



Guadalupe County, TX



San Antonio, Texas

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Report Parameters

1 County

48187 Guadalupe County, TX

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

187,995

Population (2023)

Population **grew by 24,598** over the last 5 years and is projected to **grow by 25,237** over the next 5 years.

54,062

Total Regional Employment

Jobs **grew by 5,943** over the last 5 years and are projected to **grow by 7,045** over the next 5 years.

\$88.1K

Median Household Income (2022)

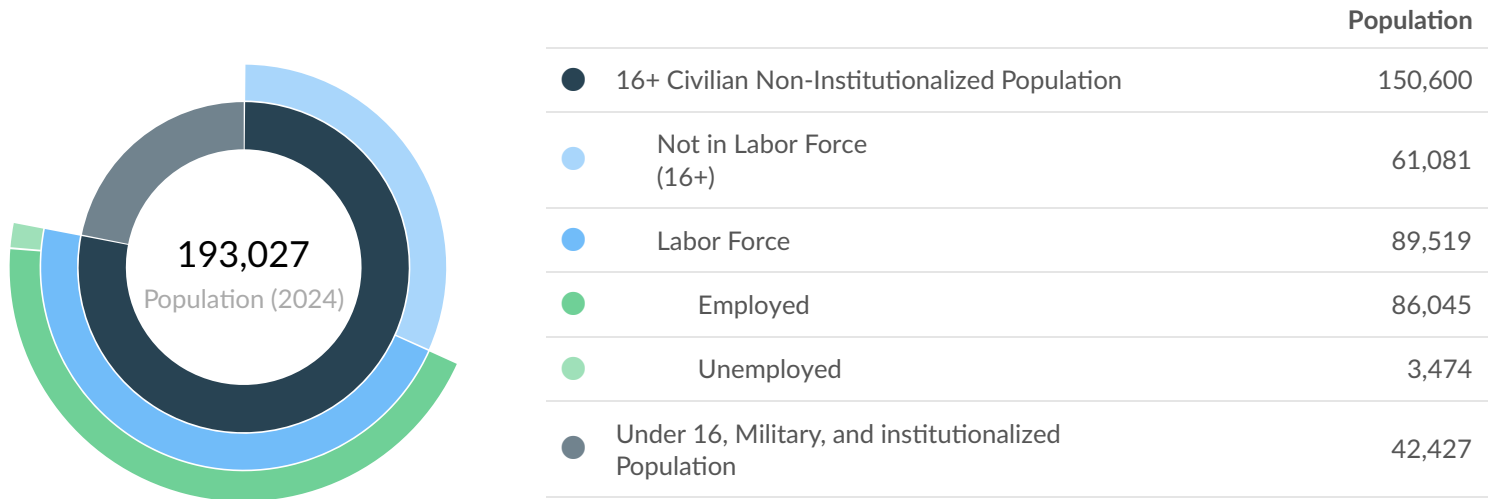
Median household income is **\$13.0K above** the national median household income of \$75.1K.

Takeaways

- As of 2023 the region's population **increased by 15.1%** since 2018, growing by 24,598. Population is expected to **increase by 13.4%** between 2023 and 2028, adding 25,237.
- From 2018 to 2023, jobs **increased by 12.4%** in Guadalupe County, TX from 48,119 to **54,062**. This change **outpaced the national growth rate of 3.9% by 8.5%**. As the number of jobs increased, the **labor force participation rate decreased from 62.8% to 60.8% between 2018 and 2023**.
- Concerning educational attainment, **19.7% of Guadalupe County, TX residents possess a Bachelor's Degree** (1.5% below the national average), and **9.2% hold an Associate's Degree** (0.4% above the national average).
- The top three industries in 2023 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Warehousing and Storage.

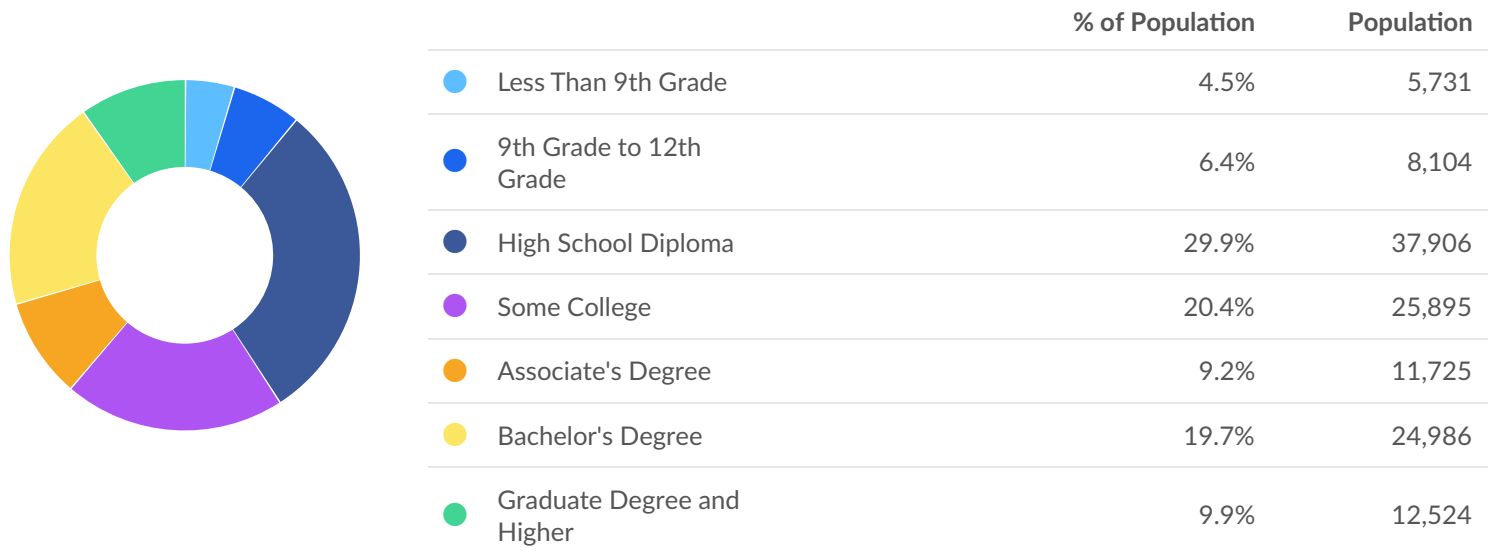
	Population (2024)	Labor Force (Feb 2024)	Jobs (2023)	Cost of Living	GRP	Imports	Exports
Region	193,027	89,519	54,062	96.0	\$6.98B	\$13.49B	\$8.22B
State	30,752,082	15,295,672	15,458,671	96.6	\$2.40T	\$1.49T	\$1.91T

Feb 2024 Labor Force Breakdown



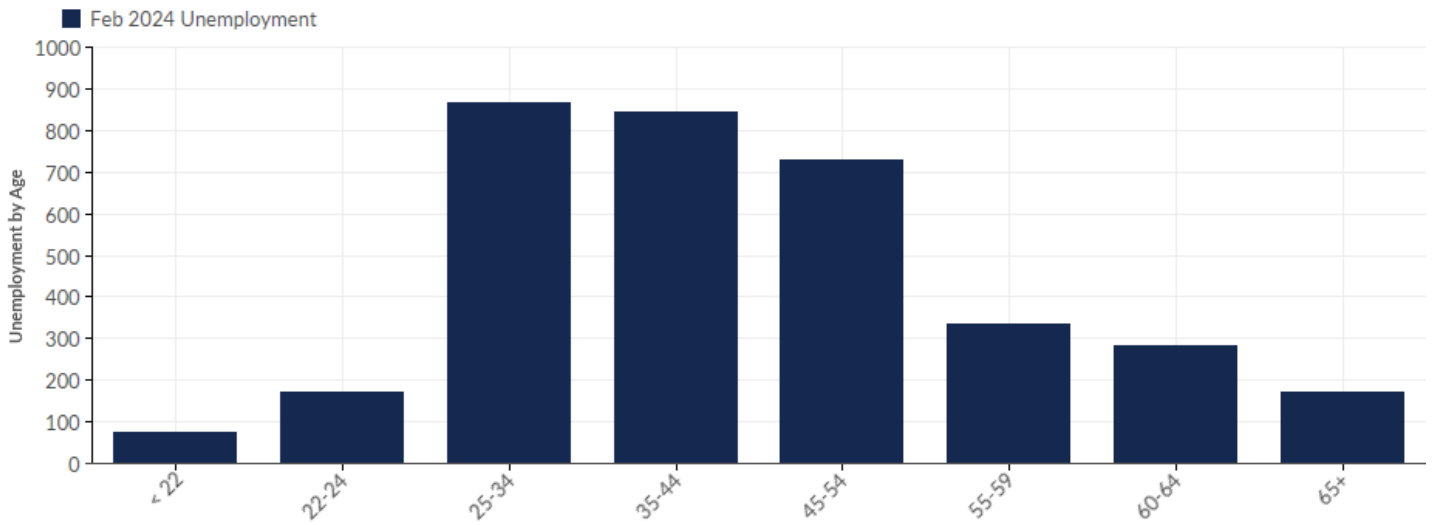
Educational Attainment

Concerning educational attainment, **19.7% of Guadalupe County, TX residents possess a Bachelor's Degree** (1.5% below the national average), and **9.2% hold an Associate's Degree** (0.4% above the national average).



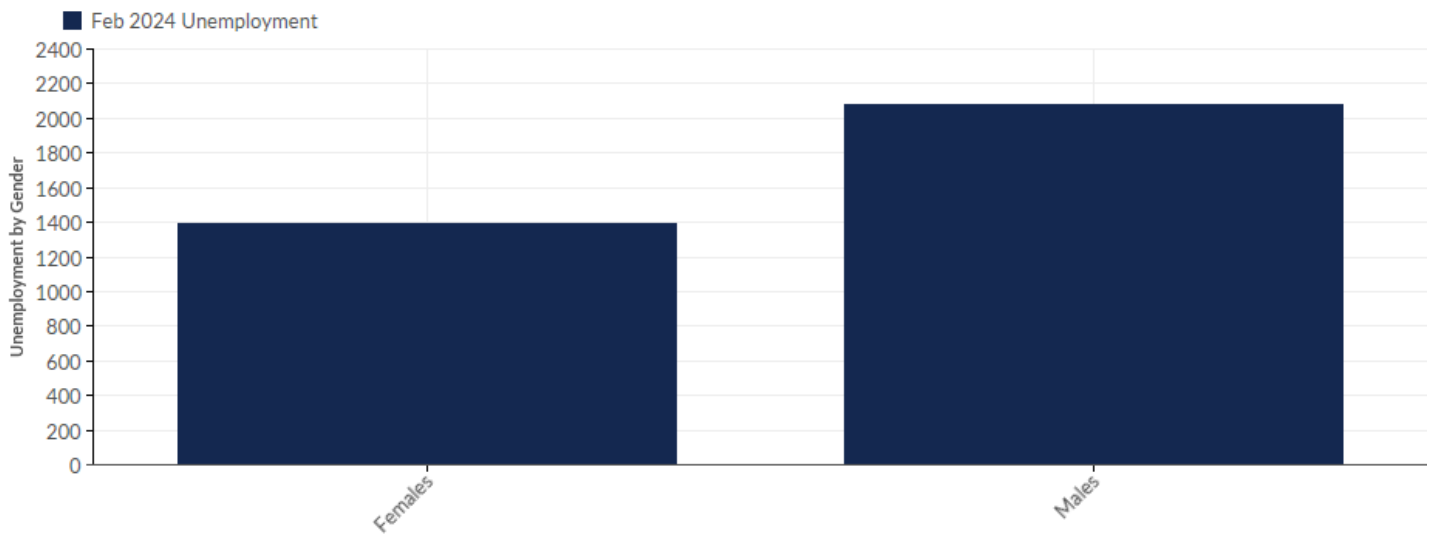
Unemployment by Demographics

Unemployment by Age



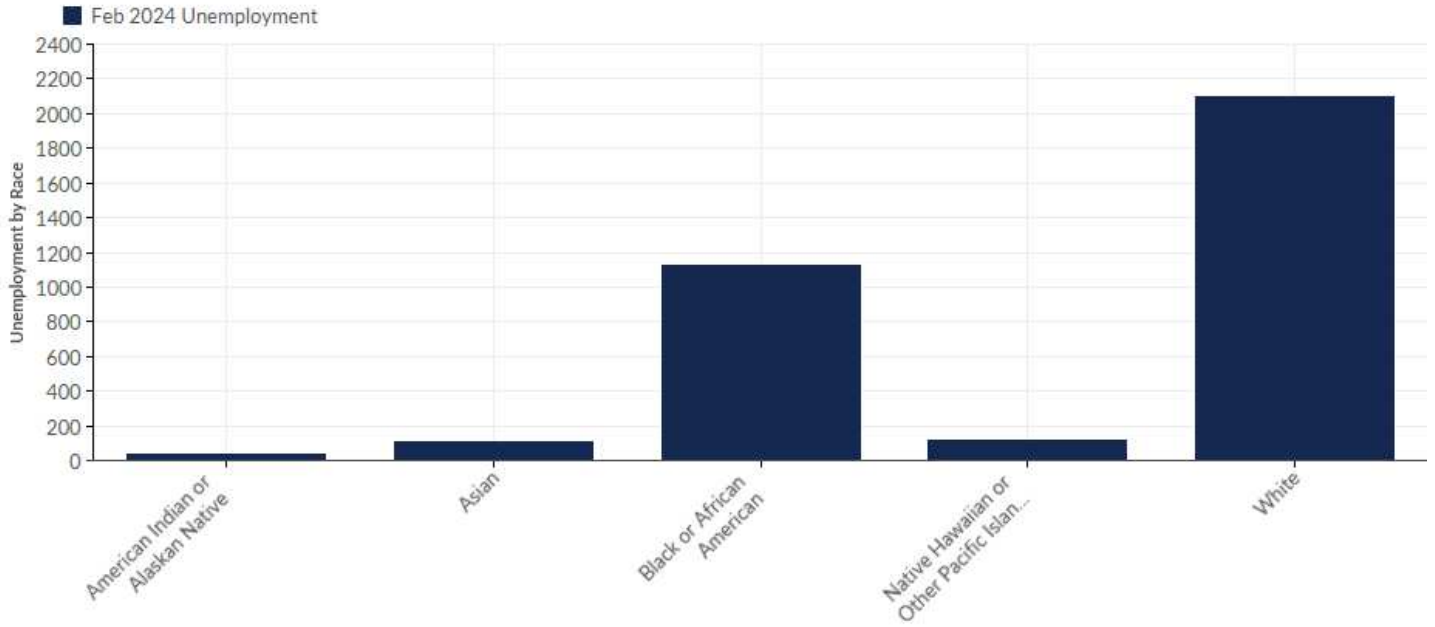
Age	Unemployment (Feb 2024)	% of Unemployed
< 22	75	2.16%
22-24	171	4.92%
25-34	867	24.96%
35-44	846	24.35%
45-54	728	20.96%
55-59	334	9.61%
60-64	281	8.09%
65+	172	4.95%
Total	3,474	100.00%

Unemployment by Gender



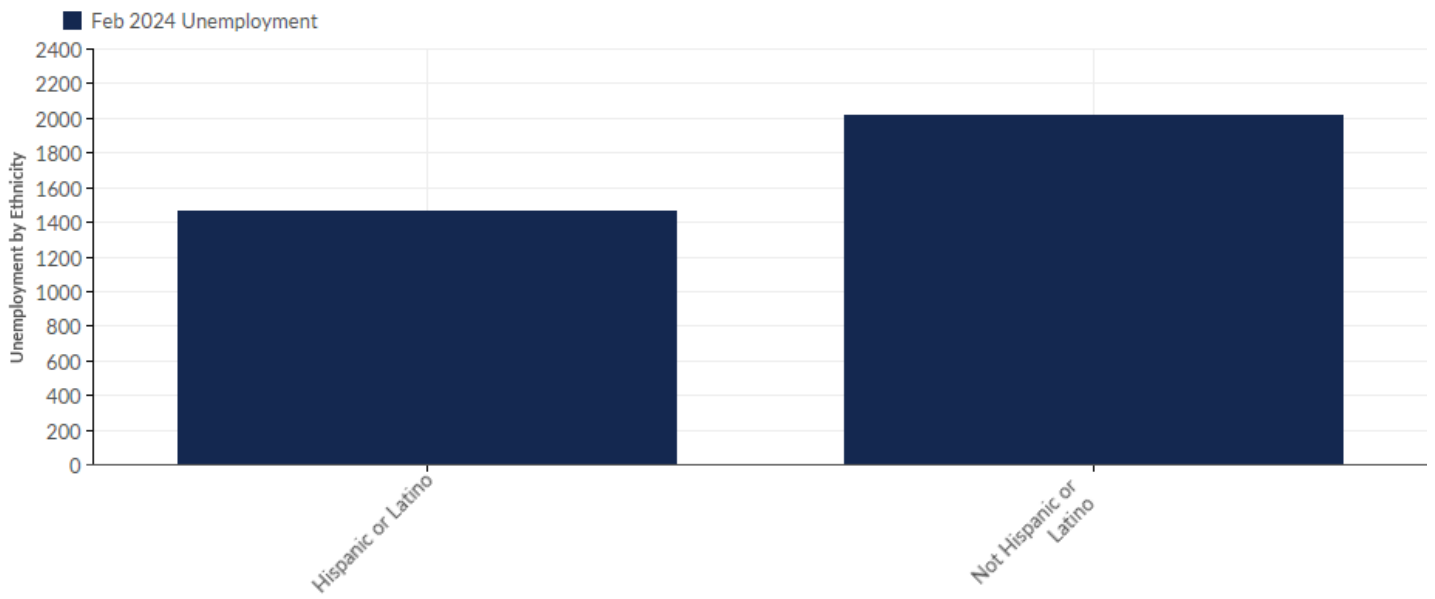
Gender	Unemployment (Feb 2024)	% of Unemployed
Females	1,396	40.18%
Males	2,078	59.82%
Total	3,474	100.00%

Unemployment by Race



Race	Unemployment (Feb 2024)	% of Unemployed
American Indian or Alaskan Native	32	0.92%
Asian	105	3.02%
Black or African American	1,124	32.35%
Native Hawaiian or Other Pacific Islander	116	3.34%
White	2,097	60.36%
Total	3,474	100.00%

Unemployment by Ethnicity

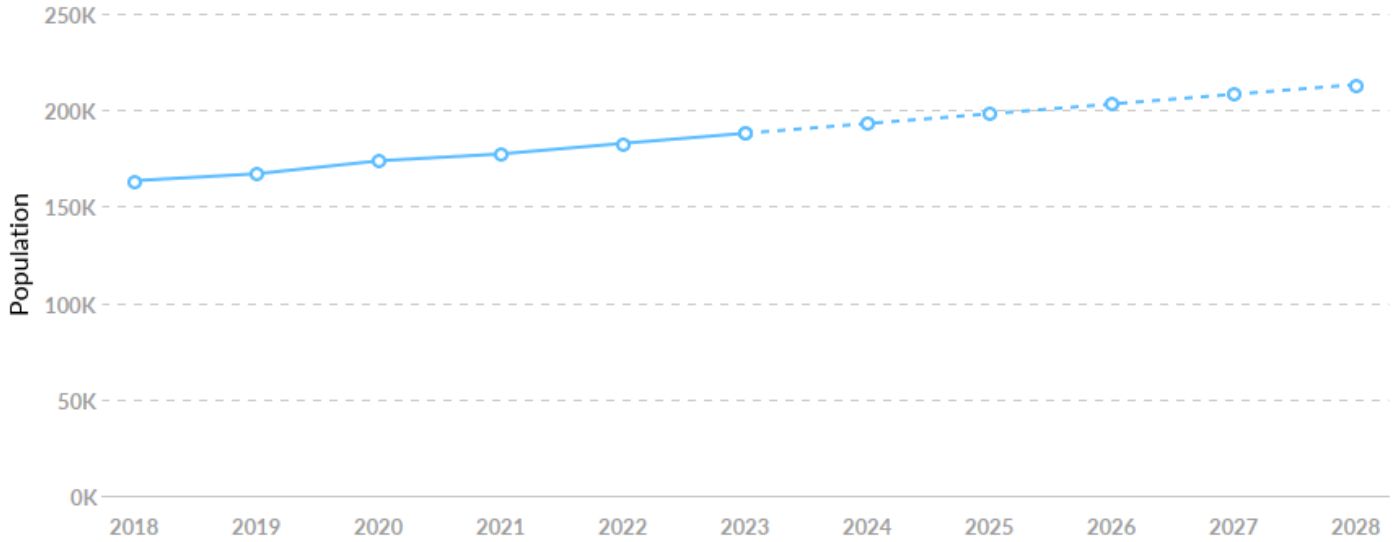


Ethnicity	Unemployment (Feb 2024)	% of Unemployed
Hispanic or Latino	1,459	42.00%
Not Hispanic or Latino	2,015	58.00%
Total	3,474	100.00%

Historic & Projected Trends

Population Trends

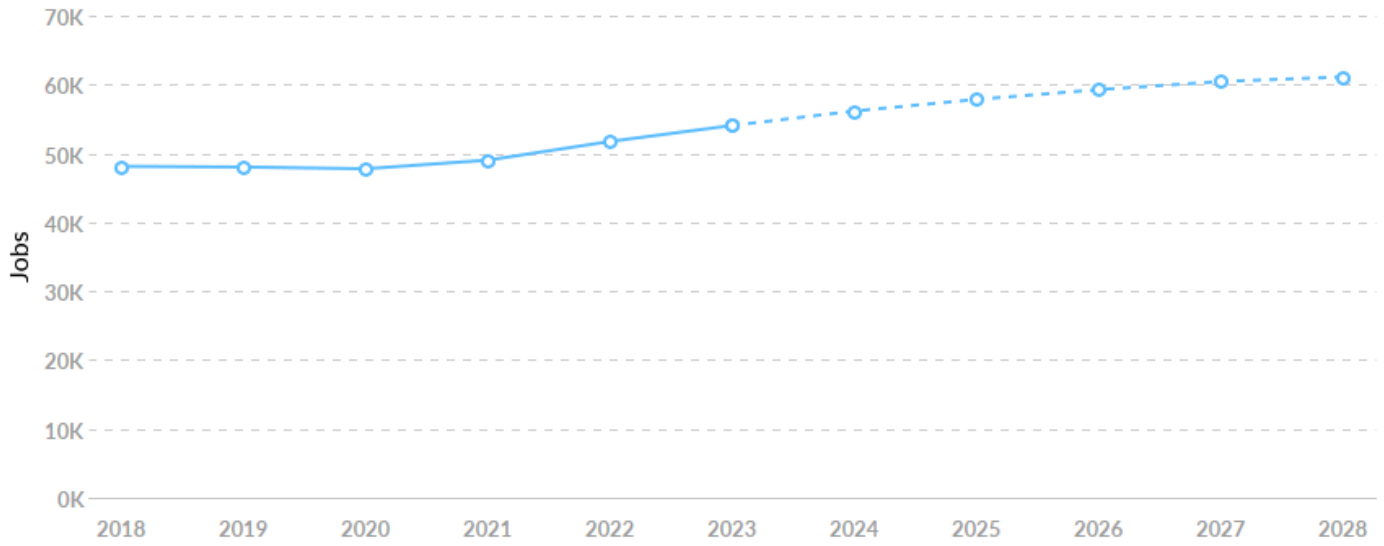
As of 2023 the region's population **increased by 15.1%** since 2018, growing by 24,598. Population is expected to **increase by 13.4%** between 2023 and 2028, adding 25,237.



Timeframe	Population
2018	163,397
2019	166,970
2020	173,686
2021	177,254
2022	182,760
2023	187,995
2024	193,027
2025	198,081
2026	203,150
2027	208,207
2028	213,232

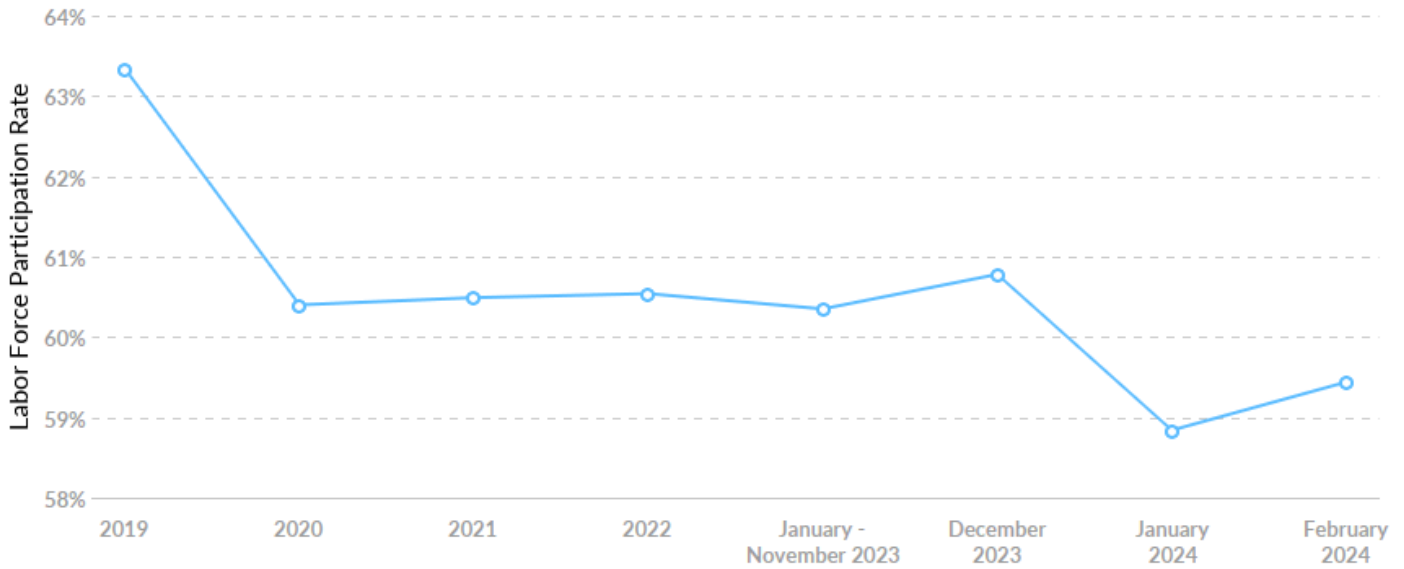
Job Trends

From 2018 to 2023, jobs increased by **12.4%** in Guadalupe County, TX from 48,119 to **54,062**. This change **outpaced the national growth rate of 3.9%** by **8.5%**.



Timeframe	Jobs
2018	48,119
2019	48,018
2020	47,769
2021	49,024
2022	51,739
2023	54,062
2024	56,152
2025	57,845
2026	59,260
2027	60,438
2028	61,107

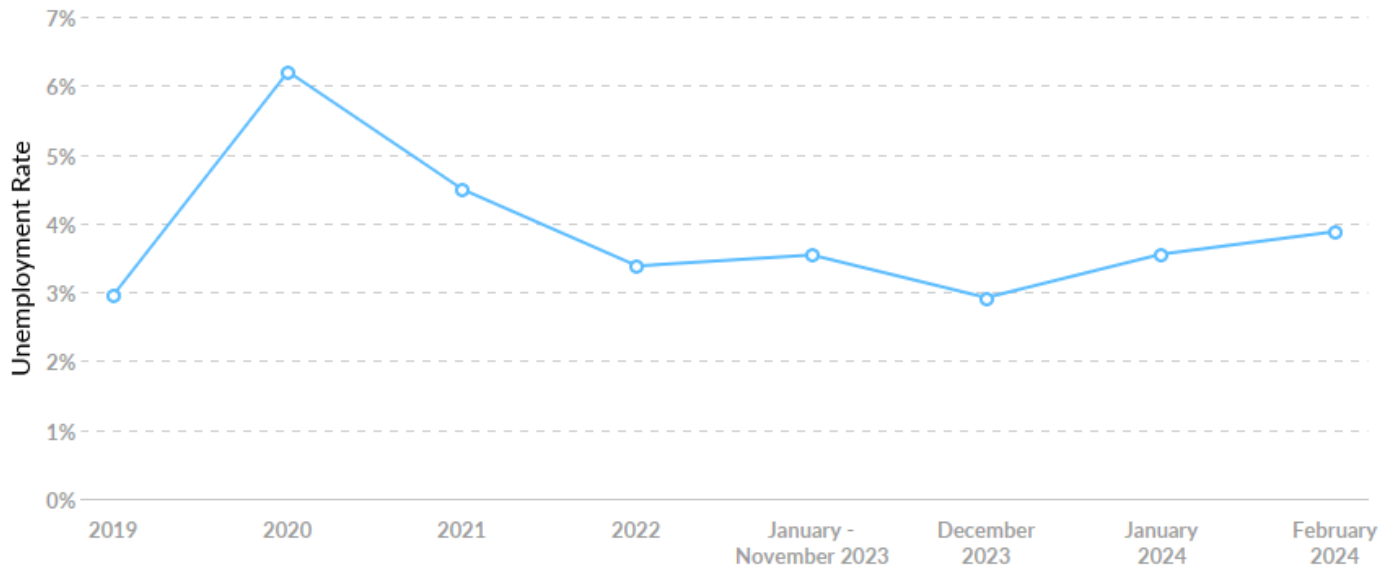
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2019	63.34%
2020	60.40%
2021	60.49%
2022	60.54%
January - November 2023	60.35%
December 2023	60.78%
January 2024	58.84%
February 2024	59.44%

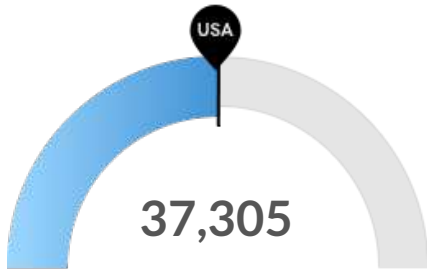
Unemployment Rate Trends

Guadalupe County, TX had a February 2024 unemployment rate of 3.88%, **increasing from 2.96%** 5 years before.



Timeframe	Unemployment Rate
2019	2.96%
2020	6.20%
2021	4.49%
2022	3.38%
January - November 2023	3.54%
December 2023	2.92%
January 2024	3.55%
February 2024	3.88%

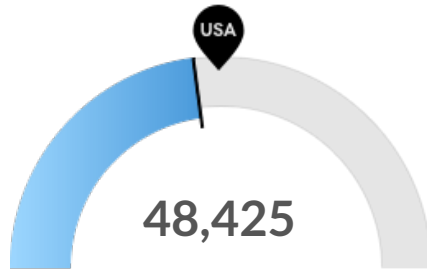
Population Characteristics



37,305

Millennials

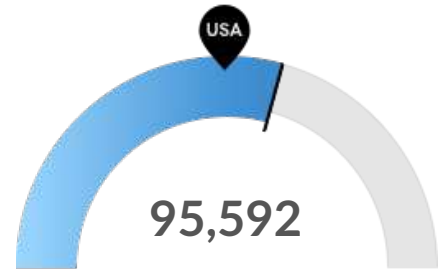
Guadalupe County, TX has 37,305 millennials (ages 25-39). The national average for an area this size is 37,162.



48,425

Retiring Soon

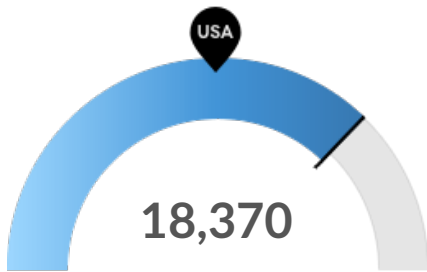
Retirement risk is low in Guadalupe County, TX. The national average for an area this size is 54,770 people 55 or older, while there are 48,425 here.



95,592

Racial Diversity

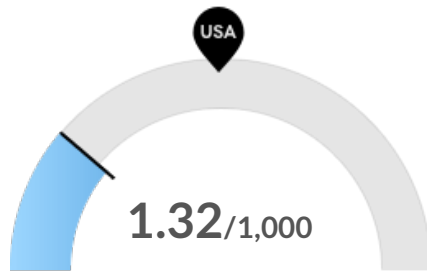
Racial diversity is high in Guadalupe County, TX. The national average for an area this size is 75,158 racially diverse people, while there are 95,592 here.



18,370

Veterans

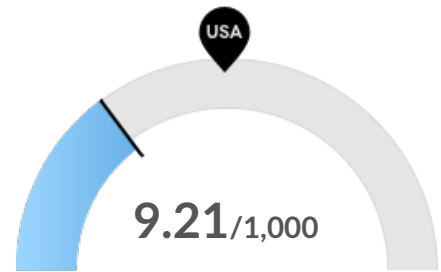
Guadalupe County, TX has 18,370 veterans. The national average for an area this size is 9,343.



1.32/1,000

Violent Crime

Guadalupe County, TX has 1.32 violent crimes per 1,000 people. The national rate is 3.6 per 1,000 people.



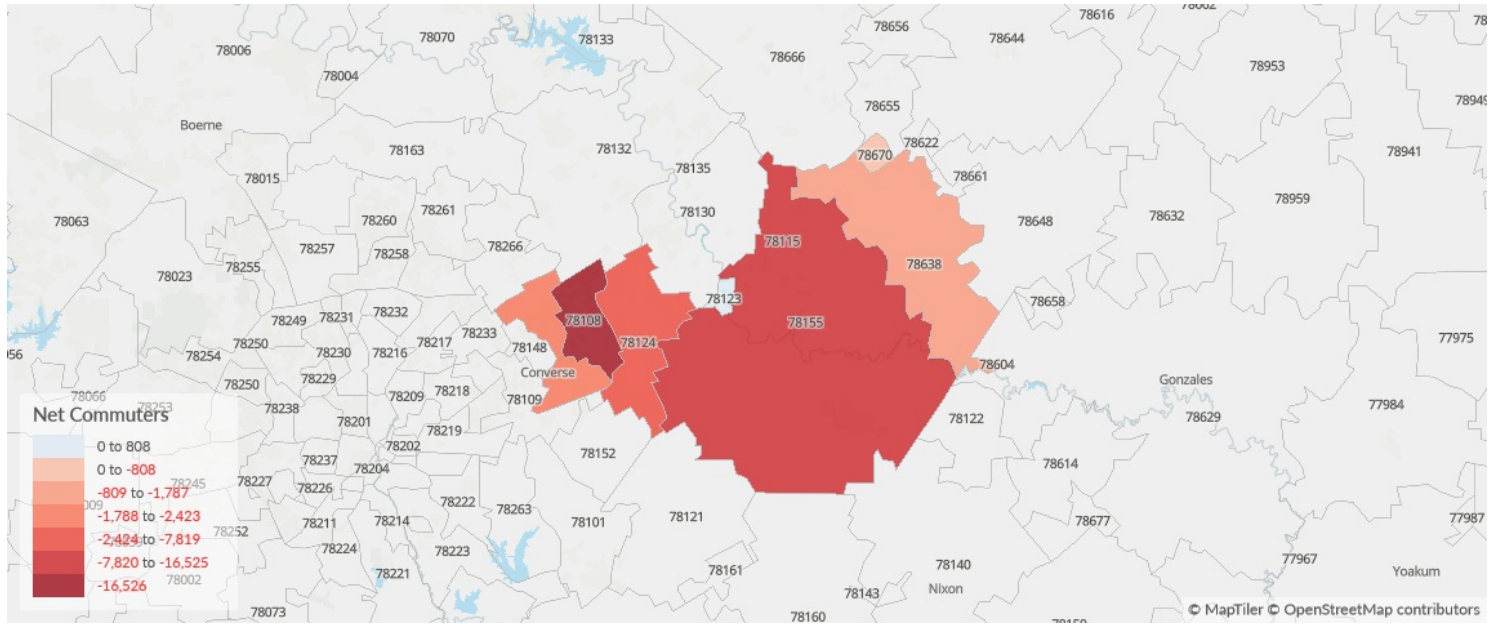
9.21/1,000

Property Crime

Guadalupe County, TX has 9.21 property crimes per 1,000 people. The national rate is 18.22 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Guadalupe County, TX currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #2 for resident workers. The top ZIP for resident workers is 78155.



Where Talent Works

ZIP	Name	2023 Employment
78154	Schertz, TX (in Guadalupe County)	21,961
78155	Seguin, TX (in Guadalupe County)	21,537
78108	Cibolo, TX (in Guadalupe County)	6,603
78124	Marion, TX (in Guadalupe County)	1,835
78123	Mc Queeney, TX (in Guadalupe County)	1,523

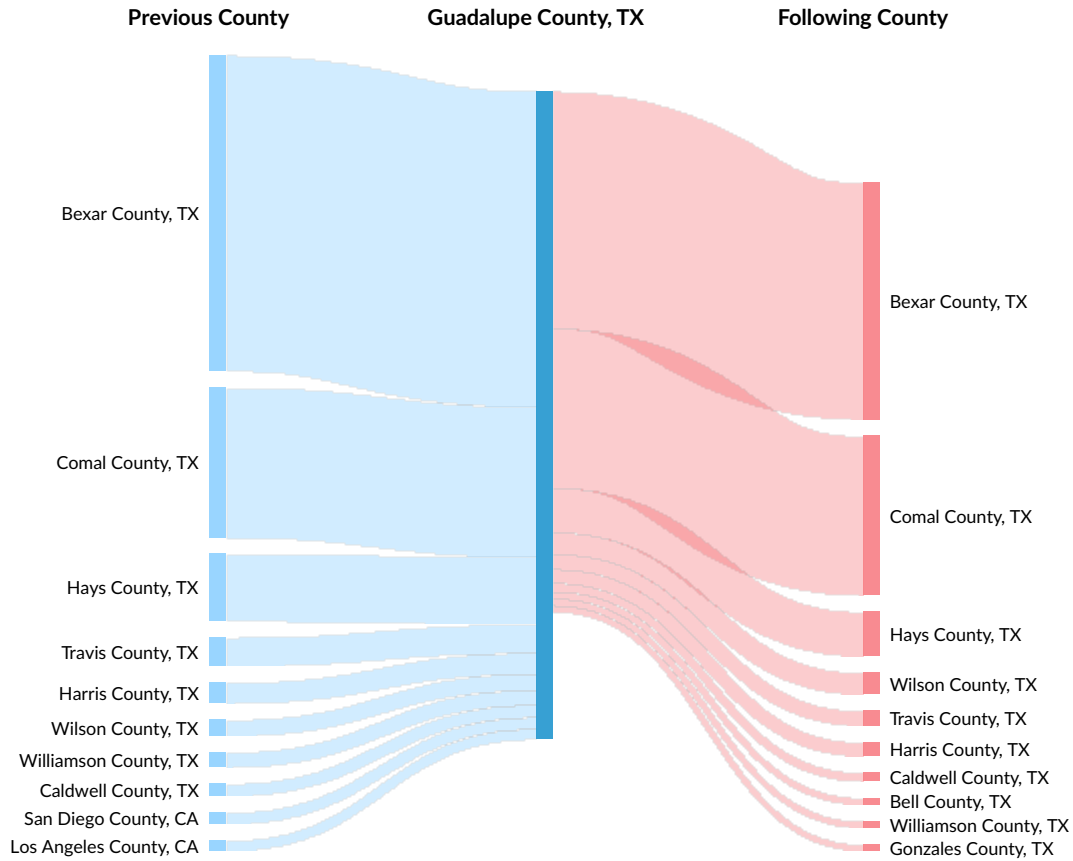
Where Talent Lives

ZIP	Name	2023 Workers
78155	Seguin, TX (in Guadalupe County)	29,357
78154	Schertz, TX (in Guadalupe County)	23,749
78108	Cibolo, TX (in Guadalupe County)	23,129
78124	Marion, TX (in Guadalupe County)	4,259
78638	Kingsbury, TX (in Guadalupe County)	1,344

Inbound and Outbound Migration

The table below analyzes past and current residents of Guadalupe County, TX. The left column shows residents of other counties migrating to Guadalupe County, TX. The right column shows residents migrating from Guadalupe County, TX to other counties.

As of 2021, 4,582 people have migrated from Bexar County, TX to Guadalupe County, TX. In the same year, 3,443 people left Guadalupe County, TX migrating to Bexar County, TX. The total Net Migration for Guadalupe County, TX in 2021 was 3,610.

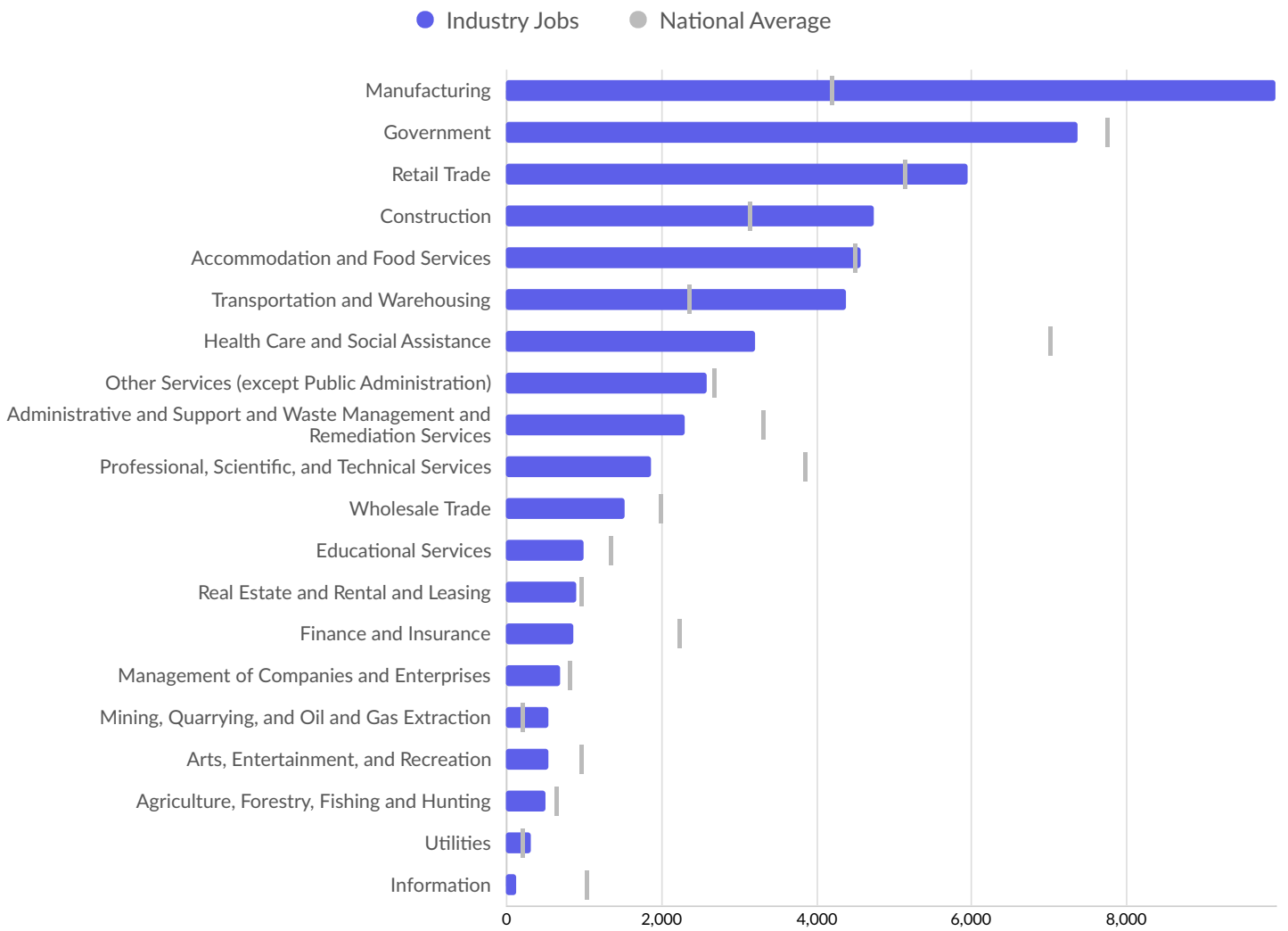


Top Previous Counties	Migrations
Bexar County, TX	4,582
Comal County, TX	2,178
Hays County, TX	975
Travis County, TX	417
Harris County, TX	302
Wilson County, TX	235

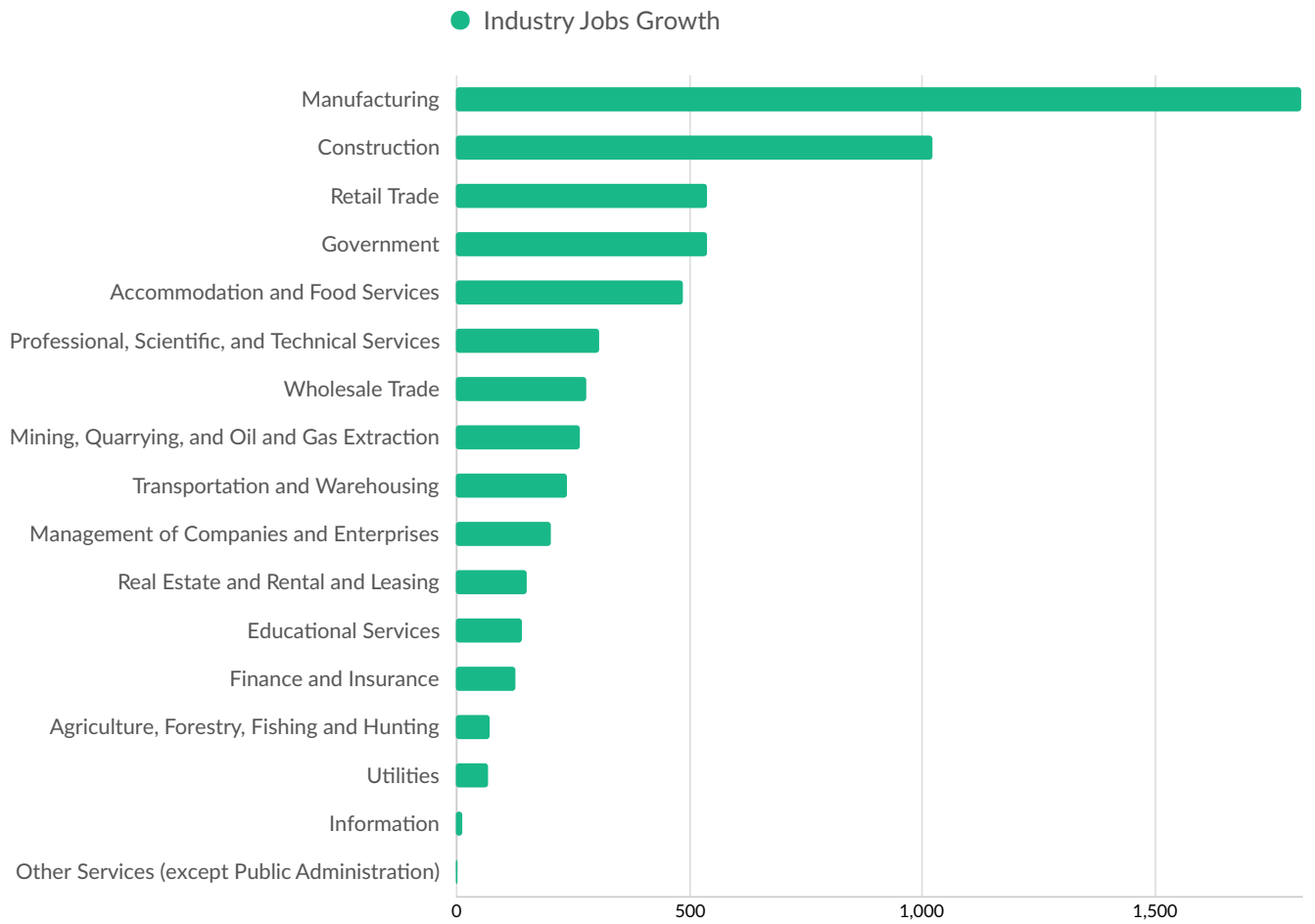
Top Previous Counties	Migrations
Williamson County, TX	216
Caldwell County, TX	180
San Diego County, CA	168
Los Angeles County, CA	151
Clark County, NV	127
Bell County, TX	120
Nueces County, TX	118
Riverside County, CA	117
El Paso County, TX	103
Top Following Counties	Migrations
Bexar County, TX	3,443
Comal County, TX	2,313
Hays County, TX	646
Wilson County, TX	315
Travis County, TX	218
Harris County, TX	201
Caldwell County, TX	125
Bell County, TX	100
Williamson County, TX	99
Gonzales County, TX	95
Tarrant County, TX	86
Dallas County, TX	77
El Paso County, CO	72
Nueces County, TX	68
Collin County, TX	62

Industry Characteristics

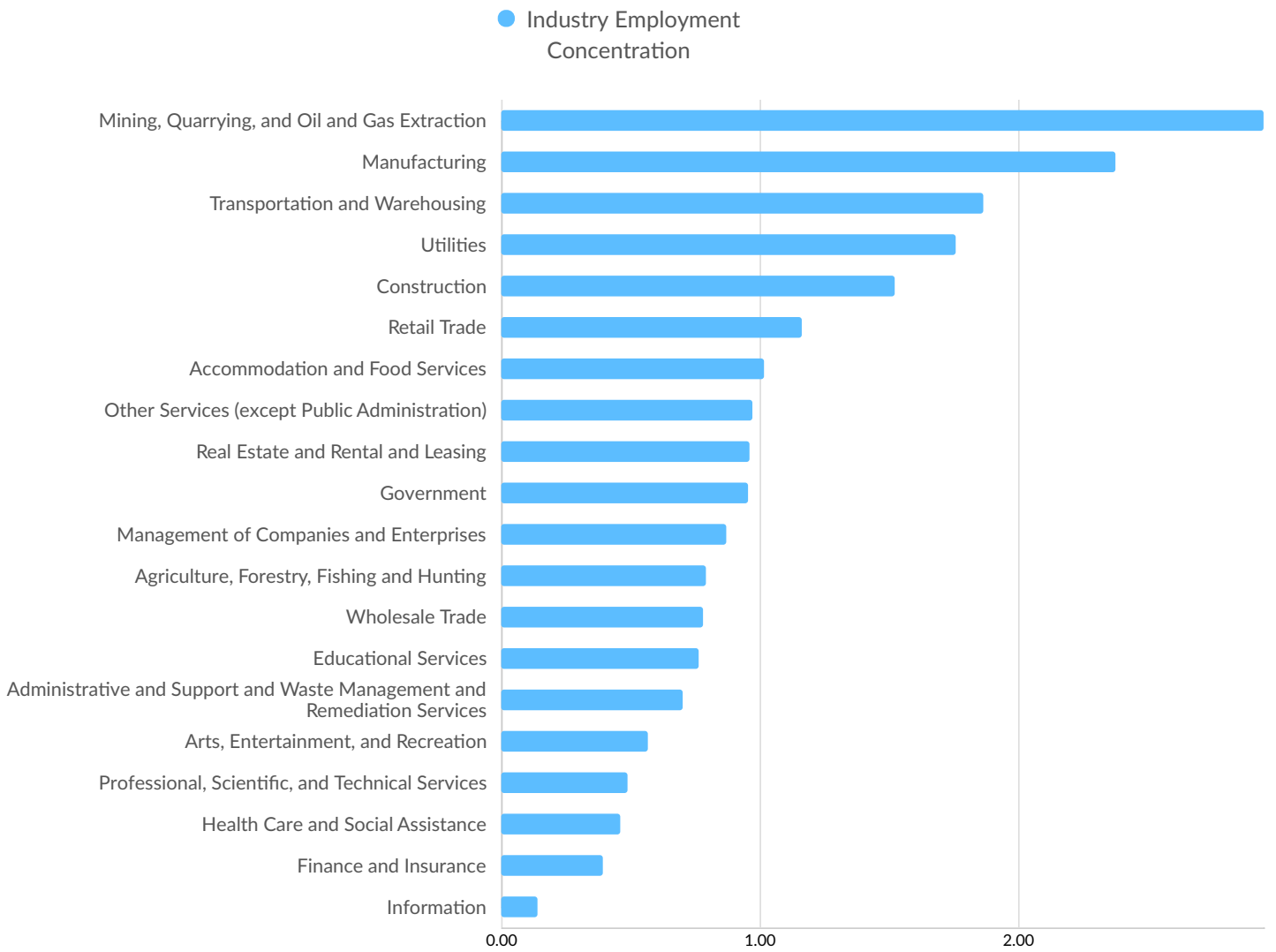
Largest Industries



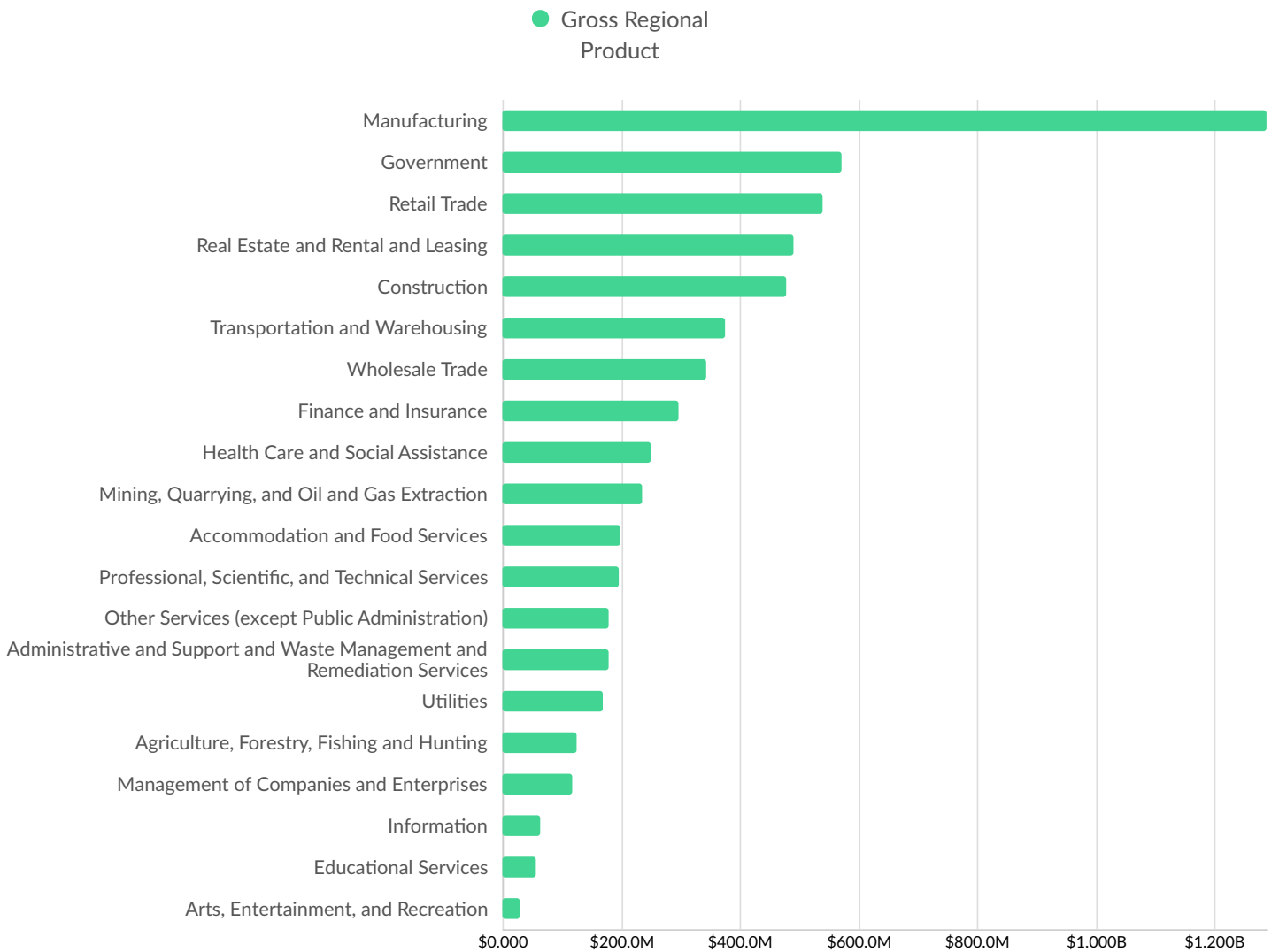
Top Growing Industries



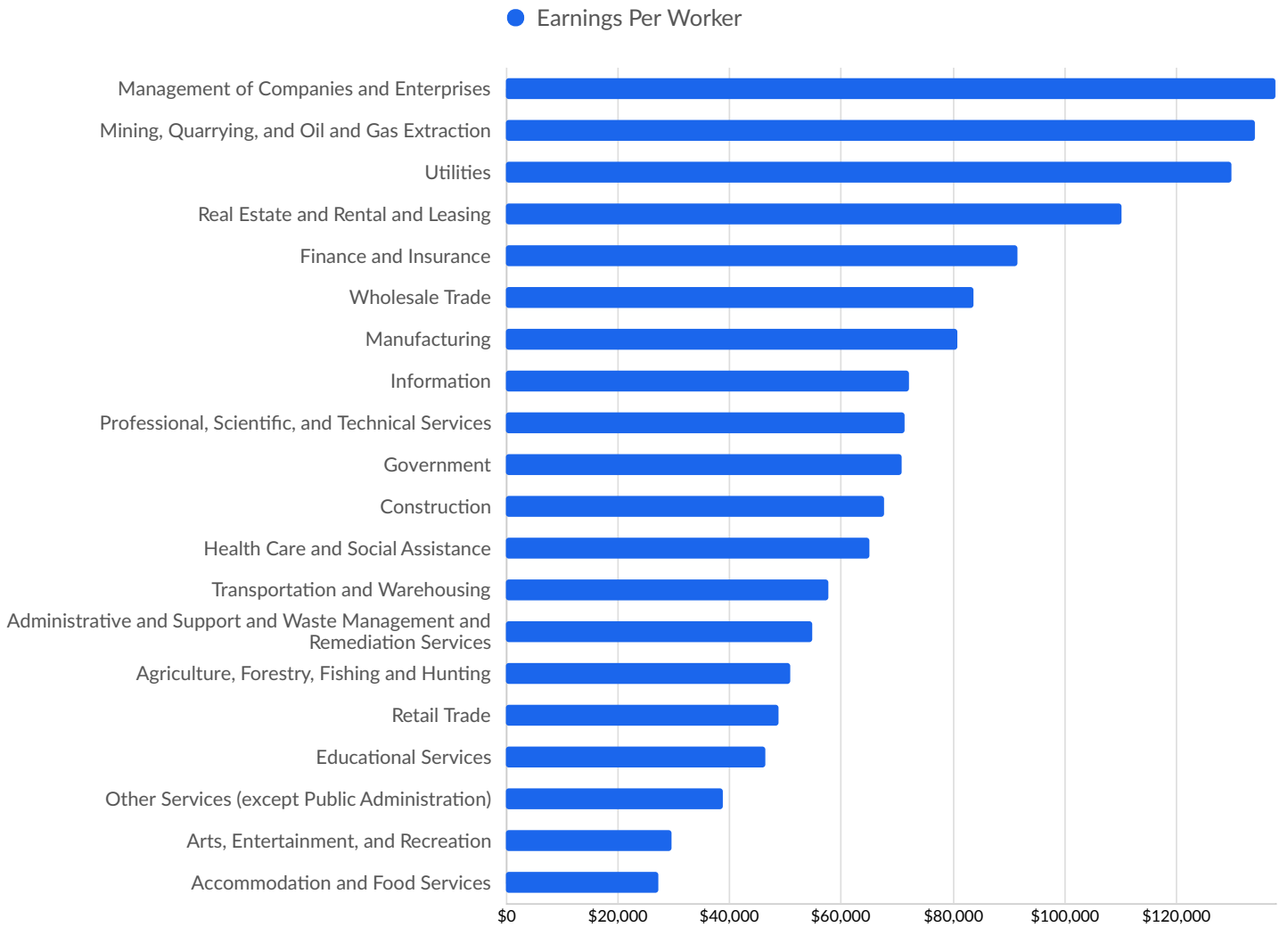
Top Industry Employment Concentration



Top Industry GRP























Top Industry Earnings



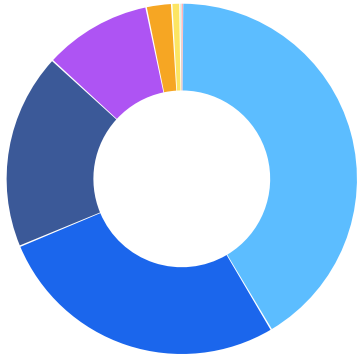
Business Characteristics

11,884 Companies Employ Your Workers

Online profiles for your workers mention 11,884 companies as employers, with the top 10 appearing below. In the last 12 months, 1,554 companies in Guadalupe County, TX posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
United States Air Force	1,527 	Methodist Healthcare	1,281 
United States Army	895 	Caterpillar	222 
H-E-B	332 	Vitesco Technologies	161 
Seguin Isd	292 	Walmart	137 
USAA	285 	Aveanna Healthcare	117 
Caterpillar	250 	United Alloy	106 
Texas Lutheran University	209 	HCA Healthcare	97 
Walmart	202 	Methodist Children's Hospital	87 
Amazon	190 	Guadalupe Regional Medical Ce...	86 
United States Department of De...	170 	Touchstone Communities	81 

Business Size

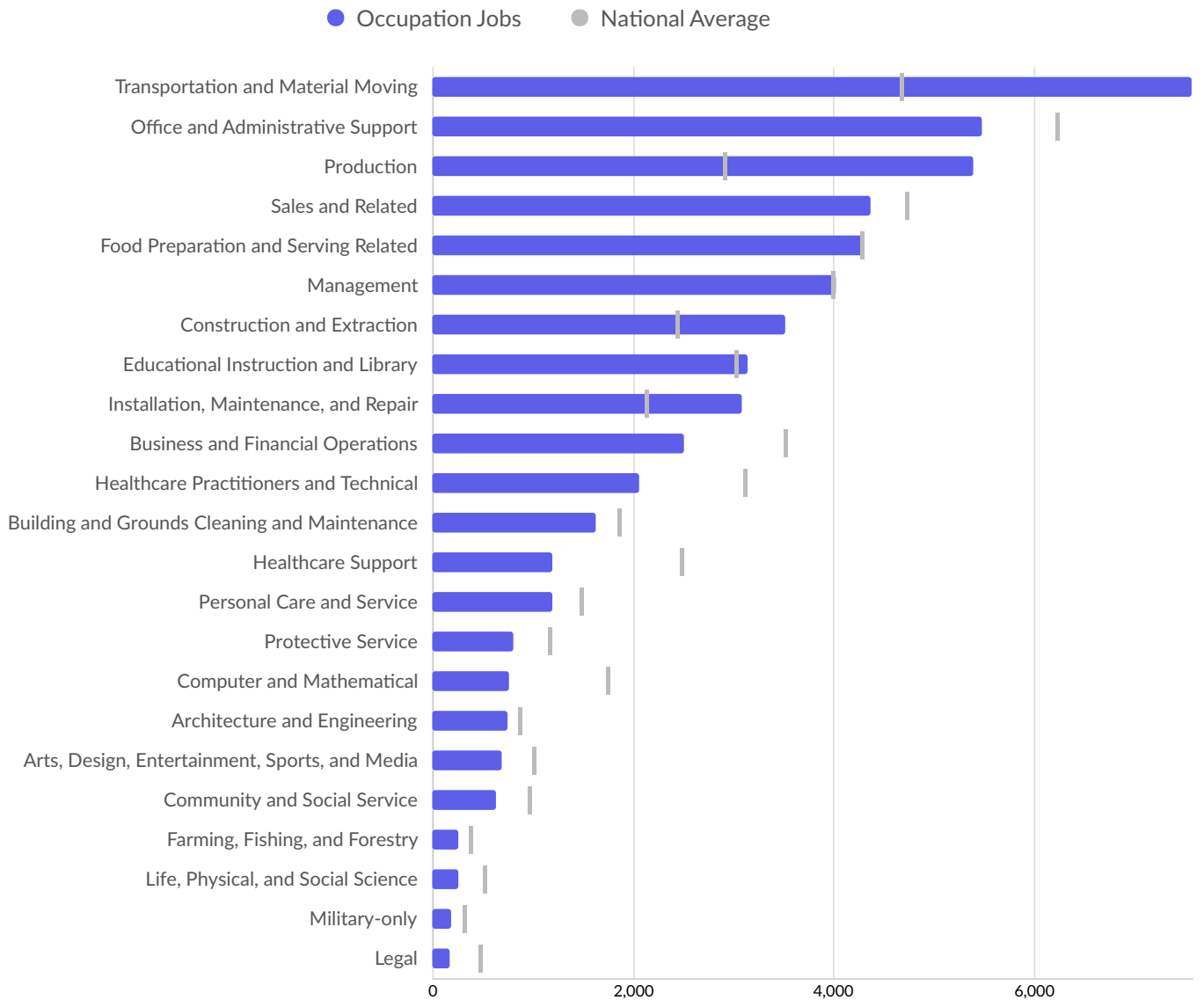


	Percentage	Business Count
● 1 to 4 employees	41.4%	2,096
● 5 to 9 employees	27.3%	1,380
● 10 to 19 employees	18.1%	915
● 20 to 49 employees	9.9%	503
● 50 to 99 employees	2.4%	119
● 100 to 249 employees	0.8%	38
● 250 to 499 employees	0.2%	8
● 500+ employees	0.1%	4

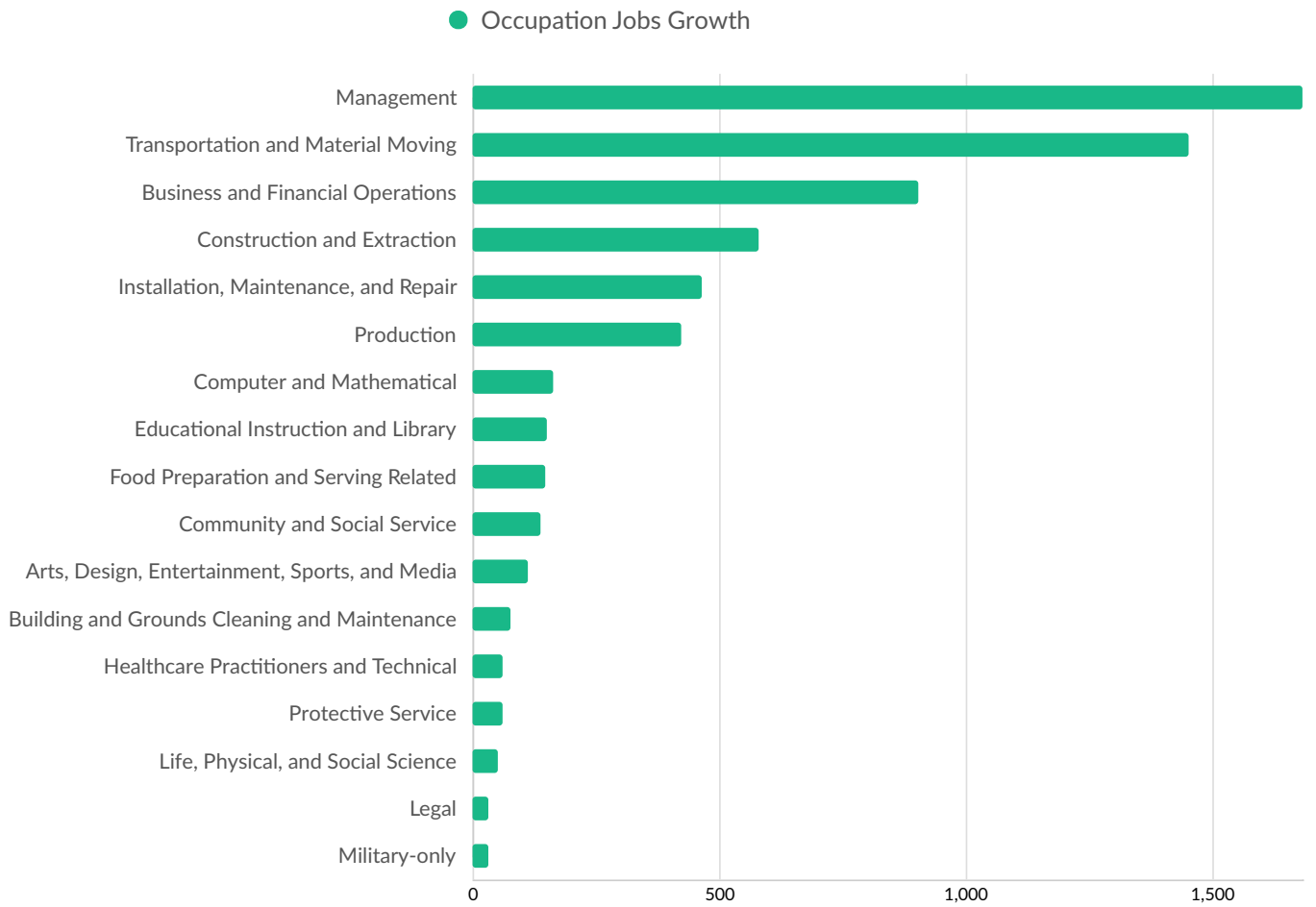
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

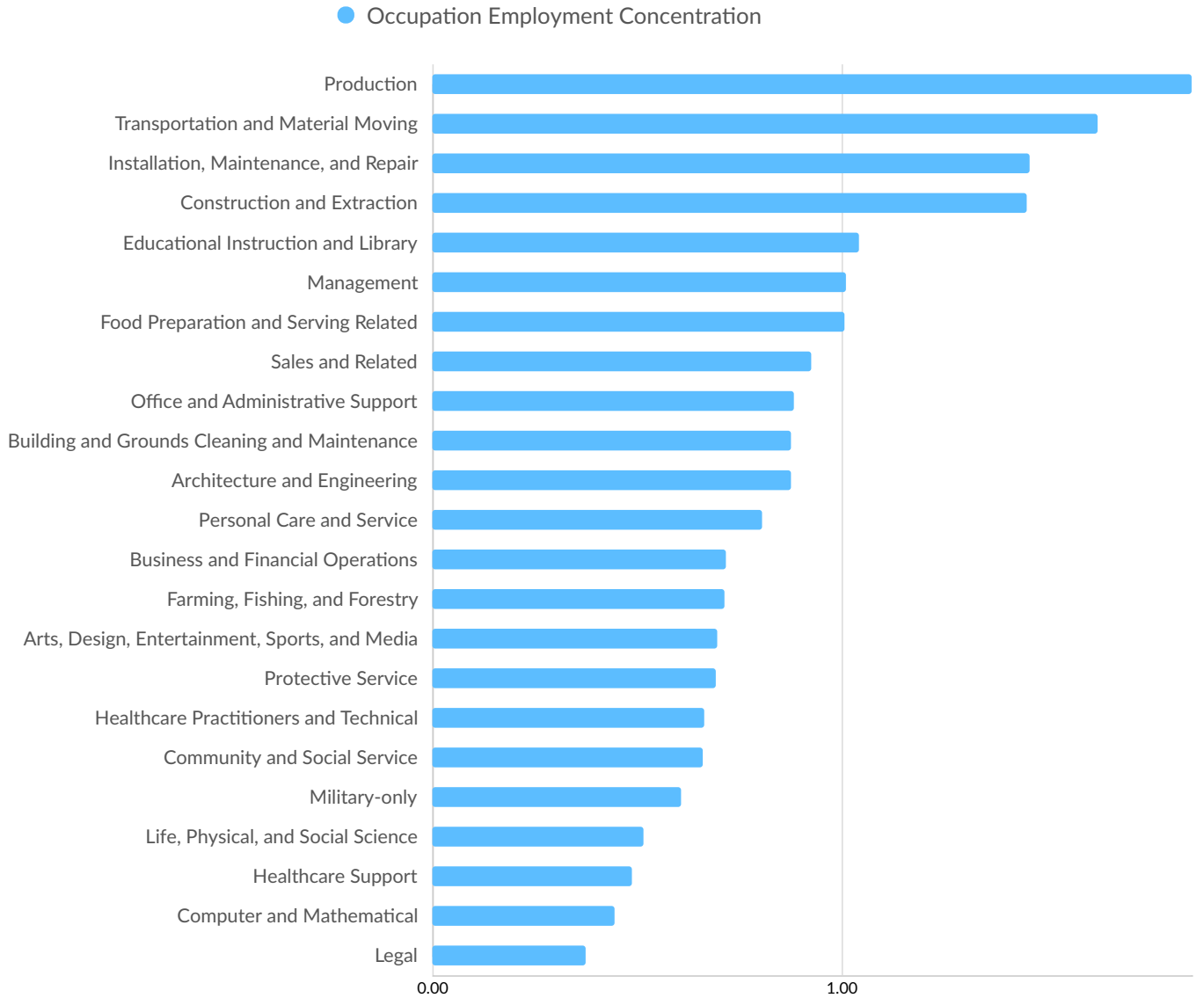
Largest Occupations



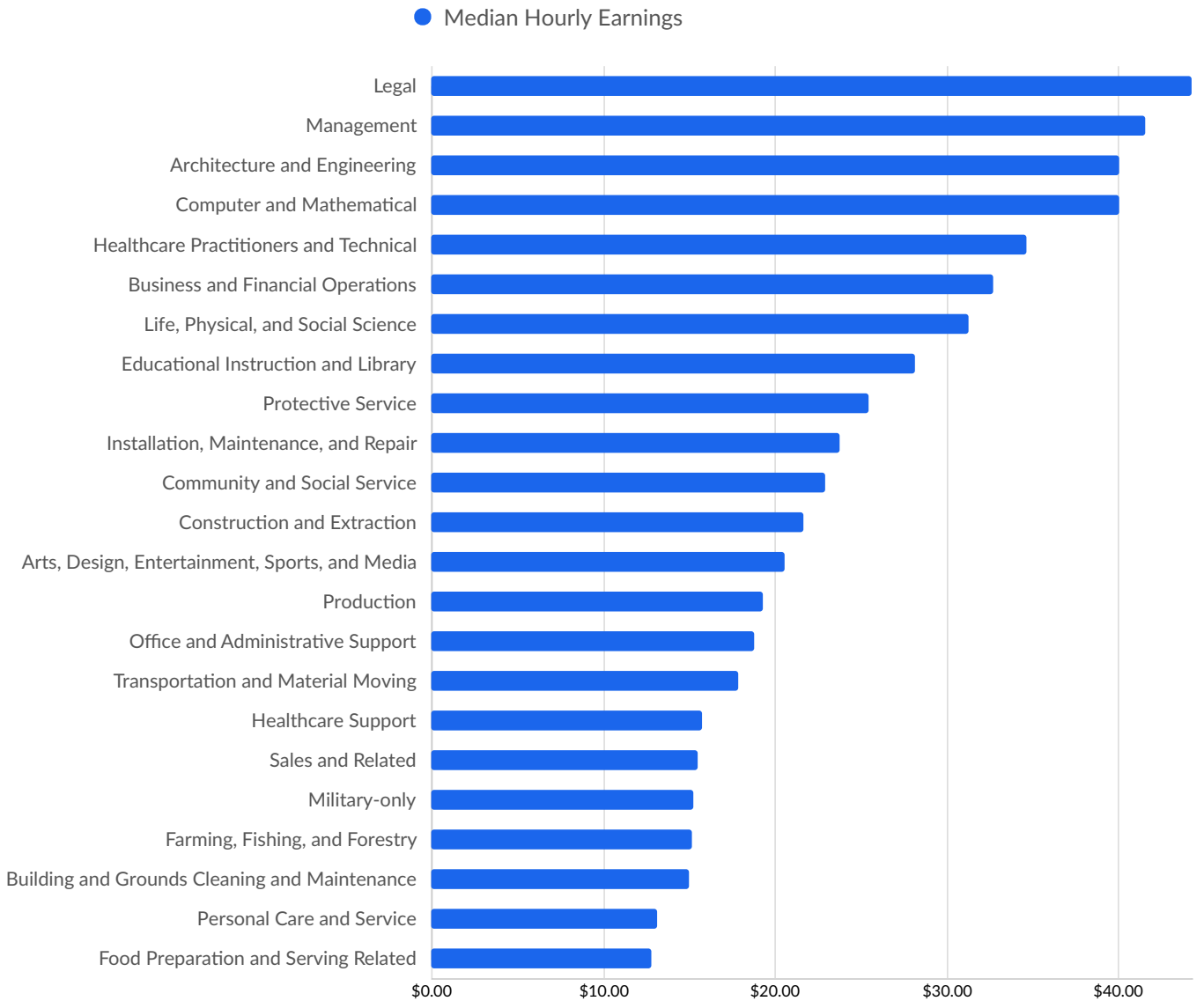
Top Growing Occupations



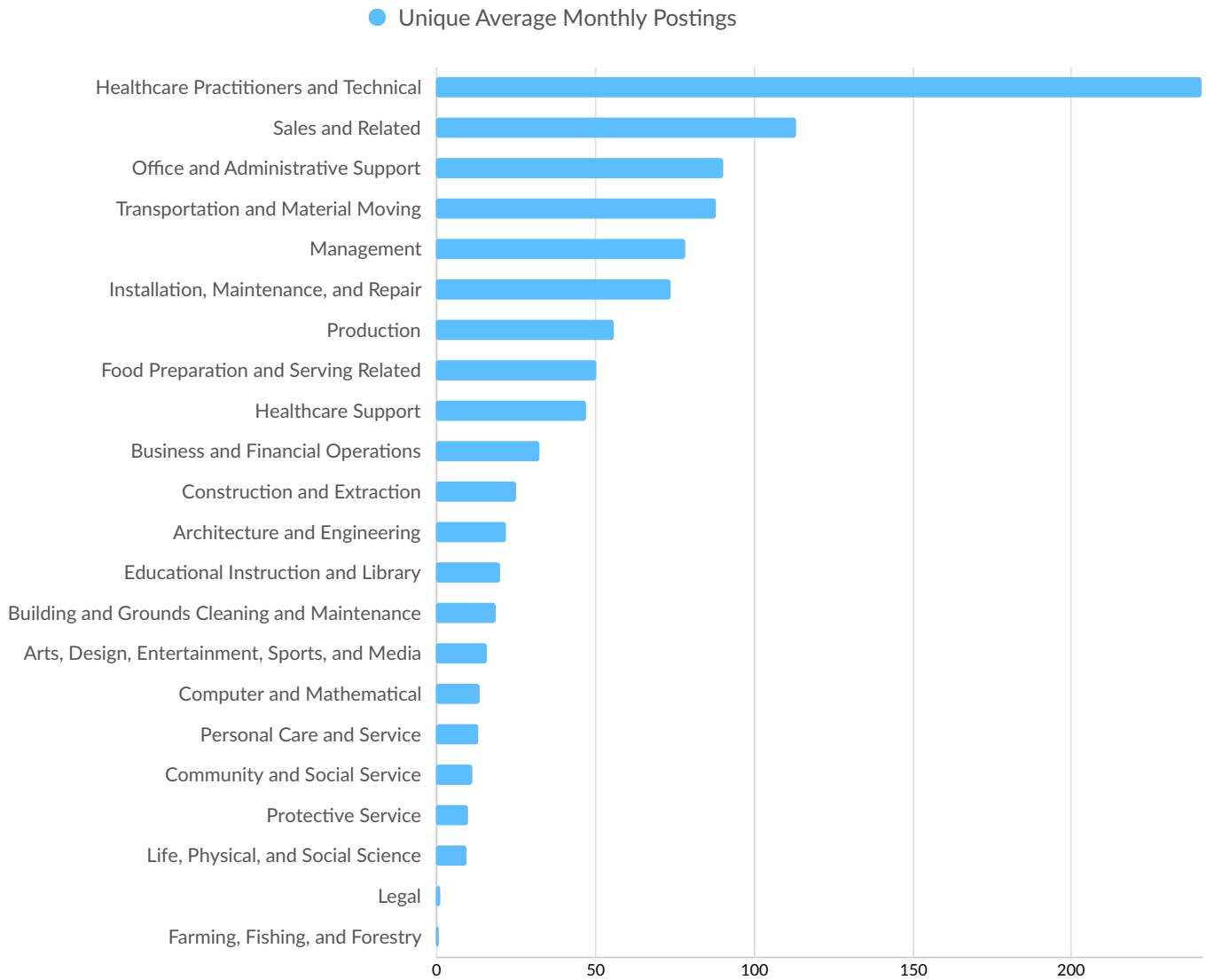
Top Occupation Employment Concentration



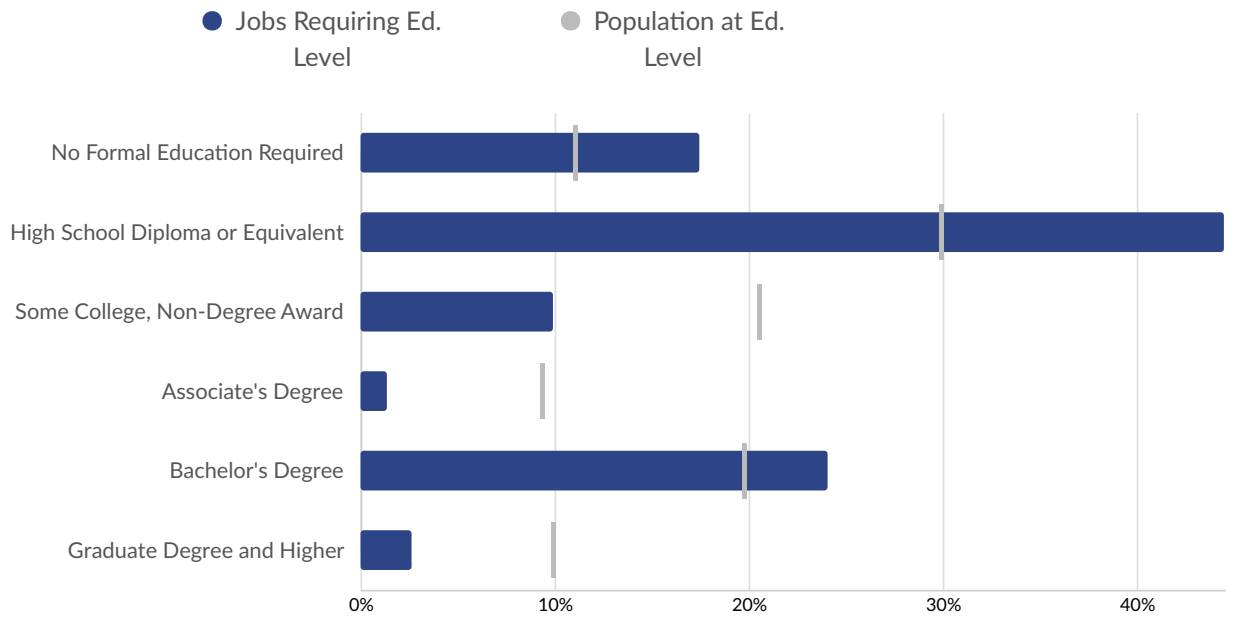
Top Occupation Earnings



Top Posted Occupations







Underemployment



Educational Pipeline

In 2022, there were 410 graduates in Guadalupe County, TX. This pipeline has grown by 27% over the last 4 years. The highest share of these graduates come from "Business Administration and Management, General" (Bachelor's), "Registered Nursing/Registered Nurse" (Bachelor's), and "Exercise Science and Kinesiology" (Bachelor's).

School	Total Graduates (2022)	Graduate Trend (2019 - 2022)
Texas Lutheran University	396 	
Seguin Beauty School-Seguin	14 	

- Certificate
- Associate's
- Bachelor's
- Master's or Higher

In-Demand Skills

