



Wilson County, TX



San Antonio, Texas

Contents

Report Parameters	1
Economy Overview	2
Unemployment by Demographics	4
Historic & Projected Trends	8
Population Characteristics	12
Inbound and Outbound Migration	14
Industry Characteristics	16
Business Characteristics	21
Workforce Characteristics	23
Educational Pipeline	29
In-Demand Skills	30

Report Parameters

1 County

48493 Wilson County, TX

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

51,707

Population (2022)

Population **grew by 2,481** over the last 5 years and is projected to **grow by 1,922** over the next 5 years.

11,310

Total Regional Employment

Jobs **grew by 1,043** over the last 5 years and are projected to **grow by 1,473** over the next 5 years.

\$84.0K

Median Household Income (2021)

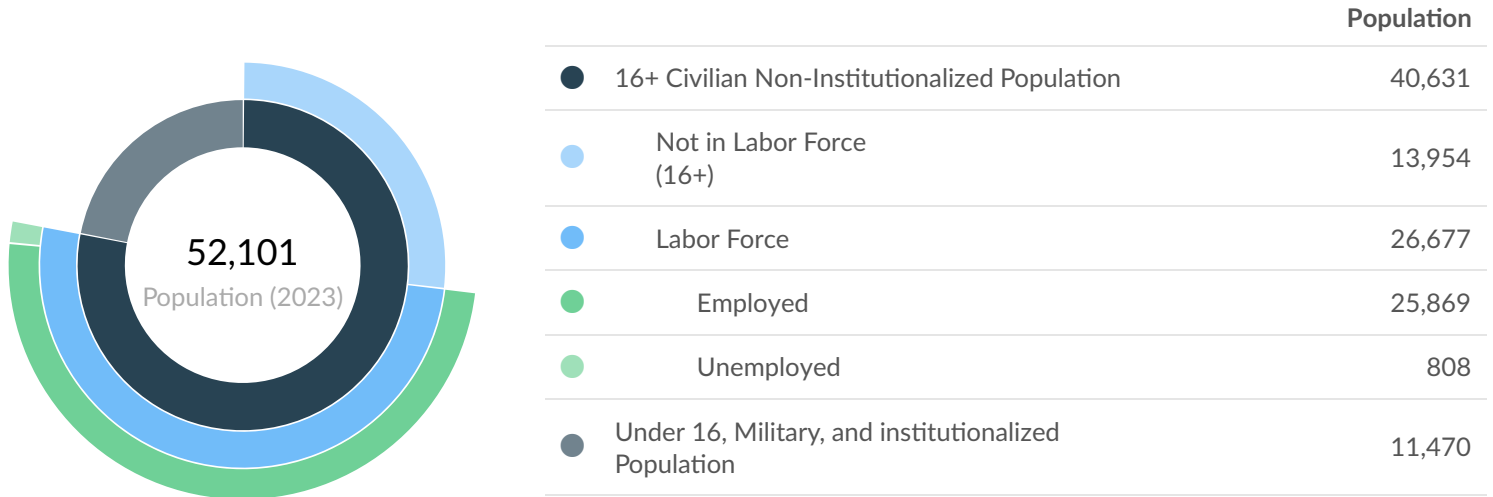
Median household income is **\$15.0K above** the national median household income of \$69.0K.

Takeaways

- As of 2022 the region's population **increased by 5.0%** since 2017, growing by 2,481. Population is expected to **increase by 3.7%** between 2022 and 2027, adding 1,922.
- From 2017 to 2022, jobs **increased by 10.2%** in Wilson County, TX from 10,267 to **11,310**. This change **outpaced the national growth rate of 3.8% by 6.4%**. As the number of jobs increased, the **labor force participation rate increased from 62.4% to 64.7% between 2017 and 2022**.
- Concerning educational attainment, **18.0% of Wilson County, TX residents possess a Bachelor's Degree** (2.8% below the national average), and **8.5% hold an Associate's Degree** (0.4% below the national average).
- The top three industries in 2022 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Grocery Stores.

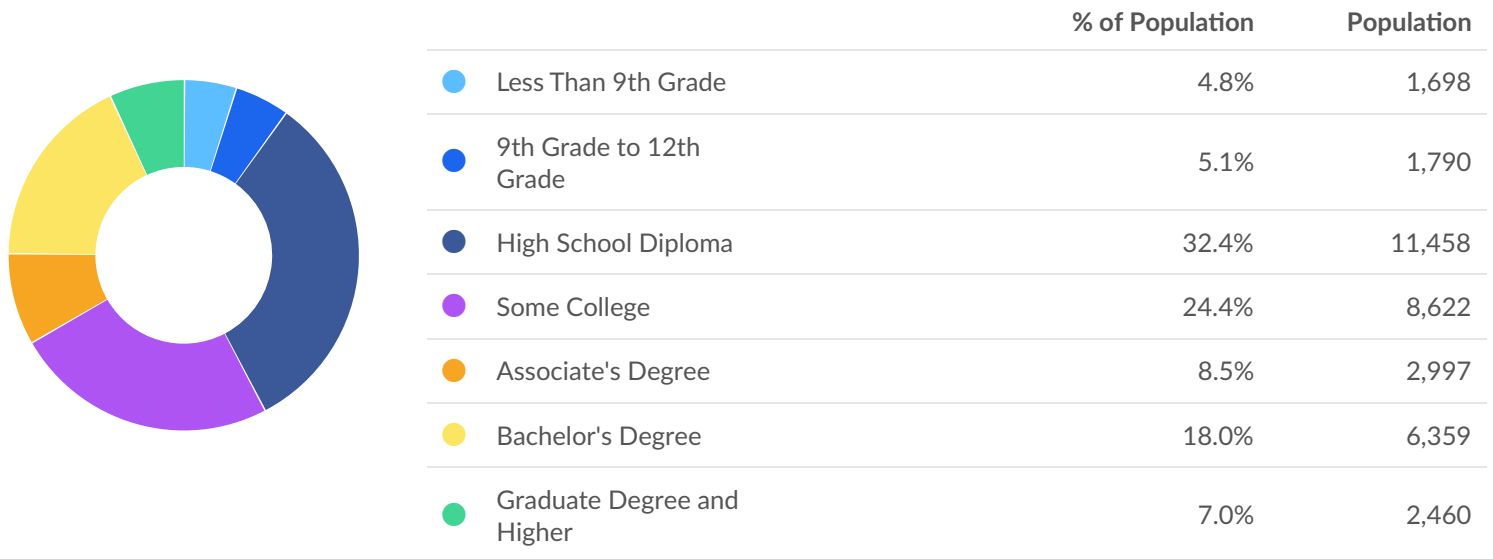
	Population (2023)	Labor Force (Apr 2023)	Jobs (2022)	Cost of Living	GRP	Imports	Exports
Region	52,101	26,677	11,310	96.9	\$1.53B	\$3.80B	\$1.79B
State	30,191,899	15,019,921	15,036,699	96.4	\$2.29T	\$1.38T	\$1.80T

Apr 2023 Labor Force Breakdown



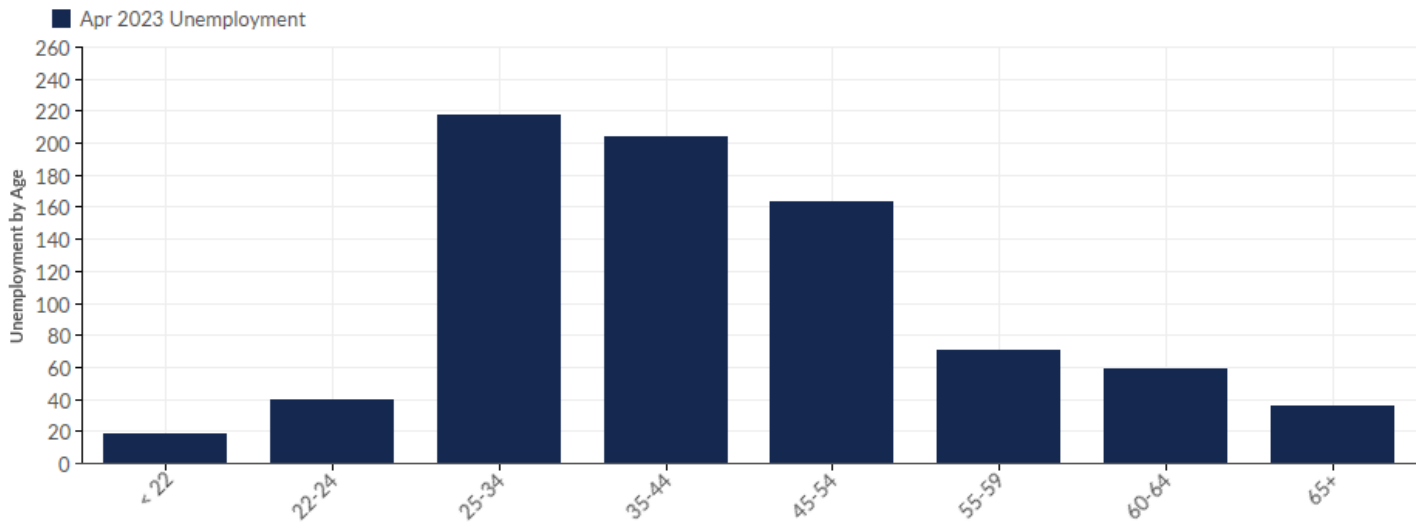
Educational Attainment

Concerning educational attainment, **18.0% of Wilson County, TX residents possess a Bachelor's Degree** (2.8% below the national average), and **8.5% hold an Associate's Degree** (0.4% below the national average).



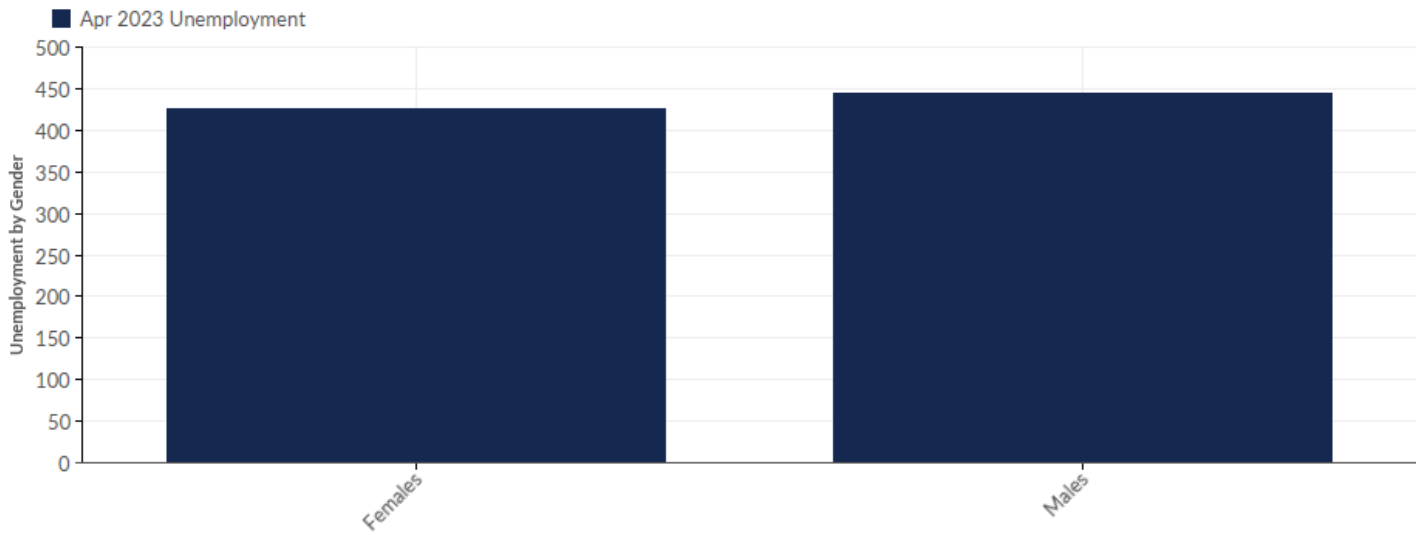
Unemployment by Demographics

Unemployment by Age



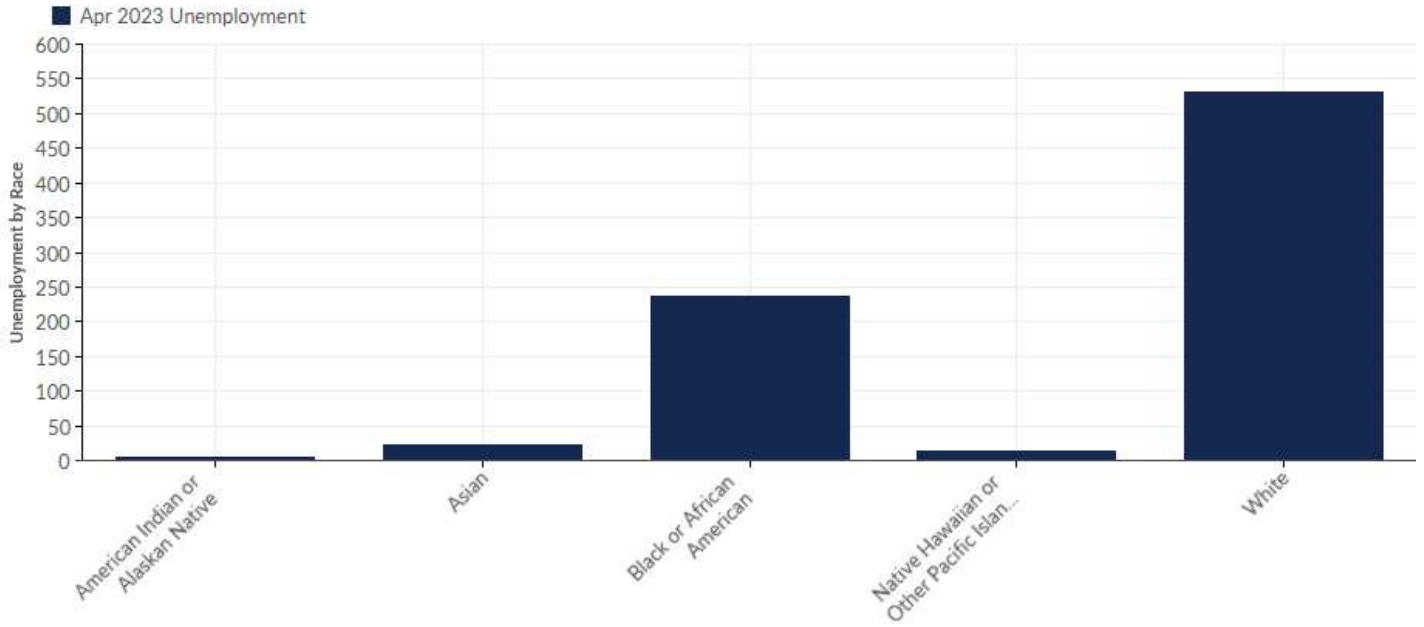
Age	Unemployment (Apr 2023)	% of Unemployed
< 22	18	2.23%
22-24	40	4.95%
25-34	217	26.86%
35-44	204	25.25%
45-54	164	20.30%
55-59	70	8.66%
60-64	59	7.30%
65+	36	4.46%
Total	808	100.00%

Unemployment by Gender



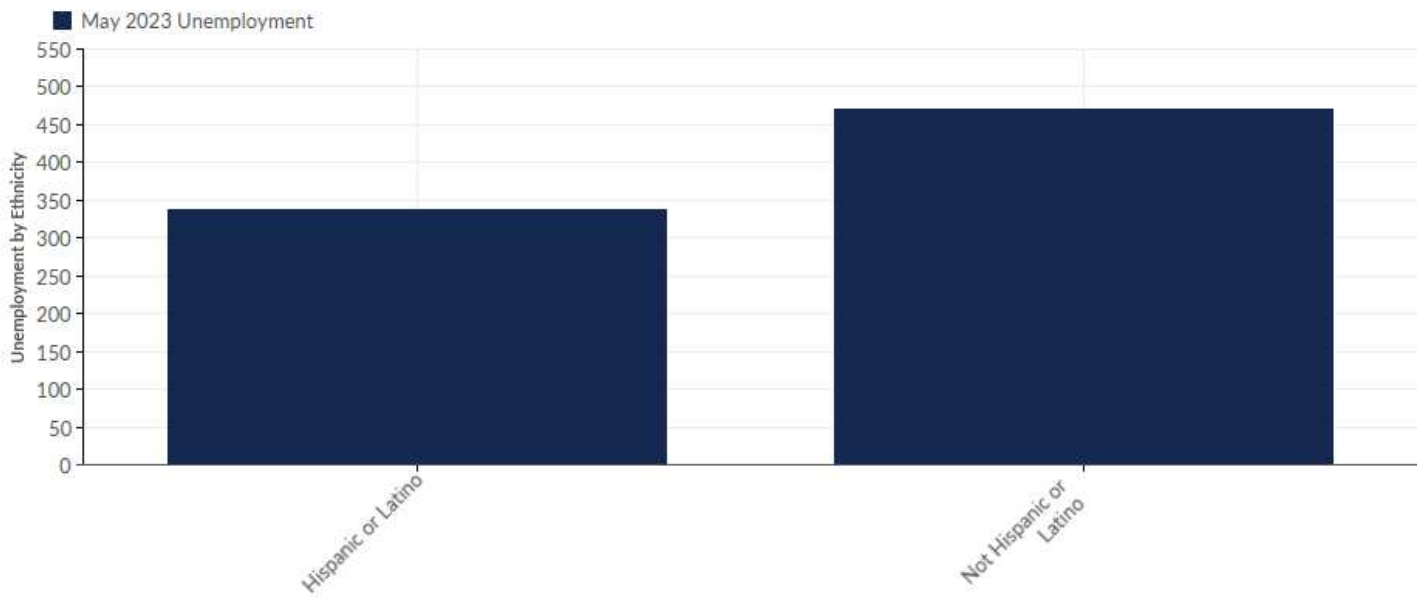
Gender	Unemployment (Apr 2023)	% of Unemployed
Females	426	48.97%
Males	444	51.03%
Total	870	100.00%

Unemployment by Race



Race	Unemployment (Apr 2023)	% of Unemployed
American Indian or Alaskan Native	5	0.62%
Asian	22	2.72%
Black or African American	236	29.21%
Native Hawaiian or Other Pacific Islander	14	1.73%
White	530	65.59%
Total	808	100.00%

Unemployment by Ethnicity

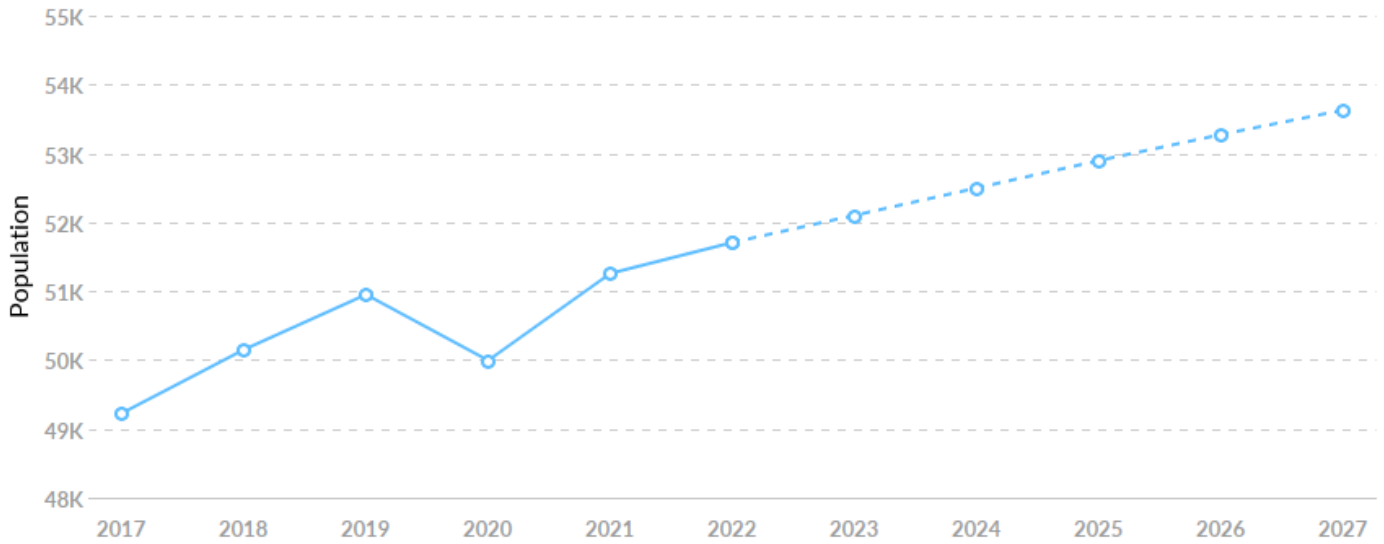


Ethnicity	Unemployment (May 2023)	% of Unemployed
Hispanic or Latino	337	41.71%
Not Hispanic or Latino	471	58.29%
Total	808	100.00%

Historic & Projected Trends

Population Trends

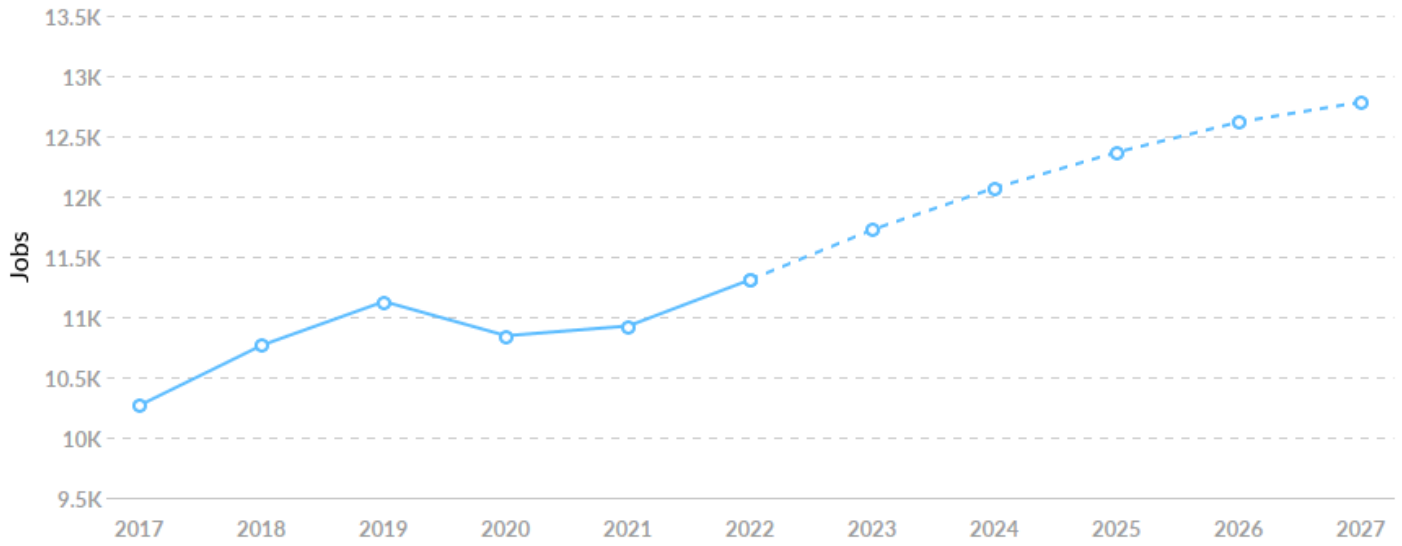
As of 2022 the region's population increased by 5.0% since 2017, growing by 2,481. Population is expected to increase by 3.7% between 2022 and 2027, adding 1,922.



Timeframe	Population
2017	49,226
2018	50,150
2019	50,950
2020	49,994
2021	51,257
2022	51,707
2023	52,101
2024	52,498
2025	52,896
2026	53,274
2027	53,629

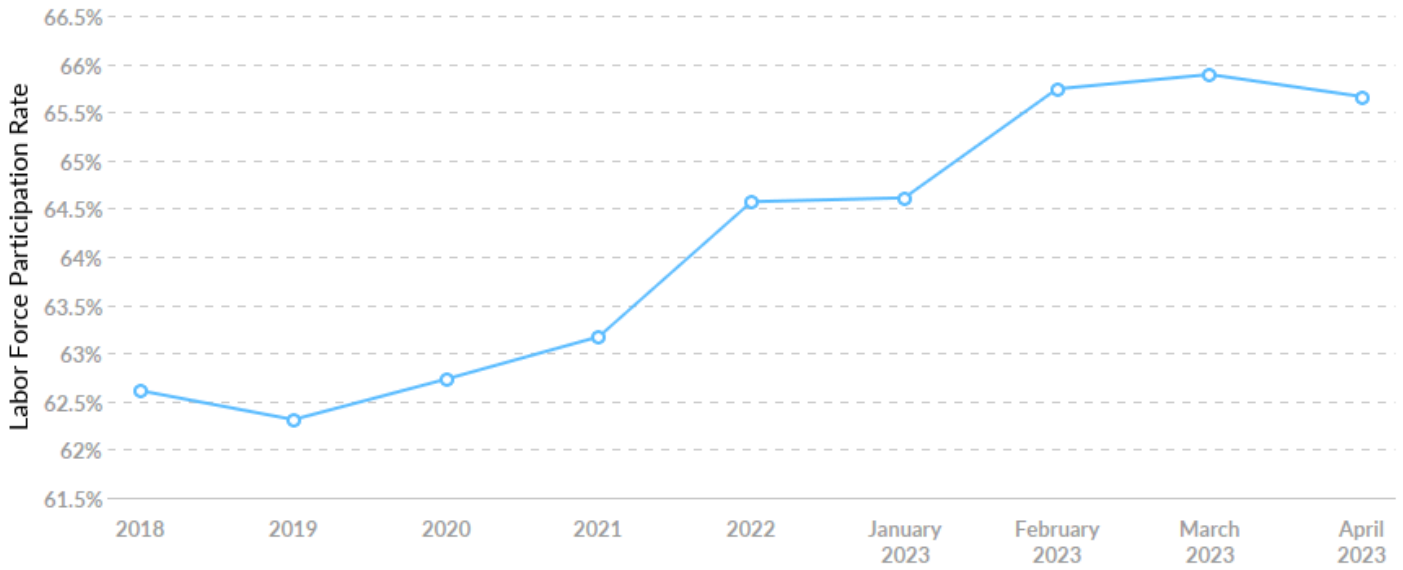
Job Trends

From 2017 to 2022, jobs increased by **10.2%** in Wilson County, TX from 10,267 to **11,310**. This change **outpaced the national growth rate of 3.8%** by **6.4%**.



Timeframe	Jobs
2017	10,267
2018	10,765
2019	11,128
2020	10,844
2021	10,925
2022	11,310
2023	11,725
2024	12,071
2025	12,367
2026	12,618
2027	12,783

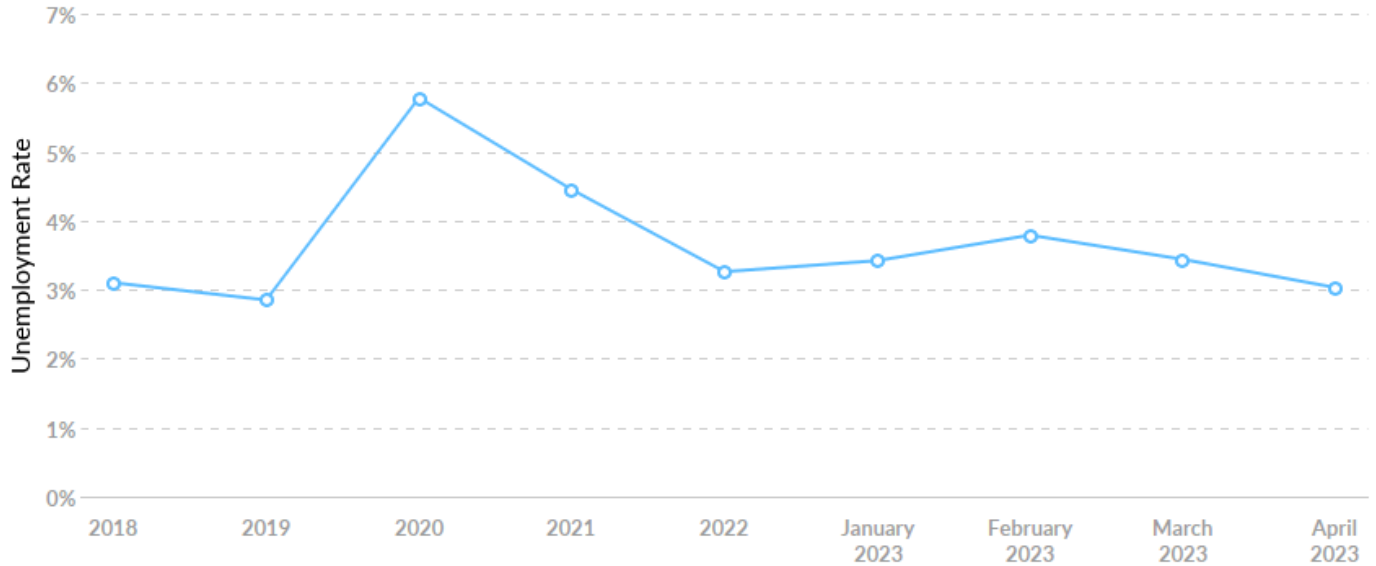
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2018	62.61%
2019	62.31%
2020	62.73%
2021	63.17%
2022	64.57%
January 2023	64.61%
February 2023	65.74%
March 2023	65.89%
April 2023	65.66%

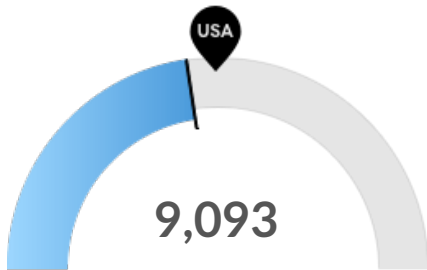
Unemployment Rate Trends

Wilson County, TX had an April 2023 unemployment rate of 3.03%, **decreasing from 3.10%** 5 years before.



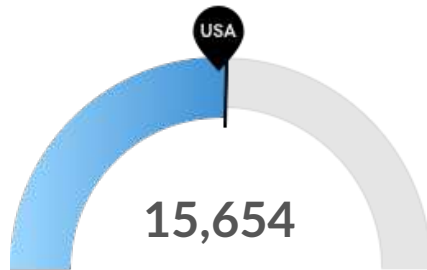
Timeframe	Unemployment Rate
2018	3.10%
2019	2.85%
2020	5.78%
2021	4.45%
2022	3.26%
January 2023	3.42%
February 2023	3.79%
March 2023	3.44%
April 2023	3.03%

Population Characteristics



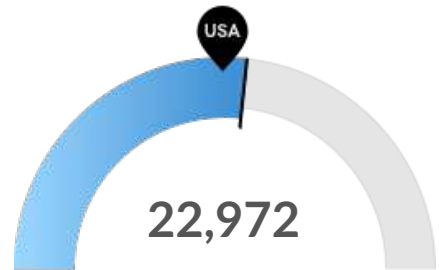
Millennials

Wilson County, TX has 9,093 millennials (ages 25-39). The national average for an area this size is 10,470.



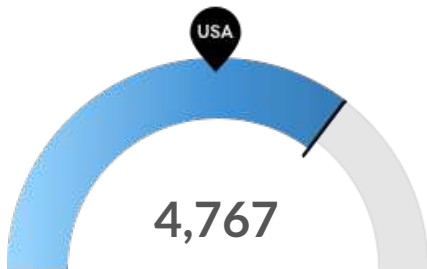
Retiring Soon

Retirement risk is about average in Wilson County, TX. The national average for an area this size is 15,235 people 55 or older, while there are 15,654 here.



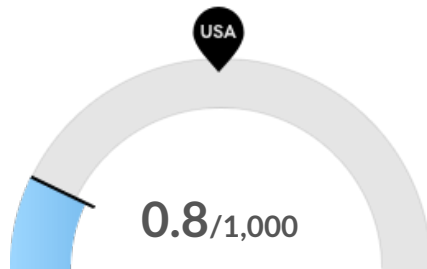
Racial Diversity

Racial diversity is high in Wilson County, TX. The national average for an area this size is 20,858 racially diverse people, while there are 22,972 here.



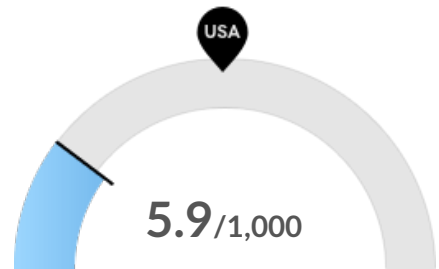
Veterans

Wilson County, TX has 4,767 veterans. The national average for an area this size is 2,692.



Violent Crime

Wilson County, TX has 0.8 violent crimes per 1,000 people. The national rate is 3.59 per 1,000 people.

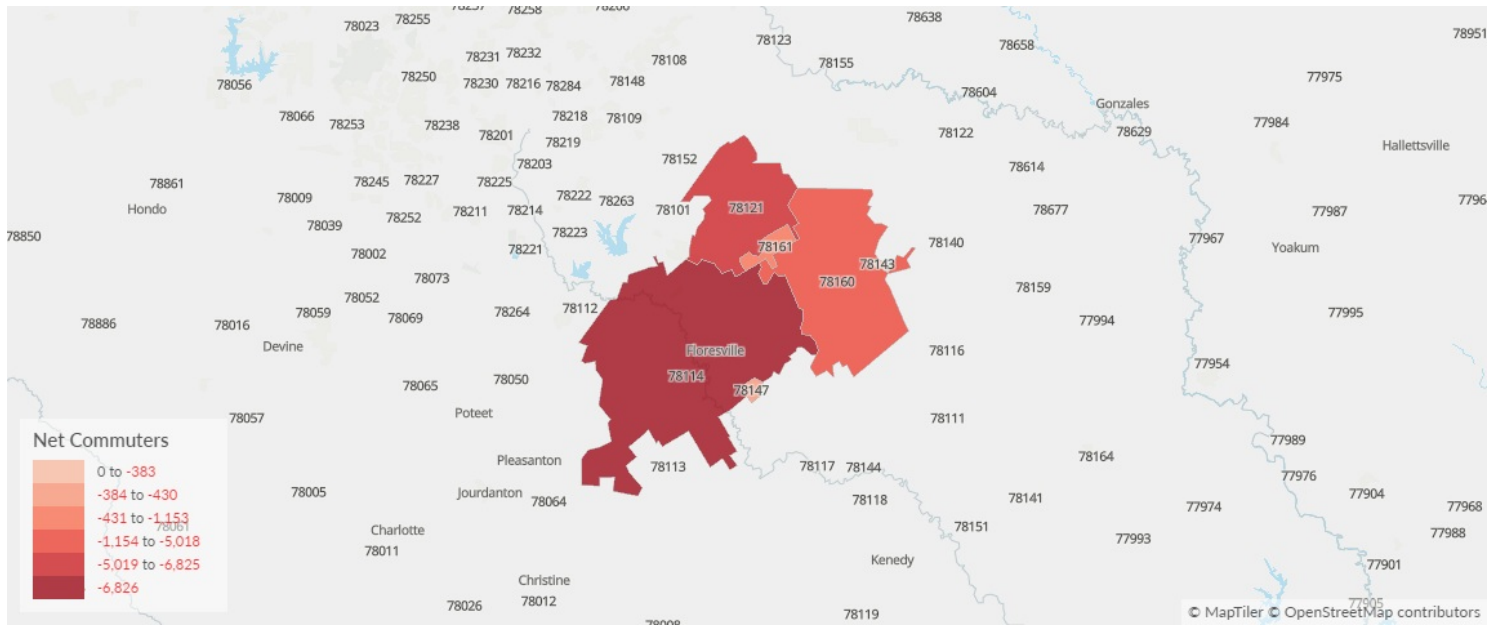


Property Crime

Wilson County, TX has 5.9 property crimes per 1,000 people. The national rate is 17.8 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Wilson County, TX currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2022 Employment
78114	Floresville, TX (in Wilso...	6,469
78121	La Vernia, TX (in Wilson...	3,390
78160	Stockdale, TX (in Wilson...	970
78147	Poth, TX (in Wilson cou...	426
78161	Sutherland Springs, TX (...)	54

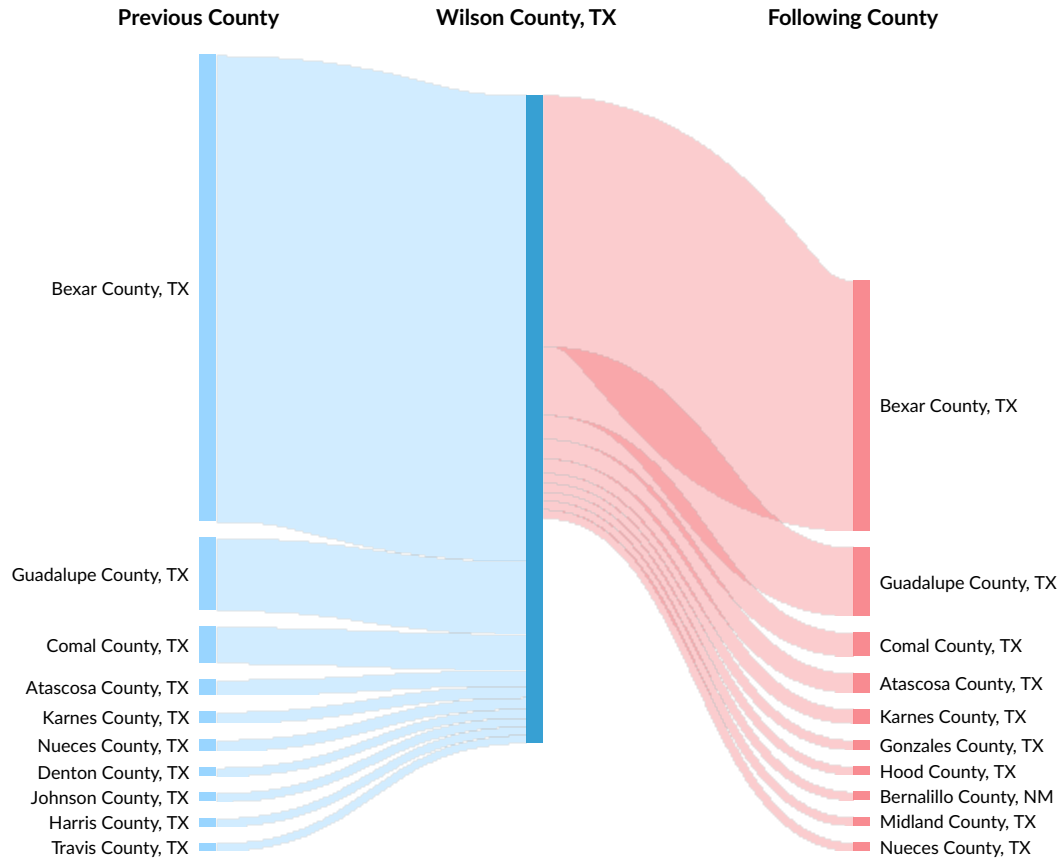
Where Talent Lives

ZIP	Name	2022 Workers
78114	Floresville, TX (in Wilso...	13,295
78121	La Vernia, TX (in Wilson...	8,409
78160	Stockdale, TX (in Wilson...	2,124
78147	Poth, TX (in Wilson cou...	810
78161	Sutherland Springs, TX (...)	484

Inbound and Outbound Migration

The table below analyzes past and current residents of Wilson County, TX. The left column shows residents of other counties migrating to Wilson County, TX. The right column shows residents migrating from Wilson County, TX to other counties.

As of 2020, 1,834 people have migrated from Bexar County, TX to Wilson County, TX. In the same year, 987 people left Wilson County, TX migrating to Bexar County, TX. The total Net Migration for Wilson County, TX in 2020 was 1,230.

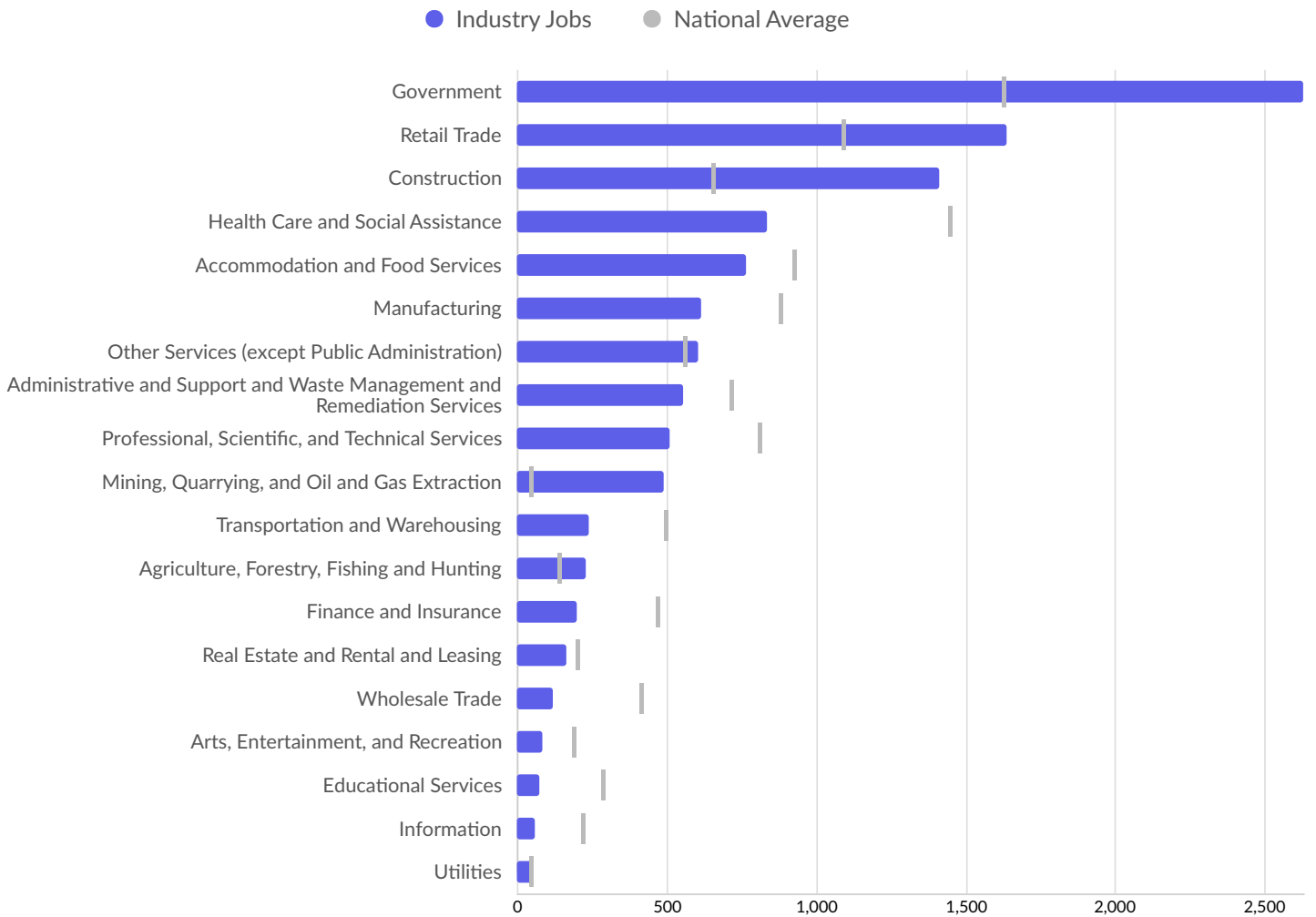


Top Previous Counties	Migrations
Bexar County, TX	1,834
Guadalupe County, TX	286
Comal County, TX	143
Atascosa County, TX	62
Karnes County, TX	45
Nueces County, TX	45

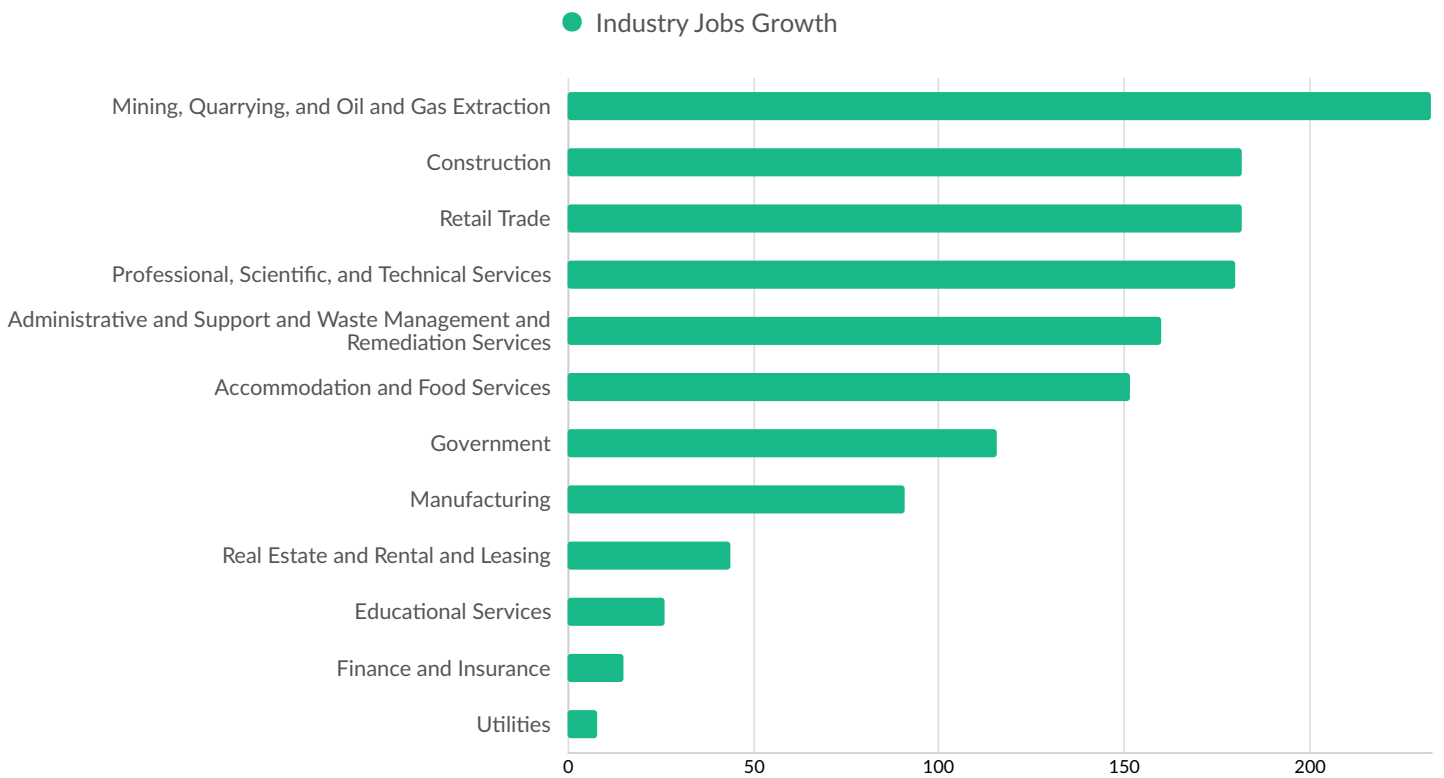
Top Previous Counties	Migrations
Denton County, TX	35
Johnson County, TX	35
Harris County, TX	33
Travis County, TX	31
Smith County, TX	31
Taylor County, TX	29
Hays County, TX	29
Dallas County, TX	23
Gonzales County, TX	22
Top Following Counties	Migrations
Bexar County, TX	987
Guadalupe County, TX	271
Comal County, TX	94
Atascosa County, TX	77
Karnes County, TX	57
Gonzales County, TX	39
Hood County, TX	35
Bernalillo County, NM	35
Midland County, TX	35
Nueces County, TX	35
Wise County, TX	28
Bell County, TX	27
Brazoria County, TX	27
Williamson County, TX	26
Hidalgo County, TX	25

Industry Characteristics

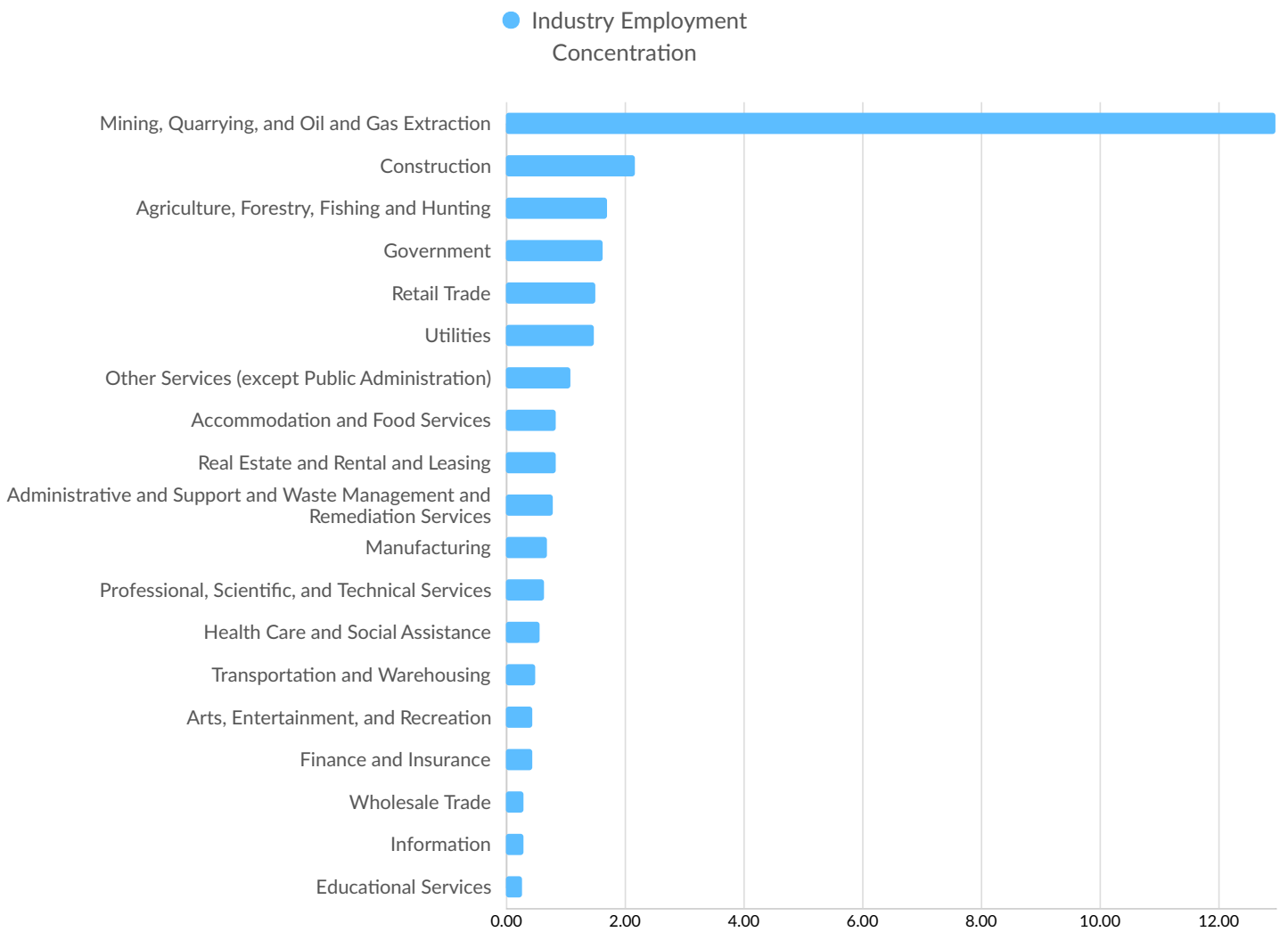
Largest Industries



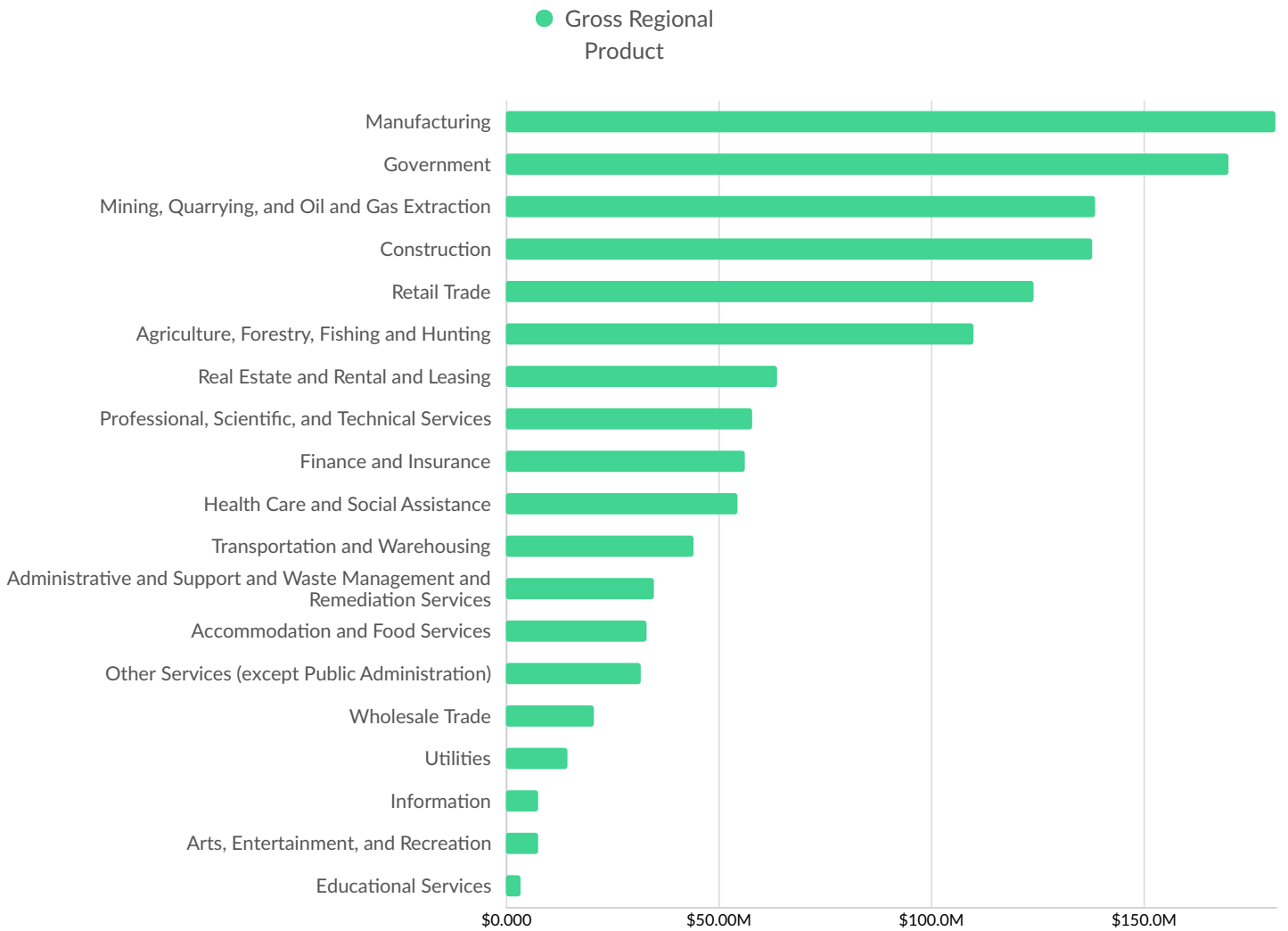
Top Growing Industries



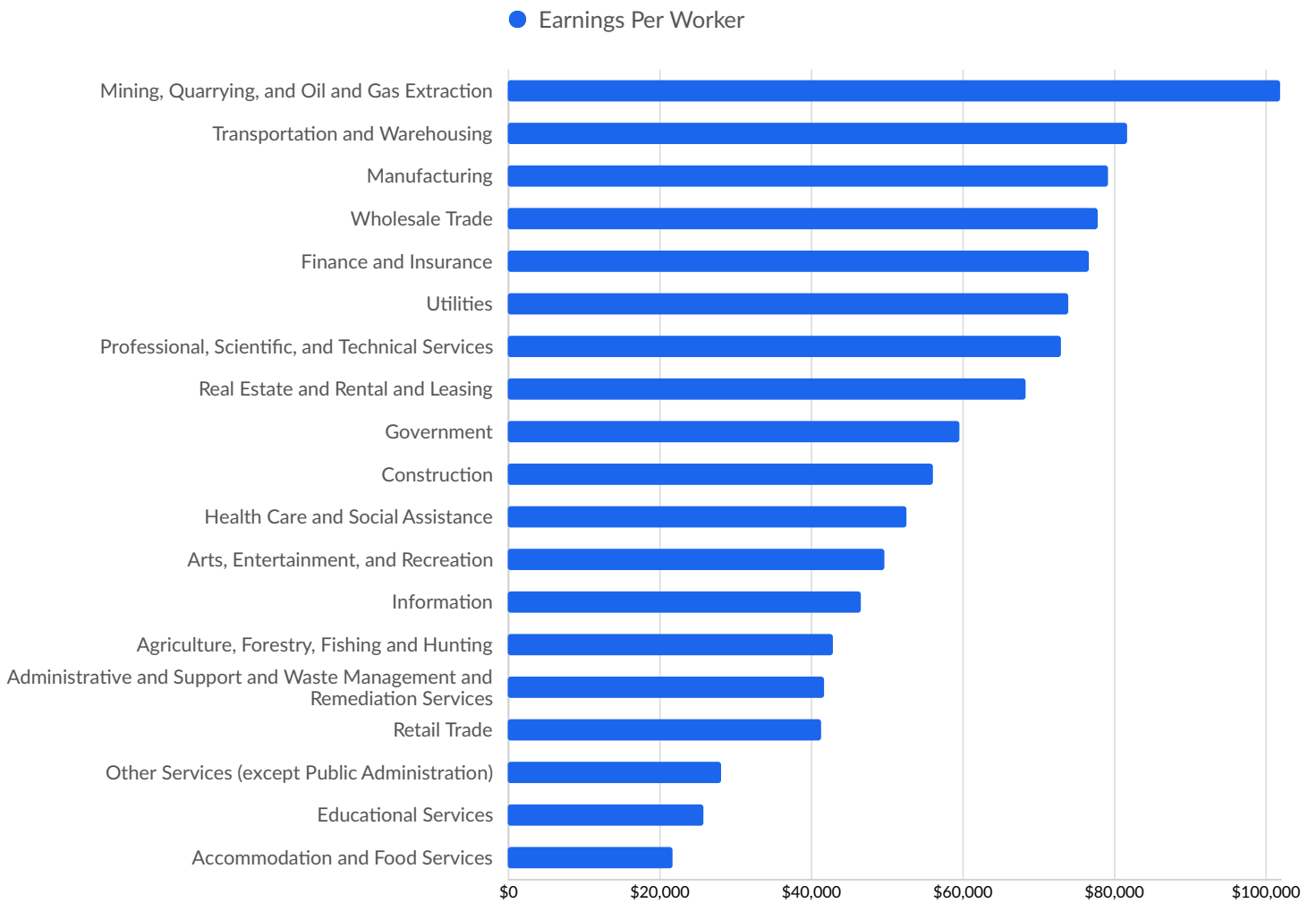
Top Industry Employment Concentration



Top Industry GRP





















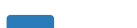
Top Industry Earnings



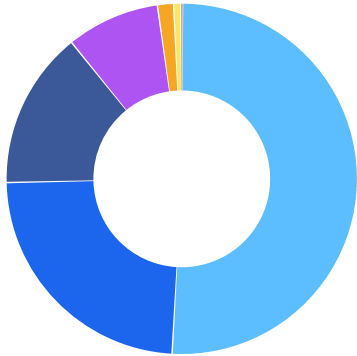
Business Characteristics

4,606 Companies Employ Your Workers

Online profiles for your workers mention 4,606 companies as employers, with the top 10 appearing below. In the last 12 months, 326 companies in Wilson County, TX posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Floresville Isd	148 	Wilson County Memorial Hospit...	95 
La Vernia Isd	137 	Connally Memorial Medical Cen...	74 
H-E-B	118 	H-E-B	68 
United States Air Force	101 	Touchstone Communities	54 
USAA	89 	Nexion Health Management	45 
United States Army	81 	Aegis Therapies	41 
Cps Energy	69 	La Vernia Isd	40 
Connally Memorial Medical Cen...	48 	Floresville Isd	38 
City of San Antonio	40 	Walmart	32 
EOG Resources	39 	United States Department of Ho...	31 

Business Size

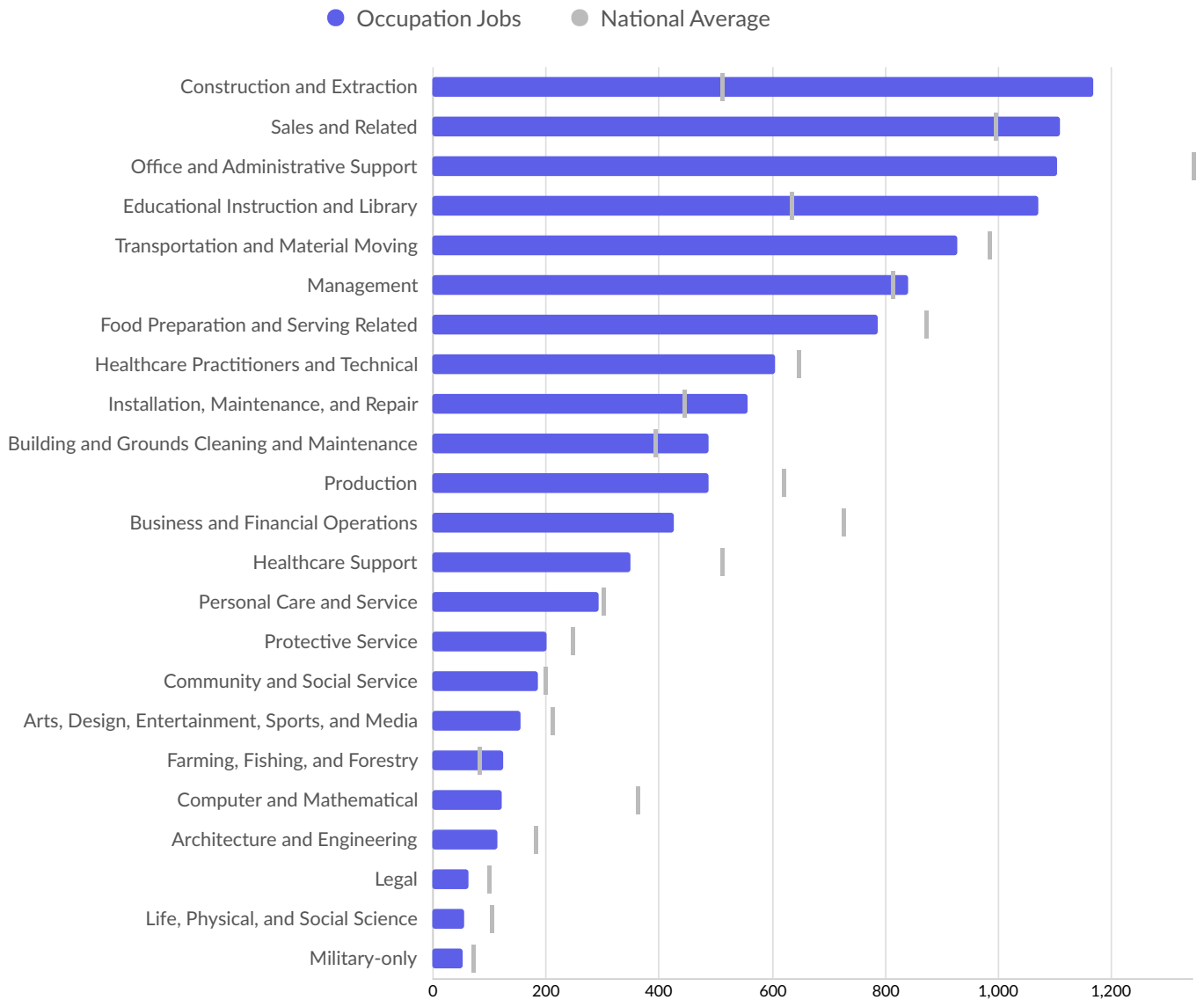


	Percentage	Business Count
● 1 to 4 employees	50.8%	686
● 5 to 9 employees	23.8%	321
● 10 to 19 employees	14.5%	196
● 20 to 49 employees	8.6%	116
● 50 to 99 employees	1.5%	20
● 100 to 249 employees	0.7%	9
● 250 to 499 employees	0.1%	1
● 500+ employees	0.1%	1

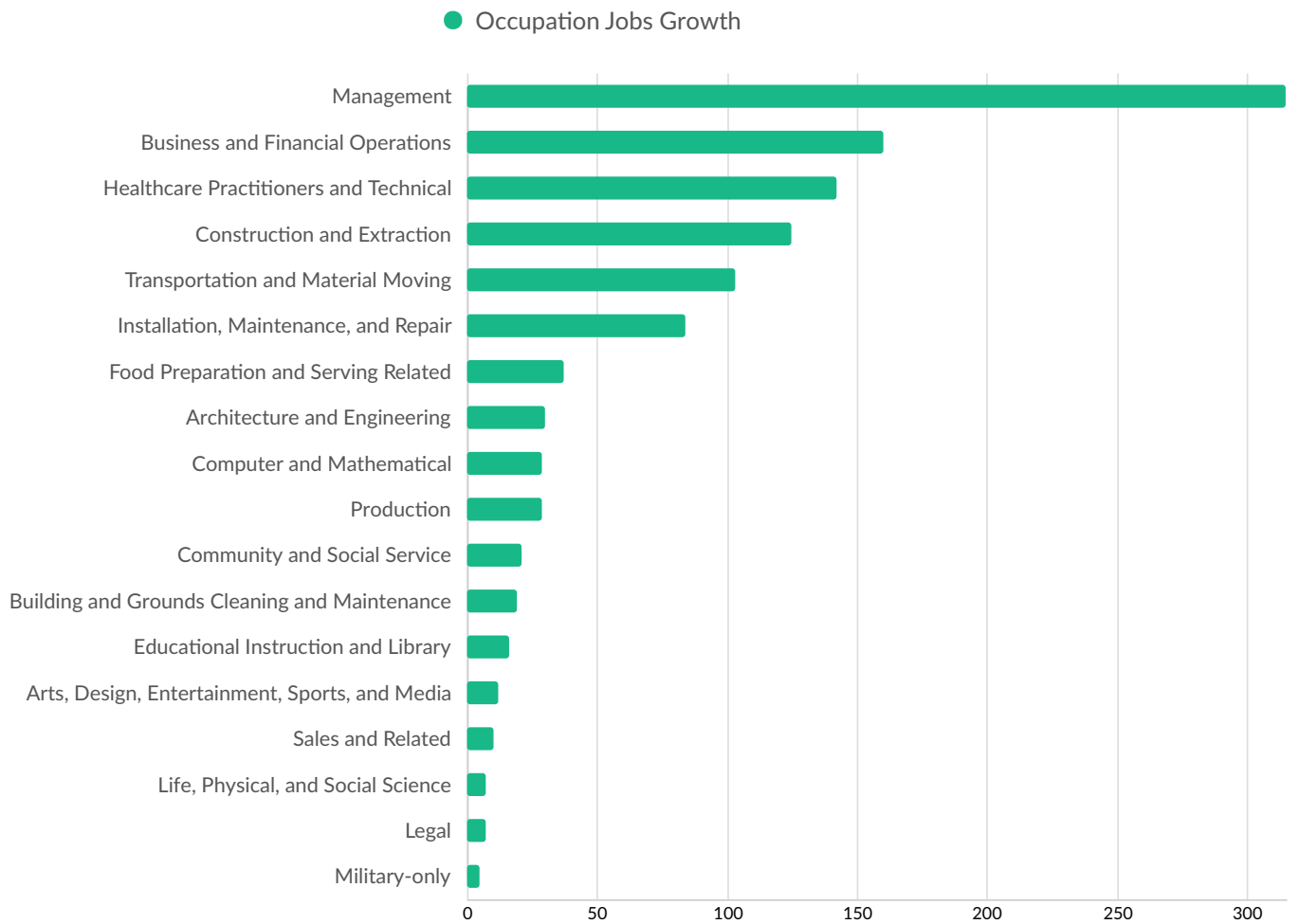
*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

Largest Occupations



Top Growing Occupations

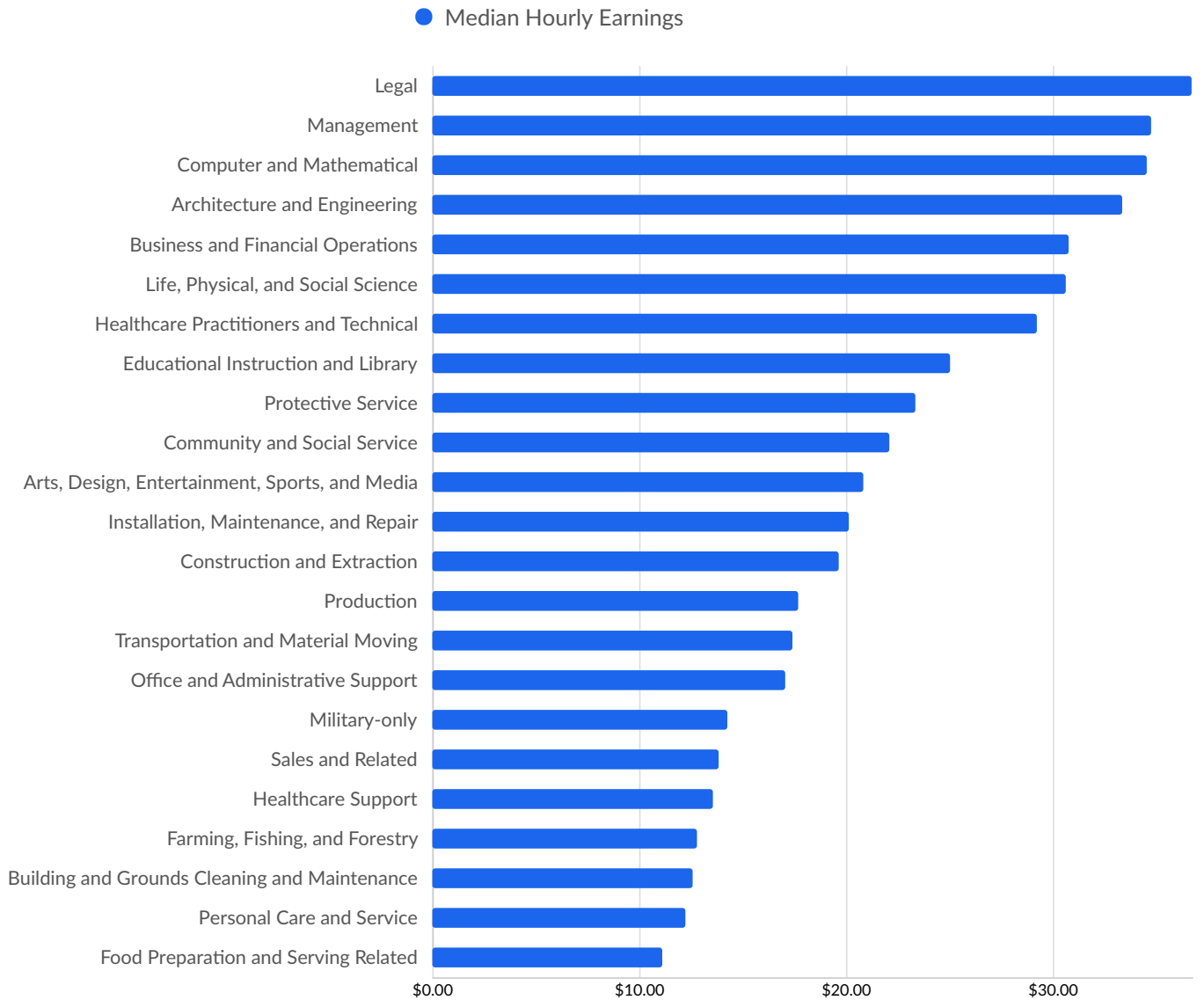


Top Occupation Employment Concentration

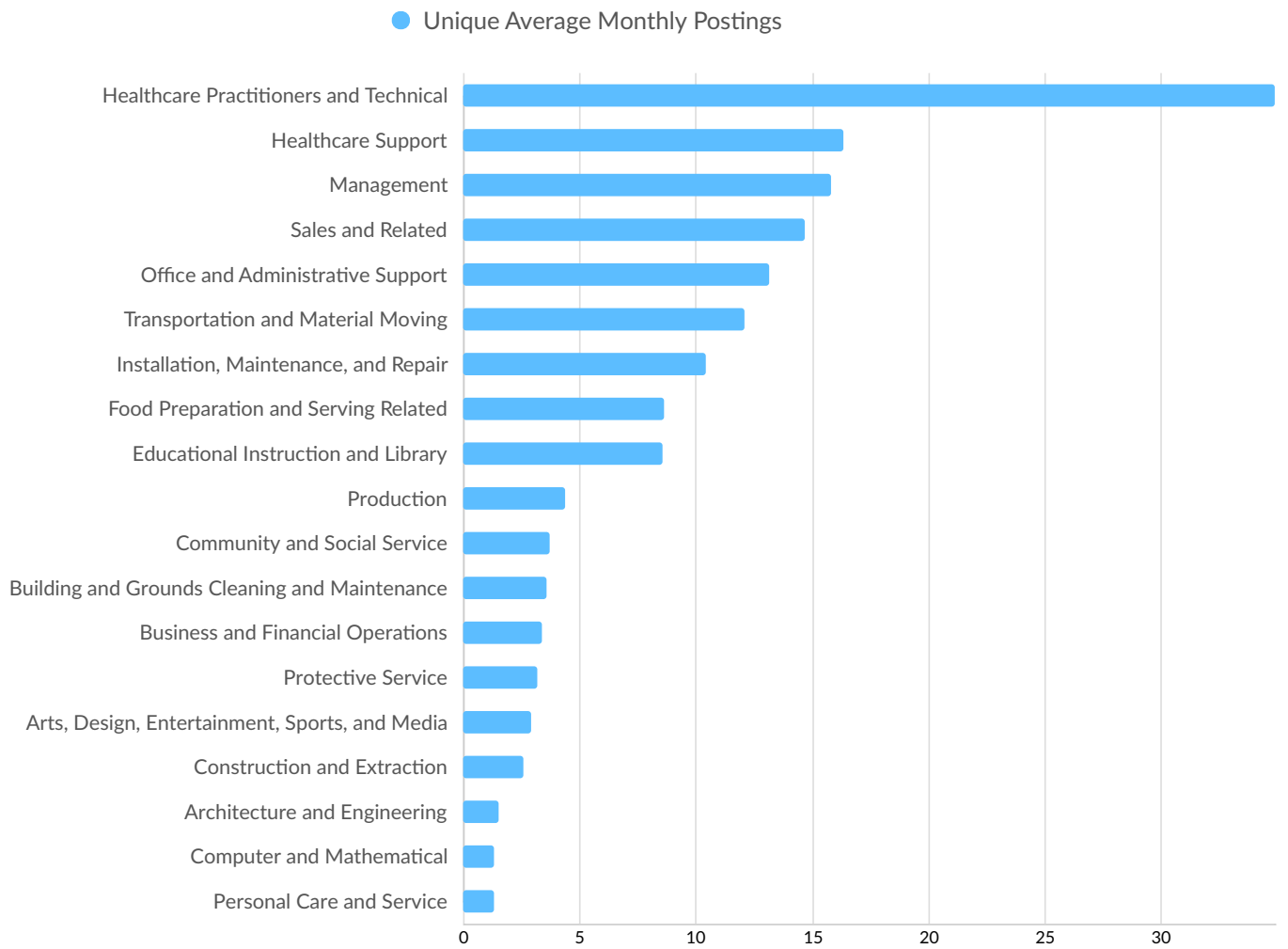
● Occupation Employment Concentration



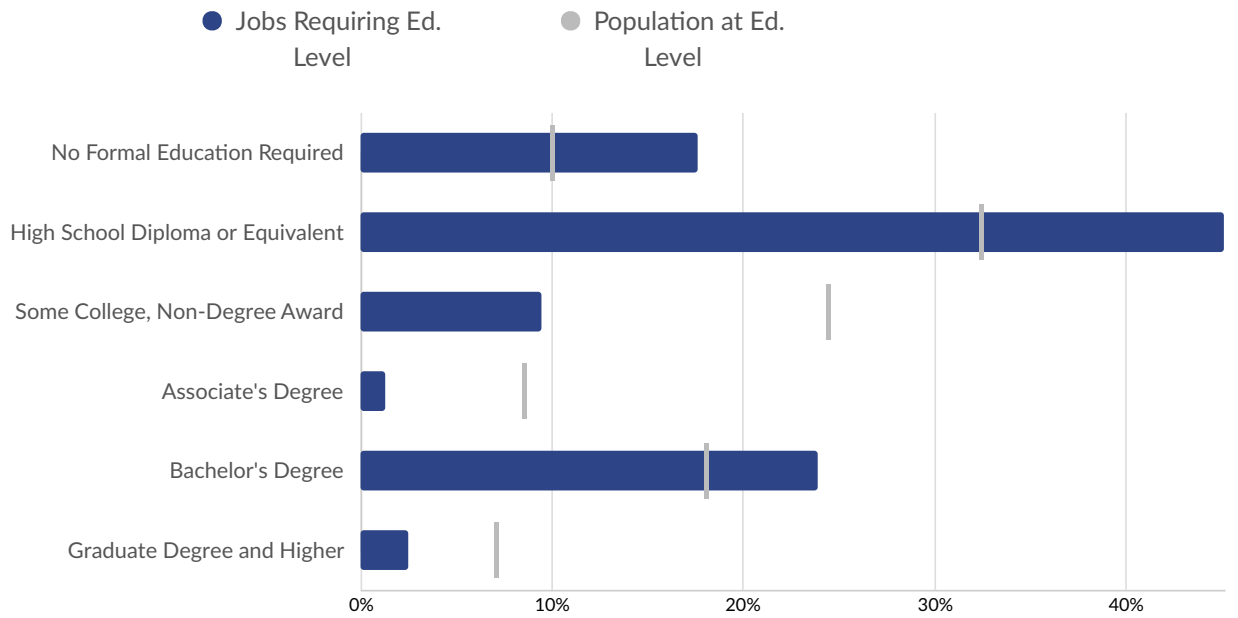
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Wilson County, TX produced graduates.

In-Demand Skills

