

San Antonio-New Braunfels, TX



San Antonio, Texas

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Report Parameters

1 MSA

41700 San Antonio-New Braunfels, TX

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

2,636,315

Population (2021)

Population **grew by 210,264** over the last 5 years and is projected to **grow by 193,561** over the next 5 years.

1,178,421

Total Regional Employment

Jobs **grew by 45,063** over the last 5 years and are projected to **grow by 74,457** over the next 5 years.

\$60.3K

Median Household Income (2019)

Median household income is **\$2.5K below** the national median household income of \$62.8K.

Takeaways

- As of 2021 the region's population **increased by 8.7%** since 2016, growing by 210,264. Population is expected to **increase by 7.3%** between 2021 and 2026, adding 193,561.
- From 2016 to 2021, jobs **increased by 4.0%** in San Antonio-New Braunfels, TX from 1,133,359 to **1,178,421**. This change **outpaced the national growth rate of 0.7% by 3.3%**. As the number of jobs increased, the **labor force participation rate decreased from 61.1% to 60.2% between 2016 and 2021**.
- Concerning educational attainment, **18.2% of San Antonio-New Braunfels, TX residents possess a Bachelor's Degree** (2.1% below the national average), and **8.2% hold an Associate's Degree** (0.5% below the national average).
- The top three industries in 2021 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and Federal Government, Military.

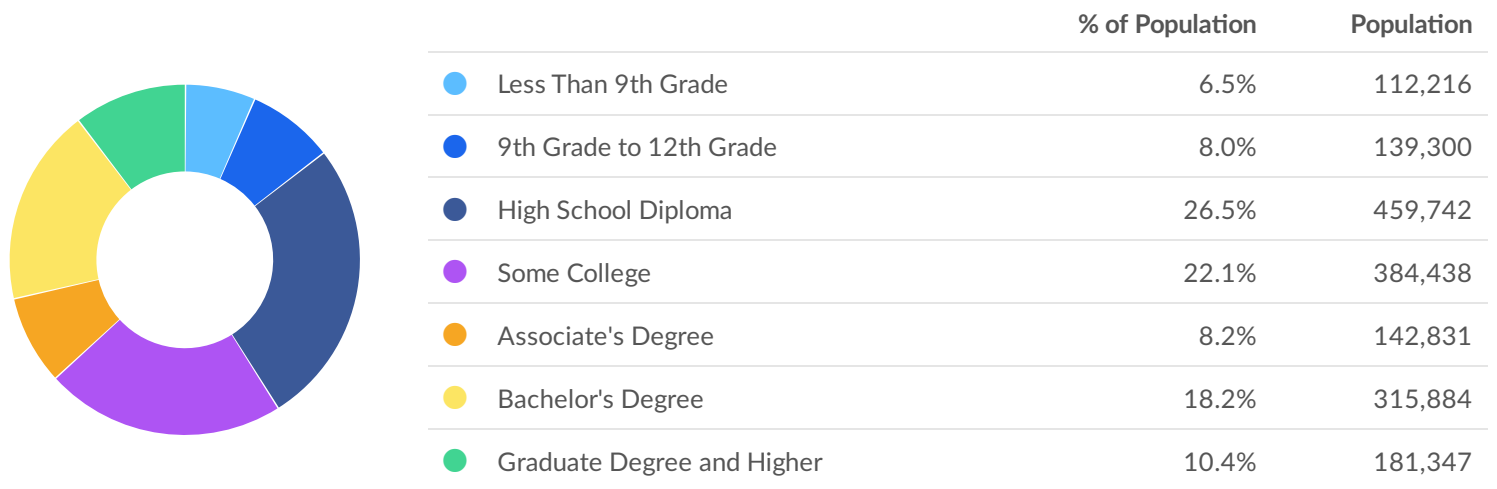
	Population (2021)	Labor Force (2021)	Jobs (2021)	Cost of Living	GRP	Imports	Exports
Region	2,636,315	1,217,217	1,178,421	97.8	\$142.02B	\$141.50B	\$168.29B
State	29,821,726	14,369,570	14,222,966	96.6	\$1.91T	\$1.25T	\$1.55T

Dec 2021 Labor Force Breakdown



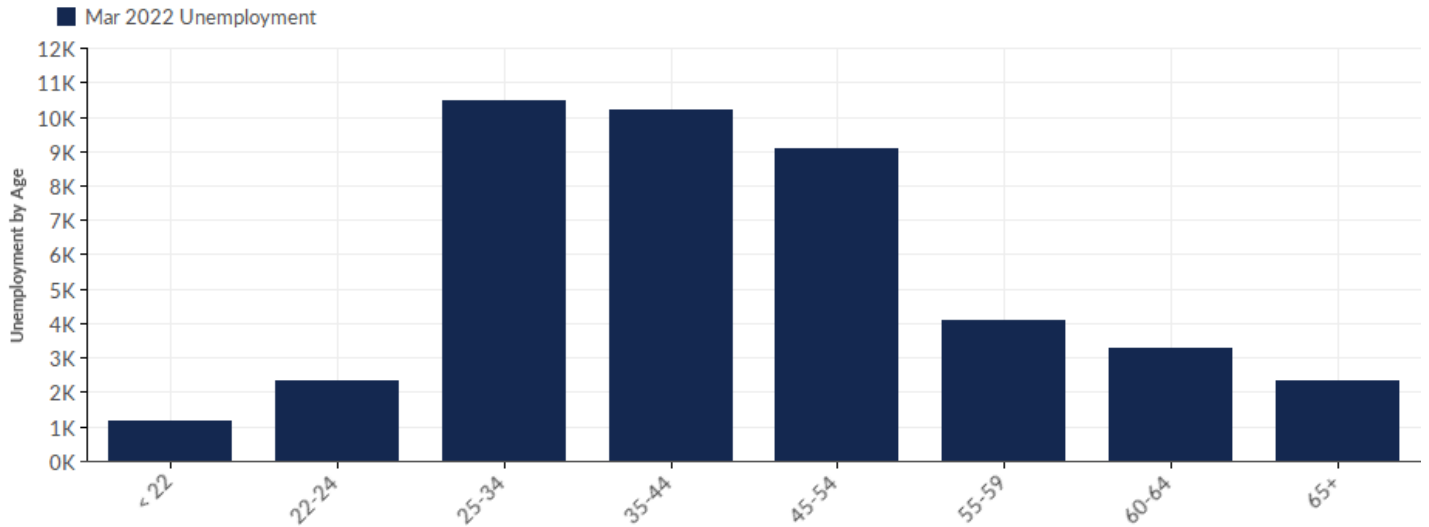
Educational Attainment

Concerning educational attainment, **18.2% of San Antonio-New Braunfels, TX residents possess a Bachelor's Degree** (2.1% below the national average), and **8.2% hold an Associate's Degree** (0.5% below the national average).



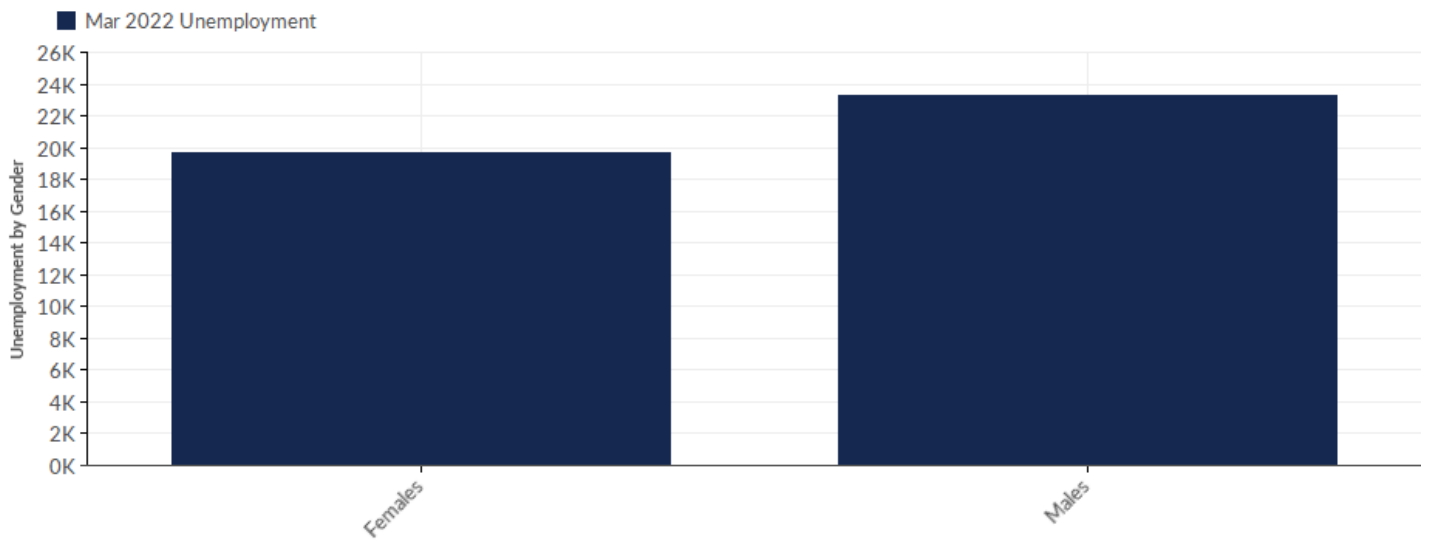
Unemployment by Demographics

Unemployment by Age



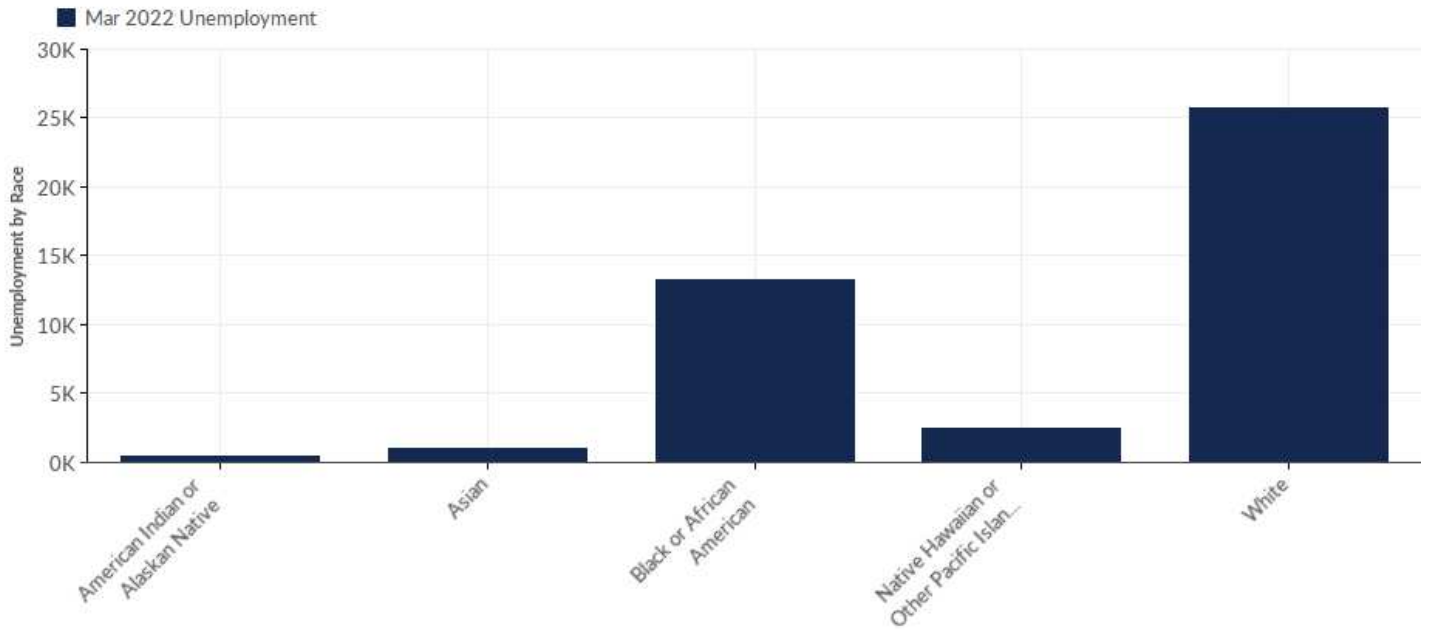
Age	Unemployment (Mar 2022)	% of Unemployed
< 22	1,154	2.69%
22-24	2,327	5.42%
25-34	10,486	24.43%
35-44	10,201	23.77%
45-54	9,074	21.14%
55-59	4,069	9.48%
60-64	3,272	7.62%
65+	2,342	5.46%
Total	42,923	100.00%

Unemployment by Gender



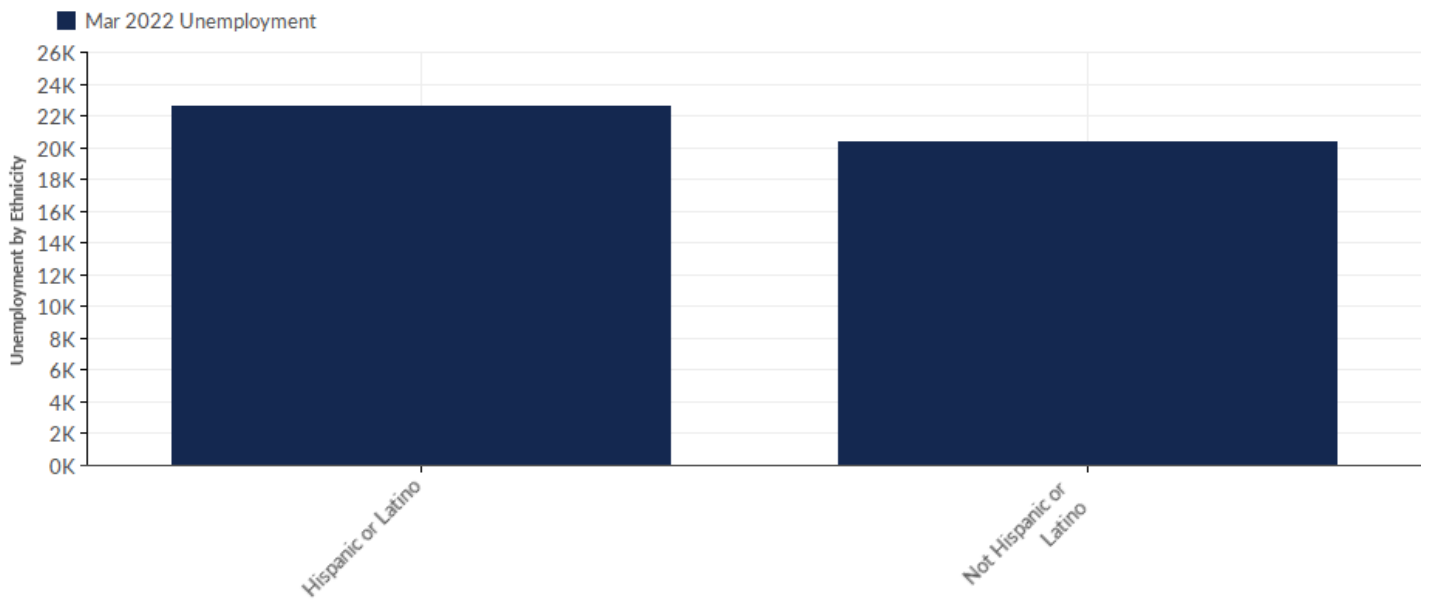
Gender	Unemployment (Mar 2022)	% of Unemployed
Females	19,646	45.77%
Males	23,277	54.23%
Total	42,923	100.00%

Unemployment by Race



Race	Unemployment (Mar 2022)	% of Unemployed
American Indian or Alaskan Native	402	0.94%
Asian	1,024	2.39%
Black or African American	13,293	30.97%
Native Hawaiian or Other Pacific Islander	2,522	5.88%
White	25,683	59.84%
Total	42,923	100.00%

Unemployment by Ethnicity

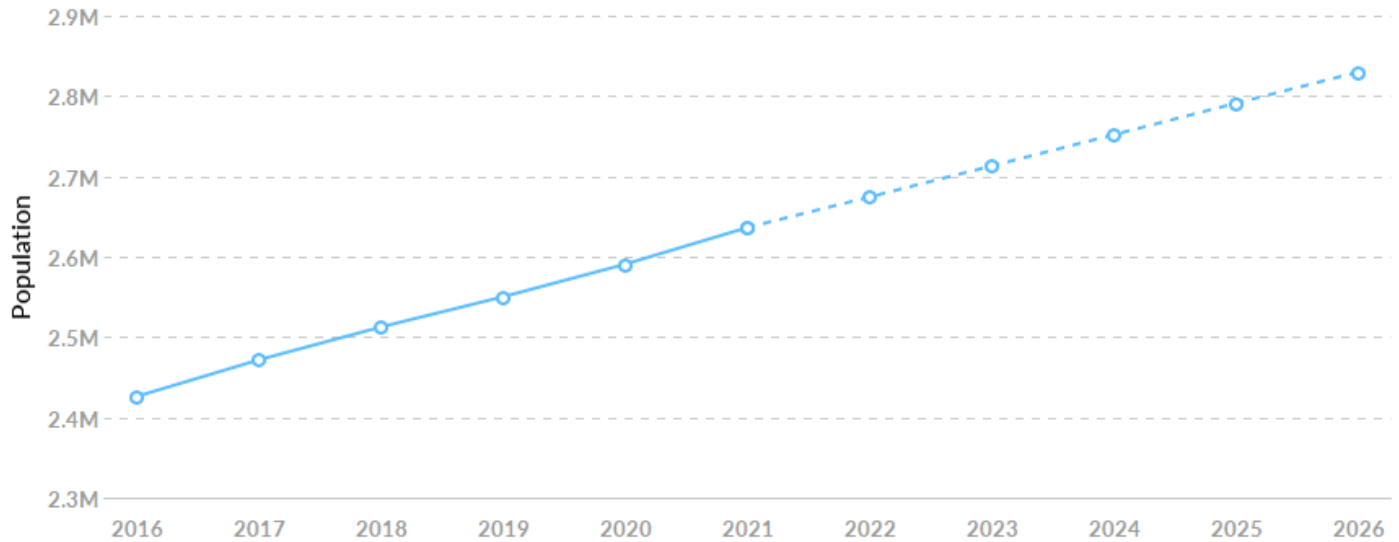


Ethnicity	Unemployment (Mar 2022)	% of Unemployed
Hispanic or Latino	22,615	52.69%
Not Hispanic or Latino	20,308	47.31%
Total	42,923	100.00%

Historic & Projected Trends

Population Trends

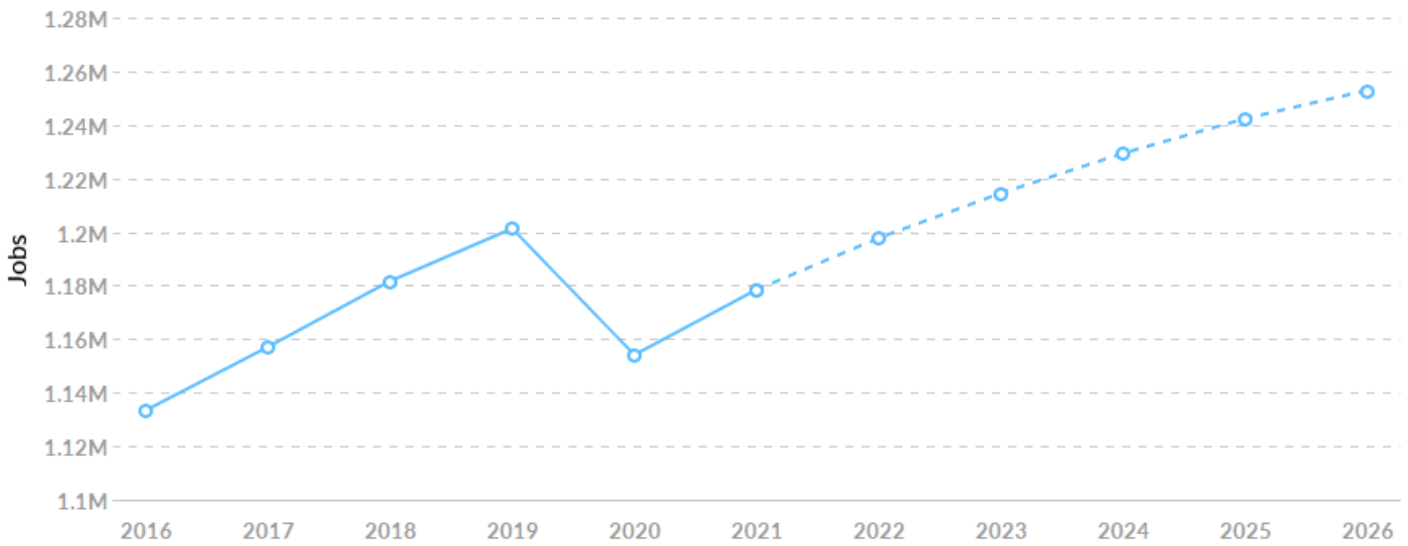
As of 2021 the region's population **increased by 8.7%** since 2016, growing by 210,264. Population is expected to **increase by 7.3%** between 2021 and 2026, adding 193,561.



Timeframe	Population
2016	2,426,051
2017	2,471,603
2018	2,512,526
2019	2,550,147
2020	2,590,732
2021	2,636,315
2022	2,674,380
2023	2,713,041
2024	2,751,861
2025	2,791,074
2026	2,829,876

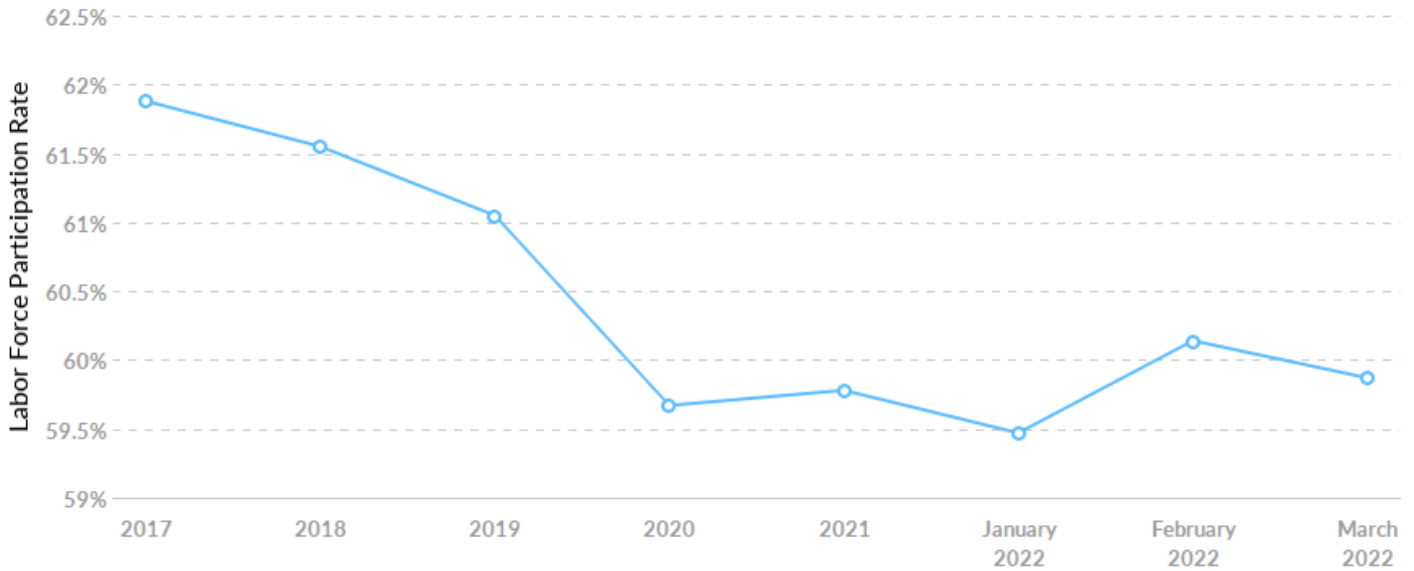
Job Trends

From 2016 to 2021, jobs increased by 4.0% in San Antonio-New Braunfels, TX from 1,133,359 to **1,178,421**. This change outpaced the national growth rate of 0.7% by 3.3%.



Timeframe	Jobs
2016	1,133,359
2017	1,157,044
2018	1,181,628
2019	1,201,252
2020	1,154,086
2021	1,178,421
2022	1,197,724
2023	1,214,454
2024	1,229,360
2025	1,242,295
2026	1,252,879

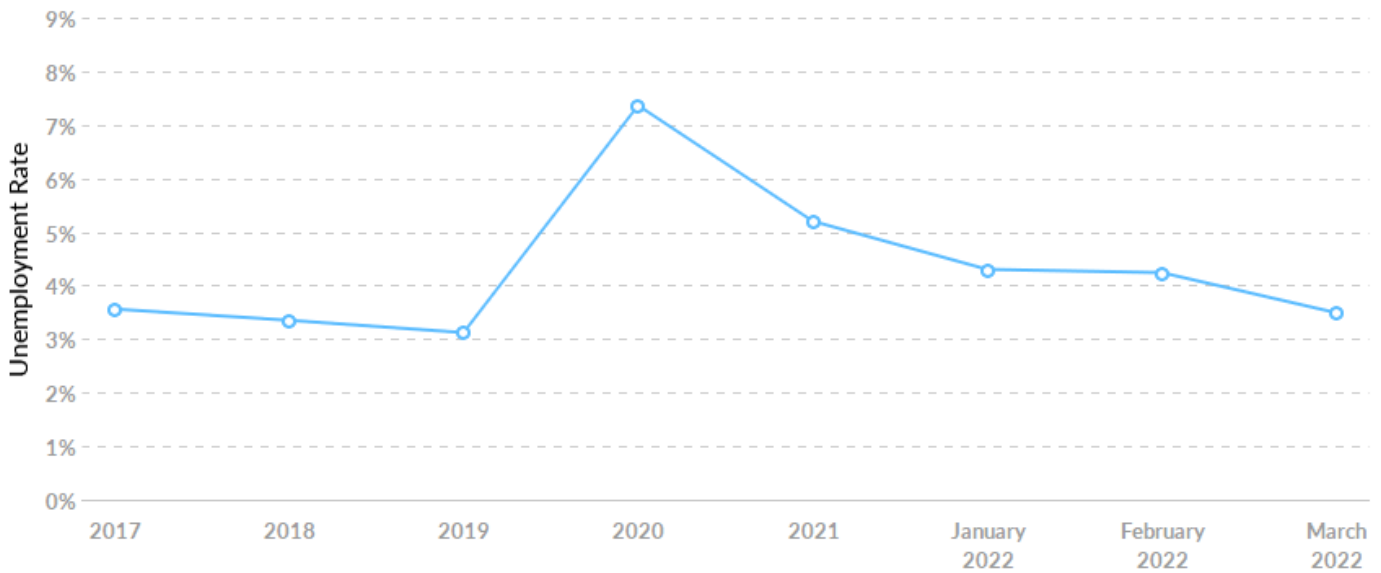
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2017	61.88%
2018	61.55%
2019	61.05%
2020	59.67%
2021	59.78%
January 2022	59.47%
February 2022	60.14%
March 2022	59.87%

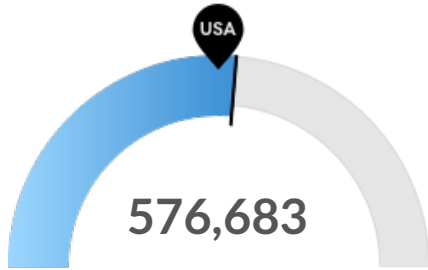
Unemployment Rate Trends

San Antonio-New Braunfels, TX had a March 2022 unemployment rate of 3.49%, **decreasing from 3.56%** 5 years before.



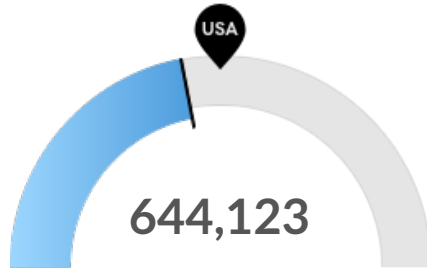
Timeframe	Unemployment Rate
2017	3.56%
2018	3.35%
2019	3.12%
2020	7.36%
2021	5.20%
January 2022	4.30%
February 2022	4.24%
March 2022	3.49%

Population Characteristics



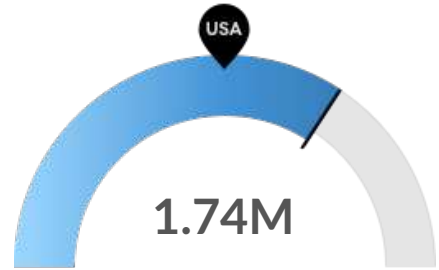
Millennials

San Antonio-New Braunfels, TX has 576,683 millennials (ages 25-39). The national average for an area this size is 533,881.



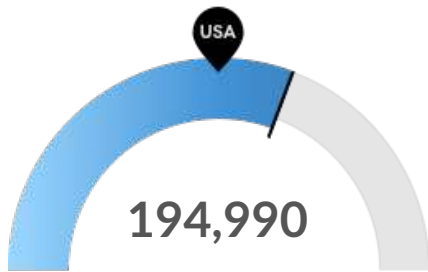
Retiring Soon

Retirement risk is low in San Antonio-New Braunfels, TX. The national average for an area this size is 771,069 people 55 or older, while there are 644,123 here.



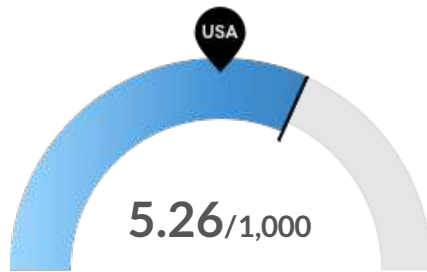
Racial Diversity

Racial diversity is high in San Antonio-New Braunfels, TX. The national average for an area this size is 1,043,504 racially diverse people, while there are 1,738,642 here.



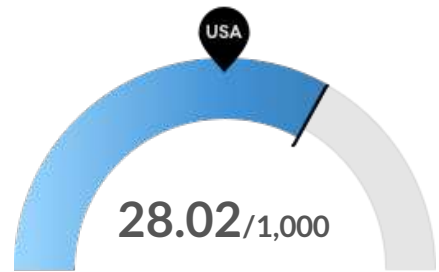
Veterans

San Antonio-New Braunfels, TX has 194,990 veterans. The national average for an area this size is 141,595.



Violent Crime

San Antonio-New Braunfels, TX has 5.26 violent crimes per 1,000 people. The national rate is 3.62 per 1,000 people.

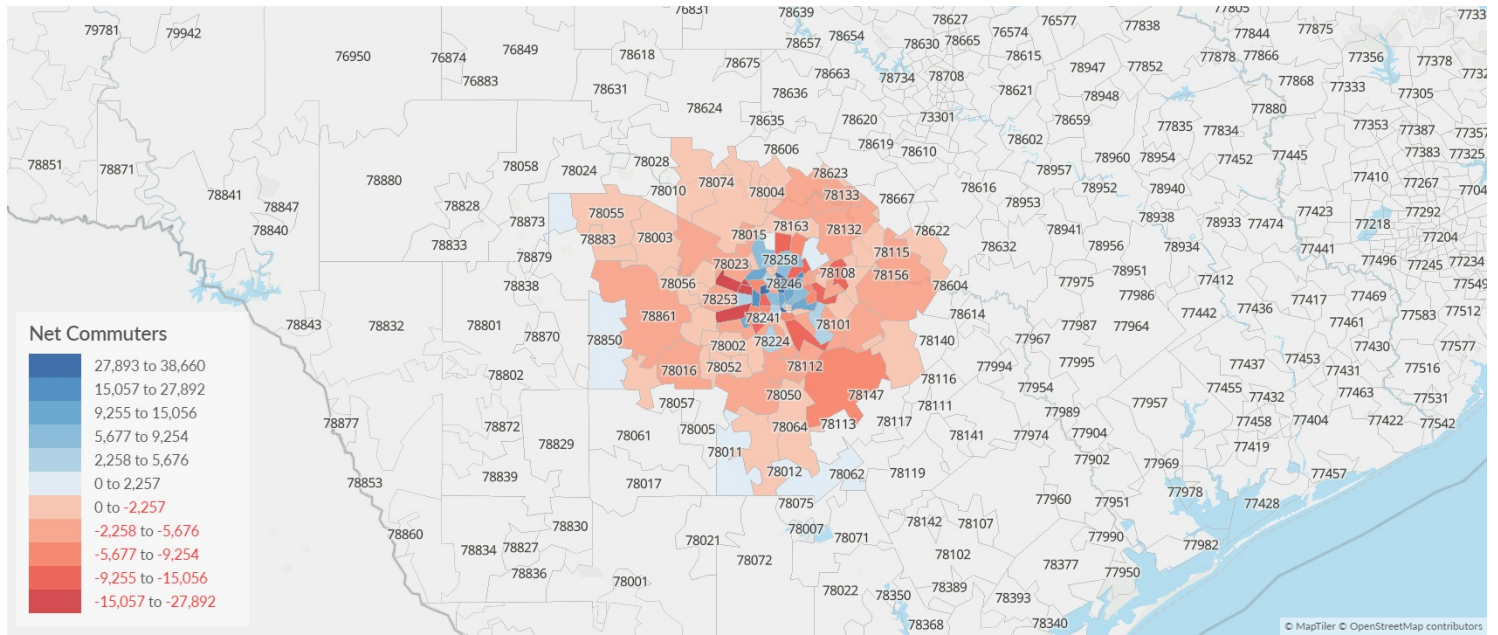


Property Crime

San Antonio-New Braunfels, TX has 28.02 property crimes per 1,000 people. The national rate is 17.91 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in San Antonio-New Braunfels, TX currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #9 for resident workers. The top ZIP for resident workers is 78130.



Where Talent Works

ZIP	Name	2021 Employment
78216	San Antonio, TX (in Bex...	66,093
78229	San Antonio, TX (in Bex...	49,905
78249	San Antonio, TX (in Bex...	40,499
78130	New Braunfels, TX (in C...	37,367
78217	San Antonio, TX (in Bex...	35,728

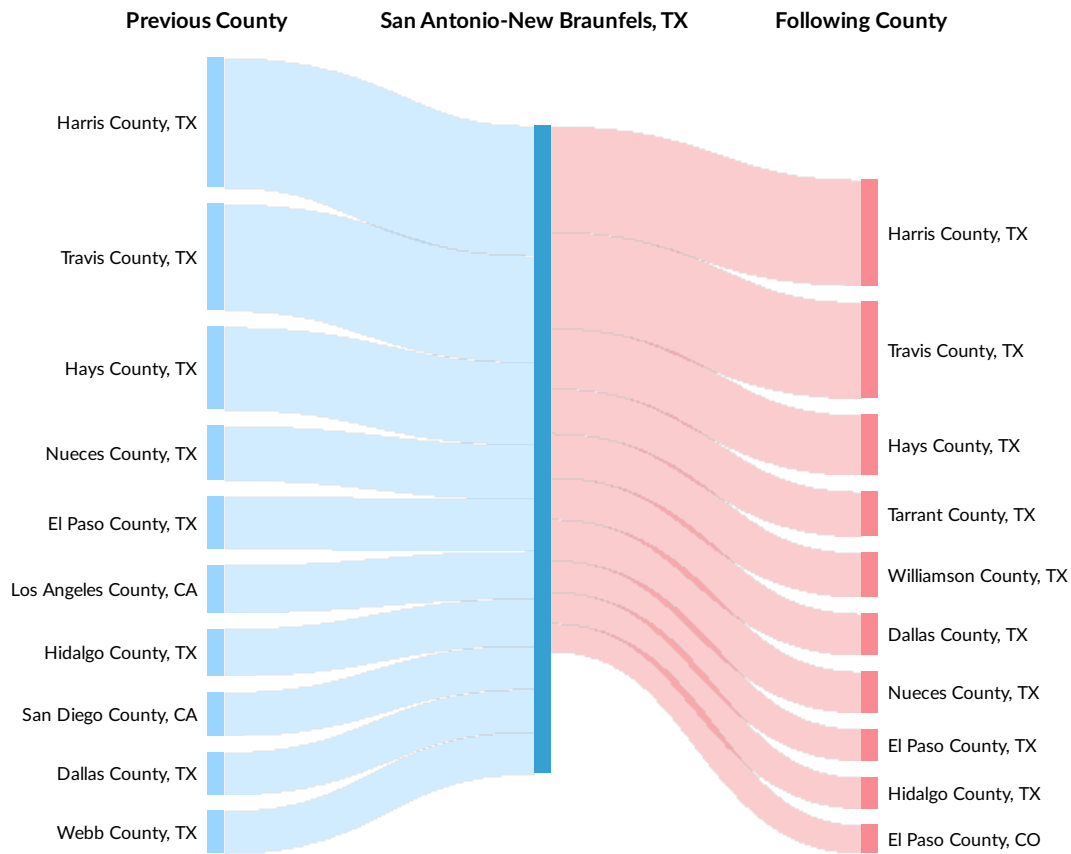
Where Talent Lives

ZIP	Name	2021 Workers
78130	New Braunfels, TX (in C...	38,924
78245	San Antonio, TX (in Bex...	36,274
78254	San Antonio, TX (in Bex...	31,070
78250	San Antonio, TX (in Bex...	29,515
78251	San Antonio, TX (in Bex...	29,412

Inbound and Outbound Migration

The table below analyzes past and current residents of San Antonio-New Braunfels, TX. The left column shows residents of other counties migrating to San Antonio-New Braunfels, TX. The right column shows residents migrating from San Antonio-New Braunfels, TX to other counties.

As of 2020, **4,217** people have migrated from Harris County, TX to San Antonio-New Braunfels, TX. In the same year, **3,444** people left San Antonio-New Braunfels, TX migrating to Harris County, TX. The total Net Migration for San Antonio-New Braunfels, TX in 2020 was **18,104**.

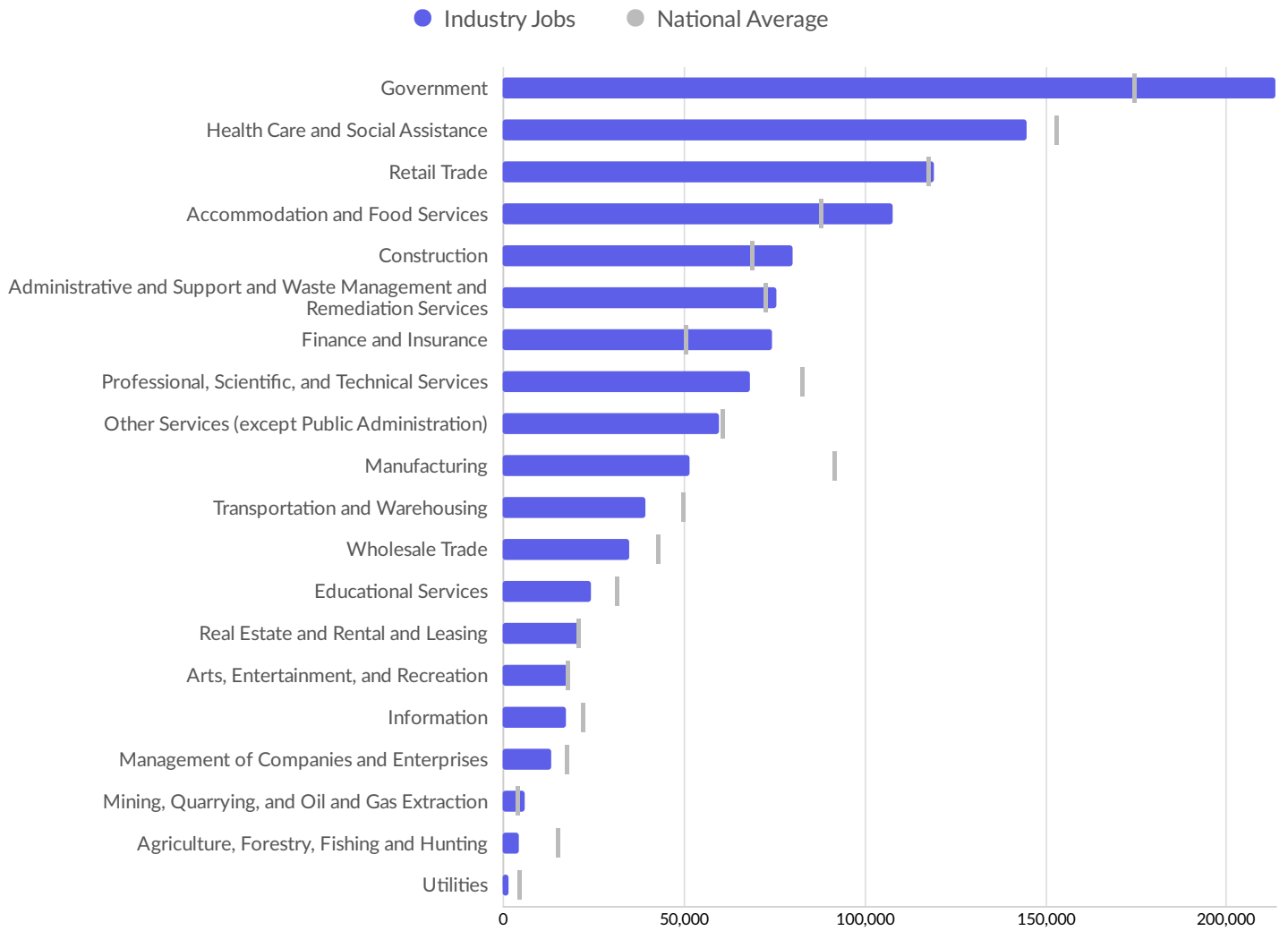


Top Previous Counties	Migrations
Harris County, TX	4,217
Travis County, TX	3,468
Hays County, TX	2,676
Nueces County, TX	1,759
El Paso County, TX	1,698

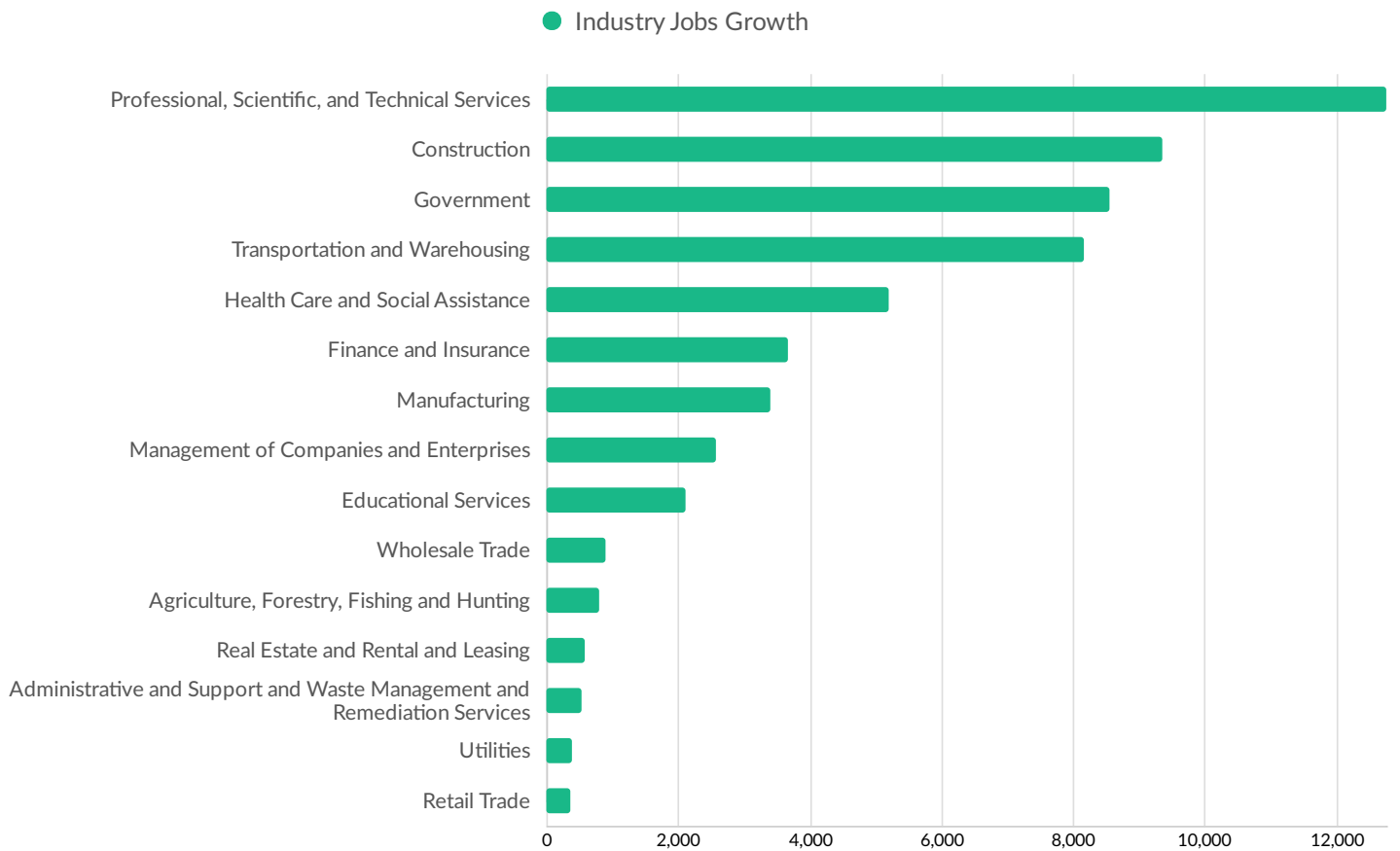
Top Previous Counties	Migrations
Los Angeles County, CA	1,535
Hidalgo County, TX	1,523
San Diego County, CA	1,412
Dallas County, TX	1,382
Webb County, TX	1,373
Tarrant County, TX	1,292
Williamson County, TX	1,239
Bell County, TX	1,169
Cameron County, TX	1,050
Maricopa County, AZ	955
Top Following Counties	Migrations
Harris County, TX	3,444
Travis County, TX	3,131
Hays County, TX	1,954
Tarrant County, TX	1,459
Williamson County, TX	1,434
Dallas County, TX	1,353
Nueces County, TX	1,335
El Paso County, TX	1,027
Hidalgo County, TX	1,013
El Paso County, CO	928
Bell County, TX	865
Collin County, TX	848
Clark County, NV	808
Maricopa County, AZ	798
Denton County, TX	789

Industry Characteristics

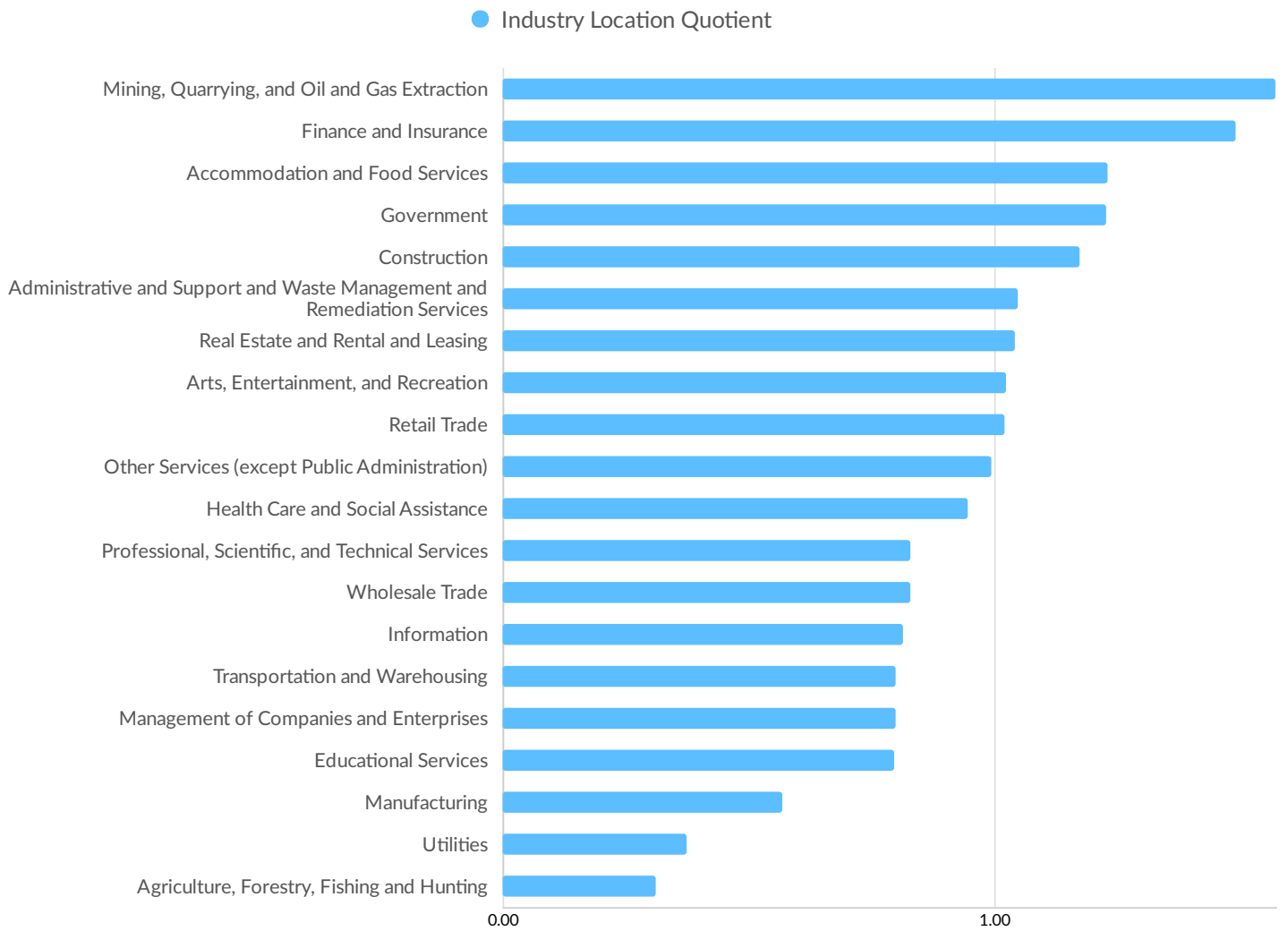
Largest Industries



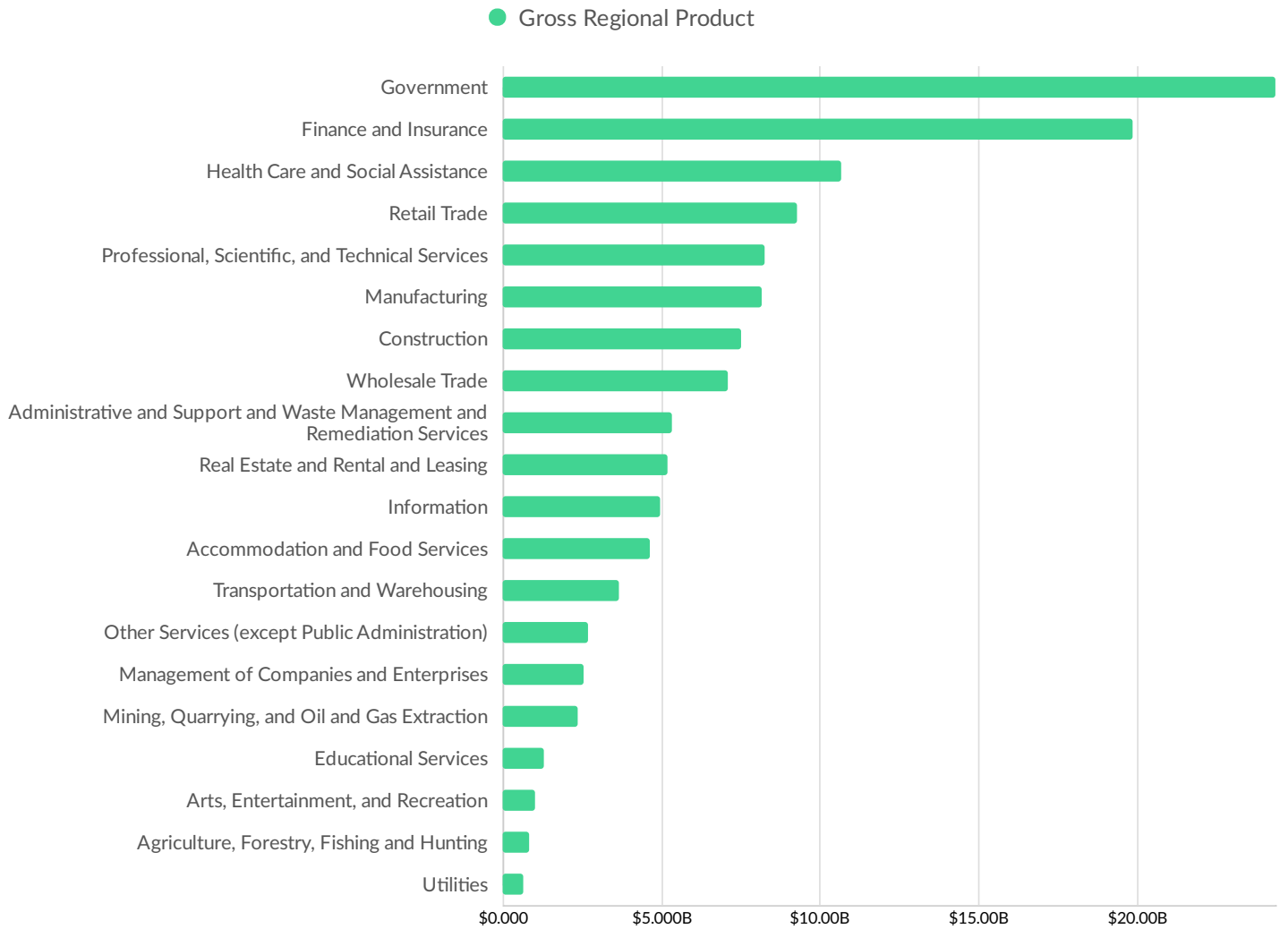
Top Growing Industries



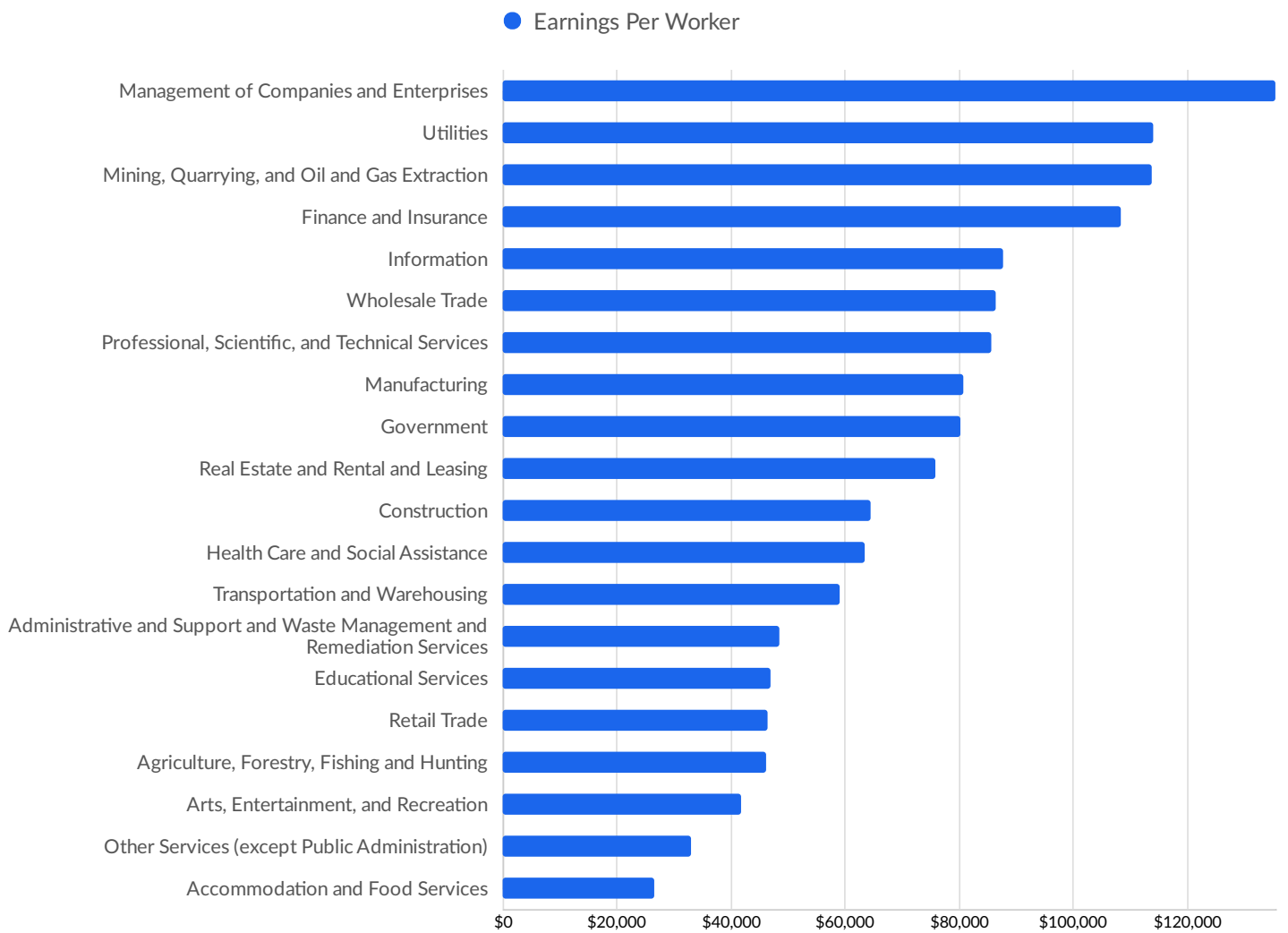
Top Industry Location Quotient



Top Industry GRP























Top Industry Earnings



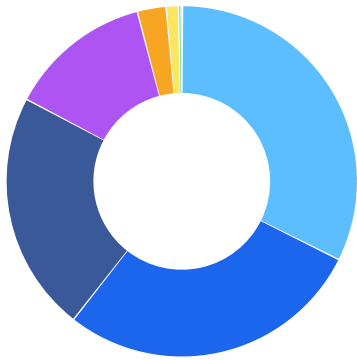
Business Characteristics

151,121 Companies Employ Your Workers

Online profiles for your workers mention 151,121 companies as employers, with the top 10 appearing below. In the last 12 months, 25,635 companies in San Antonio-New Braunfels, TX posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
USAA	17,880 	USAA	12,329 
United States Air Force	14,857 	HCA Healthcare	4,375 
U.S. Army	11,133 	Christus Health	3,494 
H-E-B	9,114 	H-E-B	3,150 
University of Texas	6,129 	Randstad	3,084 
Northside Isd	5,754 	Methodist Hospital	2,639 
University Of Texas Health Scie...	5,213 	CyberCoders	2,558 
City of San Antonio	4,209 	UnitedHealth Group	2,417 
Neisd	4,196 	University Health System	2,347 
Wells Fargo	3,987 	Humana	2,286 

Business Size

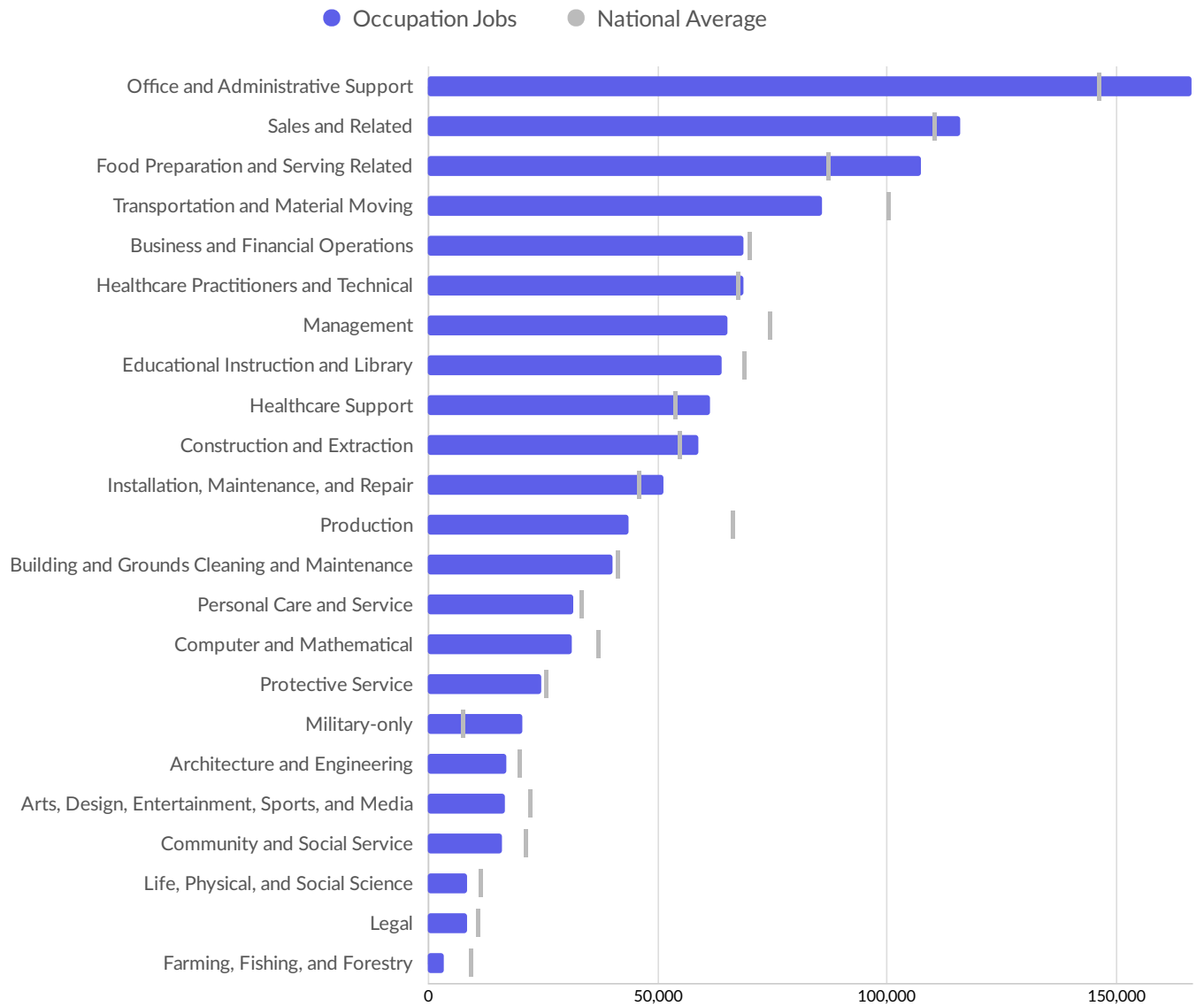


	Percentage	Business Count
1 to 4 employees	32.3%	22,930
5 to 9 employees	28.2%	20,038
10 to 19 employees	22.2%	15,733
20 to 49 employees	13.2%	9,360
50 to 99 employees	2.7%	1,887
100 to 249 employees	1.1%	807
250 to 499 employees	0.2%	162
500+ employees	0.1%	94

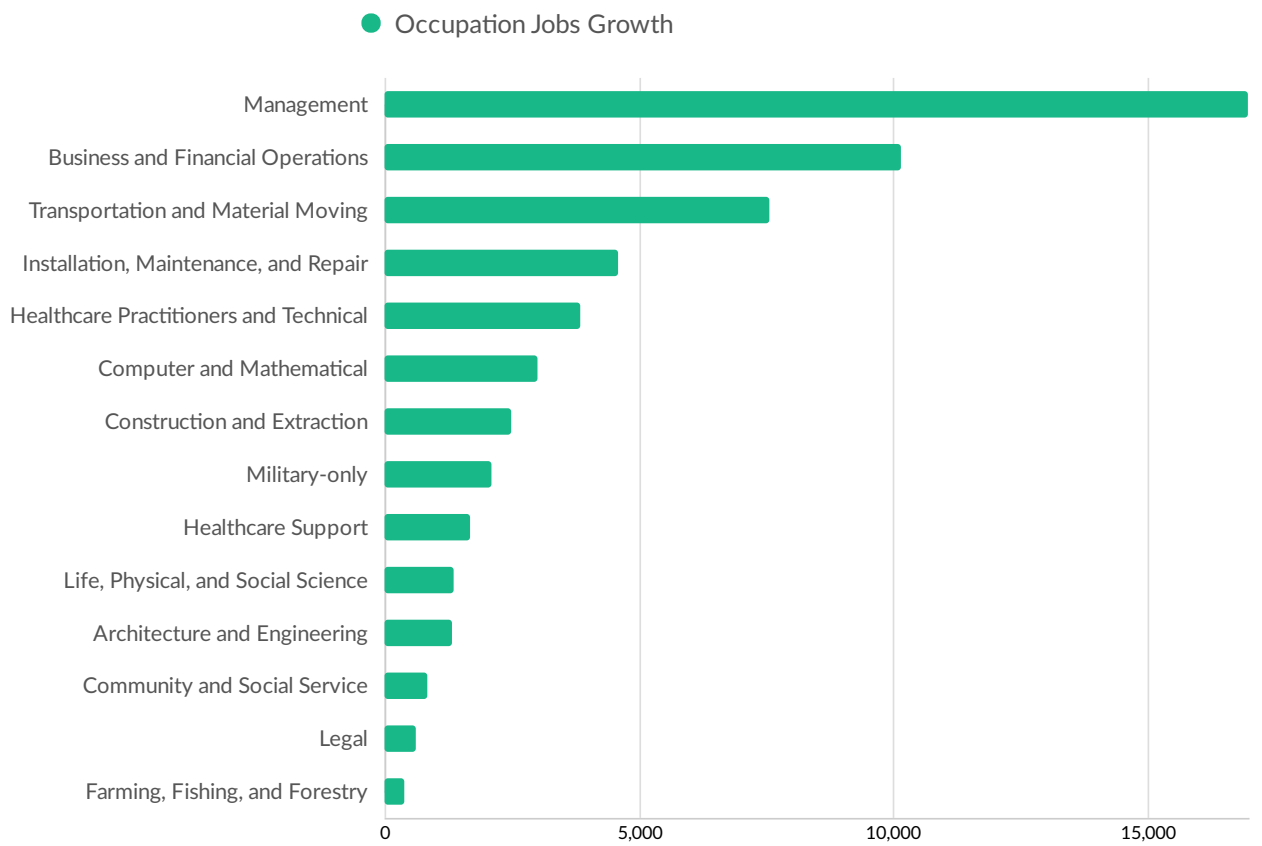
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Workforce Characteristics

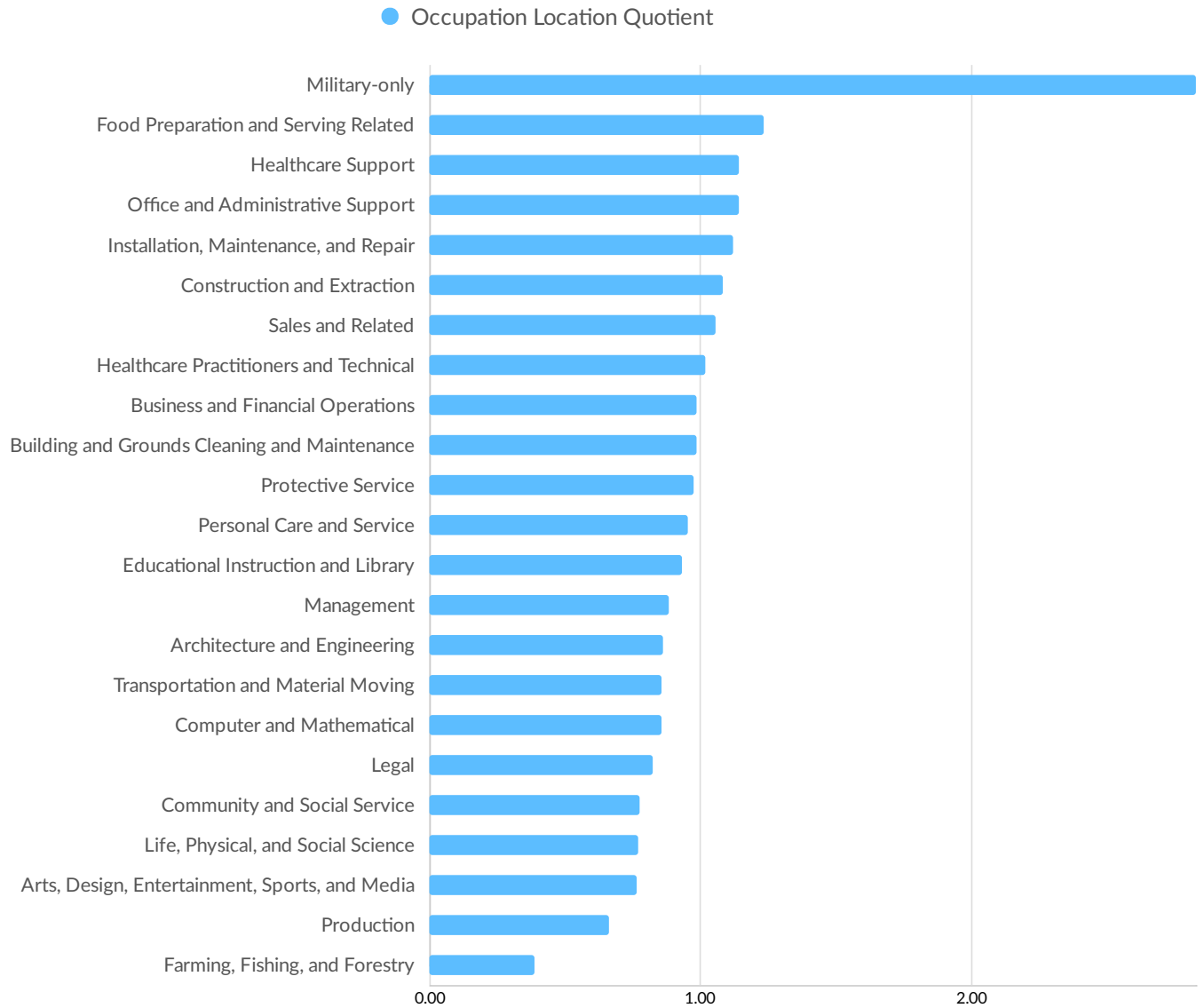
Largest Occupations



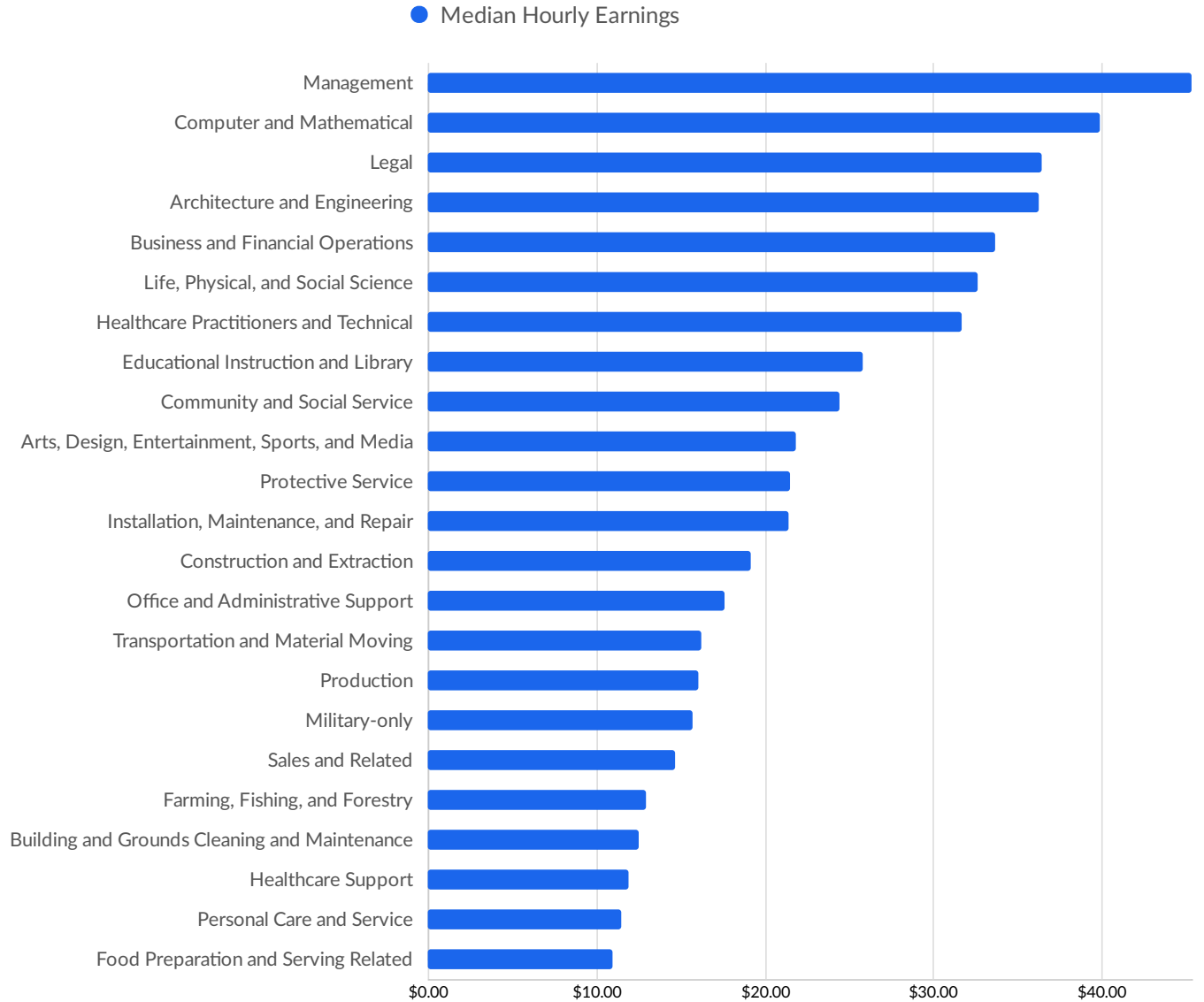
Top Growing Occupations



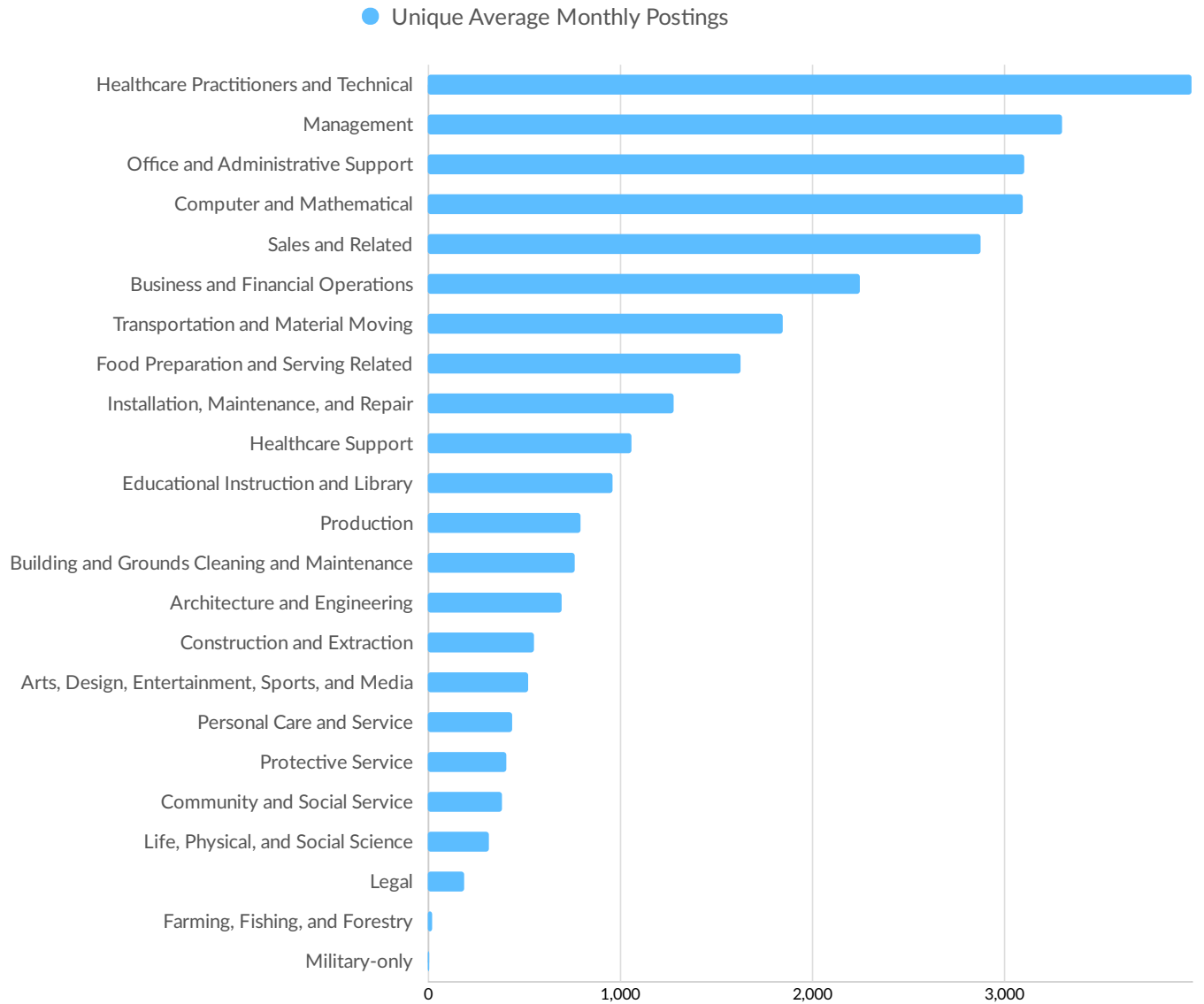
Top Occupation Location Quotient



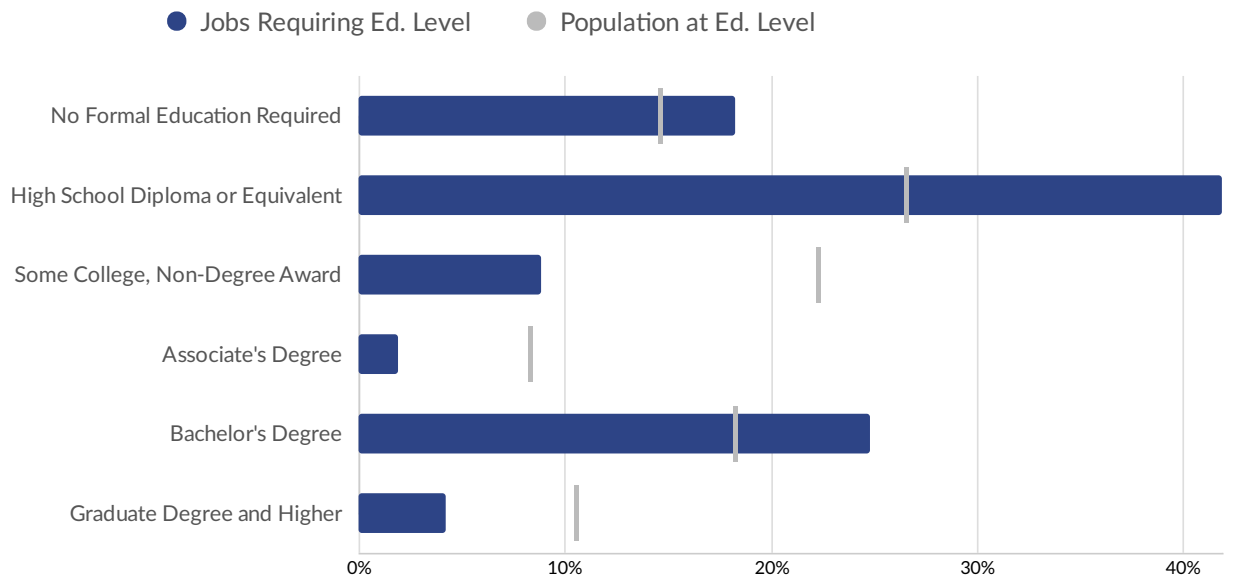
Top Occupation Earnings



Top Posted Occupations

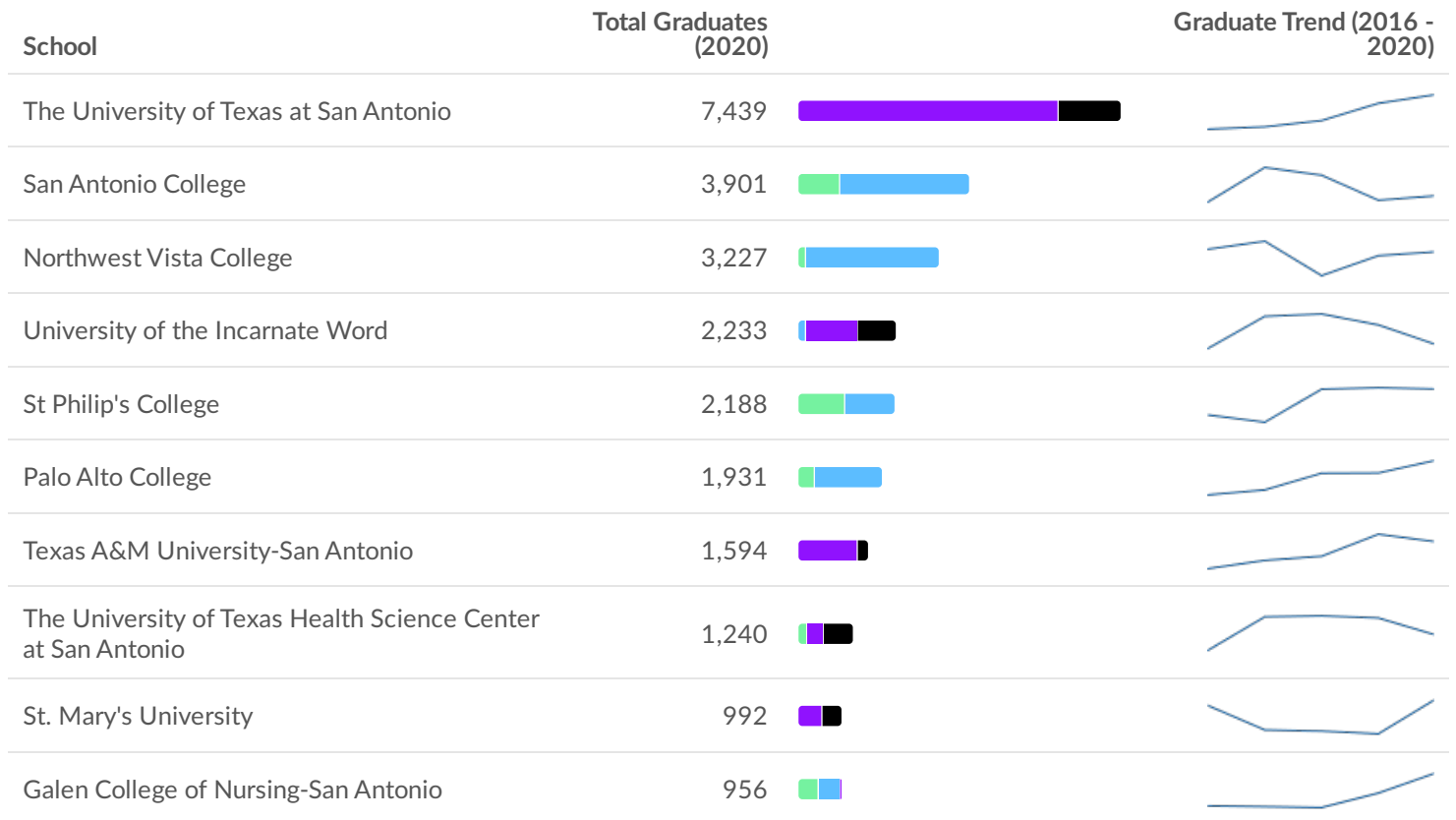


Underemployment



Educational Pipeline

In 2020, there were 32,380 graduates in San Antonio-New Braunfels, TX. This pipeline has grown by 10% over the last 5 years. The highest share of these graduates come from Liberal Arts and Sciences/Liberal Studies, General Studies, and Registered Nursing/Registered Nurse.



● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher

In-Demand Skills

