



# Comal County, TX



San Antonio, Texas

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## Report Parameters

### 1 County

48091 Comal County, TX

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### Class of Worker

QCEW Employees, Non-QCEW Employees, and Self-Employed

The information in this report pertains to the chosen geographical area.

## Economy Overview

**194,755**

**Population (2023)**

Population **grew by 46,525** over the last 5 years and is projected to **grow by 49,770** over the next 5 years.

**82,875**

**Total Regional Employment**

Jobs **grew by 17,409** over the last 5 years and are projected to **grow by 13,553** over the next 5 years.

**\$93.7K**

**Median Household Income (2022)**

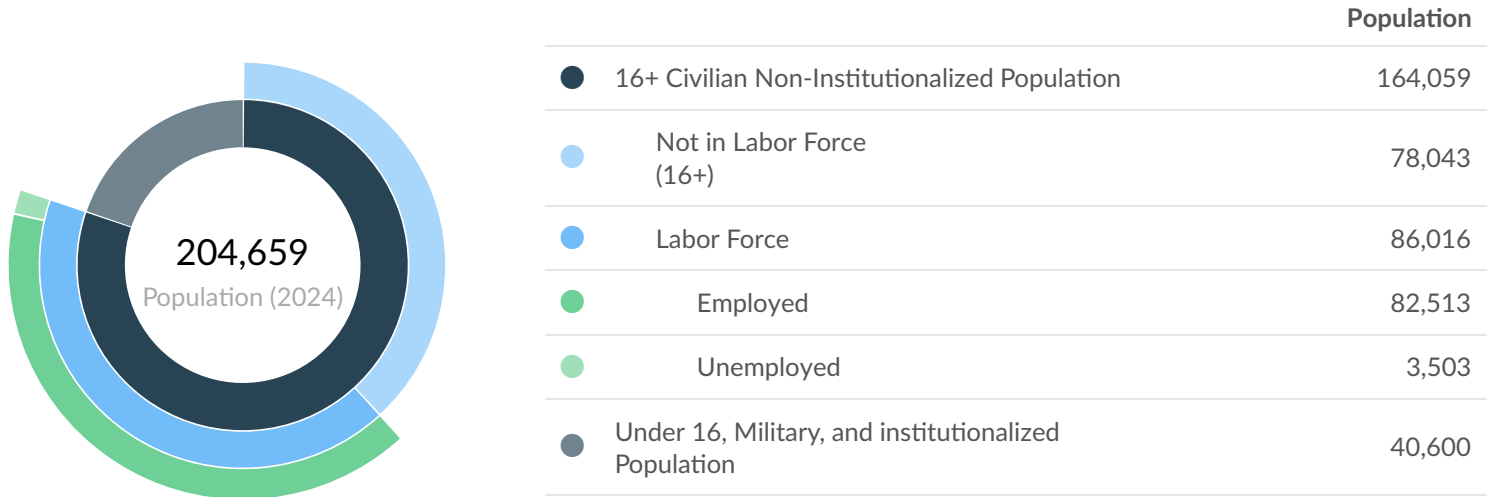
Median household income is **\$18.6K above** the national median household income of \$75.1K.

## Takeaways

- As of 2023 the region's population **increased by 31.4%** since 2018, growing by 46,525. Population is expected to **increase by 25.6%** between 2023 and 2028, adding 49,770.
- From 2018 to 2023, jobs **increased by 26.6%** in Comal County, TX from 65,466 to **82,875**. This change **outpaced the national growth rate of 3.9% by 22.7%**. As the number of jobs increased, the **labor force participation rate decreased from 60.4% to 54.9% between 2018 and 2023**.
- Concerning educational attainment, **26.6% of Comal County, TX residents possess a Bachelor's Degree** (5.5% above the national average), and **7.7% hold an Associate's Degree** (1.1% below the national average).
- The top three industries in 2023 are Restaurants and Other Eating Places, Education and Hospitals (Local Government), and Warehousing and Storage.

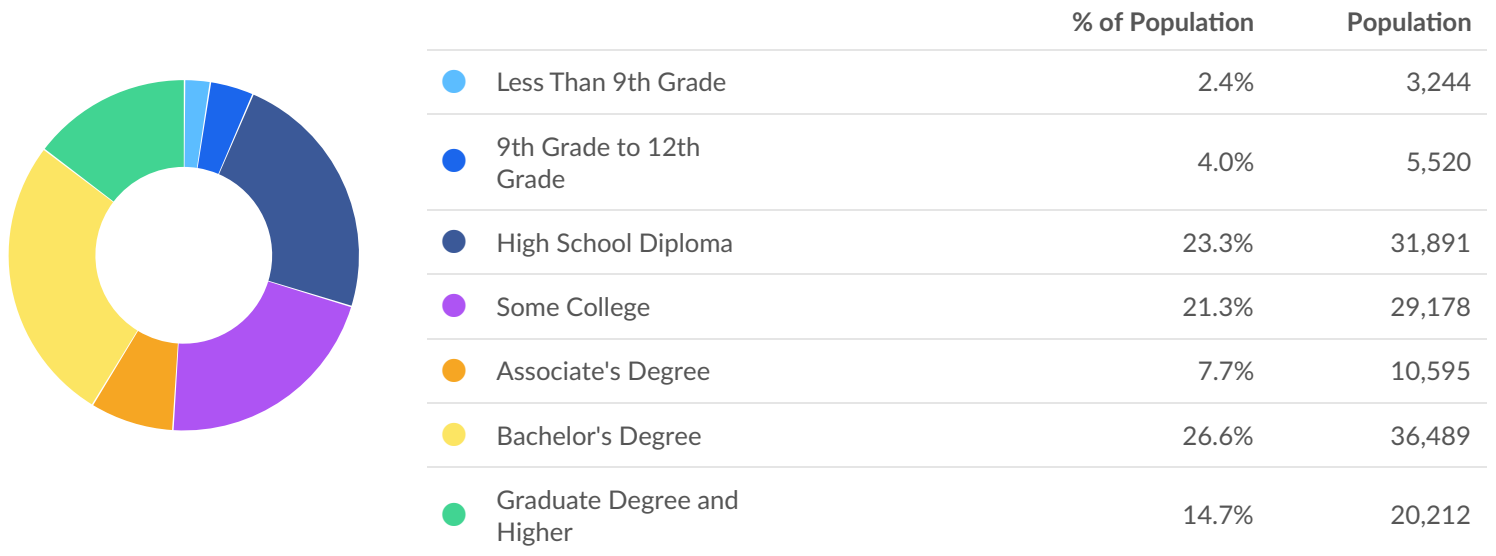
	Population (2024)	Labor Force (Feb 2024)	Jobs (2023)	Cost of Living	GRP	Imports	Exports
Region	204,659	86,016	82,875	98.9	\$10.43B	\$12.90B	\$8.31B
State	30,752,082	15,295,672	15,458,671	96.6	\$2.40T	\$1.49T	\$1.91T

## Feb 2024 Labor Force Breakdown



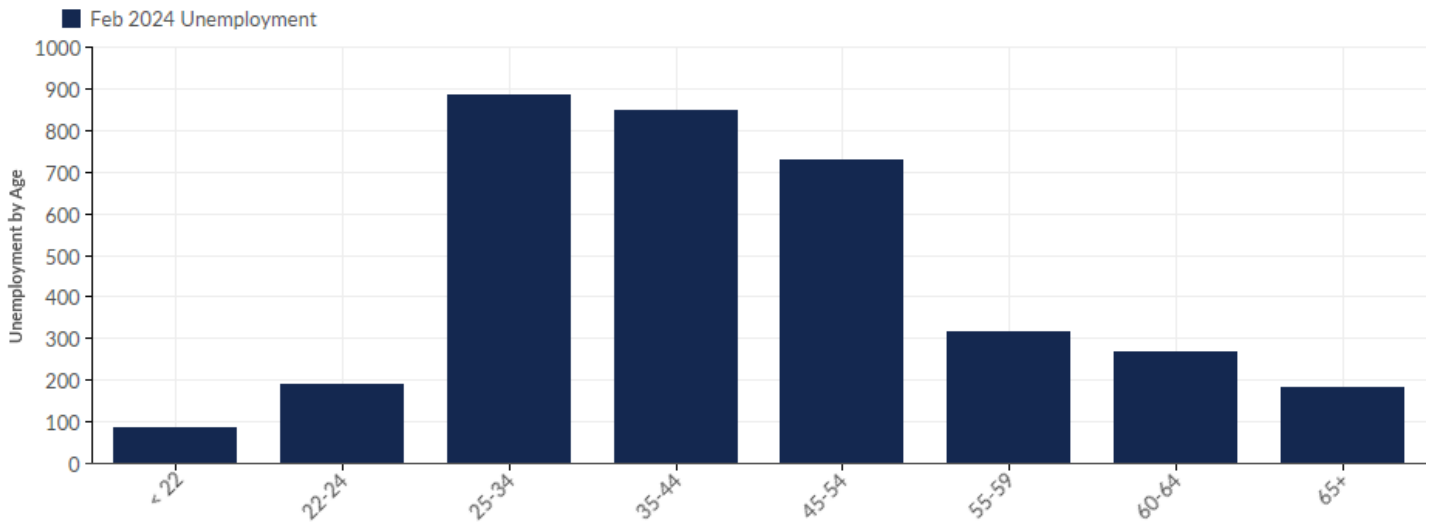
## Educational Attainment

Concerning educational attainment, **26.6% of Comal County, TX residents possess a Bachelor's Degree** (5.5% above the national average), and **7.7% hold an Associate's Degree** (1.1% below the national average).



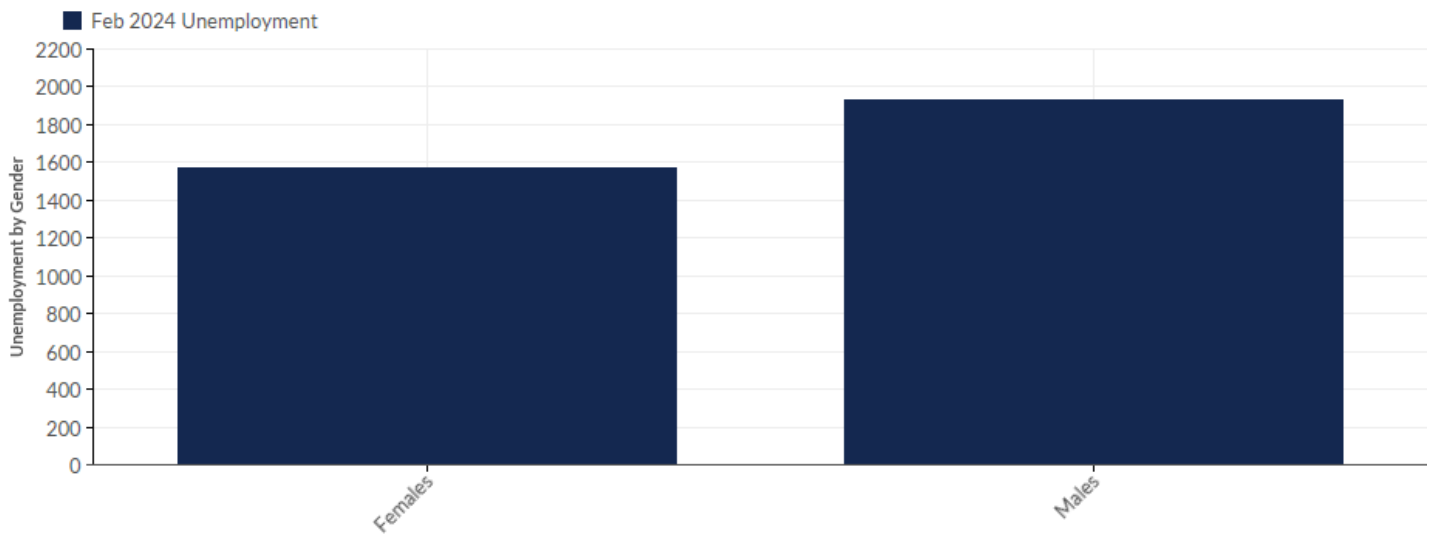
# Unemployment by Demographics

## Unemployment by Age



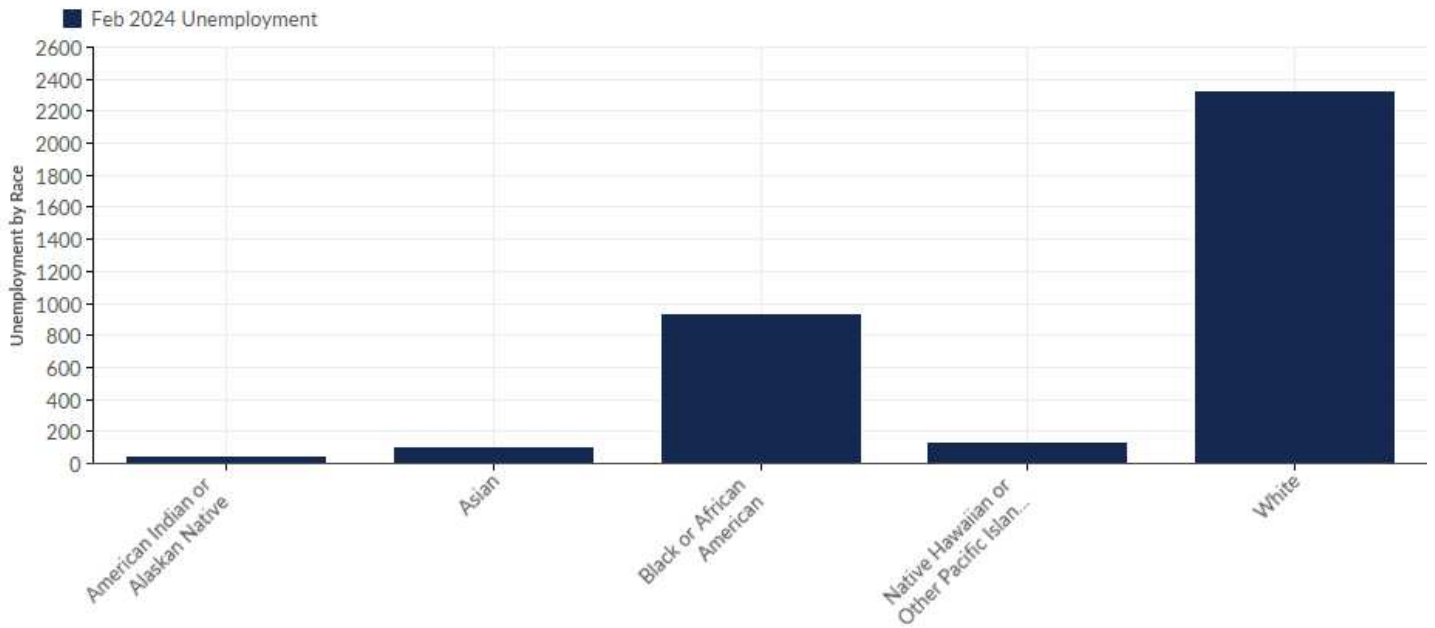
Age	Unemployment (Feb 2024)	% of Unemployed
< 22	87	2.48%
22-24	190	5.42%
25-34	883	25.21%
35-44	849	24.24%
45-54	727	20.75%
55-59	318	9.08%
60-64	267	7.62%
65+	182	5.20%
Total	3,503	100.00%

## Unemployment by Gender



Gender	Unemployment (Feb 2024)	% of Unemployed
Females	1,569	44.79%
Males	1,934	55.21%
Total	3,503	100.00%

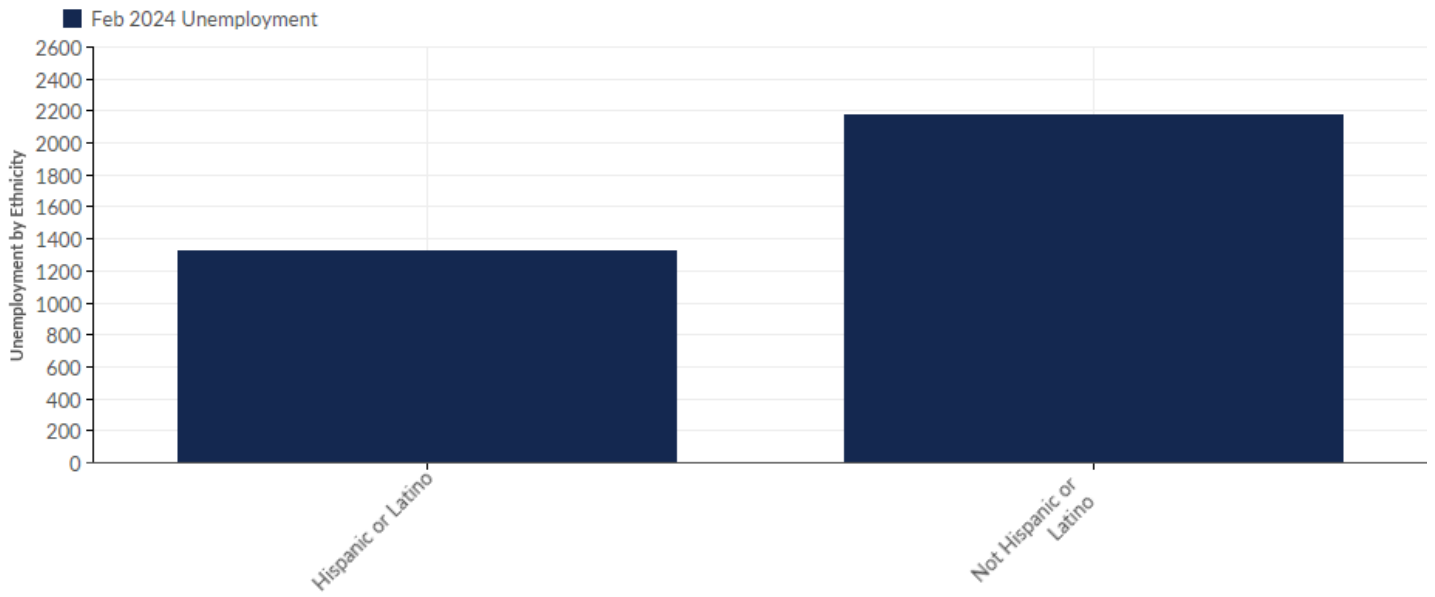
## Unemployment by Race



Race	Unemployment (Feb 2024)	% of Unemployed
American Indian or Alaskan Native	34	0.97%
Asian	99	2.83%
Black or African American	928	26.49%
Native Hawaiian or Other Pacific Islander	125	3.57%
White	2,318	66.17%
Total	3,503	100.00%



## Unemployment by Ethnicity

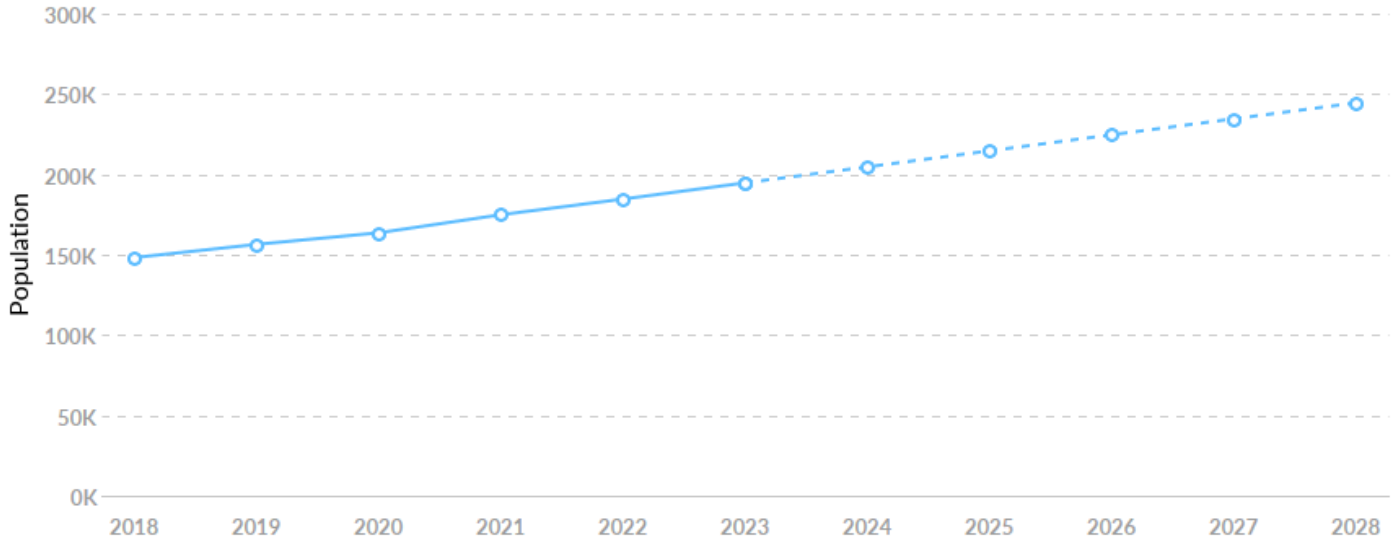


Ethnicity	Unemployment (Feb 2024)	% of Unemployed
Hispanic or Latino	1,326	37.85%
Not Hispanic or Latino	2,177	62.15%
Total	3,503	100.00%

# Historic & Projected Trends

## Population Trends

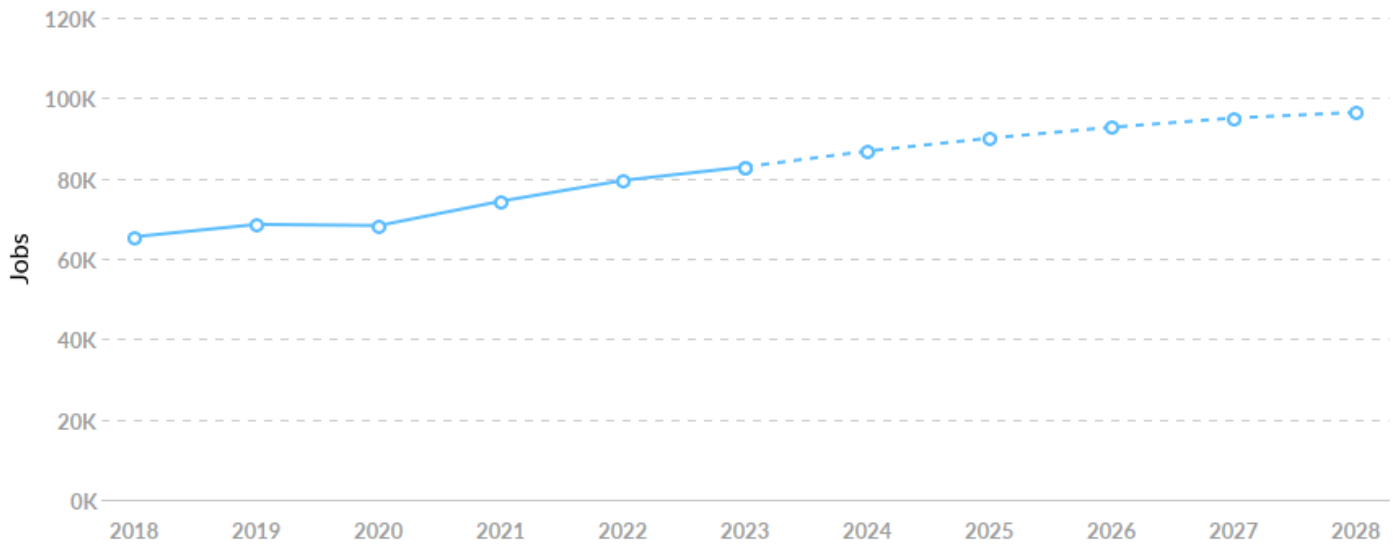
As of 2023 the region's population **increased by 31.4%** since 2018, growing by 46,525. Population is expected to **increase by 25.6%** between 2023 and 2028, adding 49,770.



Timeframe	Population
2018	148,230
2019	156,435
2020	163,640
2021	174,891
2022	184,642
2023	194,755
2024	204,659
2025	214,644
2026	224,628
2027	234,589
2028	244,525

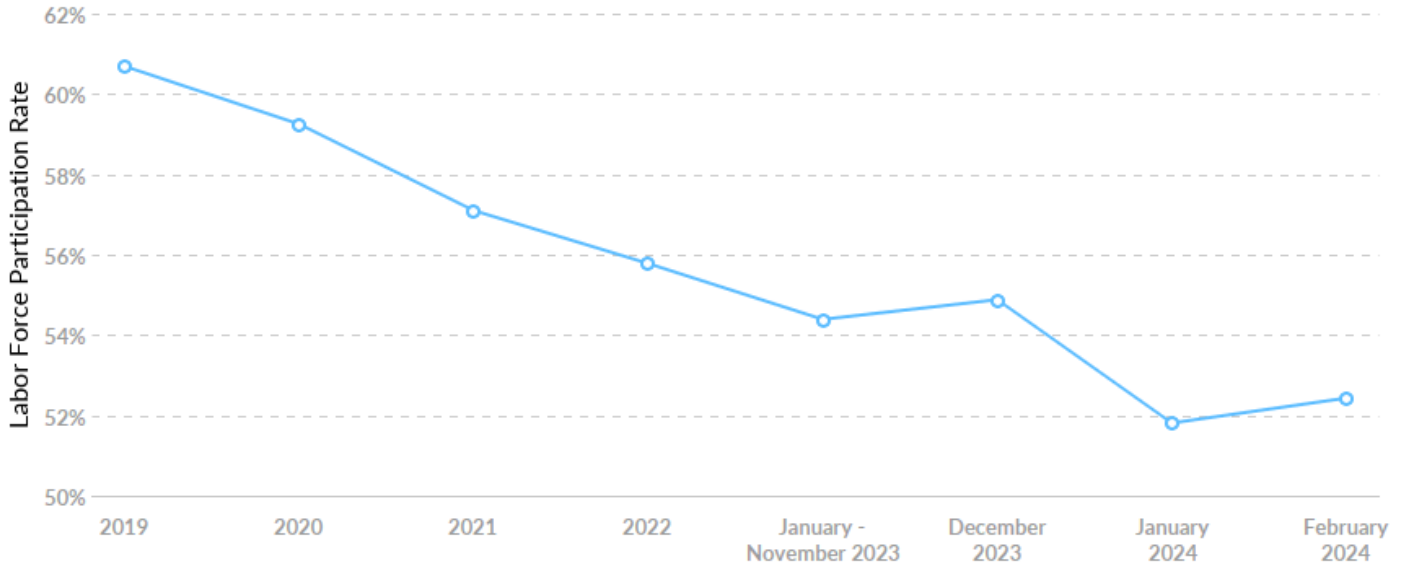
## Job Trends

From 2018 to 2023, jobs increased by 26.6% in Comal County, TX from 65,466 to 82,875. This change outpaced the national growth rate of 3.9% by 22.7%.



Timeframe	Jobs
2018	65,466
2019	68,536
2020	68,253
2021	74,329
2022	79,499
2023	82,875
2024	86,793
2025	90,009
2026	92,731
2027	95,030
2028	96,428

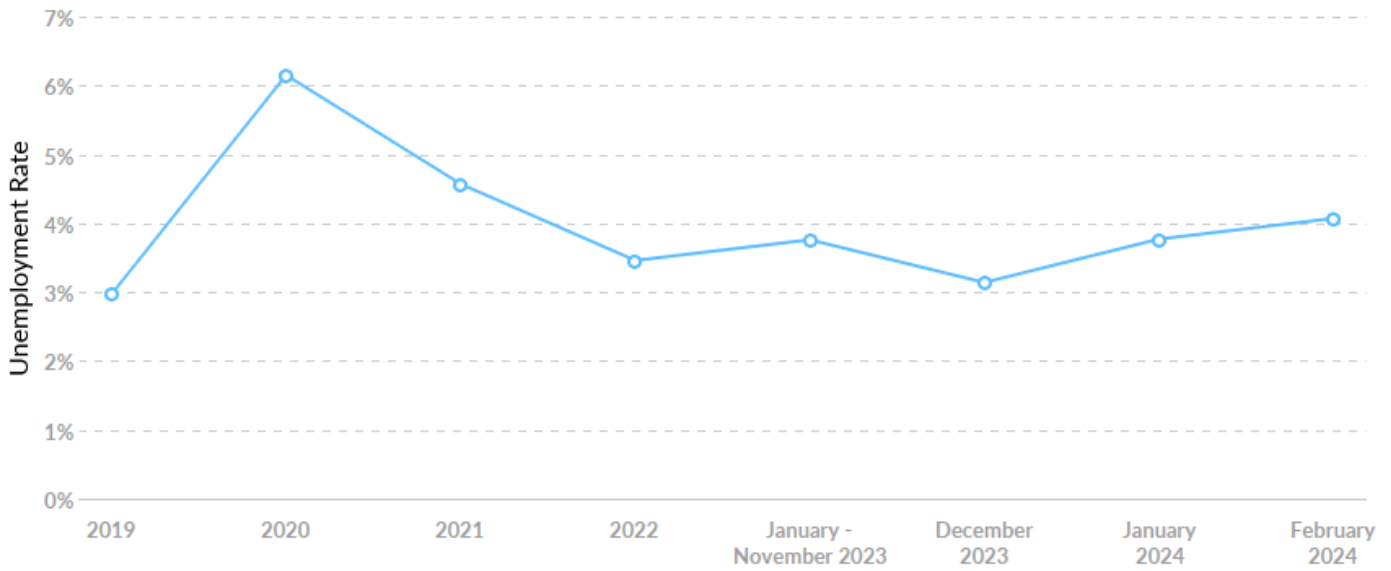
## Labor Force Participation Rate Trends



Timeframe	Labor Force Participation Rate
2019	60.69%
2020	59.25%
2021	57.10%
2022	55.78%
January - November 2023	54.39%
December 2023	54.88%
January 2024	51.81%
February 2024	52.43%

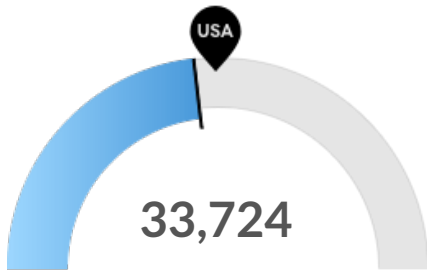
## Unemployment Rate Trends

Comal County, TX had a February 2024 unemployment rate of 4.07%, **increasing from 2.97%** 5 years before.



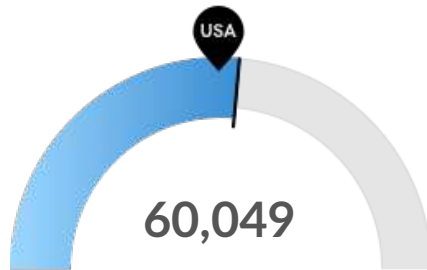
Timeframe	Unemployment Rate
2019	2.97%
2020	6.15%
2021	4.57%
2022	3.46%
January - November 2023	3.76%
December 2023	3.14%
January 2024	3.77%
February 2024	4.07%

## Population Characteristics



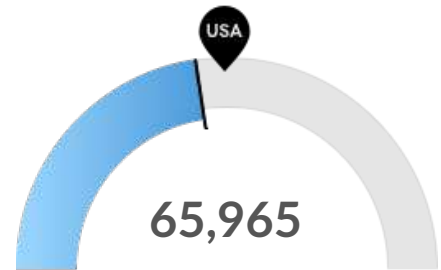
**Millennials**

Comal County, TX has 33,724 millennials (ages 25-39). The national average for an area this size is 37,544.



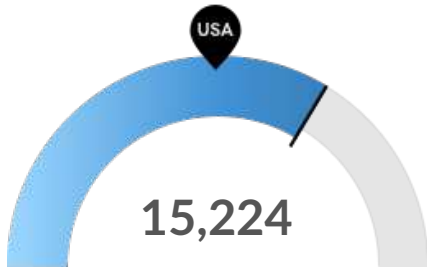
**Retiring Soon**

Retirement risk is about average in Comal County, TX. The national average for an area this size is 55,334 people 55 or older, while there are 60,049 here.



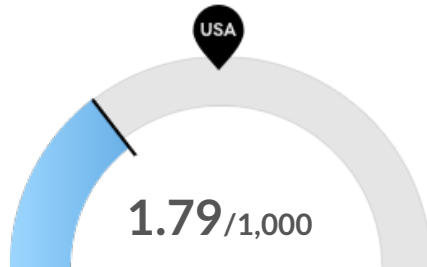
**Racial Diversity**

Racial diversity is low in Comal County, TX. The national average for an area this size is 75,932 racially diverse people, while there are 65,965 here.



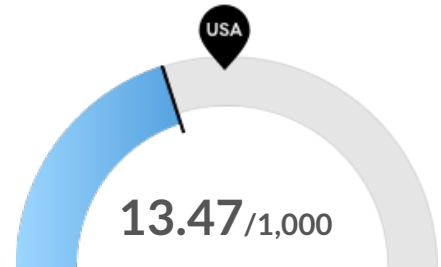
**Veterans**

Comal County, TX has 15,224 veterans. The national average for an area this size is 9,440.



**Violent Crime**

Comal County, TX has 1.79 violent crimes per 1,000 people. The national rate is 3.6 per 1,000 people.

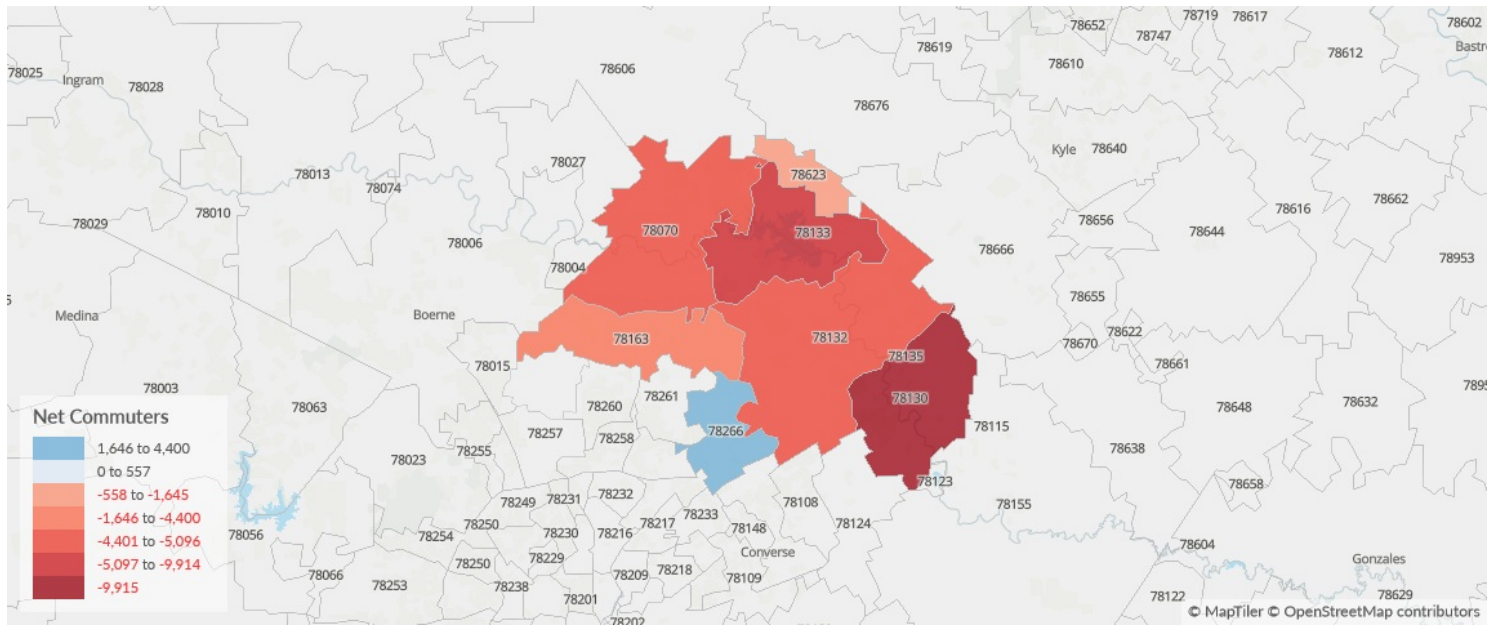


**Property Crime**

Comal County, TX has 13.47 property crimes per 1,000 people. The national rate is 18.22 per 1,000 people.

## Place of Work vs Place of Residence

Understanding where talent in Comal County, TX currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

ZIP	Name	2023 Employment
78130	New Braunfels, TX (in C...	41,096
78132	New Braunfels, TX (in C...	14,857
78133	Canyon Lake, TX (in Co...	7,232
78070	Spring Branch, TX (in Co...	7,016
78163	Bulverde, TX (in Comal ...	6,474

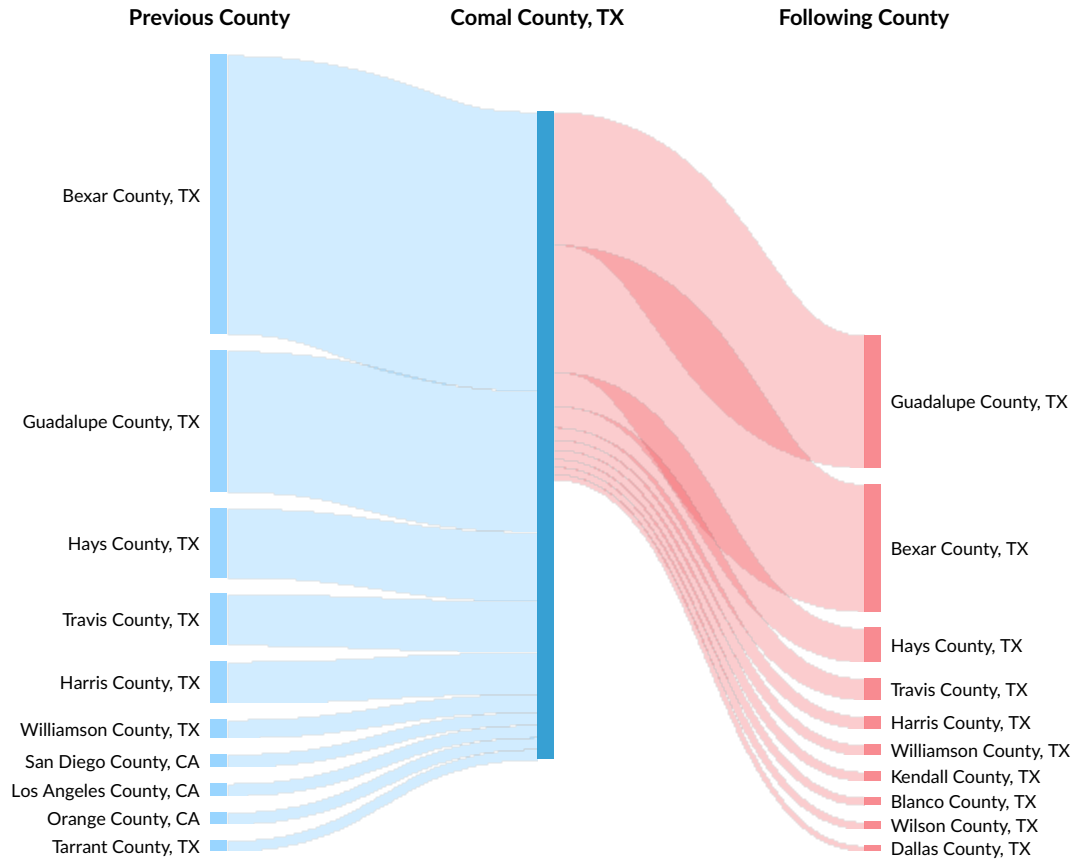
Where Talent Lives

ZIP	Name	2023 Workers
78130	New Braunfels, TX (in C...	51,011
78132	New Braunfels, TX (in C...	19,258
78133	Canyon Lake, TX (in Co...	12,329
78070	Spring Branch, TX (in Co...	11,719
78163	Bulverde, TX (in Comal ...	8,401

# Inbound and Outbound Migration

The table below analyzes past and current residents of Comal County, TX. The left column shows residents of other counties migrating to Comal County, TX. The right column shows residents migrating from Comal County, TX to other counties.

As of 2021, 4,575 people have migrated from Bexar County, TX to Comal County, TX. In the same year, 2,178 people left Comal County, TX migrating to Guadalupe County, TX. The total Net Migration for Comal County, TX in 2021 was 8,333.



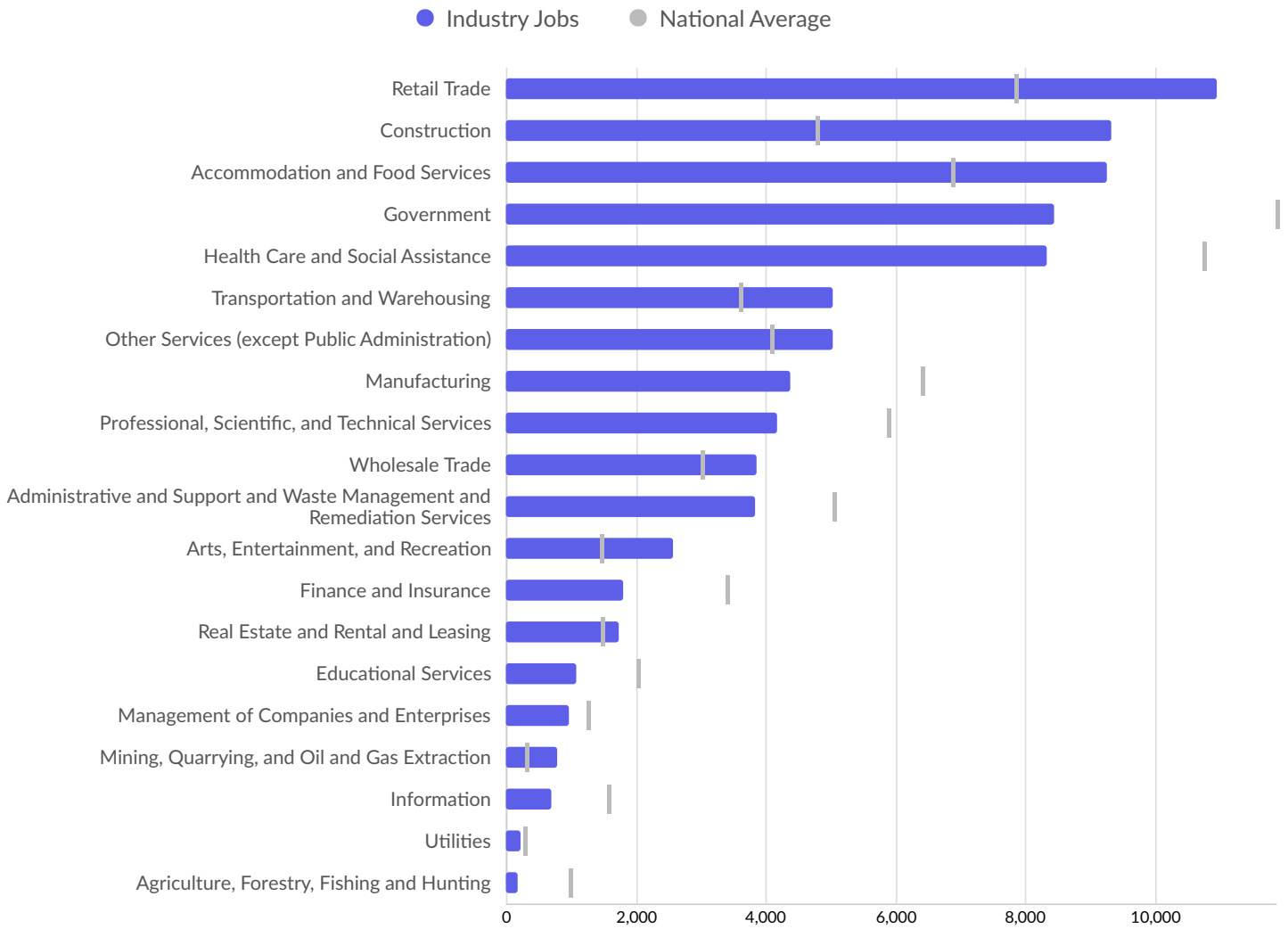
Top Previous Counties	Migrations
Bexar County, TX	4,575
Guadalupe County, TX	2,313
Hays County, TX	1,134
Travis County, TX	840
Harris County, TX	682
Williamson County, TX	299



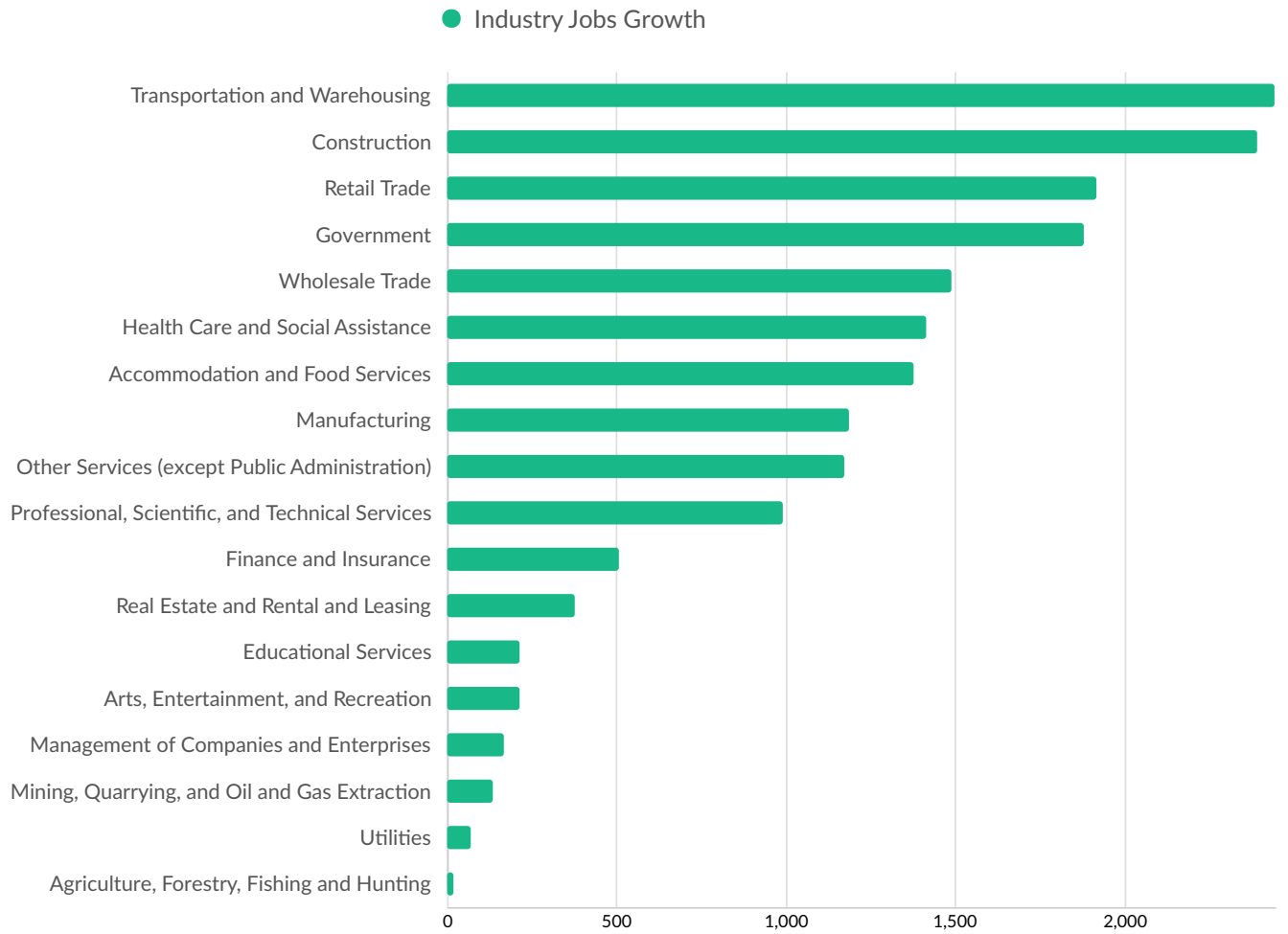
Top Previous Counties	Migrations
San Diego County, CA	209
Los Angeles County, CA	203
Orange County, CA	195
Tarrant County, TX	171
Fort Bend County, TX	169
Nueces County, TX	155
Kendall County, TX	147
Riverside County, CA	145
Montgomery County, TX	135
Top Following Counties	Migrations
Guadalupe County, TX	2,178
Bexar County, TX	2,085
Hays County, TX	560
Travis County, TX	350
Harris County, TX	201
Williamson County, TX	166
Kendall County, TX	151
Blanco County, TX	131
Wilson County, TX	122
Dallas County, TX	88
Tarrant County, TX	87
Nueces County, TX	86
Montgomery County, TX	86
Denton County, TX	74
El Paso County, CO	66

# Industry Characteristics

## Largest Industries



## Top Growing Industries



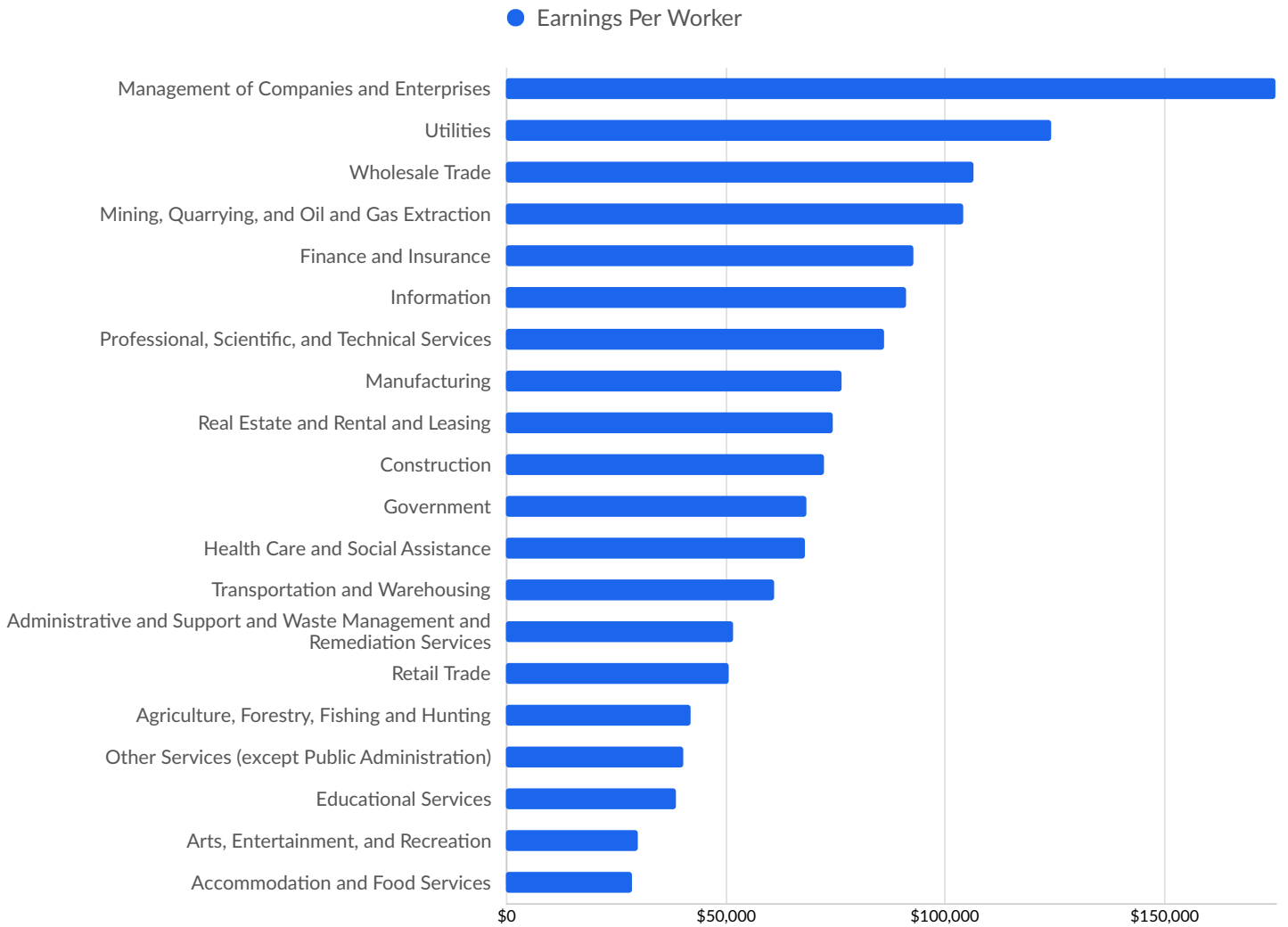
## Top Industry Employment Concentration



## Top Industry GRP























## Top Industry Earnings



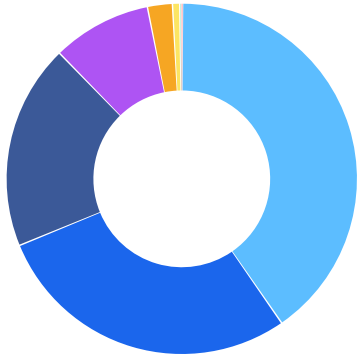
## Business Characteristics

### 20,639 Companies Employ Your Workers

Online profiles for your workers mention 20,639 companies as employers, with the top 10 appearing below. In the last 12 months, 2,997 companies in Comal County, TX posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Comal Independent School Distr...	733 	CHRISTUS Health	580 
United States Army	458 	Methodist Healthcare	570 
United States Air Force	451 	Comal Isd	417 
H-E-B	433 	New Braunfels Independent Sch...	233 
USAA	372 	Resolute Health Hospital	213 
Texas State University	344 	Walmart	164 
The Scooter Store	254 	PAM Health	131 
Walmart	231 	Dollar General	105 
HD Supply	227 	H-E-B	105 
Rush Enterprises	225 	Cemex	101 

## Business Size



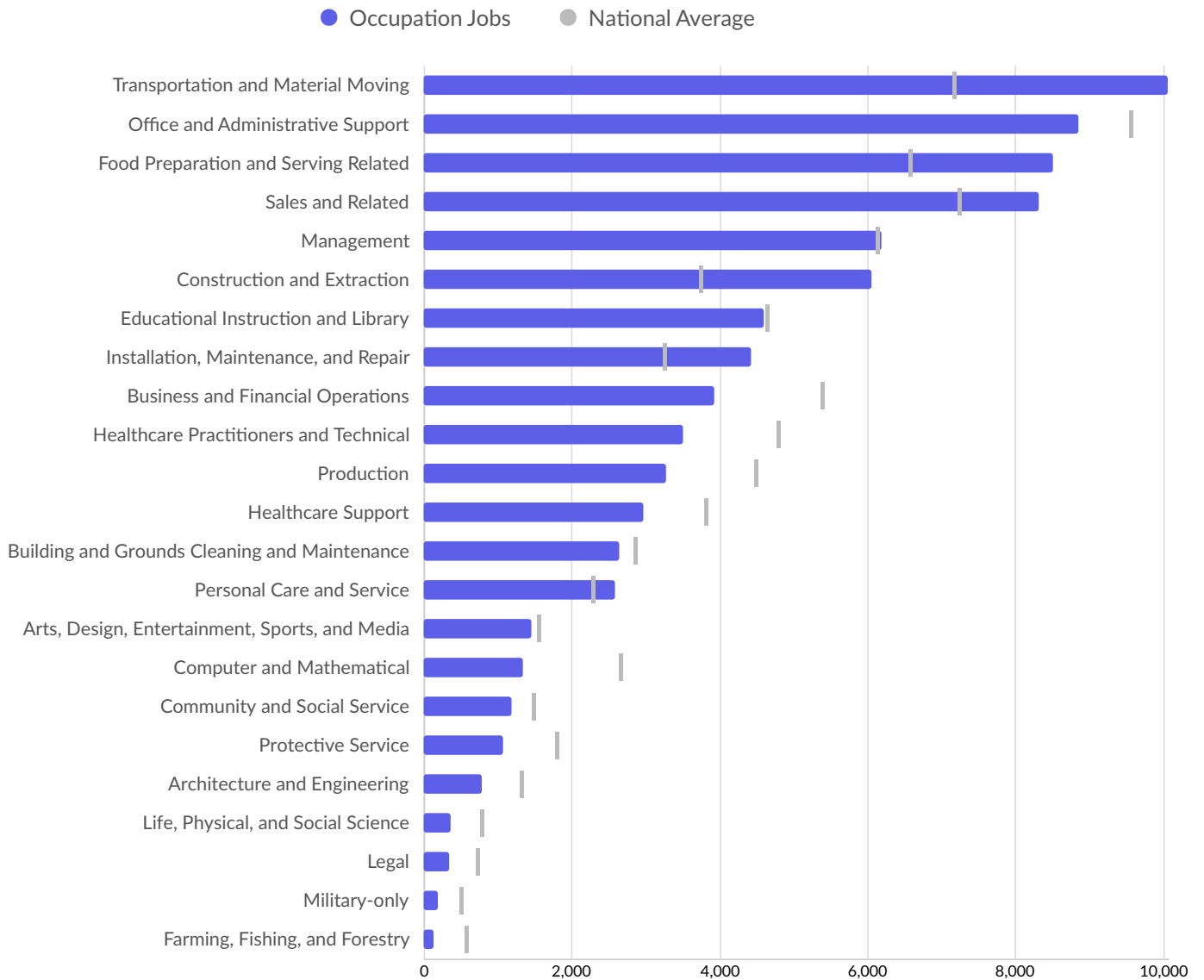
	Percentage	Business Count
● 1 to 4 employees	40.3%	3,632
● 5 to 9 employees	28.4%	2,565
● 10 to 19 employees	18.9%	1,705
● 20 to 49 employees	9.1%	824
● 50 to 99 employees	2.3%	207
● 100 to 249 employees	0.7%	60
● 250 to 499 employees	0.2%	15
● 500+ employees	0.1%	8

\*Business Data by DatabaseUSA.com is third-party data provided by Lightcast to its customers as a convenience, and Lightcast does not endorse or warrant its accuracy or consistency with other published Lightcast data. In most cases, the Business Count will not match total companies with profiles on the summary tab.

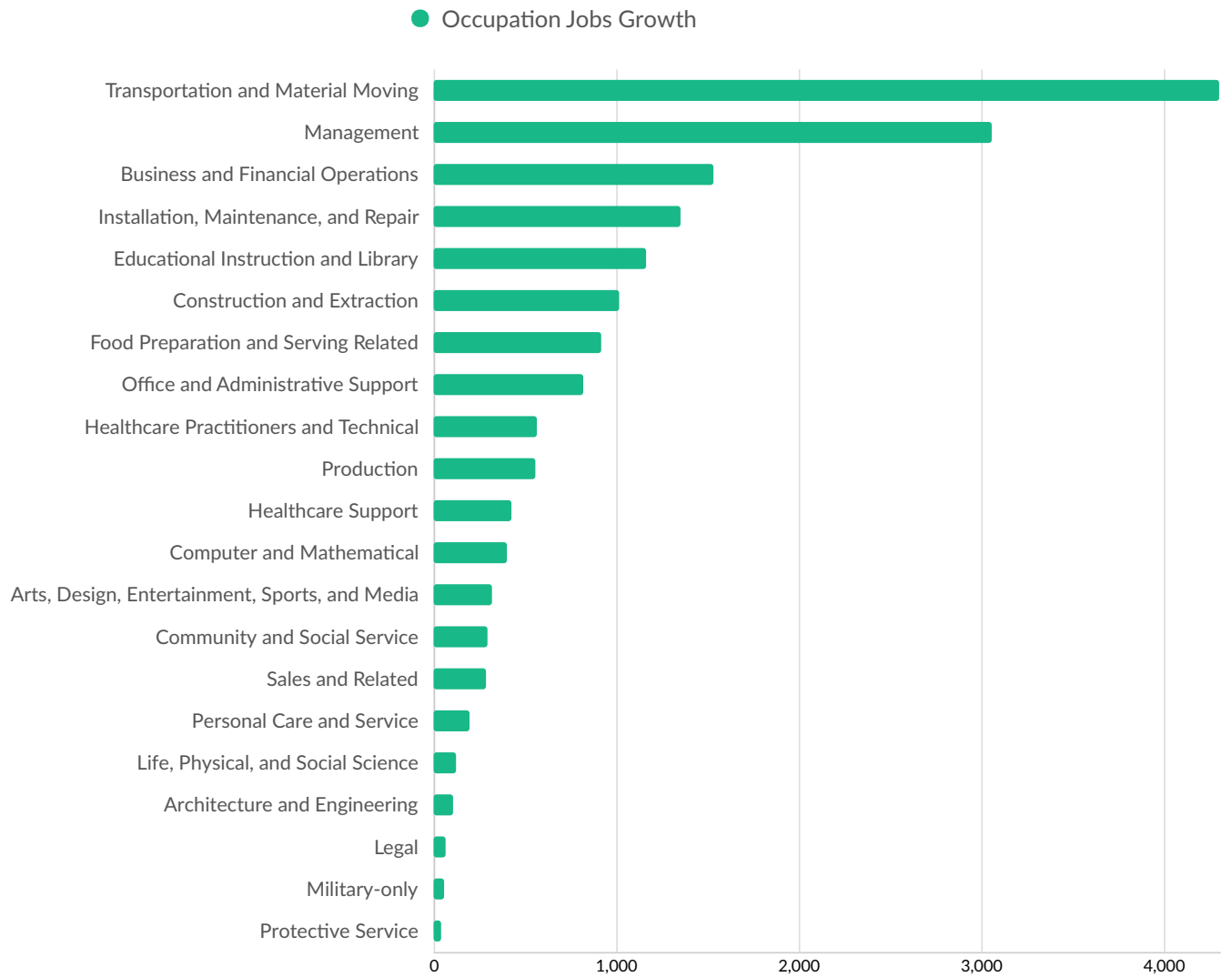


# Workforce Characteristics

## Largest Occupations

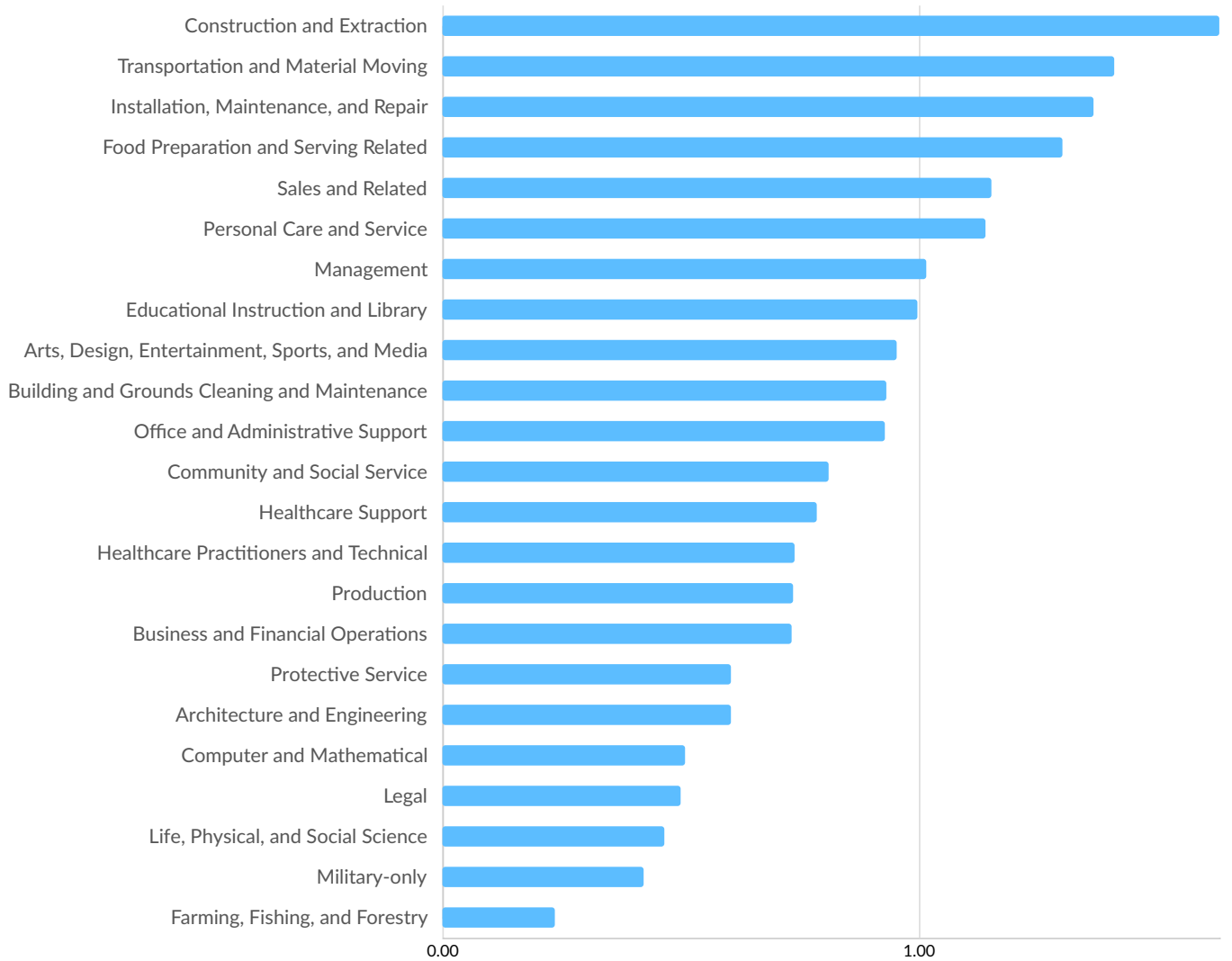


## Top Growing Occupations

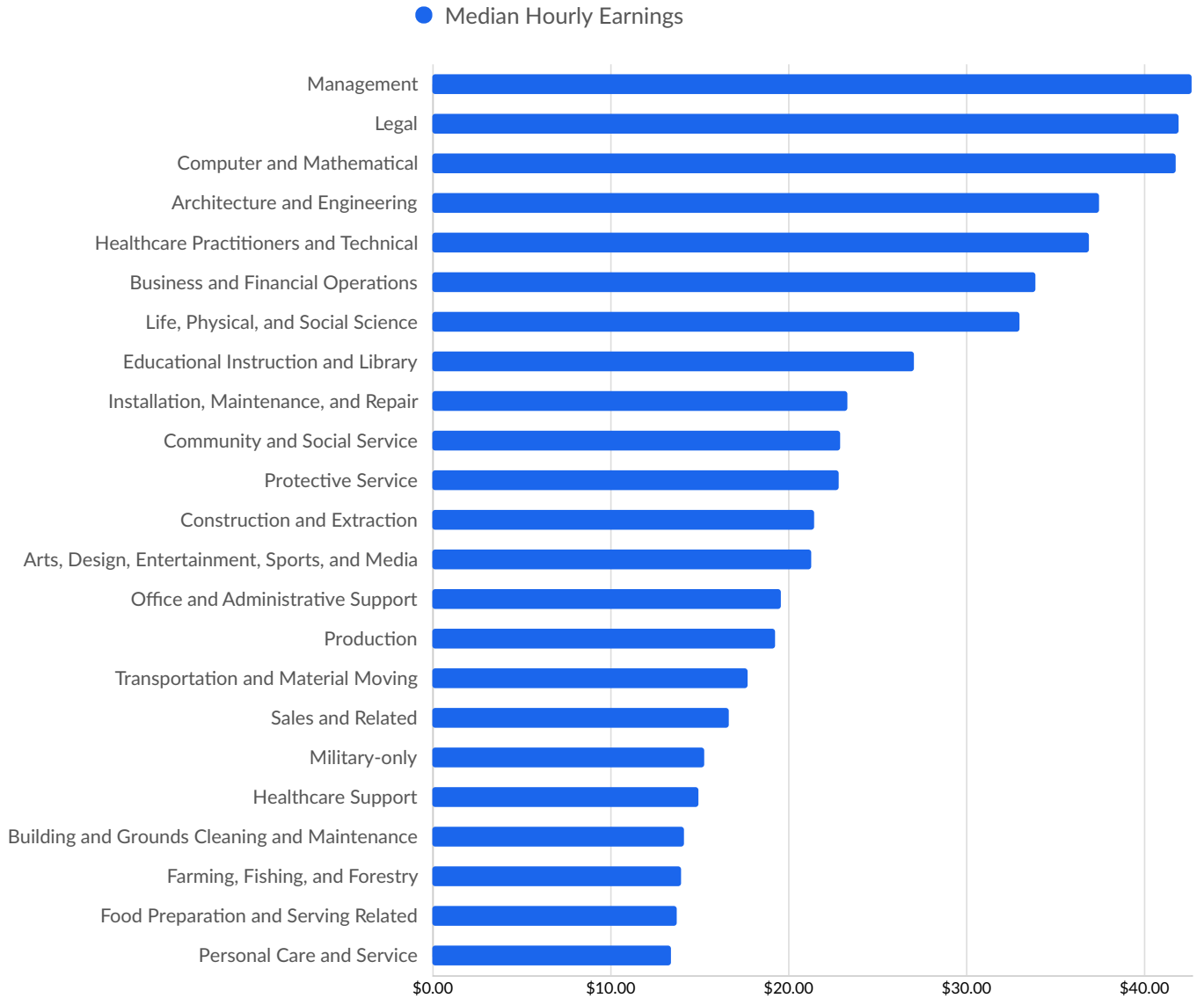


## Top Occupation Employment Concentration

● Occupation Employment Concentration



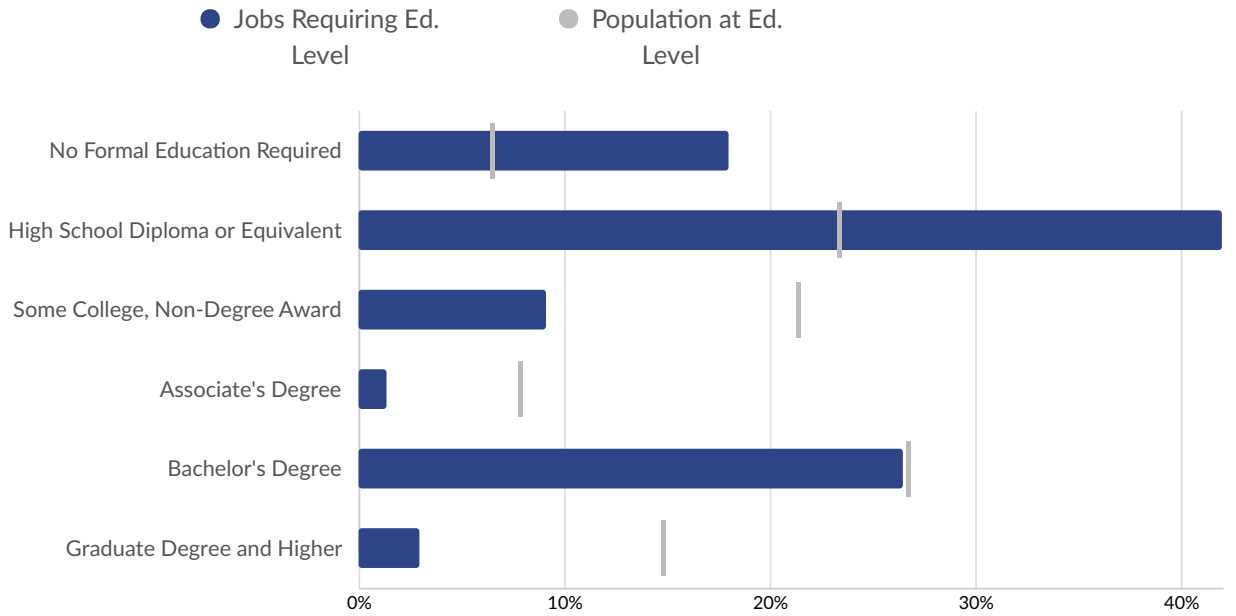
## Top Occupation Earnings



## Top Posted Occupations







## Underemployment



## Educational Pipeline

In 2022, there were 72 graduates in Comal County, TX. This pipeline has grown by 64% over the last 4 years. The highest share of these graduates come from "Cosmetology/Cosmetologist, General" (Certificate), "Nail Technician/Specialist and Manicurist" (Certificate), and "Aesthetician/Esthetician and Skin Care Specialist" (Certificate).

School	Total Graduates (2022)	Graduate Trend (2019 - 2022)
William Edge Institute	56 	
Seguin Beauty School-New Braunfels	16 	

- Certificate
- Associate's
- Bachelor's
- Master's or Higher

# In-Demand Skills

