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Report Parameters

1 County

48259 Kendall County, TX

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.



Economy Overview

49,255

Population (2023)

Population grew by 3,641 over the last 5 years and is projected to grow by 1,115 over the next 5 years. 23,595

Total Regional Employment

Jobs grew by 3,895 over the last 5 years and are projected to grow by 3,723 over the next 5 years.

\$104.2K

Median Household Income (2022)

Median household income is **\$29.0K** above the national median household income of \$75.1K.

Takeaways

- As of 2023 the region's population increased by 8.0% since 2018, growing by 3,641. Population is expected to increase by 2.3% between 2023 and 2028, adding 1,115.
- From 2018 to 2023, jobs increased by 19.8% in Kendall County, TX from 19,700 to 23,595. This change outpaced the national growth rate of 3.9% by 15.9%. As the number of jobs increased, the labor force participation rate increased from 59.3% to 61.3% between 2018 and 2023.
- Concerning educational attainment, **31.7% of Kendall County, TX residents possess a Bachelor's Degree** (10.6% above the national average), and **7.2% hold an Associate's Degree** (1.6% below the national average).
- The top three industries in 2023 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and Automobile Dealers.

	Population (2024)	Labor Force (Feb 2024)	Jobs (2023)	Cost of Living	GRP	Imports	Exports
Region	49,487	24,765	23,595	111.0	\$3.42B	\$4.37B	\$3.01B
State	30,752,082	15,295,672	15,458,671	96.6	\$2.40T	\$1.49T	\$1.91T



Feb 2024 Labor Force Breakdown



Educational Attainment

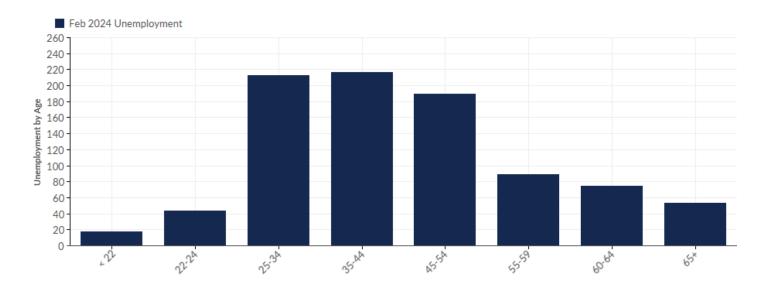
Concerning educational attainment, 31.7% of Kendall County, TX residents possess a Bachelor's Degree (10.6% above the national average), and 7.2% hold an Associate's Degree (1.6% below the national average).





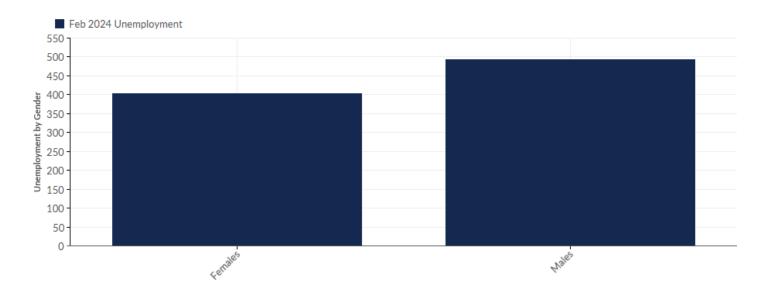
Unemployment by Demographics

Unemployment by Age

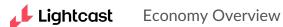


Age	Unemployi (Feb 2	nent 024)	% of Unemployed
< 22		17	1.90%
22-24		43	4.80%
25-34		213	23.80%
35-44		216	24.13%
45-54		189	21.12%
55-59		89	9.94%
60-64		75	8.38%
65+		53	5.92%
	Total	895	100.00%

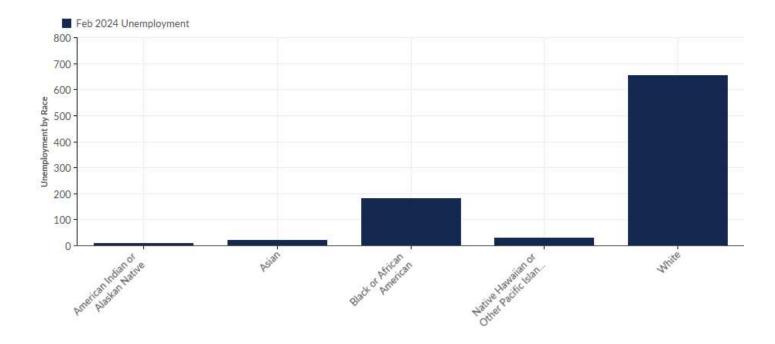
Unemployment by Gender



Gender	Unemployment (Feb 2024)	% of Unemployed
Females	403	45.03%
Males	492	54.97%
	Total 895	100.00%

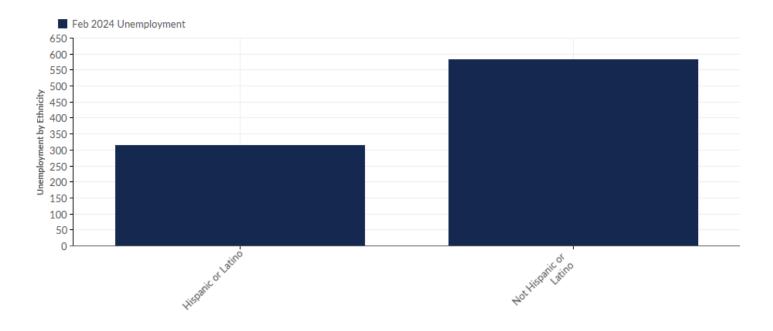


Unemployment by Race



Race	Unemployment (Feb 2024)	% of Unemployed
American Indian or Alaskan Native	8	0.89%
Asian	21	2.35%
Black or African American	183	20.45%
Native Hawaiian or Other Pacific Islander	30	3.35%
White	654	73.07%
	Total 895	100.00%

Unemployment by Ethnicity



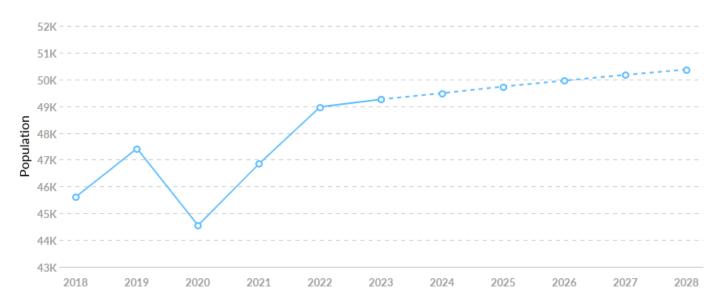
Ethnicity	Un	employment (Feb 2024)	% of Unemployed
Hispanic or Latino		314	35.08%
Not Hispanic or Latino		581	64.92%
	Total	895	100.00%



Historic & Projected Trends

Population Trends

As of 2023 the region's population increased by 8.0% since 2018, growing by 3,641. Population is expected to increase by 2.3% between 2023 and 2028, adding 1,115.

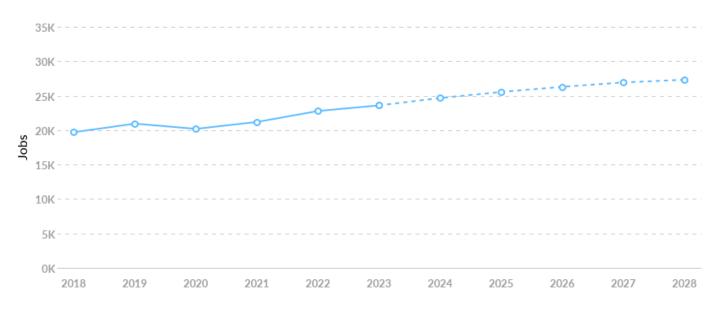


Timeframe	Population
2018	45,614
2019	47,418
2020	44,547
2021	46,851
2022	48,973
2023	49,255
2024	49,487
2025	49,734
2026	49,956
2027	50,170
2028	50,370



Job Trends

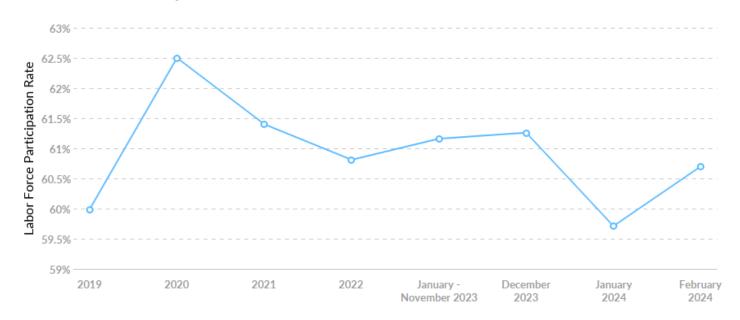
From 2018 to 2023, jobs increased by 19.8% in Kendall County, TX from 19,700 to 23,595. This change outpaced the national growth rate of 3.9% by 15.9%.



Timeframe	Jobs
2018	19,700
2019	20,941
2020	20,185
2021	21,189
2022	22,780
2023	23,595
2024	24,666
2025	25,547
2026	26,295
2027	26,928
2028	27,319



Labor Force Participation Rate Trends

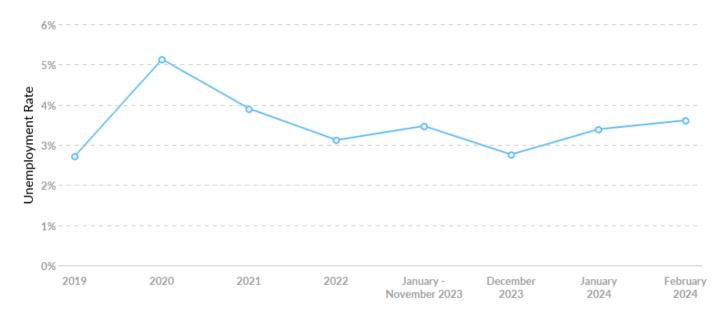


Timeframe	Labor Force Participation Rate
2019	59.99%
2020	62.50%
2021	61.40%
2022	60.81%
January - November 2023	61.16%
December 2023	61.26%
January 2024	59.71%
February 2024	60.70%



Unemployment Rate Trends

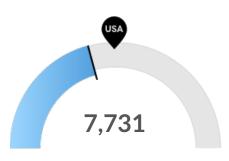
Kendall County, TX had a February 2024 unemployment rate of 3.61%, increasing from 2.72% 5 years before.



Timeframe	Unemployment Rate
2019	2.72%
2020	5.13%
2021	3.90%
2022	3.12%
January - November 2023	3.47%
December 2023	2.76%
January 2024	3.39%
February 2024	3.61%

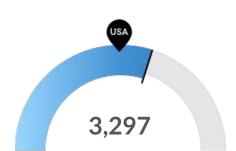


Population Characteristics



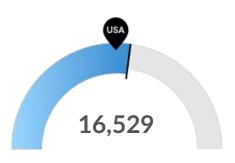
Millennials

Kendall County, TX has 7,731 millennials (ages 25-39). The national average for an area this size is 9.958.



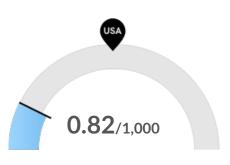
Veterans

Kendall County, TX has 3,297 veterans. The national average for an area this size is 2,504.



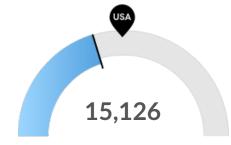
Retiring Soon

Retirement risk is high in Kendall County, TX. The national average for an area this size is 14,676 people 55 or older, while there are 16,529 here.



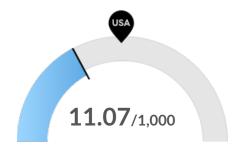
Violent Crime

Kendall County, TX has 0.82 violent crimes per 1,000 people. The national rate is 3.6 per 1,000 people.



Racial Diversity

Racial diversity is low in Kendall County, TX. The national average for an area this size is 20,140 racially diverse people, while there are 15,126 here.



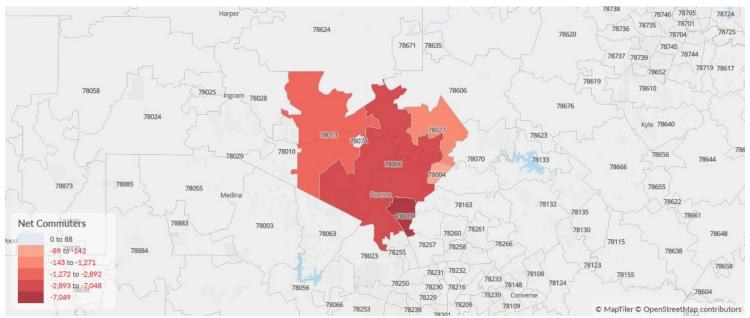
Property Crime

Kendall County, TX has 11.07 property crimes per 1,000 people. The national rate is 18.22 per 1,000 people.



Place of Work vs Place of Residence

Understanding where talent in Kendall County, TX currently works compared to where talent lives can help you optimize site decisions.



Where	Ta	lent	W	or	ks
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ZIP	Name	2023 Employment
78006	Boerne, TX (in Kendall c	18,443
78015	Boerne, TX (in Kendall c	2,638
78013	Comfort, TX (in Kendall	2,150
78027	Kendalia, TX (in Kendall	145
78004	Bergheim, TX (in Kendal	142

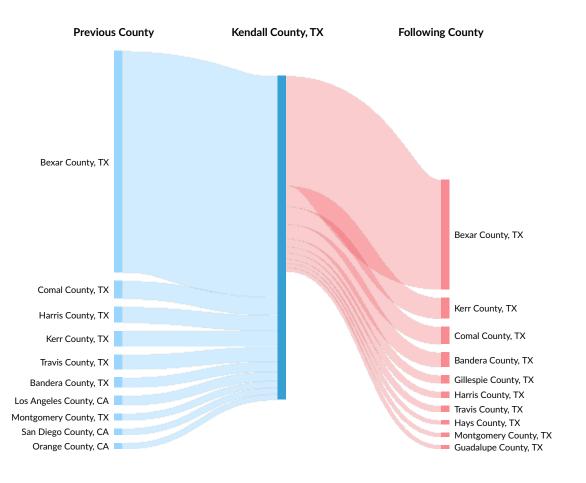
Where Talent Lives

ZIP	Name	2023 Workers
78006	Boerne, TX (in Kendall c	21,336
78015	Boerne, TX (in Kendall c	9,687
78013	Comfort, TX (in Kendall	3,422
78027	Kendalia, TX (in Kendall	288
78004	Bergheim, TX (in Kendal	232

Inbound and Outbound Migration

The table below analyzes past and current residents of Kendall County, TX. The left column shows residents of other counties migrating to Kendall County, TX. The right column shows residents migrating from Kendall County, TX to other counties.

As of 2021, 1,875 people have migrated from Bexar County, TX to Kendall County, TX. In the same year, 931 people left Kendall County, TX migrating to Bexar County, TX. The total Net Migration for Kendall County, TX in 2021 was 2,021.



Top Previous Counties	Migrations
Bexar County, TX	1,875
Comal County, TX	151
Harris County, TX	134
Kerr County, TX	130
Travis County, TX	125
Bandera County, TX	85

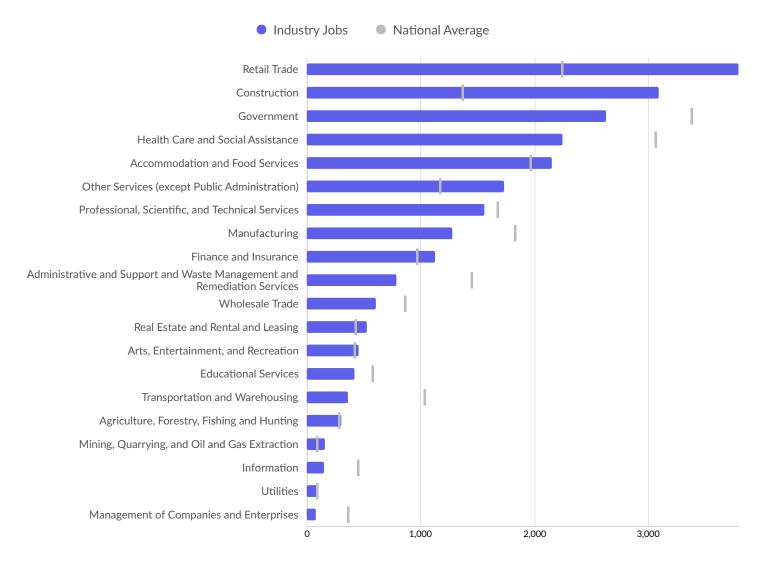


Top Previous Counties	Migrations
Los Angeles County, CA	80
Montgomery County, TX	58
San Diego County, CA	54
Orange County, CA	49
Guadalupe County, TX	48
Nueces County, TX	48
Tarrant County, TX	47
Gillespie County, TX	44
Dallas County, TX	42
Top Following Counties	Migrations
Bexar County, TX	931
Kerr County, TX	177
Comal County, TX	147
Bandera County, TX	124
Gillespie County, TX	68
Harris County, TX	52
Travis County, TX	52
Hays County, TX	35
Montgomery County, TX	35
Guadalupe County, TX	33
Kaufman County, TX	33
Pasco County, FL	30
Williamson County, TX	30
Wichita County, TX	30
Tarrant County, TX	29



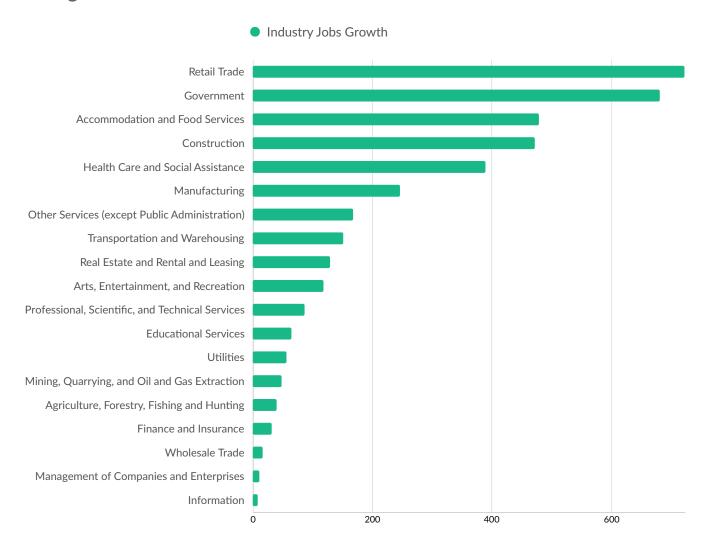
Industry Characteristics

Largest Industries





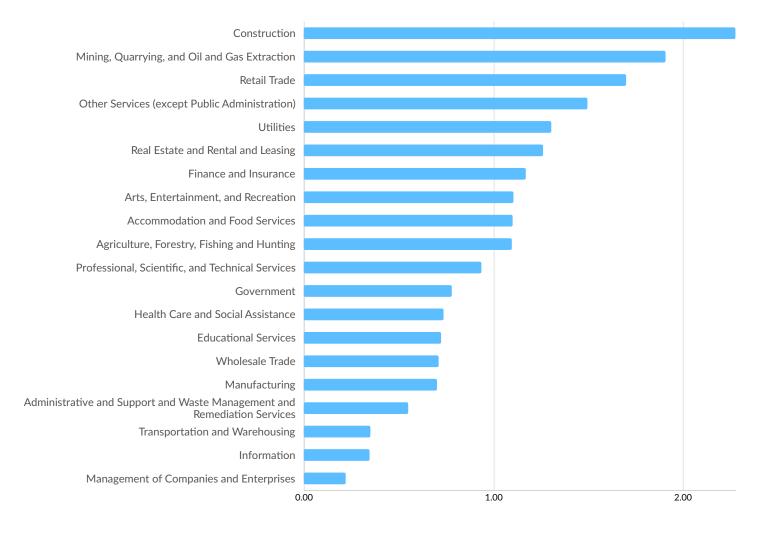
Top Growing Industries





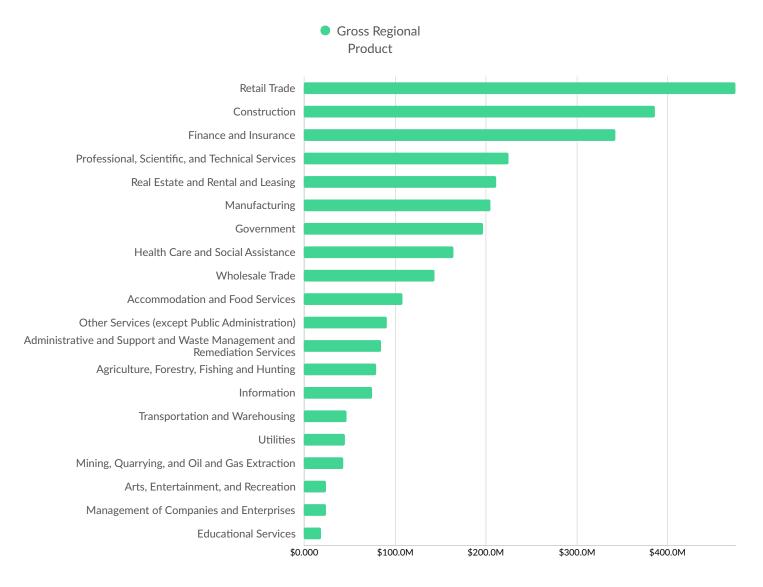
Top Industry Employment Concentration





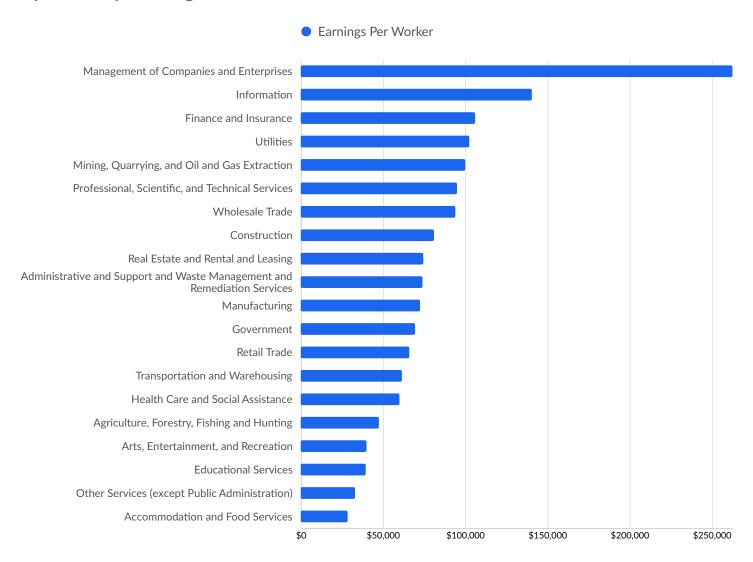


Top Industry GRP





Top Industry Earnings





Business Characteristics

8,187 Companies Employ Your Workers

Online profiles for your workers mention 8,187 companies as employers, with the top 10 appearing below. In the last 12 months, 973 companies in Kendall County, TX posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
USAA	555	Tapatio Springs Hill Country Res	121
Boerne Isd	358	Regency Integrated Health Servi	61
H-E-B	135	State Of Texas	52
Valero Energy	129	Crescent Hotels & Resorts	48
United States Air Force	113	H-E-B	48
United States Army	106	Walmart	47
The University of Texas System	102	UnitedHealth Group	43
UT Health	99	Circle K	34
Northside Isd	95	Optum	33
Keller Williams Realty	74	Mission Pharmacal	30

Business Size

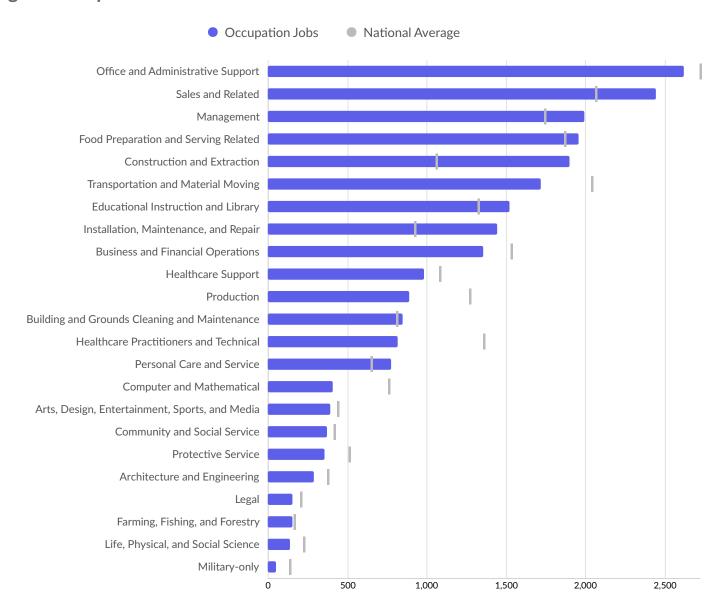


^{*}Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.



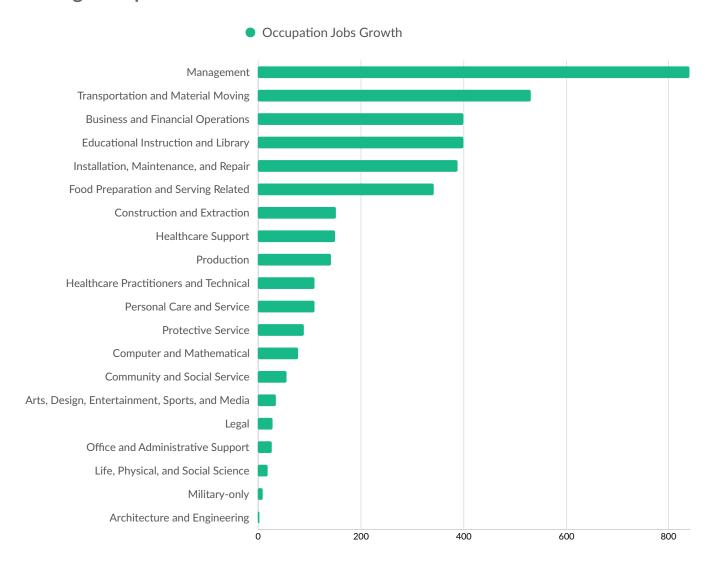
Workforce Characteristics

Largest Occupations





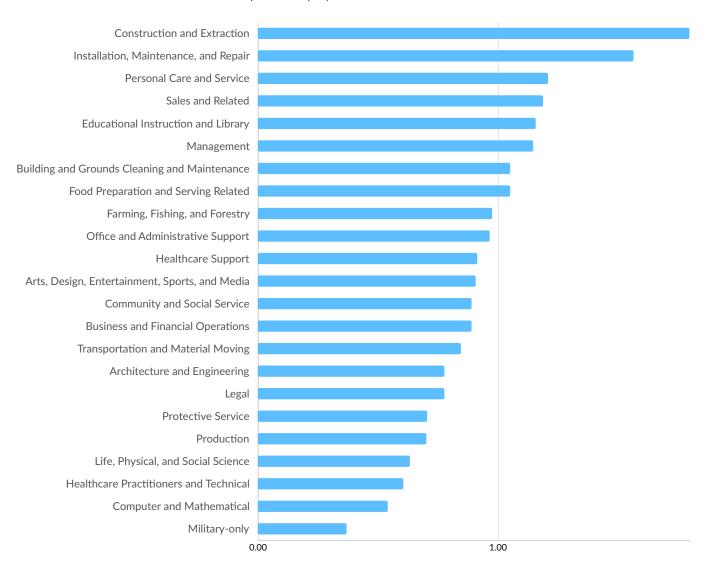
Top Growing Occupations





Top Occupation Employment Concentration

Occupation Employment Concentration





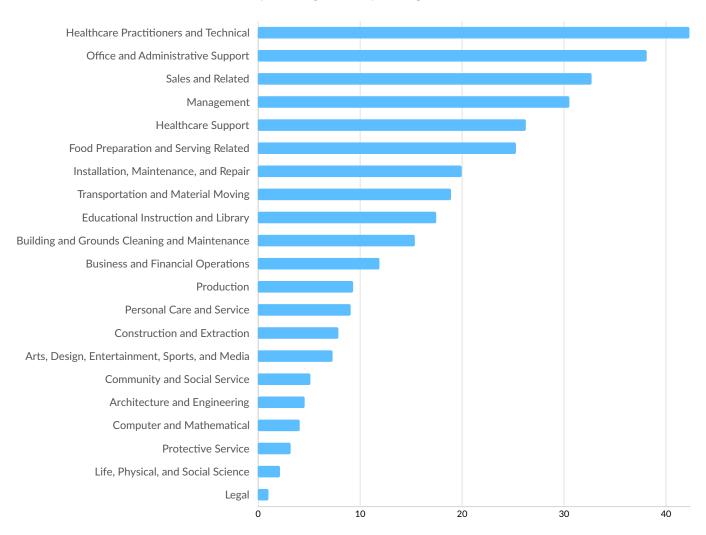
Top Occupation Earnings





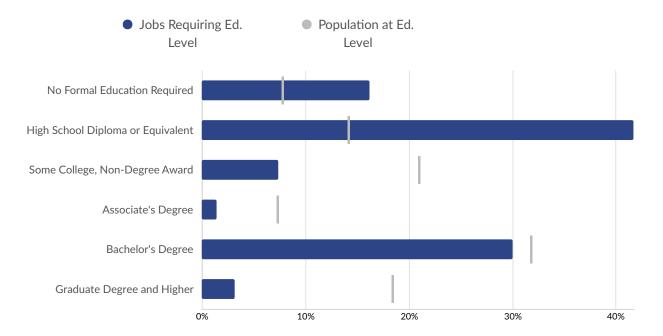
Top Posted Occupations

Unique Average Monthly Postings





Underemployment



Educational Pipeline

Over the last 4 years, no schools in Kendall County, TX produced graduates.



In-Demand Skills

