

Bexar County, TX

greater: SATX
REGIONAL ECONOMIC PARTNERSHIP

San Antonio, Texas

Contents

Report Parameters 1
Economy Overview 2
Unemployment by Demographics 4
Historic & Projected Trends 8
Population Characteristics 12
Inbound and Outbound Migration 14
Industry Characteristics 16
Business Characteristics 21
Layoff Activity 23
Workforce Characteristics 24
Educational Pipeline 30
In-Demand Skills 31

Report Parameters

1 County

48029 Bexar County, TX

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

2,160,088

Population (2025)

Population **grew by 144,596** over the last 5 years and is projected to **grow by 131,527** over the next 5 years.

1,079,602

Total Regional Employment

Jobs **grew by 105,318** over the last 5 years and are projected to **grow by 49,568** over the next 5 years.

$72.3K

Median Household Income (2024)

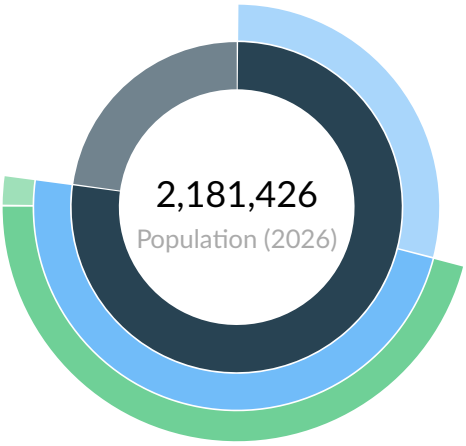
Median household income is **$8.4K below** the national median household income of $80.7K.

Takeaways

- As of 2025 the region's population **increased by 7.2%** since 2020, growing by 144,596. Population is expected to **increase by 6.1%** between 2025 and 2030, adding 131,527.
- From 2020 to 2025, jobs **increased by 10.8%** in Bexar County, TX from 974,284 to **1,079,602**. As the number of jobs increased, the **labor force participation rate increased from 61.8% to 62.9% between 2020 and 2025**.
- Concerning educational attainment, **19.5% of Bexar County, TX residents possess a Bachelor's Degree** (2.3% below the national average), and **8.7% hold an Associate's Degree** (0.2% below the national average).
- The top three industries in 2025 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and Federal Government, Civilian.

	Population (2026)	Labor Force (Sep 2026)	Jobs (2025)	Cost of Living	GRP	Imports	Exports
Region	2,181,426	1,050,577	1,079,602	100.3	$176.89B	$150.53B	$206.43B
State	32,157,198	16,001,837	16,028,367	96.7	$2.93T	$1.64T	$2.23T

Sep 2026 Labor Force Breakdown



	Population
16+ Civilian Non-Institutionalized Population	1,682,100
Not in Labor Force (16+)	631,523
Labor Force	1,050,577
Employed	1,005,256
Unemployed	45,321
Under 16, Military, and institutionalized Population	499,326

Educational Attainment

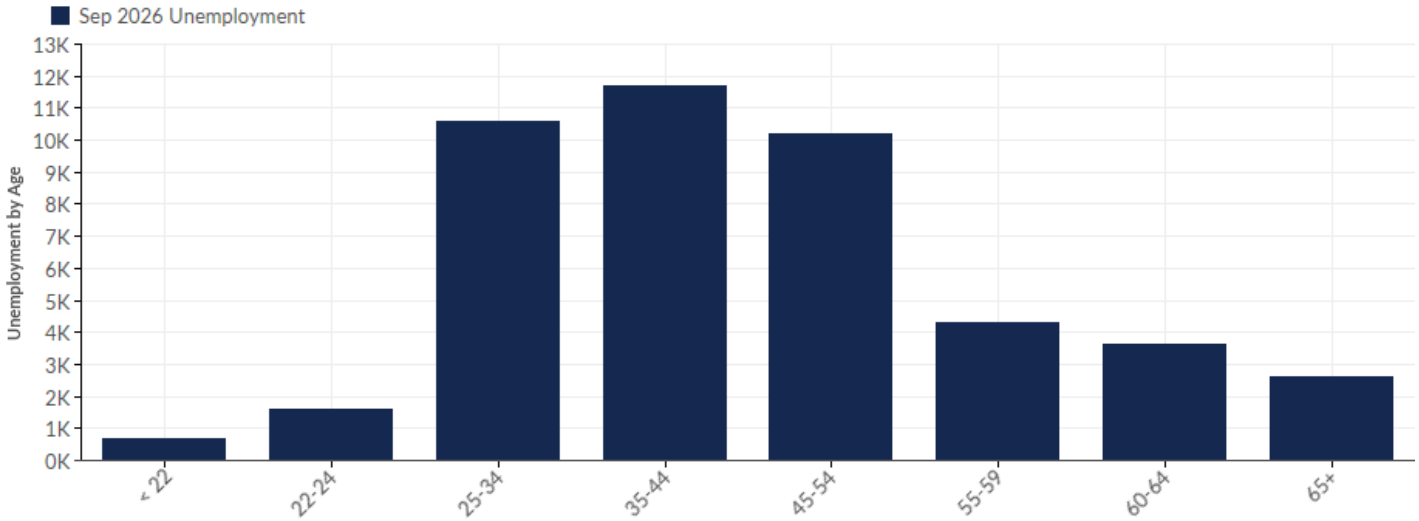
Concerning educational attainment, **19.5% of Bexar County, TX residents possess a Bachelor's Degree** (2.3% below the national average), and **8.7% hold an Associate's Degree** (0.2% below the national average).



	% of Population	Population
Less Than 9th Grade	6.3%	90,066
9th Grade to 12th Grade	7.1%	100,849
High School Diploma	25.1%	357,934
Some College	20.9%	297,797
Associate's Degree	8.7%	123,736
Bachelor's Degree	19.5%	277,663
Graduate Degree and Higher	12.4%	177,161

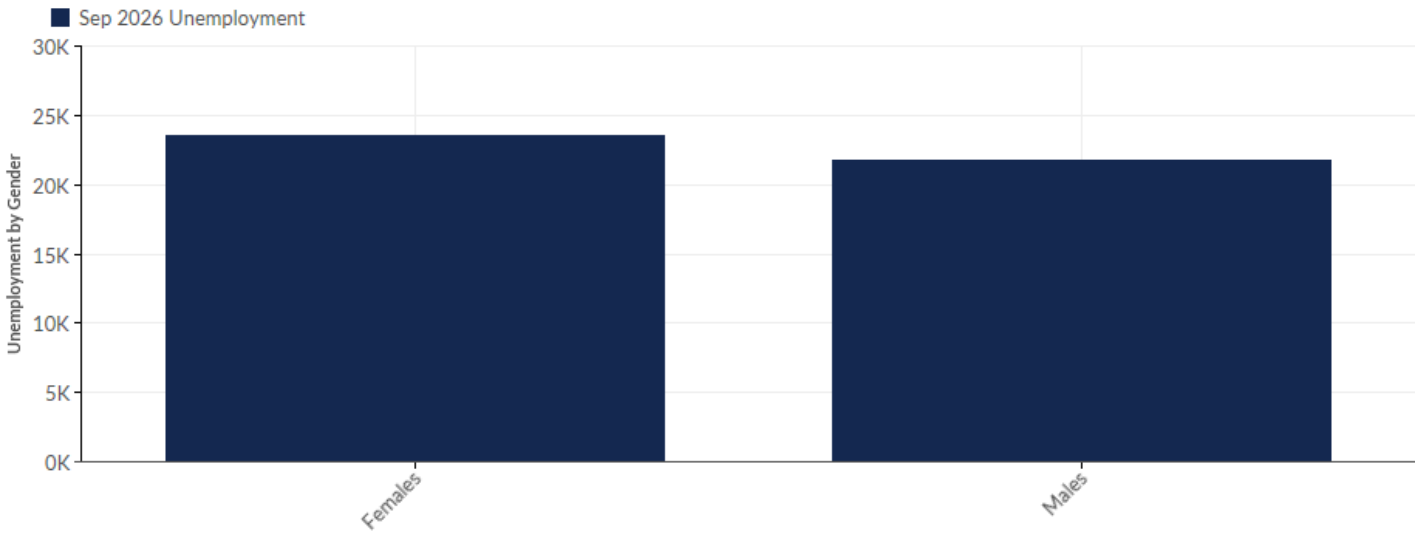
Unemployment by Demographics

Unemployment by Age



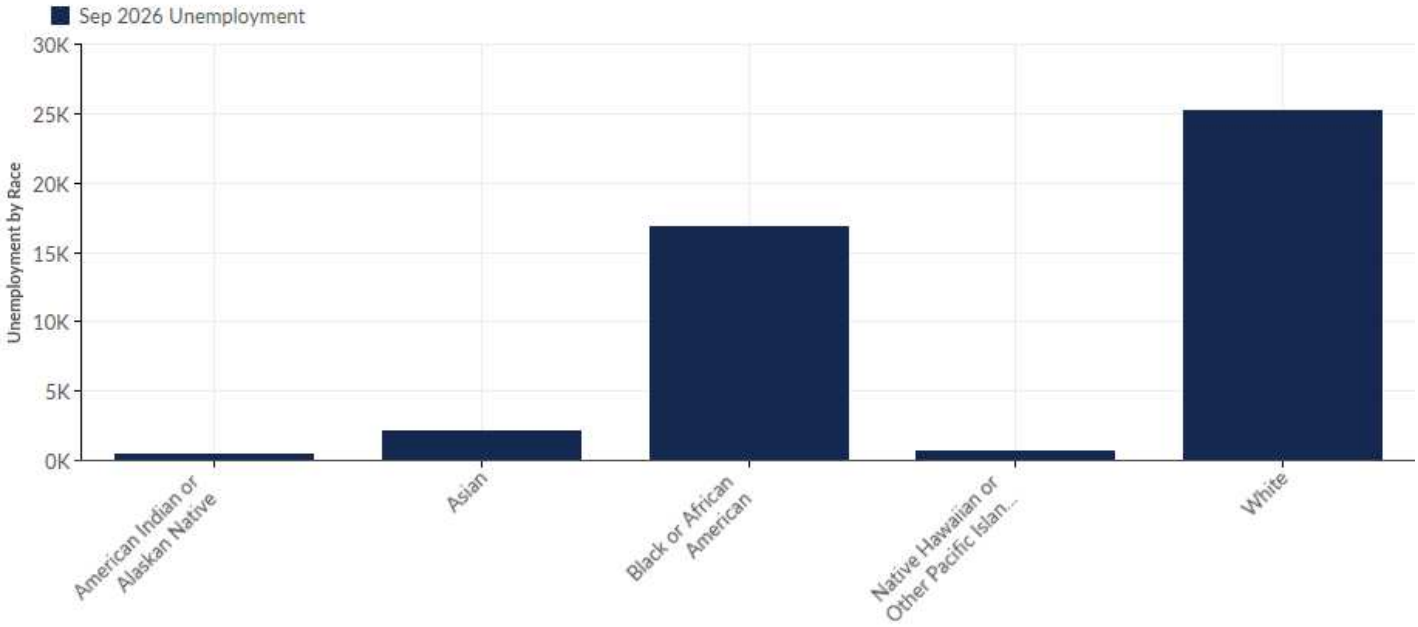
Age		Unemployment (Sep 2026)	% of Unemployed
< 22		655	1.45%
22-24		1,586	3.50%
25-34		10,601	23.39%
35-44		11,683	25.78%
45-54		10,208	22.52%
55-59		4,321	9.53%
60-64		3,649	8.05%
65+		2,619	5.78%
	Total	45,321	100.00%

Unemployment by Gender



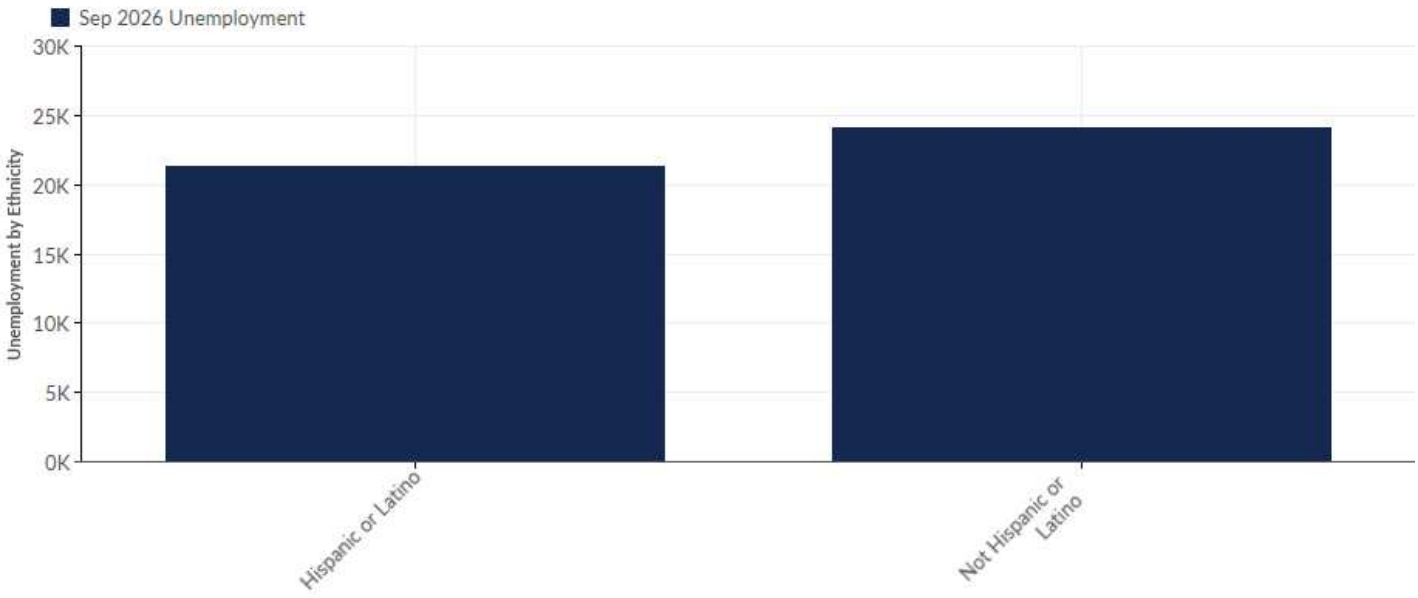
Gender	Unemployment (Sep 2026)	% of Unemployed
Females	23,531	51.92%
Males	21,790	48.08%
Total	45,321	100.00%

Unemployment by Race



Race	Unemployment (Sep 2026)	% of Unemployed
American Indian or Alaskan Native	450	0.99%
Asian	2,172	4.79%
Black or African American	16,872	37.23%
Native Hawaiian or Other Pacific Islander	621	1.37%
White	25,205	55.61%
Total	45,321	100.00%

Unemployment by Ethnicity

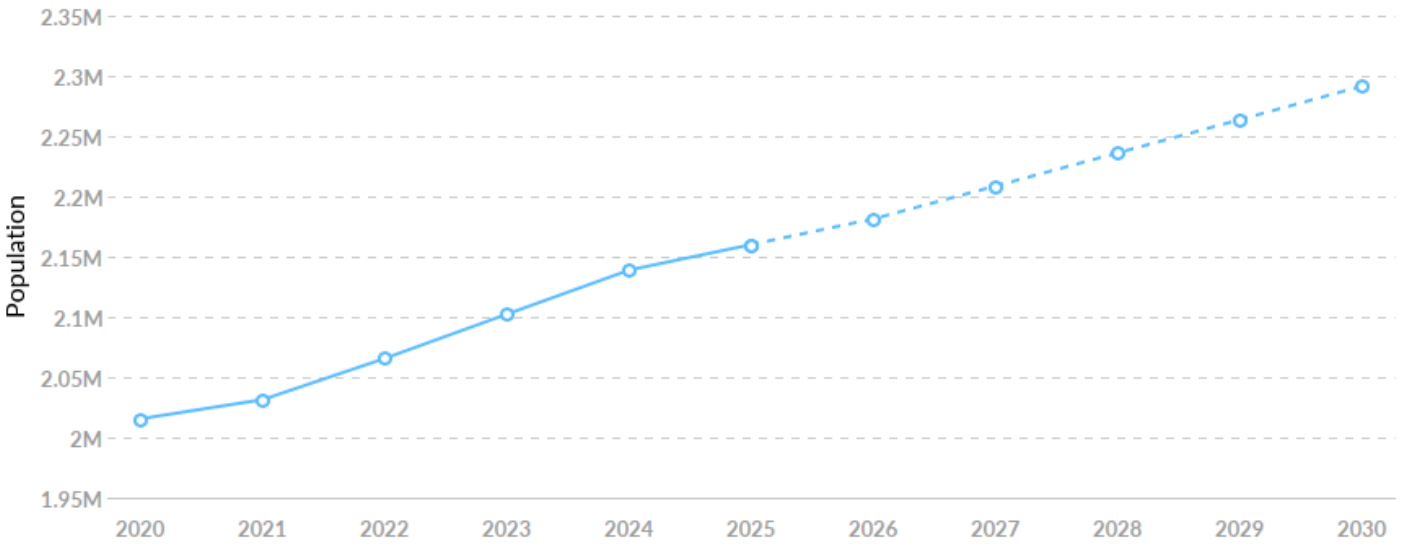


Ethnicity		Unemployment (Sep 2026)	% of Unemployed
Hispanic or Latino		21,255	46.90%
Not Hispanic or Latino		24,066	53.10%
	Total	45,321	100.00%

Historic & Projected Trends

Population Trends

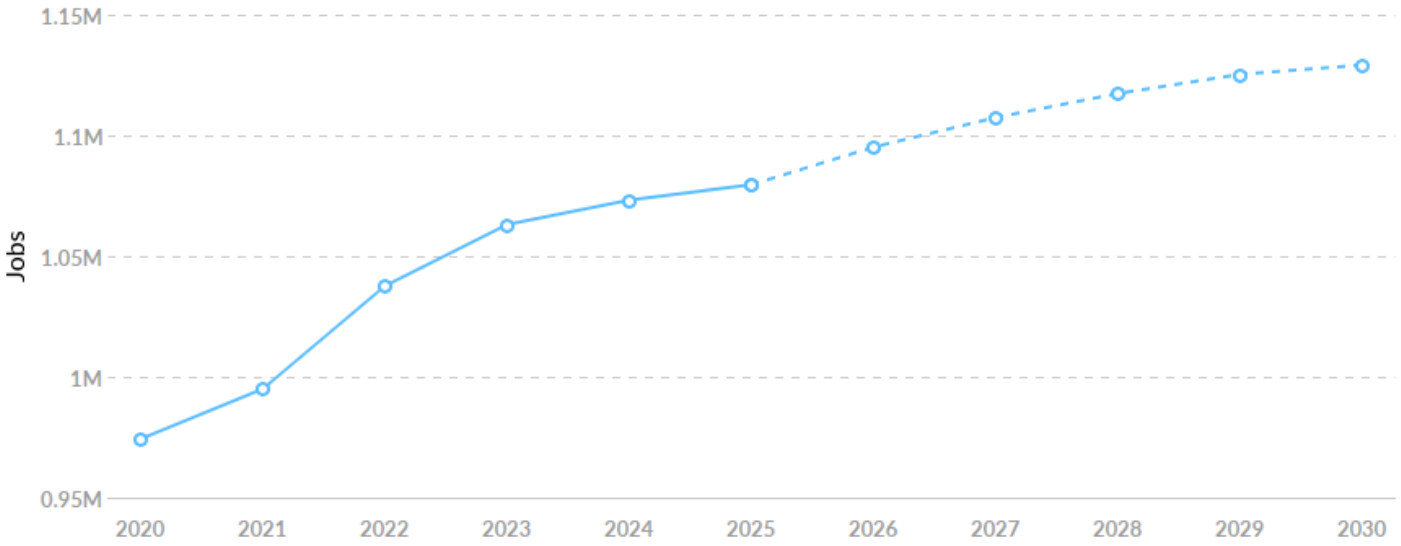
As of 2025 the region's population **increased by 7.2%** since 2020, growing by 144,596. Population is expected to **increase by 6.1%** between 2025 and 2030, adding 131,527.



Timeframe	Population
2020	2,015,492
2021	2,031,426
2022	2,065,661
2023	2,102,398
2024	2,138,942
2025	2,160,088
2026	2,181,426
2027	2,208,709
2028	2,236,183
2029	2,263,783
2030	2,291,615

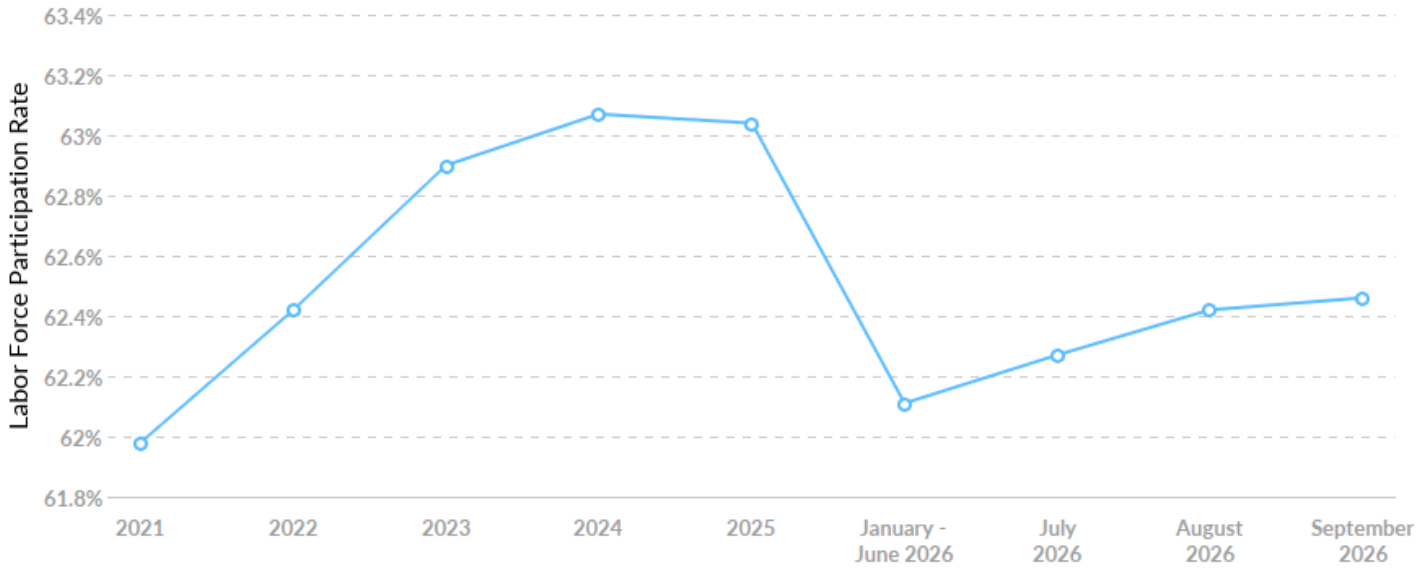
Job Trends

From 2020 to 2025, jobs **increased by 10.8%** in Bexar County, TX from 974,284 to **1,079,602**.



Timeframe	Jobs
2020	974,284
2021	995,030
2022	1,037,666
2023	1,063,107
2024	1,073,205
2025	1,079,602
2026	1,095,162
2027	1,107,419
2028	1,117,353
2029	1,125,301
2030	1,129,170

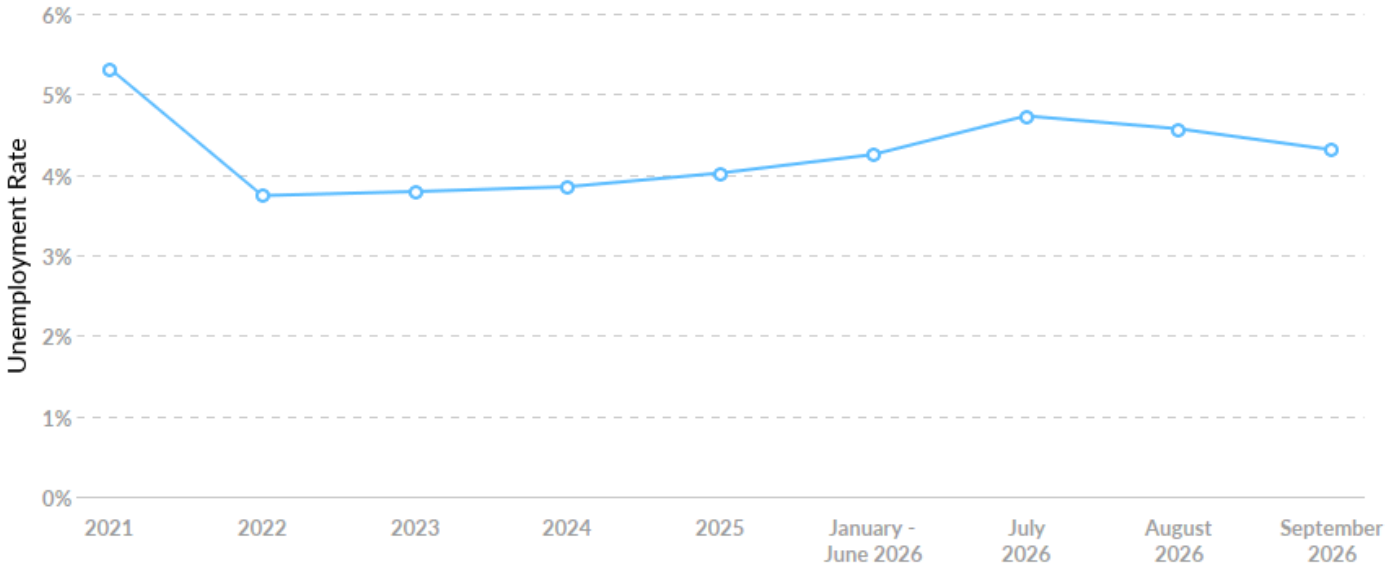
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2021	61.98%
2022	62.42%
2023	62.90%
2024	63.07%
2025	63.04%
January - June 2026	62.11%
July 2026	62.27%
August 2026	62.42%
September 2026	62.46%

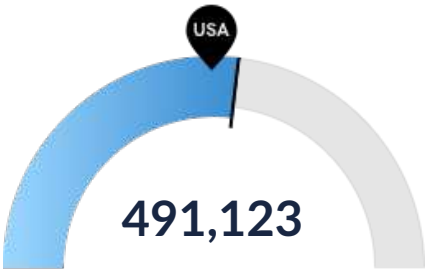
Unemployment Rate Trends

Bexar County, TX had a September 2026 unemployment rate of 4.31%, **decreasing from 5.32%** 5 years before.



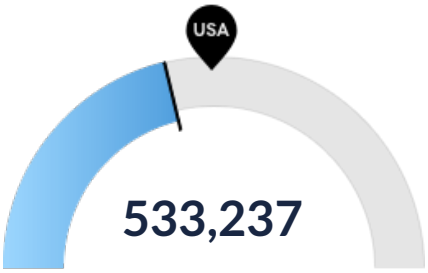
Timeframe	Unemployment Rate
2021	5.32%
2022	3.74%
2023	3.79%
2024	3.85%
2025	4.02%
January - June 2026	4.25%
July 2026	4.73%
August 2026	4.57%
September 2026	4.31%

Population Characteristics



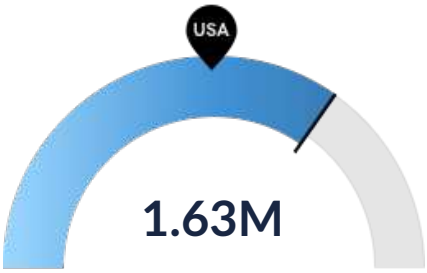
Millennials

Bexar County, TX has 491,123 millennials (ages 25-39). The national average for an area this size is 440,729.



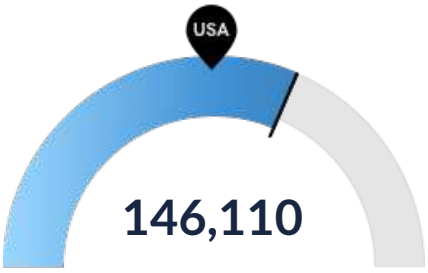
Retiring Soon

Retirement risk is low in Bexar County, TX. The national average for an area this size is 668,701 people 55 or older, while there are 533,237 here.



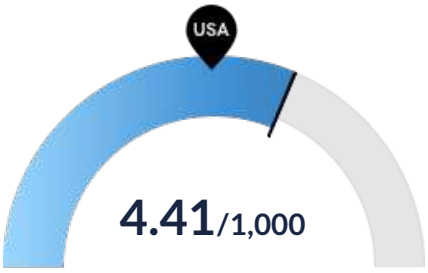
Racial Diversity

Racial diversity is high in Bexar County, TX. The national average for an area this size is 948,118 racially diverse people, while there are 1,626,262 here.



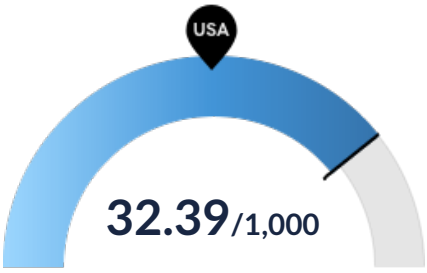
Veterans

Bexar County, TX has 146,110 veterans. The national average for an area this size is 101,824.



Violent Crime

Bexar County, TX has 4.41 violent crimes per 1,000 people. The national rate is 3.1 per 1,000 people.

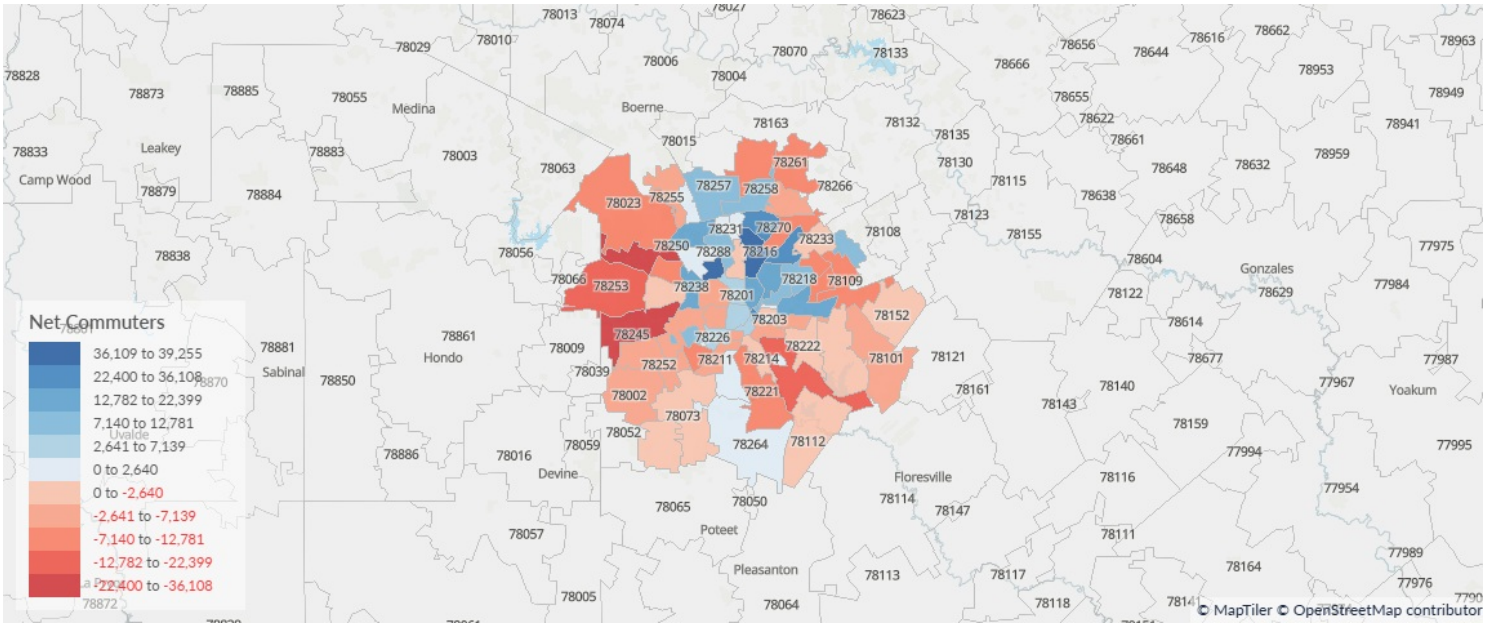


Property Crime

Bexar County, TX has 32.39 property crimes per 1,000 people. The national rate is 14.58 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Bexar County, TX currently works compared to where talent lives can help you optimize site decisions. For example, the #1 ranked ZIP for employment ranks #12 for resident workers. The top ZIP for resident workers is 78245.



Where Talent Works

ZIP	Name	2025 Employment
78216	San Antonio, TX (in Bex...	65,273
78229	San Antonio, TX (in Bex...	51,809
78217	San Antonio, TX (in Bex...	47,512
78249	San Antonio, TX (in Bex...	47,140
78232	San Antonio, TX (in Bex...	42,135

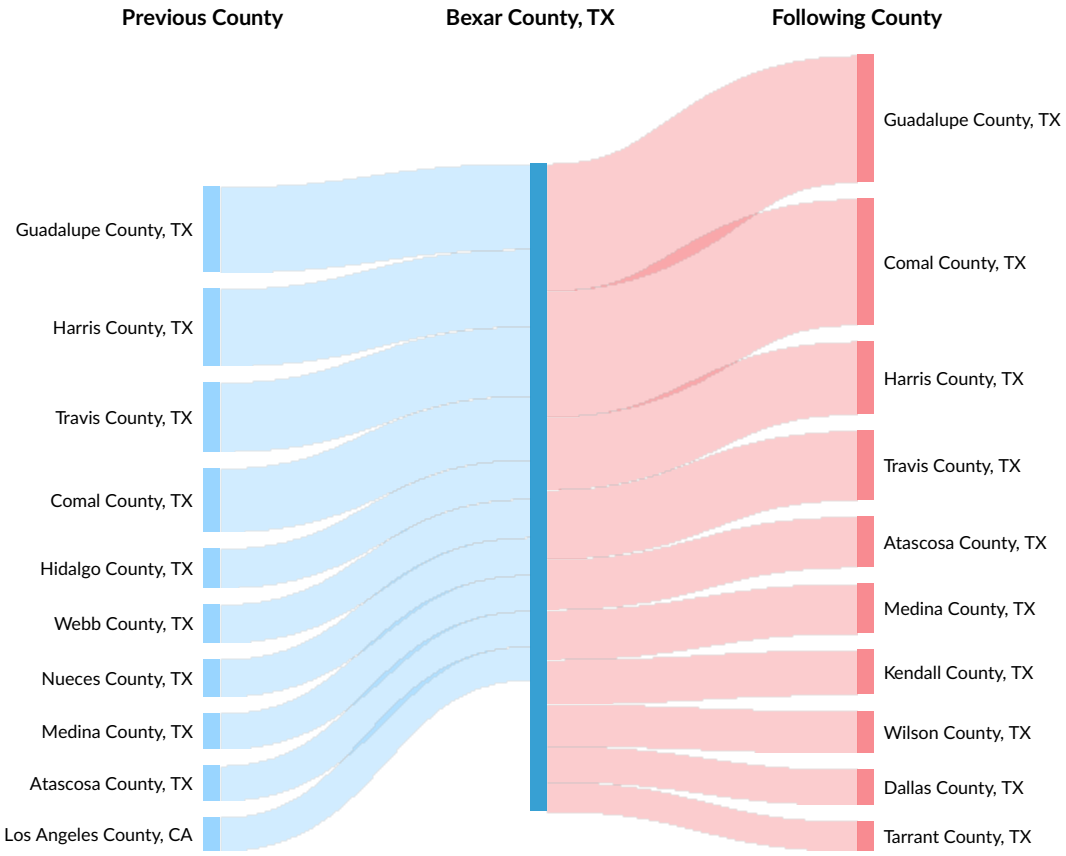
Where Talent Lives

ZIP	Name	2025 Workers
78245	San Antonio, TX (in Bex...	48,862
78254	San Antonio, TX (in Bex...	40,669
78253	San Antonio, TX (in Bex...	34,999
78247	San Antonio, TX (in Bex...	29,499
78249	San Antonio, TX (in Bex...	29,308

Inbound and Outbound Migration

The table below analyzes past and current residents of Bexar County, TX. The left column shows residents of other counties migrating to Bexar County, TX. The right column shows residents migrating from Bexar County, TX to other counties.

As of 2023, 3,036 people have migrated from Guadalupe County, TX to Bexar County, TX. In the same year, 4,507 people left Bexar County, TX migrating to Guadalupe County, TX. The total Net Migration for Bexar County, TX in 2023 was 2,449.



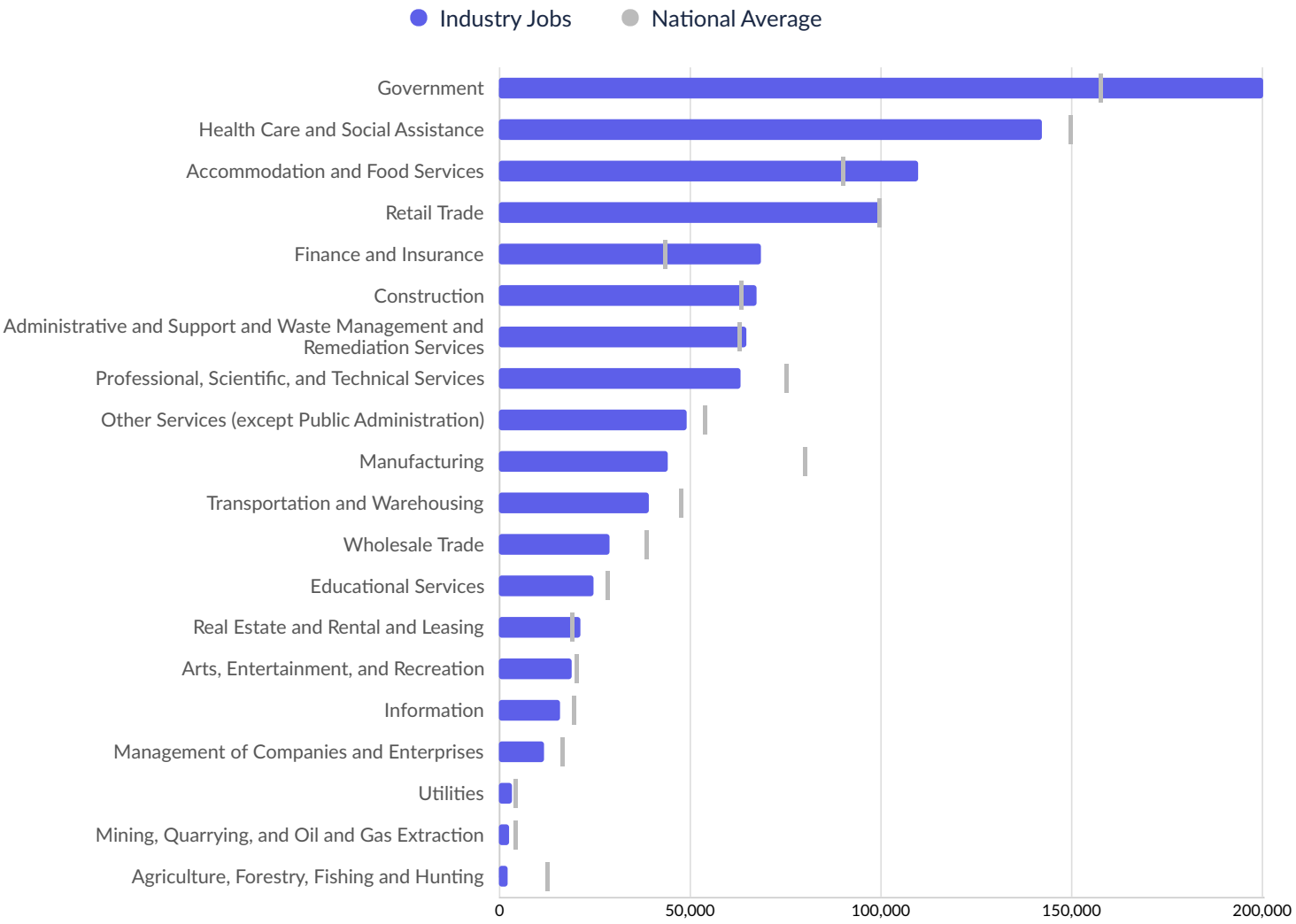
Top Previous Counties	Migrations
Guadalupe County, TX	3,036
Harris County, TX	2,736
Travis County, TX	2,454
Comal County, TX	2,263
Hidalgo County, TX	1,395
Webb County, TX	1,363

Top Previous Counties	Migrations
Nueces County, TX	1,331
Medina County, TX	1,274
Atascosa County, TX	1,251
Los Angeles County, CA	1,197
El Paso County, TX	1,147
San Diego County, CA	1,084
Tarrant County, TX	1,044
Dallas County, TX	1,040
Cameron County, TX	1,011

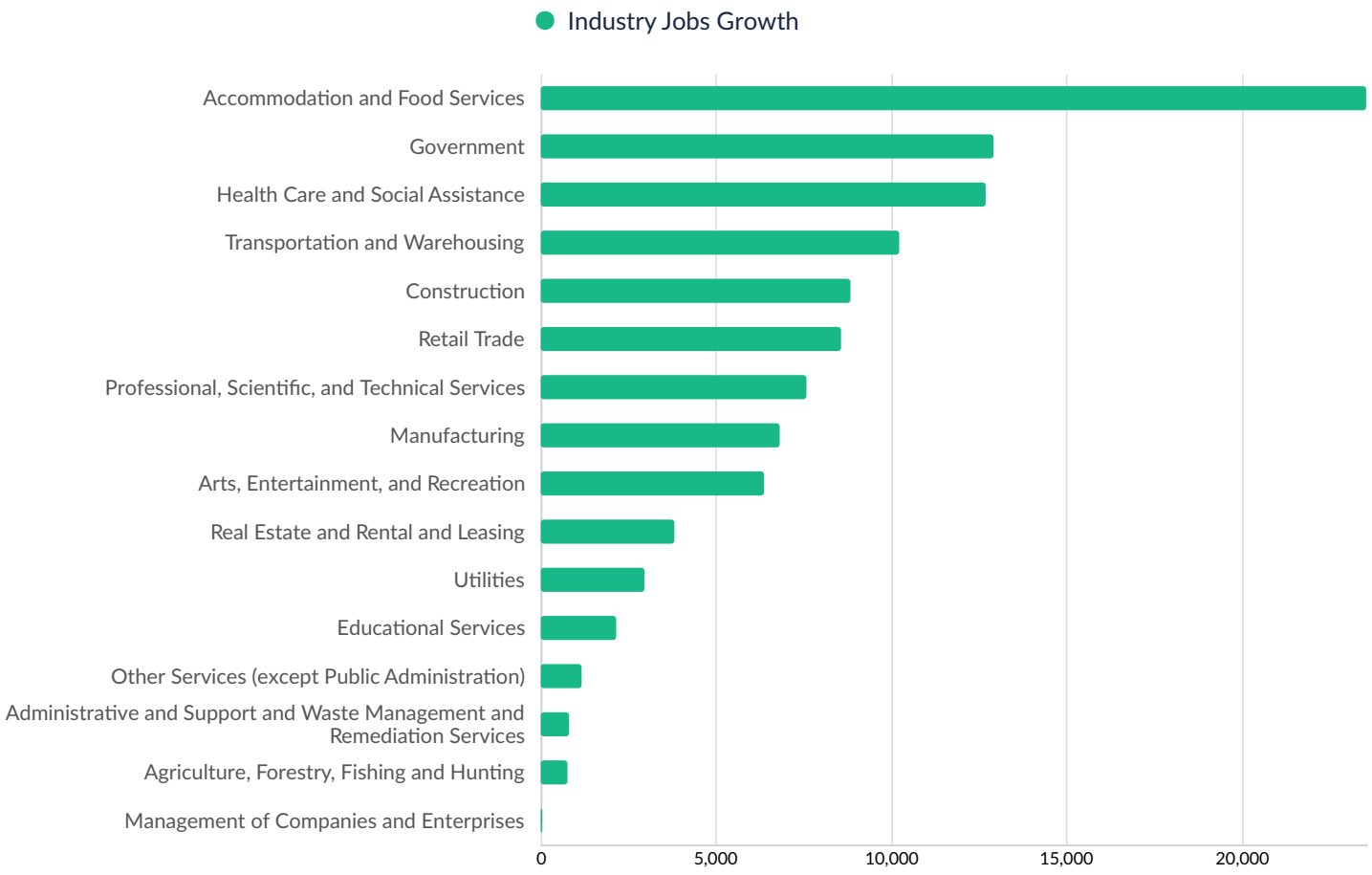
Top Following Counties	Migrations
Guadalupe County, TX	4,507
Comal County, TX	4,467
Harris County, TX	2,585
Travis County, TX	2,455
Atascosa County, TX	1,797
Medina County, TX	1,770
Kendall County, TX	1,581
Wilson County, TX	1,485
Dallas County, TX	1,262
Tarrant County, TX	1,054
Williamson County, TX	1,044
Hays County, TX	942
Hidalgo County, TX	911
Nueces County, TX	910
El Paso County, TX	824

Industry Characteristics

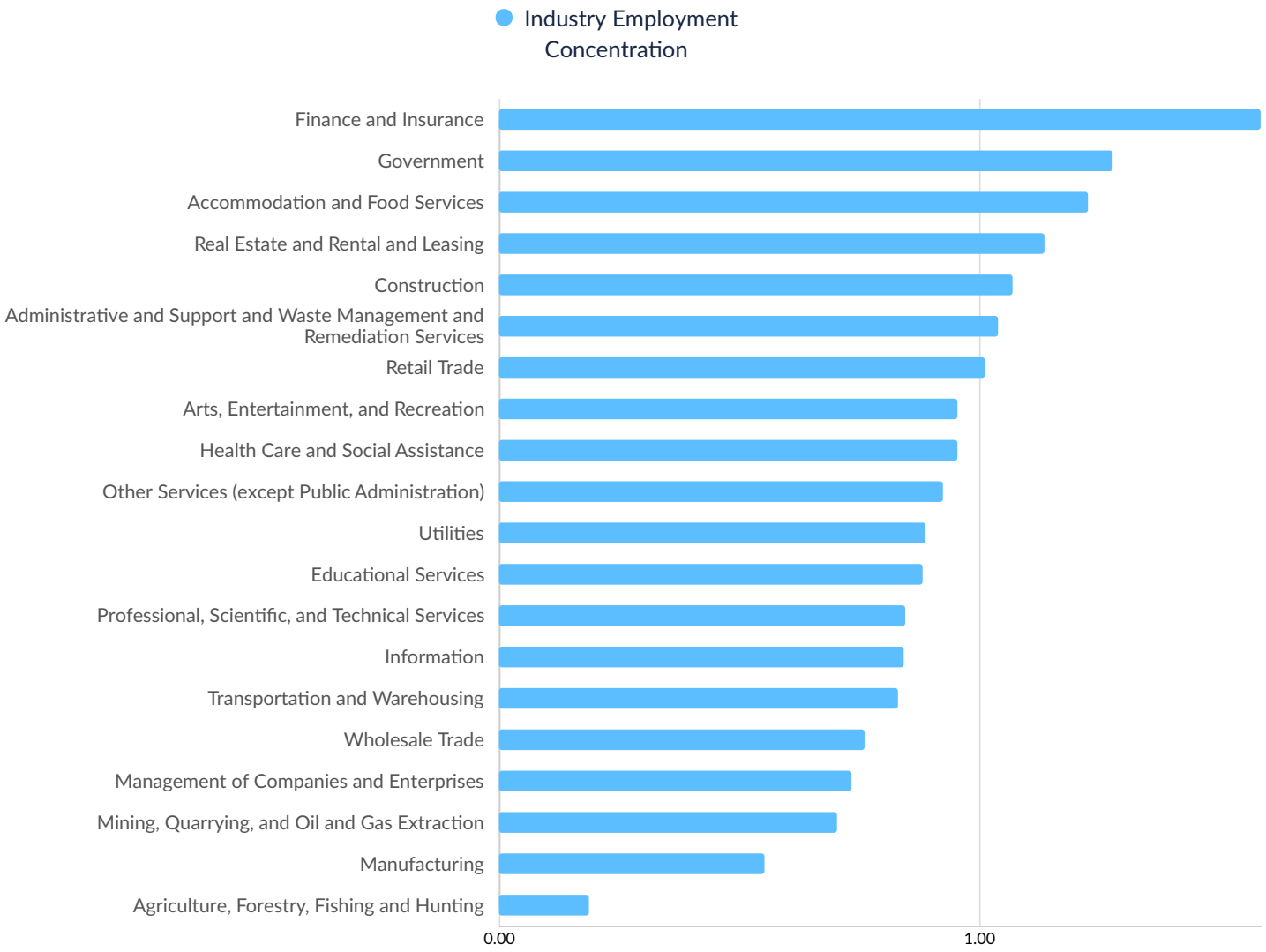
Largest Industries



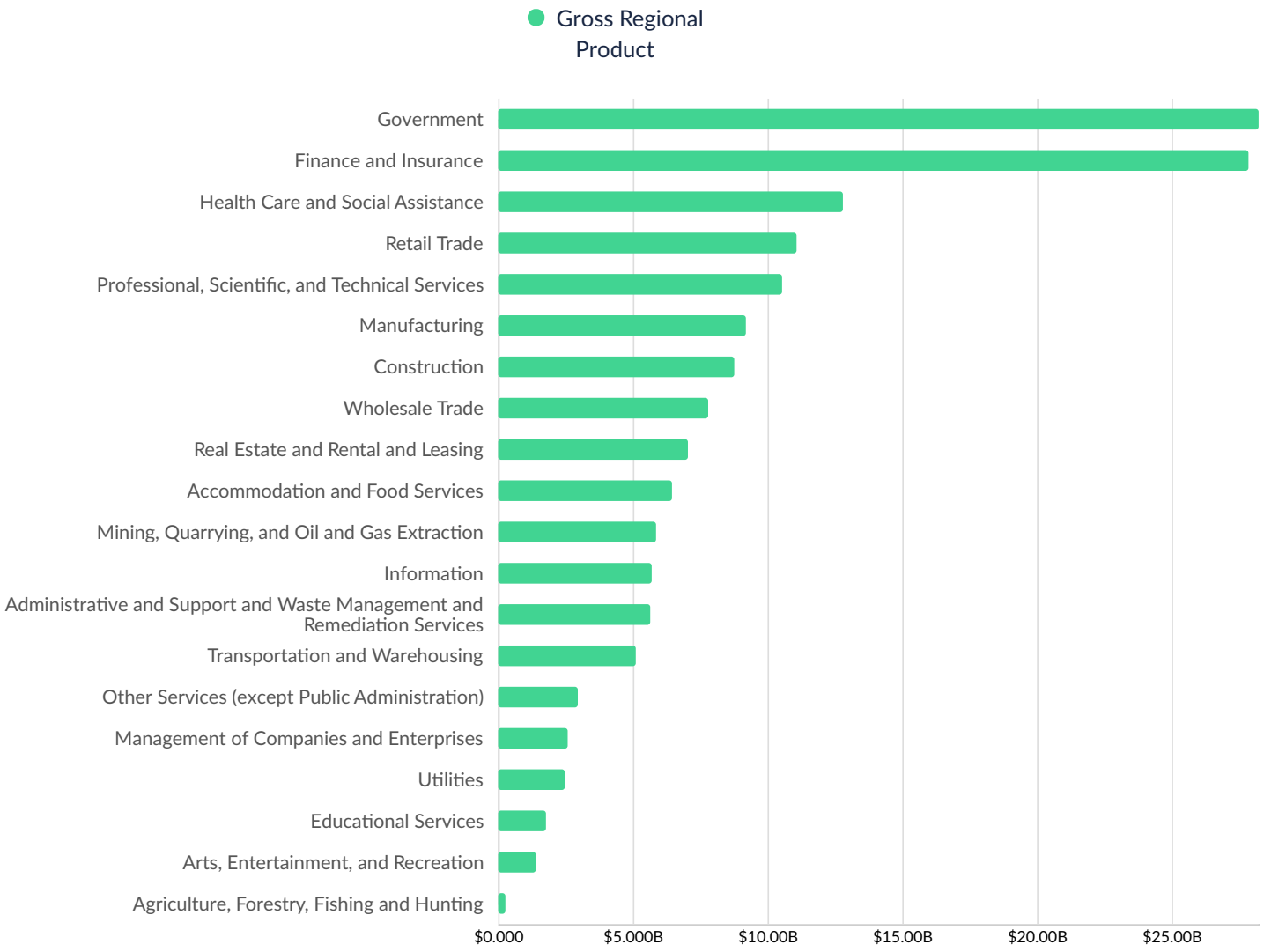
Top Growing Industries



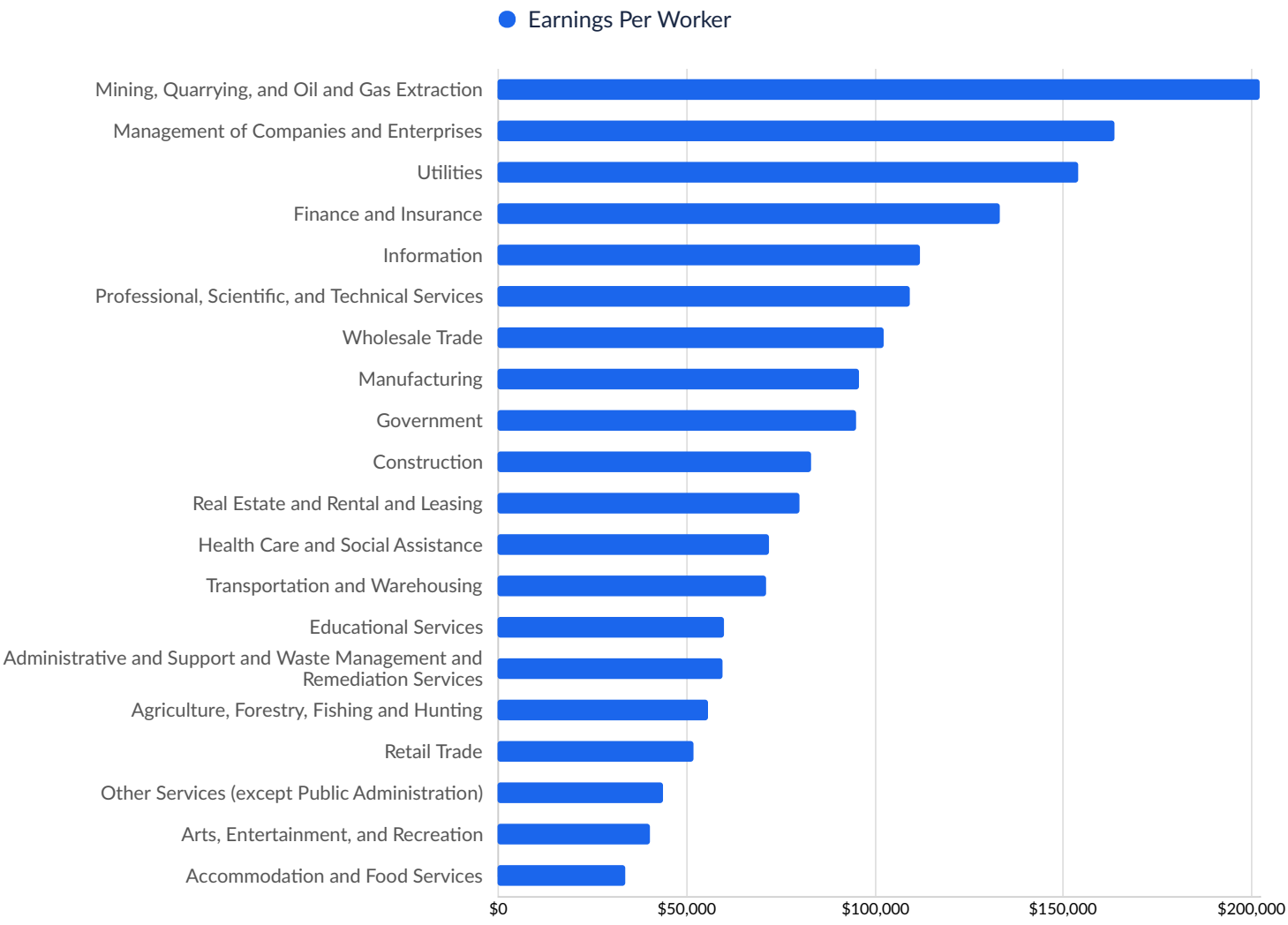
Top Industry Employment Concentration



Top Industry GRP



Top Industry Earnings



Business Characteristics

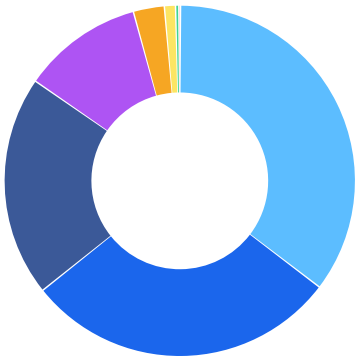
126,017 Companies Employ Your Workers

Online profiles for your workers mention 126,017 companies as employers, with the top 10 appearing below. In the last 12 months, 16,959 companies in Bexar County, TX posted job postings, with the top 10 appearing below.

Top Companies	Profiles
USAA	16,260
United States Air Force	13,188
H-E-B	10,734
United States Army	8,972
The University of Texas at San A...	7,361
UT Health	6,531
Northside Isd	6,514
City of San Antonio	4,476
Neisd	4,178
University Health	3,700

Top Companies Posting	Unique Postings
University Health	4,872
CHRISTUS Health	3,958
Methodist Healthcare	3,234
H-E-B	2,074
USAA	1,901
HCA Healthcare	1,797
Allied Universal	1,098
Alamo Colleges District	1,023
UT Health	1,014
North East Independent School ...	990

Business Size



	Percentage	Business Count
1 to 4 employees	35.3%	24,938
5 to 9 employees	28.9%	20,444
10 to 19 employees	20.3%	14,381
20 to 49 employees	11.1%	7,856
50 to 99 employees	2.9%	2,020
100 to 249 employees	1.0%	723
250 to 499 employees	0.3%	213
500+ employees	0.2%	109

**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

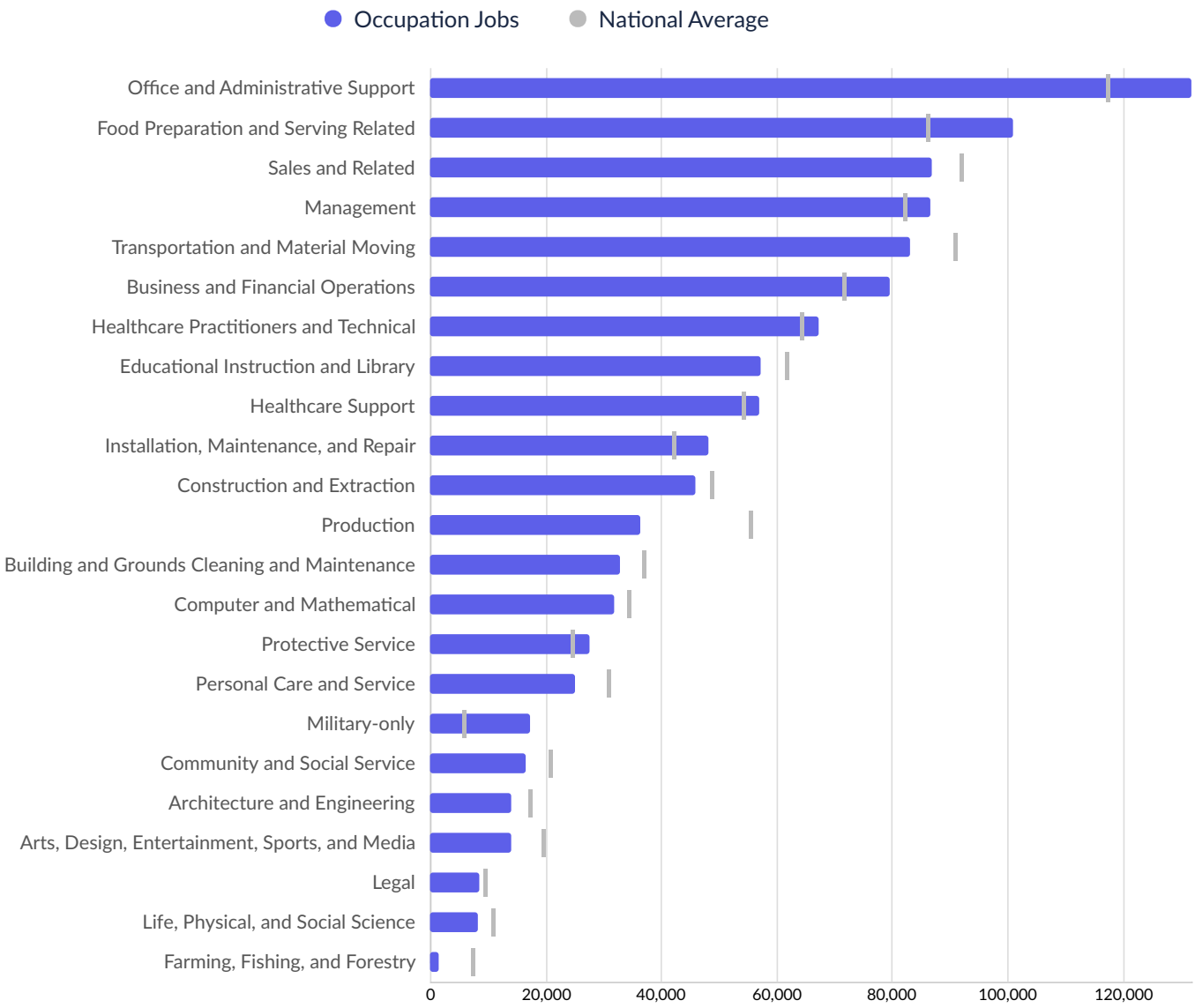
Layoff Activity (Reported WARN Notices)

The table below shows the 50 most recent WARN records for the past 12 months. Since WARN notices can include both new notices and revisions to previously reported notices, duplicate records may be reflected in the table. Layoff data is based on employer-filed WARN notices and does not respond to occupation filters. Please see the knowledge base article to learn more.

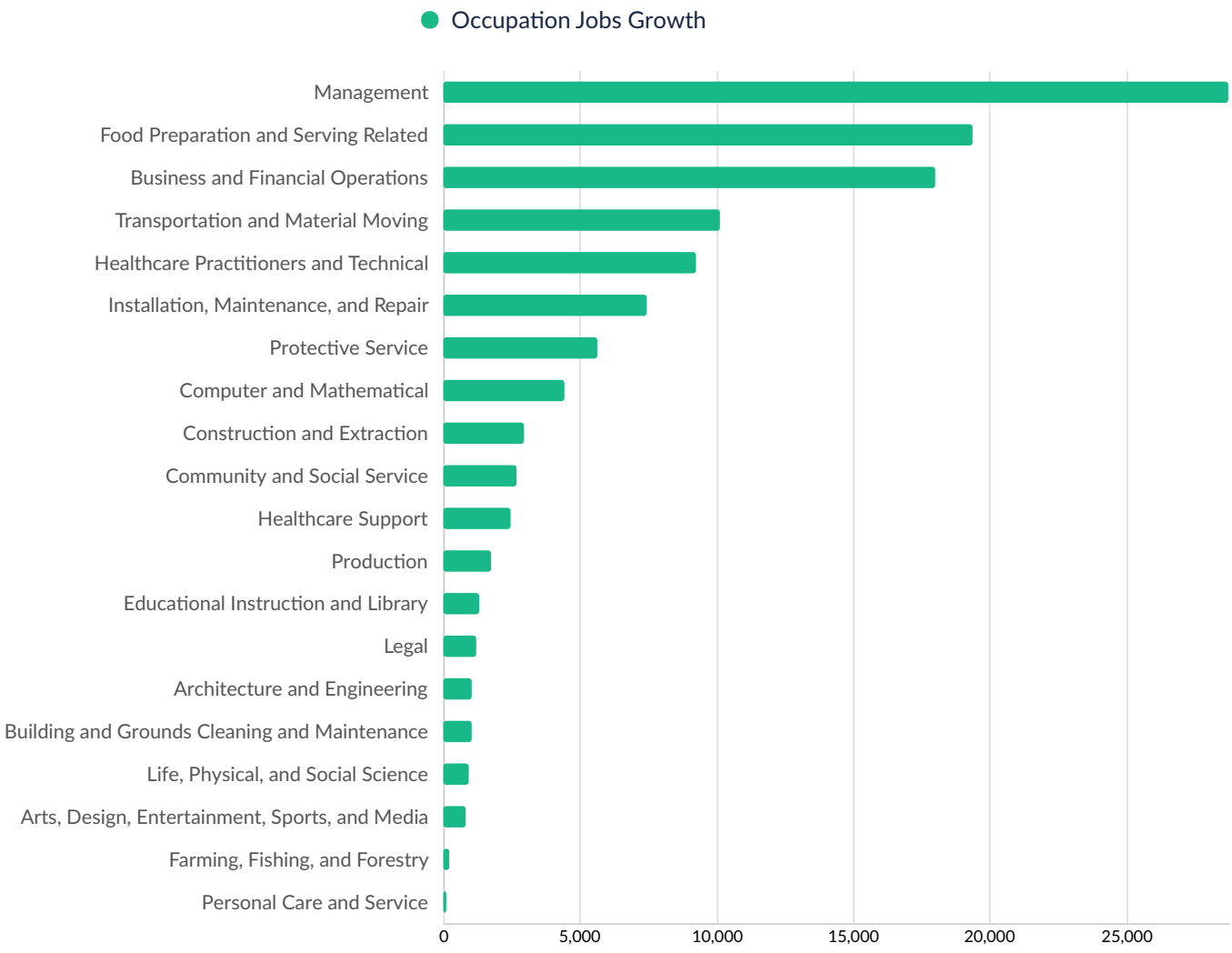
Region	Company	Event Date	Employees Affected
Bexar	Endeavors	10-29-2026	3
Bexar	Endeavors	10-29-2026	5
Bexar	Family Endeavors	10-29-2026	19
Bexar	Family Endeavors	10-29-2026	27
Bexar	Grunt Style	10-02-2026	19
Bexar	4Xh Logistics	09-11-2026	230
Bexar	Postal Center International	08-11-2026	164
Bexar	80 Acres Farms	08-03-2026	166
Bexar	Laurel Ridge Treatment Center	04-27-2026	648
Bexar	National Safety Apparel	04-23-2026	50
Bexar	Saks Fifth Avenue	03-06-2026	71

Workforce Characteristics

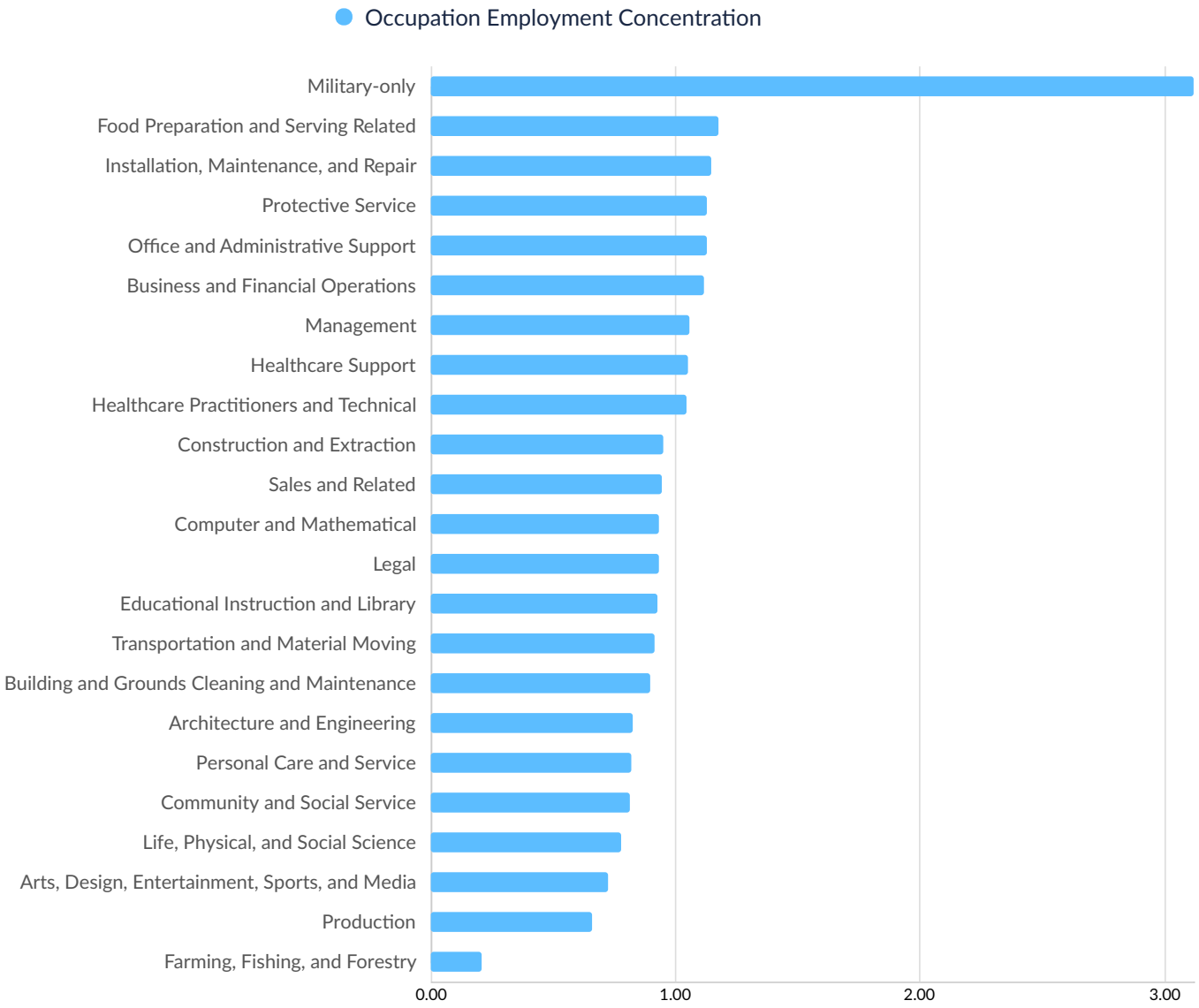
Largest Occupations



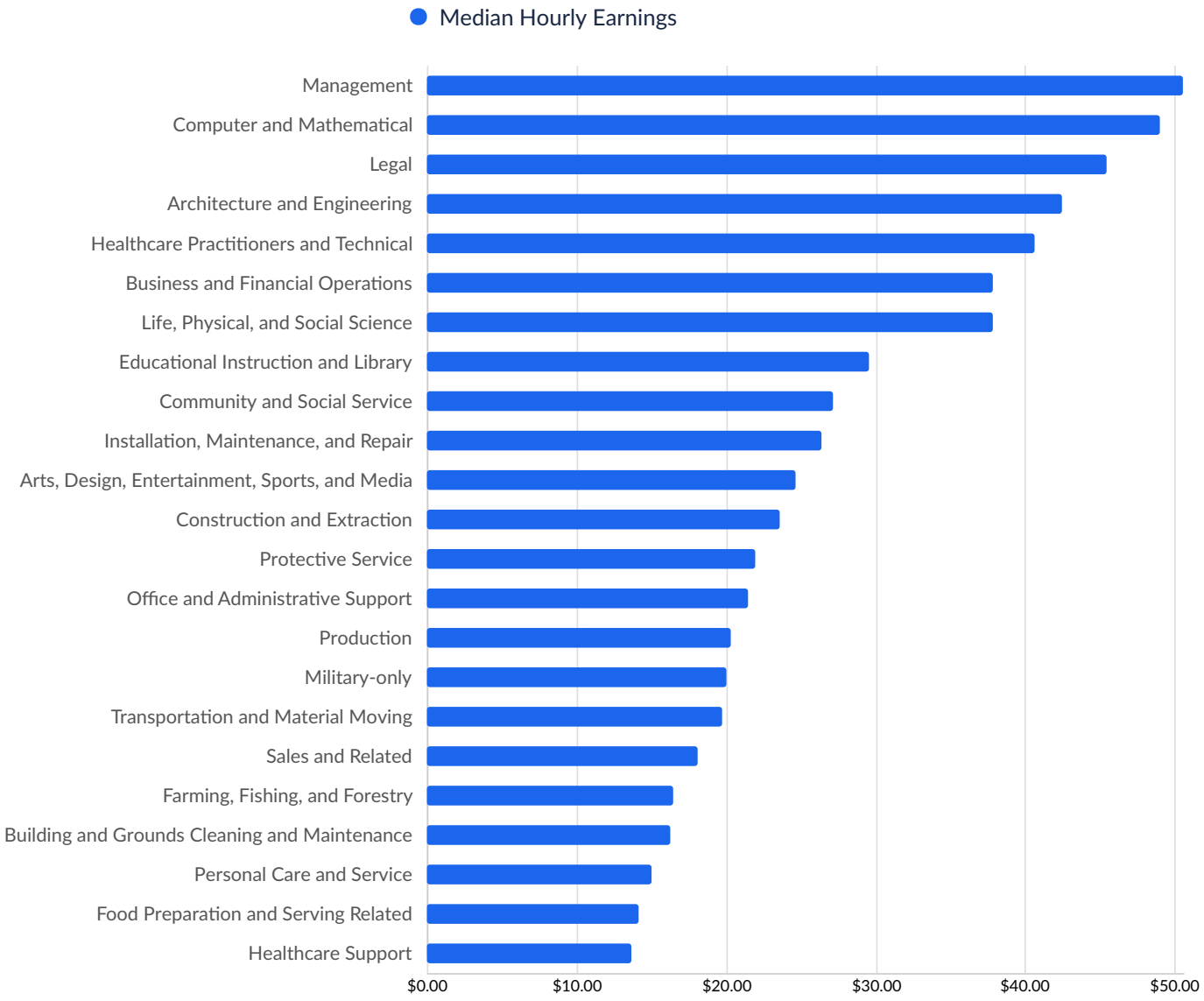
Top Growing Occupations



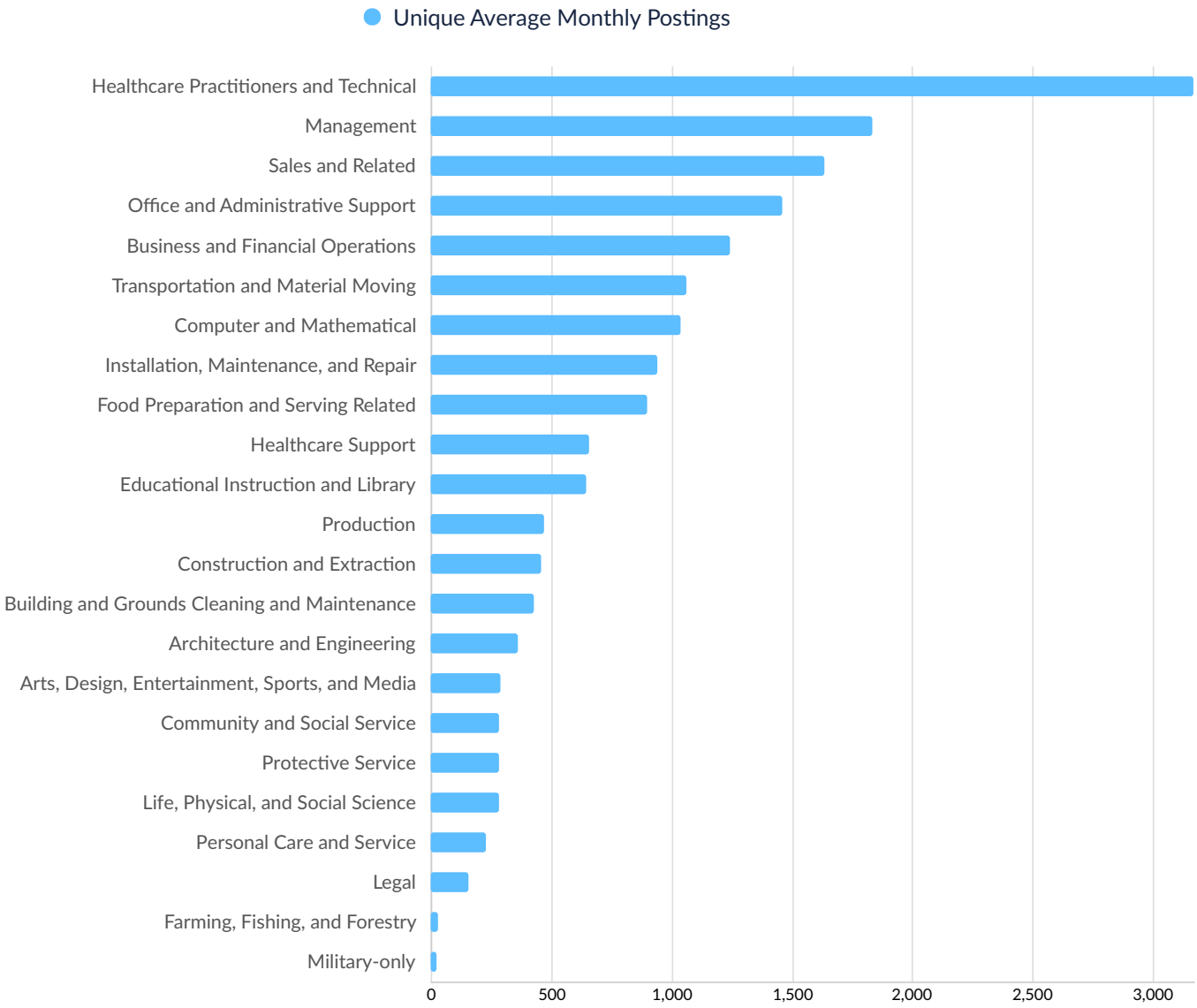
Top Occupation Employment Concentration



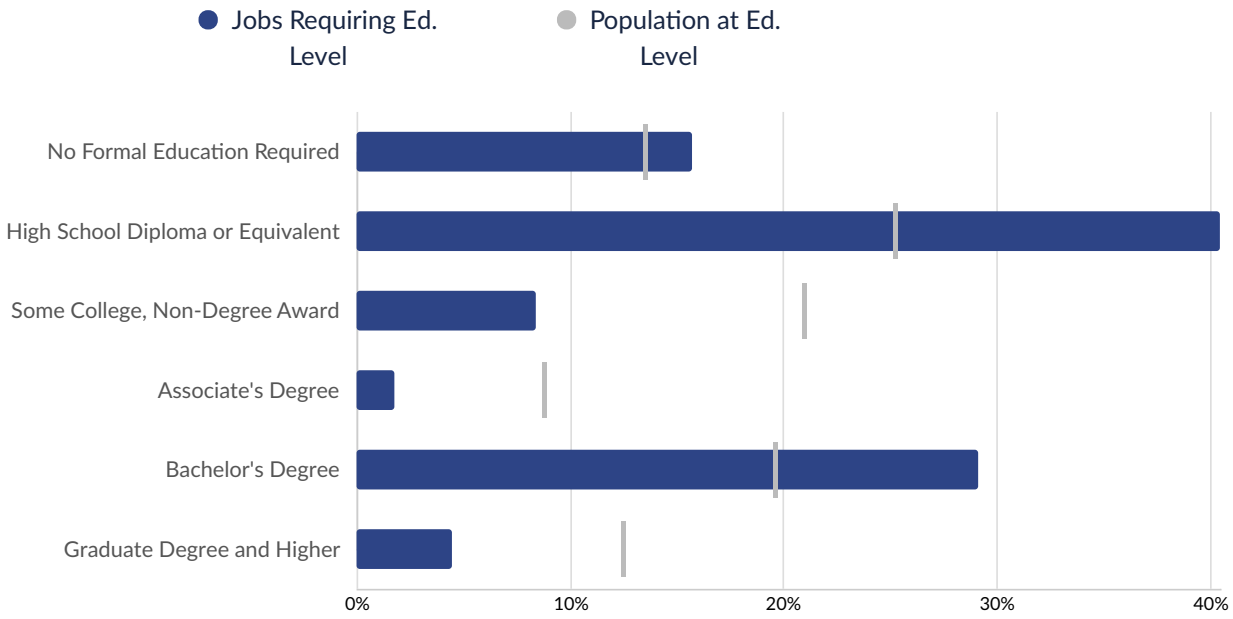
Top Occupation Earnings



Top Posted Occupations

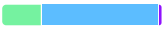
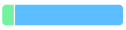


Underemployment



Educational Pipeline

In 2025, there were 35,860 graduates in Bexar County, TX. This pipeline has grown by 7% over the last 5 years. The highest share of these graduates come from "General Studies" (Associate's), "Registered Nursing/Registered Nurse" (Associate's), and "Medical/Clinical Assistant" (Certificate).

School	Total Graduates (2025)		Graduate Trend (2021 - 2025)
The University of Texas at San Antonio	7,939		
San Antonio College	3,825		
St Philip's College	3,247		
Northwest Vista College	2,928		
Palo Alto College	2,103		
University of the Incarnate Word	1,816		
Texas A&M University-San Antonio	1,616		
Northeast Lakeview College	1,416		
The University of Texas Health Science Center at San Antonio	1,334		
Galen College of Nursing-San Antonio	1,029		



In-Demand Skills

