

Comal County, TX

greater: SATX
REGIONAL ECONOMIC PARTNERSHIP

San Antonio, Texas

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Report Parameters

1 County

48091 Comal County, TX

Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

Economy Overview

209,166

Population (2025)

Population **grew by 45,558** over the last 5 years and is projected to **grow by 43,218** over the next 5 years.

87,986

Total Regional Employment

Jobs **grew by 19,717** over the last 5 years and are projected to **grow by 12,148** over the next 5 years.

$101.9K

Median Household Income (2024)

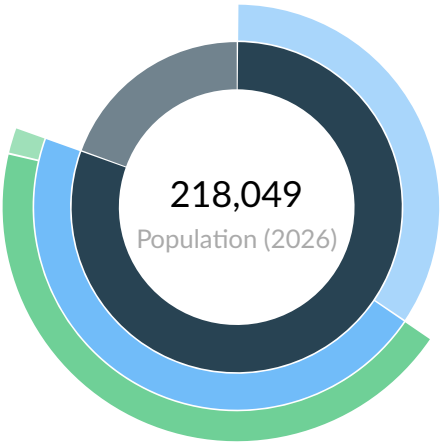
Median household income is **$21.2K above** the national median household income of $80.7K.

Takeaways

- As of 2025 the region's population **increased by 27.8%** since 2020, growing by 45,558. Population is expected to **increase by 20.7%** between 2025 and 2030, adding 43,218.
- From 2020 to 2025, jobs **increased by 28.9%** in Comal County, TX from 68,269 to **87,986**. This change **outpaced the national growth rate of 10.7% by 18.2%**. As the number of jobs increased, the **labor force participation rate increased from 59.5% to 59.5% between 2020 and 2025**.
- Concerning educational attainment, **28.7% of Comal County, TX residents possess a Bachelor's Degree** (6.9% above the national average), and **7.4% hold an Associate's Degree** (1.5% below the national average).
- The top three industries in 2025 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and Building Equipment Contractors.

	Population (2026)	Labor Force (Sep 2026)	Jobs (2025)	Cost of Living	GRP	Imports	Exports
Region	218,049	100,428	87,986	99.4	$13.17B	$14.56B	$9.45B
State	32,157,198	16,001,837	16,028,367	96.7	$2.93T	$1.64T	$2.23T

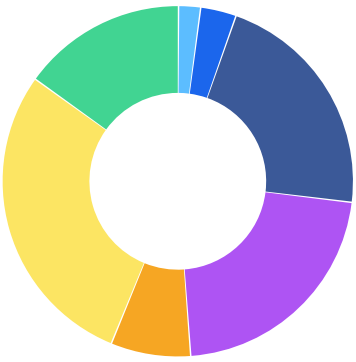
Sep 2026 Labor Force Breakdown



	Population
16+ Civilian Non-Institutionalized Population	175,442
Not in Labor Force (16+)	75,014
Labor Force	100,428
Employed	96,386
Unemployed	4,042
Under 16, Military, and institutionalized Population	42,606

Educational Attainment

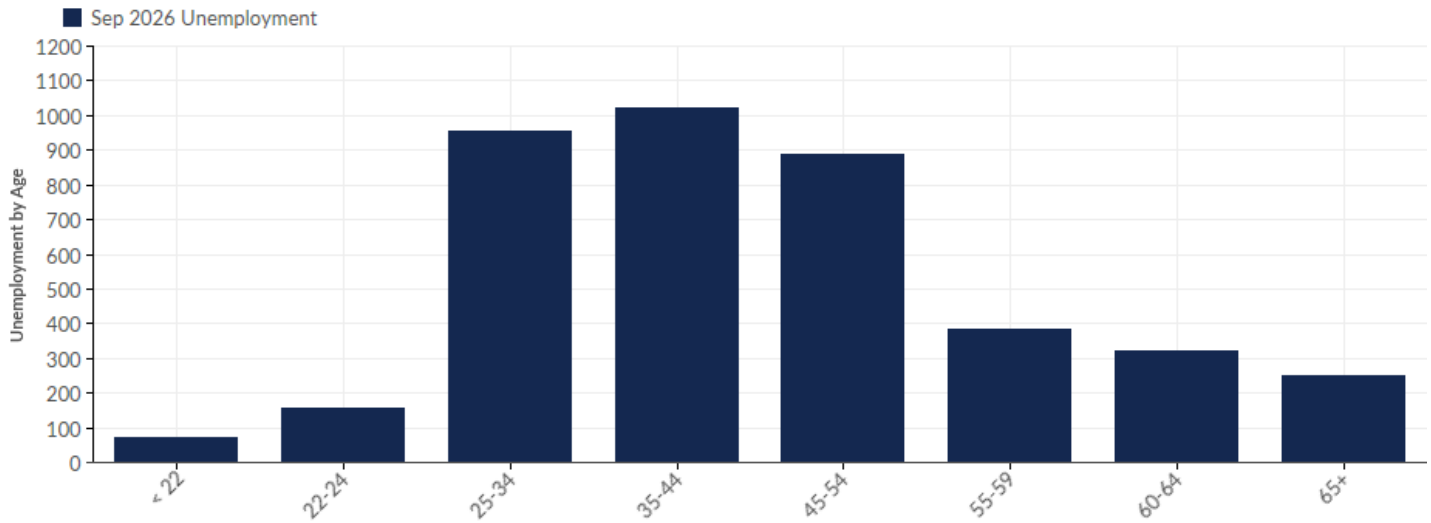
Concerning educational attainment, **28.7% of Comal County, TX residents possess a Bachelor's Degree** (6.9% above the national average), and **7.4% hold an Associate's Degree** (1.5% below the national average).



	% of Population	Population
Less Than 9th Grade	2.0%	3,008
9th Grade to 12th Grade	3.3%	4,899
High School Diploma	21.5%	32,006
Some College	21.9%	32,555
Associate's Degree	7.4%	10,952
Bachelor's Degree	28.7%	42,682
Graduate Degree and Higher	15.2%	22,549

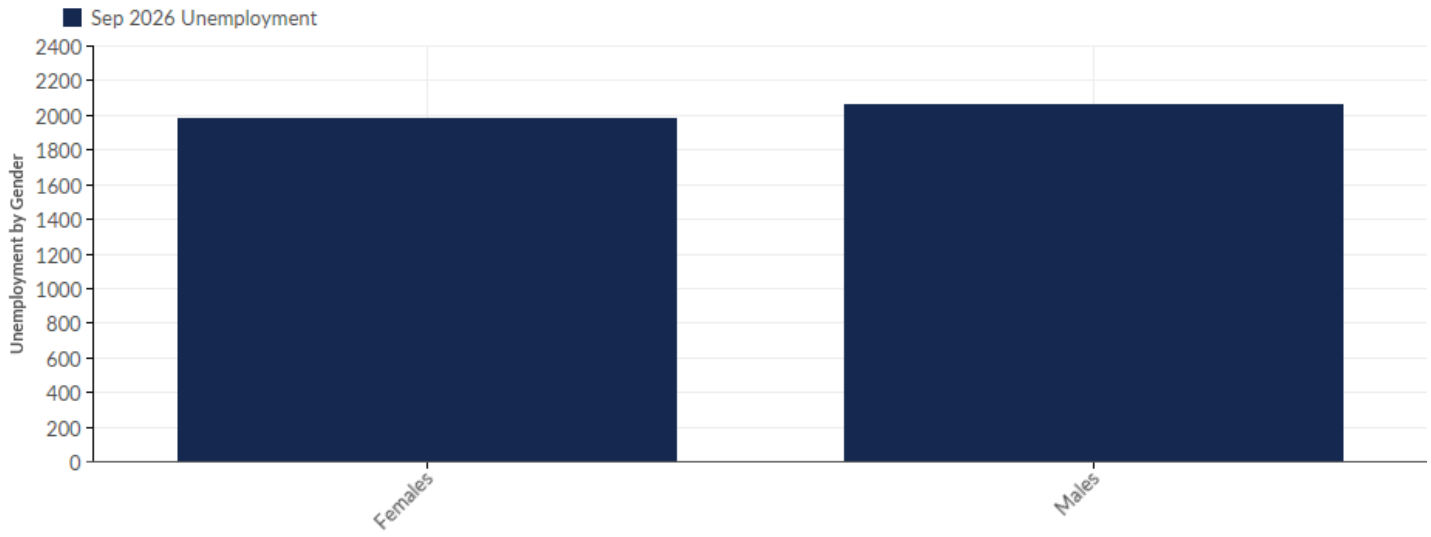
Unemployment by Demographics

Unemployment by Age



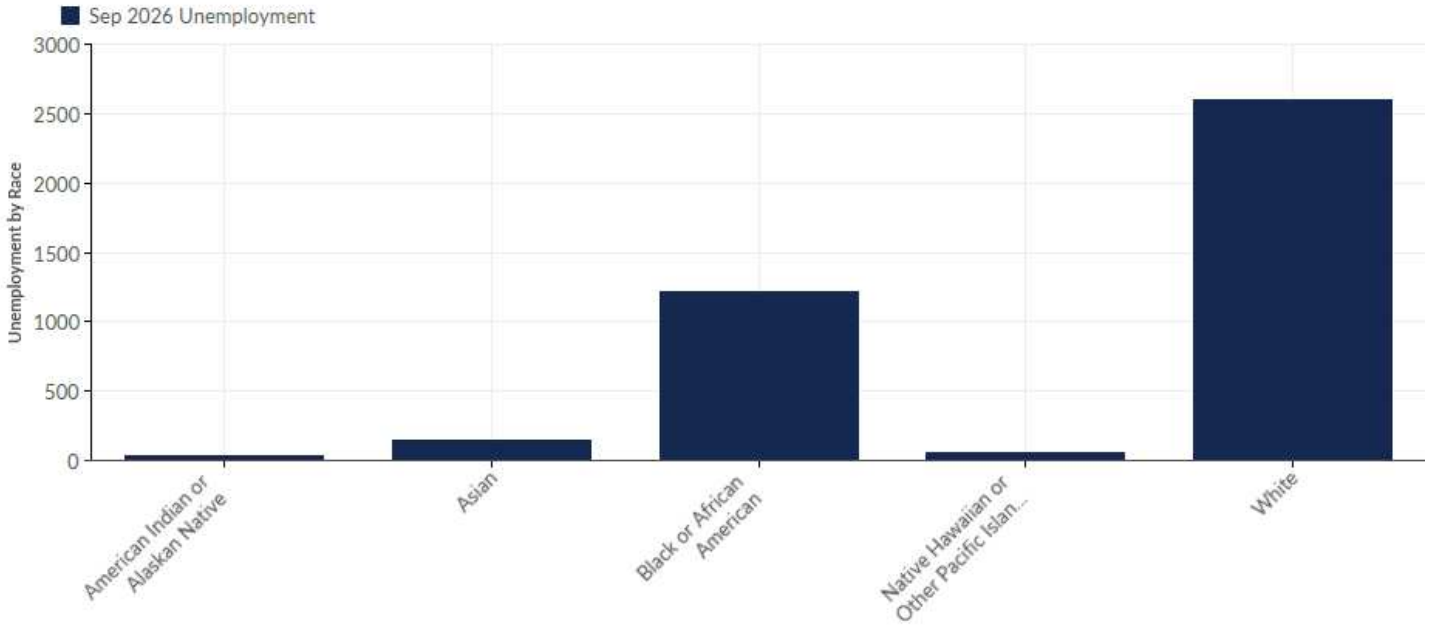
Age		Unemployment (Sep 2026)	% of Unemployed
< 22		72	1.78%
22-24		155	3.83%
25-34		953	23.58%
35-44		1,022	25.28%
45-54		886	21.92%
55-59		383	9.48%
60-64		323	7.99%
65+		249	6.16%
	Total	4,042	100.00%

Unemployment by Gender



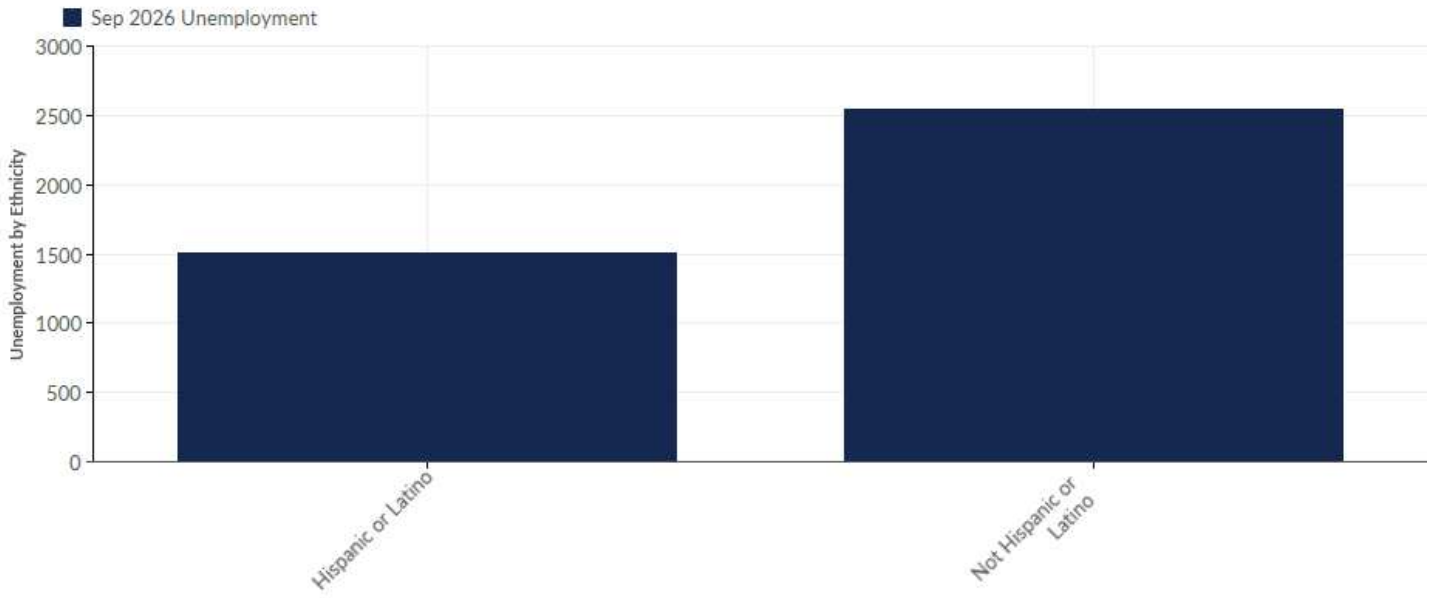
Gender	Unemployment (Sep 2026)	% of Unemployed
Females	1,977	48.91%
Males	2,065	51.09%
Total	4,042	100.00%

Unemployment by Race



Race	Unemployment (Sep 2026)	% of Unemployed
American Indian or Alaskan Native	37	0.92%
Asian	140	3.46%
Black or African American	1,211	29.96%
Native Hawaiian or Other Pacific Islander	52	1.29%
White	2,602	64.37%
Total	4,042	100.00%

Unemployment by Ethnicity

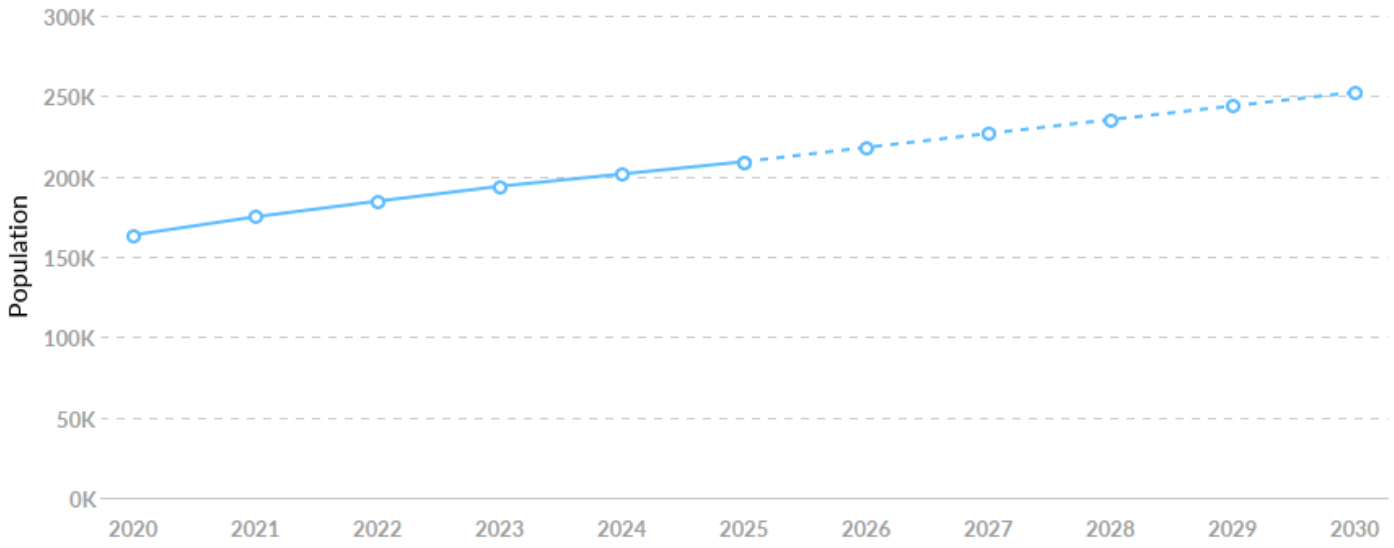


Ethnicity		Unemployment (Sep 2026)	% of Unemployed
Hispanic or Latino		1,502	37.16%
Not Hispanic or Latino		2,540	62.84%
	Total	4,042	100.00%

Historic & Projected Trends

Population Trends

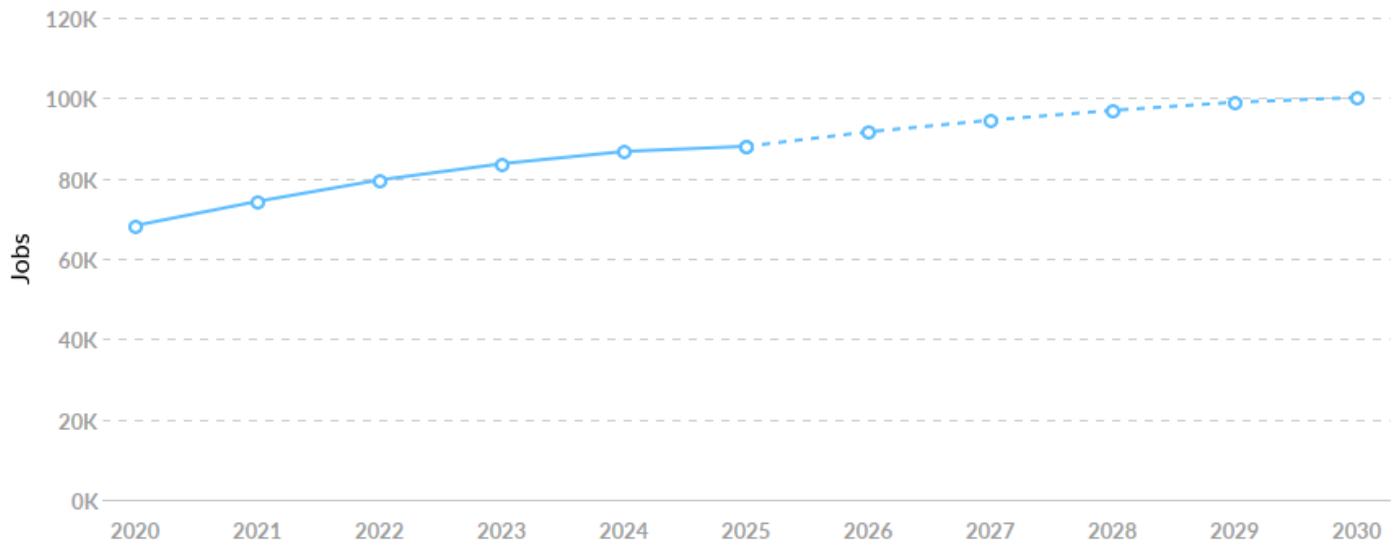
As of 2025 the region's population **increased by 27.8%** since 2020, growing by 45,558. Population is expected to **increase by 20.7%** between 2025 and 2030, adding 43,218.



Timeframe	Population
2020	163,608
2021	174,878
2022	184,600
2023	193,849
2024	201,486
2025	209,166
2026	218,049
2027	226,718
2028	235,330
2029	243,875
2030	252,384

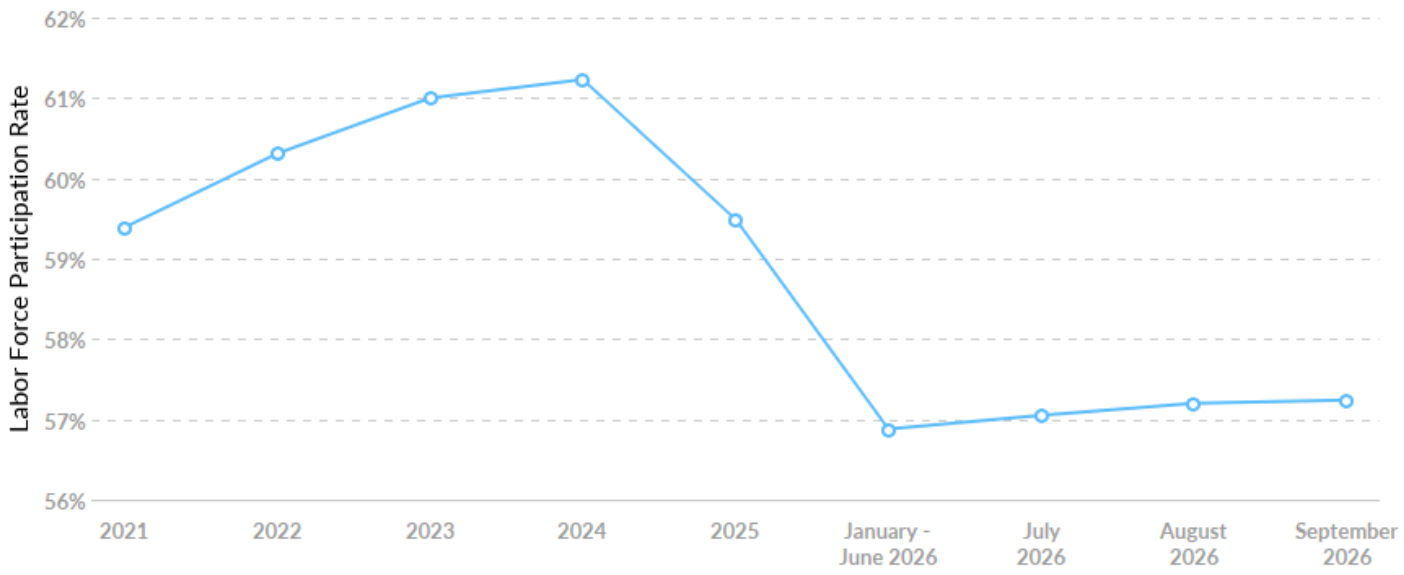
Job Trends

From 2020 to 2025, jobs **increased by 28.9%** in Comal County, TX from 68,269 to **87,986**. This change **outpaced the national growth rate of 10.7% by 18.2%**.



Timeframe	Jobs
2020	68,269
2021	74,287
2022	79,627
2023	83,659
2024	86,699
2025	87,986
2026	91,582
2027	94,496
2028	96,931
2029	98,948
2030	100,134

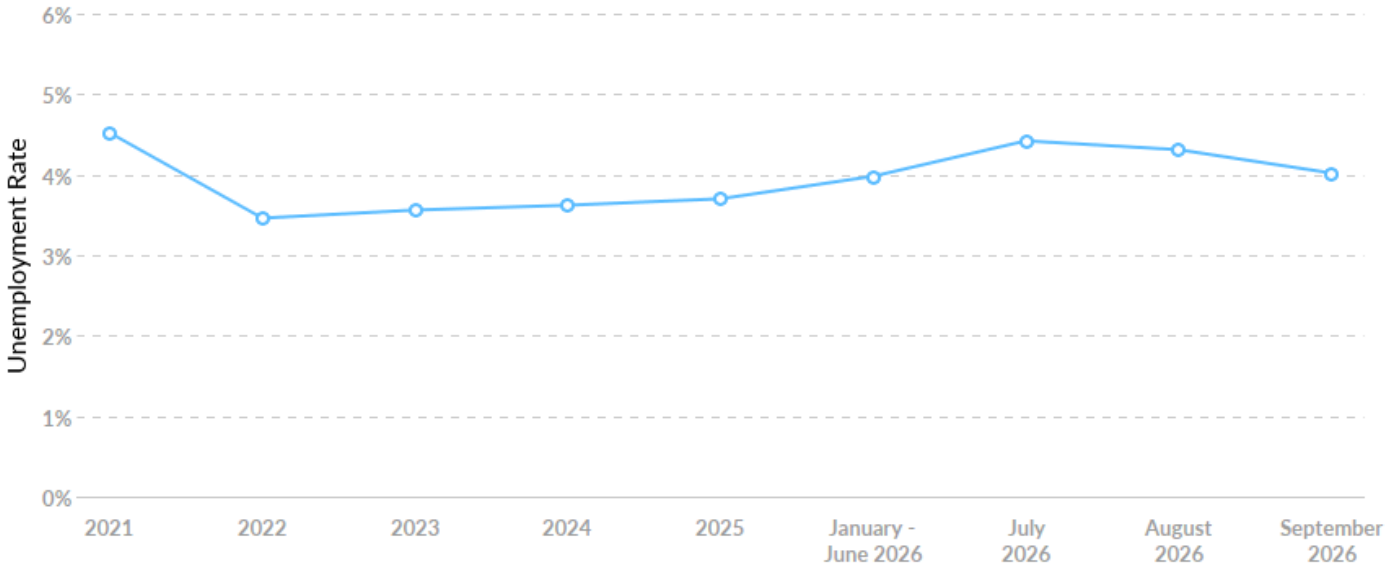
Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2021	59.39%
2022	60.31%
2023	61.00%
2024	61.23%
2025	59.49%
January - June 2026	56.88%
July 2026	57.05%
August 2026	57.20%
September 2026	57.24%

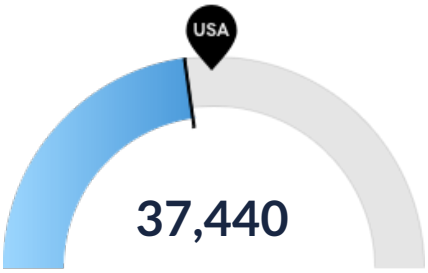
Unemployment Rate Trends

Comal County, TX had a September 2026 unemployment rate of 4.02%, **decreasing from 4.52%** 5 years before.



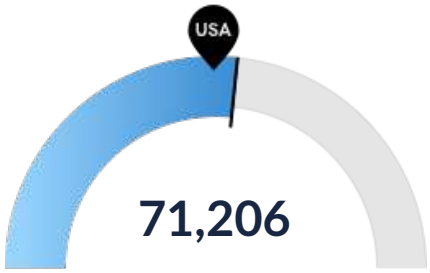
Timeframe	Unemployment Rate
2021	4.52%
2022	3.46%
2023	3.56%
2024	3.62%
2025	3.70%
January - June 2026	3.98%
July 2026	4.42%
August 2026	4.31%
September 2026	4.02%

Population Characteristics



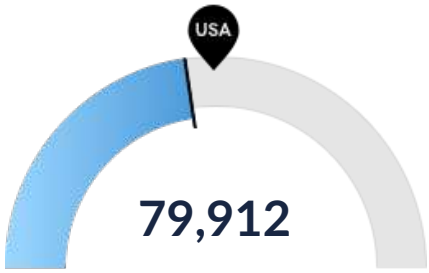
Millennials

Comal County, TX has 37,440 millennials (ages 25-39). The national average for an area this size is 42,677.



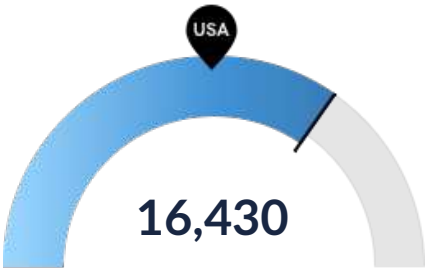
Retiring Soon

Retirement risk is about average in Comal County, TX. The national average for an area this size is 64,752 people 55 or older, while there are 71,206 here.



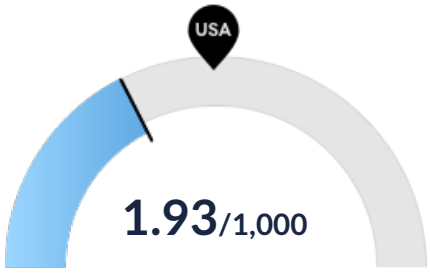
Racial Diversity

Racial diversity is low in Comal County, TX. The national average for an area this size is 91,808 racially diverse people, while there are 79,912 here.



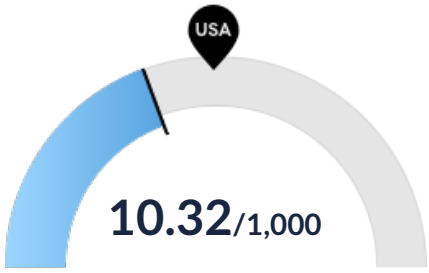
Veterans

Comal County, TX has 16,430 veterans. The national average for an area this size is 9,592.



Violent Crime

Comal County, TX has 1.93 violent crimes per 1,000 people. The national rate is 3.1 per 1,000 people.

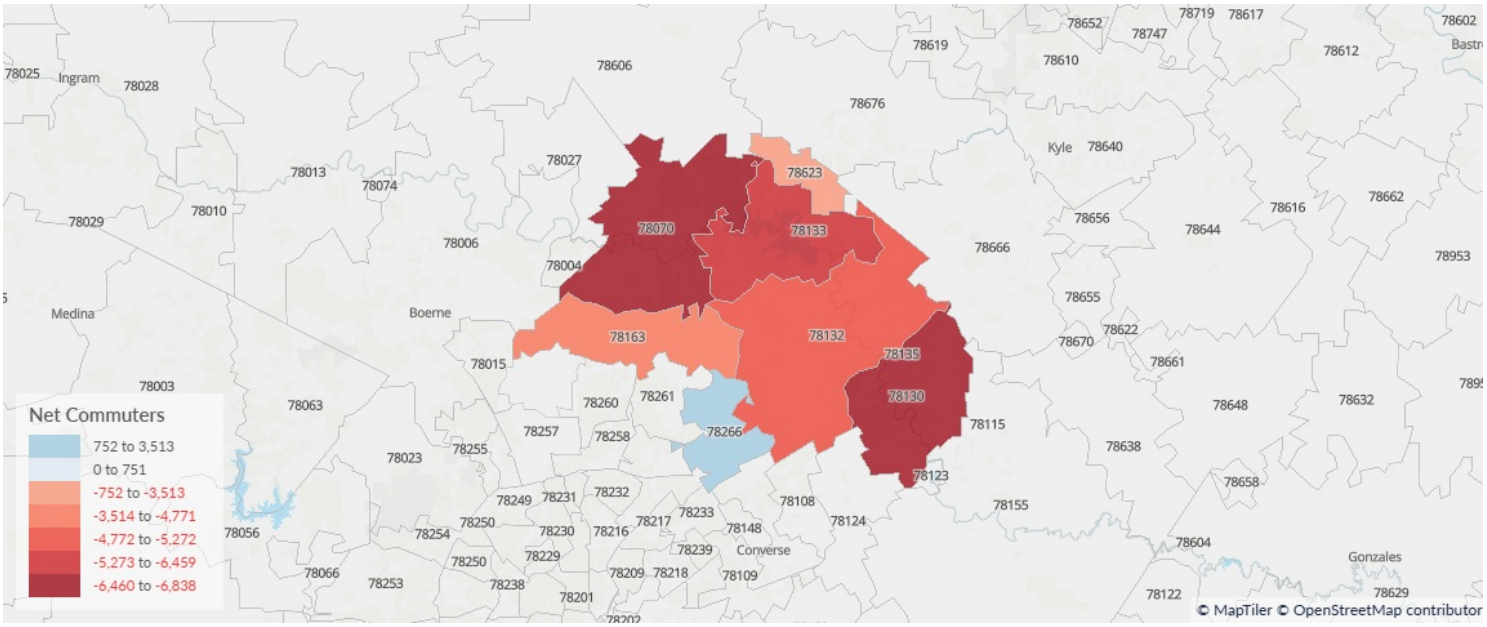


Property Crime

Comal County, TX has 10.32 property crimes per 1,000 people. The national rate is 14.58 per 1,000 people.

Place of Work vs Place of Residence

Understanding where talent in Comal County, TX currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2025 Employment
78130	New Braunfels, TX (in C...	47,929
78132	New Braunfels, TX (in C...	16,557
78133	Canyon Lake, TX (in Co...	6,568
78070	Spring Branch, TX (in Co...	5,875
78163	Bulverde, TX (in Comal ...	5,181

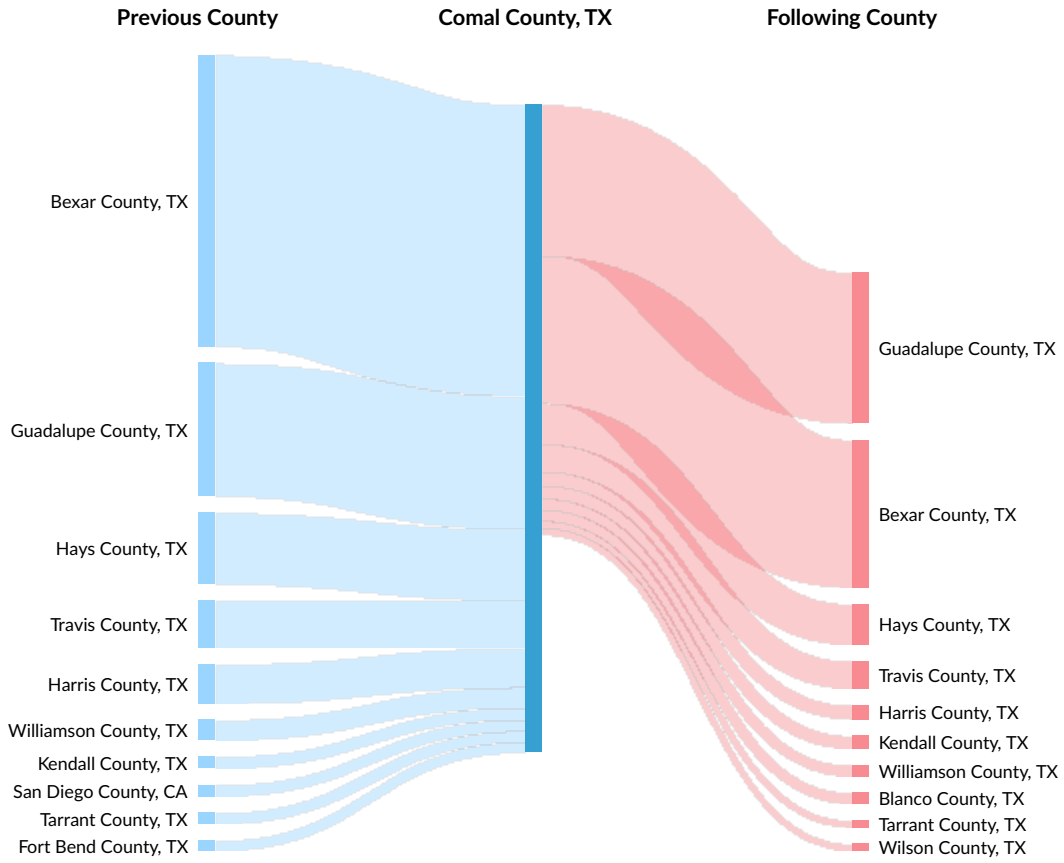
Where Talent Lives

ZIP	Name	2025 Workers
78130	New Braunfels, TX (in C...	54,767
78132	New Braunfels, TX (in C...	21,329
78070	Spring Branch, TX (in Co...	12,335
78133	Canyon Lake, TX (in Co...	11,841
78163	Bulverde, TX (in Comal ...	8,695

Inbound and Outbound Migration

The table below analyzes past and current residents of Comal County, TX. The left column shows residents of other counties migrating to Comal County, TX. The right column shows residents migrating from Comal County, TX to other counties.

As of 2023, 4,467 people have migrated from Bexar County, TX to Comal County, TX. In the same year, 2,312 people left Comal County, TX migrating to Guadalupe County, TX. The total Net Migration for Comal County, TX in 2023 was 5,812.



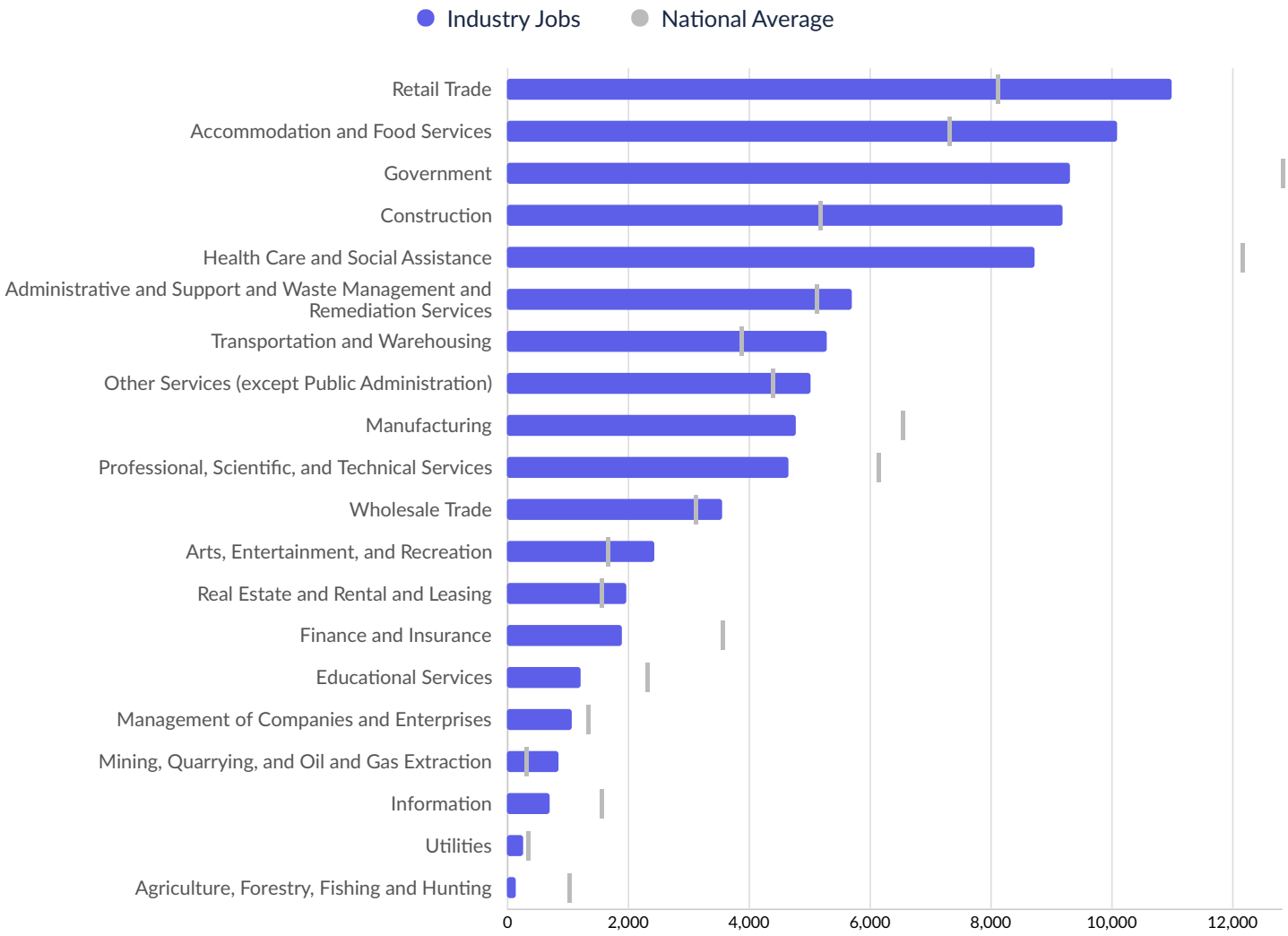
Top Previous Counties	Migrations
Bexar County, TX	4,467
Guadalupe County, TX	2,041
Hays County, TX	1,094
Travis County, TX	723
Harris County, TX	602
Williamson County, TX	312

Top Previous Counties	Migrations
Kendall County, TX	182
San Diego County, CA	175
Tarrant County, TX	171
Fort Bend County, TX	160
Nueces County, TX	151
Montgomery County, TX	135
Orange County, CA	133
Los Angeles County, CA	132
Dallas County, TX	128

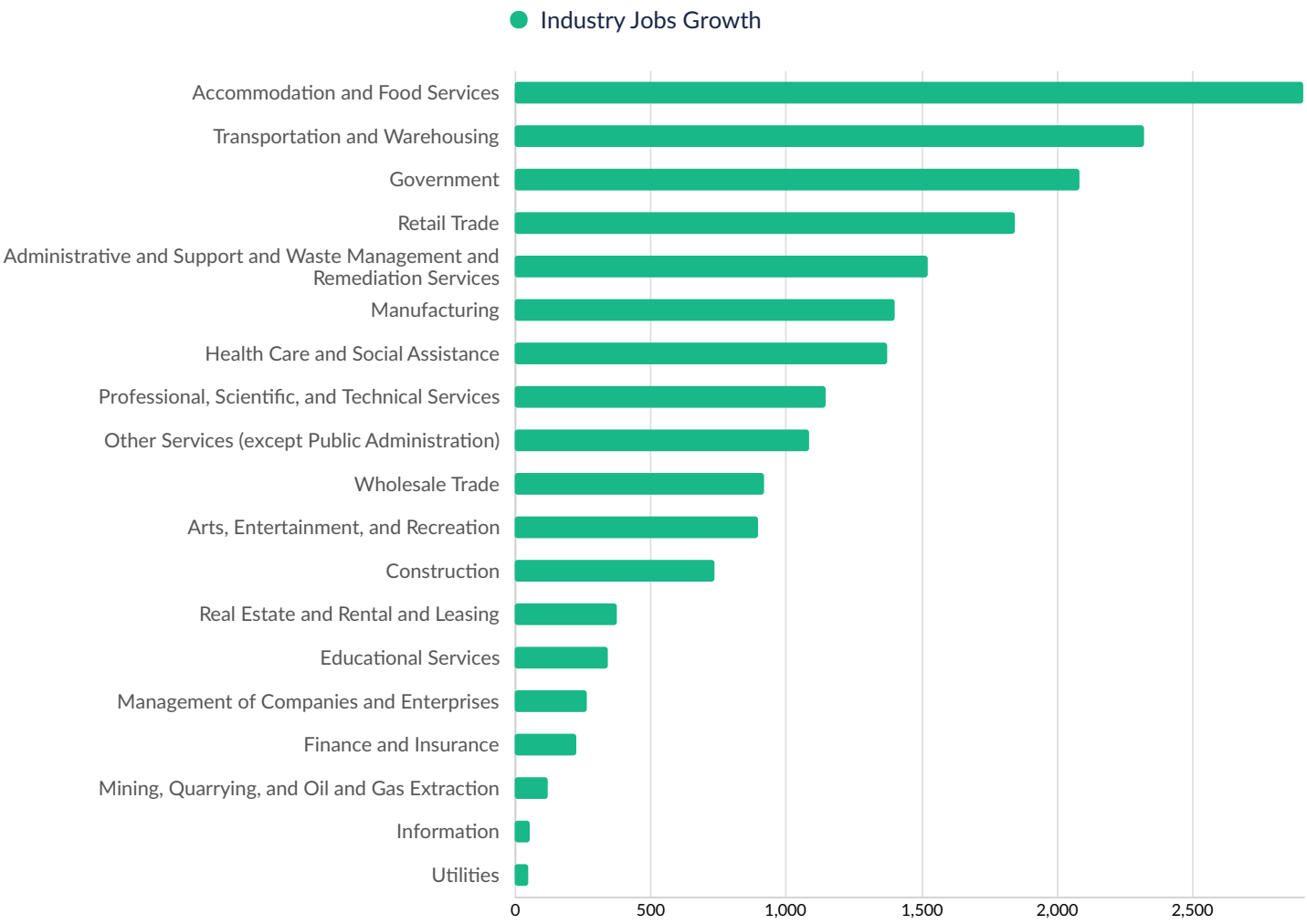
Top Following Counties	Migrations
Guadalupe County, TX	2,312
Bexar County, TX	2,263
Hays County, TX	625
Travis County, TX	422
Harris County, TX	215
Kendall County, TX	200
Williamson County, TX	170
Blanco County, TX	170
Tarrant County, TX	109
Wilson County, TX	108
Montgomery County, TX	101
Dallas County, TX	99
Denton County, TX	97
Nueces County, TX	92
Fort Bend County, TX	72

Industry Characteristics

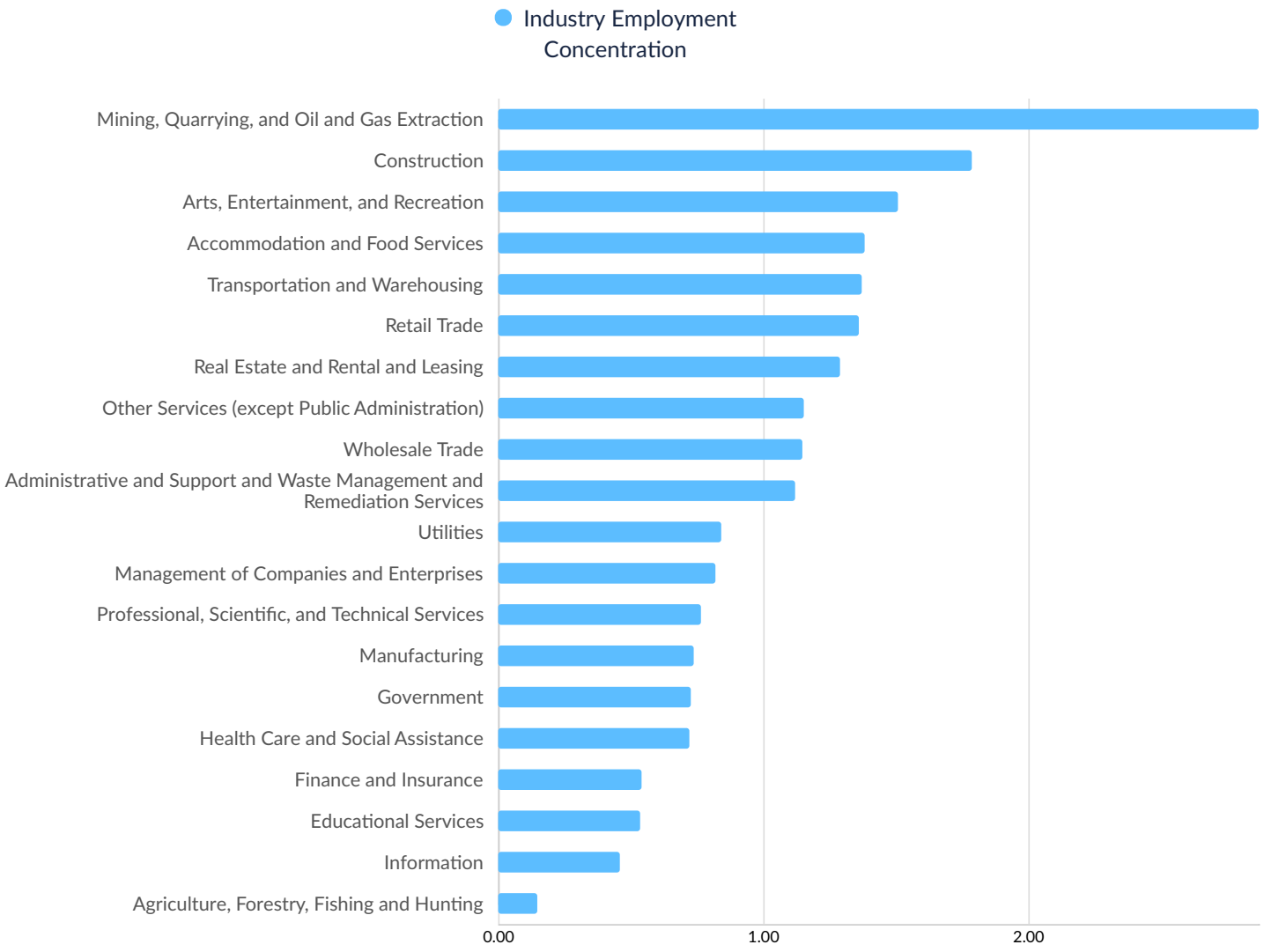
Largest Industries



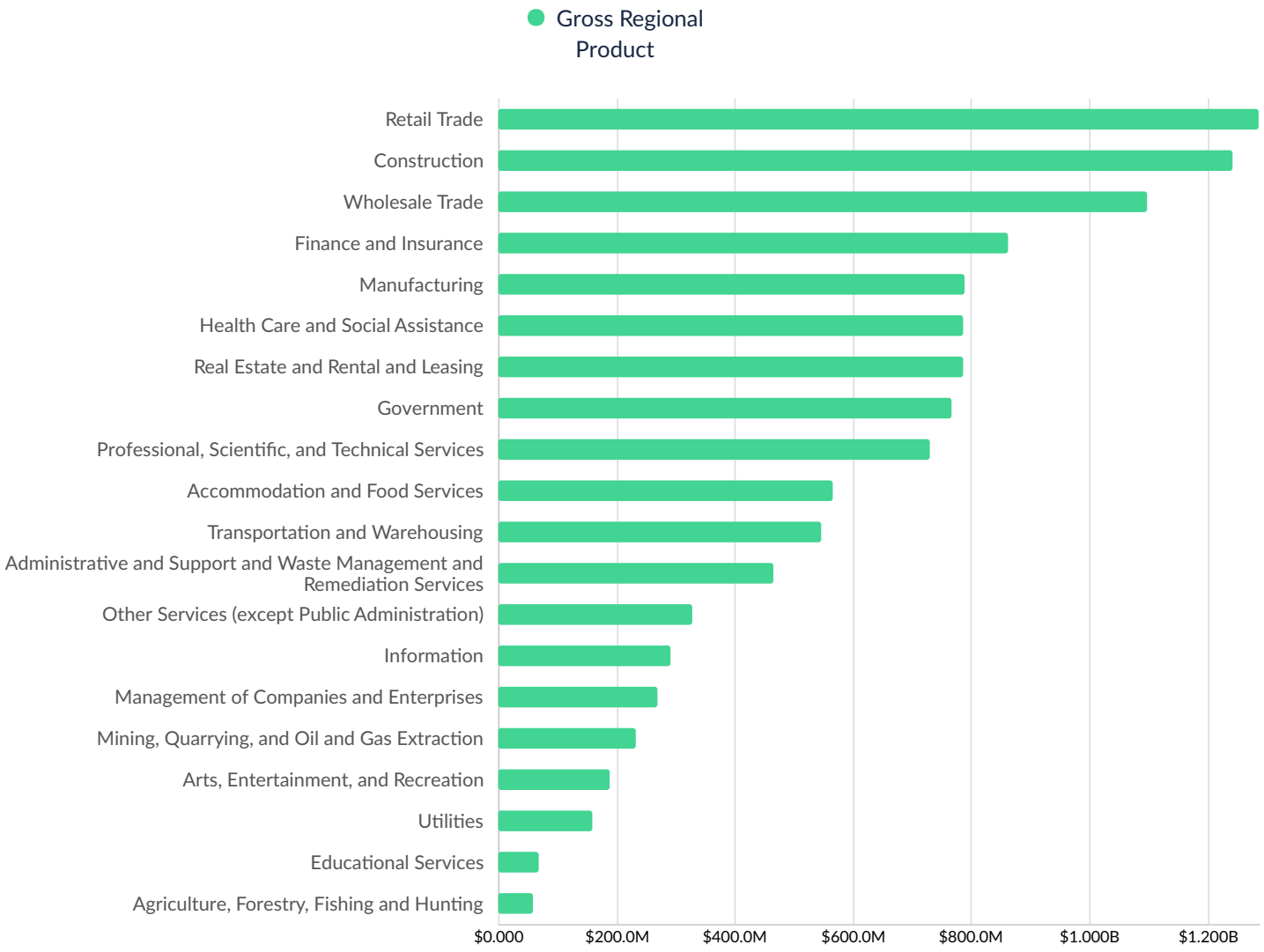
Top Growing Industries



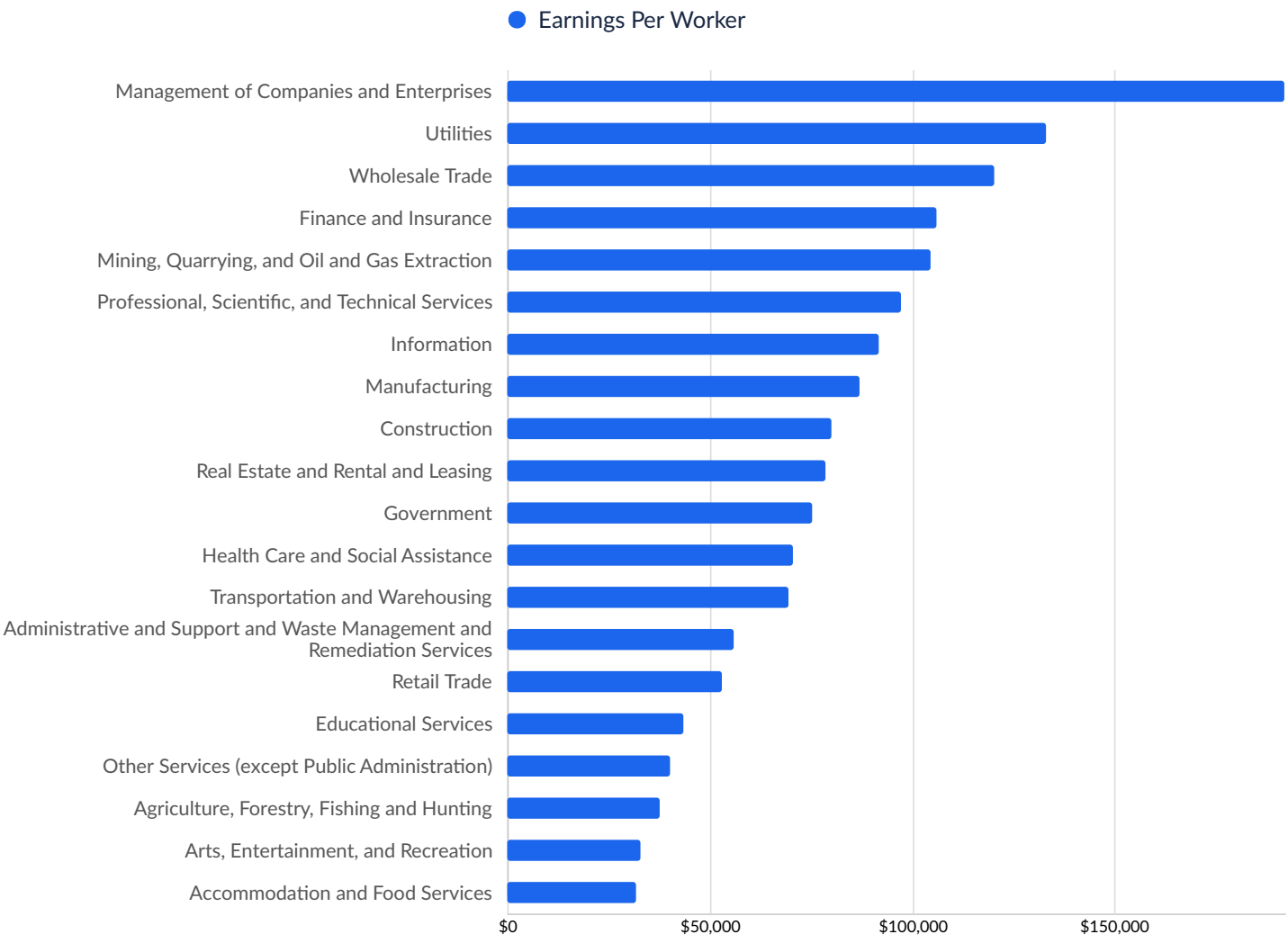
Top Industry Employment Concentration



Top Industry GRP



Top Industry Earnings



Business Characteristics

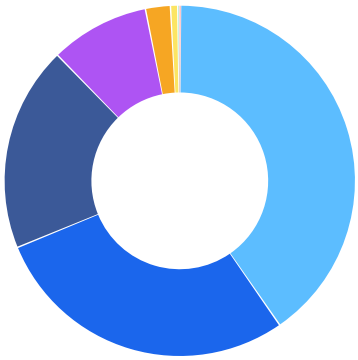
22,980 Companies Employ Your Workers

Online profiles for your workers mention 22,980 companies as employers, with the top 10 appearing below. In the last 12 months, 2,758 companies in Comal County, TX posted job postings, with the top 10 appearing below.

Top Companies	Profiles
Comal Independent School Distr...	868
H-E-B	564
United States Air Force	398
United States Army	382
Texas State University	379
USAA	340
HD Supply	301
Comal Isd	297
Rush Enterprises	279
CHRISTUS Health	244

Top Companies Posting	Unique Postings
CHRISTUS Health	1,168
Methodist Healthcare	963
Resolute Health Hospital	284
H-E-B	208
Soliant Health	161
University Health	146
Touchstone Communities	140
Allied Universal	136
Walmart	130
Cemex	122

Business Size



	Percentage	Business Count
1 to 4 employees	40.3%	3,632
5 to 9 employees	28.4%	2,565
10 to 19 employees	18.9%	1,705
20 to 49 employees	9.1%	824
50 to 99 employees	2.3%	207
100 to 249 employees	0.7%	60
250 to 499 employees	0.2%	15
500+ employees	0.1%	8

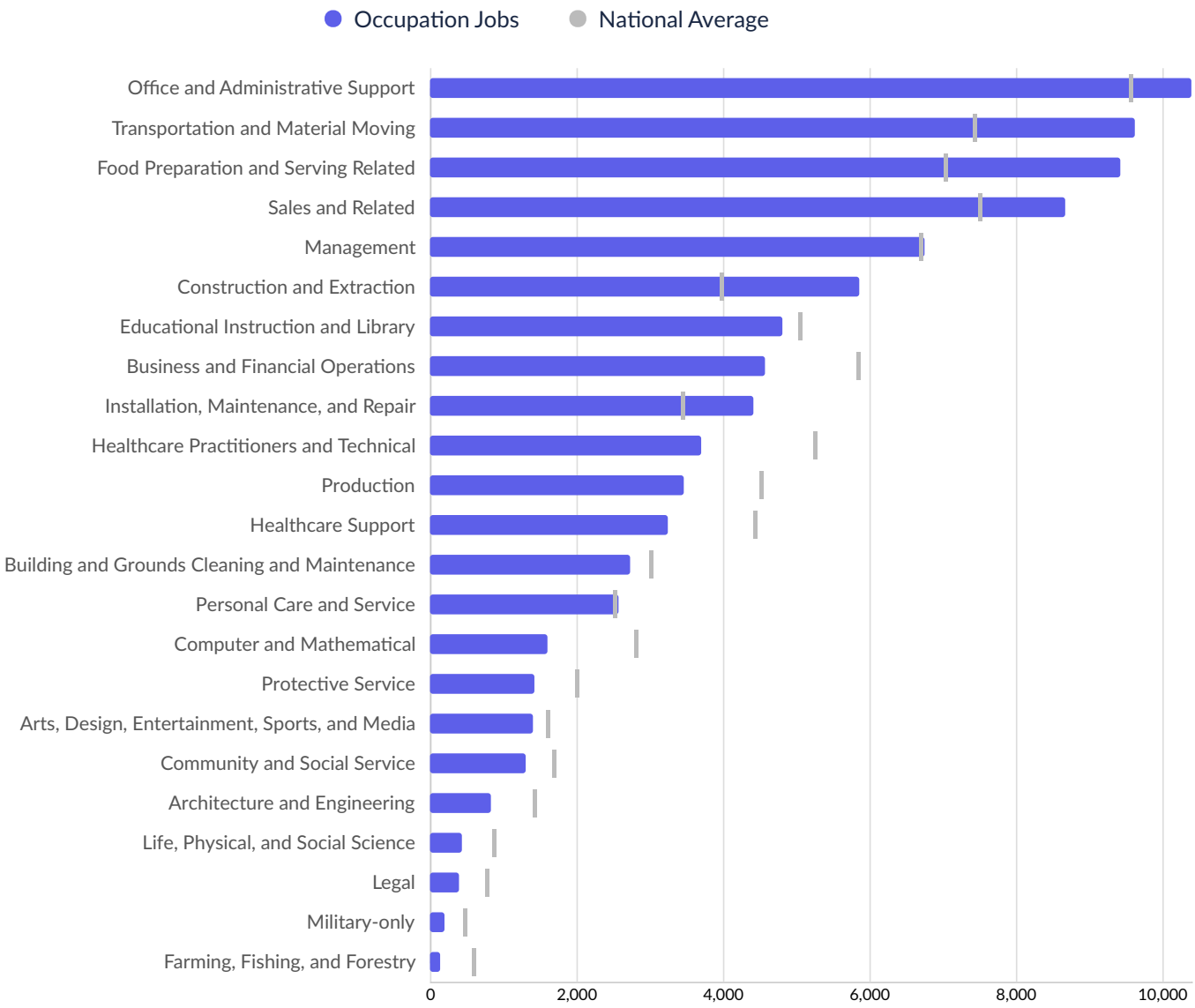
**Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

Layoff Activity (Reported WARN Notices)

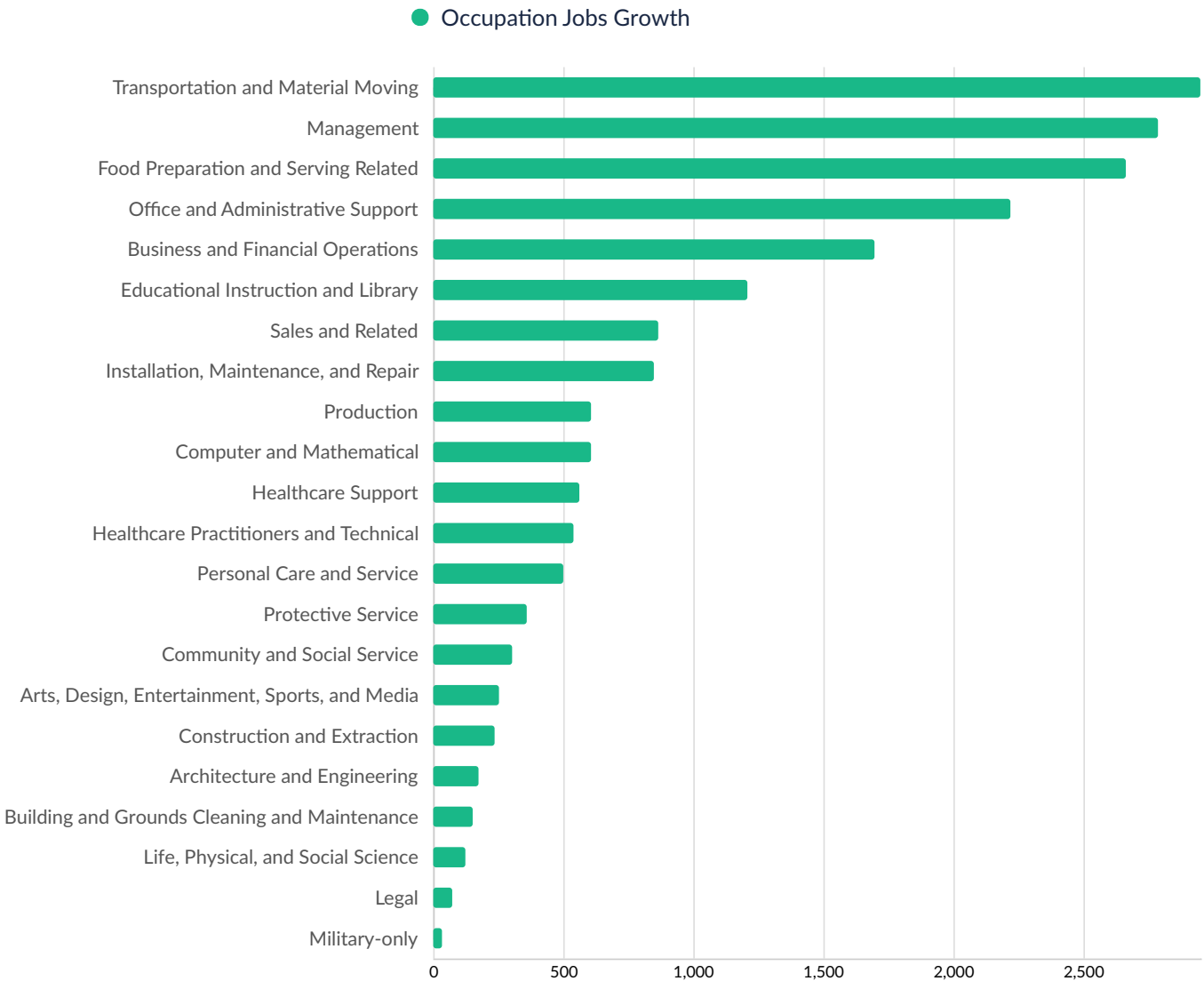
No WARN layoff events were found for the selected region and time period.

Workforce Characteristics

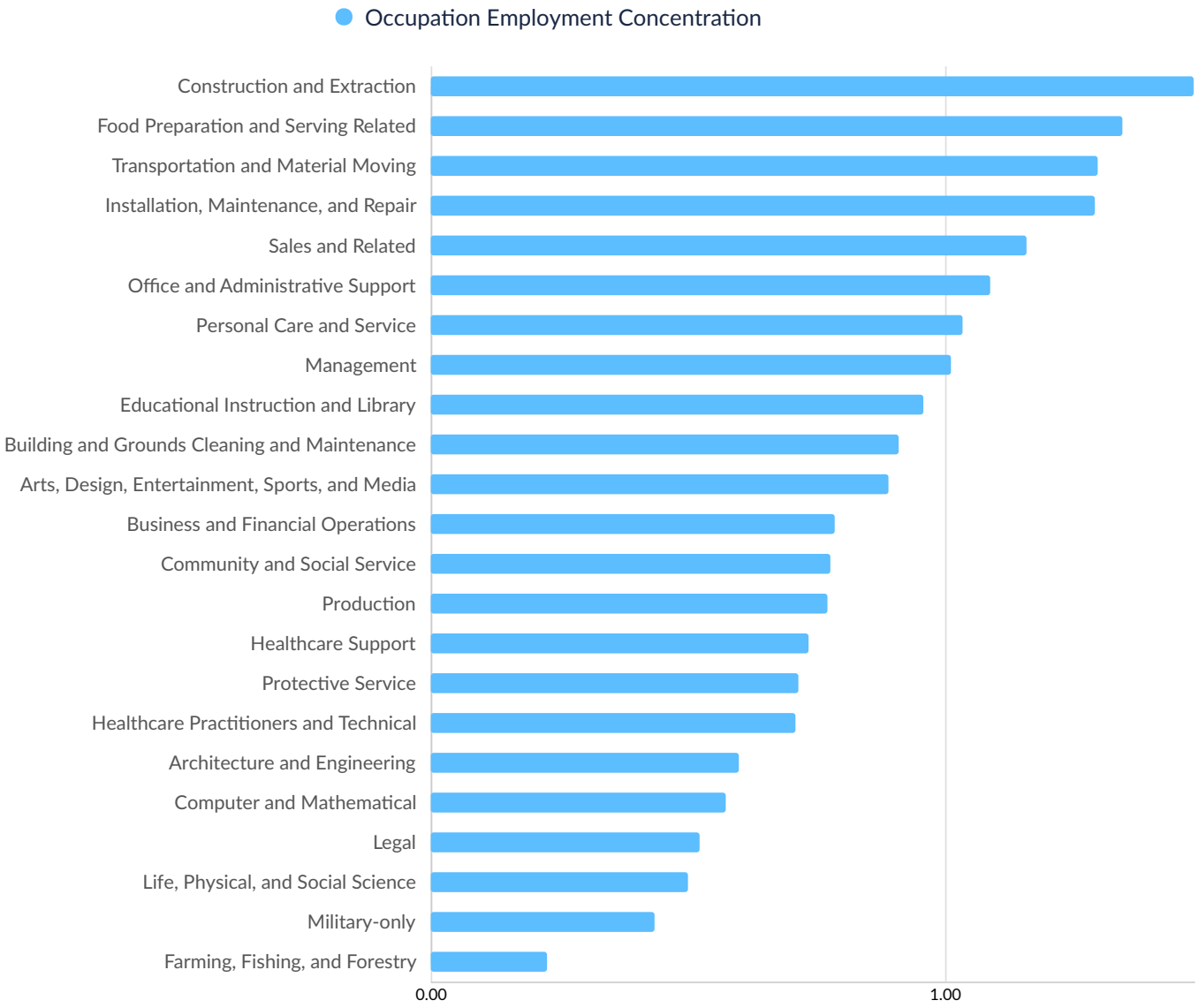
Largest Occupations



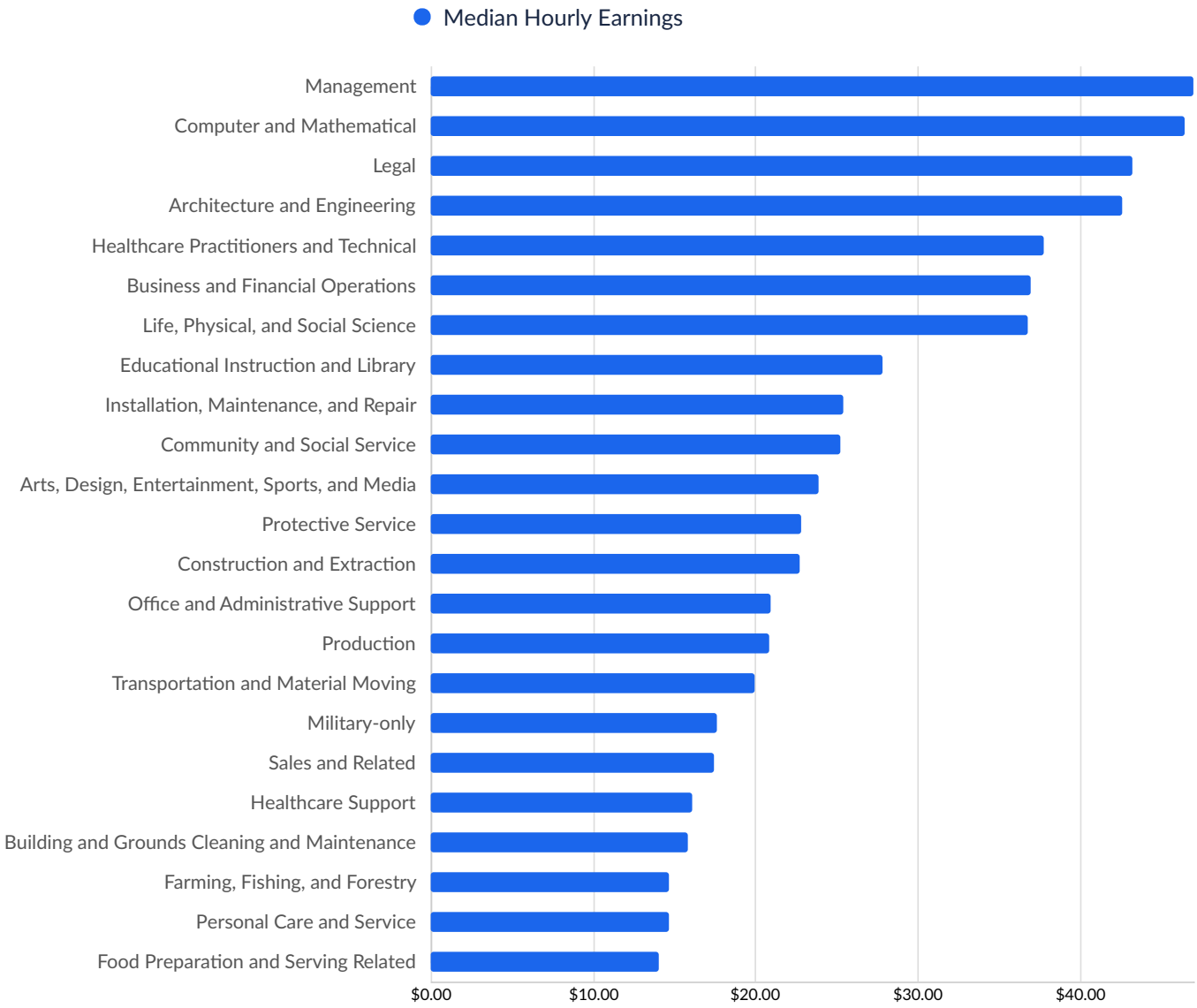
Top Growing Occupations



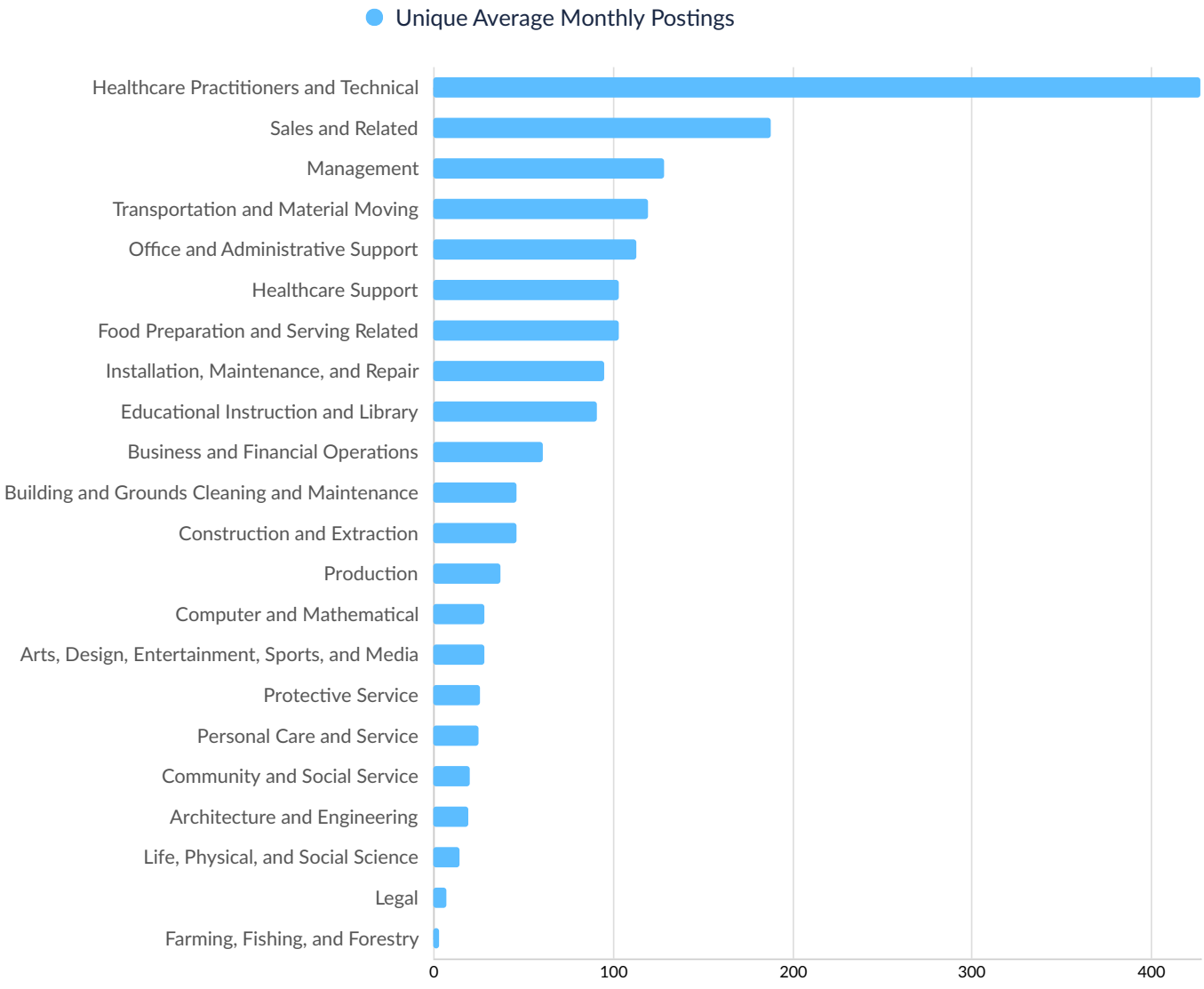
Top Occupation Employment Concentration



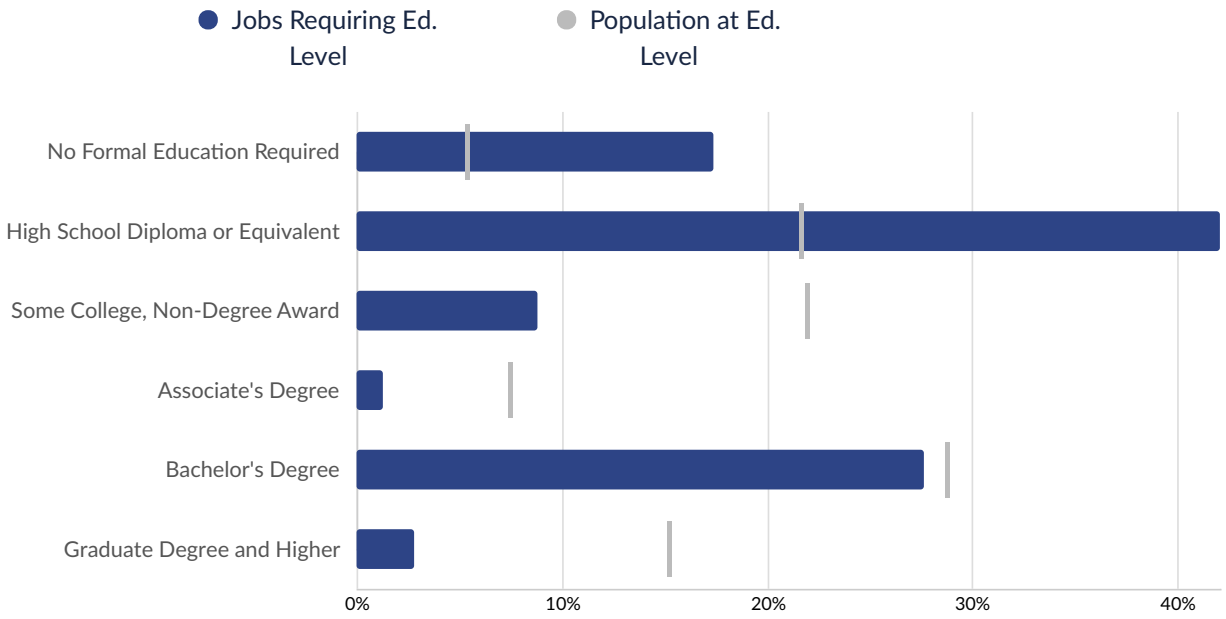
Top Occupation Earnings



Top Posted Occupations



Underemployment



Educational Pipeline

In 2025, there were 80 graduates in Comal County, TX. This pipeline has grown by 54% over the last 5 years. The highest share of these graduates come from "Cosmetology/Cosmetologist, General" (Certificate), "Aesthetician/Esthetician and Skin Care Specialist" (Certificate), and "Nail Technician/Specialist and Manicurist" (Certificate).

School	Total Graduates (2025)	Graduate Trend (2021 - 2025)
William Edge Institute	80	
Seguin Beauty School-New Braunfels (not current)	0	



In-Demand Skills

