



Medina County, TX



San Antonio, Texas

Contents

Report Parameters	1
Economy Overview	2
Unemployment by Demographics	4
Historic & Projected Trends	6
Population Characteristics	10
Inbound and Outbound Migration	12
Industry Characteristics	14
Business Characteristics	19
Workforce Characteristics	21
Educational Pipeline	27
In-Demand Skills	28

Report Parameters

1 County

48325 Medina County, TX

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

52,469

Population (2022)

Population **grew by 2,264** over the last 5 years and is projected to **grow by 2,043** over the next 5 years.

12,796

Total Regional Employment

Jobs **grew by 718** over the last 5 years and are projected to **grow by 1,404** over the next 5 years.

\$67.2K

Median Household Income (2021)

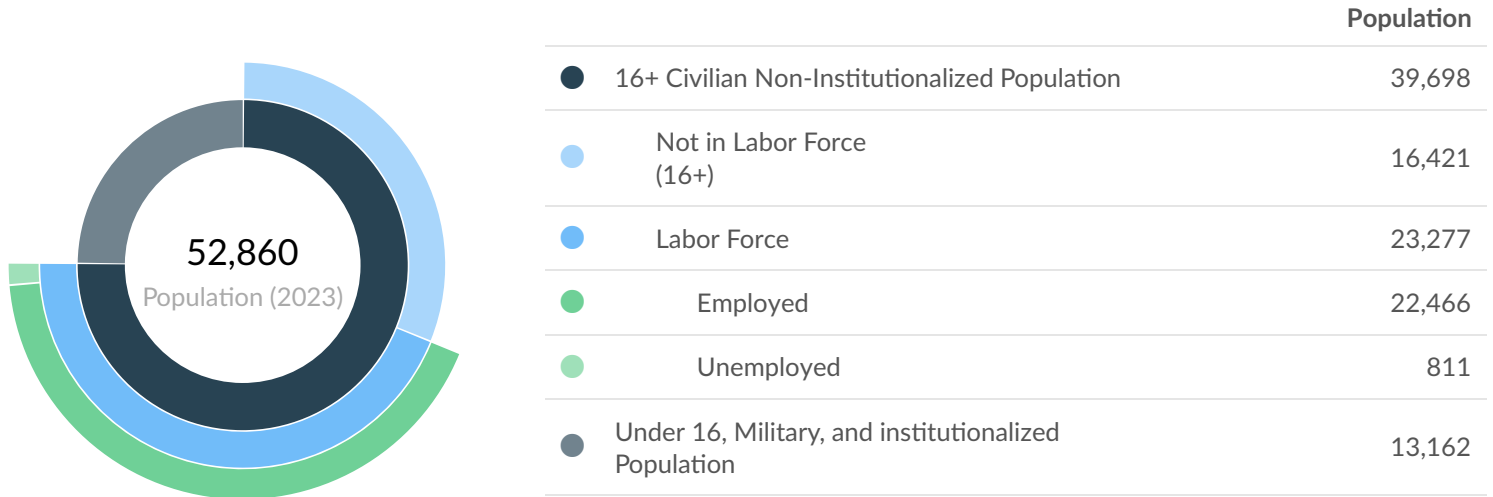
Median household income is **\$1.8K below** the national median household income of \$69.0K.

Takeaways

- As of 2022 the region's population **increased by 4.5%** since 2017, growing by 2,264. Population is expected to **increase by 3.9%** between 2022 and 2027, adding 2,043.
- From 2017 to 2022, jobs **increased by 5.9%** in Medina County, TX from 12,078 to **12,796**. This change **outpaced the national growth rate of 3.8% by 2.1%**. As the number of jobs increased, the **labor force participation rate increased from 55.9% to 57.4% between 2017 and 2022**.
- Concerning educational attainment, **13.3% of Medina County, TX residents possess a Bachelor's Degree** (7.5% below the national average), and **8.6% hold an Associate's Degree** (0.2% below the national average).
- The top three industries in 2022 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Local Government, Excluding Education and Hospitals.

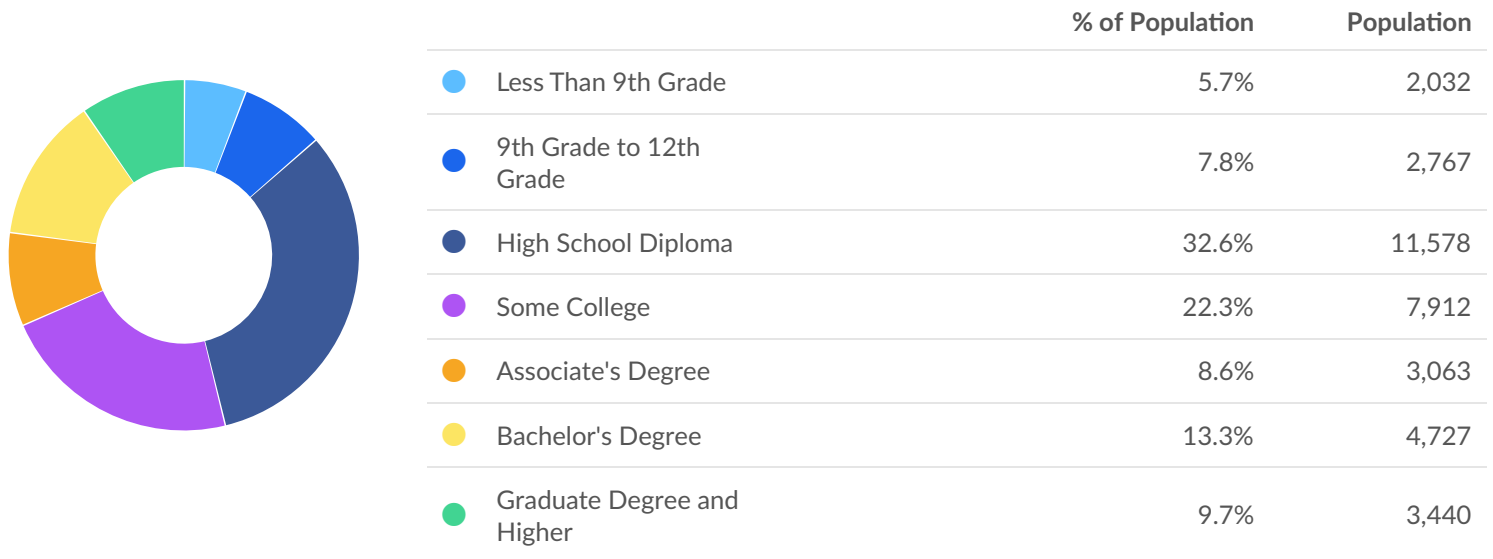
	Population (2023)	Labor Force (Apr 2023)	Jobs (2022)	Cost of Living	GRP	Imports	Exports
Region	52,860	23,277	12,796	94.6	\$1.52B	\$3.31B	\$1.61B
State	30,191,899	15,019,921	15,036,699	96.4	\$2.29T	\$1.38T	\$1.80T

Apr 2023 Labor Force Breakdown



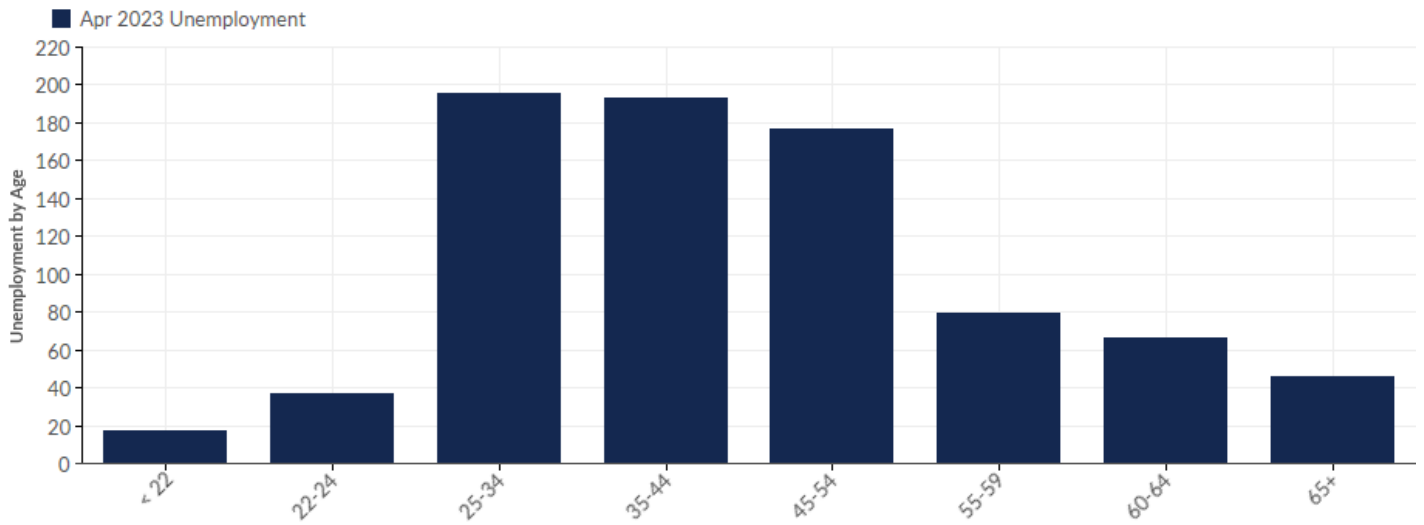
Educational Attainment

Concerning educational attainment, **13.3% of Medina County, TX residents possess a Bachelor's Degree** (7.5% below the national average), and **8.6% hold an Associate's Degree** (0.2% below the national average).



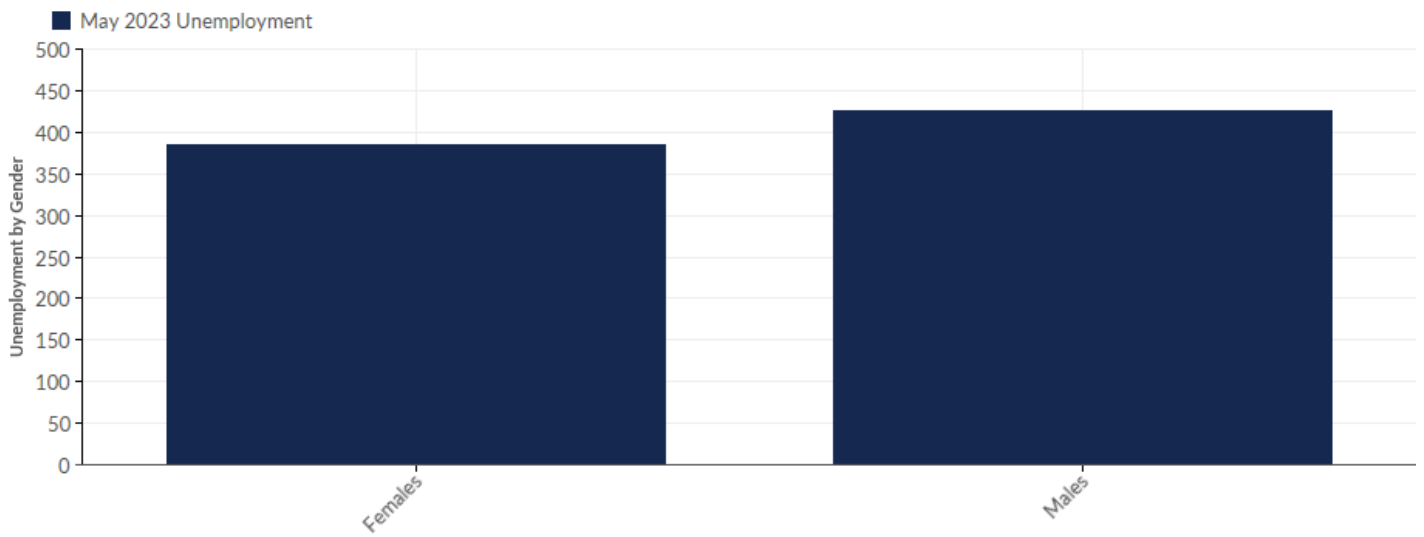
Unemployment by Demographics

Unemployment by Age



Age	Unemployment (Apr 2023)	% of Unemployed
< 22	17	2.10%
22-24	37	4.56%
25-34	195	24.04%
35-44	193	23.80%
45-54	177	21.82%
55-59	80	9.86%
60-64	67	8.26%
65+	46	5.67%
Total	811	100.00%

Unemployment by Gender

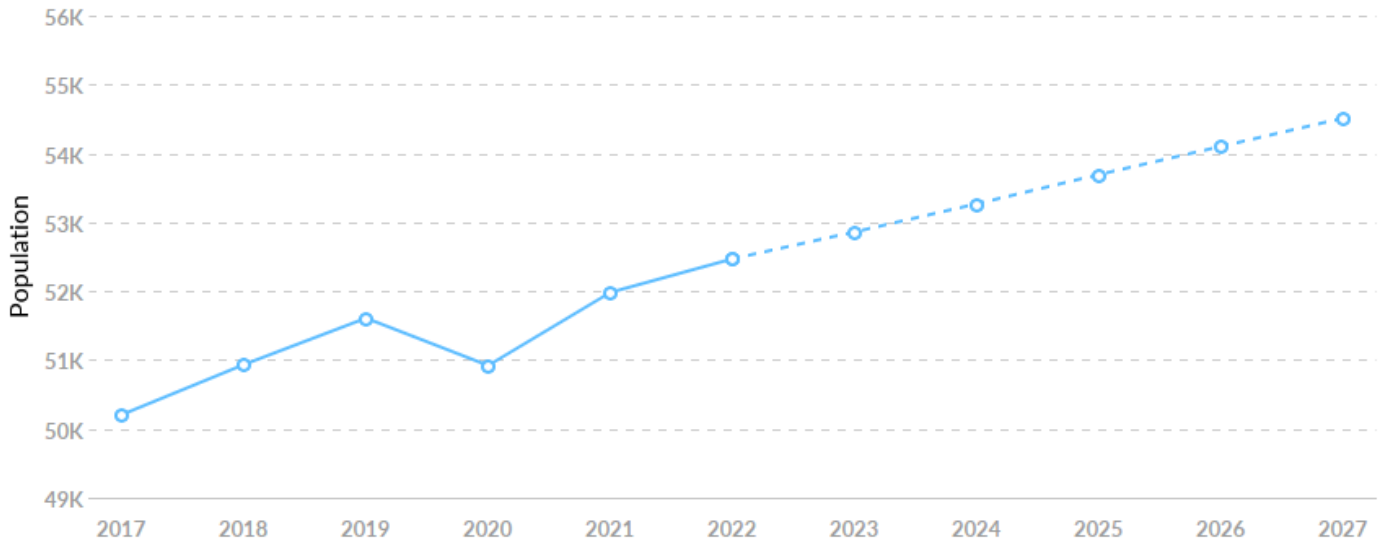


Gender	Unemployment (May 2023)	% of Unemployed
Females	385	47.47%
Males	426	52.53%
Total	811	100.00%

Historic & Projected Trends

Population Trends

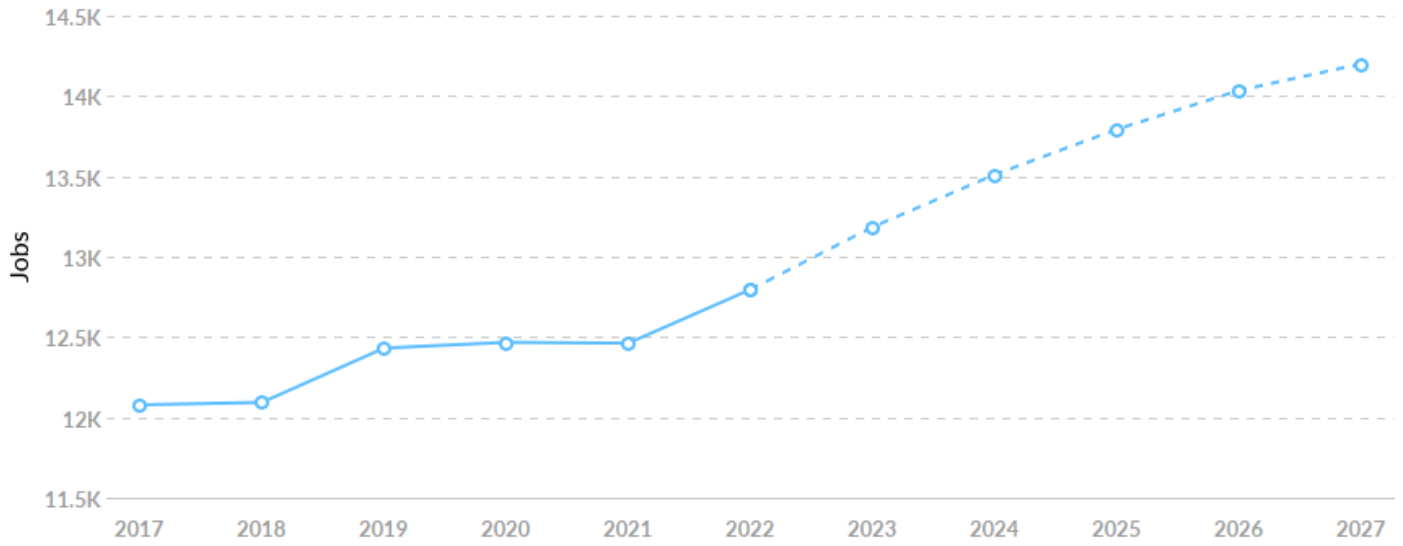
As of 2022 the region's population increased by 4.5% since 2017, growing by 2,264. Population is expected to increase by 3.9% between 2022 and 2027, adding 2,043.



Timeframe	Population
2017	50,205
2018	50,933
2019	51,608
2020	50,920
2021	51,981
2022	52,469
2023	52,860
2024	53,268
2025	53,693
2026	54,102
2027	54,512

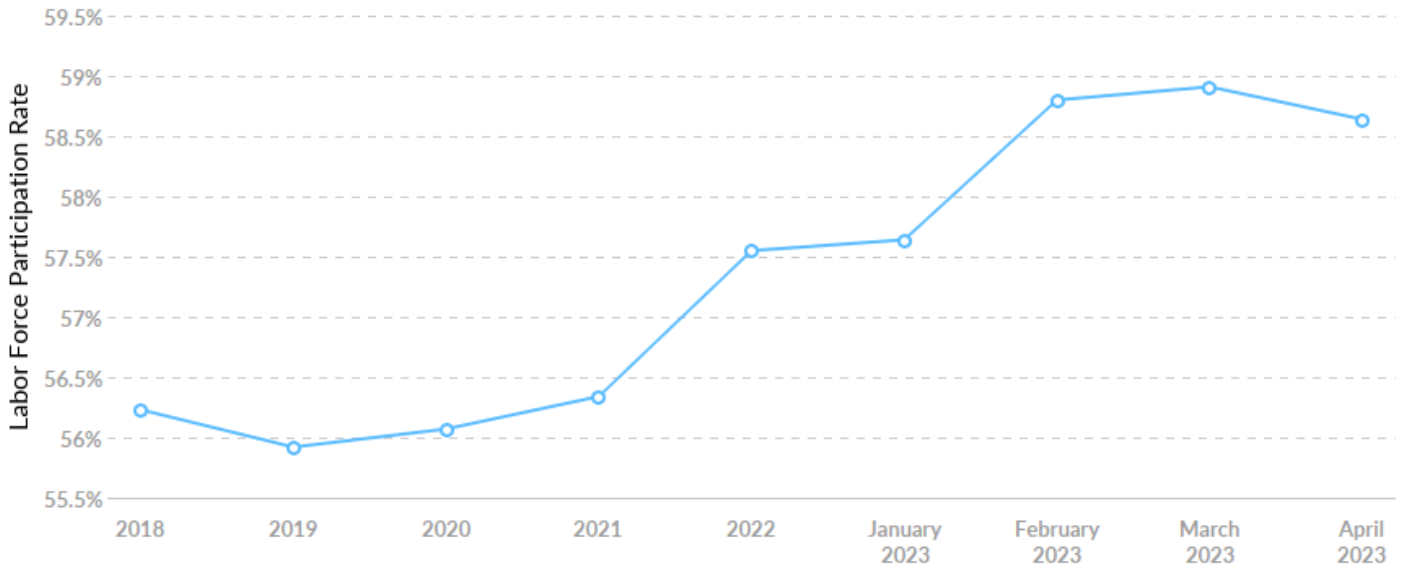
Job Trends

From 2017 to 2022, jobs increased by 5.9% in Medina County, TX from 12,078 to **12,796**. This change **outpaced the national growth rate of 3.8% by 2.1%**.



Timeframe	Jobs
2017	12,078
2018	12,093
2019	12,431
2020	12,467
2021	12,462
2022	12,796
2023	13,185
2024	13,511
2025	13,793
2026	14,035
2027	14,200

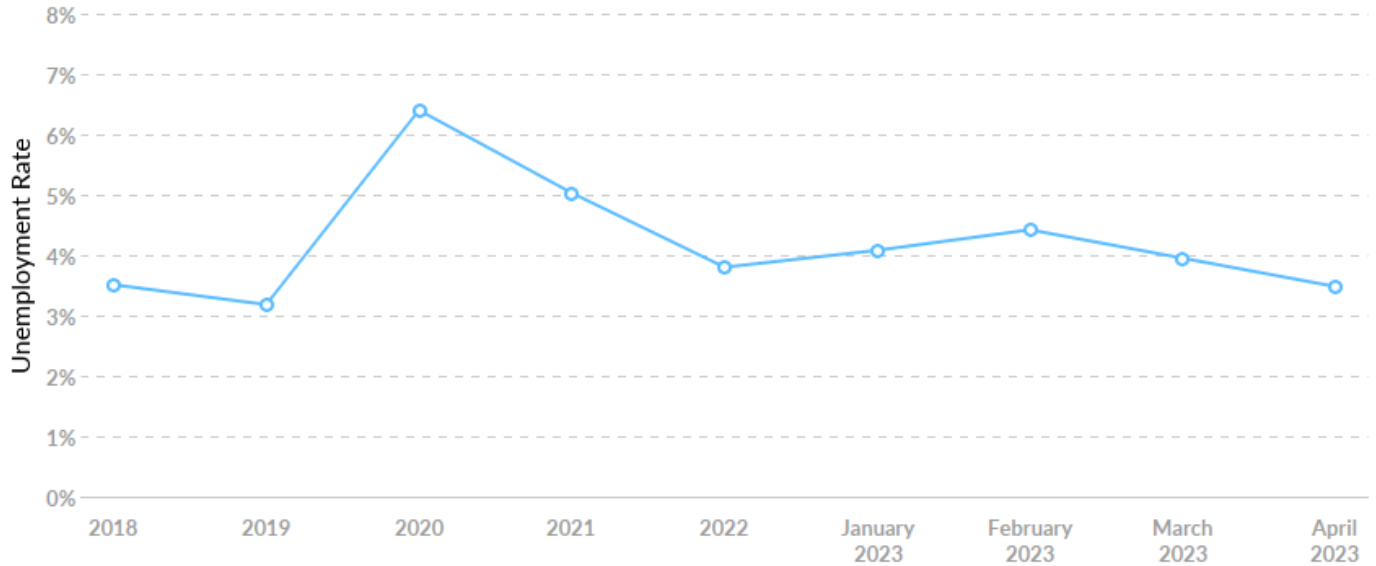
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2018	56.23%
2019	55.92%
2020	56.07%
2021	56.34%
2022	57.55%
January 2023	57.64%
February 2023	58.80%
March 2023	58.91%
April 2023	58.64%

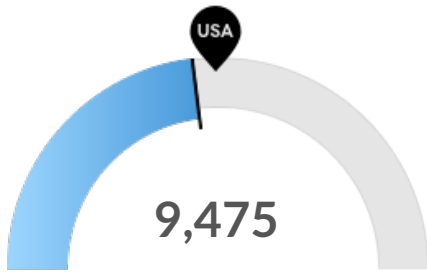
Unemployment Rate Trends

Medina County, TX had an April 2023 unemployment rate of 3.48%, **decreasing from 3.51%** 5 years before.



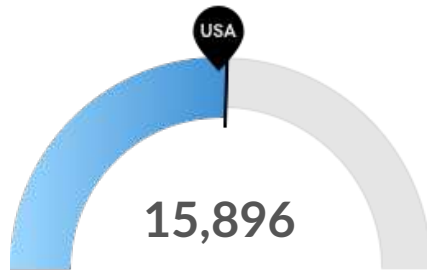
Timeframe	Unemployment Rate
2018	3.51%
2019	3.18%
2020	6.40%
2021	5.03%
2022	3.80%
January 2023	4.08%
February 2023	4.42%
March 2023	3.95%
April 2023	3.48%

Population Characteristics



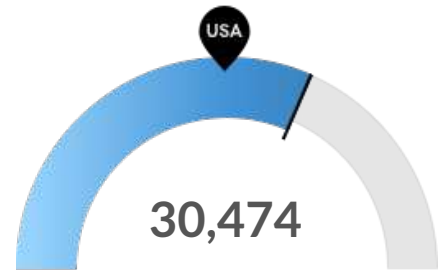
Millennials

Medina County, TX has 9,475 millennials (ages 25-39). The national average for an area this size is 10,618.



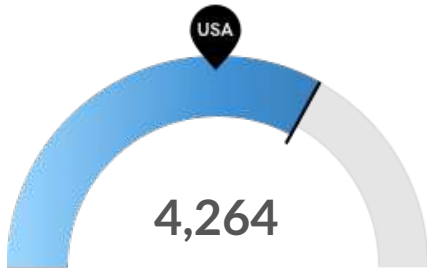
Retiring Soon

Retirement risk is about average in Medina County, TX. The national average for an area this size is 15,451 people 55 or older, while there are 15,896 here.



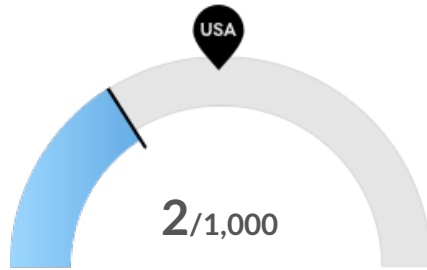
Racial Diversity

Racial diversity is high in Medina County, TX. The national average for an area this size is 21,153 racially diverse people, while there are 30,474 here.



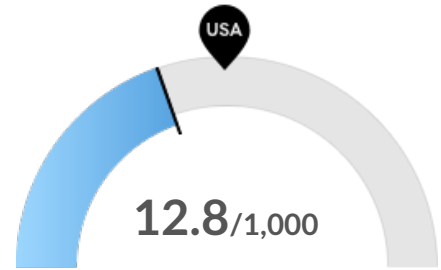
Veterans

Medina County, TX has 4,264 veterans. The national average for an area this size is 2,730.



Violent Crime

Medina County, TX has 2 violent crimes per 1,000 people. The national rate is 3.59 per 1,000 people.

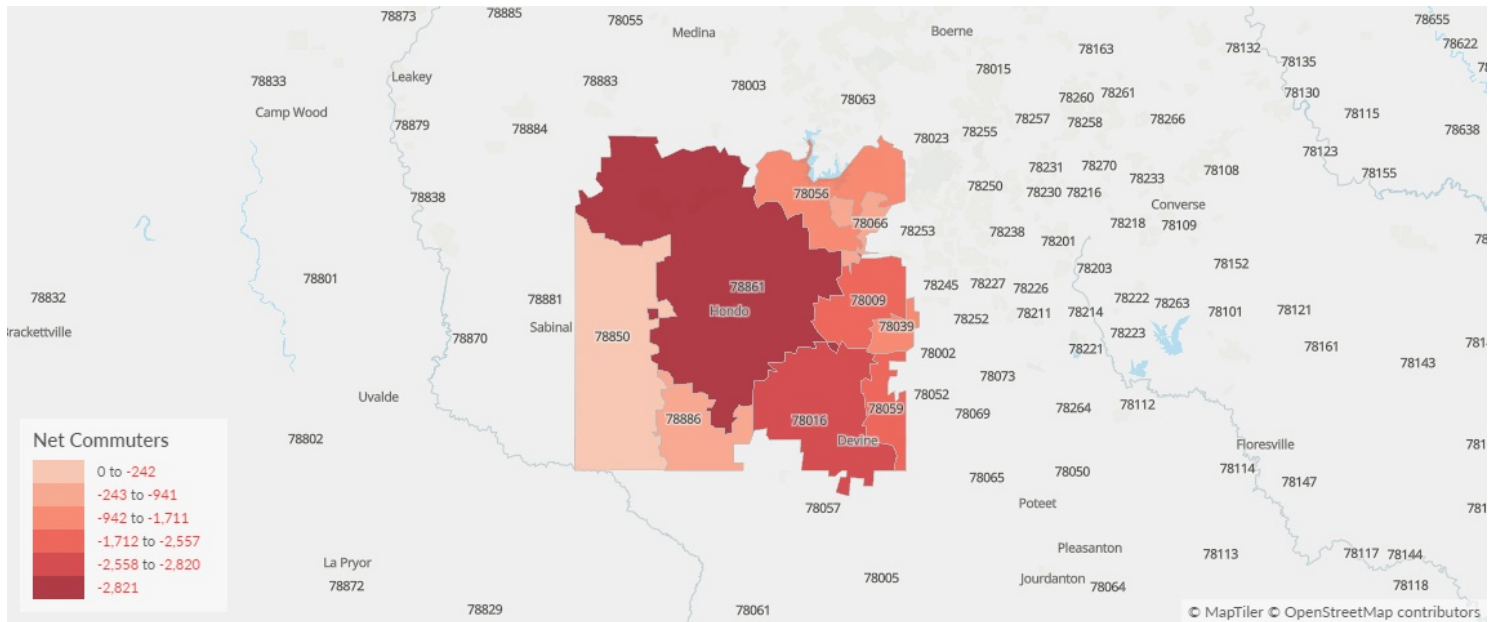


Property Crime

Medina County, TX has 12.8 property crimes per 1,000 people. The national rate is 17.8 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Medina County, TX currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2022 Employment
78861	Hondo, TX (in Medina c...	4,136
78009	Castroville, TX (in Medi...	3,143
78016	Devine, TX (in Medina c...	3,068
78059	Natalia, TX (in Medina c...	1,213
78850	D Hanis, TX (in Medina ...	465

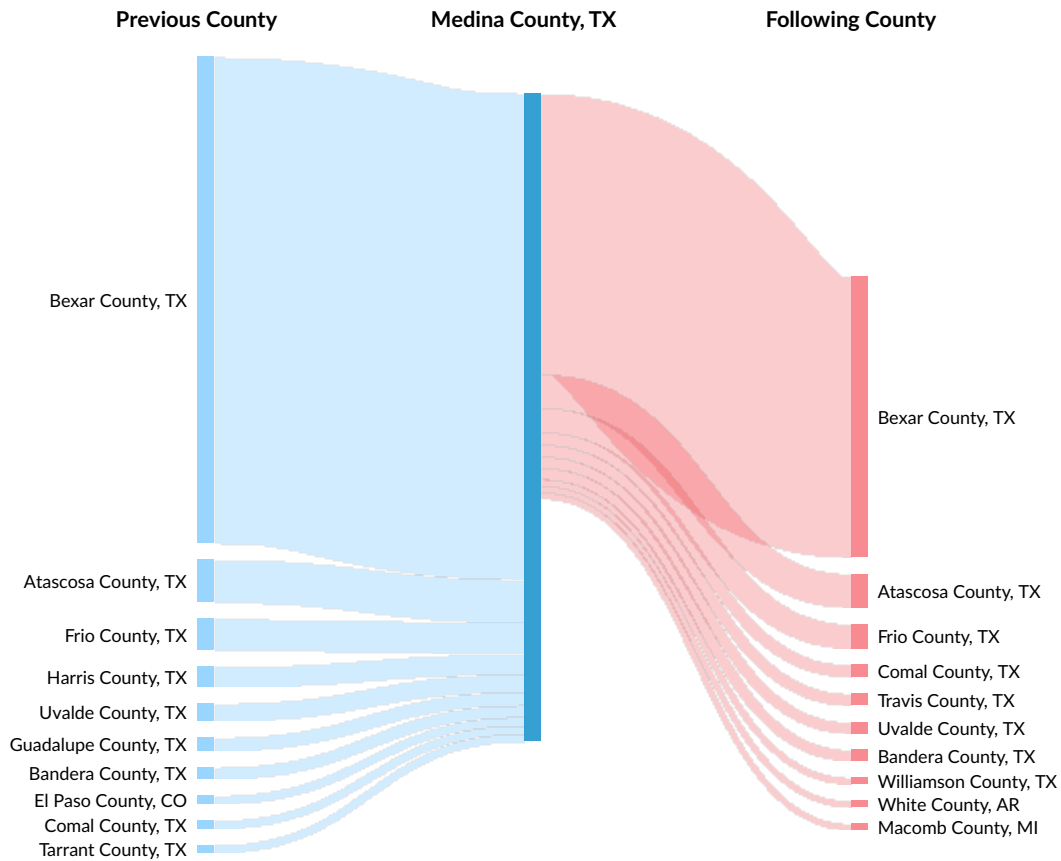
Where Talent Lives

ZIP	Name	2022 Workers
78861	Hondo, TX (in Medina c...	6,958
78016	Devine, TX (in Medina c...	5,626
78009	Castroville, TX (in Medi...	4,855
78059	Natalia, TX (in Medina c...	2,999
78039	La Coste, TX (in Medina...	1,464

Inbound and Outbound Migration

The table below analyzes past and current residents of Medina County, TX. The left column shows residents of other counties migrating to Medina County, TX. The right column shows residents migrating from Medina County, TX to other counties.

As of 2020, 1,993 people have migrated from Bexar County, TX to Medina County, TX. In the same year, 1,151 people left Medina County, TX migrating to Bexar County, TX. The total Net Migration for Medina County, TX in 2020 was 1,180.

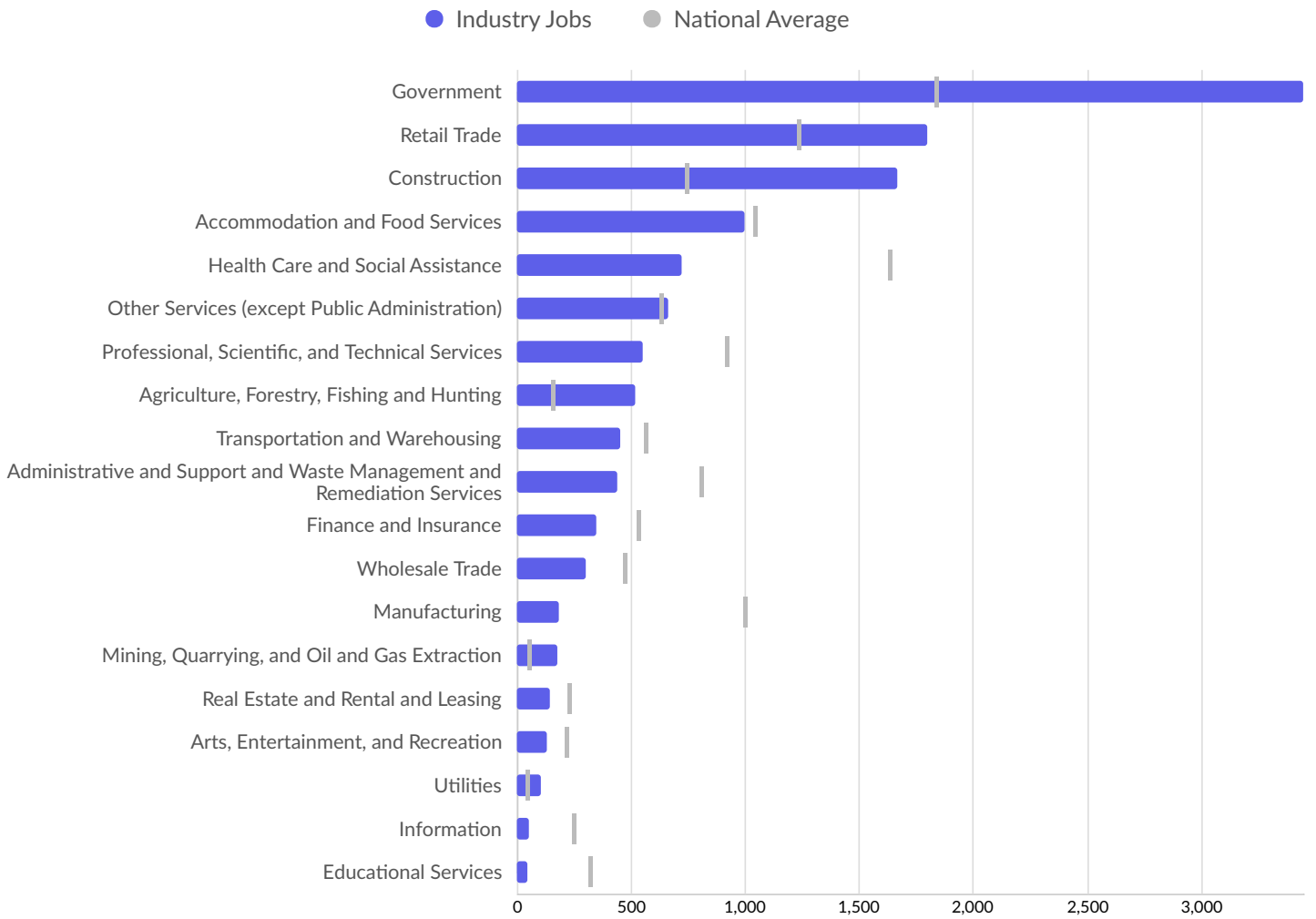


Top Previous Counties	Migrations
Bexar County, TX	1,993
Atascosa County, TX	176
Frio County, TX	129
Harris County, TX	83
Uvalde County, TX	72
Guadalupe County, TX	55

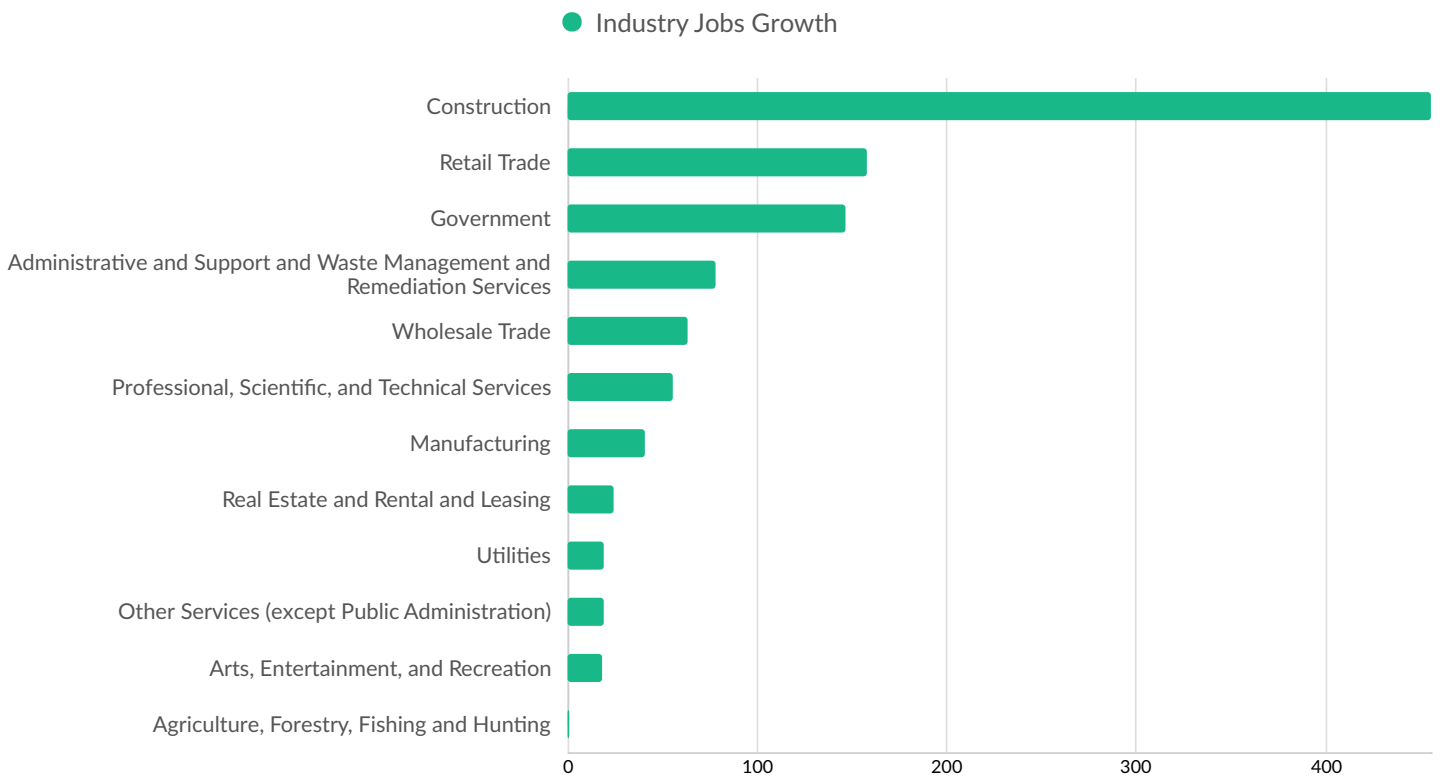
Top Previous Counties	Migrations
Bandera County, TX	48
El Paso County, CO	35
Comal County, TX	33
Tarrant County, TX	32
Midland County, TX	32
Montgomery County, TX	29
El Paso County, TX	27
Travis County, TX	24
Bell County, TX	23
Top Following Counties	Migrations
Bexar County, TX	1,151
Atascosa County, TX	138
Frio County, TX	100
Comal County, TX	51
Travis County, TX	49
Uvalde County, TX	46
Bandera County, TX	46
Williamson County, TX	28
White County, AR	27
Macomb County, MI	26
Los Angeles County, CA	26
Nueces County, TX	25
Bell County, TX	23
Luna County, NM	21
Henderson County, TX	21

Industry Characteristics

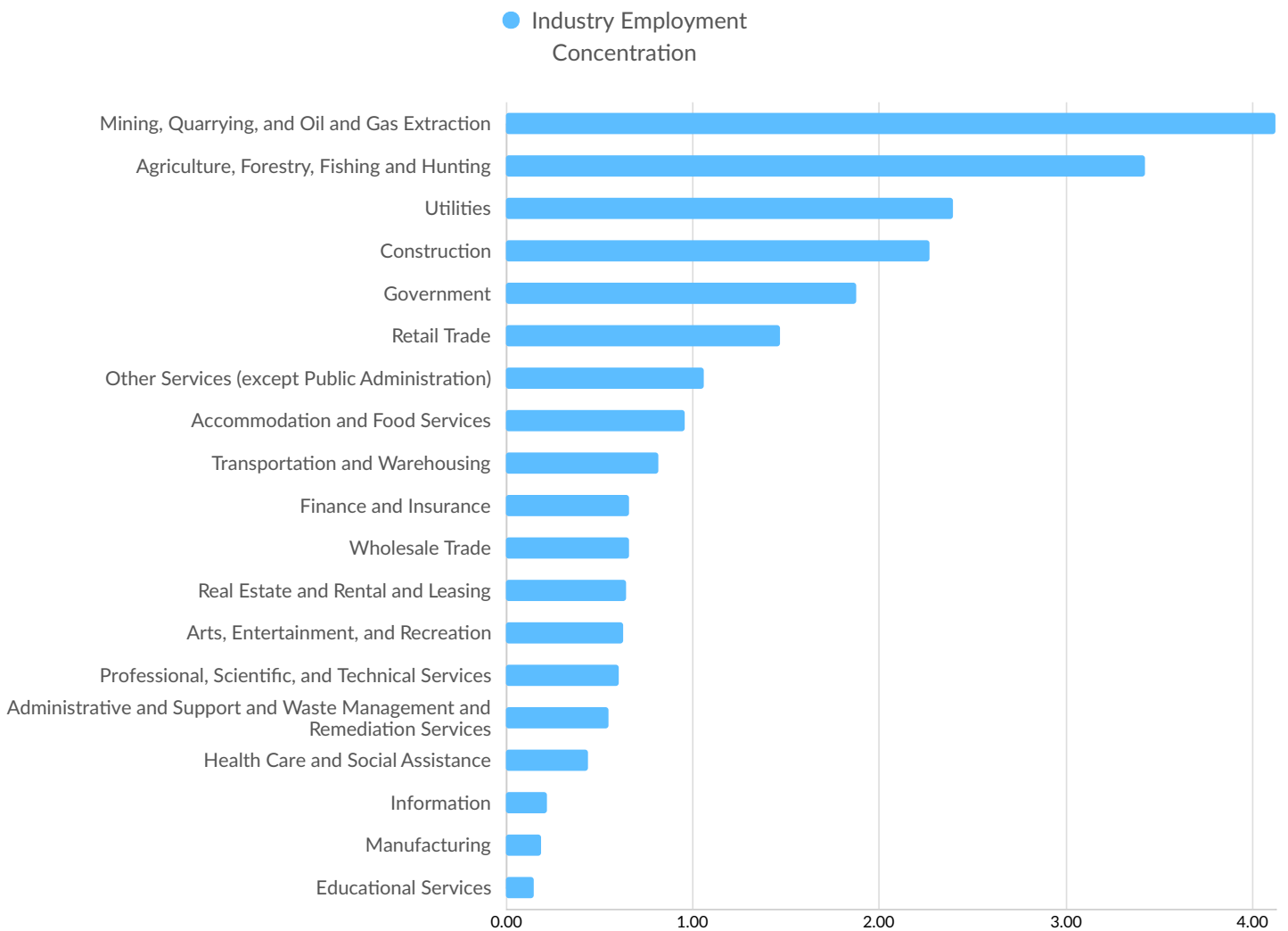
Largest Industries



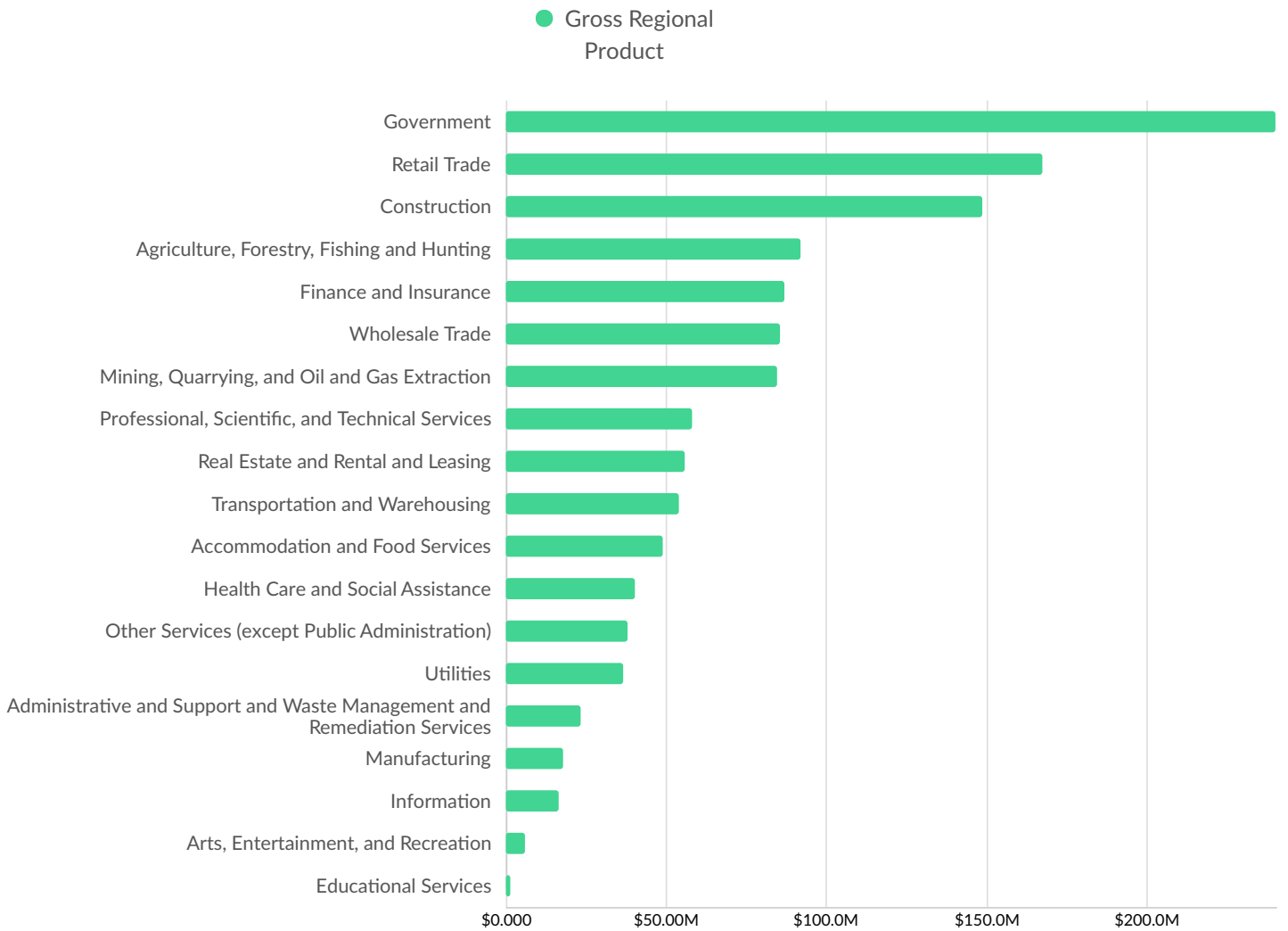
Top Growing Industries



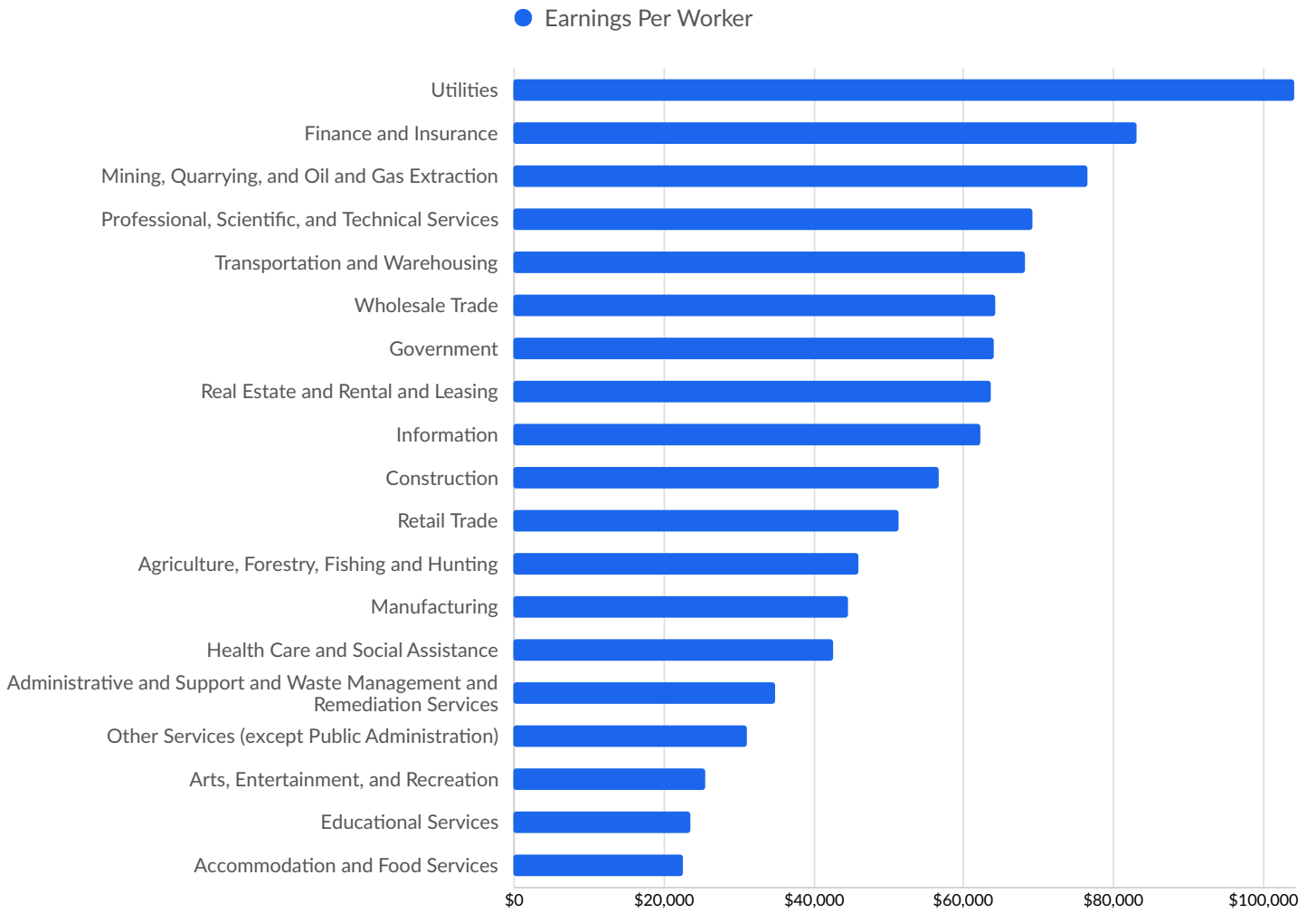
Top Industry Employment Concentration



Top Industry GRP























Top Industry Earnings



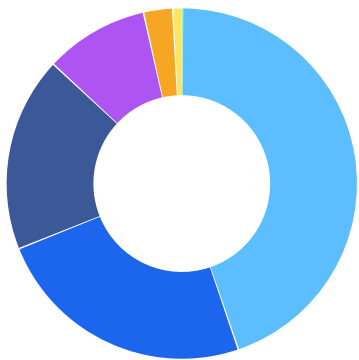
Business Characteristics

3,195 Companies Employ Your Workers

Online profiles for your workers mention 3,195 companies as employers, with the top 10 appearing below. In the last 12 months, 293 companies in Medina County, TX posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Medina Valley Isd	98 	Methodist Healthcare	242 
USAA	77 	Walmart	103 
United States Air Force	76 	State Of Texas	79 
Hondo Isd	72 	Medina County Hospital District	60 
Devine Isd	64 	USAA	51 
H-E-B	57 	Martin Marietta	45 
Northside Isd	57 	Pizza Hut	43 
Citigroup	50 	QTC	43 
State Of Texas	46 	Devine Isd	40 
Natalia Isd	44 	Love's	39 

Business Size

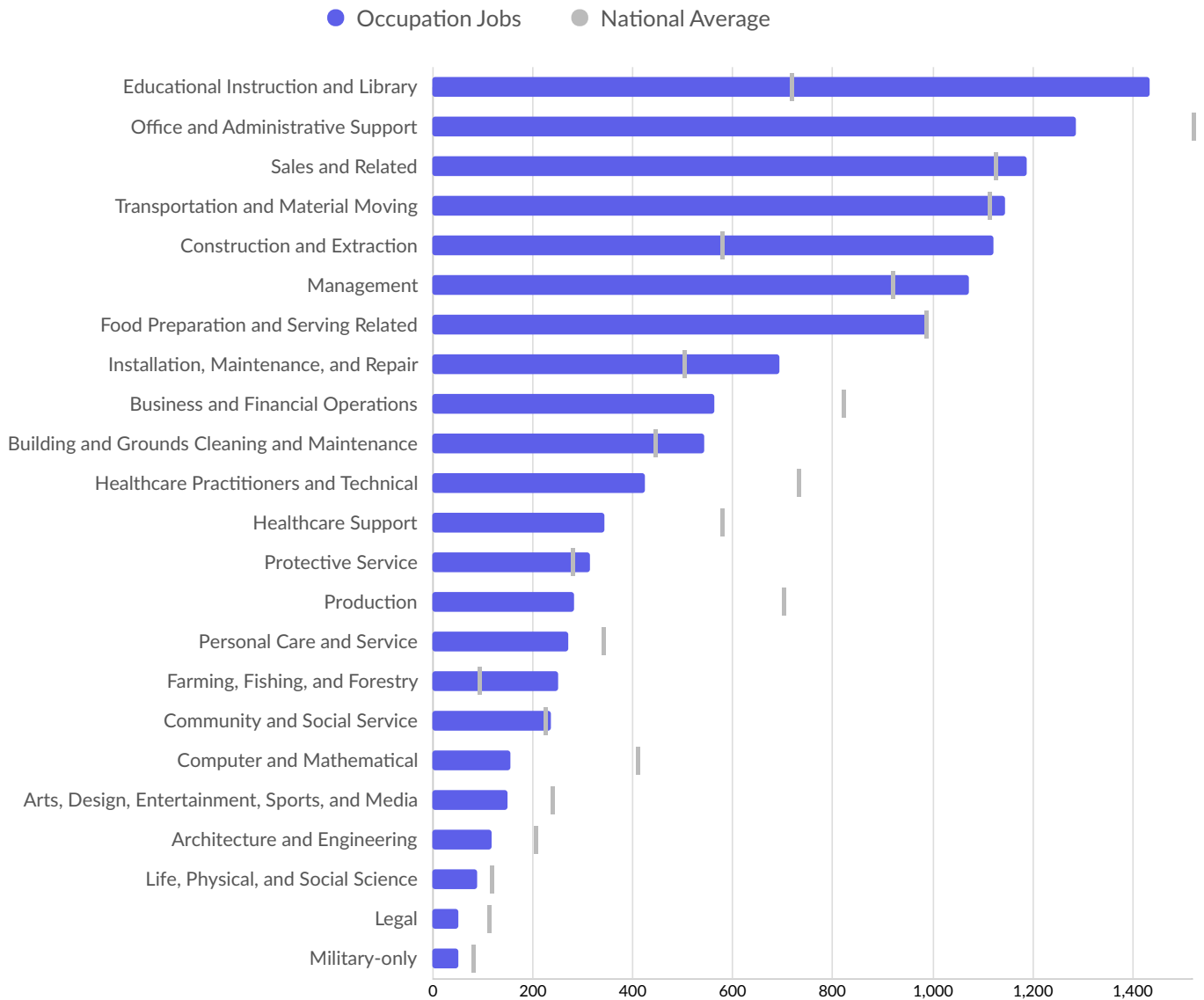


	Percentage	Business Count
● 1 to 4 employees	44.7%	649
● 5 to 9 employees	24.2%	351
● 10 to 19 employees	18.0%	261
● 20 to 49 employees	9.6%	139
● 50 to 99 employees	2.7%	39
● 100 to 249 employees	0.8%	12
● 250 to 499 employees	0.1%	1

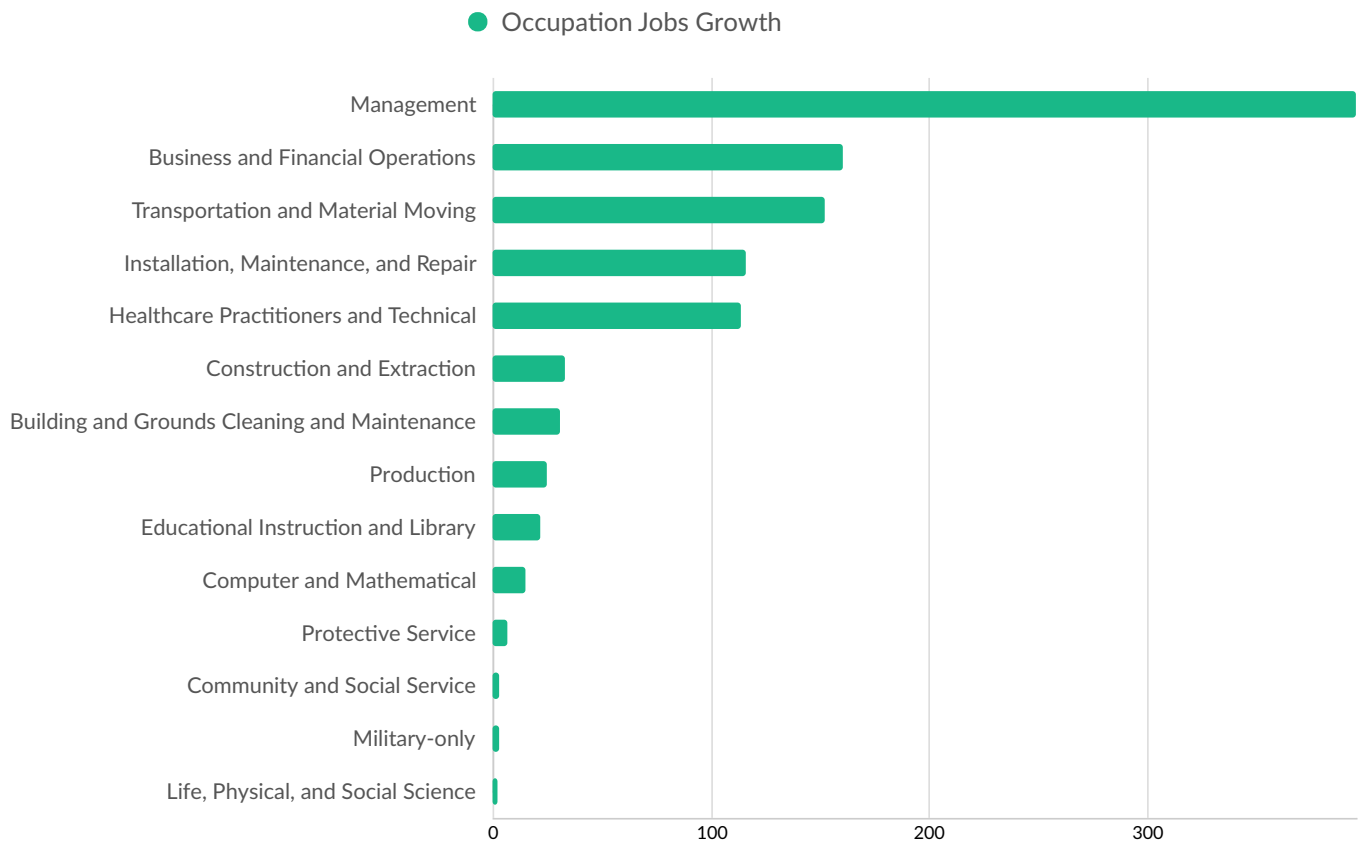
*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

Workforce Characteristics

Largest Occupations

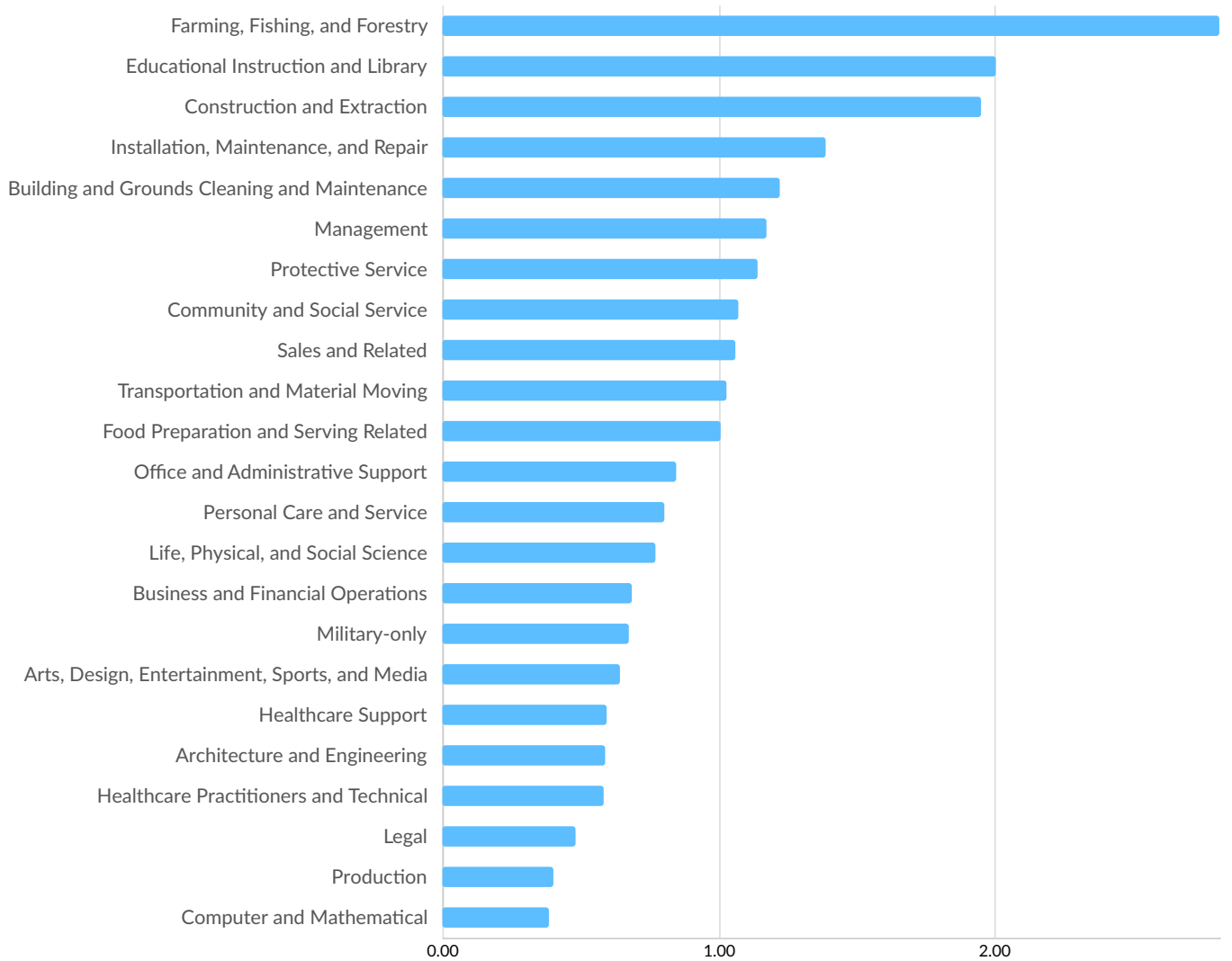


Top Growing Occupations



Top Occupation Employment Concentration

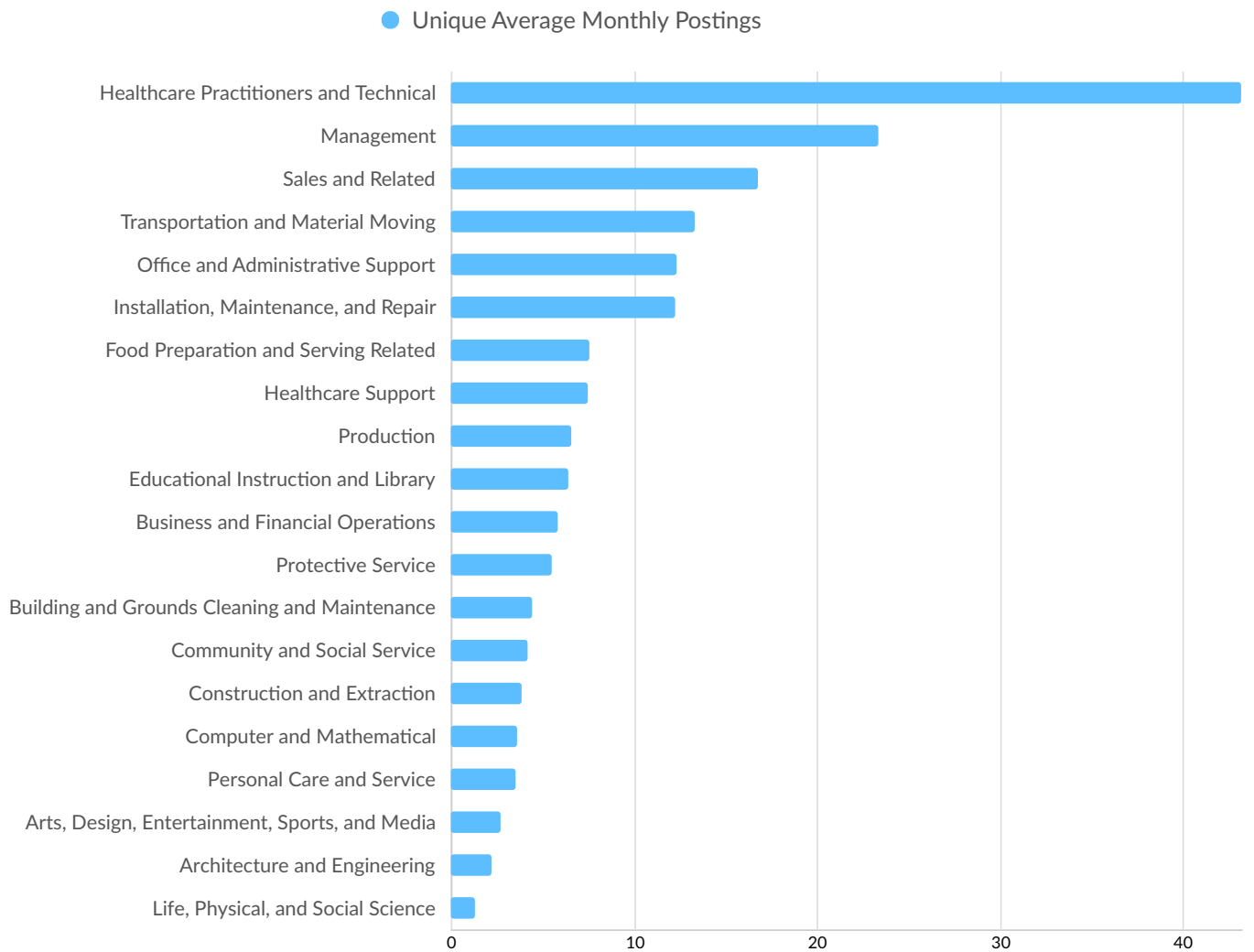
● Occupation Employment Concentration



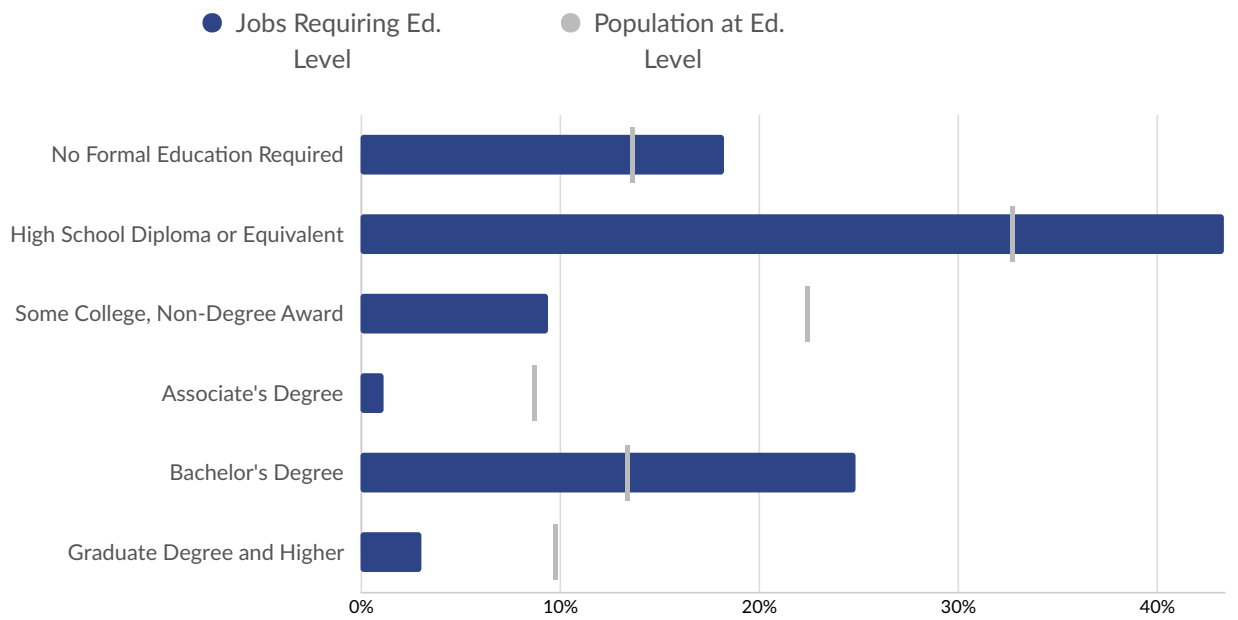
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

Over the last 5 years, no schools in Medina County, TX produced graduates.

In-Demand Skills

