



# Medina County, TX



San Antonio, Texas

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## Report Parameters

### 1 County

48325 Medina County, TX

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

**54,394**

**Population (2023)**

Population **grew by 3,461** over the last 5 years and is projected to **grow by 3,019** over the next 5 years.

**13,103**

**Total Regional Employment**

Jobs **grew by 1,010** over the last 5 years and are projected to **grow by 1,124** over the next 5 years.

**\$73.1K**

**Median Household Income (2022)**

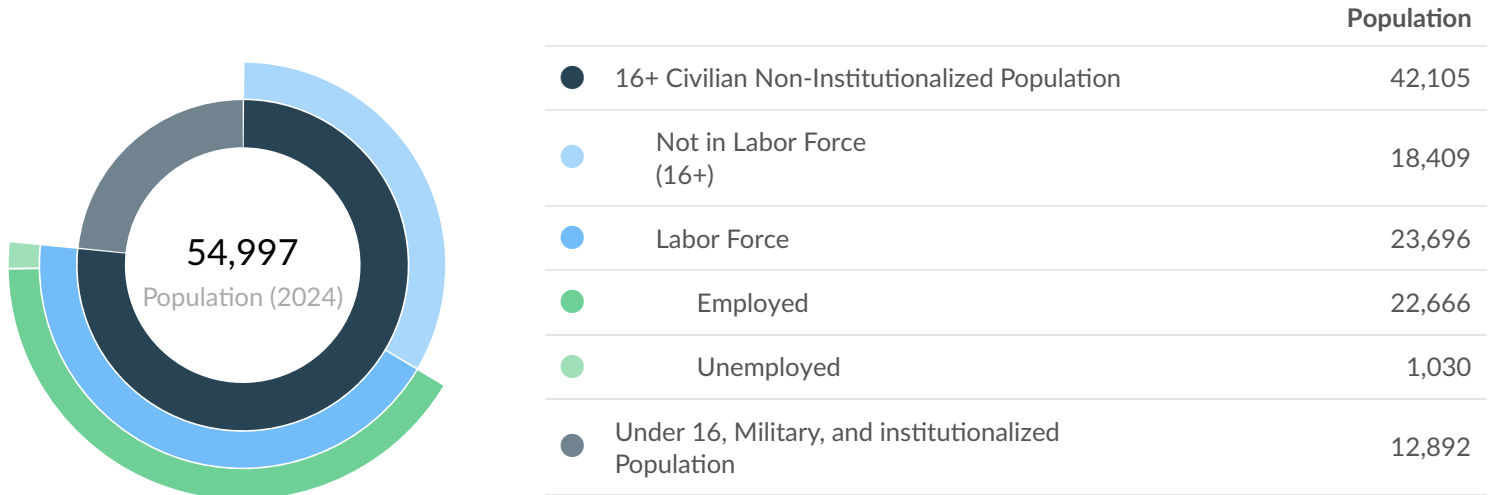
Median household income is **\$2.1K below** the national median household income of \$75.1K.

## Takeaways

- As of 2023 the region's population **increased by 6.8%** since 2018, growing by 3,461. Population is expected to **increase by 5.6%** between 2023 and 2028, adding 3,019.
- From 2018 to 2023, jobs **increased by 8.4%** in Medina County, TX from 12,093 to **13,103**. This change **outpaced the national growth rate of 3.9% by 4.5%**. As the number of jobs increased, the **labor force participation rate increased from 55.3% to 56.4% between 2018 and 2023**.
- Concerning educational attainment, **13.4% of Medina County, TX residents possess a Bachelor's Degree** (7.8% below the national average), and **9.1% hold an Associate's Degree** (0.2% above the national average).
- The top three industries in 2023 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Local Government, Excluding Education and Hospitals.

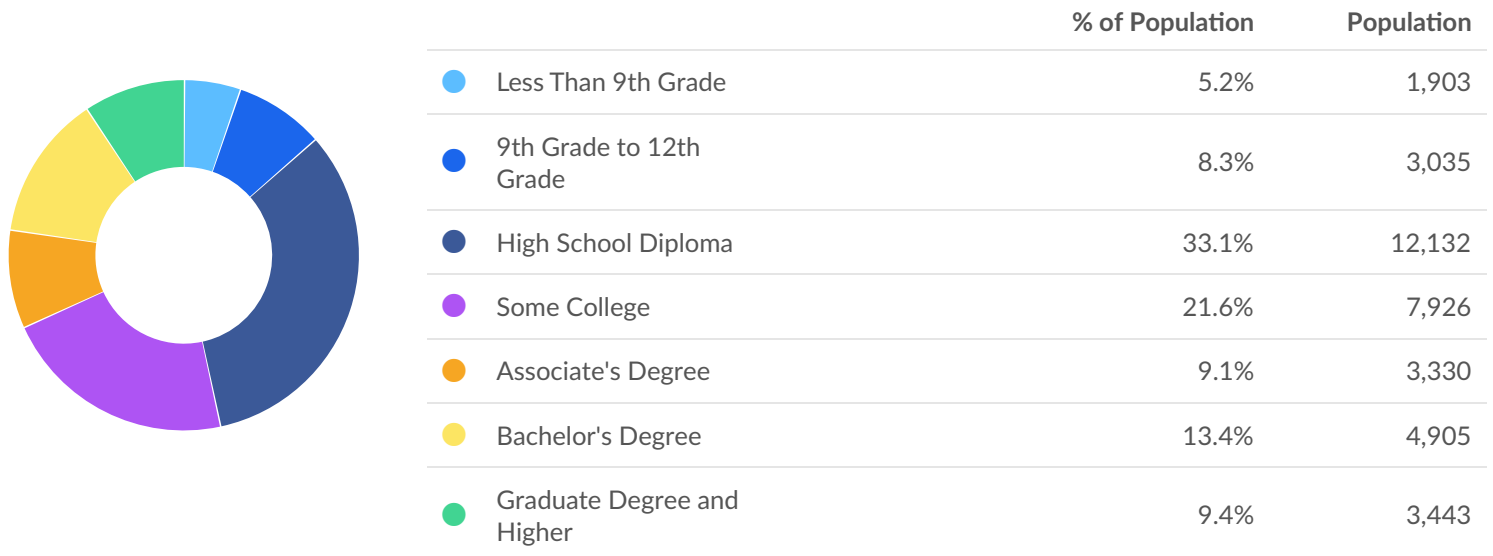
	Population (2024)	Labor Force (Feb 2024)	Jobs (2023)	Cost of Living	GRP	Imports	Exports
Region	54,997	23,696	13,103	94.6	\$1.57B	\$3.55B	\$1.65B
State	30,752,082	15,295,672	15,458,671	96.6	\$2.40T	\$1.49T	\$1.91T

## Feb 2024 Labor Force Breakdown



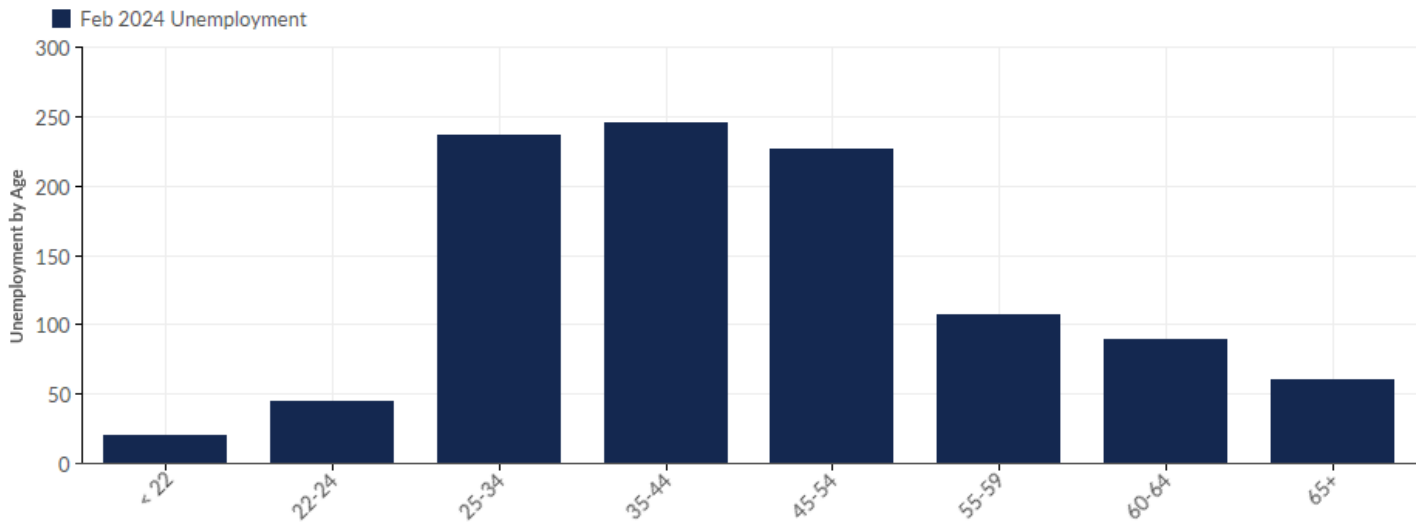
## Educational Attainment

Concerning educational attainment, **13.4% of Medina County, TX residents possess a Bachelor's Degree** (7.8% below the national average), and **9.1% hold an Associate's Degree** (0.2% above the national average).



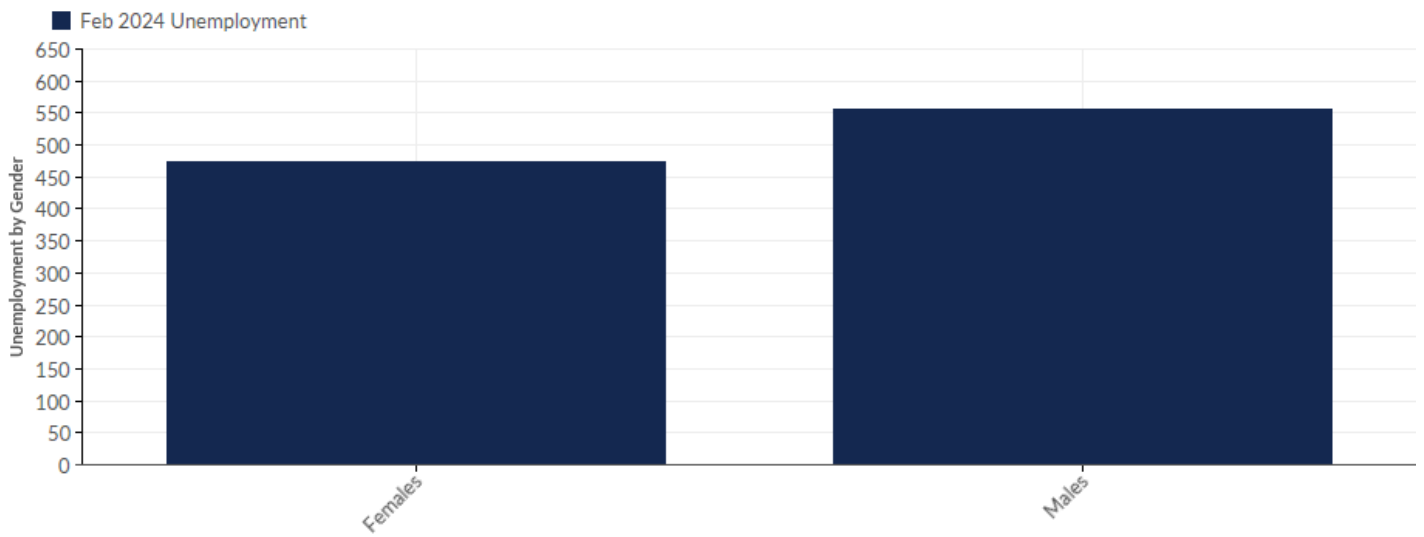
# Unemployment by Demographics

## Unemployment by Age



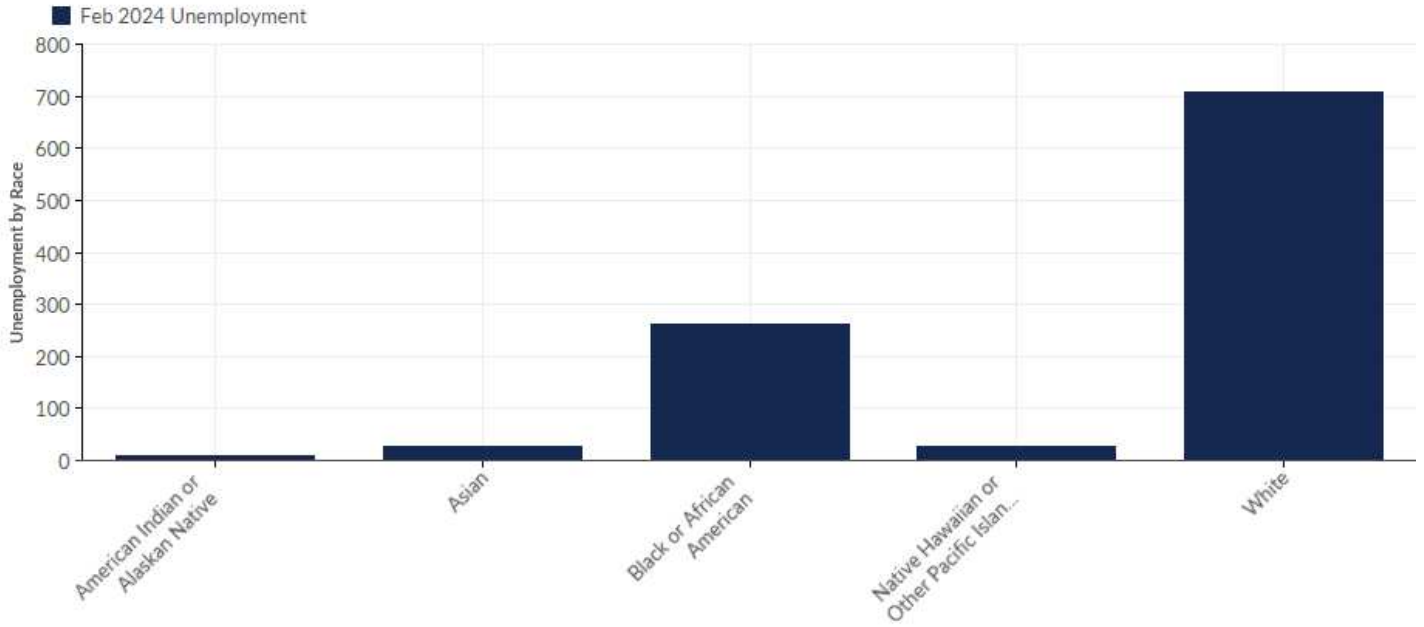
Age	Unemployment (Feb 2024)	% of Unemployed
< 22	20	1.94%
22-24	45	4.37%
25-34	237	23.01%
35-44	246	23.88%
45-54	226	21.94%
55-59	107	10.39%
60-64	90	8.74%
65+	60	5.83%
Total	1,030	100.00%

## Unemployment by Gender



Gender	Unemployment (Feb 2024)	% of Unemployed
Females	474	46.02%
Males	556	53.98%
Total	1,030	100.00%

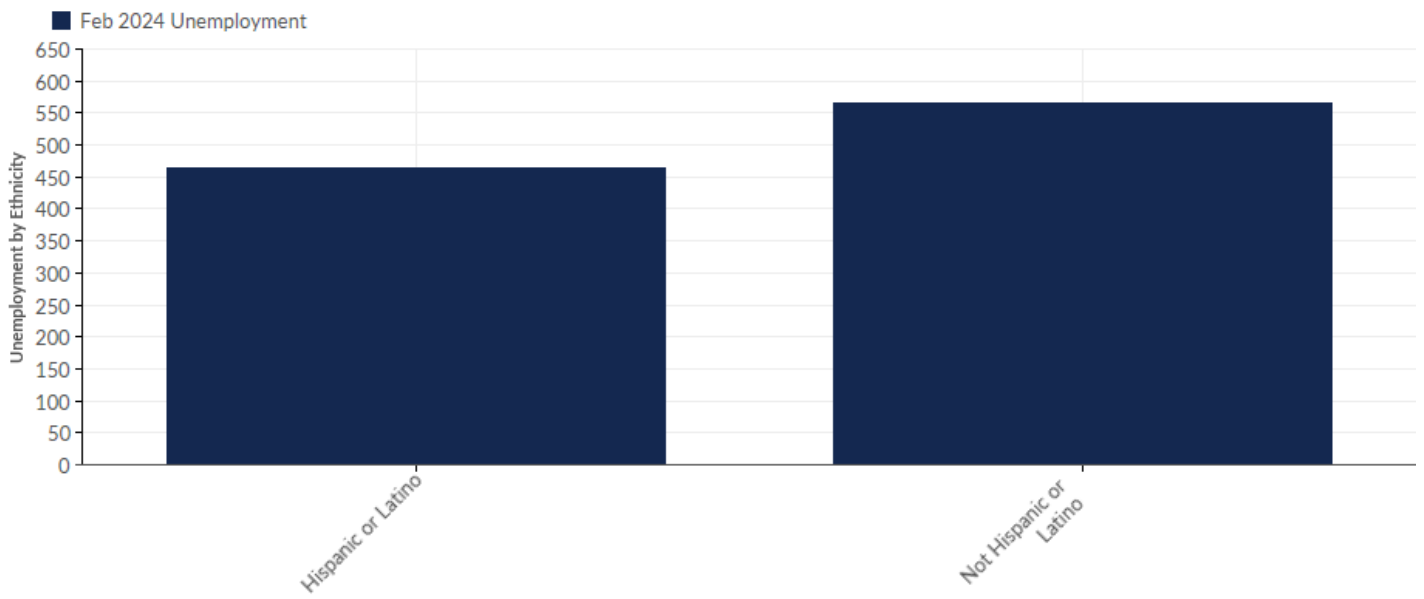
## Unemployment by Race



Race	Unemployment (Feb 2024)	% of Unemployed
American Indian or Alaskan Native	9	0.87%
Asian	25	2.43%
Black or African American	261	25.34%
Native Hawaiian or Other Pacific Islander	28	2.72%
White	707	68.64%
Total	1,030	100.00%



## Unemployment by Ethnicity

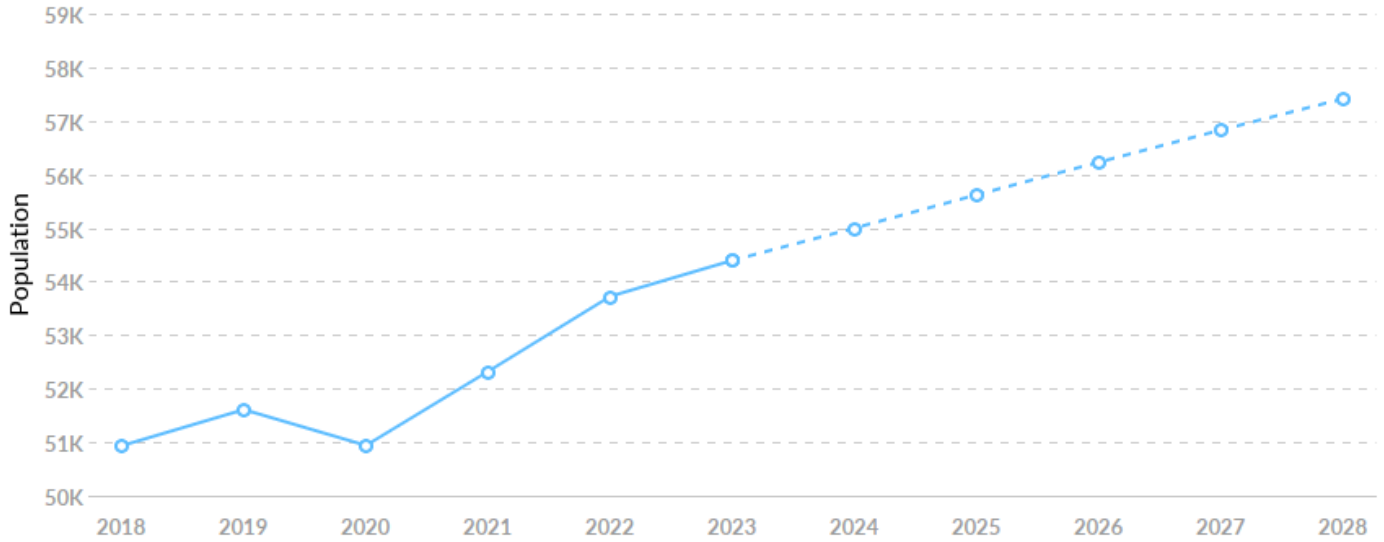


Ethnicity	Unemployment (Feb 2024)	% of Unemployed
Hispanic or Latino	465	45.15%
Not Hispanic or Latino	565	54.85%
Total	1,030	100.00%

# Historic & Projected Trends

## Population Trends

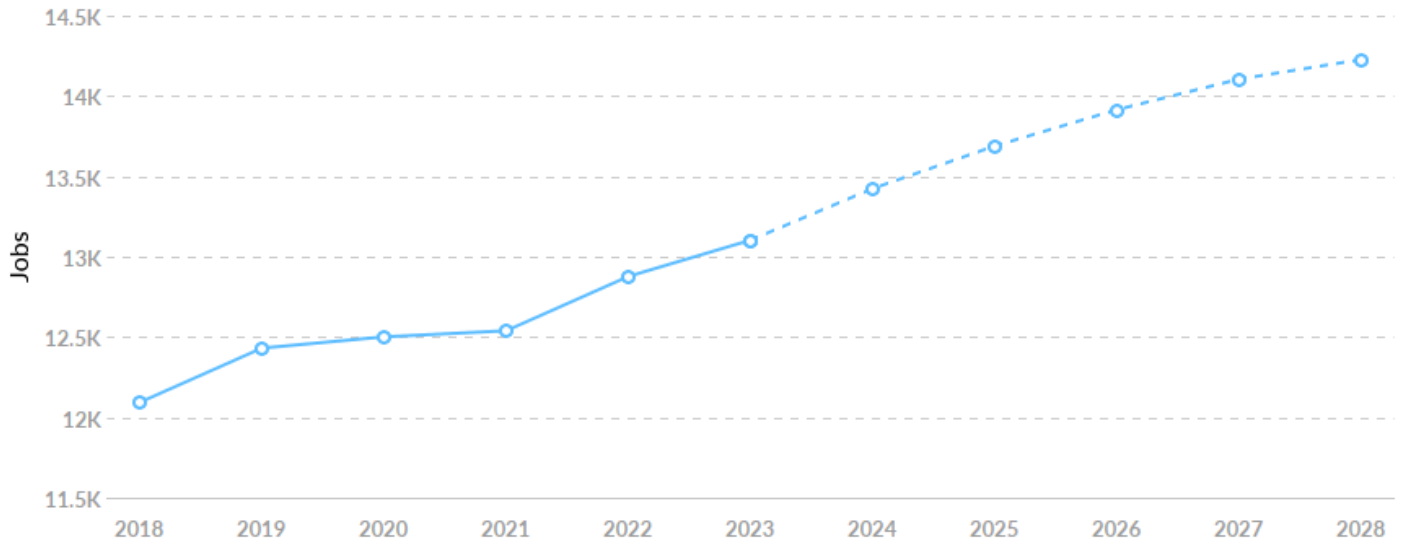
As of 2023 the region's population increased by 6.8% since 2018, growing by 3,461. Population is expected to increase by 5.6% between 2023 and 2028, adding 3,019.



Timeframe	Population
2018	50,933
2019	51,608
2020	50,939
2021	52,322
2022	53,723
2023	54,394
2024	54,997
2025	55,619
2026	56,228
2027	56,829
2028	57,413

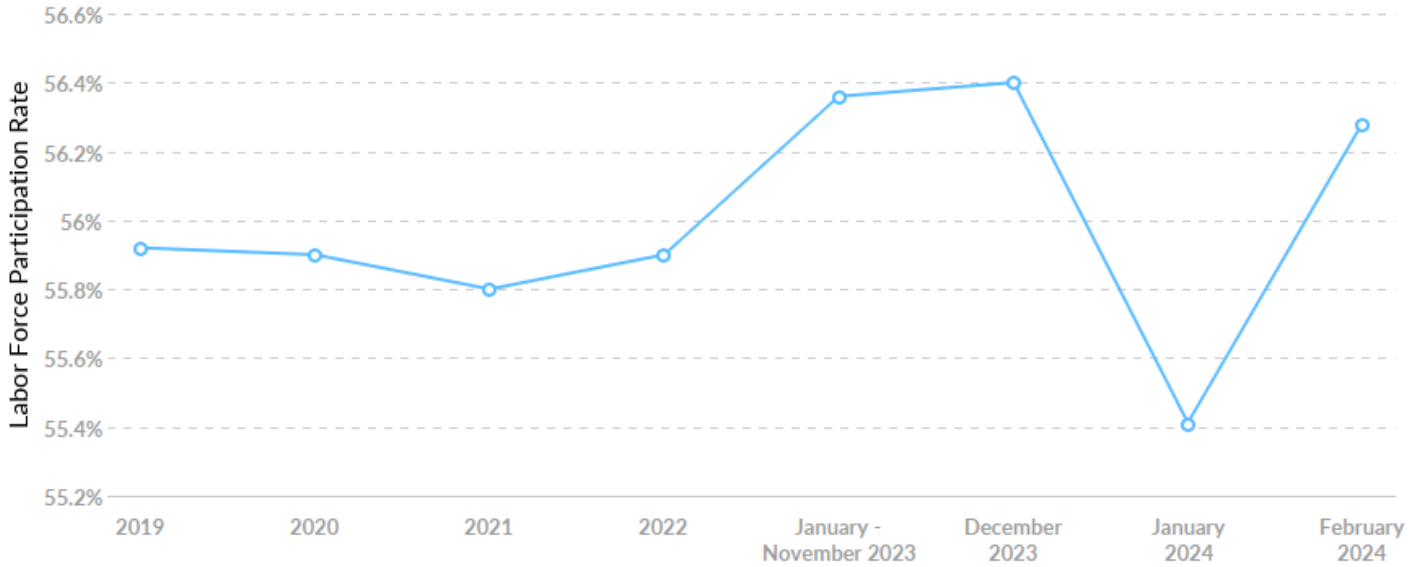
## Job Trends

From 2018 to 2023, jobs increased by 8.4% in Medina County, TX from 12,093 to 13,103. This change outpaced the national growth rate of 3.9% by 4.5%.



Timeframe	Jobs
2018	12,093
2019	12,431
2020	12,501
2021	12,539
2022	12,877
2023	13,103
2024	13,424
2025	13,689
2026	13,915
2027	14,105
2028	14,227

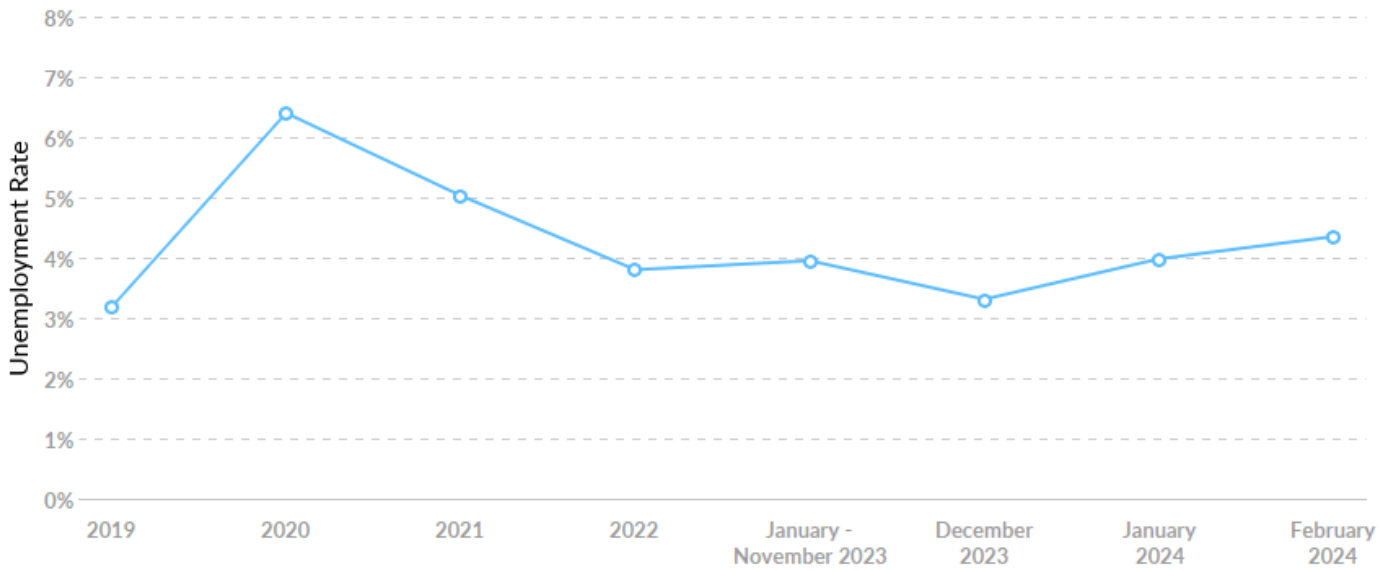
## Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2019	55.92%
2020	55.90%
2021	55.80%
2022	55.90%
January - November 2023	56.36%
December 2023	56.40%
January 2024	55.41%
February 2024	56.28%

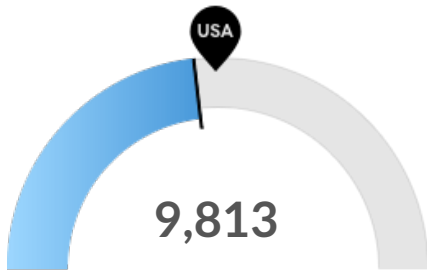
## Unemployment Rate Trends

Medina County, TX had a February 2024 unemployment rate of 4.35%, **increasing from 3.18%** 5 years before.



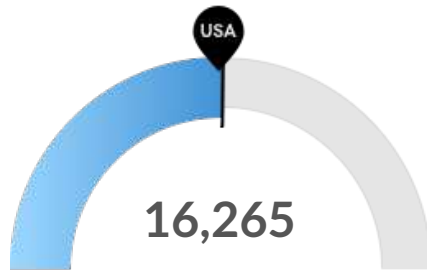
Timeframe	Unemployment Rate
2019	3.18%
2020	6.40%
2021	5.03%
2022	3.80%
January - November 2023	3.95%
December 2023	3.31%
January 2024	3.98%
February 2024	4.35%

## Population Characteristics



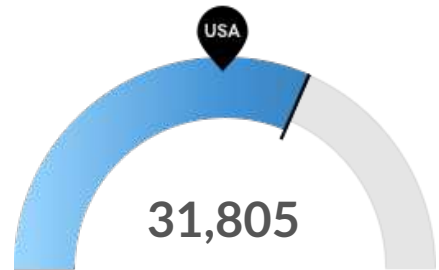
**Millennials**

Medina County, TX has 9,813 millennials (ages 25-39). The national average for an area this size is 10,924.



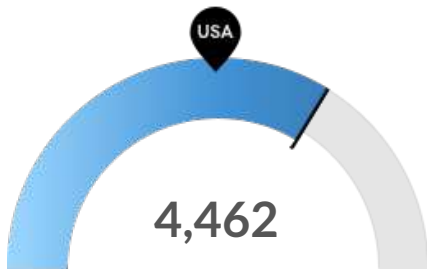
**Retiring Soon**

Retirement risk is about average in Medina County, TX. The national average for an area this size is 16,100 people 55 or older, while there are 16,265 here.



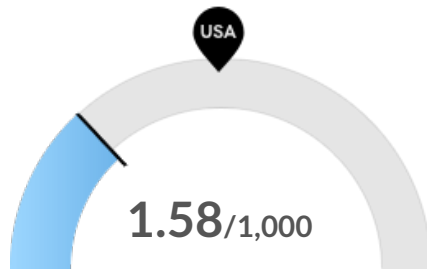
**Racial Diversity**

Racial diversity is high in Medina County, TX. The national average for an area this size is 22,093 racially diverse people, while there are 31,805 here.



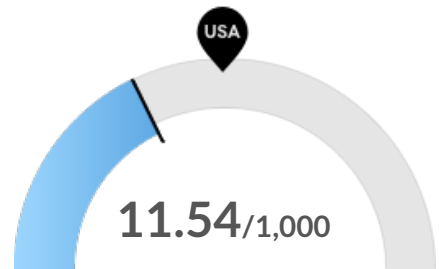
**Veterans**

Medina County, TX has 4,462 veterans. The national average for an area this size is 2,747.



**Violent Crime**

Medina County, TX has 1.58 violent crimes per 1,000 people. The national rate is 3.6 per 1,000 people.

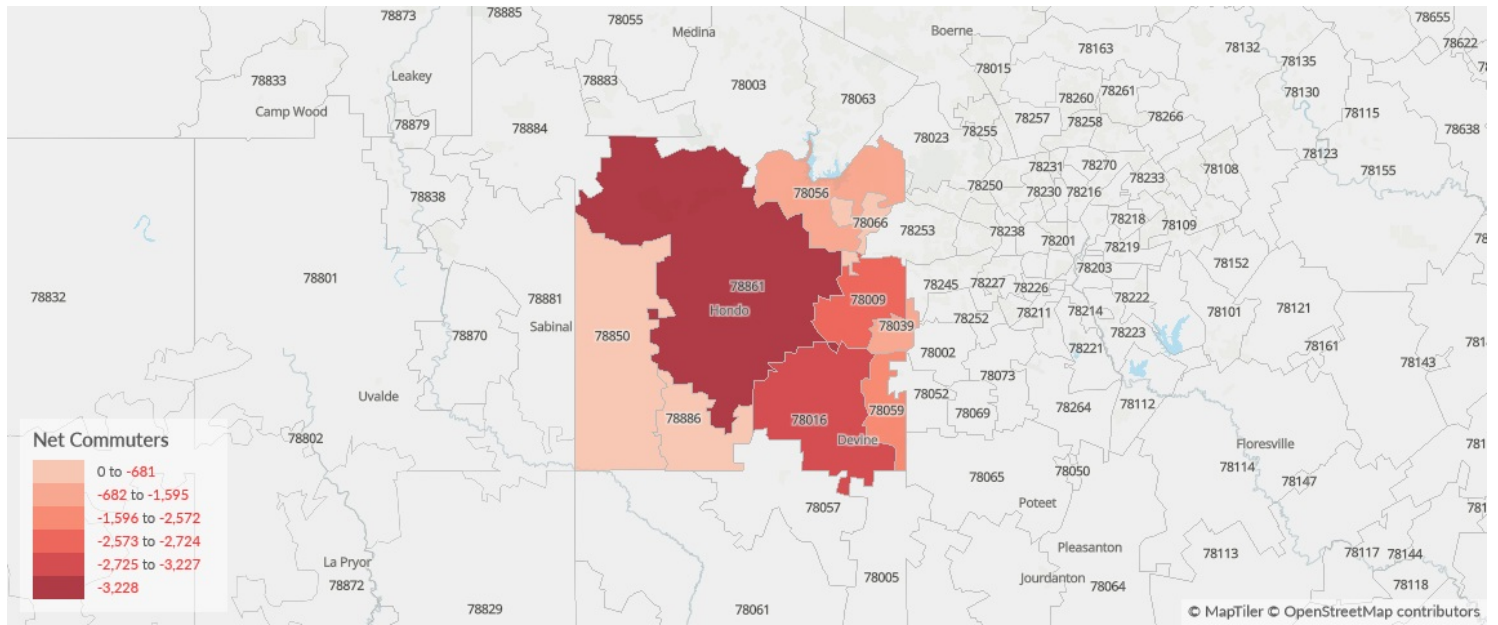


**Property Crime**

Medina County, TX has 11.54 property crimes per 1,000 people. The national rate is 18.22 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Medina County, TX currently works compared to where talent lives can help you optimize site decisions.



### Where Talent Works

ZIP	Name	2023 Employment
78861	Hondo, TX (in Medina c...	4,258
78009	Castroville, TX (in Medi...	3,265
78016	Devine, TX (in Medina c...	3,092
78059	Natalia, TX (in Medina c...	1,225
78850	D Hanis, TX (in Medina ...	466

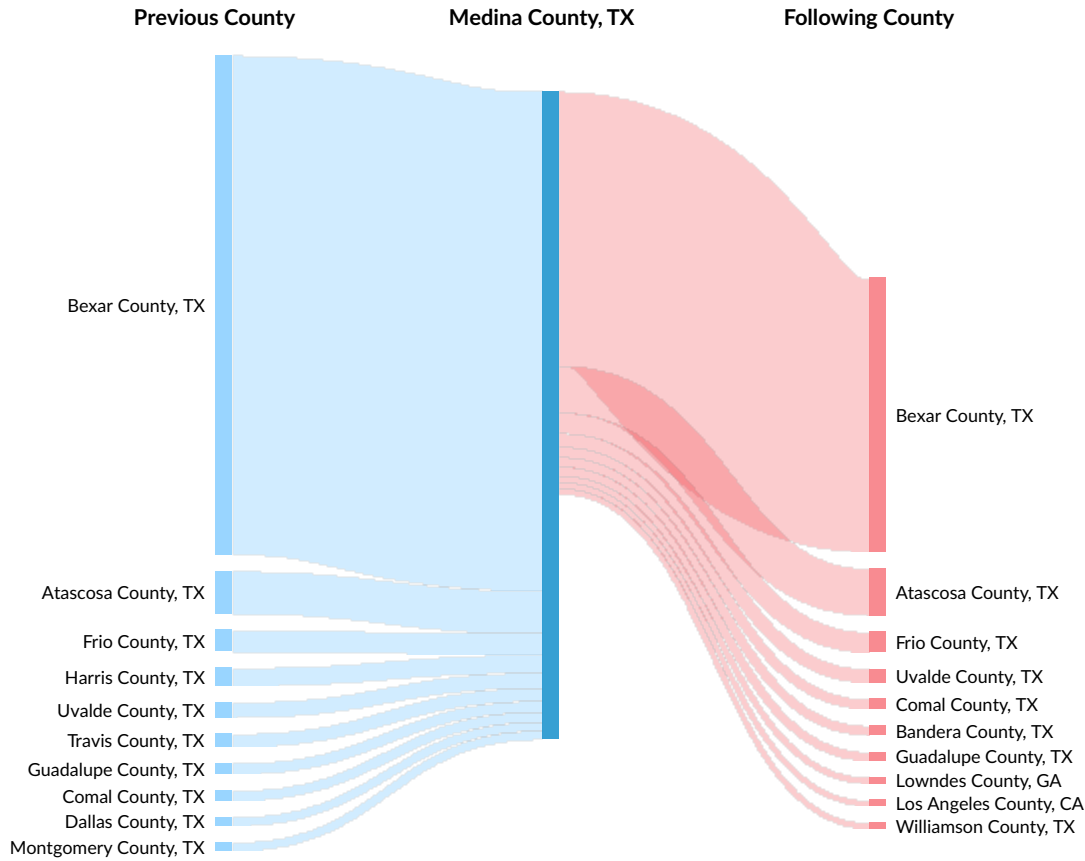
### Where Talent Lives

ZIP	Name	2023 Workers
78861	Hondo, TX (in Medina c...	7,487
78009	Castroville, TX (in Medi...	5,838
78016	Devine, TX (in Medina c...	5,817
78059	Natalia, TX (in Medina c...	2,821
78039	La Coste, TX (in Medina...	1,067

# Inbound and Outbound Migration

The table below analyzes past and current residents of Medina County, TX. The left column shows residents of other counties migrating to Medina County, TX. The right column shows residents migrating from Medina County, TX to other counties.

As of 2021, 1,980 people have migrated from Bexar County, TX to Medina County, TX. In the same year, 1,086 people left Medina County, TX migrating to Bexar County, TX. The total Net Migration for Medina County, TX in 2021 was 1,338.



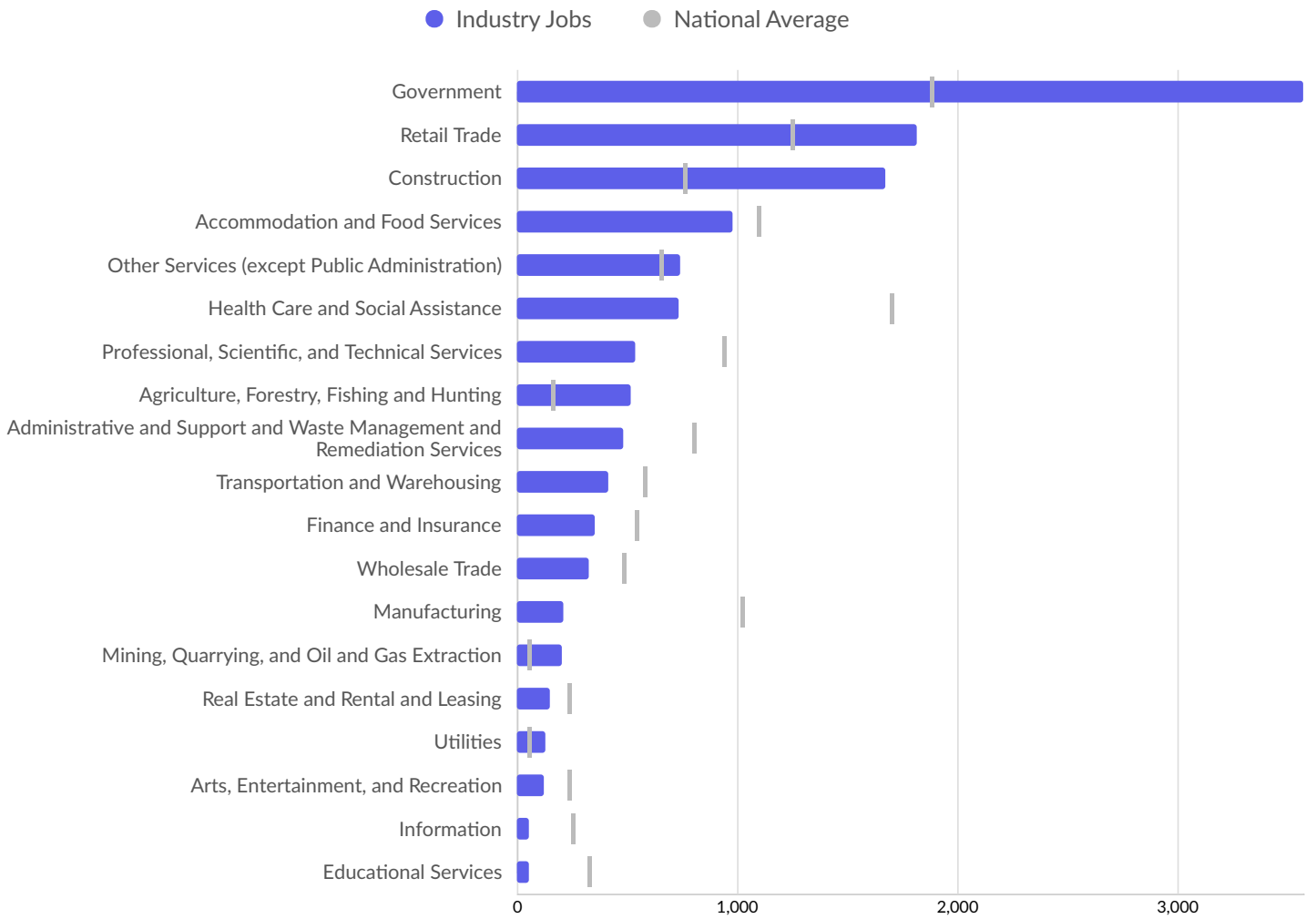
Top Previous Counties	Migrations
Bexar County, TX	1,980
Atascosa County, TX	169
Frio County, TX	84
Harris County, TX	71
Uvalde County, TX	60
Travis County, TX	52



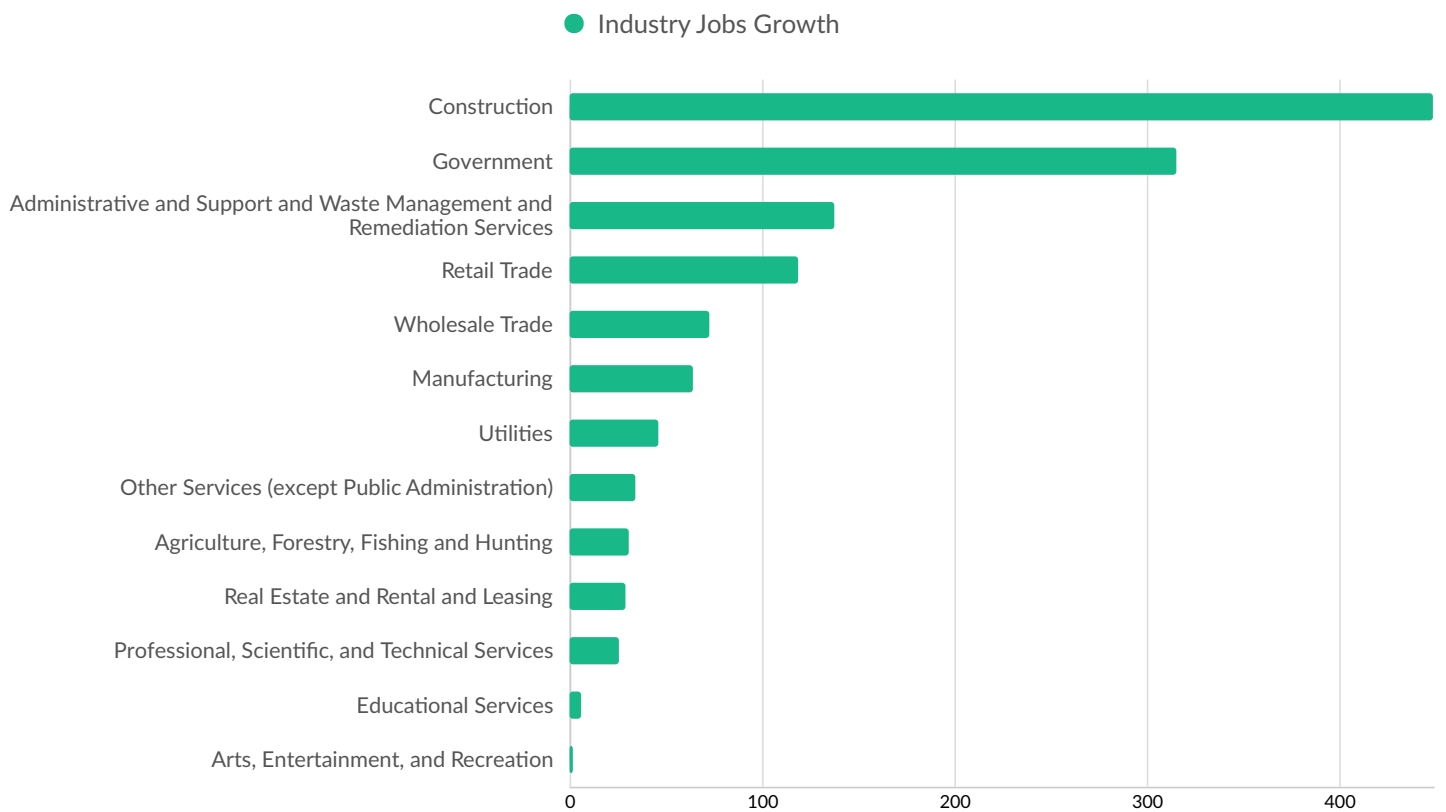
Top Previous Counties	Migrations
Guadalupe County, TX	43
Comal County, TX	40
Dallas County, TX	35
Montgomery County, TX	35
El Paso County, TX	34
Bell County, TX	30
Lubbock County, TX	27
Randall County, TX	26
Kendall County, TX	23
Top Following Counties	Migrations
Bexar County, TX	1,086
Atascosa County, TX	186
Frio County, TX	82
Uvalde County, TX	54
Comal County, TX	40
Bandera County, TX	38
Guadalupe County, TX	35
Lowndes County, GA	26
Los Angeles County, CA	24
Williamson County, TX	24
Luna County, NM	22
Ada County, ID	22
Polk County, TX	21
Henderson County, TX	19
Lubbock County, TX	18

# Industry Characteristics

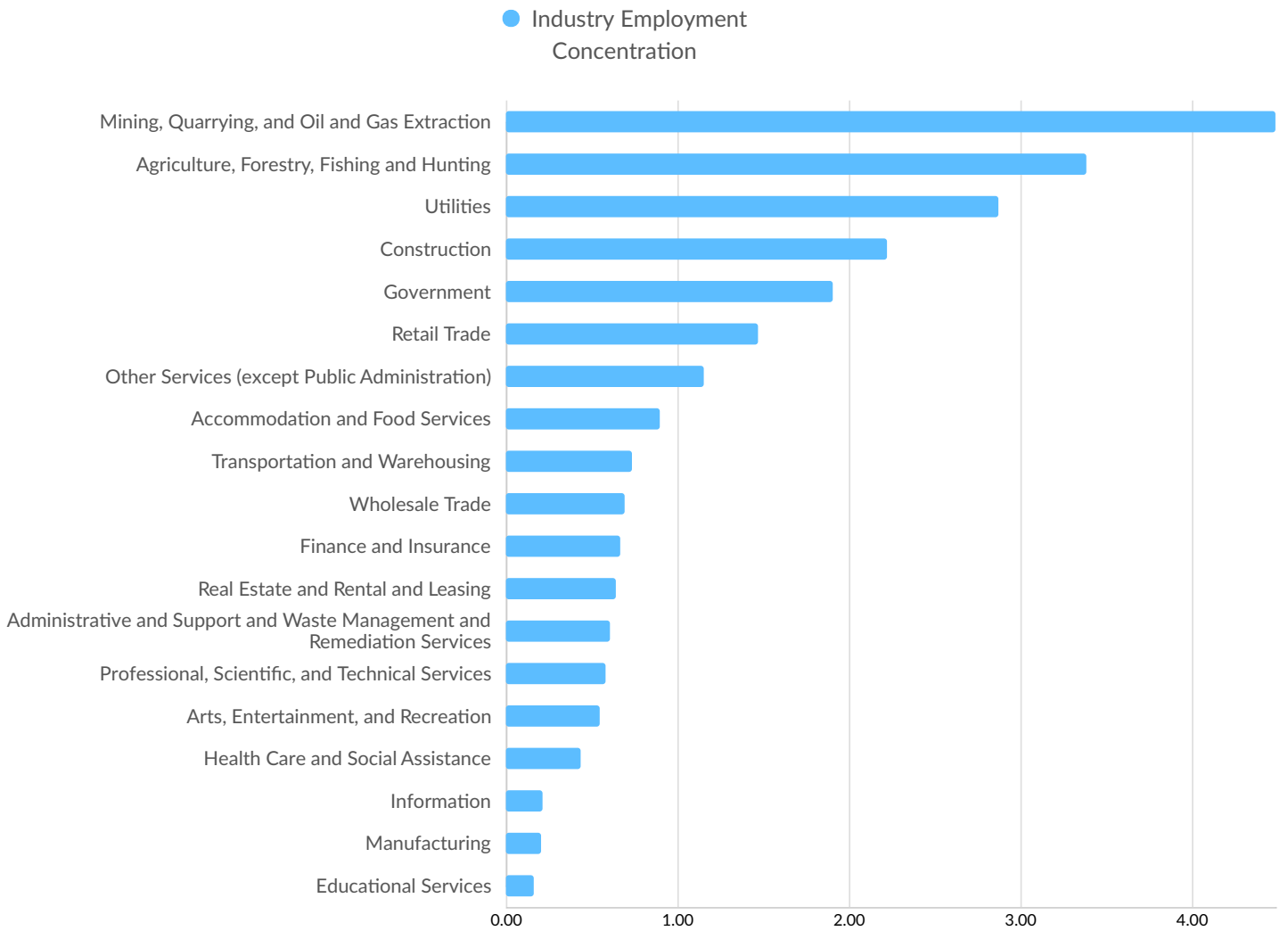
## Largest Industries



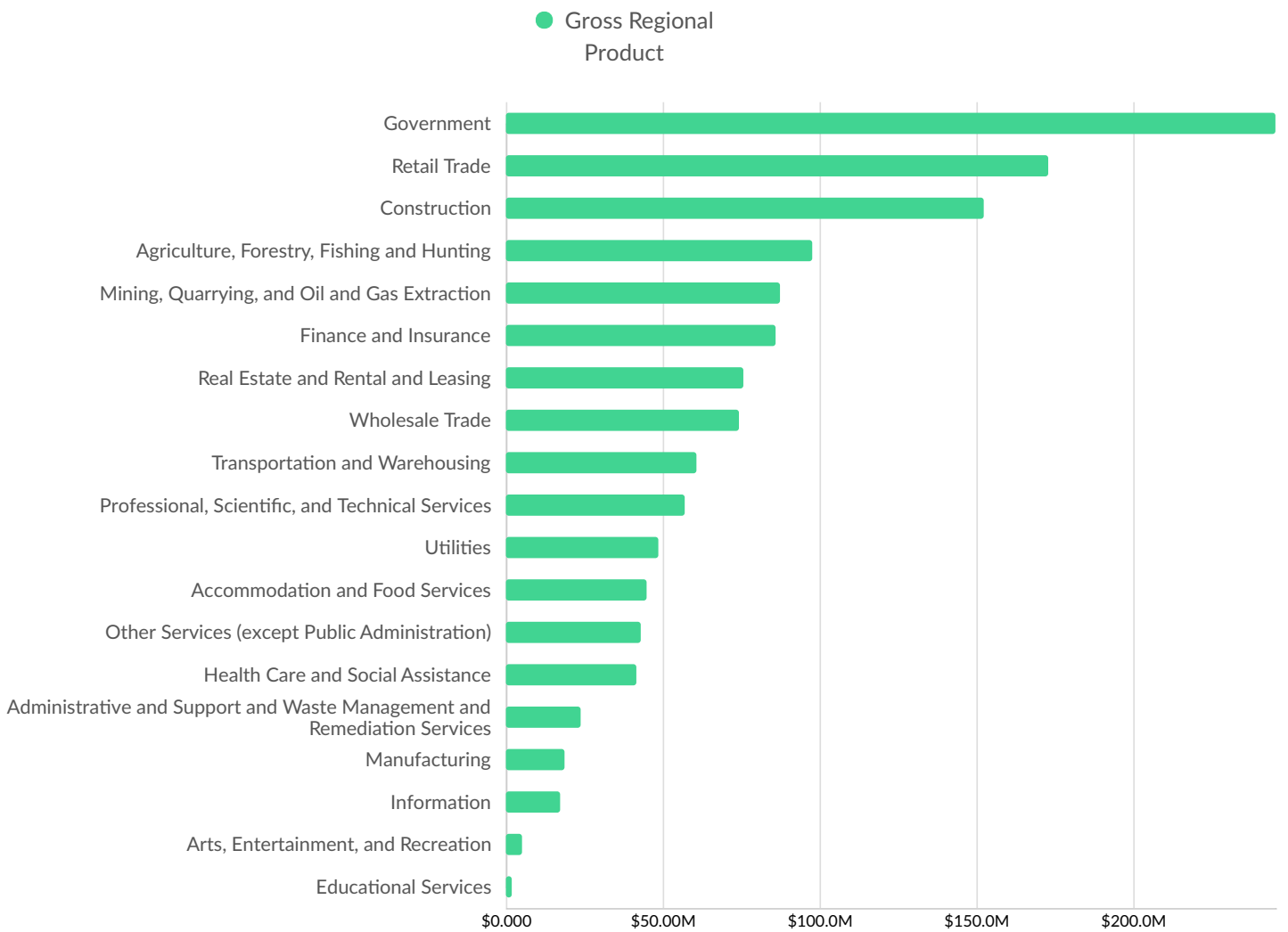
## Top Growing Industries



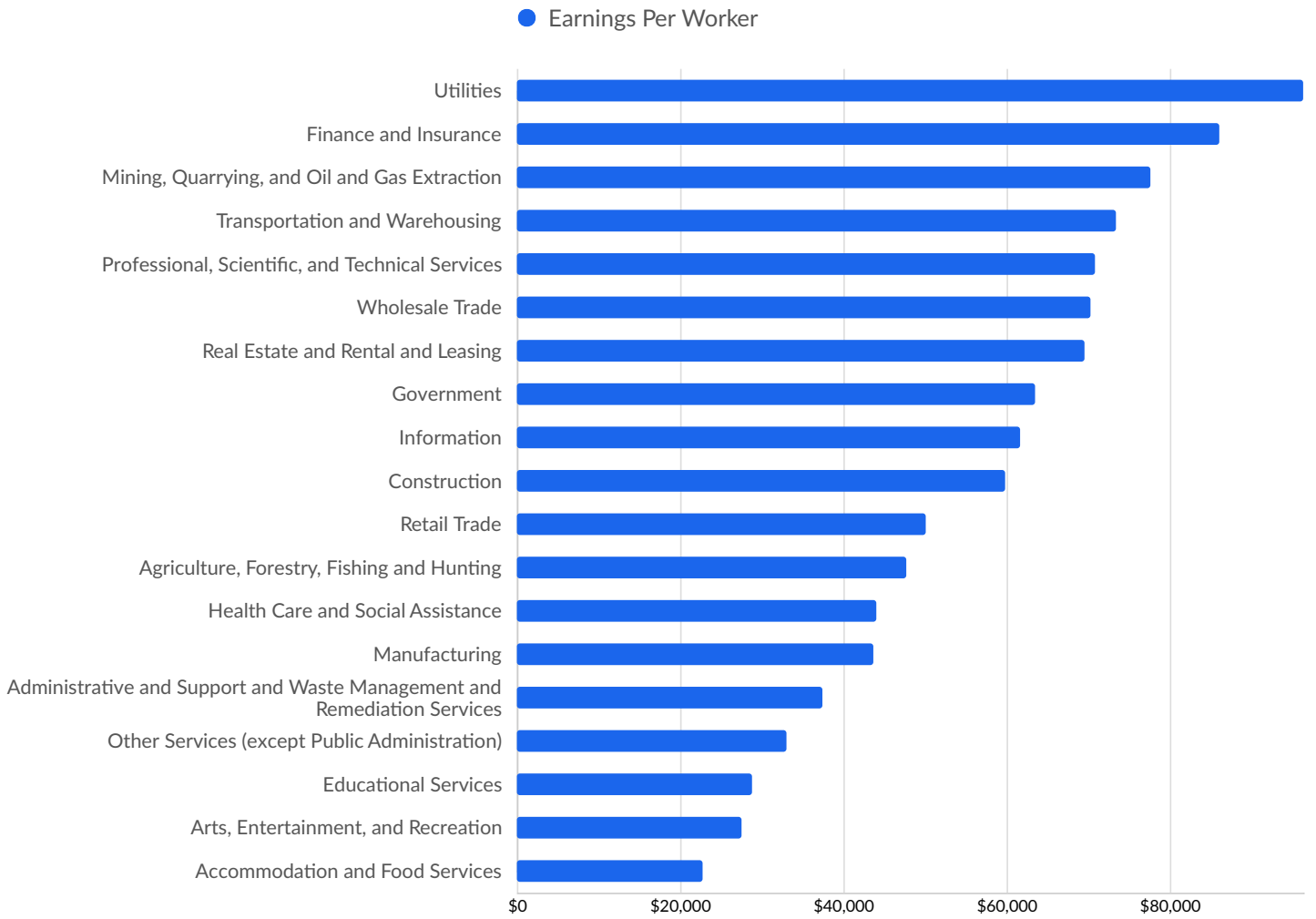
## Top Industry Employment Concentration



## Top Industry GRP























## Top Industry Earnings



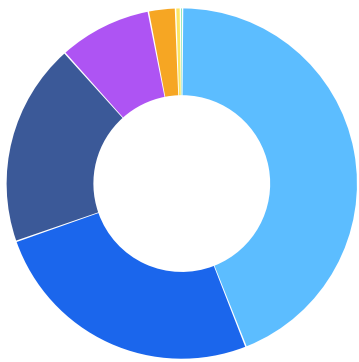
## Business Characteristics

### 3,777 Companies Employ Your Workers

Online profiles for your workers mention 3,777 companies as employers, with the top 10 appearing below. In the last 12 months, 350 companies in Medina County, TX posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Medina Valley Isd	95 	Walmart	130 
United States Air Force	92 	Medina County Hospital District	73 
USAA	81 	State Of Texas	67 
Hondo Isd	73 	Love's	60 
Devine Isd	59 	Aveanna Healthcare	39 
Citigroup	57 	Sonic Drive-In	35 
Northside Isd	55 	Vulcan Materials	31 
State Of Texas	54 	Martin Marietta	29 
H-E-B	51 	Devine Isd	26 
Walmart	45 	United States Department of Ho...	26 

## Business Size



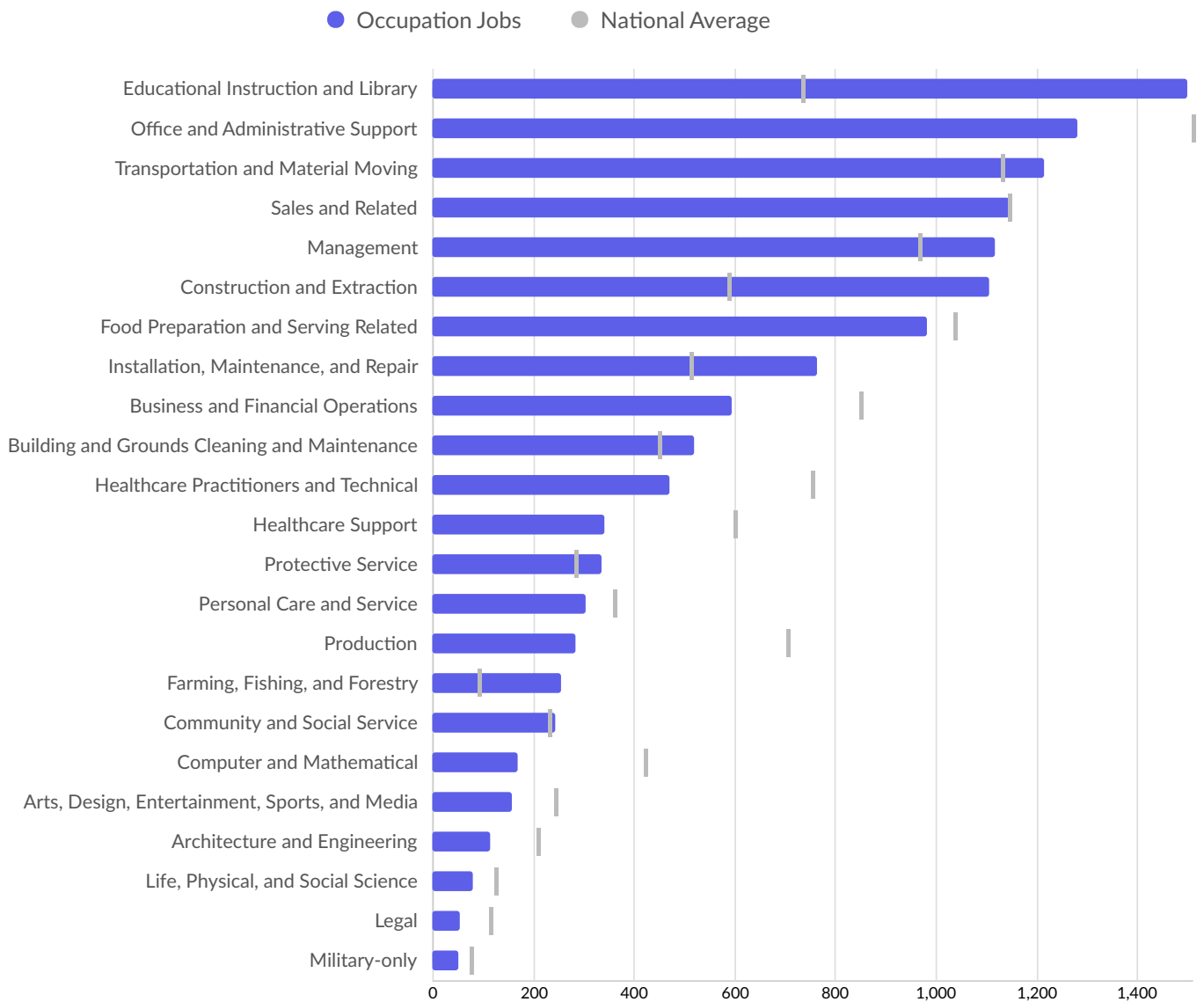
	Percentage	Business Count
1 to 4 employees	44.0%	688
5 to 9 employees	25.6%	401
10 to 19 employees	18.7%	293
20 to 49 employees	8.6%	134
50 to 99 employees	2.5%	39
100 to 249 employees	0.4%	7
250 to 499 employees	0.2%	3

\*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

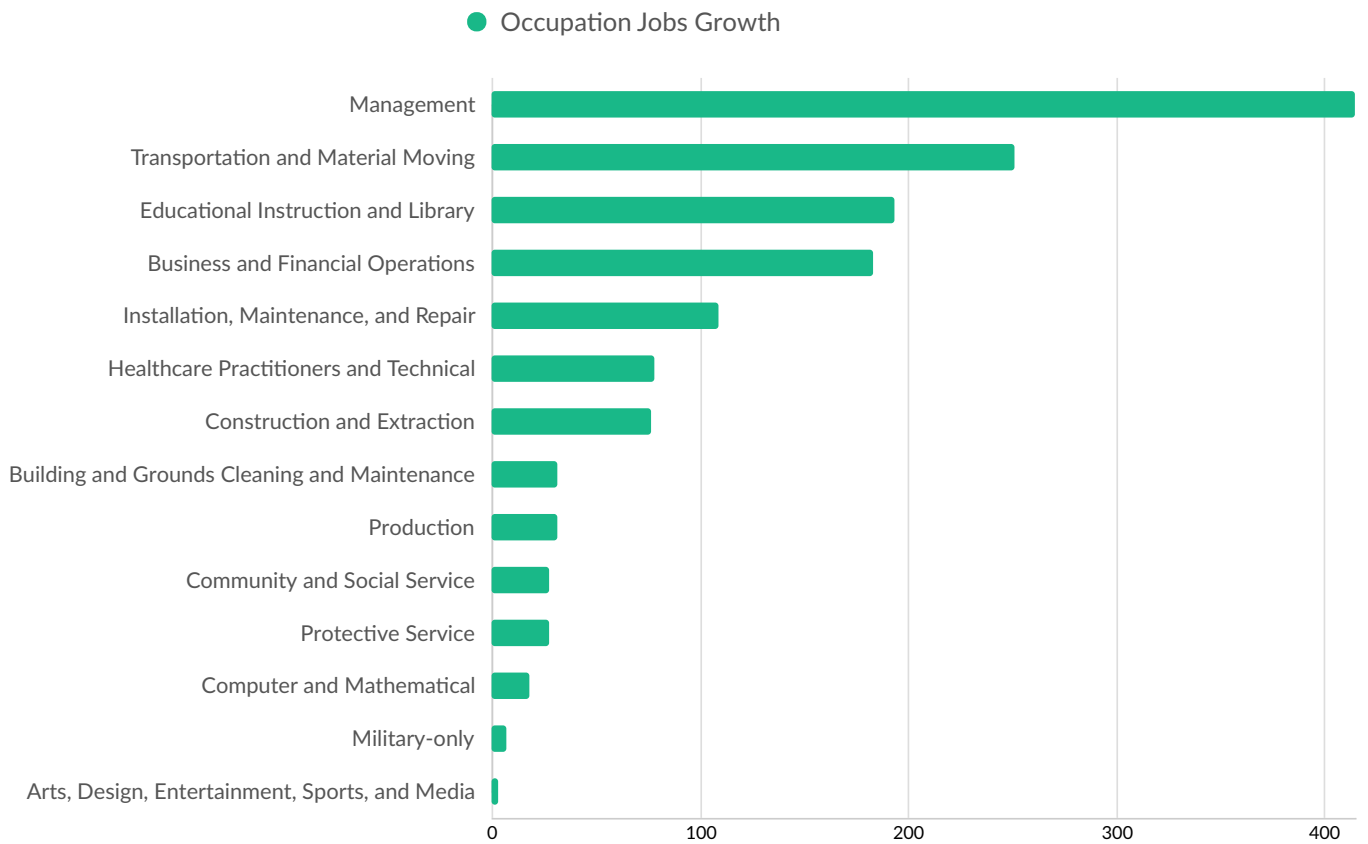


# Workforce Characteristics

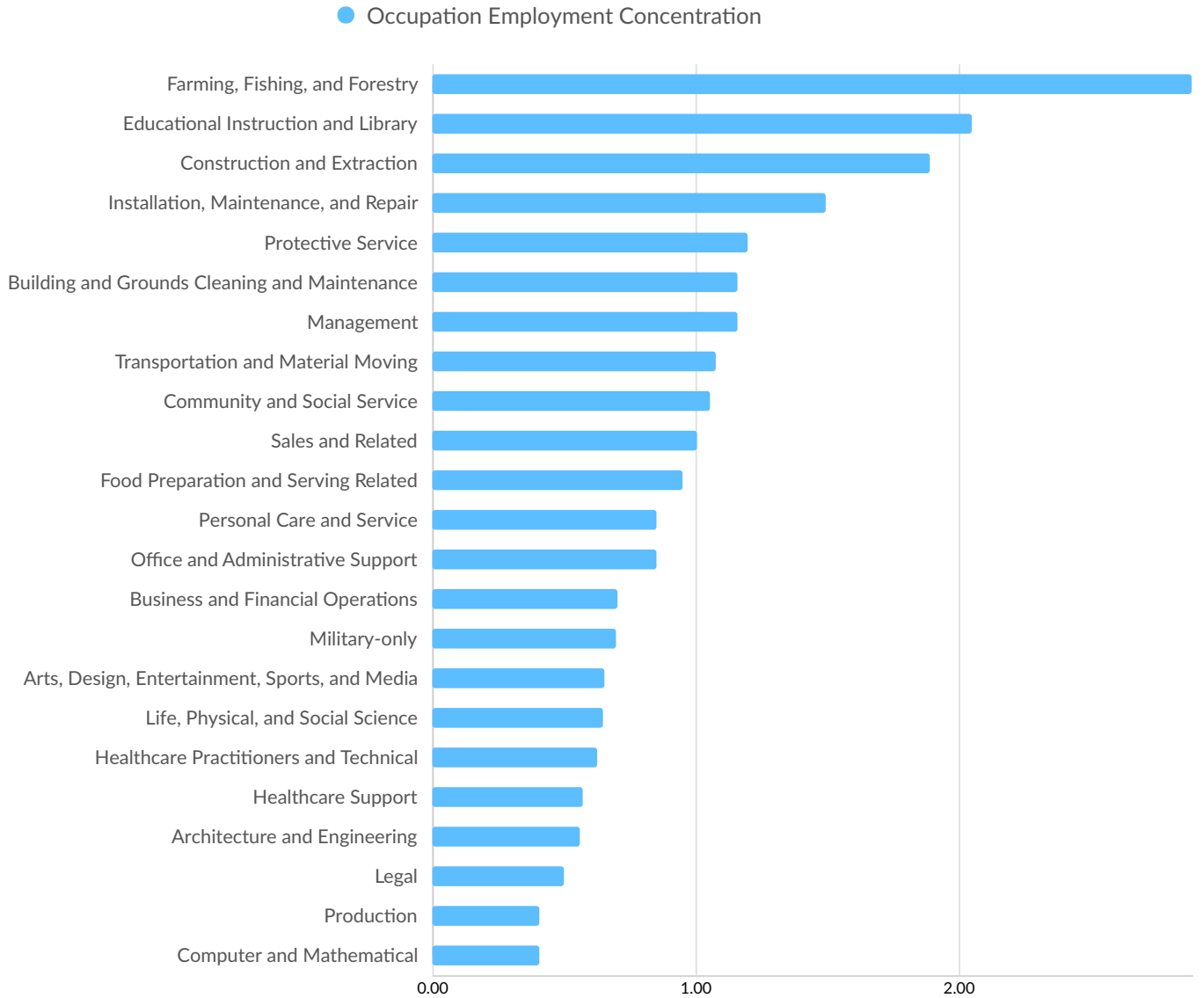
## Largest Occupations



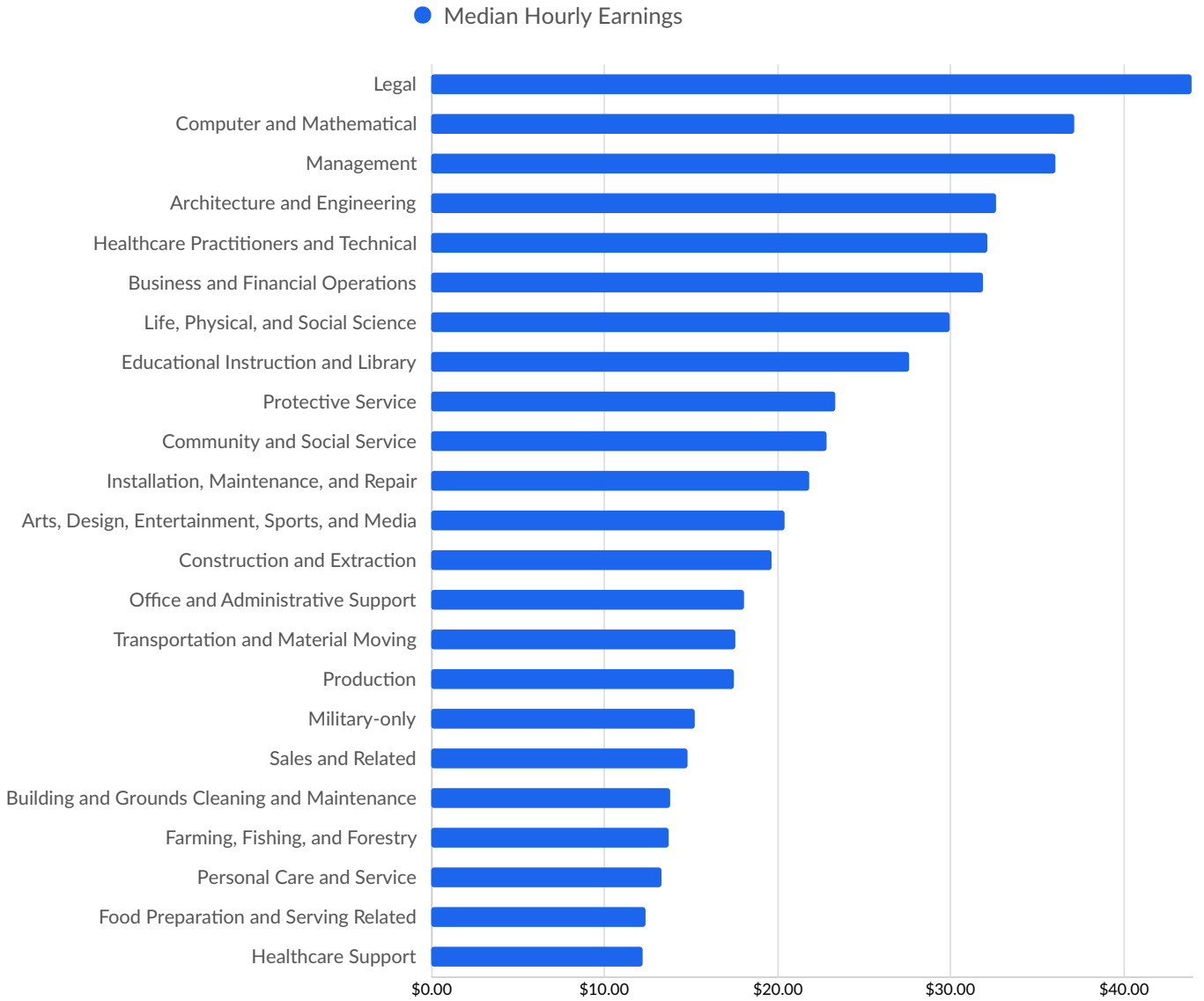
## Top Growing Occupations



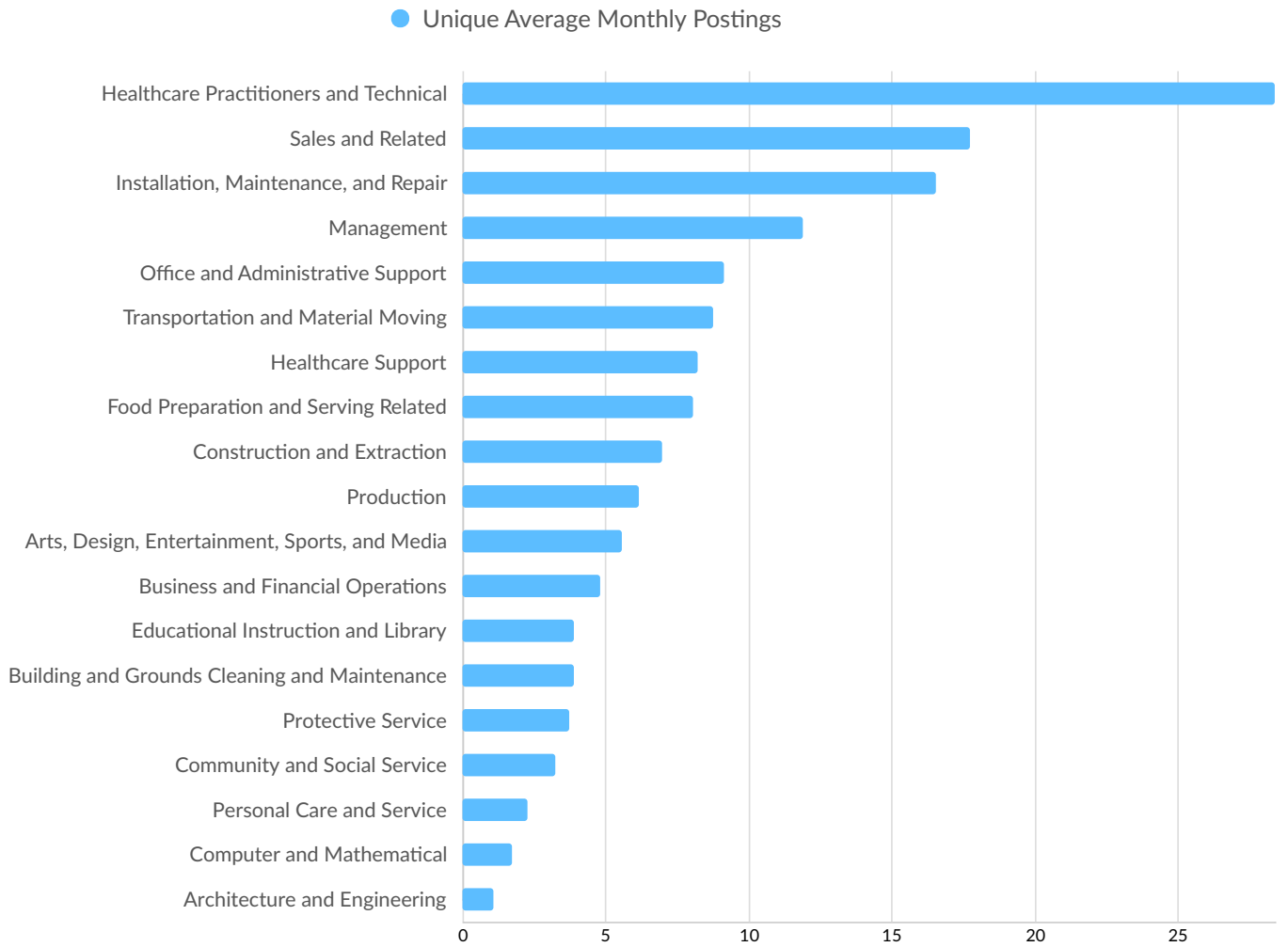
## Top Occupation Employment Concentration



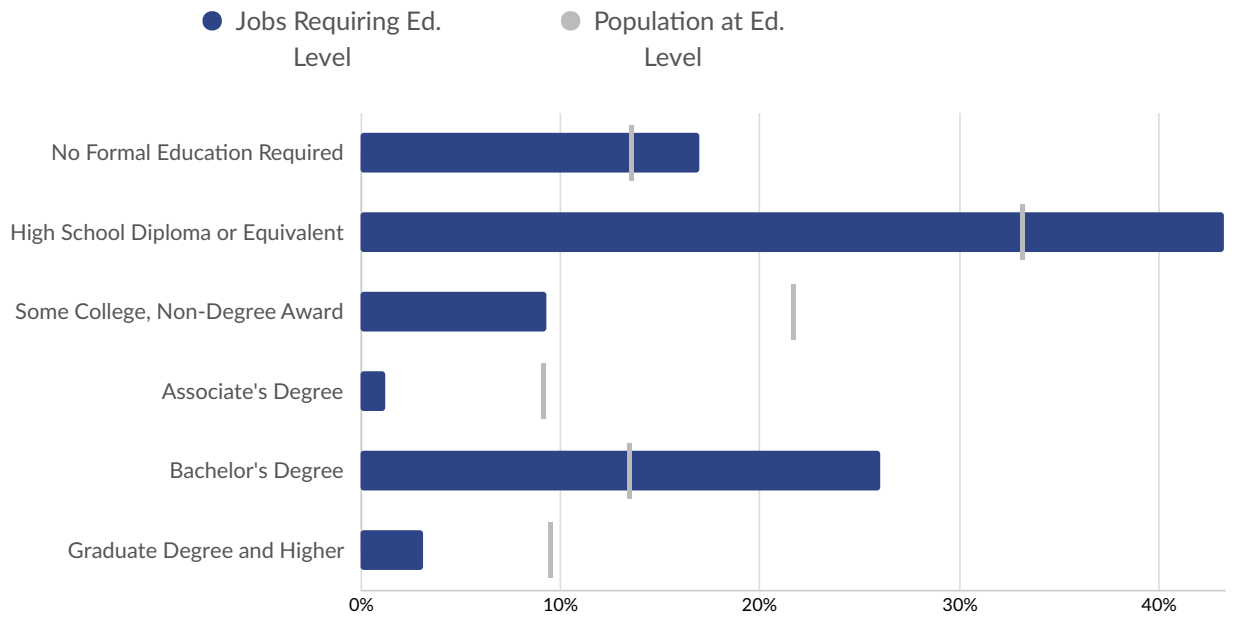
## Top Occupation Earnings



## Top Posted Occupations



## Underemployment



## Educational Pipeline

Over the last 4 years, no schools in Medina County, TX produced graduates.

# In-Demand Skills

