



Wilson County, TX



San Antonio, Texas

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Report Parameters

1 County

48493 Wilson County, TX

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

53,208

Population (2023)

Population **grew by 3,058** over the last 5 years and is projected to **grow by 1,962** over the next 5 years.

11,856

Total Regional Employment

Jobs **grew by 1,093** over the last 5 years and are projected to **grow by 1,494** over the next 5 years.

\$89.7K

Median Household Income (2022)

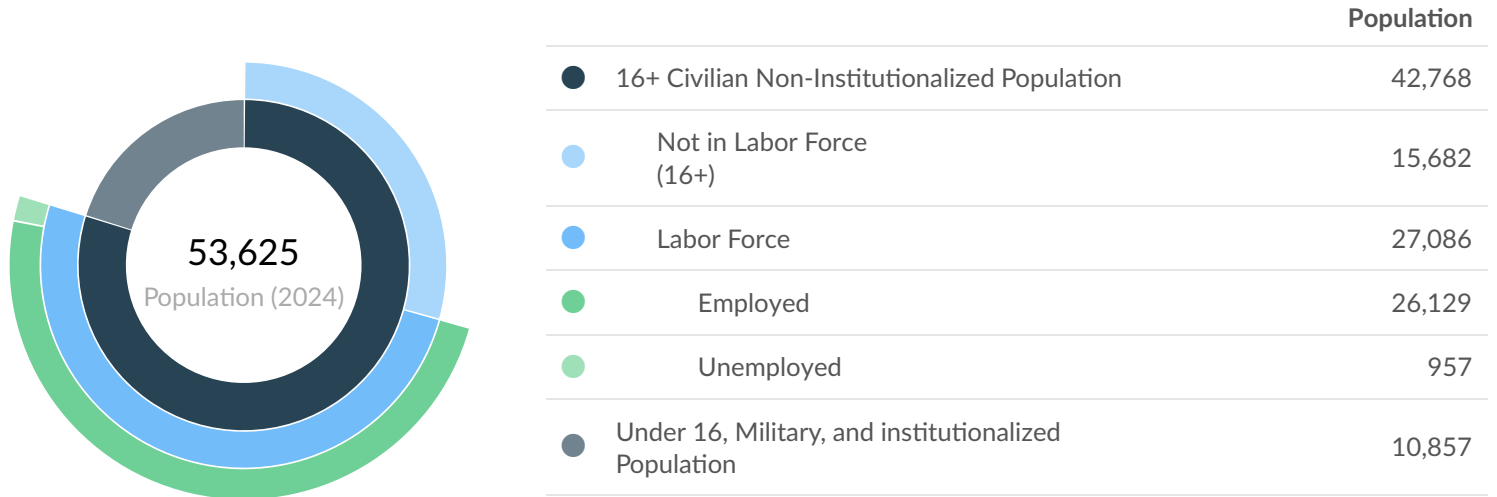
Median household income is **\$14.6K above** the national median household income of \$75.1K.

Takeaways

- As of 2023 the region's population **increased by 6.1%** since 2018, growing by 3,058. Population is expected to **increase by 3.7%** between 2023 and 2028, adding 1,962.
- From 2018 to 2023, jobs **increased by 10.2%** in Wilson County, TX from 10,762 to **11,856**. This change **outpaced the national growth rate of 3.9% by 6.3%**. As the number of jobs increased, the **labor force participation rate increased from 61.7% to 63.8% between 2018 and 2023**.
- Concerning educational attainment, **19.0% of Wilson County, TX residents possess a Bachelor's Degree** (2.2% below the national average), and **9.4% hold an Associate's Degree** (0.5% above the national average).
- The top three industries in 2023 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Grocery Stores.

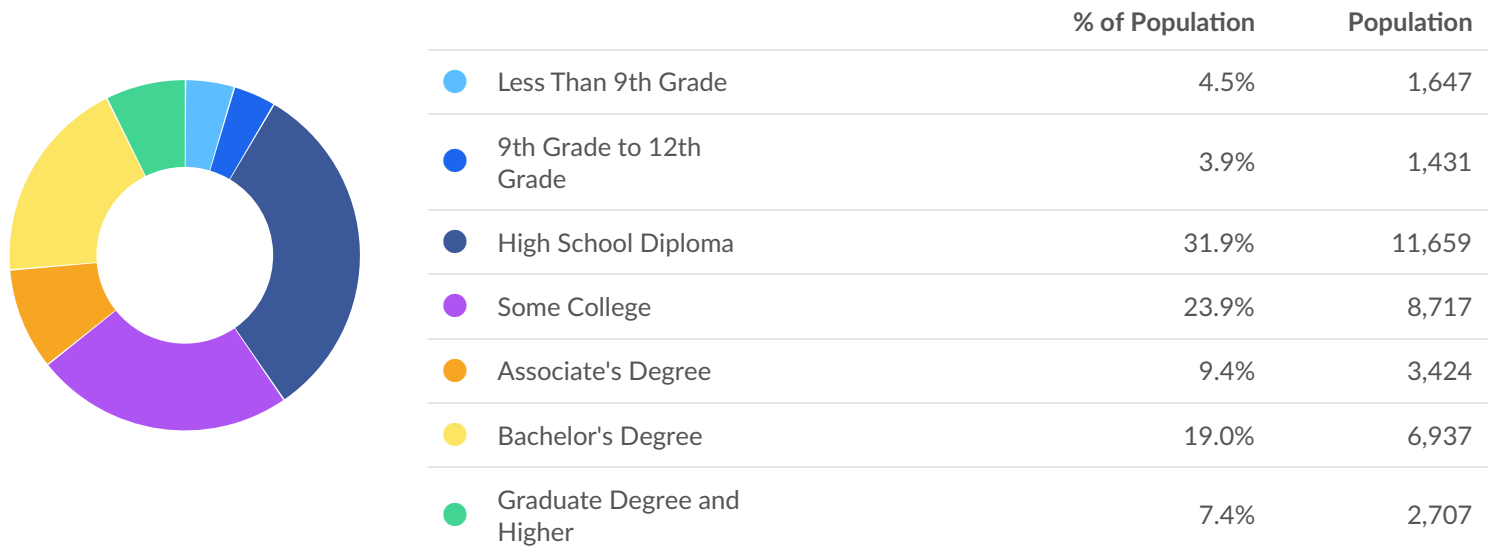
	Population (2024)	Labor Force (Feb 2024)	Jobs (2023)	Cost of Living	GRP	Imports	Exports
Region	53,625	27,086	11,856	96.8	\$1.56B	\$3.90B	\$1.56B
State	30,752,082	15,295,672	15,458,671	96.6	\$2.40T	\$1.49T	\$1.91T

Feb 2024 Labor Force Breakdown



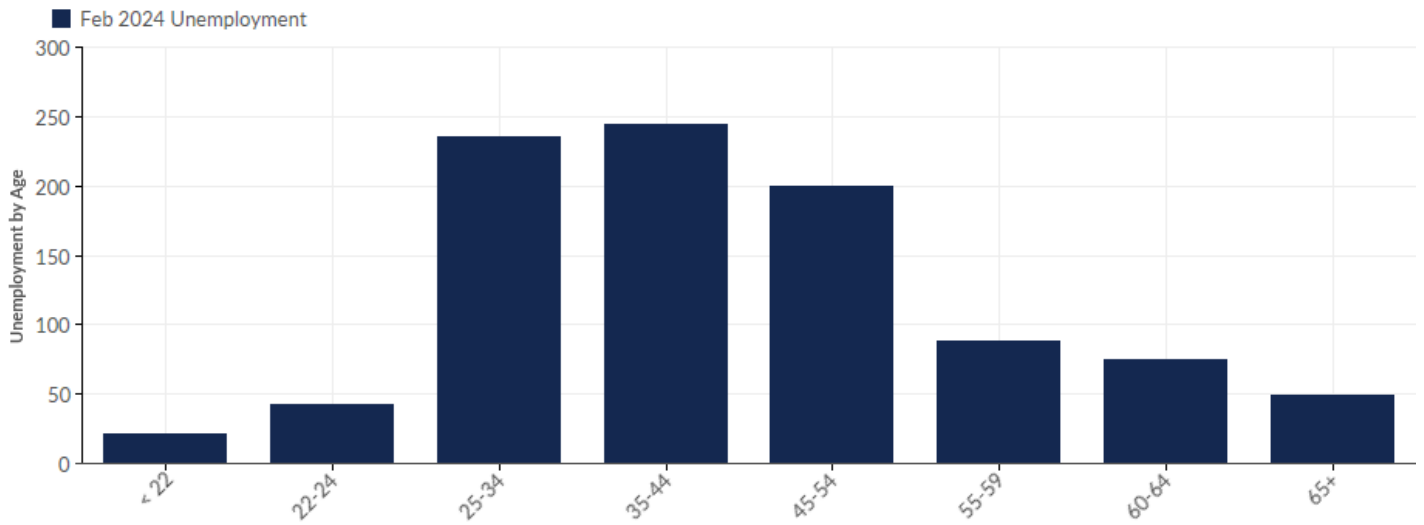
Educational Attainment

Concerning educational attainment, **19.0% of Wilson County, TX residents possess a Bachelor's Degree** (2.2% below the national average), and **9.4% hold an Associate's Degree** (0.5% above the national average).



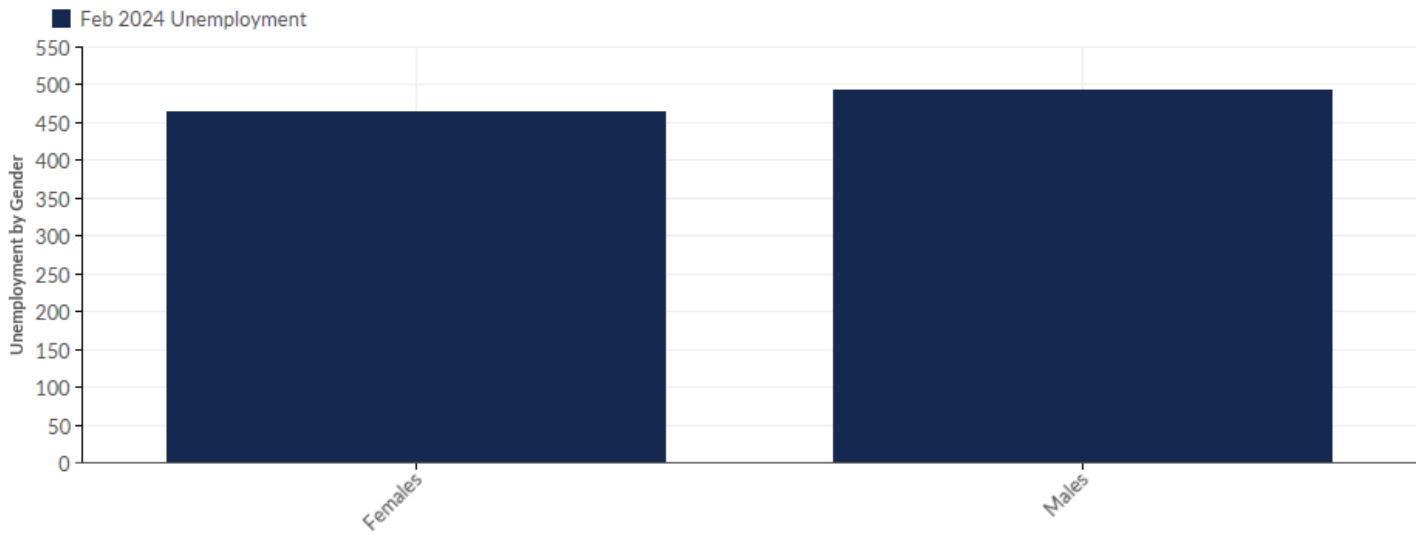
Unemployment by Demographics

Unemployment by Age



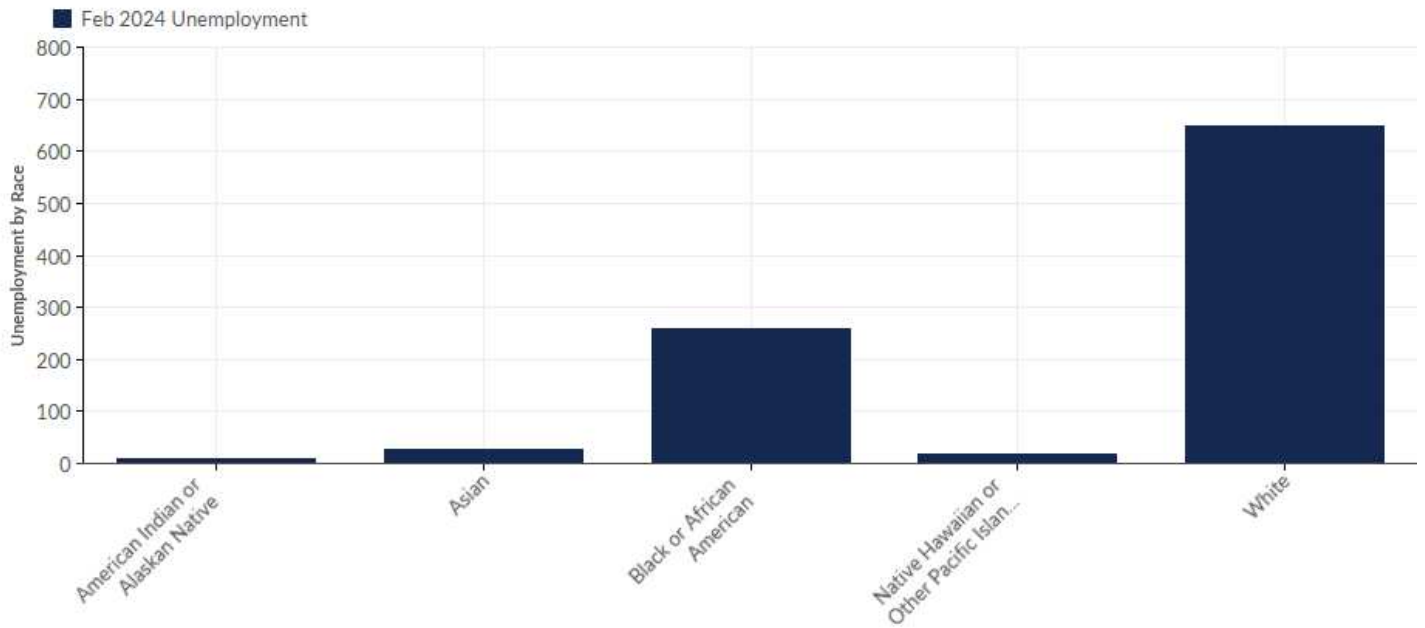
Age	Unemployment (Feb 2024)	% of Unemployed
< 22	21	2.19%
22-24	43	4.49%
25-34	236	24.66%
35-44	245	25.60%
45-54	200	20.90%
55-59	89	9.30%
60-64	74	7.73%
65+	49	5.12%
Total	957	100.00%

Unemployment by Gender



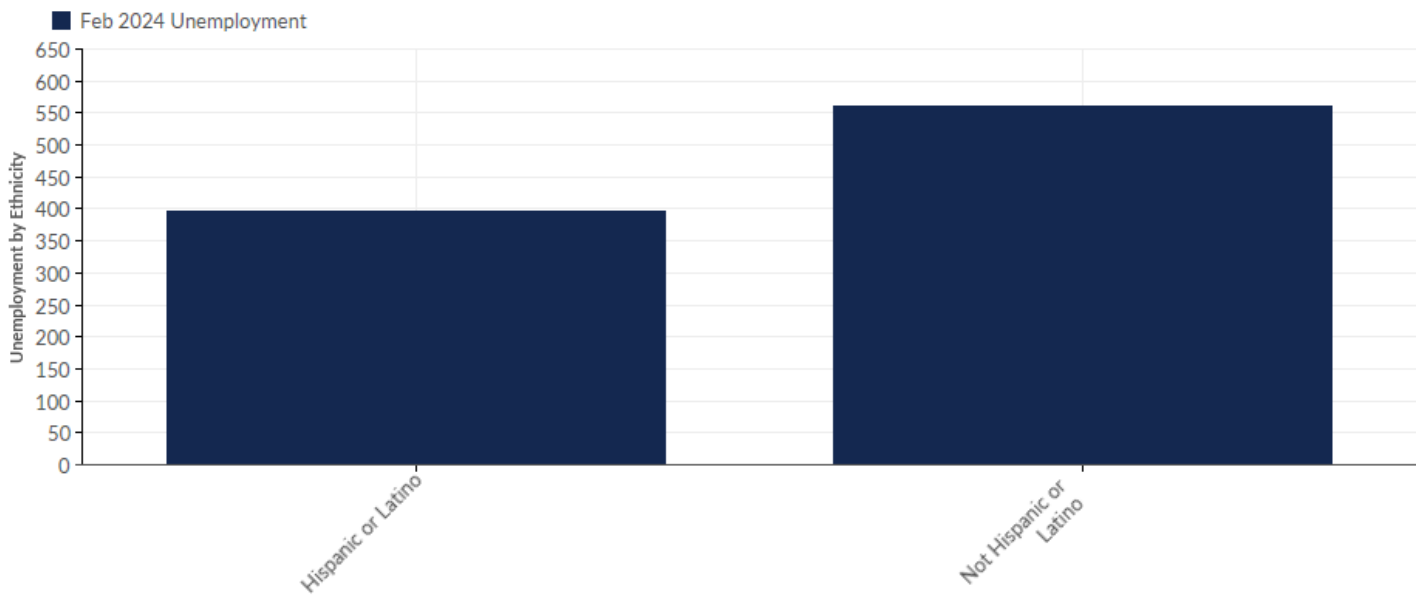
Gender	Unemployment (Feb 2024)	% of Unemployed
Females	465	48.59%
Males	492	51.41%
Total	957	100.00%

Unemployment by Race



Race	Unemployment (Feb 2024)	% of Unemployed
American Indian or Alaskan Native	8	0.84%
Asian	25	2.61%
Black or African American	258	26.96%
Native Hawaiian or Other Pacific Islander	18	1.88%
White	647	67.61%
Total	957	100.00%

Unemployment by Ethnicity

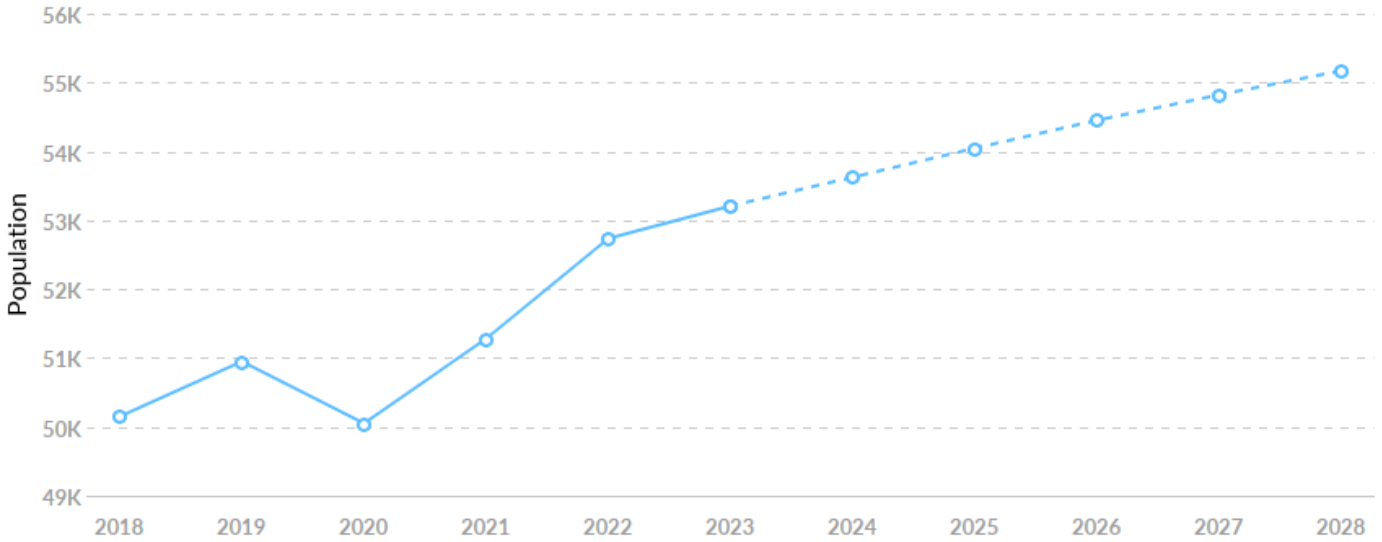


Ethnicity	Unemployment (Feb 2024)	% of Unemployed
Hispanic or Latino	396	41.38%
Not Hispanic or Latino	561	58.62%
Total	957	100.00%

Historic & Projected Trends

Population Trends

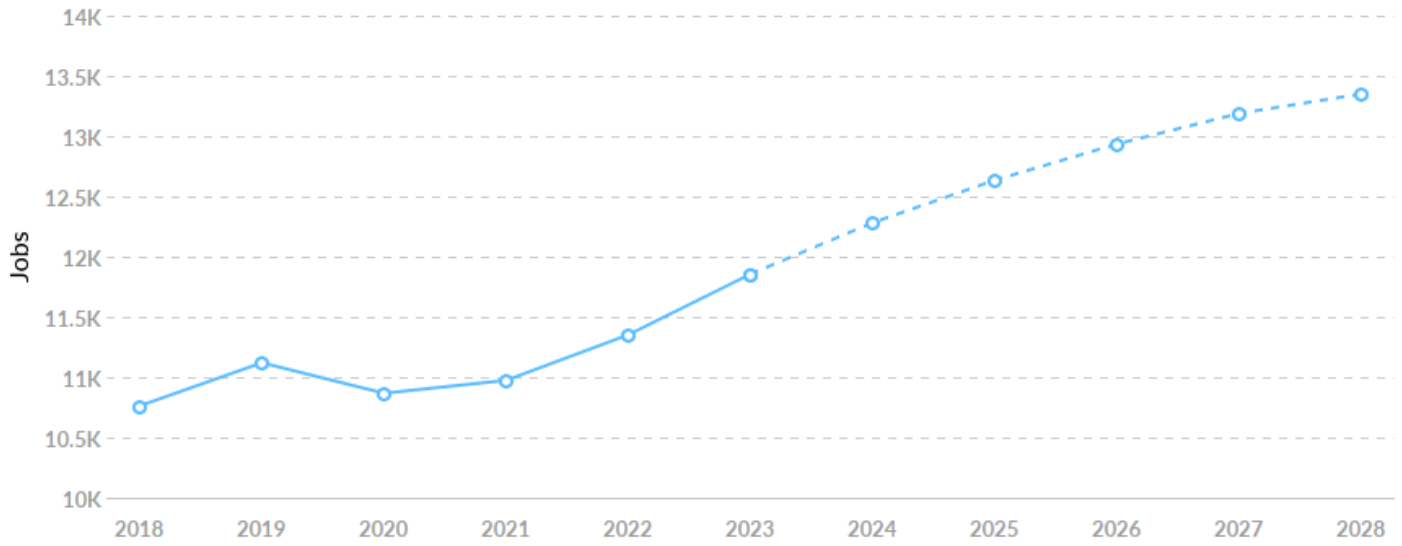
As of 2023 the region's population increased by 6.1% since 2018, growing by 3,058. Population is expected to increase by 3.7% between 2023 and 2028, adding 1,962.



Timeframe	Population
2018	50,150
2019	50,950
2020	50,051
2021	51,281
2022	52,735
2023	53,208
2024	53,625
2025	54,046
2026	54,452
2027	54,822
2028	55,171

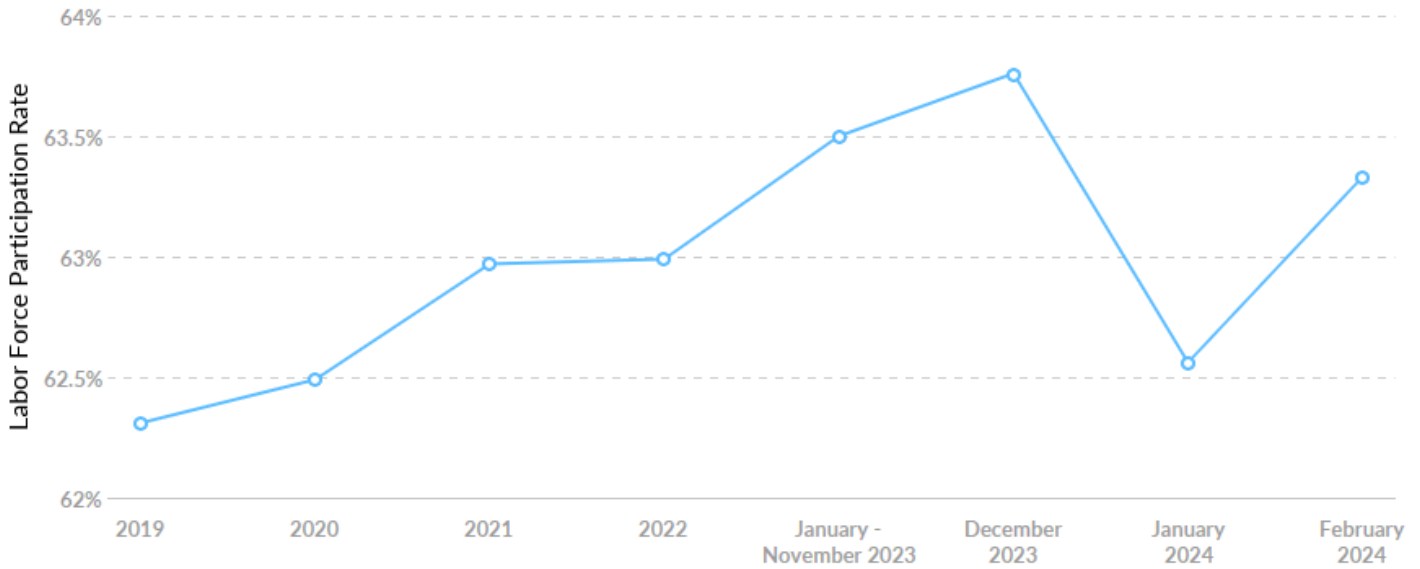
Job Trends

From 2018 to 2023, jobs increased by **10.2%** in Wilson County, TX from 10,762 to **11,856**. This change **outpaced the national growth rate of 3.9%** by **6.3%**.



Timeframe	Jobs
2018	10,762
2019	11,120
2020	10,867
2021	10,974
2022	11,352
2023	11,856
2024	12,282
2025	12,635
2026	12,935
2027	13,189
2028	13,350

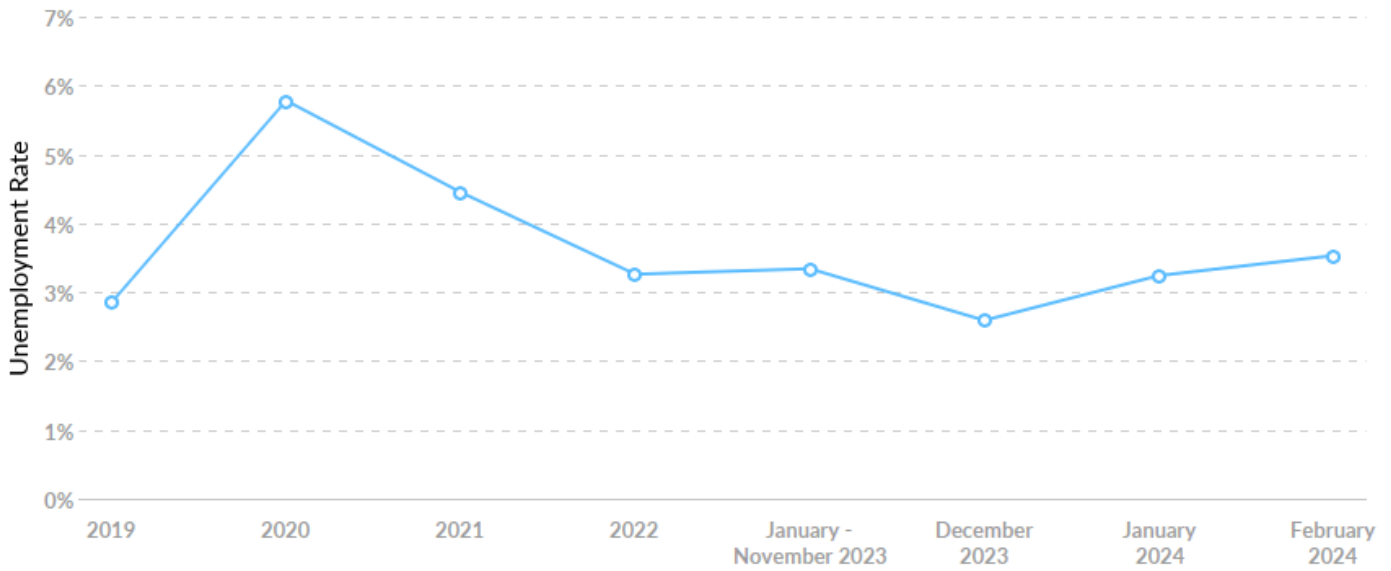
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2019	62.31%
2020	62.49%
2021	62.97%
2022	62.99%
January - November 2023	63.50%
December 2023	63.76%
January 2024	62.56%
February 2024	63.33%

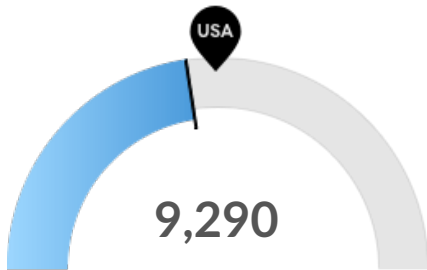
Unemployment Rate Trends

Wilson County, TX had a February 2024 unemployment rate of 3.53%, **increasing from 2.85%** 5 years before.



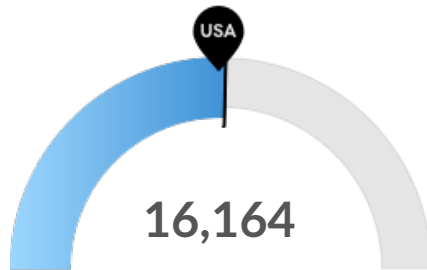
Timeframe	Unemployment Rate
2019	2.85%
2020	5.78%
2021	4.45%
2022	3.26%
January - November 2023	3.34%
December 2023	2.59%
January 2024	3.24%
February 2024	3.53%

Population Characteristics



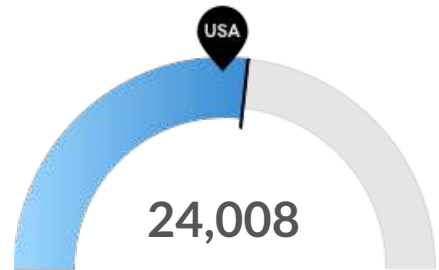
Millennials

Wilson County, TX has 9,290 millennials (ages 25-39). The national average for an area this size is 10,723.



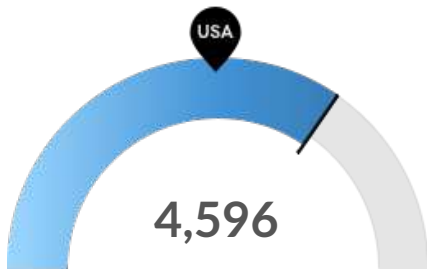
Retiring Soon

Retirement risk is about average in Wilson County, TX. The national average for an area this size is 15,804 people 55 or older, while there are 16,164 here.



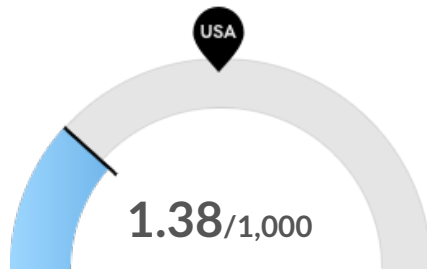
Racial Diversity

Racial diversity is high in Wilson County, TX. The national average for an area this size is 21,687 racially diverse people, while there are 24,008 here.



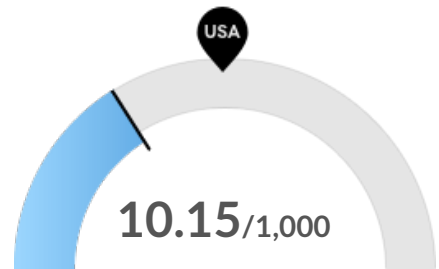
Veterans

Wilson County, TX has 4,596 veterans. The national average for an area this size is 2,696.



Violent Crime

Wilson County, TX has 1.38 violent crimes per 1,000 people. The national rate is 3.6 per 1,000 people.

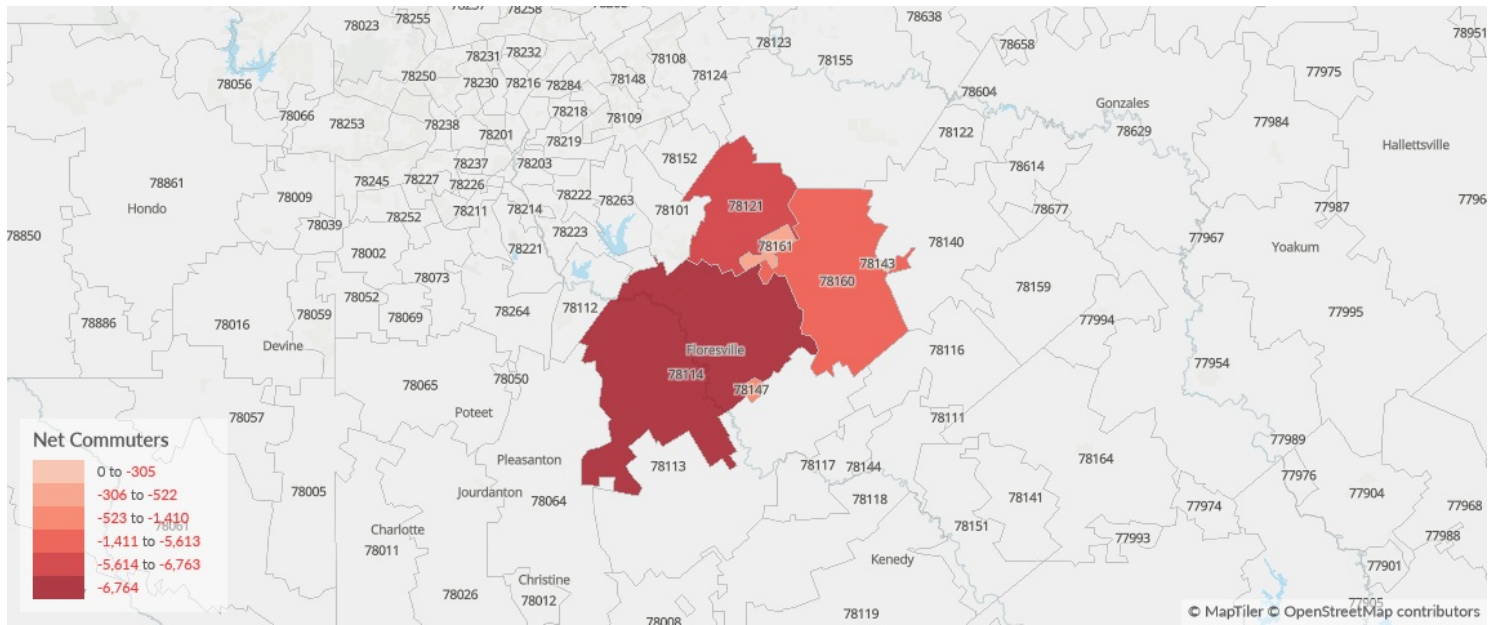


Property Crime

Wilson County, TX has 10.15 property crimes per 1,000 people. The national rate is 18.22 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Wilson County, TX currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2023 Employment
78114	Floresville, TX (in Wilso...	6,810
78121	La Vernia, TX (in Wilson...	3,589
78160	Stockdale, TX (in Wilson...	956
78147	Poth, TX (in Wilson cou...	413
78161	Sutherland Springs, TX (...)	87

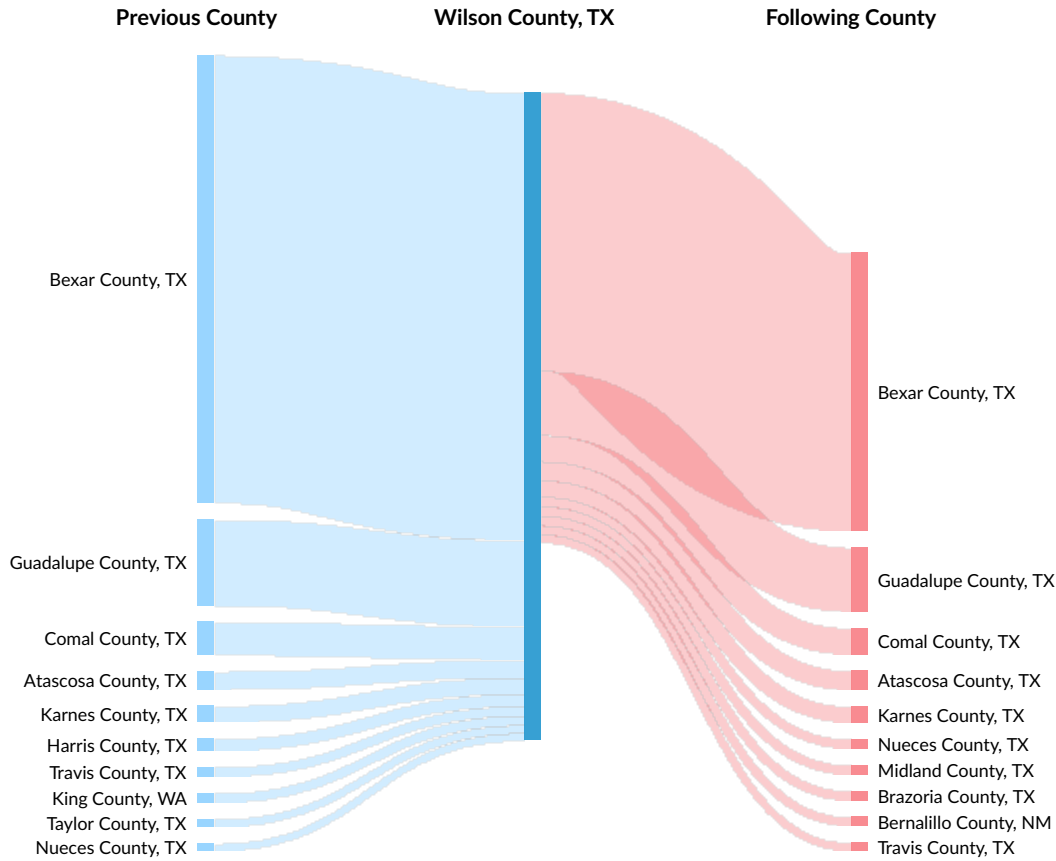
Where Talent Lives

ZIP	Name	2023 Workers
78114	Floresville, TX (in Wilso...	13,574
78121	La Vernia, TX (in Wilson...	9,203
78160	Stockdale, TX (in Wilson...	2,367
78147	Poth, TX (in Wilson cou...	937
78161	Sutherland Springs, TX (...)	394

Inbound and Outbound Migration

The table below analyzes past and current residents of Wilson County, TX. The left column shows residents of other counties migrating to Wilson County, TX. The right column shows residents migrating from Wilson County, TX to other counties.

As of 2021, 1,642 people have migrated from Bexar County, TX to Wilson County, TX. In the same year, 1,021 people left Wilson County, TX migrating to Bexar County, TX. The total Net Migration for Wilson County, TX in 2021 was 1,193.

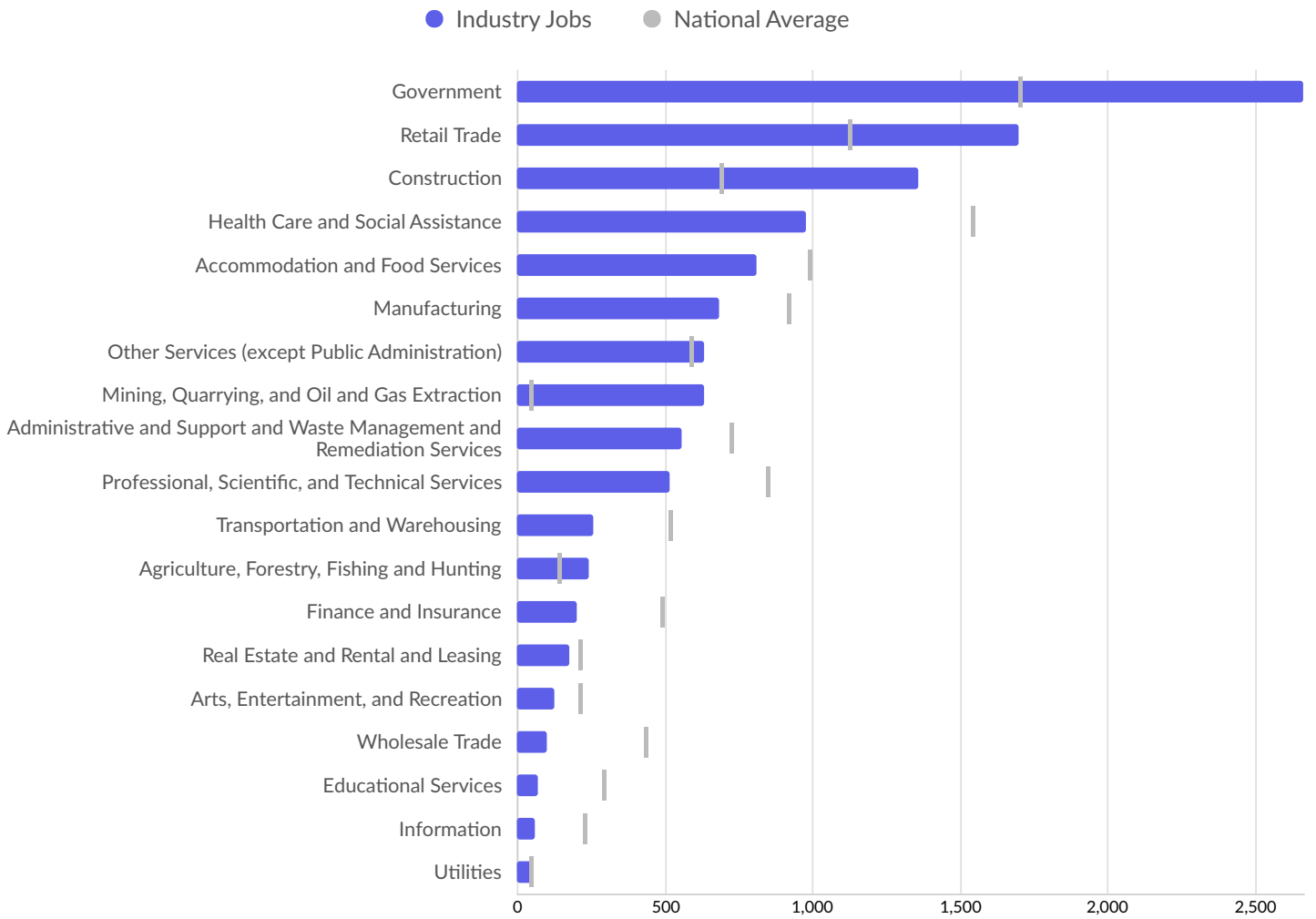


Top Previous Counties	Migrations
Bexar County, TX	1,642
Guadalupe County, TX	315
Comal County, TX	122
Atascosa County, TX	66
Karnes County, TX	60
Harris County, TX	45

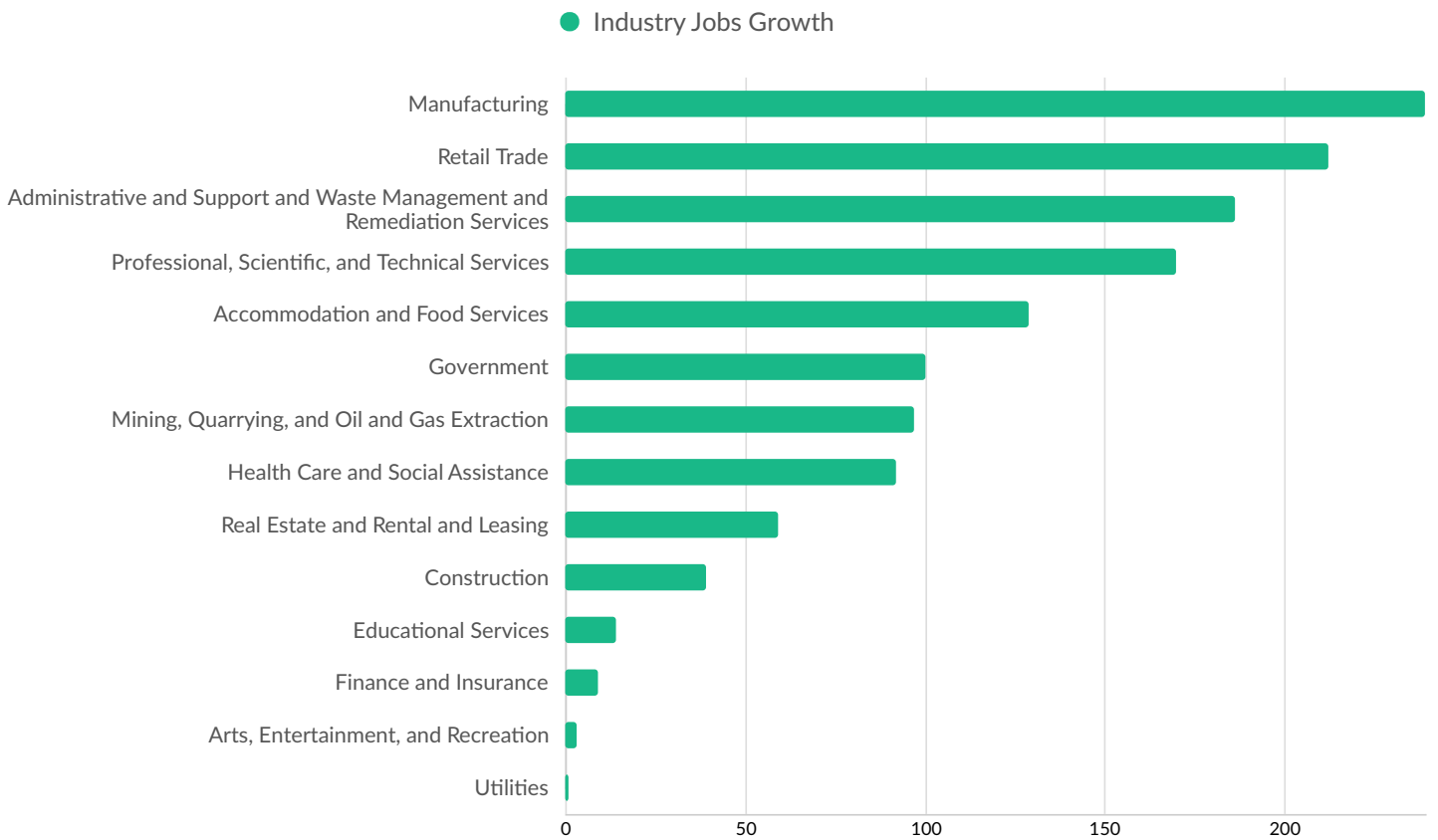
Top Previous Counties	Migrations
Travis County, TX	35
King County, WA	34
Taylor County, TX	29
Nueces County, TX	28
Hardin County, TX	27
Gonzales County, TX	27
Wise County, TX	26
DeWitt County, TX	19
Los Angeles County, CA	19
Top Following Counties	Migrations
Bexar County, TX	1,021
Guadalupe County, TX	235
Comal County, TX	96
Atascosa County, TX	70
Karnes County, TX	60
Nueces County, TX	35
Midland County, TX	35
Brazoria County, TX	35
Bernalillo County, NM	34
Travis County, TX	31
Bell County, TX	29
Maricopa County, AZ	25
Hidalgo County, TX	24
Bay County, FL	24
Williamson County, TX	23

Industry Characteristics

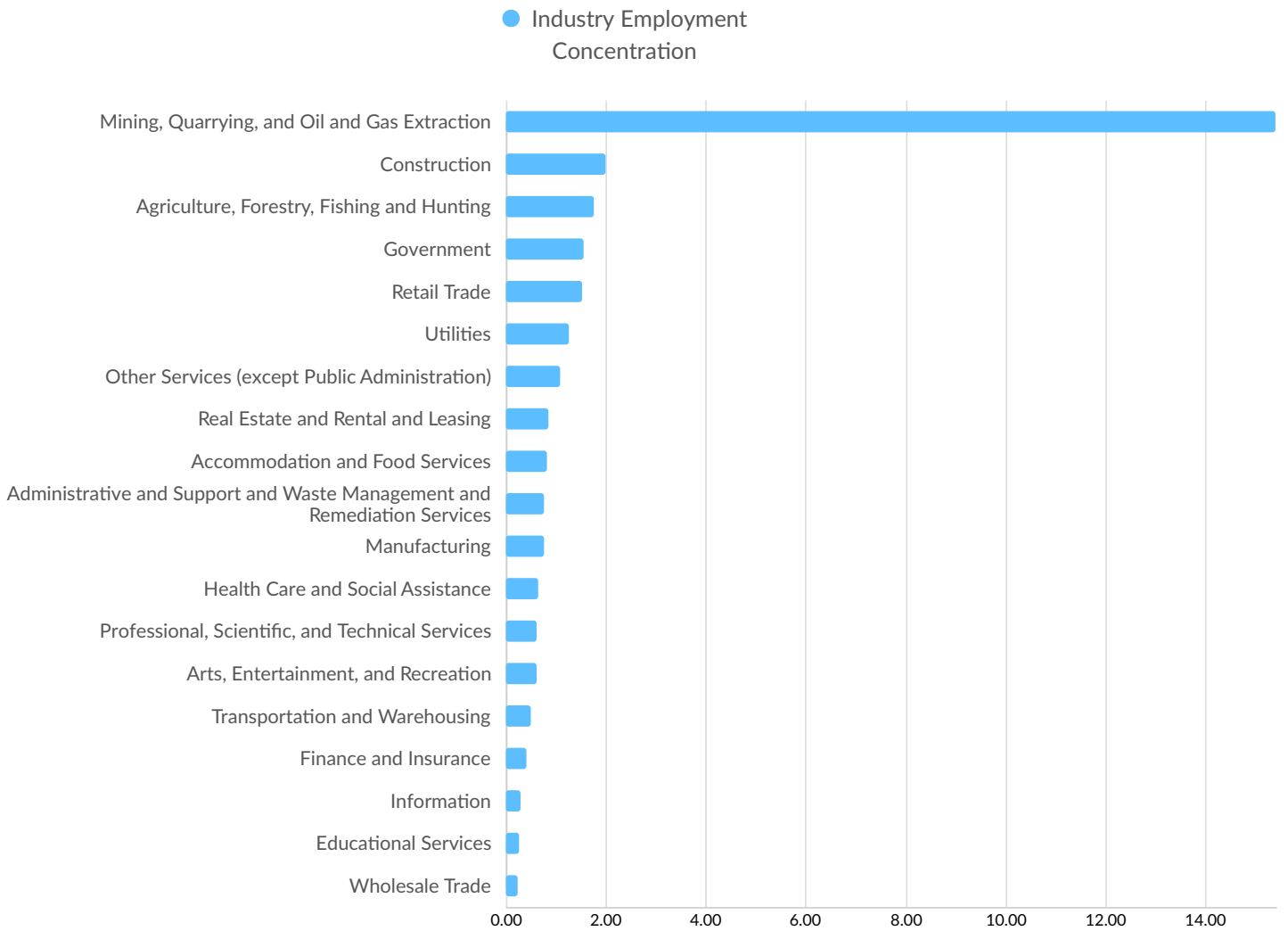
Largest Industries



Top Growing Industries



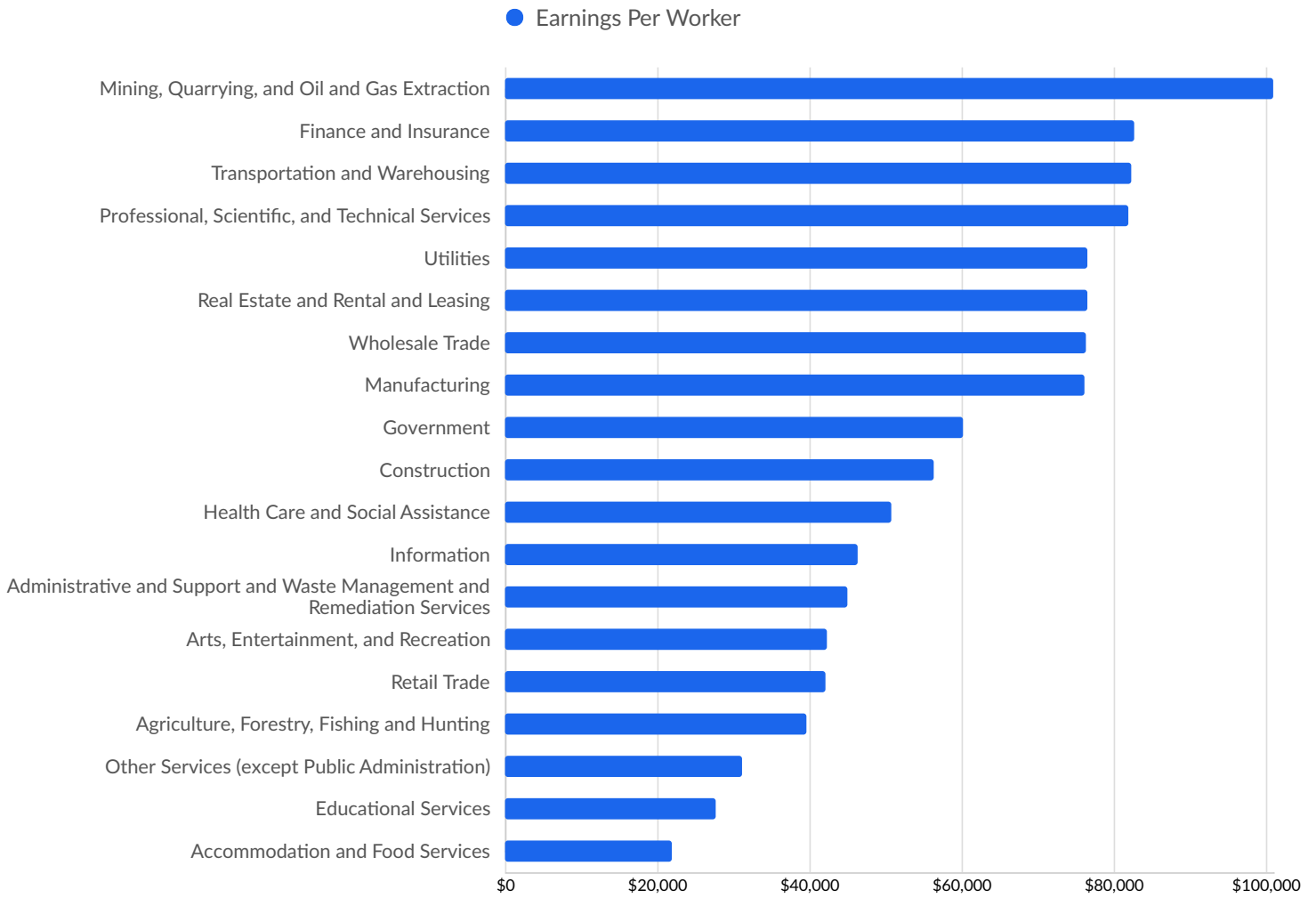
Top Industry Employment Concentration



Top Industry GRP























Top Industry Earnings



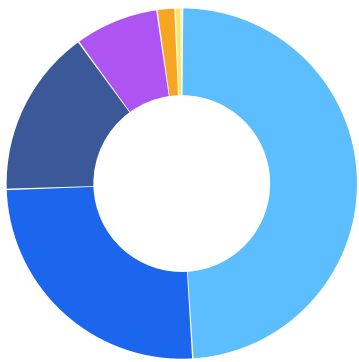
Business Characteristics

5,705 Companies Employ Your Workers

Online profiles for your workers mention 5,705 companies as employers, with the top 10 appearing below. In the last 12 months, 305 companies in Wilson County, TX posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Floresville Isd	147 	Touchstone Communities	84 
La Vernia Isd	132 	UnitedHealth Group	57 
H-E-B	120 	Walmart	48 
United States Air Force	119 	Aveanna Healthcare	47 
United States Army	104 	Optum	45 
USAA	92 	H-E-B	39 
Cps Energy	78 	Connally Memorial Medical Cen...	33 
Connally Memorial Medical Cen...	57 	Prairie Meadows Rehabilitation ...	31 
EOG Resources	46 	Aegis Therapies	30 
City of San Antonio	44 	Dollar Tree	28 

Business Size

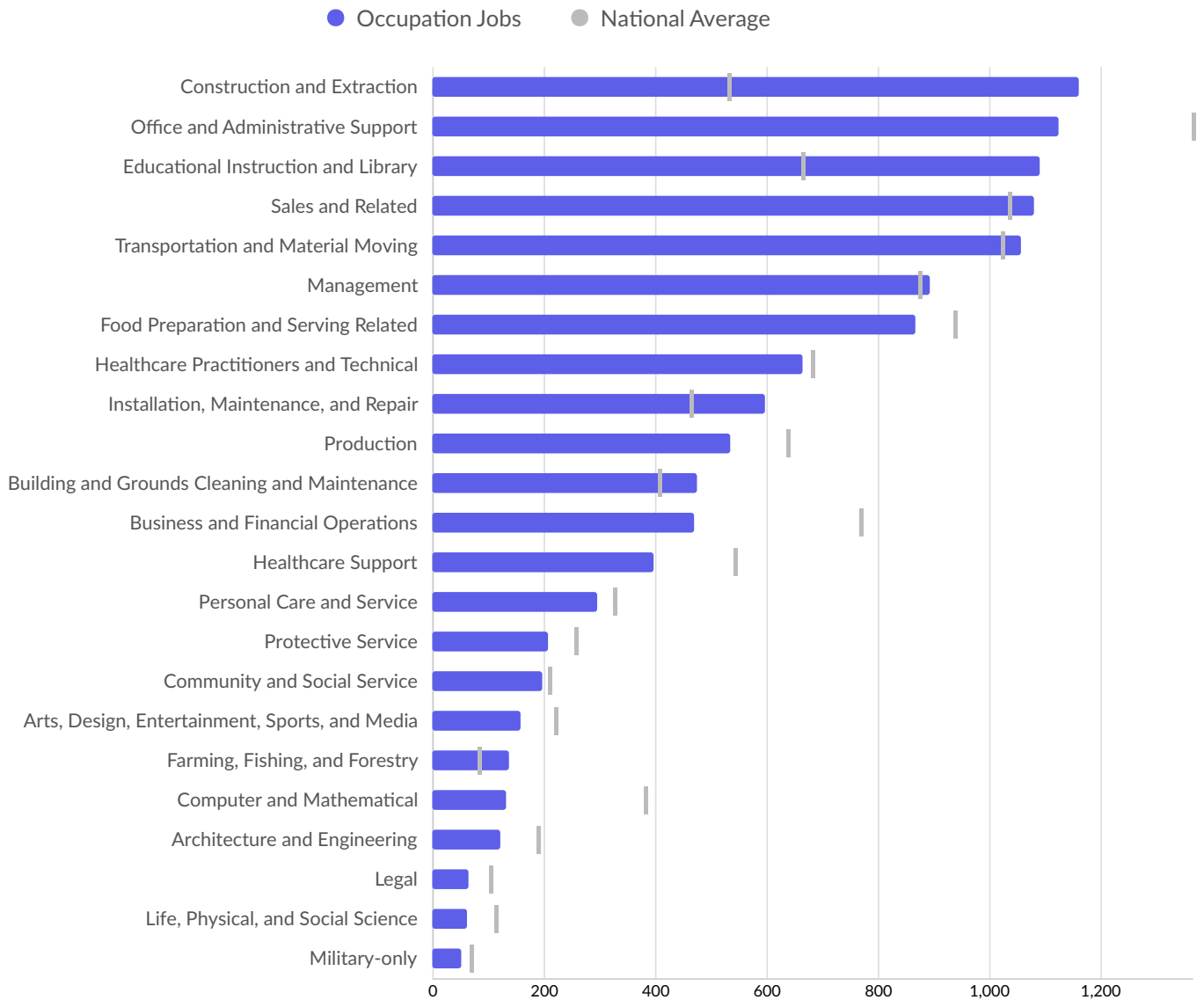


	Percentage	Business Count
1 to 4 employees	48.9%	795
5 to 9 employees	25.5%	414
10 to 19 employees	15.5%	252
20 to 49 employees	7.8%	126
50 to 99 employees	1.7%	27
100 to 249 employees	0.6%	9
250 to 499 employees	0.1%	2

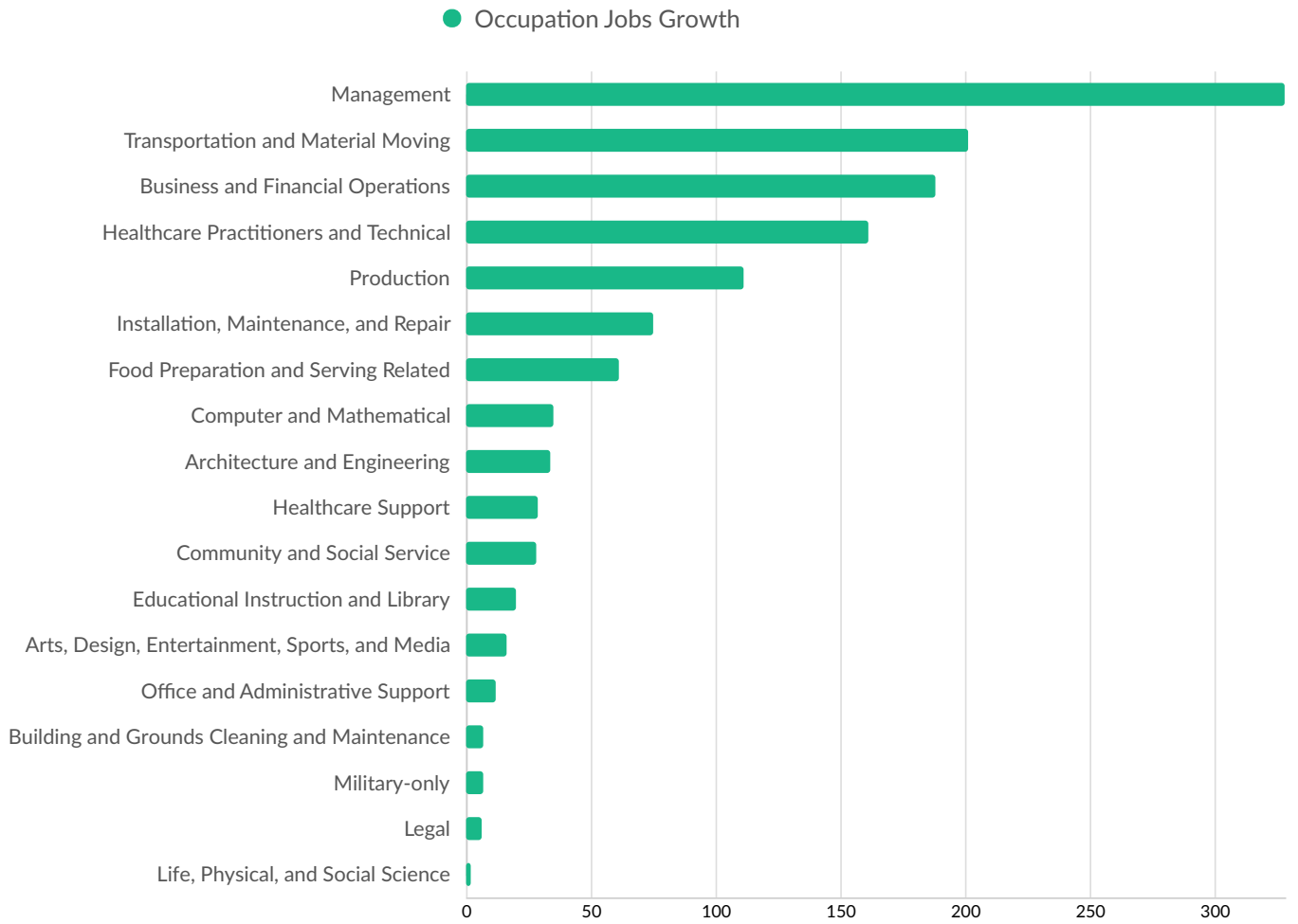
*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

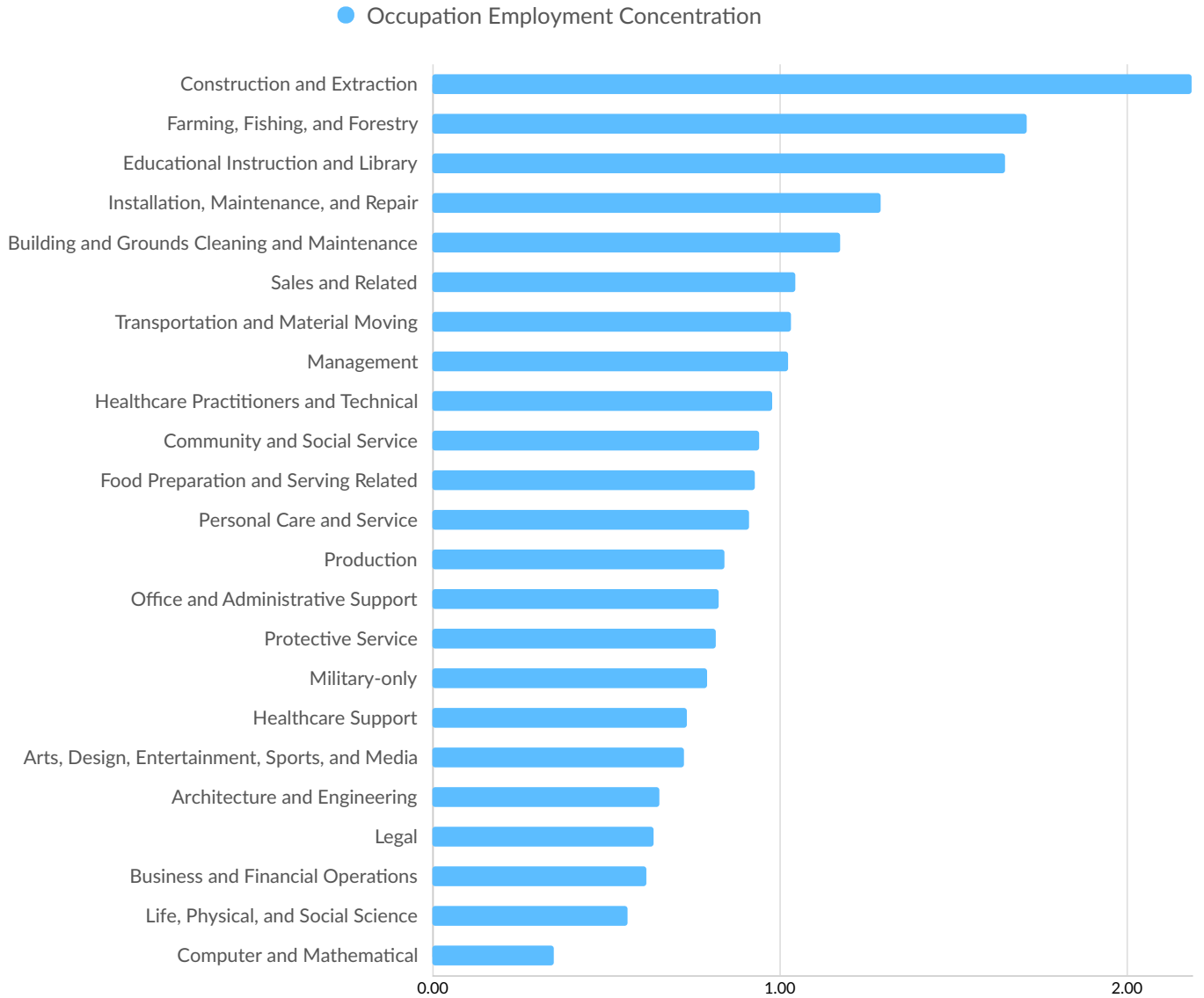
Largest Occupations



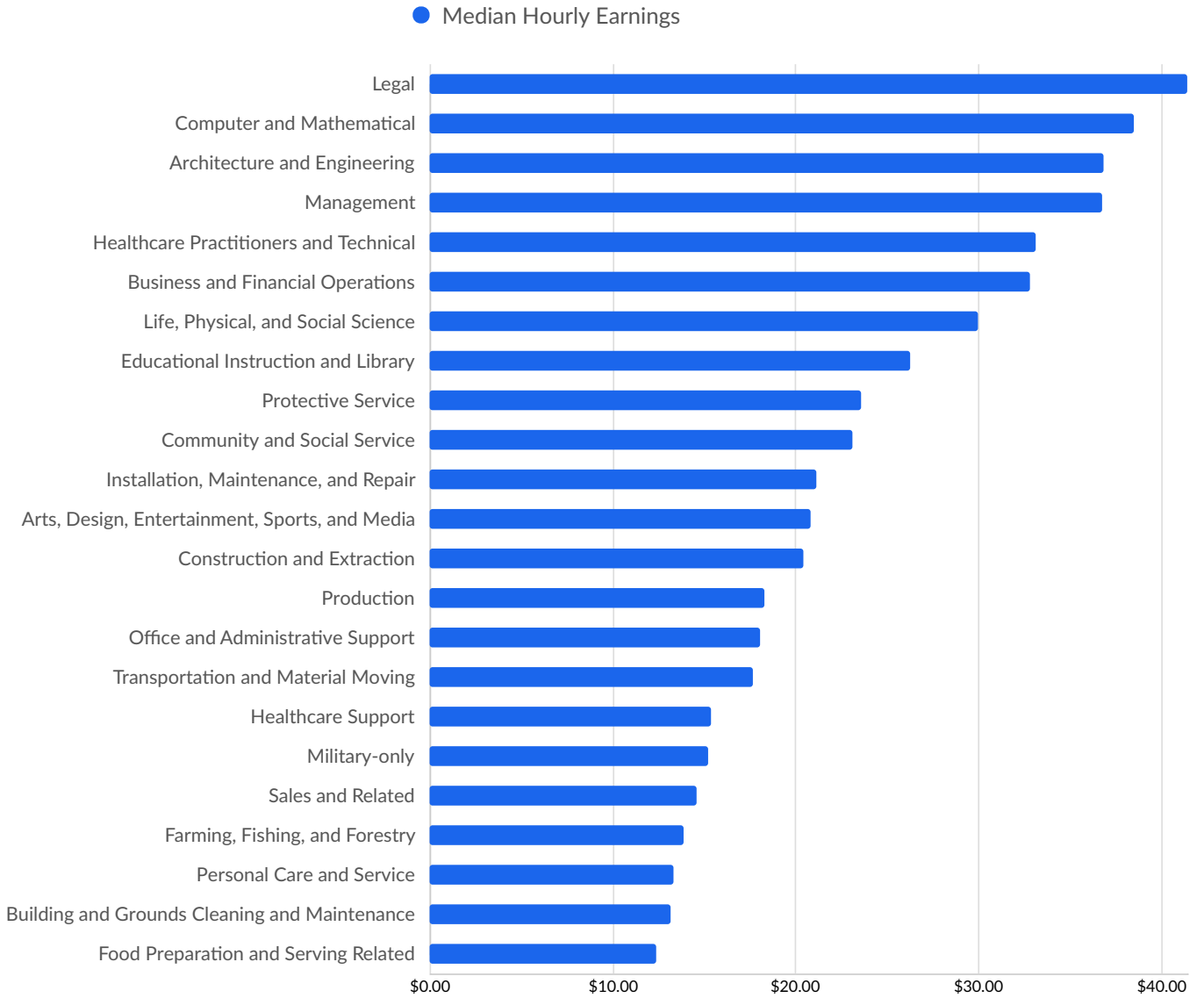
Top Growing Occupations



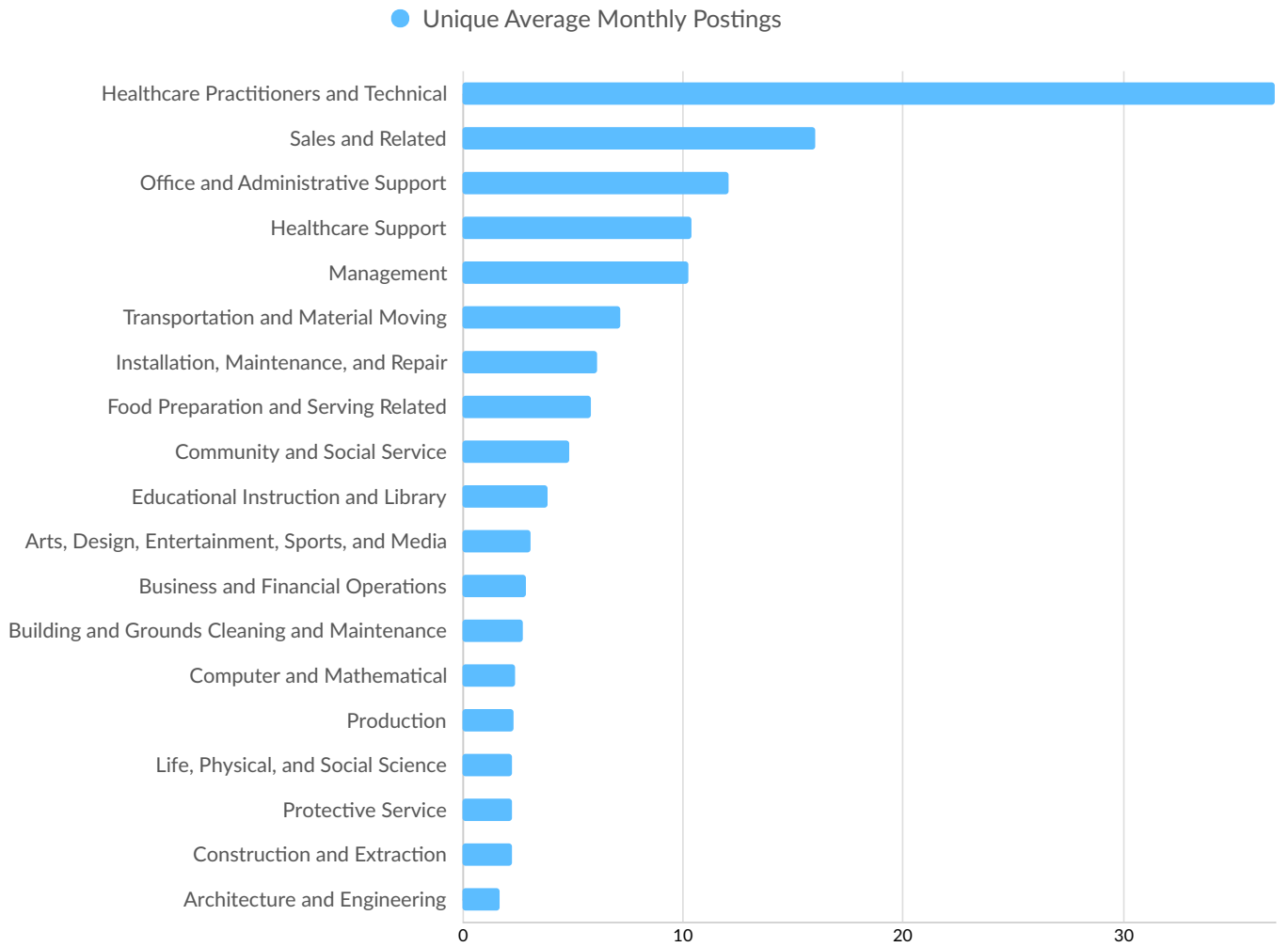
Top Occupation Employment Concentration



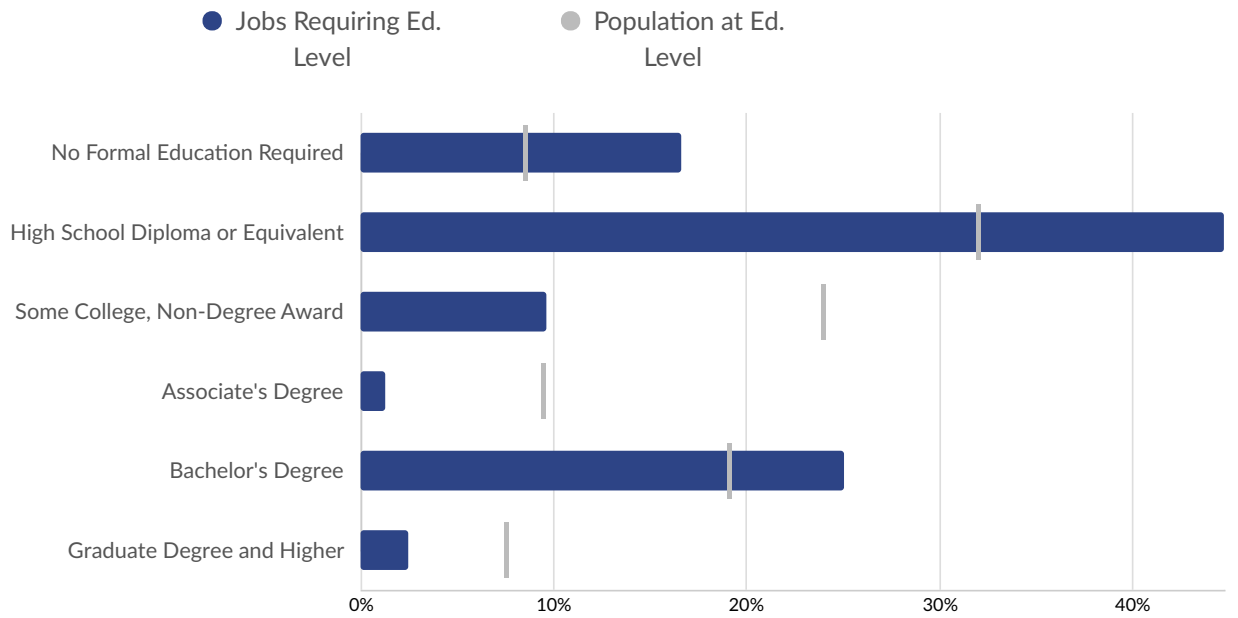
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 4 years, no schools in Wilson County, TX produced graduates.

In-Demand Skills

