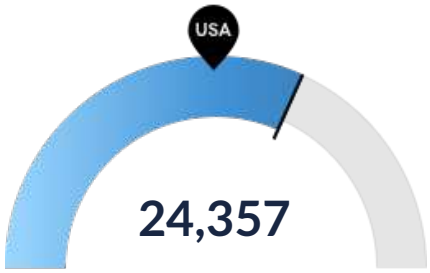
Timeframe	Unemployment Rate
2021	4.30%
2022	3.42%
2023	3.33%
2024	3.31%
2025	3.45%
January - June 2026	3.54%
July 2026	3.76%
August 2026	3.87%
September 2026	3.68%

Population Characteristics



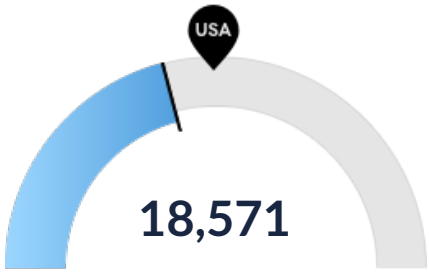
Millennials

Kerr County, TX has 7,988 millennials (ages 25-39). The national average for an area this size is 11,025.



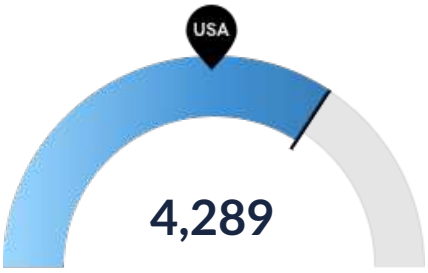
Retiring Soon

Retirement risk is high in Kerr County, TX. The national average for an area this size is 16,728 people 55 or older, while there are 24,357 here.



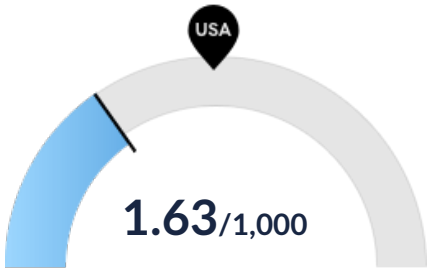
Racial Diversity

Racial diversity is low in Kerr County, TX. The national average for an area this size is 23,718 racially diverse people, while there are 18,571 here.



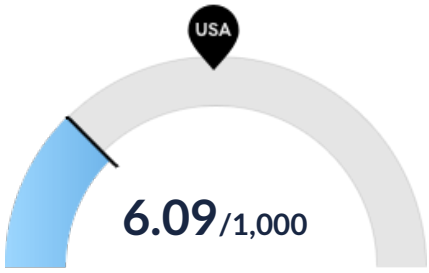
Veterans

Kerr County, TX has 4,289 veterans. The national average for an area this size is 2,571.



Violent Crime

Kerr County, TX has 1.63 violent crimes per 1,000 people. The national rate is 3.1 per 1,000 people.

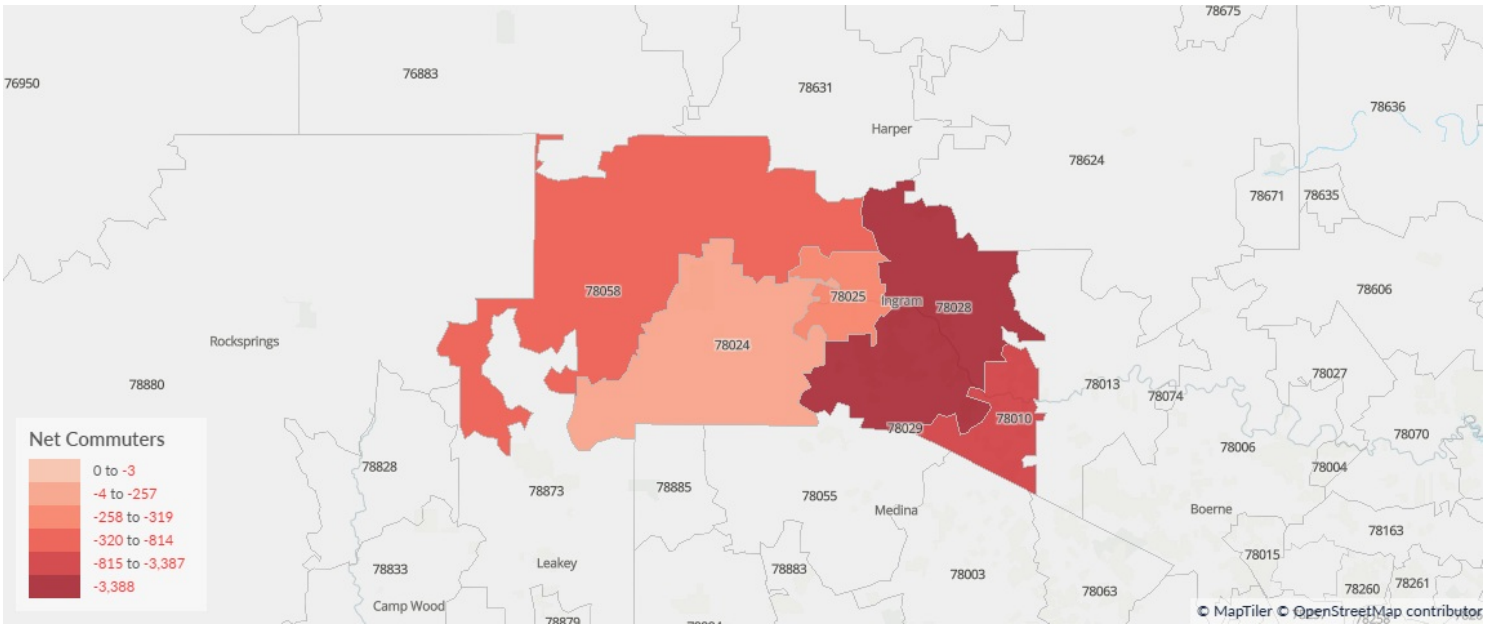


Property Crime

Kerr County, TX has 6.09 property crimes per 1,000 people. The national rate is 14.58 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Kerr County, TX currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2025 Employment
78028	Kerrville, TX (in Kerr cou…	19,768
78025	Ingram, TX (in Kerr coun…	2,329
78010	Center Point, TX (in Ker…	746
78024	Hunt, TX (in Kerr county)	507
78058	Mountain Home, TX (in …	295

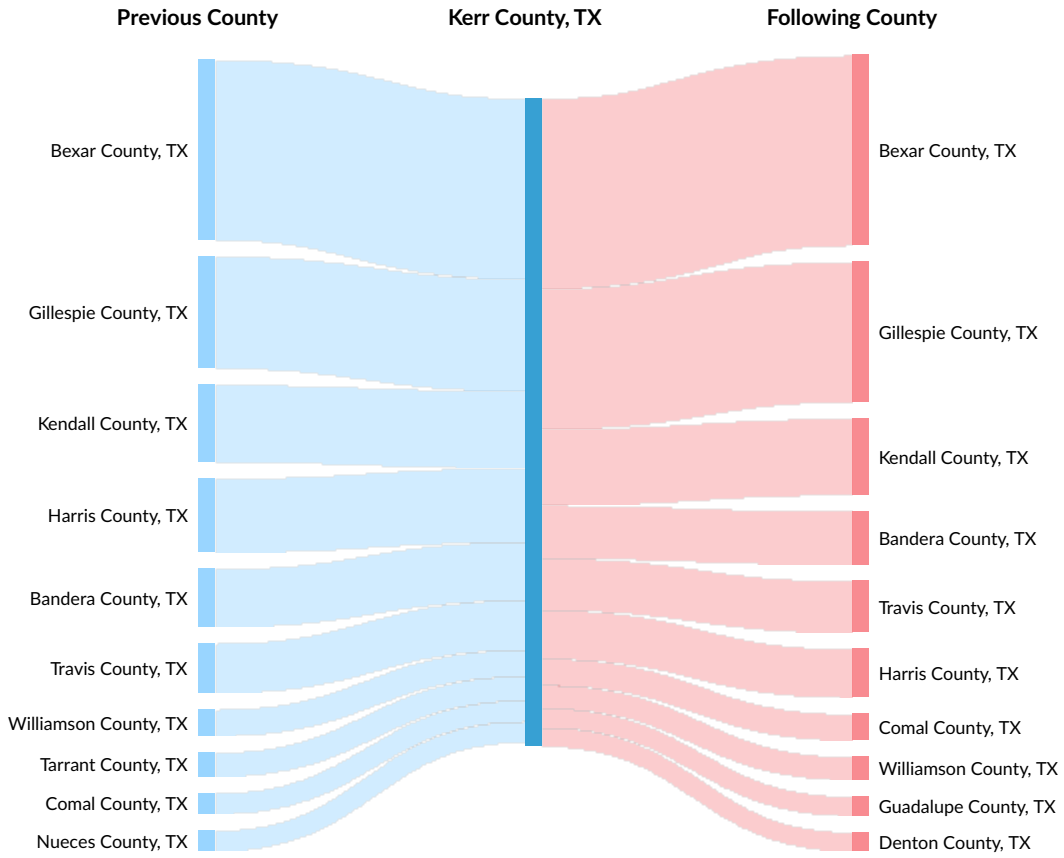
Where Talent Lives

ZIP	Name	2025 Workers
78028	Kerrville, TX (in Kerr cou…	23,156
78025	Ingram, TX (in Kerr coun…	2,587
78010	Center Point, TX (in Ker…	1,561
78058	Mountain Home, TX (in …	615
78024	Hunt, TX (in Kerr county)	511

Inbound and Outbound Migration

The table below analyzes past and current residents of Kerr County, TX. The left column shows residents of other counties migrating to Kerr County, TX. The right column shows residents migrating from Kerr County, TX to other counties.

As of 2023, 299 people have migrated from Bexar County, TX to Kerr County, TX. In the same year, 315 people left Kerr County, TX migrating to Bexar County, TX. The total Net Migration for Kerr County, TX in 2023 was 243.



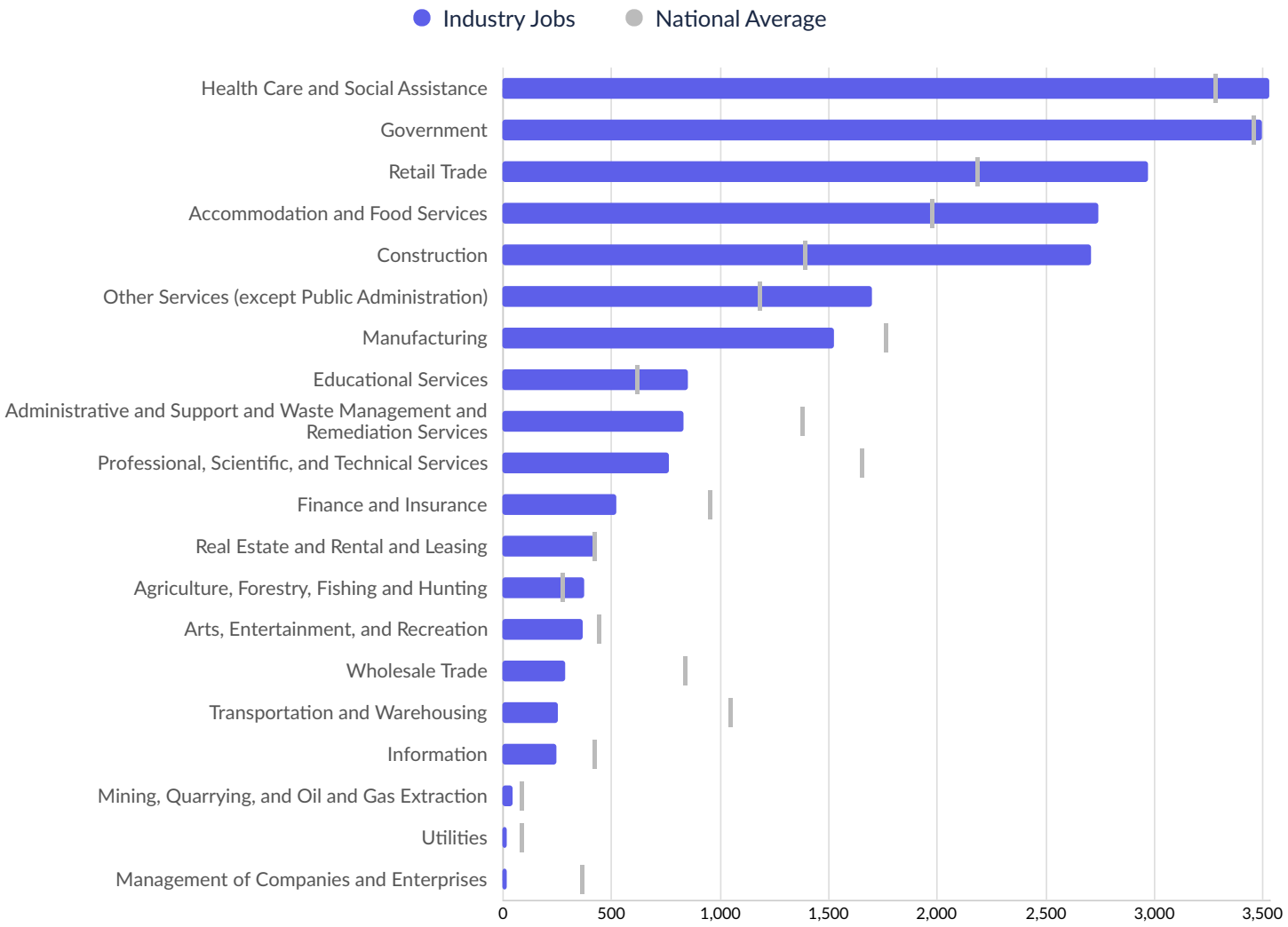
Top Previous Counties	Migrations
Bexar County, TX	299
Gillespie County, TX	186
Kendall County, TX	128
Harris County, TX	123
Bandera County, TX	96
Travis County, TX	82

Top Previous Counties	Migrations
Williamson County, TX	44
Tarrant County, TX	40
Comal County, TX	35
Nueces County, TX	34
Ellis County, TX	32
Hays County, TX	31
Burnet County, TX	30
Dallas County, TX	30
Galveston County, TX	30

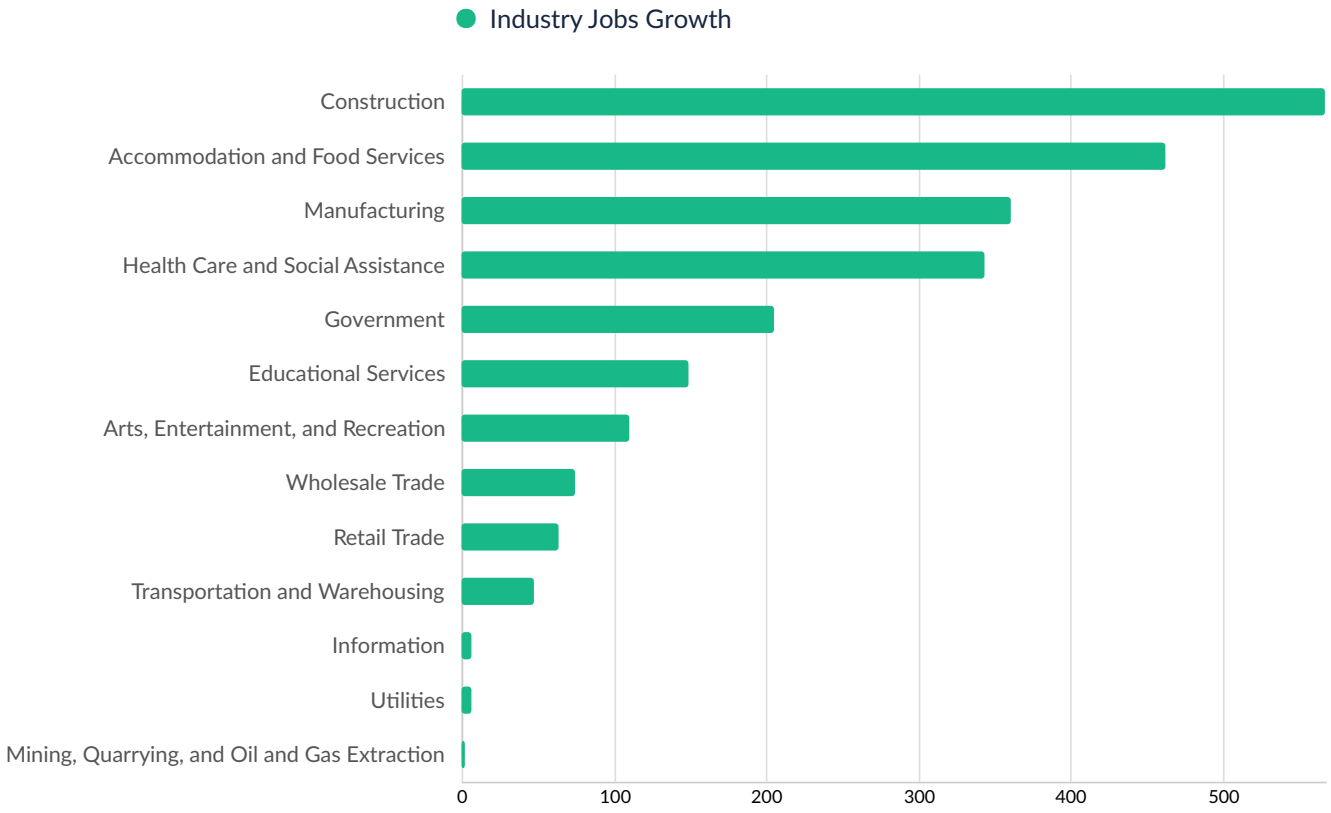
Top Following Counties	Migrations
Bexar County, TX	315
Gillespie County, TX	233
Kendall County, TX	126
Bandera County, TX	88
Travis County, TX	86
Harris County, TX	81
Comal County, TX	44
Williamson County, TX	38
Guadalupe County, TX	32
Denton County, TX	31
Nueces County, TX	31
Tarrant County, TX	28
Fort Bend County, TX	27
Midland County, TX	27
Ellis County, TX	27

Industry Characteristics

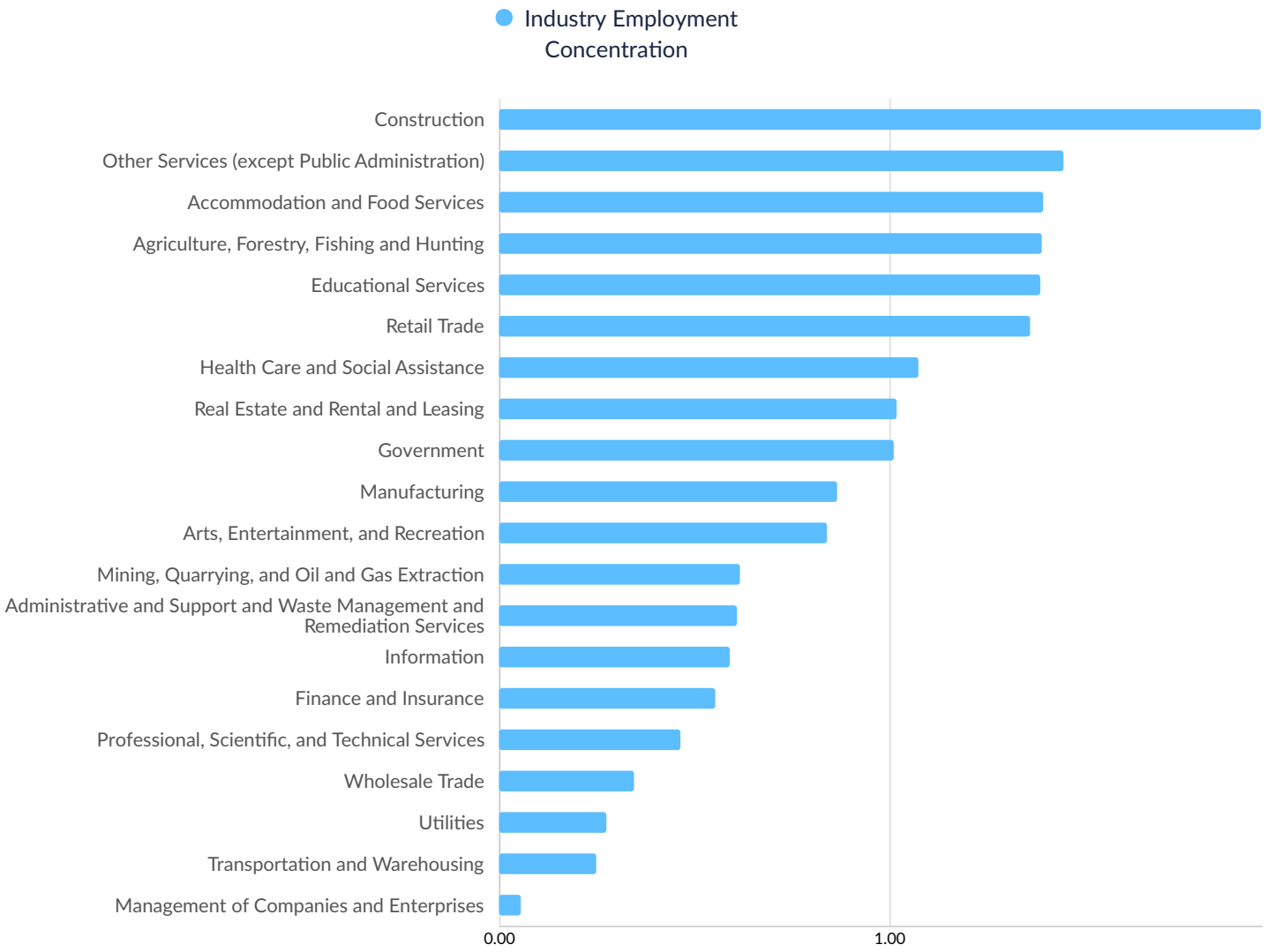
Largest Industries



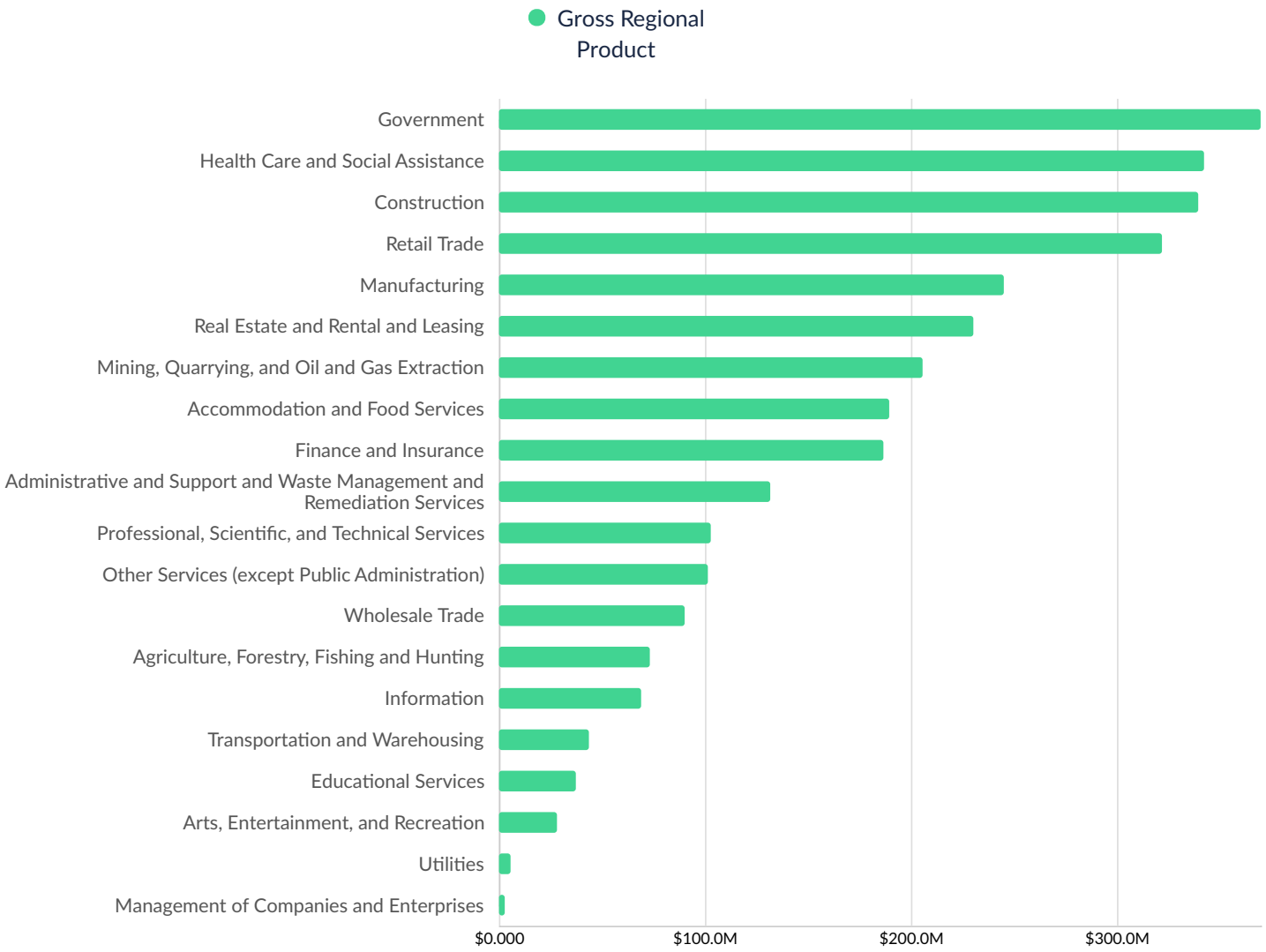
Top Growing Industries



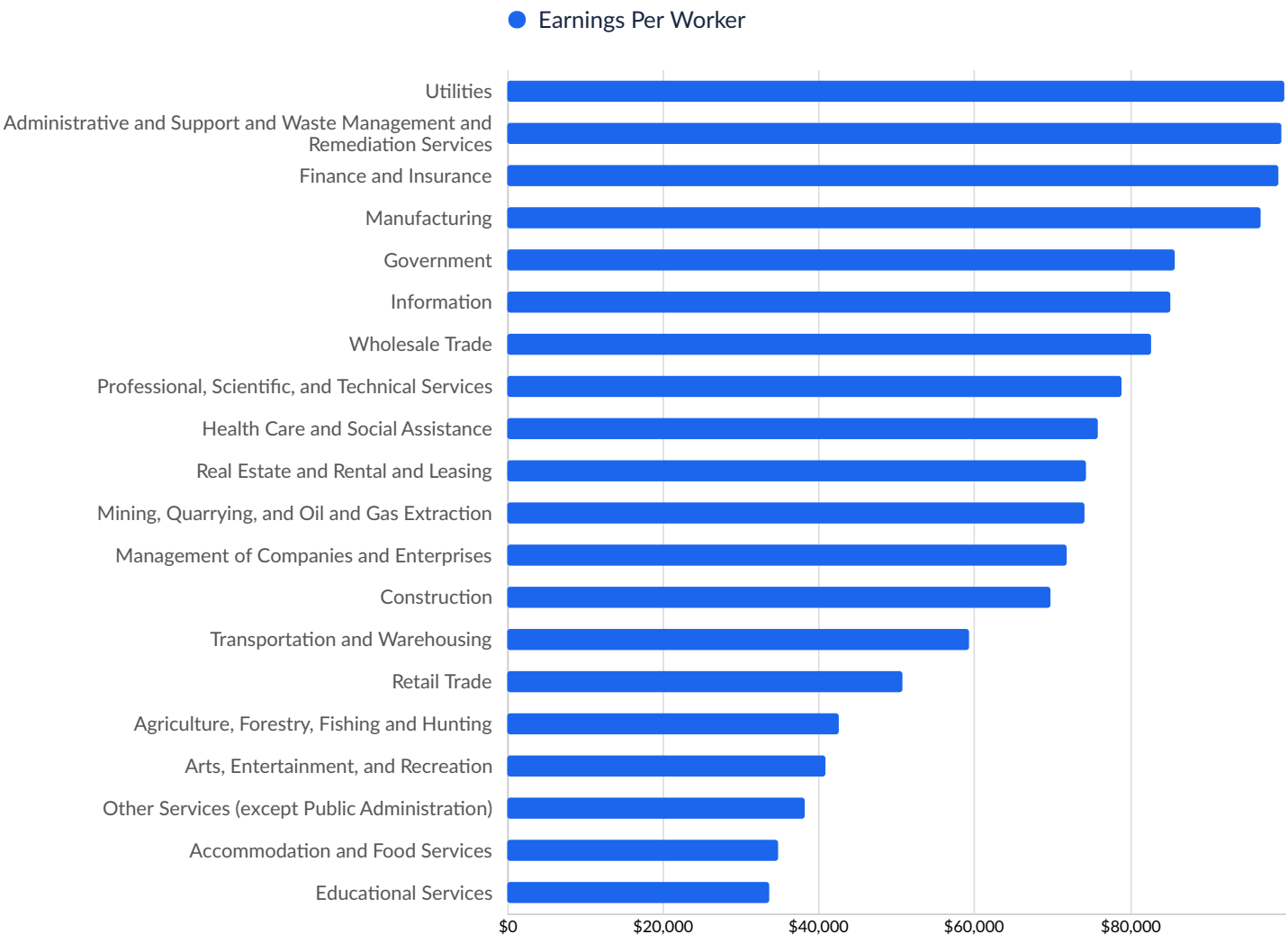
Top Industry Employment Concentration



Top Industry GRP



Top Industry Earnings



Business Characteristics

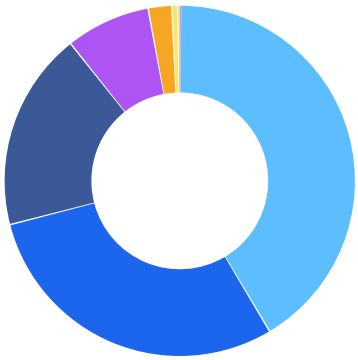
5,383 Companies Employ Your Workers

Online profiles for your workers mention 5,383 companies as employers, with the top 10 appearing below. In the last 12 months, 790 companies in Kerr County, TX posted job postings, with the top 10 appearing below.

Top Companies	Profiles
Peterson Health	310
Schreiner University	278
James Avery	235
Kerrville Isd	146
H-E-B	107
Kerrville State Hospital	102
United States Department of Ve...	74
La Hacienda Treatment Center	70
Ingram Isd	52
State Of Texas	48

Top Companies Posting	Unique Postings
Peterson Health	419
Schreiner University	191
H-E-B	98
Texas Health and Human Servic...	81
Starlite Recovery Center	78
Acadia Healthcare	72
Texas Health and Human Servic...	66
Aya Healthcare	57
Kerrville City Of	57
James Avery	51

Business Size



	Percentage	Business Count
1 to 4 employees	41.4%	1,352
5 to 9 employees	29.6%	966
10 to 19 employees	18.3%	599
20 to 49 employees	7.8%	255
50 to 99 employees	2.2%	71
100 to 249 employees	0.6%	18
250 to 499 employees	0.2%	6
500+ employees	0.1%	2

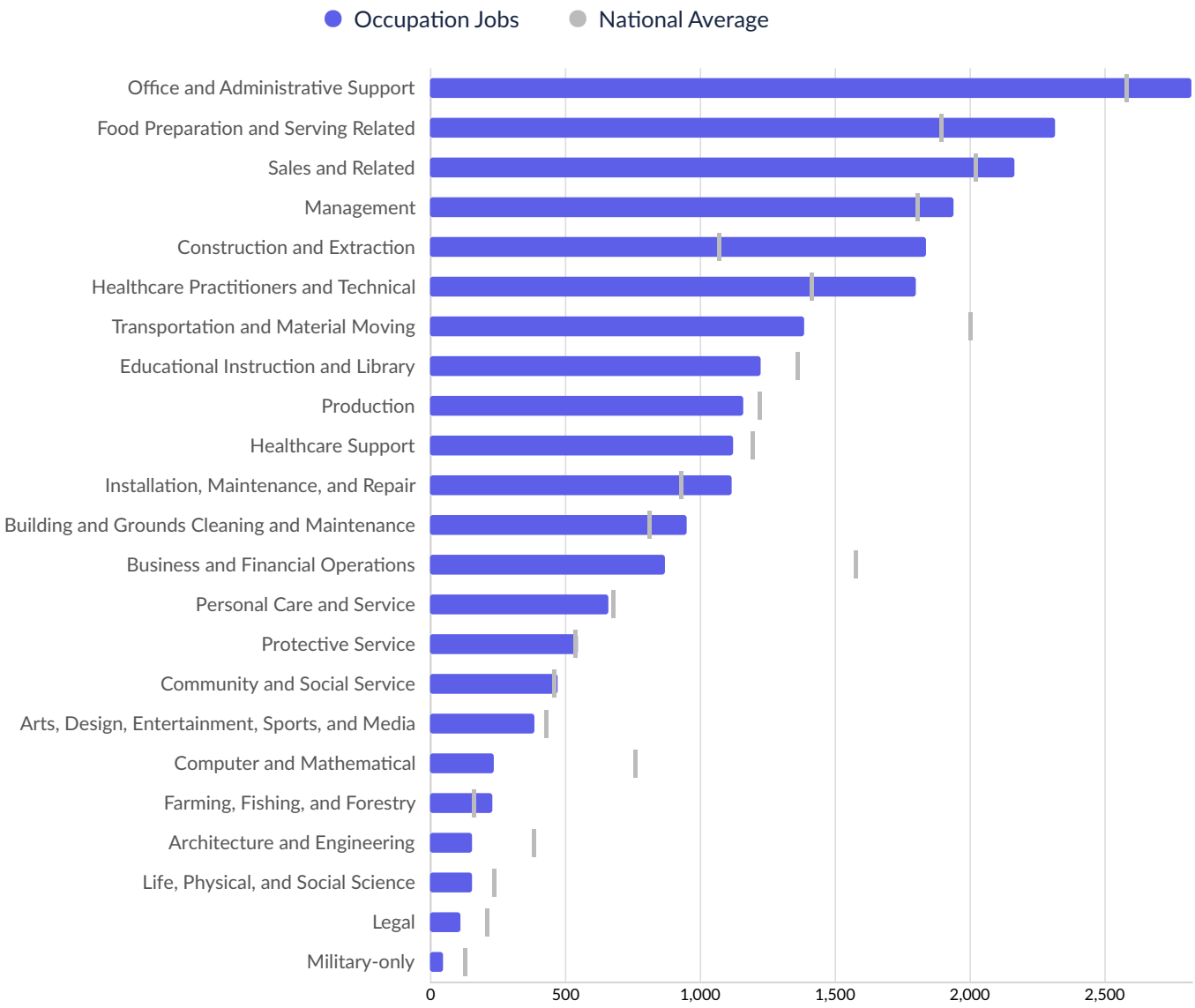
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Layoff Activity (Reported WARN Notices)

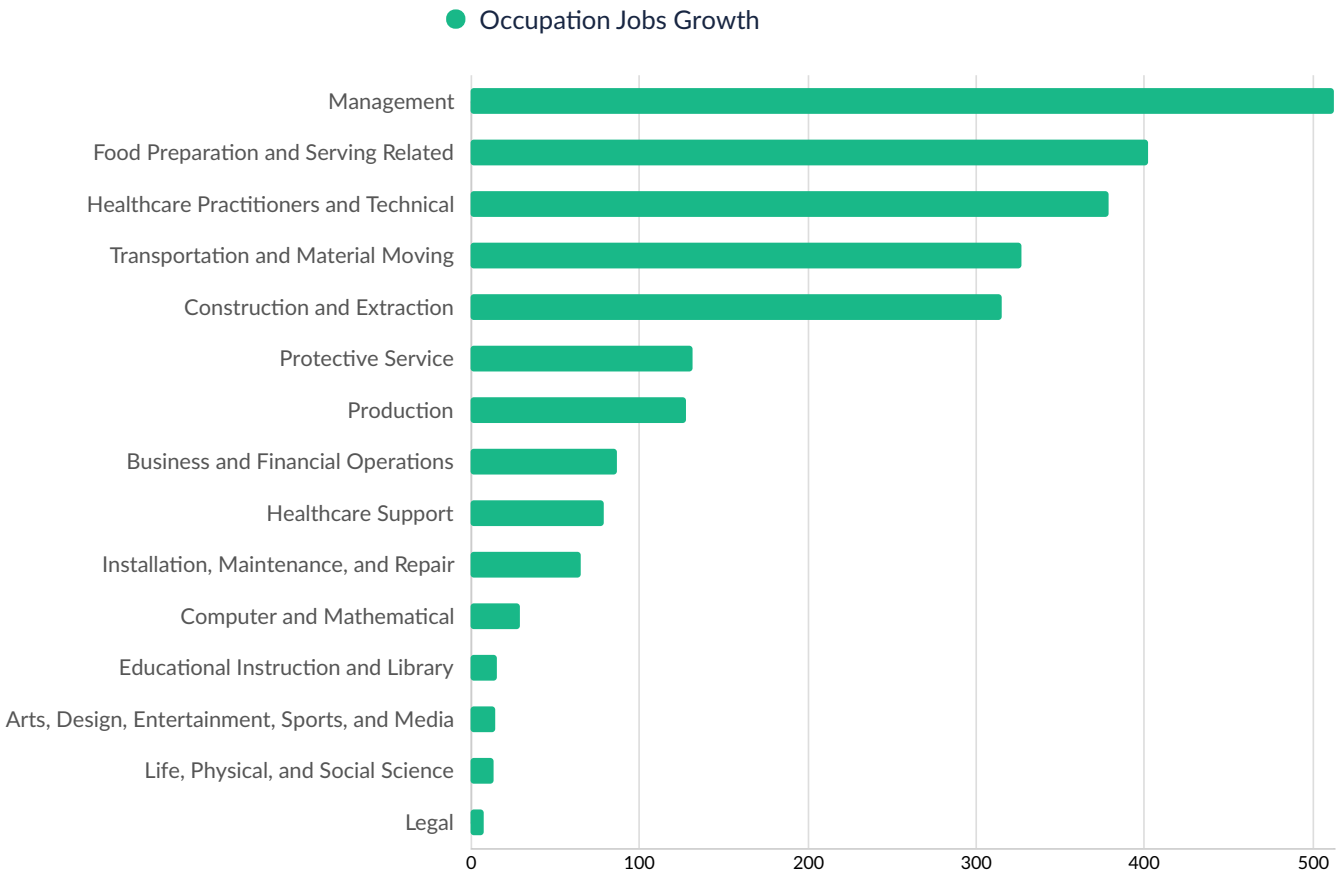
No WARN layoff events were found for the selected region and time period.

Workforce Characteristics

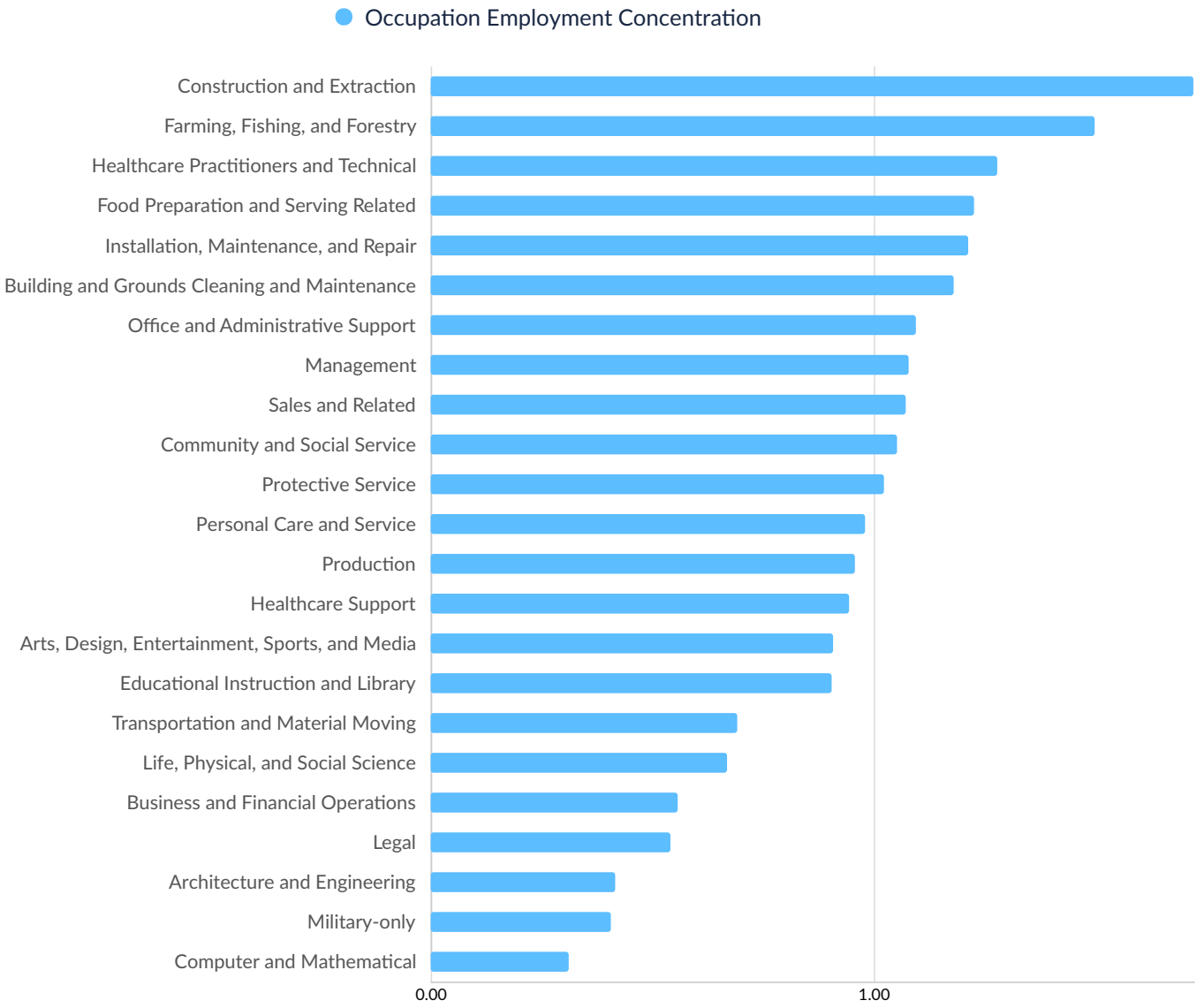
Largest Occupations



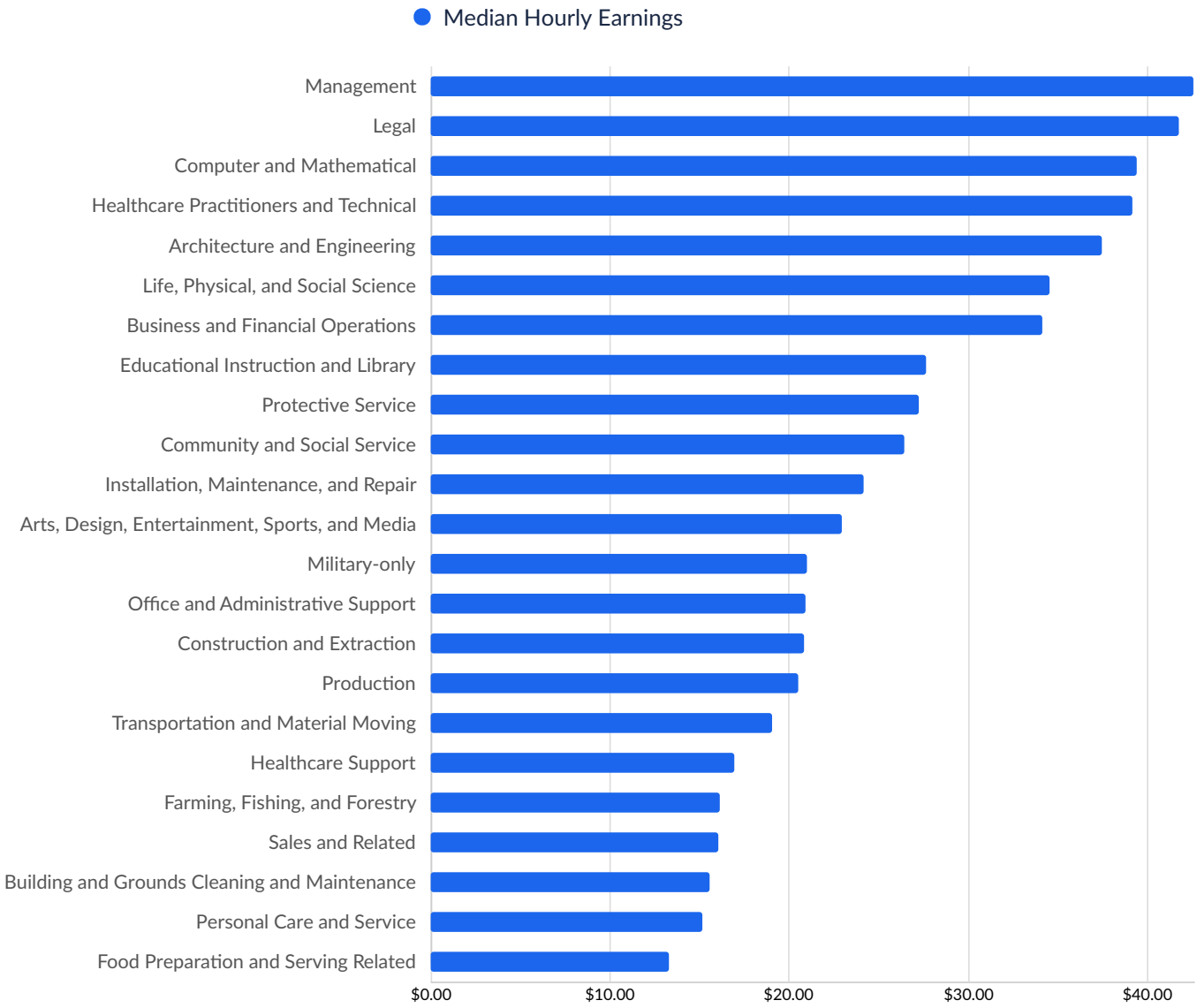
Top Growing Occupations



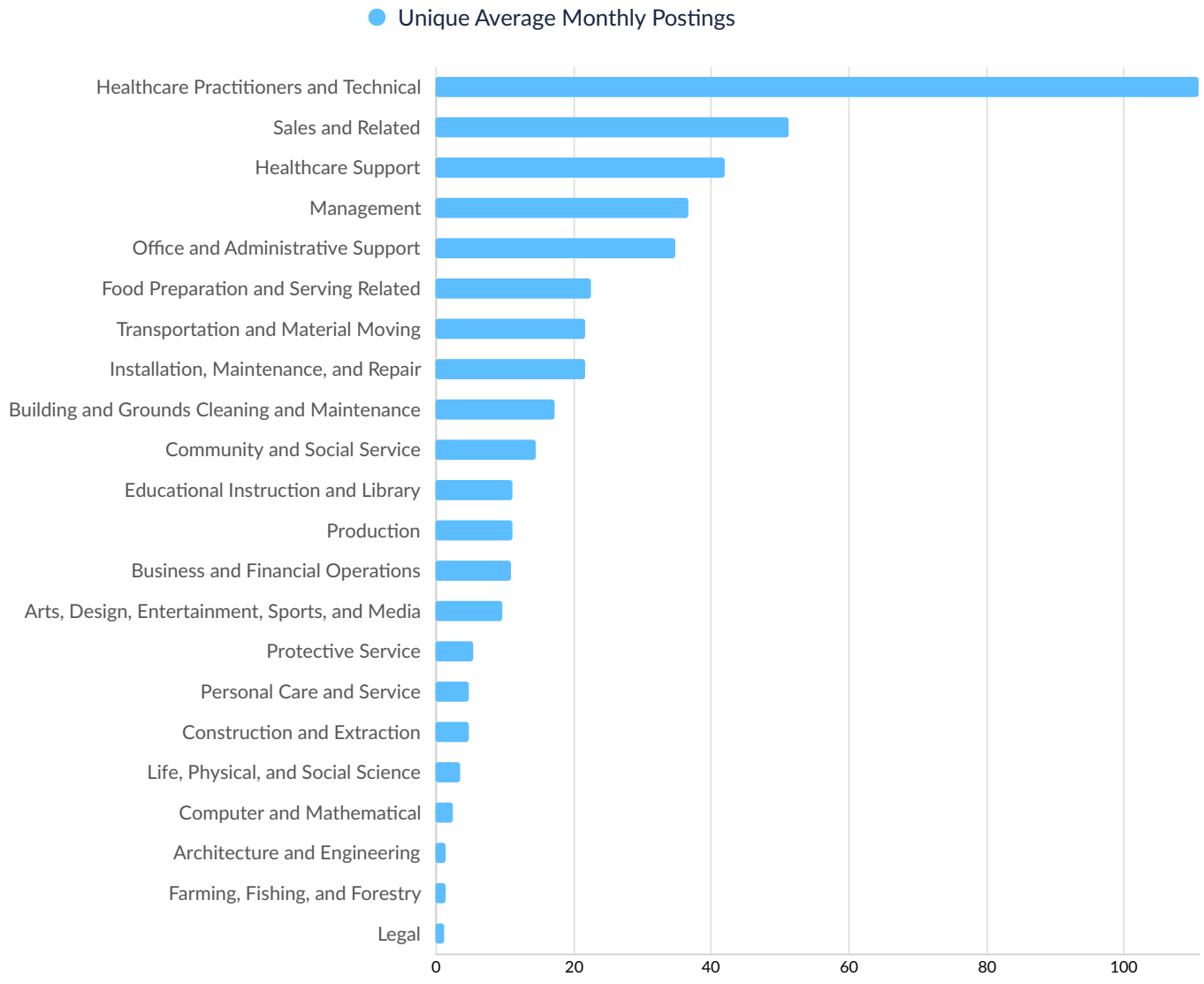
Top Occupation Employment Concentration



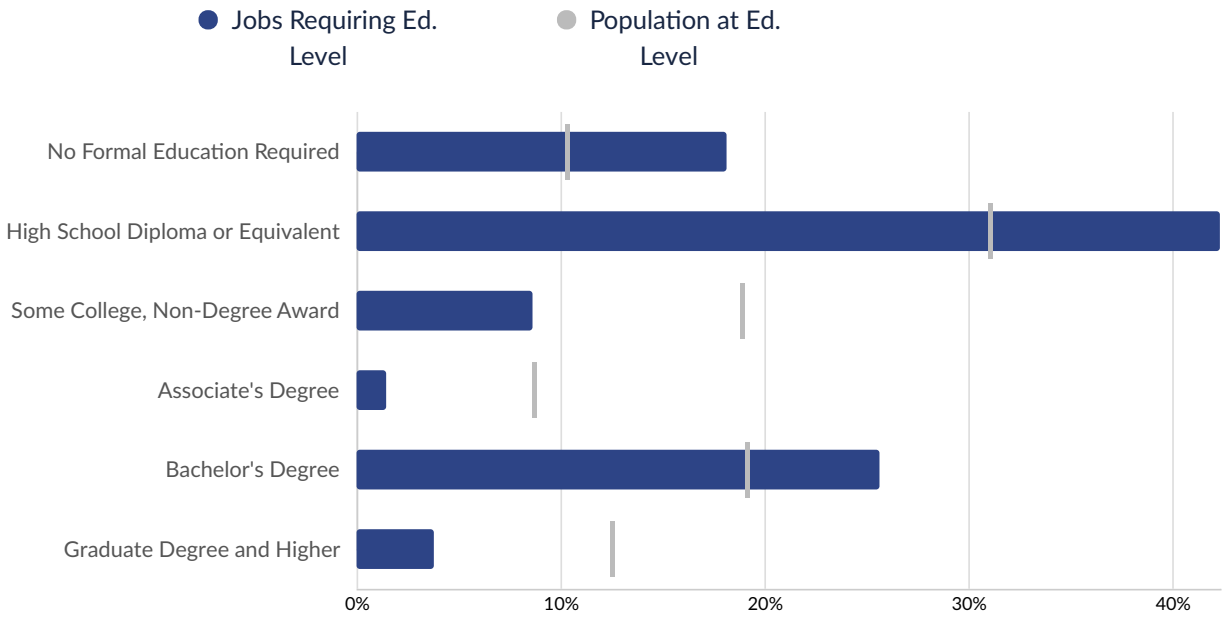
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

In 2025, there were 308 graduates in Kerr County, TX. This pipeline has shrunk by 10% over the last 5 years. The highest share of these graduates come from "Education, General" (Master's or Higher), "Registered Nursing/Registered Nurse" (Bachelor's), and "Cosmetology/Cosmetologist, General" (Certificate).

School	Total Graduates (2025)		Graduate Trend (2021 - 2025)
Schreiner University	281		
BK Cosmo College of Cosmetology	27		

In-Demand Skills

