

# Contents

Report Parameters	. 1
Economy Overview	. 2
Unemployment by Demographics	. 4
Historic & Projected Trends	. 8
Population Characteristics	12
Inbound and Outbound Migration	14
Industry Characteristics	16
Business Characteristics	21
Workforce Characteristics	
Educational Pipeline	29
In-Demand Skills	30

# **Report Parameters**

# 1 County

48259 Kendall County, TX

#### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.



# **Economy Overview**

47,077

Population (2022)

Population grew by 3,092 over the last 5 years and is projected to grow by 1,295 over the next 5 years. 22,785

**Total Regional Employment** 

Jobs grew by 4,046 over the last 5 years and are projected to grow by 4,329 over the next 5 years.

\$100.7K

Median Household Income (2021)

Median household income is \$31.7K above the national median household income of \$69.0K.

#### **Takeaways**

- As of 2022 the region's population increased by 7.0% since 2017, growing by 3,092. Population is expected to increase by 2.7% between 2022 and 2027, adding 1,295.
- From 2017 to 2022, jobs increased by 21.6% in Kendall County, TX from 18,739 to 22,785. This change outpaced the national growth rate of 3.8% by 17.8%. As the number of jobs increased, the labor force participation rate increased from 59.6% to 63.4% between 2017 and 2022.
- Concerning educational attainment, **30.1% of Kendall County, TX residents possess a Bachelor's Degree** (9.3% above the national average), and **8.1% hold an Associate's Degree** (0.7% below the national average).
- The top three industries in 2022 are Education and Hospitals (Local Government), Restaurants and Other Eating Places, and Automobile Dealers.

	Population (2023)	Labor Force (Apr 2023)	Jobs (2022)	Cost of Living	GRP	Imports	Exports
Region	47,321	24,366	22,785	111.1	\$3.19B	\$4.36B	\$3.53B
State	30,191,899	15,019,921	15,036,699	96.4	\$2.29T	\$1.38T	\$1.80T



## Apr 2023 Labor Force Breakdown



#### **Educational Attainment**

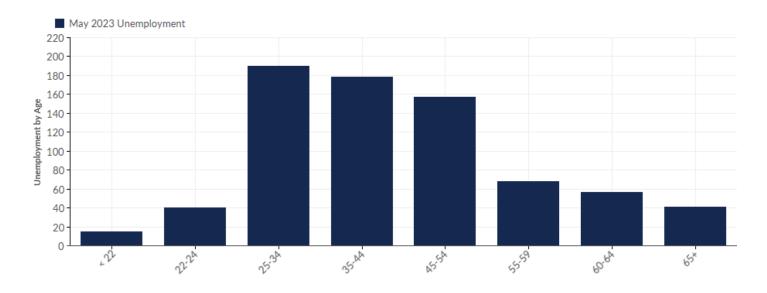
Concerning educational attainment, **30.1% of Kendall County, TX residents possess a Bachelor's Degree** (9.3% above the national average), and **8.1% hold an Associate's Degree** (0.7% below the national average).





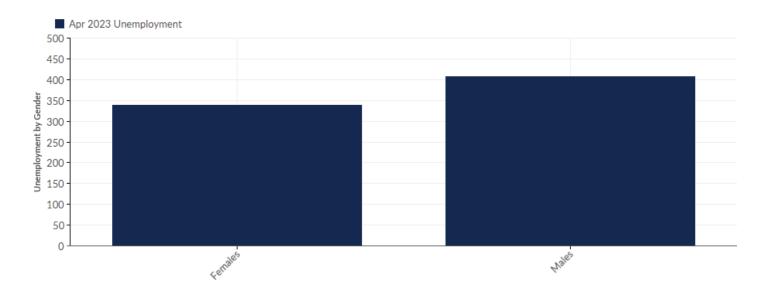
# Unemployment by Demographics

# Unemployment by Age



Age	Unem (N	ployment May 2023)	% of Unemployed
< 22		15	2.01%
22-24		40	5.37%
25-34		190	25.50%
35-44		179	24.03%
45-54		157	21.07%
55-59		68	9.13%
60-64		57	7.65%
65+		41	5.50%
	Total	745	100.00%

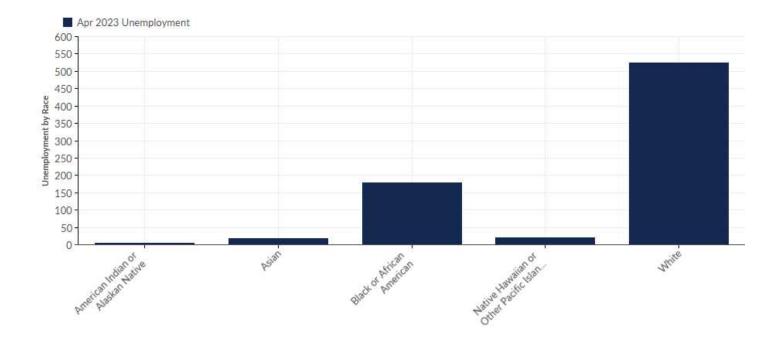
# **Unemployment by Gender**



Gender	Unemploy (Apr	/ment 2023)	% of Unemployed
Females		339	45.50%
Males		406	54.50%
	Total	745	100.00%



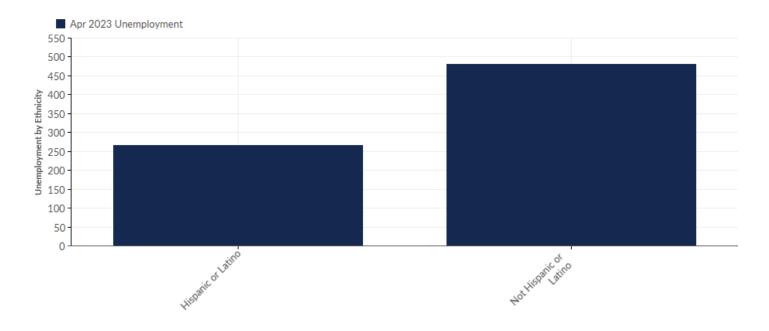
## **Unemployment by Race**



Race	Unemployment (Apr 2023)	% of Unemployed
American Indian or Alaskan Native	5	0.67%
Asian	17	2.28%
Black or African American	178	23.89%
Native Hawaiian or Other Pacific Islander	21	2.82%
White	525	70.47%
	Total 745	100.00%



# **Unemployment by Ethnicity**



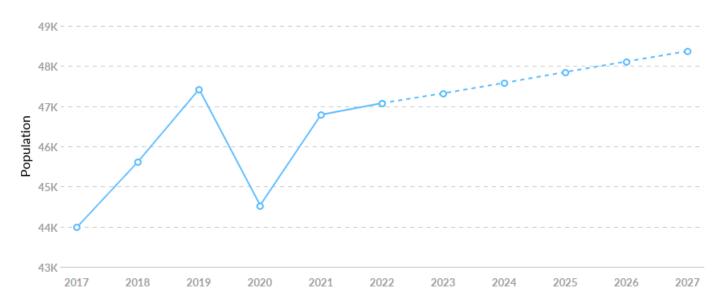
Ethnicity	Un	employment (Apr 2023)	% of Unemployed
Hispanic or Latino		265	35.57%
Not Hispanic or Latino		480	64.43%
	Total	745	100.00%



# Historic & Projected Trends

## **Population Trends**

As of 2022 the region's population increased by 7.0% since 2017, growing by 3,092. Population is expected to increase by 2.7% between 2022 and 2027, adding 1,295.

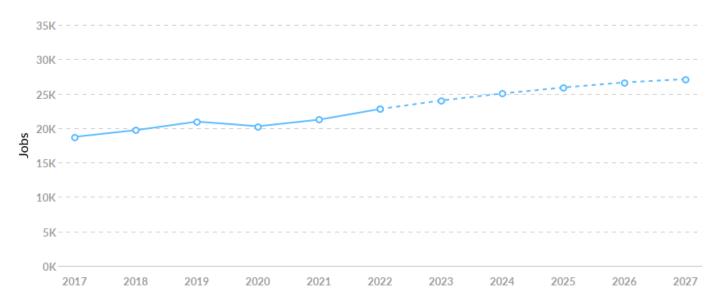


Timeframe	Population
2017	43,985
2018	45,614
2019	47,418
2020	44,527
2021	46,788
2022	47,077
2023	47,321
2024	47,580
2025	47,851
2026	48,113
2027	48,371



#### **Job Trends**

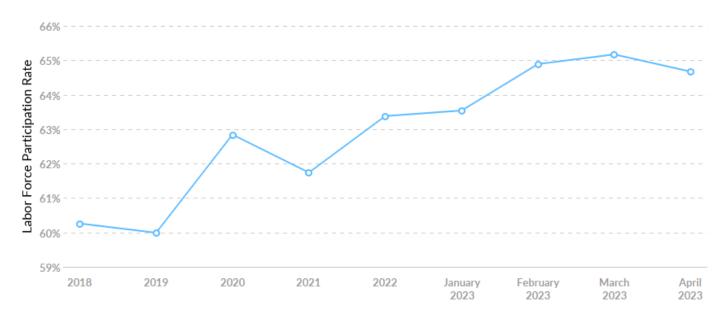
From 2017 to 2022, jobs increased by 21.6% in Kendall County, TX from 18,739 to 22,785. This change outpaced the national growth rate of 3.8% by 17.8%.



Timeframe	Jobs
2017	18,739
2018	19,707
2019	20,949
2020	20,273
2021	21,230
2022	22,785
2023	24,015
2024	25,033
2025	25,902
2026	26,644
2027	27,115



# **Labor Force Participation Rate Trends**

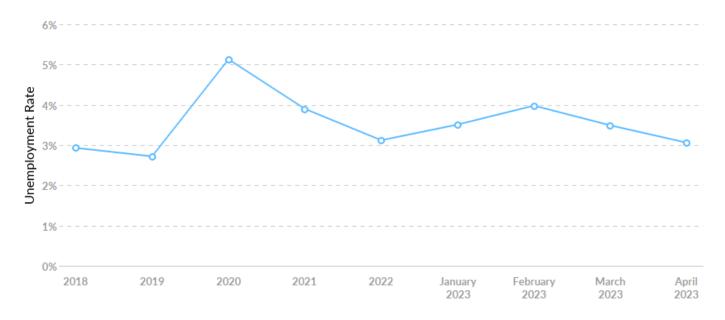


Timeframe	Labor Force Participation Rate
2018	60.26%
2019	59.99%
2020	62.84%
2021	61.74%
2022	63.38%
January 2023	63.54%
February 2023	64.89%
March 2023	65.17%
April 2023	64.67%



# **Unemployment Rate Trends**

Kendall County, TX had an April 2023 unemployment rate of 3.06%, increasing from 2.93% 5 years before.



Timeframe	Unemployment Rate
2018	2.93%
2019	2.72%
2020	5.13%
2021	3.90%
2022	3.12%
January 2023	3.51%
February 2023	3.98%
March 2023	3.49%
April 2023	3.06%



# **Population Characteristics**



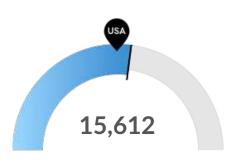
#### Millennials

Kendall County, TX has 7,470 millennials (ages 25-39). The national average for an area this size is 9,557.



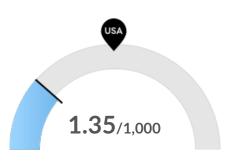
#### Veterans

Kendall County, TX has 3,304 veterans. The national average for an area this size is 2,457.



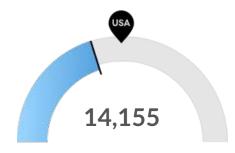
#### **Retiring Soon**

Retirement risk is high in Kendall County, TX. The national average for an area this size is 13,907 people 55 or older, while there are 15,612 here.



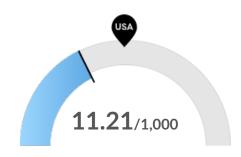
#### **Violent Crime**

Kendall County, TX has 1.35 violent crimes per 1,000 people. The national rate is 3.59 per 1,000 people.



#### **Racial Diversity**

Racial diversity is low in Kendall County, TX. The national average for an area this size is 19,040 racially diverse people, while there are 14,155 here.



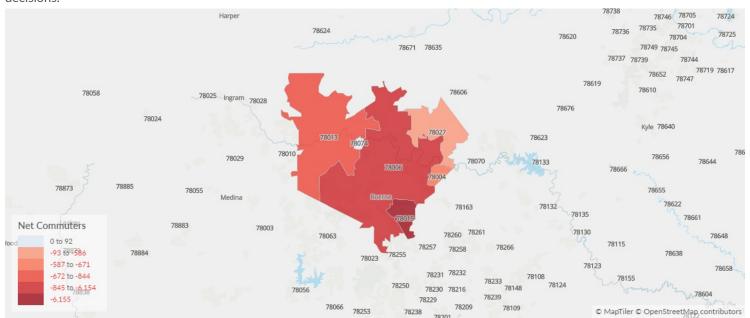
#### **Property Crime**

Kendall County, TX has 11.21 property crimes per 1,000 people. The national rate is 17.8 per 1,000 people.



#### Place of Work vs Place of Residence

Understanding where talent in Kendall County, TX currently works compared to where talent lives can help you optimize site decisions.



Name	2022 Employment	ZII
Poorno TV (in Kondoll o	17 700	70

78006	Boerne, TX (in Kendall c	17,722
78015	Boerne, TX (in Kendall c	2,365
78013	Comfort, TX (in Kendall	2,341
78004	Bergheim, TX (in Kendal	137
78027	Kendalia, TX (in Kendall	135

Where Talent Works

#### **Where Talent Lives**

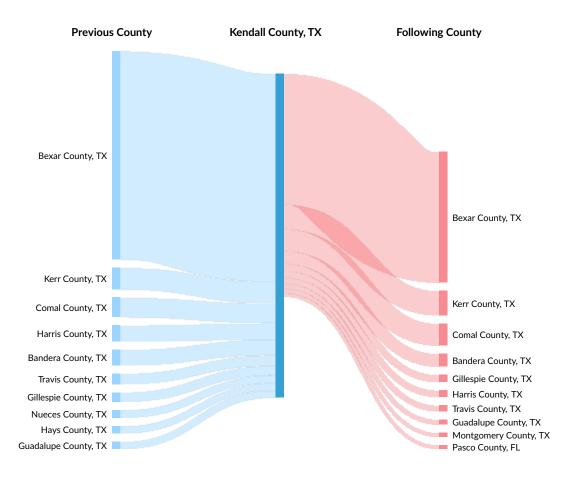
ZIP	Name	2022 Workers
78006	Boerne, TX (in Kendall c	18,566
78015	Boerne, TX (in Kendall c	8,520
78013	Comfort, TX (in Kendall	3,013
78004	Bergheim, TX (in Kendal	724
78027	Kendalia, TX (in Kendall	228

**ZIP** 

# Inbound and Outbound Migration

The table below analyzes past and current residents of Kendall County, TX. The left column shows residents of other counties migrating to Kendall County, TX. The right column shows residents migrating from Kendall County, TX to other counties.

As of 2020, 1,569 people have migrated from Bexar County, TX to Kendall County, TX. In the same year, 986 people left Kendall County, TX migrating to Bexar County, TX. The total Net Migration for Kendall County, TX in 2020 was 1,614.



Top Previous Counties	Migrations
Bexar County, TX	1,569
Kerr County, TX	162
Comal County, TX	147
Harris County, TX	123
Bandera County, TX	117
Travis County, TX	80

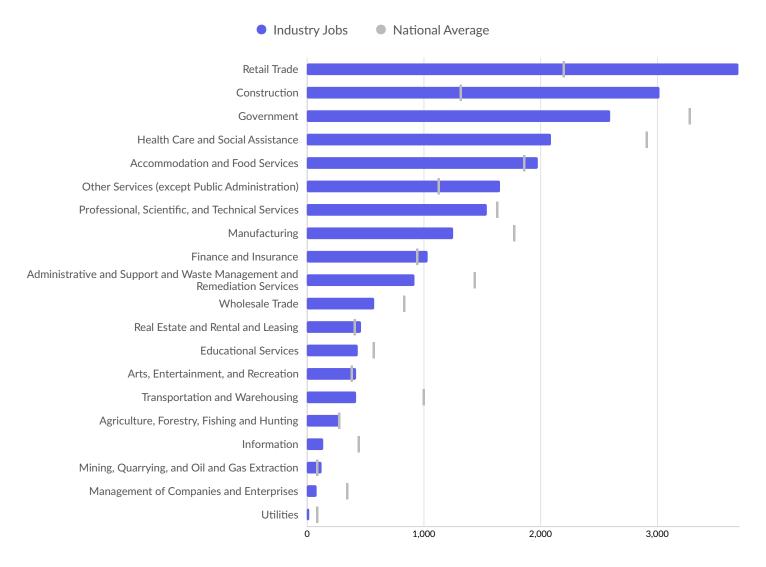


Top Previous Counties	Migrations
Gillespie County, TX	71
Nueces County, TX	58
Hays County, TX	56
Guadalupe County, TX	55
Dallas County, TX	52
Tarrant County, TX	48
Williamson County, TX	46
Los Angeles County, CA	39
Maricopa County, AZ	35
Top Following Counties	Migrations
Bexar County, TX	986
Kerr County, TX	185
Comal County, TX	165
Bandera County, TX	96
Gillespie County, TX	55
Harris County, TX	51
Travis County, TX	45
Guadalupe County, TX	37
Montgomery County, TX	31
Pasco County, FL	29
Williamson County, TX	28
Midland County, TX	27
Parker County, TX	26
Kaufman County, TX	25
Pierce County, WA	25

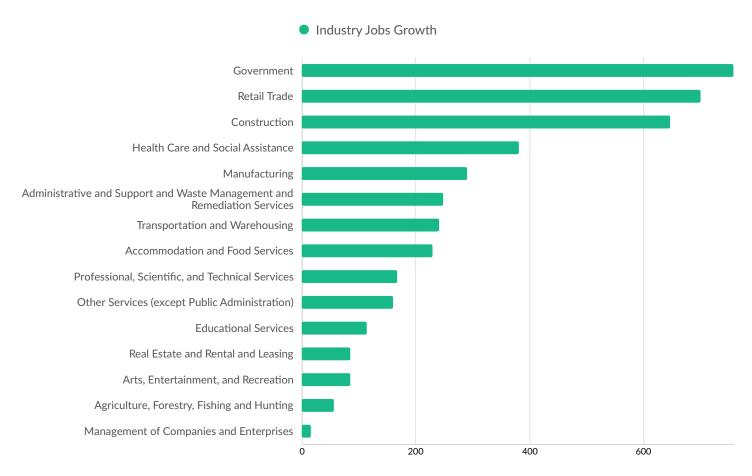


# **Industry Characteristics**

### **Largest Industries**



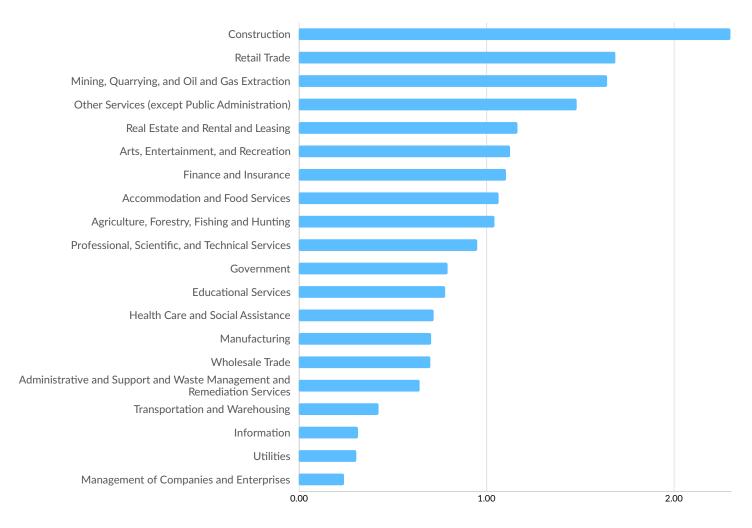
## **Top Growing Industries**





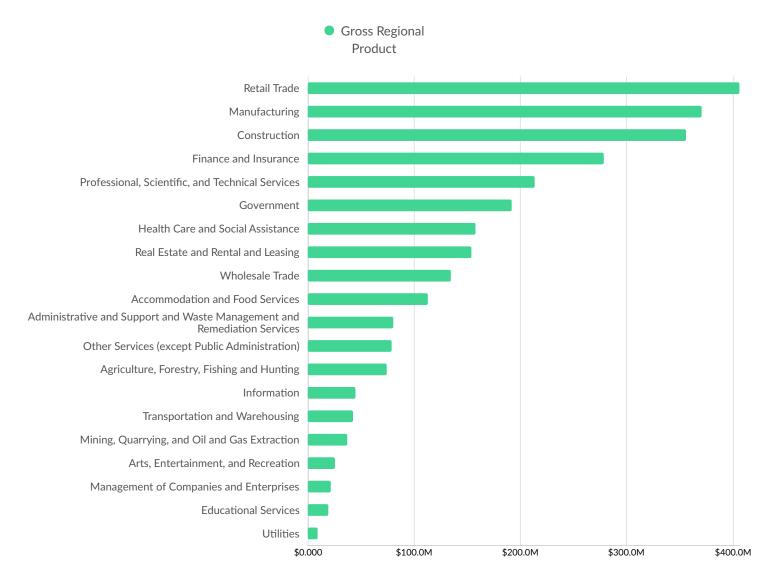
### **Top Industry Employment Concentration**





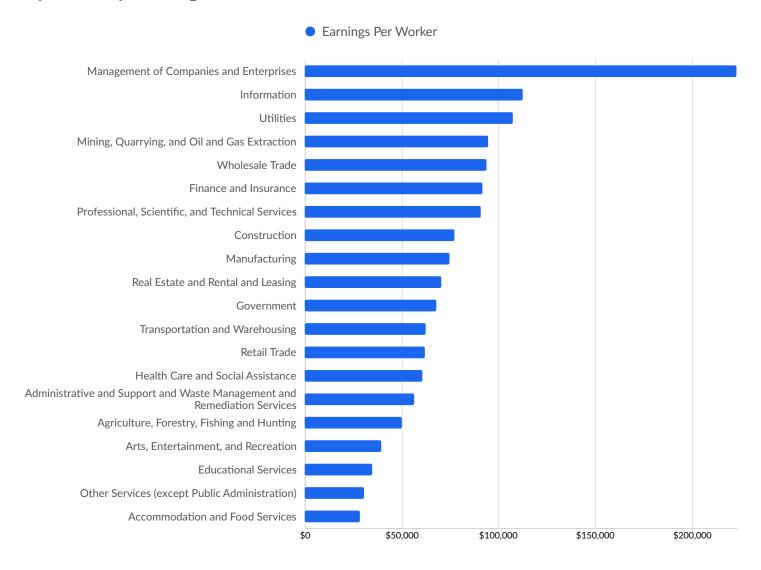


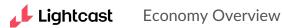
## **Top Industry GRP**





#### **Top Industry Earnings**





## **Business Characteristics**

## 6,953 Companies Employ Your Workers

Online profiles for your workers mention 6,953 companies as employers, with the top 10 appearing below. In the last 12 months, 768 companies in Kendall County, TX posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
USAA	503	Tapatio Springs Hill Country Res	81
Boerne Isd	351	Crescent Hotels & Resorts	73
The University of Texas System	176	Mission Pharmacal	58
H-E-B	135	Regency Integrated Health Servi	55
Valero Energy	107	Schneider Engineering, Ltd.	37
United States Air Force	105	Aimbridge Hospitality	33
Northside Isd	94	City Of Boerne	33
United States Army	94	Walmart	33
Keller Williams Realty	69	Albany International Corporation	32
Comfort Isd	54	H-E-B	31

#### **Business Size**

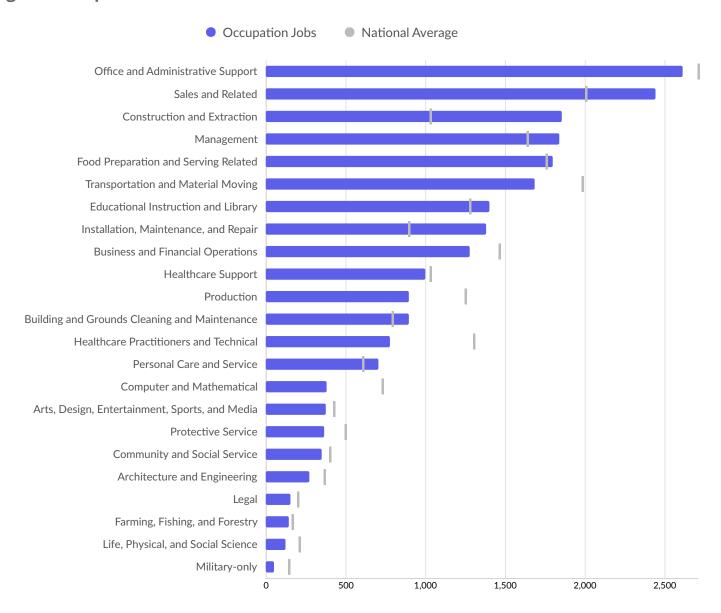


<sup>\*</sup>Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.



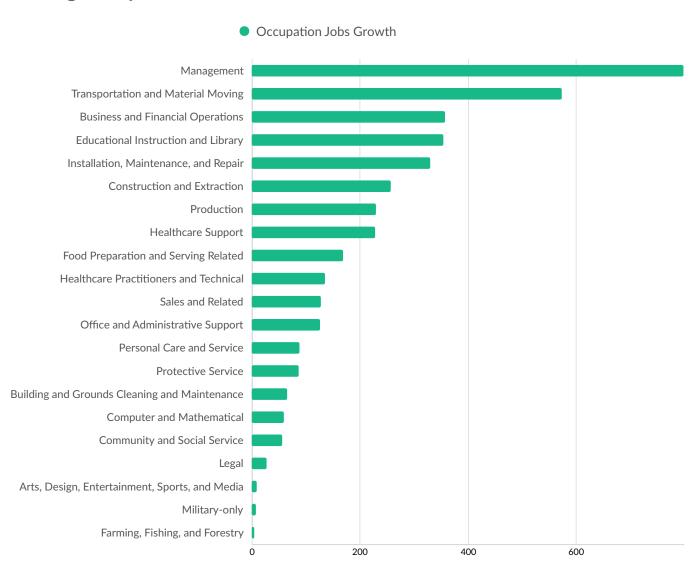
## **Workforce Characteristics**

#### **Largest Occupations**





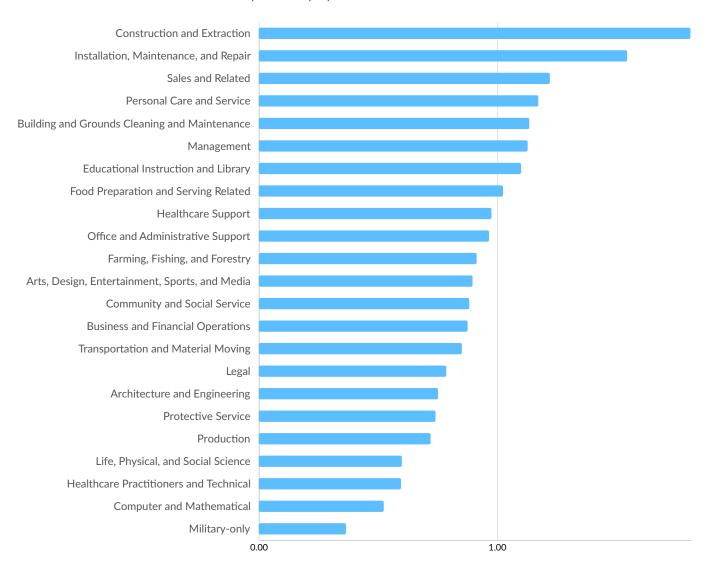
#### **Top Growing Occupations**





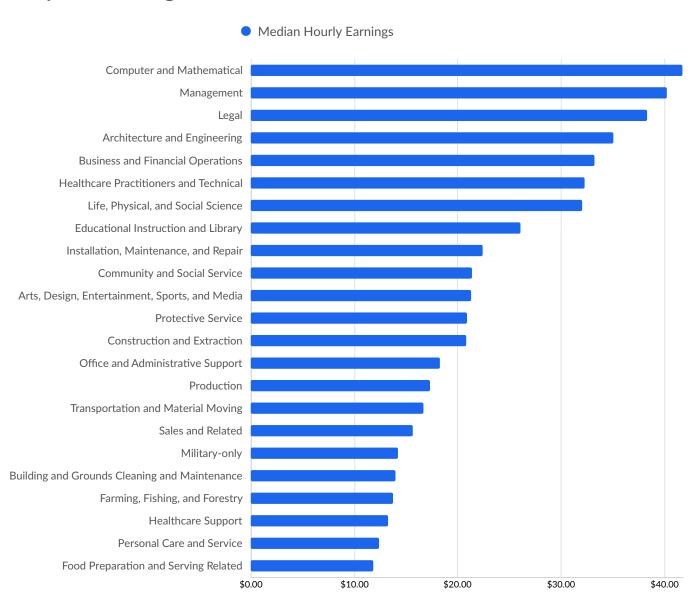
## **Top Occupation Employment Concentration**

Occupation Employment Concentration





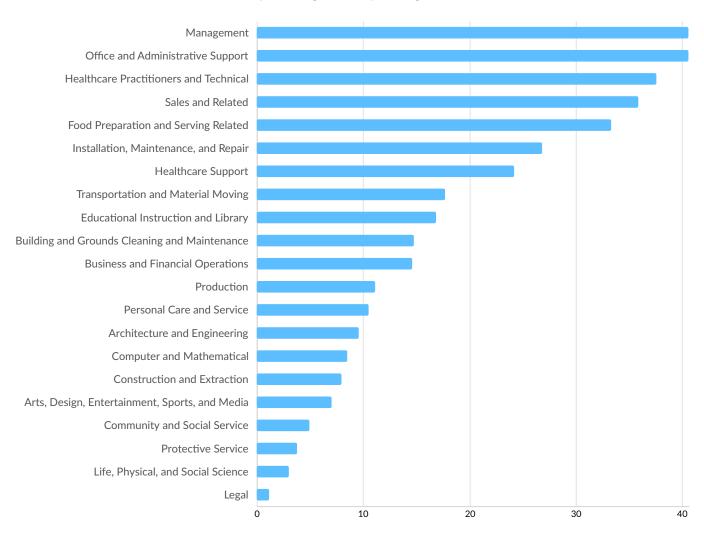
## **Top Occupation Earnings**



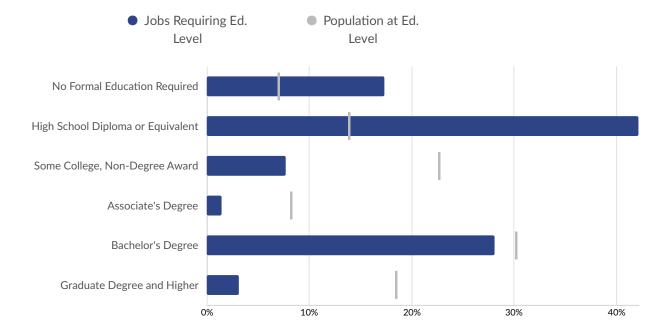


### **Top Posted Occupations**

#### Unique Average Monthly Postings



# Underemployment



# **Educational Pipeline**

Over the last 5 years, no schools in Kendall County, TX produced graduates.

# **In-Demand Skills**

